

मासिक विवरण- अप्रैल 2022 MONTHLY REPORT-APRIL 2022



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MONTHLY REPORT ON ACTIVITIES OF NETFISH DURING APRIL 2022

Summary

Activities of NETFISH along the maritime states of India during April 2022 consisted of 114 programmes, as given below.

| Type of Programme | No: of programmes conducted during the month | Total for the Financial Year |
|---|--|---------------------------------|
| NETFISH FUNDED PROGRAMMES | | |
| Stakeholder's Meetings organized by SCOs | 2 | 2 |
| MPEDA SC/ST PROGRAMMES | | |
| Distribution of Aid materials | 1 | 1 |
| EXTERNAL FUNDED PROGRAMMES | | |
| Seafood Unit Training Programme | 1 | 1 |
| CIFNET Trainings | 1 | 1 |
| Paradeep Port Trust funded programmes | 10 | 10 |
| OTHER ACTIVITIES | | |
| Awareness classes/Meetings by HDCs | 76 | 76 |
| Training / Evaluation of HDCs | 13 | 13 |
| Participation of SCO in meetings / classes / activities organized by others | 8 | 8 |
| Coordination of visit of Director MPEDA | 2 | 2 |
| Total | 114 | 114 |

Table: Details of NETFISH activities

Highlights of the Month

- Signed a MOU between CIFNET and MPEDA-NETFISH for conducting joint training programmes among fishers in India
- NETFISH received Rs. One lakh from Munambam Fishing Harbour Management Society for conducting capacity building programmes at Munambam FH.
- Conducted a Sea food unit training programmes in Odisha by collecting Rs. 10,000/ as training fees.
- > Conducted 10 nos. of Paradeep Port Trust sponsored awareness programmes in Odisha.
- MPEDA-NETFISH Kolkata had distributed 80 nos. of Insulated fish boxes to 19 SC boat owners under the SC/ST financial assistance scheme of MPEDA
- Coordinated and sent fishermen for 6 days free Tuna long line training programme organized by CIFNET, Kochi from 25th to 30th April, 2022.
- > Renewed the service of HDCs w.e.f 2nd April 2022 to 30th September 2022
- ➢ 76 nos. of awareness classes on Hygiene & Conservation were organized through the Harbour Data Collectors at respective harbours
- Started the 2nd phase of Marine Mammal & Sea Turtle By-catch Survey through the HDCs
- Conducted training and meetings for HDCs at various fishing harbours and landing centers regarding data collection, fishing ban period activities and marine mammal and sea turtle survey, etc.

Disseminated information among stakeholders on protection of Marine mammals and sea turtles, Eradication of single use plastic, Hygienic handling of fish, personal hygiene, etc. through Whatsapp group formed in fishing harbours.

Signing of MOU between CIFNET and MPEDA-NETFISH

CIFNET and NETFISH signed a Memorandum of Understanding to conduct training programmes jointly for fisher community in all coastal states and union territories in India. This initiative aims at welfare and socio-economic upliftment of the fishers, as well as resource conservation and postharvest quality management by imparting adequate skill development training programmes under PMMSY scheme. The MoU was signed by Shri. A.K. Choudhury, Director CIFNET and Dr. Joice V. Thomas, Chief Executive MPEDA-NETFISH in a function organized in MPEDA headquarters Kochi on 13th April 2022 in the presence of Dr. K.N.Raghavan IRS, Chairman MPEDA/President NETFISH. The Chairman delivered the key note address and Director CIFNET, Dr. M. Karthikeyan, Director MPEDA and Shri. K.S.Pradeep, IFS, Secretary MPEDA felicitated on the occasion. Shri Anil Kumar P., Joint Director (Marketing) MPEDA delivered the welcome speech and CE NETFISH proposed the Vote of Thanks. Shri. M.G. Makwana, Chief Instructor (ME)/Head of Office, CIFNET, HQs, Kochi, Shri. A. Ravichandran, Deputy Director, CIFNET unit, Chennai, Shri. Hrusikesh Bisoyi, Deputy Director, CIFNET unit, Visakhapatnam and many other senior officials from MPEDA, CIFNET and NETFISH had attended the function.



State/Region wise details of Activities during the month

The extension activities conducted by NETFISH in various state/regions during April 2022 are enlisted in the below table and described in the subsequent sections:

| Type of Programme | WB | OD | APN | APS | TNN | TNS | KLS | KLN | KA | MHS | MHN | GJ |
|--|-----|----|-----|-----|-----|-----|-----|-----|----|-----|-----|----|
| NETFISH FUNDED PROGRAMME | ES | | | | | | | | | | | |
| Stakeholder Meetings organized by SCOs | 1 | | | | | | | | | | | 1 |
| MPEDA SC/ST PROGRAMMES | | | | | | | | | | | | |
| Distribution of Aid materials | 1 | | | | | | | | | | | |
| EXTERNAL FUNDED PROGRAM | MES | | | | | | | | | | | |
| Seafood Unit Training Programme | | 1 | | | | | | | | | | |
| CIFNET Trainings | | | | | | | | | | | 1 | 1 |
| Paradeep Port Trust funded programmes | | 10 | | | | | | | | | | |
| OTHER ACTIVITIES | | | | | | | | | | | | |
| Awareness classes/Meetings conducted by HDCs | | | | | | | 25 | | 2 | | 29 | 20 |
| Training / Evaluation of HDCs | 1 | | 2 | | | | 3 | 1 | 2 | 1 | 2 | 1 |
| Participation in meetings/classes/activities organized by others | 1 | | | 1 | | 1 | 1 | 2 | | | 1 | 1 |
| Coordination of visit of Director MPEDA | | | | | | | | | 2 | | | |
| Grand Total | 4 | 11 | 2 | 1 | 0 | 1 | 29 | 3 | 6 | 1 | 33 | 24 |

WB-West Bengal, OD-Odisha, APN-Andhra Pradesh North, APS-Andhra Pradesh South, TNN-Tamilnadu North, TNS-Tamilnadu South, KLS-Kerala South, KLN-Kerala North, KA-Karnataka, MHS-Maharashtra South & Goa, MHN-Maharashtra North, GJ- Gujarat

1. WEST BENGAL

> Details of major activities of the month

| S.N. | Date | Location | Type of Activity | No: of Participants |
|------|----------|----------------------|--|------------------------|
| 1 | 01.04.22 | Online | Meeting with Project Coordinator of APART, | 5 |
| | | | Govt. of Assam, regarding SC/ST fund utilization | |
| 2 | 05.04.22 | Online | Meeting and evaluation of HDCs | 7 |
| 3 | 07.04.22 | Asthichak, Junput | Inspection of Fish meal & Dry fish units by SCO | - |
| | | | and DD MPEDA | |
| 4 | 22.04.22 | Kakdwip & Diamond | Distribution of 80 nos. of IFB to SC/ST boat | 20 |
| | | Harbour FH, South 24 | owners under MPEDA-NETFISH financial | |
| | | Parganas | assistance scheme. | |
| 5 | 27.04.22 | Online | Attended Online meeting arranged by NETFISH | |
| | | | HO regarding action plan for 2022-23. | |

> Brief report on major events

A preliminary meeting was conducted online on 1st April 2022, regarding utilization of SC/ST fund in Assam for setting up mechanical solar dryers. Dr. Sanjay Sarma, Project Coordinator, APART, ASSAM, Jt. Director (M) MPEDA, CE NETFISH, DD MPEDA Kolkata State Coordinator NETFISH West Bengal had attended the meeting. It was decided to get a project proposal from Govt. of Assam for establishing the solar dryers. On 22nd April 2022, NETFISH Kolkata had organized a special event for distribution of Insulated Fish boxes under MPEDA SC/ST fund. Asst. Director MPEDA, Committee member, Professor of WBUAFS, Joint Secretary WBUFA, Territory Manager Nilkamal Ltd., Manager of Central Fisheries Cooperative Society (CFCS), Diamond Harbour, State Coordinator NETFISH, HDCs and boat owners had attended the function. State Coordinator highlighted the significance of IFB distribution programme and chill killing practices. During the function, 20 boat owners belonging to SC category from Patharratima, Kakdwip, Namkhana, Freserganj, Sagar and Raidighi were provided with 80 nos. of Insulated fish boxes of 70 lit., 100 lit., and 310 lit capacities, by collecting only 25% of the total cost as beneficiary contribution.



