



MPEDA – NETFISH



मासिक विवरण – अगस्त 2022

MONTHLY REPORT – AUGUST 2022



**Network for Fish Quality Management & Sustainable Fishing
(NETFISH)**

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MONTHLY REPORT ON ACTIVITIES OF NETFISH DURING AUGUST 2022

Summary

Activities of NETFISH along the maritime states of India during August 2022 consisted of 377 programmes, as given below.

Type of Programme	No: of programmes conducted during the month	Total for the Financial Year
NETFISH FUNDED PROGRAMMES		
Fishing harbour based programme	86	192
Dry fish based programme	3	24
Special programme-ICCD Clean up	8	9
Exposure Visit	1	2
Stakeholder Meetings organized by SCOs	6	30
MPEDA SC/ST PROGRAMMES		
<i>Landing centre Training Programmes (1 day)</i>	19	44
On board	1	1
<i>One week skill development training</i>	-	1
<i>Value addition training (1 day)</i>	-	2
<i>Sea Safety & navigation (1 day)</i>	-	5
<i>Black clam training</i>	2	2
<i>Distribution of Aid material</i>	-	1
EXTERNAL FUNDED PROGRAMMES		
Seafood Unit Training Programme	4	25
CIFNET Trainings	-	5
Paradeep Port Trust funded programmes	-	10
Value addition sponsored by Mangrove Foundation	-	2
MFHMS funded programme	-	1
FIMSUL	9	9
CIFT Sponsored		
<i>Fishing Harbour Based Awareness training</i>	6	39
<i>On-board programme</i>	3	6
<i>Value Addition training</i>	-	7
OTHER ACTIVITIES		
Awareness classes/Meetings conducted by HDCs	203	685
Training / Evaluation of HDCs	11	46
Participation in meetings/ classes/ activities organized by others	13	56
Coordination of visit of officials from MPEDA & other Dept.	2	8
Online training/meeting conducted by SCO	-	3
Total	377	1215

Table: Details of NETFISH activities

Highlights of the Month

- In connection with the *International Coastal Cleanup Day celebrations*, NETFISH had conducted 8 numbers of Coastal cleanup programmes in various regions. Awareness meetings, rallies & collection of plastic wastes were conducted during the programmes.
- Conducted **24 nos. of Landing centre awareness programme** for SC fishers at West Bengal, Odisha & Kerala south region under MPEDA SC/ST Scheme.
- Conducted **1 No. of MPEDA sponsored On-board training programme** for SC fishers at Freserganj, West Bengal.
- Conducted **2 No. of MPEDA sponsored Hygienic handling of Black clam training programme** for SC fishers at Kerala South region.
- Conducted **1 No. of CIFT sponsored Harbour based training programme** for SC fishers at Freserganj, West Bengal
- Conducted **3 No. of CIFT sponsored On-board training programme** for SC fishers at West Bengal.
- Conducted **4 nos. of Sea food unit training programmes** in various regions and an income of Rs.40000/- is generated for NETFISH by these programmes.
- 203 nos. of awareness classes on Hygiene & Conservation were organized through the Harbour Data Collectors at respective harbours
- Conducted training and meetings for HDCs regarding data collection and marine mammal and sea turtle survey, etc.

State/Region wise details of Activities during the month

The extension activities conducted by NETFISH in various state/regions during August 2022 are enlisted in the table below and described in the subsequent sections:

Sl No.	Type of Programme	WB	OD	APN	APS	TNN	TNS	KLS	KLN	KA	MHS	MHN	GJ
1	NETFISH FUNDED PROGRAMMES												
1.1	Harbour based programme	1	1	6	3	10	11	4	10	12	8	8	12
1.2	Dry fish programme			1	1							1	
1.3	Special programme-ICCD Cleanup	1		1		1	1	1	1	1		1	
1.4	Exposure visit								1				
1.5	Stakeholder Meetings organized by SCOs	2	2									1	1
2	MPEDA SC/ST												
2.1	Landing Centre programme	9	6					4					
2.2	On board	1											
2.3	Value addition programme												
2.4	Black Clam training							2					
3	EXTERNAL FUNDED PROGRAMMES												
3.1	Seafood Unit Training Programme				2		1					1	
3.2	CIFNET Trainings												
3.3	Paradeep Port Trust funded programmes												
3.4	CIFT Sponsored												
3.4.1	Harbour based programme	1	5										