Details of information disseminated to stakeholders on social media: (7 WhatsApp groups in 7 harbours)

| Sl. No: | Date | Content Disseminated | Social Media Used | No: of Viewers |
|------------|----------|--|-------------------------------------|-------------------|
| 1 | 01.04.22 | Subsequent to the corrective actions taken and constant follow up by MPEDA and EIC, GACC started accepting import declaration of Liberty Frozen Foods | Facebook, Instagram, Whatsapp | 1500 |
| 2 | 01.04.22 | Official language meeting conducted by MPEDA HO on 31.03.2022 | u | 1500 |
| 3 | 04.04.22 | Daily catch is not just for Food! | и | 1500 |
| 4 | 05.04.22 | This National Maritime Day, we salute the sea crew! | u | 1500 |
| 5 | 06.04.22 | India's Marine Products Exports has achieved all time high record of US\$ 7740 million. | u | 1500 |
| 6 | 07.04.22 | Marine Product Export Performance 2021-22, was released by Dr. K. N. Raghavan, IRS, Chairman, MPEDA. | u | 1500 |
| 7 | 08.04.22 | India's Marine Product Export 2021-22. USA, China & Japan were the top 3 countries and together contributed 63% of total export. | a | 1500 |
| 8 | 13.04.22 | CIFNET and MPEDA-NETFISH signed an MOU to conduct training programmes jointly for fisher community in all coastal states and UTs of India. | a | 1500 |
| 9 | 13.04.22 | India's Marine Products Exports from India reached the all time high record of US\$ 7740 million during 2021-22, despite the heavy odds faced by the sector. | u | 1500 |
| 10 | 13.04.22 | Here are the four Pillars of Responsible Aquaculture Practice. | u | 1500 |
| 11 | 18.04.22 | Want to make your diet delicious and healthy? Add Fish To It! | и | 1500 |

| 12 | 19.04.22 | The Aquatic Animal Disease Diagnostic Laboratory at MAC, RGCA-MPEDA, Vallarpadam | u | 1500 |
|----|----------|--|---|------|
| 13 | 21.04.22 | Students from IIPBM visited MPEDA HO as part of the PGDM course in Agriculture Export and Business Management on 21.04.2022 | u | 1500 |
| 14 | 22.04.22 | Kerala's own Cobia! | u | 1500 |
| 15 | 22.04.22 | MPEDA announces its Golden Jubilee Marine Quest for students of Grade 8-12 across India. | u | 1500 |
| 16 | 22.04.22 | NETFISH-MPEDA, Kolkata had distributed 80 nos. of IFB. | u | 1500 |
| 17 | 22.04.22 | Protect Earth, protect Oceans- World Earth Day. | u | 1500 |
| 18 | 22.04.22 | MPEDA in association with USFDA & JIFSAN is organizing a Seafood HACCP training programme at Kochi, Kerala. | u | 1500 |
| 19 | 23.04.22 | Get hooked the books. | u | 1500 |
| 20 | 24.04.22 | Grilled with Grape Sauce. | u | 1500 |
| 21 | 24.04.22 | India's Bonding with the World. Export of Organic & Inorganic Chemicals. | u | 1500 |
| 22 | 25.04.22 | MPEDA announces its Golden Jubilee Marine Quest 2022 - 28 states, 8 Union Territories 4 stages. | u | 1500 |
| 23 | 26.04.22 | MPEDA Golden Jubilee Marine Quest 2022 Total cash prizes worth over Rs. 1 million. | u | 1500 |
| 24 | 26.04.22 | MPEDA is participating in Seafood Expo Global (SEG) at Barcelona with exporters from India. | u | 1500 |
| 25 | 27.04.22 | Cuttle Fish from India is on the way. Get your cutlery ready! | u | 1500 |
| 26 | 27.04.22 | Compact Grader is a compact machine that graded products into 6/8 weight categories products based on operator setting. | u | 1500 |
| 27 | 28.04.22 | Secretary, Jt. Director (Mkt) had meeting with Fisheries Development Officials of Oman during SEG at Barcelona on 27.04.22 | u | 1500 |
| 28 | 29.04.22 | Glimpses from Seafood Expo Global! | u | 1500 |
| 29 | 29.04.22 | Golden Jubilee Marine Quest 2022 Rules & guidelines for stage! | и | 1500 |

Impacts/Outcomes observed during the month ➤ Use of plastic sheet, crate & shovel for ice and fish handling and proper icing of the catch



2. ODISHA

| S.N. | Date | Location | Type of Activities | No: of Participants |
|------|----------|-----------------------------------|---|------------------------|
| 1 | 11.4.22 | Paradeep Harbour | Harbour based programme - PPT CSR | 30 |
| 2 | 12.4.22 | Paradeep Harbour | Harbour based programme - PPT CSR | 30 |
| 3 | 13.4.22 | Paradeep Harbour | Harbour based programme - PPT CSR | 30 |
| 4 | 14.4.22 | Paradeep Harbour | Harbour based programme - PPT CSR | 30 |
| 5 | 16.4.22 | Paradeep Harbour | Harbour based programme - PPT CSR | 30 |
| 6 | 17.4.22 | Paradeep Harbour | Harbour based programme - PPT CSR | 30 |
| 7 | 20.4.22 | Paradeep Harbour | Harbour based programme - PPT CSR | 30 |
| 8 | 20.4.22 | Naikulapatana, Chilka | Harbour based programme - PPT CSR | 30 |
| 9 | 21.4.22 | Paradeep Harbour | Harbour based programme - PPT CSR | 30 |
| 10 | 22.4.22 | Paradeep Harbour | Harbour based programme - PPT CSR | 30 |
| 11 | 26.4.22 | M/S- Padmashree Export, Khurda | Sea Food Unit Training Programme | 40 |
| 12 | 27.04.22 | Online | Attended Online meeting arranged by NETFISH HO regarding action plan for 2022-23. | |



Paradeep Port Trust sponsored awareness programmes



Seafood Unit Training Programme

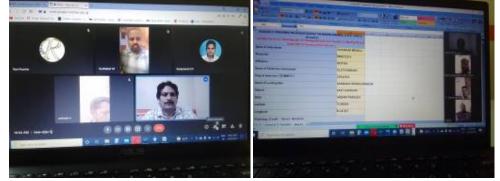
| Sl.No: | Date | Content Disseminated | Social Media Used | No: of Viewers |
|--------|----------|---|----------------------|-------------------|
| 1 | 02.04.22 | Video- Advantage of using square mesh cod end | Whatsapp | 500 |
| 2 | 04.04.22 | Video– Conservation of Marine resources, Quality shrimp seeds | Whatsapp | 500 |
| 3 | 05.04.22 | Video- Co-management in Fishery | Whatsapp | 500 |
| 4 | 07.04.22 | Video - Comparison between maintaining hygiene and not maintaining hygiene | Whatsapp | 500 |
| 5 | 09.04.22 | Videos - Conservation of Marine resources, Quality shrimp seeds | Whatsapp | 500 |
| 6 | 11.04.22 | Videos - Conservation of Marine resources, Avoid use of plastic, An Escape to Depth | Whatsapp | 500 |
| 7 | 13.04.22 | Video– Advantage of using square mesh cod end | Whatsapp | 500 |
| 8 | 15.04.22 | Videos - Conservation of Marine resources, Quality shrimp seeds | Whatsapp | 500 |
| 9 | 18.04.22 | Video- Co-management in Fishery | Whatsapp | 500 |
| 10 | 20.04.22 | Video - Comparison between maintaining hygiene and not maintaining hygiene | Whatsapp | 500 |
| 11 | 21.04.22 | Video- Managing the fish and fishery resources | Whatsapp | 500 |
| 12 | 22.04.22 | Videos– An Escape to Depth, Journey of seafood | Whatsapp | 500 |
| 13 | 25.04.22 | Video- Co-management in Fishery | Whatsapp | 500 |
| 14 | 26.04.22 | Videos - Conservation of Marine resources, Avoid use of plastic, An Escape to Depth | Whatsapp | 500 |
| 15 | 27.04.22 | Video- An Escape to Depth | Whatsapp | 500 |
| 16 | 28.04.22 | Video - Quality Seafood | Whatsapp | 500 |
| 17 | 29.04.22 | Videos - Conservation of Marine resources, Avoid use of plastic, An Escape to Depth | Whatsapp | 500 |
| 18 | 30.04.22 | Video- Advantage of using square mesh cod end | Whatsapp | 500 |

Details of information disseminated to stakeholders on social media:(7 WhatsApp groups in 5 harbours)

3. ANDHRA PRADESH

3.1ANDHRA PRADESH NORTH

| S.N. | Date | Location | Type of Activities | No: of Participants |
|------|----------|----------|--|------------------------|
| 1 | 26.04.22 | Online | Conducted HDCs meeting on Bycatch Survey and the works to be done during the monsoon fishing ban | 7 |
| 2 | 27.04.22 | Online | Attended meeting arranged by NETFISH HO regarding action plan for 2022-23 | - |
| 3 | 29.04.22 | Online | Conducted HDCs meeting on Bycatch Survey data entry corrections | 7 |



Online meetings with HDCs

| Sl.No: | Date | Content Disseminated | Social Media Used | No: of Viewers |
|--------|------------|--|----------------------|-------------------|
| 1 | 05.04.2022 | Information note of Dept of Fisheries regarding missing boat and 6 fishermen of Kakinada | WhatsApp | 350 |
| 2 | 06.04.2022 | MPEDA Poster-"India's Marine products Exports during 2021-22" | WhatsApp | 350 |
| 3 | 07.04.2022 | Video of blue revolution and dropping big cage near Vodarevu FLC | WhatsApp | 350 |
| 4 | 07.04.2022 | MPEDA Poster - "Eating fish is good for health" | WhatsApp | 350 |
| 5 | 08.04.2022 | News-Hike of 30% of marine product exports in 2021- 22 compare with 2020-21 | WhatsApp | 350 |
| 6 | 09.04.2022 | Dept. of Fisheries guidelines and rules to be followed during fishing ban period | WhatsApp | 350 |
| 7 | 12.04.2022 | News about commencement of fishing ban period | WhatsApp | 350 |
| 8 | 22.04.2022 | MPEDA Poster- "Protect Earth Protect Oceans" on occasion of World Earth Day | WhatsApp | 350 |
| 9 | 27.04.2022 | Video of saving sea turtle by fishermen | WhatsApp | 350 |

Details of information disseminated to stakeholders on social media: (4 WhatsApp groups in 4 harbours)

3.2 ANDHRA PRADESH SOUTH

> Details of major activities of the month

| S.N. | Date | Location | Type of Activities | No: of Participants |
|------|----------|---------------|--|------------------------|
| 1 | 27.04.22 | Online | Attended meeting arranged by NETFISH HO regarding action plan for 2022-23 | - |
| 2 | 29.04.22 | Machilipatnam | Attended Minister's meeting with regard to the Machilipatnam Harbour development | |

> Brief report on major events

The State Coordinator along with officials from MPEDA RD Vijayawada had attended the meeting held on 29.4.22 at Machilipatnam fishing harbour (Krishna Dist) regarding harbour expansion and development. The meeting was presided over by Dr. L Murugan, Minister of State in the Ministry of Fisheries, Animal Husbandry and Dairying, GOI. Besides, Minister of Fisheries Andhra Pradesh, MP Machilipatnam, MLA Machilipatnam and Fisheries Commissioner were present in the meeting. PMSSY schemes, progress of harbour development and expansion in Machilipatnam, Nizampatnam and Visakhapatnam, newly proposed harbours and landing centers, funds allotment from the central and state governments were discussed in the meeting.

Details of information disseminated to stakeholders on social media: (9 WhatsApp groups in 9 harbours)

| SL.No | Date | Content Disseminated | Social | No: of |
|-------|----------|--|------------|---------|
| | | | Media Used | Viewers |
| 1 | 01.04.22 | MPEDA Poster- Ocean start with lifebuoy | Whatsapp | 550 |
| 2 | 02.04.22 | MPEDA Poster- We don't need your mask | Whatsapp | 550 |
| 3 | 03.04.22 | Poster- World aquatic animal Day | Whatsapp | 550 |
| 4 | 04.04.22 | BSF News - Capturing a Pakistani boat | Whatsapp | 550 |
| 5 | 05.04.22 | MPEDA Poster- saluting the sea crew | Whatsapp | 550 |
| 6 | 06.04.22 | MPEDA Poster- India's marine products export has achieved all time high record of US \$ 7740 million | Whatsapp | 550 |
| 7 | 07.04.22 | Eating fish is good for health | Whatsapp | 550 |
| 8 | 08.04.22 | India's Marine Products export | Whatsapp | 550 |
| 9 | 09.04.22 | MPEDA Poster- fight the fire | Whatsapp | 550 |

| 10 | 10.04.22 | MPEDA Poster- Oil pollution is harming the ocean | Whatsapp | 550 |
|----|----------|---|----------|-----|
| 11 | 11.04.22 | YouTube video - Net puller | Whatsapp | 550 |
| 12 | 12.04.22 | MPEDA Poster- Do not mask the ocean | Whatsapp | 550 |
| 13 | 13.04.22 | Weather news -FFMA App | Whatsapp | 550 |
| 14 | 14.04.22 | Fishing ban period news | Whatsapp | 550 |
| 15 | 15.04.22 | ABN News - Fish will not appear in the future | Whatsapp | 550 |
| 16 | 16.04.22 | Description on Square mesh cod end | Whatsapp | 550 |
| 17 | 17.04.22 | MPEDA Poster- Ocean | Whatsapp | 550 |
| 18 | 18.04.22 | News- Ghol fish | Whatsapp | 550 |
| 19 | 19.04.22 | MPEDA News - Sea food is calcium | Whatsapp | 550 |
| 20 | 20.04.22 | MPEDA Poster- Wear mask stay safe | Whatsapp | 550 |
| 21 | 21.04.22 | MPEDA Facts poster | Whatsapp | 550 |
| 22 | 22.04.22 | Follow MPEDA on Social media | Whatsapp | 550 |
| 23 | 23.04.22 | MPEDA Poster- Do not Abandon your fishing nets in the sea | Whatsapp | 550 |
| 24 | 24.04.22 | MPEDA Poster- Eye Care for you | Whatsapp | 550 |
| 25 | 25.04.22 | Sea food Exporters | Whatsapp | 550 |
| 26 | 26.04.22 | MPEDA Poster- Do not mask Marine life | Whatsapp | 550 |
| 27 | 27.04.22 | MPEDA Poster- On board handling of fish | Whatsapp | 550 |
| 28 | 28.04.22 | MPEDA Poster- Indian sea food in the lime light | Whatsapp | 550 |
| 29 | 29.04.22 | Turtle news from Bapatla Suryalanka beach | Whatsapp | 550 |
| 30 | 30.04.22 | YouTube video – Fishermen released sea turtle | Whatsapp | 550 |
| 31 | 31.03.22 | Weather News-FFMA app | Whatsapp | 550 |

4. TAMIL NADU

4.1TAMIL NADU SOUTH

> Details of major activities of the month

| S.N. | Date | Location | Type of Activities | No: of Participants |
|------|----------|---------------------------|--|------------------------|
| 1 | 1.4.22 | - | Travel to Kavaratti to Discuss regarding Second Phase of Tuna OB Training | - |
| 2 | 2.4.22 | Kavaratti, Lakshadweep | Tuna OB Training Activities Consolidation | - |
| 3 | 4.4.22 | Kavaratti, Lakshadweep | Meeting with Fisheries officials of Lakshadweep regarding Second Phase of Tuna OB Training | 5 |
| 4 | 5.4.22 | - | Return from LD after completion of First Phase of Tuna OB training at LD Islands | - |
| 5 | 27.04.22 | Online | Attended meeting arranged by NETFISH HO regarding action plan for 2022-23 | - |

> Brief report on major events

On 4th April 2022, a meeting was held with Mr. Santhosh Reddy, IFS, Secretary Fisheries, Lakshadweep Administration, AD Fisheries and Fisheries Officer to brief on the first phase of Tuna trainings conducted conducted at Kavaratti, Kadamath, Amini and Agatti and regarding the suitable time to conduct the second phase. It was tentatively planned to conduct the second phase of the OB training at various islands of Lakshadweep during September-October 22 after the monsoon.