3.4.2	On board programme	3												
3.4.3	Value addition programme													
3.5	Value addition sponsored by Mangrove foundation													
3.6	MFHMS funded programmes													
3.7	FIMSUL					9								
4	OTHER ACTIVITIES													
4.1	Awareness classes/Meetings conducted by HDCs	65		5			63	18		1			25	26
4.2	Training / Evaluation of HDCs						3	1		4	1		1	1
4.3	Participation in meetings/classes/activities organized by others	1		1			1	4	1	1	1		2	1
4.4	Coordination of visit of officials from MPEDA & other Dept.								2					
4.5	Online Meeting Conducted by SCO													
	Grand Total	84	14	14	6	20	80	34	15	19	10	40	41	

WB-West Bengal, OD-Odisha, APN-Andhra Pradesh North, APS-Andhra Pradesh South, TNN-Tamilnadu North, TNS-Tamilnadu South, KLS-Kerala South, KLN-Kerala North, KA-Karnataka, MHS-Maharashtra South & Goa, MHN-Maharashtra North, GJ- Gujarat

1. WEST BENGAL

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activity	No: of Participants
1	04.08.22	Deshapran FH	Harbour based training programme	26
2	04.08.22	Deshapran FH & Digha	Meeting with Harbour officer & fishers regarding harbour development & related issues. Discussed with skippers regarding marine survey	04
3	05.08.22	Halisahar, South 24 Parganas	MPEDA sponsored Fish Quality Management and Conservation programme for SC/ST fishers	30
4	06.08.22	Narayanpur colony, South 24 Parganas	MPEDA sponsored Fish Quality Management and Conservation programme for SC/ST fishers	30
5	10.08.22	Kaylaghata, South 24 Parganas	MPEDA sponsored Fish Quality Management and Conservation programme for SC/ST fishers	30
6	11.08.22	Gangasagar West, South 24 Parganas	MPEDA sponsored Fish Quality Management and Conservation programme for SC/ST fishers	30
7	12.08.22	Sultanpur FH, South 24 Parganas	CIFT sponsored Onboard training programme for SC/ST fishers	06
8	12.08.22	J W Marriot, Kolkata	Coordinated 2 nd OC meeting, press meet in connection with IISS'23	--
9	13.08.22	Sultanpur FH, South 24 Parganas	CIFT sponsored Onboard training programme for SC/ST fishers	06
10	16.08.22	Ramnagar, South 24 Parganas	MPEDA sponsored Fish Quality Management and Conservation programme for SC/ST fishers	30
11	18.08.22	Raidighi LC South 24 Parganas	MPEDA sponsored On board training programme for SC/ST fishers	10
12	19.08.22	Sankijahan, South 24 Parganas	MPEDA sponsored Fish Quality Management and Conservation programme for SC/ST fishers	30
13	23.08.22	Dakshin	CIFT sponsored Fish Quality Management and	30

		Purushottampur	Conservation programme for SC/ST fishers	
14	24.08.22	Sunderpur – Nijkashba,	MPEDA sponsored Fish Quality Management and Conservation programme for SC/ST fishers	30
15	25.08.22	South 24 Parganas, Haripur	MPEDA sponsored Fish Quality Management and Conservation programme for SC/ST fishers	30
16	25.08.22	Freserganj P S Kaylaghata,	Meeting with fisherman associations & Freserganj Coastal PS for arrangement of International Coastal Clean-up celebration.	--
18	26.08.22	Freserganj P S Kaylaghata,	MPEDA sponsored Fish Quality Management and Conservation programme for SC/ST fishers	30
19	26.08.22	South 24 Parganas Freserganj P S Kaylaghata,	Meeting with ICG, fisherman associations, HM of School & Chairman GBDA for arrangement of International Coastal Clean-up celebration.	--
20	27.08.22	South 24 Parganas, Bakkhali Sea Beach	Celebration of International Coastal Clean-up Day	75
21	29.08.22	WBUAFS, Belgachia	Delivered talk on “Post-Harvest Fish Handling and different fish preservation techniques and value addition” to WBCADC farmers	22
22	31.08.22	South 24 Parganas, Sultanpur FH	CIFT sponsored Onboard training programme for SC/ST fishers	07