Details of information disseminated to stakeholders on social media: (9 WhatsApp groups in 9 harbours)

| S.NO | Date | Content Disseminated | Social Media | No. Of viewers. (Approx) |
|------|----------|---|-----------------|-----------------------------|
| 1 | 04.04.22 | MPEDA poster- Daily catch is not just for food | Whatsapp | 158 |
| 2 | 05.04.22 | National Maritime Day in India | Whatsapp | 779 |
| 3 | 06.04.22 | MPEDA poster- India's marine export products high | Whatsapp | 539 |

| | | record USD 7740million | | |
|----|----------|---|----------|------|
| 4 | 07.04.22 | MPEDA poster- World Health Day | Whatsapp | 542 |
| 5 | 08.04.22 | MPEDA poster- USA, China, Japan together contributed 63% of exports | Whatsapp | 471 |
| 6 | 12.04.22 | MPEDA poster- Exports reached USD \$7,740 million during 2021-22 Four pillars of responsible aquaculture practice | Whatsapp | 1084 |
| 7 | 18.04.22 | MPEDA poster- Add fish to it | Whatsapp | 419 |
| 8 | 20.04.22 | MPEDA poster- Kerala's own Cobia | Whatsapp | 509 |
| 9 | 22.04.22 | MPEDA poster- World Earth Day | Whatsapp | 490 |
| 10 | 23.04.22 | MPEDA poster- World Book Day | Whatsapp | 516 |
| 11 | 24.04.22 | News- Coral tourism started in Tuticorin MPEDA poster- Golden Jubilee marine quest 2022 | Whatsapp | 520 |
| 12 | 25.04.22 | MPEDA poster- India is the largest supplier of cephalopods to Europe | Whatsapp | 495 |
| 13 | 26.04.22 | MPEDA poster- 1,000,000,000 & Counting | Whatsapp | 404 |
| 14 | 27.04.22 | MPEDA poster- Link for registration of MPEDA marine quest 2022 | Whatsapp | 236 |
| 15 | 28.04.22 | MPEDA poster- Link for registration of MPEDA marine quest 2022 | Whatsapp | 431 |
| 16 | 29.04.22 | MPEDA poster- Link for registration of MPEDA marine quest 2022 | Whatsapp | 377 |

5. KERALA

5.1 KERALA SOUTH

> Details of major activities of the month

| S.N. | Date | Location | Type of Activities | No: of Participants |
|------|-----------------------|----------|---|------------------------|
| | | | | i ai ticipants |
| 1 | 8.4.22 | Online | Conducted online meeting with HDCs | 8 |
| 2 | 13.4.22 | MPEDA HO | Attended NETFISH & CIFNET MoU signing ceremony | - |
| 3 | 18.4.22 to 21.4.22 | Online | Attended the MANAGE sponsored online training programme on <i>'Supply Chain Management in</i> <i>Fisheries'</i> organized by ICAR-CIFT Cochin | - |
| 4 | 22.4.22 | Online | Conducted online meeting with HDCs | 8 |
| 5 | 25.4.22 | Online | Conducted online meeting with HDCs | 8 |
| 6 | 27.04.22 | Online | Attended meeting arranged by NETFISH HO regarding action plan for 2022-23 | - |

Awareness Classes/Meetings conducted by HDCs

| Type of programme | Thoppumpady | Neendakara | Azheekkal Kayamkulam | Sakthikulanagara | Thottappally | Inottappatty Adimala thura Muthalapozhy | | Total |
|--|-------------|------------|-------------------------|------------------|--------------|---|---|-------|
| Awareness programme on Hygiene, Chill killing & Conservation | 3 | 11 | 3 | 1 | 1 | 3 | 3 | 25 |

| S.N. | Date | Location | Type of Activities | No: of Participants |
|------|----------|-----------------|--|---------------------|
| 1 | 04.04.22 | Muthalapozhy | Awareness programme on Hygiene, Chill killing & Conservation | 5 |
| 2 | 05.04.22 | Thoppumpady | Awareness programme on Hygiene, Chill killing & Conservation | 5 |
| 3 | 05.04.22 | Sakthikulangara | Awareness programme on Hygiene, Chill | 8 |

| | | | killing & Conservation | |
|----|----------|-------------------------|---|----|
| 4 | 06.04.22 | Neendakara | Awareness programme on Hygiene, Chill killing & Conservation | 24 |
| 5 | 06.04.22 | Adimalathurai | Awareness programme on Hygiene, Chill killing & Conservation | 6 |
| 6 | 07.04.22 | Neendakara | Awareness programme on Hygiene, Chill killing & Conservation | 25 |
| 7 | 08.04.22 | Neendakara | Awareness programme on Hygiene, Chill killing & Conservation | 22 |
| 8 | 08.04.22 | Thoppumpady | Awareness programme on Hygiene, Chill killing & Conservation | 6 |
| 9 | 11.04.22 | Adimalathurai | Awareness programme on Hygiene, Chill killing & Conservation | 5 |
| 10 | 12.04.22 | Neendakara | Awareness programme on Hygiene, Chill killing & Conservation | 17 |
| 11 | 12.04.22 | Neendakara | Awareness programme on Hygiene, Chill killing & Conservation | 9 |
| 12 | 12.04.22 | Neendakara | Awareness programme on Hygiene, Chill killing & Conservation | 7 |
| 13 | 13.04.22 | Neendakara | Awareness programme on Hygiene, Chill killing & Conservation | 20 |
| 14 | 13.04.22 | Neendakara | Awareness programme on Hygiene, Chill killing & Conservation | 6 |
| 15 | 12.04.22 | Azheekkal Kayamkulam | Awareness programme on Hygiene, Chill killing & Conservation | 6 |
| 16 | 19.04.22 | Neendakara | Awareness programme on Hygiene, Chill killing & Conservation | 17 |
| 17 | 19.04.22 | Thoppumpady | Awareness programme on Hygiene, Chill killing & Conservation | 5 |
| 18 | 20.04.22 | Neendakara | Awareness programme on Hygiene, Chill killing & Conservation | 16 |
| 19 | 20.04.22 | Neendakara | Awareness programme on Hygiene, Chill killing & Conservation | 19 |
| 20 | 20.04.22 | Muthalapozhy | Awareness programme on Hygiene, Chill killing & Conservation | 4 |
| 21 | 20.04.22 | Muthalapozhy | Awareness programme on Hygiene, Chill killing & Conservation | 6 |
| 22 | 21.04.22 | Adimalathurai | Awareness programme on Hygiene, Chill killing & Conservation | 5 |
| 23 | 22.04.22 | Azheekkal Kayamkulam | Awareness programme on Hygiene, Chill killing & Conservation | 5 |
| 24 | 23.04.22 | Azheekkal Kayamkulam | Awareness programme on Hygiene, Chill killing & Conservation | 7 |
| 25 | 23.04.22 | Thottappally | Awareness programme on Hygiene, Chill killing & Conservation | 6 |

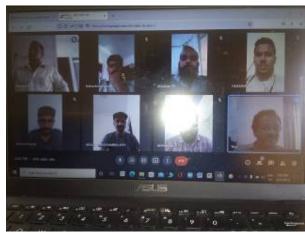
Details of information disseminated to stakeholders on social media (9 WhatsApp groups in 9 harbours)

| SI NO | Date | Content disseminated | Social media used | No.of viewers |
|----------|----------|---------------------------|----------------------|------------------|
| 1 | 05.04.22 | Eye care for you | Whatsapp | 1020 |
| 2 | 06.04.22 | Over fishing | Whatsapp | 850 |
| 3 | 08.04.22 | Climate information | Whatsapp | 820 |
| 4 | 09.04.22 | Whether warning | Whatsapp | 700 |
| 5 | 10.04.22 | To avoid Overfishing | Whatsapp | 820 |
| 6 | 18.04.22 | Importance of life jacket | Whatsapp | 900 |

5.2 KERALA NORTH

| S.N. | Date | Location | Type of Activities | No: of Participants |
|------|---------|---------------------------|---|------------------------|
| 1 | 1.4.22 | - | Travel from Agatti to Kavaratti | - |
| 2 | 2.4.22 | Kavaratti, Lakshadweep | Tuna OB Training Activities Consolidation | - |
| 3 | 4.4.22 | Kavaratti, Lakshadweep | Meeting with Fisheries officials of Lakshadweep regarding Second Phase of Tuna OB Training | 5 |
| 4 | 5.4.22 | - | Return from LD after completion of first phase of Tuna OB training at Lakshadweep Islands | - |
| 5 | 13.4.22 | MPEDA HO | Attended NETFISH & CIFNET MoU signing ceremony | - |
| 6 | 21.4.22 | Online | Conducted HDC training to give general awareness on marine mammals and sea turtle field identification, their by-catch in fishing and about the by-catch survey to be conducted. | 7 |
| 7 | 27.4.22 | Online | Attended meeting arranged by NETFISH HO regarding action plan for 2022-23 | - |
| 8 | 28.4.22 | Munambam | Attended EC meeting of Munambam fishing harbour management society. | 5 |

> Details of major activities of the month



Online training to HDCs

> Brief report on major events

On 28th April 2022, the State Coordinator had attended the EC meeting of Munambam fishing harbour management society, in which the members discussed on the proposed new auction hall, ice plant and laboratory facility to be constructed by KSIDC at Munambam. Also, decision was taken to do the repair works of the harbour during the trawl ban period.