➤ Brief report on major events

As a part of “Azadi Ka Amrit Mahotsav” celebrations, MPEDA NETFISH Kolkata in association with Narayanitala Dhaneswar Siksha Sadan, Freserganj, Indian Coast Guard, Freserganj Grampanchayet, Coastal P.S, Freserganj, Fisherman Associations, Secretary of Dakshin Banga Matsyajibi Forum, Kakdwip and Kulpi division had organized Coastal Clean-up Programme commemorating International Coastal Clean-up Day on 27th August 2022 at Bakkhali Sea Beach, Freserganj. The theme of the programme was “Swachh Sagar, Surakshit Sagar”. The auspicious programme was started with “National Anthem” and head master of Narayanitala Dhaneswar Siksha Sadan was inaugurated the programme and highlighted on the significances of observing the day and impact of marine litters in our environment. Shri Atanu Ray, State Coordinator delivered a talk on various activities of NETFISH and MPEDA, significances of celebrating International Coastal Clean-up Day, impact of plastics on our environment specially in the marine life etc. Indian Coast Guard official narrated on the purpose of the programme, abuse of plastic wastes etc. Representatives of different fisherman association highlighted on the cleanliness, hygiene & sanitation as well as clean the sea beach and conserve the resources etc. Shri Darshan Lal Dhondiyal, Asst. Director, MPEDA highlighted on MPEDA’s activities, abuse of plastics and importance of observing the International Coastal Clean-up day etc.



The inaugural function was followed with a rally towards the Bakkhali sea beach. All the participants were collected plastic wastes, marine litters, garbage from the sea beach and the collected wastes were handed over to the Grampanchayat for proper disposal. About 75 volunteers participated in the programme and they were given T-shirt, cap, mouth mask, hand gloves, sanitizer etc. The programme was successfully completed with vote of thanks given by Shri Bimal Kumar Sengupta, Retired Deputy Director of Fisheries.



CIFT Sponsored OB programme at Sultanpur

MPEDA sponsored FQM programme at Gangasagar

➤ Awareness Classes/Meetings conducted by HDCs

Type of programme	Sankarpur	Deshapran	Namkhana	Shoula	Kakdwip	Raidighi	Freserganj	Total
Awareness programme on Hygiene, Chill killing & Conservation	5	5	19	4	6	11	15	65

S.N	Date	Location	Type of Activities	No: of Participants
1	15.08.22	Sankarpur	1) Post Harvest Loss and its reduction (Chill kill & chill washing)	5
2	15.08.22	Sankarpur		7
3	16.08.22	Sankarpur	2) Awareness on MM&T conservation.	5
4	25.08.22	Sankarpur	3) Awareness on sea safety (life jacket & life buoy).	6
5	26.08.22	Sankarpur		4
6	05.08.22	Deshapran	1) Post Harvest Loss and its reduction (Chill kill & chill washing)	5
7	12.08.22	Deshapran		6
8	15.08.22	Deshapran	2) Awareness on MM&T conservation.	5
9	25.08.22	Deshapran	3) Awareness on sea safety (life jacket & life buoy).	5
10	30.08.22	Deshapran		6
11	01.08.22	Namkhana		11
12	02.08.22	Namkhana		9
13	03.08.22	Namkhana		10
14	04.08.22	Namkhana		11
15	06.08.22	Namkhana	1. Awareness is given about life jacket and life buoy	14
16	08.08.22	Namkhana	2. Chill-kill & chill-wash	9
17	08.08.22	Namkhana	3. Awareness about catching of juvenile Hilsa.	13
18	09.08.22	Namkhana	4. subsidy of insulated box	10
19	10.08.22	Namkhana	5. Awareness of marine mammals act.	12
20	11.08.22	Namkhana	6. Awareness of plastic.	11
21	12.08.22	Namkhana		9
22	13.08.22	Namkhana		10
23	15.08.22	Namkhana		8
24	15.08.22	Namkhana		10

25	16.08.22	Namkhana		12
26	17.08.22	Namkhana		13
27	22.08.22	Namkhana		14
28	26.08.22	Namkhana		12
29	31.08.22	Namkhana		10
30	01-08-22	Shoula		4
31	03-08-22	Shoula	1.Post harvest loss	5
32	08-08-22	Shoula	2.Chill killing & chill wash	6
33	22.08.22	Shoula	3.Awareness on MM&T conservation	5
34	11-08-22	Kakdwip		6
35	17-08-22	Kakdwip	1)Post Harvest Loss and its reduction (Chill kill & chill washing)	5
36	17-08-22	Kakdwip	2) Awareness on MM&T conservation.	6
37	11-08-22	Kakdwip	3) Awareness on sea safety (life jacket & life buoy).	6
38	17-08-22	Kakdwip		5
39	17-08-22	Kakdwip		6
40	03.08.22	Raidighi	1)Post Harvest Loss and its reduction (Chill kill & chill washing)	9
41	04.08.22	Raidighi	2) Awareness on MM&T conservation.	6
42	04.08.22	Raidighi	3) Awareness on sea safety (life jacket & life buoy).	5
43	04.08.22	Raidighi		7
44	04.08.22	Raidighi		6
45	05.08.22	Raidighi		5
46	12.08.22	Raidighi		5
47	12.08.22	Raidighi		4
48	25.08.22	Raidighi		5
49	25.08.22	Raidighi		5
50	25.08.22	Raidighi		9
51	03.08.22	Freserganj		10
52	05.08.22	Freserganj		10
53	08.08.22	Freserganj		10
54	08.08.22	Freserganj		10
55	12.08.22	Freserganj	1. Awareness is given about life jacket and life buoy.	11
56	16.08.22	Freserganj	2. Chill-kill & chill-wash.	10
57	17.08.22	Freserganj	3. Awareness about catching small hilsa.	10
58	24.08.22	Freserganj	4. Subsidy of insulated box.	9
59	26.08.22	Freserganj	5. Awareness of marine mammals act.	10
60	26.08.22	Freserganj		10
61	29.08.22	Freserganj		10
62	29.08.22	Freserganj		10
63	31.08.22	Freserganj		10
64	31.08.22	Freserganj		10
65	31.08.22	Freserganj		10