Details of information disseminated to stakeholders on social media during the month – (11 WhatsApp groups in 11 harbours)

| Sl. | Date | Contents Disseminated | Social media | No of |
|-----|----------|---|--------------|---------|
| No | | | used | viewers |
| 1 | 02.04.22 | Sea Turtle trapped in artificial fish trap and get saved by fisherman | Whatsapp | 1481 |
| 2 | 09.04.22 | Police taken action against using illegal fish trap | Whatsapp | 1468 |
| 3 | 19.04.22 | World Liver Day | Whatsapp | 1449 |
| 4 | 22.04.22 | Drone shoot of fishes in sea | Whatsapp | 1435 |

| 5 | 22.04.22 | World Earth day | Whatsapp | 1420 |
|----|----------|---|----------|------|
| 6 | 23.04.22 | News regarding operation "Malsya" | Whatsapp | 1432 |
| 7 | 24.04.22 | Follow 'dry day' at least once in a week | Whatsapp | 1420 |
| 8 | 25.04.22 | Blue whale rescued in China after 20 hours effort | Whatsapp | 1413 |
| 9 | 26.04.22 | Big Squid found in Japan having 80 kg in weight and 10 feet in length | Whatsapp | 1396 |
| 10 | 26.04.22 | News report regarding construction of Sea museum at Vallakkadavu | Whatsapp | 1369 |
| 11 | 27.04.22 | Ghol fish get 2.25 laks in auction at Kollam | Whatsapp | 1360 |
| 12 | 28.04.22 | Whale shark found at Kollam | Whatsapp | 1353 |
| 13 | 28.04.22 | 3646 kg of chemically contaminated fish caught by Health Dept. | Whatsapp | 1334 |
| 14 | 29.04.22 | MPEDA Golden jubilee marine Quest | Whatsapp | 1333 |
| 15 | 29.04.22 | E-Tender from Cochin port for up gradation of Thoppumpady harbour | Whatsapp | 1316 |
| 16 | 29.04.22 | Matsyafed diesel pump inauguration at Koyilandi | Whatsapp | 1325 |
| 17 | 29.04.22 | Fishermen scholarship given at Ponnani | Whatsapp | 1307 |
| 18 | 30.04.22 | India is the biggest distributor of cephalopods to Europe | Whatsapp | 1297 |

6. KARNATAKA

| S.N. | Date | Location | Type of Activities | No: of Participants |
|------|---------|------------------------------|---|------------------------|
| 1 | 14.4.22 | Udupi, Malpe and Kundapur | Meeting with HDCs regarding the Director's visit to Karnataka | - |
| 2 | 15.4.22 | Udupi, Malpe and Kundapur | Coordinated the visit of Director MPEDA to Malpe FH and a modern shrimp farm near Kundapur | - |
| 3 | 18.4.22 | MPEDA, Mangalore | Coordinated the visit of Director MPEDA to Mangalore FH, arranged a meeting with Fisheries officials and attended a meeting at RD MPEDA chaired by Director, MPEDA | - |
| 4 | 21.4.22 | Mangalore, Udupi, Malpe | Meeting with HDCs regarding the by-catch survey work | - |
| 5 | 27.4.22 | Online | Attended meeting arranged by NETFISH HO regarding action plan for 2022-23 | - |



Visit of Director MPEDA to Mangalore & Malpe harbours

Awareness Classes/Meetings conducted by HDCs

| Type of programme | Bhatkal | Amdalli | Total |
|--|---------|---------|-------|
| Awareness programme on Hygiene, Chill killing & Conservation | 1 | 1 | 2 |

| S.N. | Date | Location | Type of Activities | No: of Participants |
|------|----------|----------|-----------------------------------|---------------------|
| 1 | 26.04.22 | Bhatkal | Harbour/Vessel sanitation and FQM | 12 |
| 2 | 28.04.22 | Amdalli | Harbour/Vessel sanitation and FQM | 10 |



Awareness classes by HDC Bhatkal

Details of information disseminated to stakeholders on social media: (9 WhatsApp groups in 9 harbours)

| Sl.No: | Date | Content Disseminated | Social Media Used | No: of |
|--------|-----------|---|---|---------|
| 1 | 1/04//22 | Video an Diadiananita | TATIL - to | Viewers |
| | 1/04//22 | Video on Biodiversity | Whatsapp | 702 |
| 2 | 4.4.22 | Pradan Mantri Matsya Sampada Yojana | Whatsapp | 702 |
| 3 | 4.4.22 | Video on Turtle release | Whatsapp | 702 |
| 5 | 4/6/2022 | Indian's marine products exports | Whatsapp, Instagram, facebook, Twitter | 702 |
| 6 | 4/9/2022 | Seafood Exports touch all time high of 7.74 billion | Whatsapp | 702 |
| 7 | 4/9/2022 | E-shram card | Whatsapp, Instagram, facebook, Twitter | 702 |
| 9 | 4/9/2022 | Department of Fisheries, & PMMSY | Whatsapp | 702 |
| 10 | 4/10/2022 | Stuffed Pomfret fried | Whatsapp | 702 |
| 11 | 4/13/2022 | Four Pillars of Responsible Aquaculture practice | Whatsapp | 702 |
| 12 | 4/13/2022 | CIFNET and MPEDA -NETFISH signed a MoU to conduct training programs | Whatsapp | 702 |
| 13 | 4/13/2022 | New ration card rules are to be applied by Central Government | Whatsapp | 702 |
| 14 | 4/14/2022 | Scuba Diving in Netrani Island, Murdeshwar | Whatsapp | 702 |
| 16 | 4/18/2022 | Want to make your diet delicious and healthy | Whatsapp | 702 |
| 17 | 4/18/2022 | How to detect adulteration | Whatsapp | 702 |
| 18 | 4/20/2022 | Birthday of Sardar Vallabhabai Patel | Whatsapp | 702 |
| 19 | 4/21/2022 | Happy Earth day | Whatsapp | 702 |
| 20 | 4/22/2022 | Notice on vacancy | Whatsapp | 702 |
| 21 | 4/22/2022 | Video on Turtle release | Whatsapp | 702 |
| 23 | 4/22/2022 | Philippine Ambassador dies in Covid | Whatsapp | 702 |

| | | Quarantine in China | | |
|----|-----------|--|----------|-----|
| 24 | 4/22/2022 | It's not too late to get hooked to books | Whatsapp | 702 |
| 25 | 4/25/2022 | India is the largest supplier of cephalopods | Whatsapp | 702 |
| 26 | 4/27/2022 | Big catches of silver Pomfret | Whatsapp | 702 |
| 27 | 4/27/2022 | Video on Turtle release | Whatsapp | 702 |
| 28 | 4/27/2022 | Prime Minister PMFME scheme | Whatsapp | 702 |
| 29 | 4/27/2022 | MPEDA Golden Jubilee Marine Quest 2022 | Whatsapp | 702 |
| 30 | 4/29/2022 | Video on today's life style | Whatsapp | 702 |

7.MAHARASHTRA & GOA

7.1 MAHARASHTRA SOUTH & GOA

> Details of major activities of the month

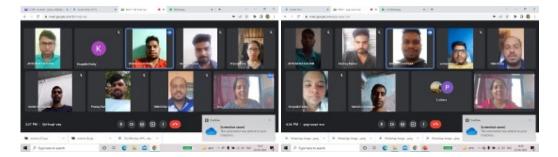
| ! | S.N. | Date | Location | Type of Activities | No: of Participants |
|---|------|---------|----------|---|------------------------|
| | 1 | 20.4.22 | Online | Meeting with HDCs regarding the by-catch survey work | - |
| | 2 | 27.4.22 | Online | Attended meeting arranged by NETFISH HO regarding action plan for 2022-23 | - |