➤ **Details of information disseminated to stakeholders on social media:** (7 WhatsApp groups in 7 harbours)

Sl. No:	Date	Content Disseminated	Social Media Used	No: of Viewers
1	01.08.22	Grilled fish with grape sauce	Facebook, Instagram, Whatsapp	1500
2	01.08.22	The World loves Seafood!	„	1500
3	03.03.22	Subscribe MPEDA Monthly Newsletter	„	1500
4	05.08.22	Get your SHAPHARI Certification from MPEDA	„	1500
5	06.08.22	NETFISH-MPEDA, Kolkata conducted one day training programme on FQM & Conservation at Halisahar, South 24 Parganas	„	1500
6	07.08.22	Doi Mach – A delicious Bengali dish	„	1500

7	10.08.22	Congratulation, Team India! Own our heart with 61 Medals	„	1500
8	10.08.22	Explore the recipes on, peda.gov.in/ Indian seafood and give them a fry.	„	1500
9	11.08.22	Celebrate Har Ghar Tiranga at MPEDA, RD, Kolkata	„	1500
10	12.08.22	Save Our Fisheries, Save Our Future	„	1500
11	14.08.22	Celebration of “Har Ghar Tiranga”	„	1500
12	15.08.22	Whishing all a colourful Independence day!	„	1500
13	15.08.22	When the MPEDA Head Office in Kochi lit up in tricolor	„	1500
14	15.08.22	“Har Ghar Tiranga” campaign under the aegis of Azadi Ka Amrit Mahotsav	„	1500
15	16.08.22	NETFISH-MPEDA, Kolkata conducted one day training programme on FQM & Conservation at Ramnagar, Kulpi, South 24 Parganas on 16.08.2022	„	1500
16	17.08.22	Shri. D. V. Swamy, IAS has joined as new Chairman of MPEDA on 17.08.2022	„	1500
17	17.08.22	Asia The Aquaculture King	„	1500
18	18.08.22	A webinar on “5 ways packaging can help boost your seafood export” is planned to conducted on 30 th August 2022	„	1500
19	20.08.22	MPEDA is celebrating 50 Golden Years!	„	1500
20	20.08.22	Commerce Secretary praises MPEDA’s Microbiology Lab	„	1500
21	22.08.22	Reef cod masala	„	1500
22	23.08.22	The Golden Jubilee Celebration of MPEDA! Happening on 24 th August 2022, 5 PM at Grand Hyatt Kochi Bolgatty.	„	1500
23	25.08.22	Celebrated Golden Jubilee of MPEDA on 24/08/2022 at Bremen, Germany	„	1500
24	24.08.22	Glimpses from the MPEDA Golden Jubilee Celebration of happening at Grand Hyatt Kochi Bolgatty	„	1500
25	25.08.22	Glimpses from the distribution of the MPEDA Export Awards for Outstanding Performance (2019-20 and 2020-21)	„	1500
26	26.08.22	Indian Seafood – Safe, Healthy, Hygienic (Chinese version)	„	1500
27	26.08.22	India- Malaysia Business meet on Marine & Aquaculture product.	„	1500
28	27.08.22	Stuffed Pomfret Fried!	„	1500
29	28.08.22	Shri. Manoj Kumar Negi, First Secretary, EoI, Tokyo Japan, visited MPEDA India stall at JISTE 2022	„	1500
30	30.08.22	Here are the unique Value Added Products displayed at JISTE 2022, Tokyo	„	1500
31	31.08.22	Asst. Director (Statistics) discussed about the functioning of Automatic vacuum packing machine from M/s. Nasco Corporation	„	1500