Details of information disseminated to stakeholders on social media: (15WhatsApp groups in 15 harbours)

| Sl. No: | Date | Content Disseminated | Social Media Used | No: of Viewers |
|------------|----------|---|----------------------|-------------------|
| 1 | 06.04.22 | "India's Marine Products export has achieved all time high record of US \$ 7740 Million. Video- Ghol fish auction | WhatsApp | 500 |
| 2 | 12.04.22 | Video -"World's first fishless fish" | WhatsApp | 500 |
| 3 | 18.04.22 | Information about Onboard training programme jointly by NETFISH& CIFNET | WhatsApp | 500 |
| 4 | 30.04.22 | Video from Greenpeace UK "Boulders dropped in English channel for conservation of marine resources". | WhatsApp | 500 |

7.2 MAHARASHTRA NORTH

| S.N. | Date | Location | Type of Activities | No: of Participants |
|------|--|-----------------|---|------------------------|
| 1 | 07.04.22 | Online | Attended meeting organized by NETFISH HO | |
| 2 | 20.04.22 | Online | Conducted a meeting & awareness class on "Responsible Fishing Fort Sustainable Future" for the HDCs | 9 |
| 3 | 22.04.22 | Online | Conducted awareness class on "IUU Fishing, Harbours, Harbour Data Collectors, Catch Certification" for the HDCs | 9 |
| 4 | 23.04.22 | Palghar | Given awareness lecture to the fishers on the topic "Responsible Fishing and Quality Management" at Arnala. | 3000 |
| 5 | 27.04.22 | Online | Attended meeting organized by NETFISH HO | |
| 6 | 25 th to 30 th April 2022 | CIFNET Kochi | Coordinated and sent 11 fishers from North Maharashtra for the CIFNET training | 11 |



Online Awareness trainings for HDCs

> Brief report on major events

NETFISH-MPEDA Maharashtra (North) along with Christian Koli Charitable Trust conducted an awareness lecture on the occasion of religious fishers festival on 23rd April 2022 at Arnala Beach, Palghar, Maharashtra. Dr. Girija Behere, SCO delivered a lecture on "Responsible Fishing and Quality Management". Nearly 3000 fishers attended the lecture. There was overwhelmed response for the awareness programme from the fishers at Arnala. After the programme, few fishers started bringing back plastic from sea to land.



Dr Girija SCO explaining on Responsible fishing for nearly 3000 fishers at Arnala

SCO, Maharashtra North and HDCs from Satpati had coordinated and sent 11 fishers from North Maharashtra along with 12 fishers from Gujarat for the free tuna long line training programme at Central Institute of Fisheries Nautical Engineering and Training (CIFNET), Kochi during 25th to 30th April 2022. Fishers were trained onboard fishing vessel for 3 days and class room training for 3 days. All the fishers have successfully completed the training on tuna long line fishing and tuna fish processing and certificates were distributed to the participants by CIFNET.



> Efforts For Generating External Fund

| Sl.No: | Date | Activity done | Remarks |
|--------|------------|---|------------------------|
| 1 | 07.04.2022 | Submitted project proposal for conducting training programme on value added fish products to Mangrove Foundation of Maharashtra | Evaluation is underway |

Awareness Classes/Meetings conducted by HDCs

| Type of programme Dahanu Sasson dock Uttan Saty | | | | Satpati | Alibag | Vasai | Versova | New fer whar | | Arnala | Total | | |
|--|----------|---|--|--|--|---------------------------------------|-----------------|-------------------|--------------------------------------|---------|-------|--------------------|--|
| Awareness programme 3 by HDCs | | | 3 | 3 | 3 | 3 | 3 | 4 | 3 | | 4 | 29 | |
| S.N. | Date | Har | bour/LC | | Т | opic / T | ype of p | orogra | mme | | Р | No: of articipa | |
| 1 | 11.04.22 | Dahan | u | Hygie | nic han | dling of | fish at h | arboui | ſS | | | 6 | |
| 2 | 14.04.22 | Dahan | u | | | dling of | | | | | | 8 | |
| 3 | 29.04.22 | Dahan | u | Vesse | l cleanl | iness an | d prope | r hand | ling of fis | n | | 5 | |
| 4 | 12.04.22 | Sassoo | on dock | Squar | e mesh | , Juvenil | e catch | | | | | 1 | |
| 5 | 22.04.22 | | n dock | | | , Juvenil | | | | | | 2 | |
| 6 | 30.04.22 | Sassoo | n dock | | | , Juvenil | | | | | | 1 | |
| 7 | 11.04.22 | Uttan I | Pali | perso fishin | nal hy | ygiene , quick c | and sa | anitatio | importan on, respo enile fishi | onsible | | 4 | |
| 8 | 18.04.22 | Uttan | | perso | nal hy | | and sa | nitatio | importan on, respo | | | 5 | |
| 9 | 22.04.22 | Uttan | | Hygienic handling on board, importance of personal hygiene and sanitation, responsible fishing, icing and quick chilling | | | | | | | | | |
| 10 | 19.04.22 | Satpati | Satpati Precooling and Good practice onboard fishing vessels | | | | 2 | | | | | | |
| 11 | 29.04.22 | Satpati | Satpati Use 40 MM Square Mesh, Hygienic handling | | | | | 3 | | | | | |
| 12 | 29.04.22 | Satpati | Satpati Plastic eradication, Hygienic handling | | | | | 3 | | | | | |
| 13 | 20.04.22 | Alibau | Alibaug Hygienic handling at harbo | | | harbou | r | | | | 4 | | |
| 14 | 29.04.22 | 04.22 Alibaug Plastic eradication and awareness on marine mammal and sea turtle release | | | | | 2 | | | | | | |
| 15 | 29.04.22 | Alibau | g | Perso | Personal Hygiene and sanitation, Juvenile fishing | | | | ning | | 3 | | |
| 16 | 06.04.22 | Vasai h | narbour | Good | Quality | v of dry f | sh | | | | | 3 | |
| 17 | 18.04.22 | Vasai h | narbour | | | hygiene and hygienic handling onboard | | | | 5 | | | |
| 18 | 23.04.22 | Vasai I | Harbour | | | plastic e | | | | | | 4 | |
| 19 | 22.04.22 | Versov | | | | | | | d gum boo | | | 4 | |
| 20 | 22.04.22 | Versov | | | | | | | d gum boo | ots | | 2 | |
| 21 | 22.04.22 | Versov | | | | ıdling an | | | | | | 6 | |
| 22 | 24.04.22 | Versov | 7a | | | | | | d gum boo | | | 6 | |
| 23 | 06.04.22 | New F | erry Whai | | | r handg and at h | | ıd hygi | enic hand | ling of | | 5 | |
| 24 | 13.04.22 | New F | erry Whai | | Use of 40 mm square mesh cod end in trawl nets | | | | | 4 | | | |
| 25 | 22.04.22 | New F | erry Whai | | Use of ice in proper way and not reusing the slurry of the same ice again and again for fish | | | | | 6 | | | |
| 26 | 04.04.22 | Arnala | I | Hygie perso fishin | nic ha nal hy | andling ygiene , quick cl | on bo and sa | oard, anitatio | importan on, respo enile fishi | onsible | 8 | | |
| 27 | 04.04.22 | Arnala | 1 | Hygie perso | nic ha nal hy | andling ygiene | and sa | anitatio | importan on, respo enile fishi | onsible | 6 | | |

| | | | TED information | |
|----|----------|--------|---|---|
| 28 | 06.04.22 | Arnala | Hygienic handling on board, importance of personal hygiene and sanitation, responsible fishing, icing, quick chilling and juvenile fishing and TED information | 6 |
| 29 | 10.04.22 | Arnala | Hygienic handling on board, importance of personal hygiene and sanitation, responsible fishing, icing, quick chilling and juvenile fishing and TED information | Q |



Awareness class by HDC

> Details of information disseminated to stakeholders on social media:

| Sl.No: | Date | Content Disseminated | Social Media Used | No.of |
|--------|------------|--|-------------------|-------------------|
| | | | | Viewers |
| 1 | 01.04.2022 | Welcome to New Chairman of MPEDA | WhatsApp | 1612 |
| 2 | 05.04.2022 | Daily Catch is not just for food | WhatsApp | 660 |
| 3 | 05.04.2022 | Saluting the sea crew | WhatsApp | 660 |
| 4 | 06.04.2022 | India's Marine Product Export Performance | WhatsApp | 660+1612 |
| 5 | 07.04.2022 | Content on Ghost Fishing | WhatsApp | 660 |
| 6 | 08.04.2022 | Marathi News on Land holdings of fishers | WhatsApp | 660 |
| 7 | 11.04.2022 | Health benefits of eating fish | WhatsApp | 660 |
| 8 | 13.04.2022 | India's Export Performance | WhatsApp | 660 |
| 9 | 13.04.2022 | NETFISH-MPEDA Animation film on Good Practices for Better Price | WhatsApp | 660 |
| 10 | 13.04.2022 | News on Signing of MoU between NETFISH-MPEDA and CIFNET | WhatsApp | 660+1612 |
| 11 | 13.04.2022 | News on Marine Product Export Performance of Whats | | 1612 |
| 12 | 18.04.2022 | Content on Adding fish for delicious and healthy diet | WhatsApp | 660 |
| 13 | 19.04.2022 | Video on Marine mammals caught in the net | WhatsApp | 660+1612 |
| 14 | 20.04.2022 | Marathi article in Vanarai magazine on MPEDA and its societies | WhatsApp | 660 |
| 15 | 22.04.2022 | MPEDA Golden Jubilee Quest Announcement | WhatsApp | 1612 |
| 16 | 22.04.2022 | News of MPEDA on USFDA JISFAN Training on HACCP Segment II at MPEDA, Kochi | WhatsApp | 1612 |
| 17 | 24.04.2022 | Content on Awareness meeting at Arnala on | | 6236 Followers |
| 18 | 24.04.2022 | Content on Awareness meeting at Arnala on Responsible fishing and fish quality management for fishers WhatsApp | | 3595 Followers |
| 19 | 24.04.2022 | Content on Awareness meeting at Arnala on Responsible fishing and fish quality management | WhatsApp | 75 k Followers |

| | | for fishers | | |
|----|------------|---|----------|------|
| 20 | 24.04.2022 | Content on Awareness meeting at Arnala on Responsible fishing and fish quality management for fishers | WhatsApp | 1000 |
| 21 | 24.04.2022 | MPEDA Golden Jubilee Marine Quest 2022 | WhatsApp | 1612 |
| 22 | 25.04.2022 | Content on Good Practices in Fishing Harbours | WhatsApp | 660 |
| 23 | 25.04.2022 | News- Saved turtle from Ghost nets | WhatsApp | 660 |
| 24 | 26.04.2022 | Video on Use of boulders for creating artificial coral reef grounds | WhatsApp | 660 |
| 25 | 26.04.2022 | Registration link for MPEDA Golden Jubilee Marine Quest | WhatsApp | 1612 |
| 26 | 27.04.2022 | Do not mask marine life | WhatsApp | 660 |
| 27 | 28.04.2022 | Information and link for webinar for fishers on seafood nutrition by ICAR-CIFT | WhatsApp | 660 |
| 28 | 30.04.2022 | Golden Jubilee Marine Quest Rules | WhatsApp | 1612 |

Impacts/Outcomes observed during the month

Use of hand gloves and Gum boots while handling fish and ice at Arnala as an impact of NETFISH training programmes



- > Use of brush for cleaning of boats as an impact of training programmes at Uttan
- As an impact of trainings and awareness meetings, few boats from Arnala have started bringing back plastic from the sea to land on regular basis



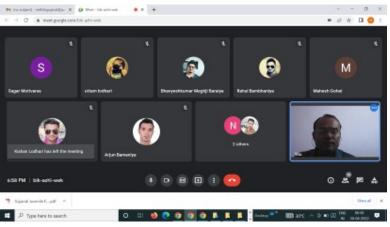
As an impact of training programmes and awareness meetings by NETFISH-MPEDA, turtles caught incidentally in fishing boats from Vasai and Uttan have been released back into the sea by cutting their net.



Release of sea turtle by fishermen from Vasai & Uttan in Maharashtra

8.GUJARAT

| S.N. | Date | Location | Type of Activities | No: of Participants |
|------|--|-------------------|---|------------------------|
| 1 | 5.4.22 | CMFRI, Veraval | Made necessary arrangement & Accompanied CAG audit team for visit of CMFRI seaweed cage culture site and also visited CIFT, Veraval | - |
| 2 | 07.04.22 | Online | Attended meeting organized by NETFISH HO & accompanied CAG audit team for processing plant visit | - |
| 3 | 22.04.22 | Veraval | Participated in Harvest Mela cum Field Day Programme organized by CMFRI, Veraval SCO along with the stakeholders from Umargam had visited CIFT, Veraval and discussed on installation of Solar dryer machine at Umargam by CIFT, Veraval | - |
| 4 | 27.04.22 | Online | Attended meeting organized by NETFISH HO | |
| 5 | 30.04.22 | Online | Conducted review meeting of HDCs | 10 |
| 6 | 25 th to 30 th April 2022 | CIFNET Kochi | Coordinated and sent 12 fishers from Gujarat for the CIFNET training | 12 |



Review meeting of HDCs

Brief report on major events

On 22nd April 2022, the State Coordinator had participated in the Sagar Harvest Mela cum Filed Day organized by CMFRI, Veraval. More than 30 people including, officials of Indian Coast Guard, Labour department, CIFT, CMFRI, NETFISH SCO, ST farmers etc. had attended the event. All the participants were taken to the Sea cage culture site where they could see the growth of lobster and sea weed in cage culture and their harvest.



Awareness Classes/Meetings conducted by HDCs

| Туре | of programm | e Mangrol | Chor | wad | Veraval | Porband | lar | Vanakba | ara | Jafrabad | Okha | Total |
|------|---------------------------|-----------|------|------|------------|--------------------------|------|---------|-----|----------|-------------------|-------|
| Awa | reness meeting by HDCs | g 2 | 2 | | 4 | 4 | | 4 | | 2 | 2 | 20 |
| S.N. | Date | Harbour/ | 'LC | | Тор | oic / Type | of p | rogram | me | | No: o Particip | |
| 1 | 06/04/22 | Mangrol | | | | ieeting w onservatio | | fishers | on | hygienic | 7 | |
| 2 | 06/04/22 | Okha | | hand | ling and c | ieeting w conservatio | on | | | | 5 | |
| 3 | 08/04/22 | Chorwad | | | | ieeting w onservatio | | fishers | on | hygienic | 6 | |
| 4 | 08/04/22 | Veraval | | hand | ling and c | ieeting w onservatio | on | | | | 8 | |
| 5 | 08/04/22 | Veraval | | | | ieeting w conservatio | | fishers | on | hygienic | 7 | |
| 6 | 08/04/22 | Porbandar | | | | ieeting w conservatio | | fishers | on | hygienic | 5 | |
| 7 | 09/04/22 | Jafrabad | | | | ieeting w onservatio | | fishers | on | hygienic | 7 | |
| 8 | 10/04/22 | Vanakbara | | | | ieeting w onservatio | | fishers | on | hygienic | 6 | |
| 9 | 10/04/22 | Vanakbara | | | | ieeting w onservatio | | fishers | on | hygienic | 6 | |
| 10 | 10/04/22 | Porbandar | | | | ieeting w onservatio | | fishers | on | hygienic | 7 | |
| 11 | 14/04/22 | Porbandar | | | | ieeting w onservatio | | fishers | on | hygienic | 6 | |
| 12 | 17/04/22 | Porbandar | | | | ieeting w onservatio | | fishers | on | hygienic | 9 | |
| 13 | 19/04/22 | Mangrol | | | | ieeting w onservatio | | fishers | on | hygienic | 10 | |
| 14 | 21/04/22 | Veraval | | Awaı | reness m | eeting w | vith | fishers | on | hygienic | 9 | |

| | | | handling and conservation | |
|----|----------|-----------|--|----|
| 15 | 21/02/22 | Veraval | Awareness meeting with fishers on hygienic handling and conservation | 15 |
| 16 | 21/04/22 | Vanakbara | Awareness meeting with fishers on hygienic handling and conservation | 6 |
| 17 | 23/04/22 | Chorwad | Awareness meeting with fishers on hygienic handling and conservation | 8 |
| 18 | 23/04/22 | Jafrabad | Awareness meeting with fishers on hygienic handling and conservation | 6 |
| 19 | 24/04/22 | Vanakbara | Awareness meeting with fishers on hygienic handling and conservation | 9 |
| 20 | 26/04/22 | Okha | Awareness meeting with fishers on hygienic handling and conservation | 7 |

> **Details of information disseminated to stakeholders on social media: (**12 WhatsApp groups in 12 harbours)

| Sl.No: | Date | Content Disseminated | Social Media Used | No: of Viewers |
|--------|----------|--|----------------------|-------------------|
| 1 | 01/04/22 | 1.Vidoe of Whale shark released by FV IND GJ 11 MM 960 | WhatsApp | >1300 |
| 2 | 02/04/22 | 1.Photos of various FV of Mangrol bring back plastic waste to land 2.Vidoe of sea turtle released by FV IND GJ 25 MM 677 3.Photos of harbor cleaning by fishermen of Okha 4.Video of Ocean Pollution | WhatsApp | >1300 |
| 3 | 03/04/22 | 1.Information about squid & Octopus2.Photos of FV cleaning by Porbandar fishermen after unloading the catch3. Photos of various FV of Mangrol bring back plastic waste to land | WhatsApp | >1300 |
| 4 | 04/04/22 | 1.Information about proper icing in fish catch to reduce post harvest loss2.Video on square mesh3.Information about plastic waste | WhatsApp | >1300 |
| 5 | 05/04/22 | 1.Information about Rock lobster & plastic waste dumping into sea | WhatsApp | >1300 |
| 6 | 06/04/22 | 1.Information about ghost fishing, fish & nutrition 2.Video on plastic waste & sustainable fishing | WhatsApp | >1300 |
| 7 | 07/04/22 | 1.Video on Marine safety & life saving appliances 2.Information about plastic in human blood 3.Photos of awareness meeting conducted by HDC Mangrol | WhatsApp | >1300 |
| 8 | 08/04/22 | 1.Photos of awareness meeting conducted by HDC, Porbandar & Chorwad 2.Information about blue swimming crab & bio plastic 3.Video on Open sea cage culture | WhatsApp | >1300 |
| 9 | 09/04/22 | 1.Video on use of square mesh cod end & coral reef2.Information about benefit of eating fish & bio plastic3.Photos of awareness meeting conducted by HDCs Veraval,Jafrabad & Okha | WhatsApp | >1300 |
| 10 | 10/04/22 | 1.Information about shrimp | WhatsApp | >1300 |
| 11 | 11/04/22 | 1.Tuna fish, plastic pollution, Bombay duck fish, etc 2.Photos of awareness meeting conducted by HDC Porbandar & Vanakbara 3.Video on restoring our Oceans 4. Photos of Various FV of Mangrol Bring back plastic waste to land | WhatsApp | >1300 |
| 12 | 12/04/22 | 1. Information about plastic waste, ornamental fish, introduction to fisheries research institute, Plastic & pollution, Top 10 Ports of India, etc. | WhatsApp | >1300 |

| | | 2.Video on fish will not be available in future if not done responsible fishing | | |
|----|----------|---|----------|-------|
| 13 | 13/04/22 | 1.Informantion on turtle breeding & top ten fishing harbour of world2. Photos of various FV of Mangrol Bring back plastic waste to land | WhatsApp | >1300 |
| 14 | 14/04/22 | 1.Photos of various FV of Mangrol Bring back plastic waste to land 2.video on Whale sharks rescued from net, safe and hygiene sea food, etc 3.Photos of awareness meeting conducted by HDC Porbandar | WhatsApp | >1300 |
| 15 | 15/04/22 | Information about why we should not throw plastic into sea, MM&T, etc. Photos of various FV of Mangrol Bring back plastic waste to land | WhatsApp | >1300 |
| 16 | 16/04/22 | Information about largest sea and largest turtle, seahorse, plastic pollution, etc. Video on quality dry fish through ICAR CIFT solar dryer | WhatsApp | >1300 |
| 17 | 17/04/22 | 1.Photos of awareness meeting conducted by HDCPorbandar2.Video on rising plastic pollution & fish is declining | WhatsApp | >1300 |
| 18 | 18/04/22 | 1.Information about plastic in a ocean & Indian white prawn 2.Netfish documentary on hygienic harvest of shrimp 3.video on why we should eat more fish 4. Photos of various FV of Mangrol Bring back plastic waste to land | WhatsApp | >1300 |
| 19 | 19/04/22 | 1.Video on Plastic pollution2.Information about benefit of eating shrimps3.Video of sea turtle released by Mangrol Fishermen4.Video of Sea food signature stall | WhatsApp | >1300 |
| 20 | 20/04/22 | 1.Information about shrimps & cobia fishes 2.Video on plastic pollution 3.Photos of awareness meeting conducted by HDC, Mangrol 4. Photos of various FV of Mangrol Bring back plastic waste to land | WhatsApp | >1300 |
| 21 | 21/04/22 | 1.Video on recycling of plastic waste 2.Video on sea turtle released by Porbandar fishermen 3.Photos of awareness meeting conducted by HDC Vanakbara & Veraval 4.Information about fishing vessel cleaning | WhatsApp | >1300 |
| 22 | 22/04/22 | 1.Information about shark ray fish, life jacket , plastic waste, types of sea turtle, etc. | WhatsApp | >1300 |
| 23 | 23/04/22 | 1.photos of various types of sea turtle 2. Photos of various FV of Mangrol Bring back plastic waste to land 3.Video on Octopus farming 4.Photos of awareness meeting conducted by HDC Chorwad & Jafrabad 5.Video made by HDC Mangrol on plastic wasted collected by Mangrol fishermen and its proper disposal | WhatsApp | >1300 |
| 24 | 24/04/22 | 1.Information about marine food web 2.Photos of awareness meeting conducted by HDC Vanakbara | WhatsApp | >1300 |
| 25 | 25/04/22 | Photos of various FV of Vanakbara Bring back plastic waste to land India is the major supplier of cephalopods in EU | WhatsApp | >1300 |

| | | 3.Information about single use plastic | | |
|----|----------|---|----------|--------|
| | | 4.Video on effect of water pollution on environment | | |
| | | 5.Video on outcome of FVBP conducted at Porbandar | | |
| | 26/04/22 | 1.Information about juvenile fishing | | |
| 26 | | 2.Photos of awareness meeting conducted by HDC Okha | WhatsApp | >1300 |
| | | 3.Video on fish production in India | | |
| | | 1. Photos of various FV of Mangrol Bring back plastic waste | | |
| 27 | 27/04/22 | to land | WhatsApp | . 1200 |
| 27 | | 2.Information about octopus & jelly fish | | >1300 |
| | | 3.Video on MPEDA participating in Sea Food show | | |
| | 28/04/22 | 1. Video on MPEDA participating in Sea Food show | | |
| 28 | | 2.Information about eel fish, over fishing & single use | WhatsApp | >1300 |
| 28 | | plastic | | |
| | | 3.Video on sea turtle of India | | |
| 29 | 20/04/22 | 1.Video on importance of consuming sea foods, Plastic in | WhataAma | \$1200 |
| 29 | 29/04/22 | Ocean & Plastic pollution | WhatsApp | >1300 |
| | 30/04/22 | 1.Video on turtle diaries –leatherback turtle | | |
| 30 | | 2.Information about three spot crab | WhatsApp | >1300 |
| 30 | | 3.Video - why is the bombil fish called Bombay duck | | >1300 |
| | | 4.Video on Whale shark released by Mangrol fishermen | | |
| | 31/03/22 | 1.Video on what is single use plastics | | |
| 31 | | 2.Out come photos & video of FV of Mangrol | WhatsApp | >1300 |
| | | 3. Information about plastic particle found in human blood. | | |





Some of the messages disseminated in Whatsapp groups to stop juvenile fishing and to conserve the marine eco system

Impacts/Outcomes observed during the month

Fishermen of Pornbandar, Mangrol and Vanakbara bring plastic waste from fishing back to the land for safe disposal.



> Okha Fishermen themselves cleaning fishing harbor and surroundings



> Fishermen of Porbandar release sea turtles caught incidentally during fishing back into sea



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