2. ODISHA

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No. of Participants
1	04.08.22	Jadupur, Chilka	CIFT sponsored Harbour based programme for SC fishers	30
2	05.08.22	Bandhamunda, Chilka	CIFT sponsored Harbour based programme for SC fishers	30
3	06.08.22	Balabhadrapur, Chilka	CIFT sponsored Harbour based programme for SC fishers	30
4	10.08.22	Berhampur, Chilka	CIFT sponsored Harbour based programme for SC fishers	30
5	12.08.22	Balipatapur,	CIFT sponsored Harbour based programme for SC	30

		Chilka	fishers	
6	22.08.22	Mangalajodi, Chilka	MPEDA sponsored Harbour based programme for SC fishers	30
7	23.08.22	Mangalajodi, Chilka	MPEDA sponsored Harbour based programme for SC fishers	30
8	24..08.22	Bhusandpur, Chilka	MPEDA sponsored Harbour based programme for SC fishers	30
9	26.08.22	Arakhakuda, Chilka	MPEDA sponsored Harbour based programme for SC fishers	30
10	27.08.22	Parbatipur, Chilka	MPEDA sponsored Harbour based programme for SC fishers	30
11	28.08.22	Paradeep	Fishing Vessel based programme	10
12	30.08.22	Bhubaneswar	SCO along with CE NETFISH had conducted meeting with Principal Secretary of Fisheries regarding the capture fisheries sector in Odisha and amendment of OMFRA as per recommendations of Chennai workshop. Conducted meeting with Chilka Development Authority regarding SC/ST fund utilization	--
13	31.08.22	Paradeep	MPEDA sponsored Harbour based programme for SC fishers	30



MPEDA sponsored programmes at Chilka

CE NETFISH distributing fisher aid material at Paradeep

➤ **Details of information disseminated to stakeholders on social media:(7 WhatsApp groups in 5 harbours)**

Sl.No:	Date	Content Disseminated	Social Media Used	No: of Viewers
1	03.08.22	Video- Safety measures must follow in Seafood sector, Conservation of Marine resources	Whatsapp	500
2	05.08.22	Videos-Conservation of Marine resources, Awareness about synthetic egg	Whatsapp	500
3	07.08.22	Video - Maintaining quality seafood	Whatsapp	500
4	10.08.22	Video - Conservation of Marine resources, Comparison between maintaining hygiene and not hygiene	Whatsapp	500
5	12.08.22	Videos-Save Juvenile fishery, Respect your parents	Whatsapp	500
6	14.08.22	Videos- Conservation of Marine resources	Whatsapp	500
7	15.08.22	Video- Save Juvenile fishery, Conservation of Marine resources	Whatsapp	500
8	17.08.22	Video- Comparison between maintaining hygiene and not hygiene	Whatsapp	500
9	20.08.22	Video - Maintaining quality seafood	Whatsapp	500

10	22.08.22	Videos-Conservation of Marine resources, Avoid use of plastic, An Escape to Depth	Whatsapp	500
11	24.08.22	Video-Advantage of using square mesh cod end	Whatsapp	500
12	25.08.22	Videos- Conservation of Marine resources, Quality Shrimp seeds	Whatsapp	500
13	26.08.22	Videos-Conservation of Marine resources, Avoid use of plastic, An Escape to Depth	Whatsapp	500
14	27.08.22	Video- An Escape to Depth	Whatsapp	500
15	28.08.22	Video - Maintaining quality of seafood	Whatsapp	500
16	29.08.22	Videos-Conservation of Marine resources, Avoid use of plastic, An Escape to Depth	Whatsapp	500
17	30.08.22	Video-Advantage of using square mesh cod end	Whatsapp	500

3. ANDHRA PRADESH

3.1 ANDHRA PRADESH NORTH

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of Participants
1	01.08.22	Vizag	Coordinated with SRD Vizag for HACCP training conducted in Visakhapatnam	--
2	06.08.22	Kakinada	Dry fish programme	25
3	08.08.22	Kakinada	Fishing Harbour based programme	24
4	12.08.22	Kakinada	ICCD-Beach clean-up programme	106
5	18.08.22	Vizag	Fishing Harbour based programme	22
6	19.08.22	Kakinada	Fishing Harbour based programme	25
7	20.08.22	Kakinada	Fishing Harbour based programme	25
8	23.08.22	Vizag	Fishing Harbour based programme	25
9	24.08.22	Vizag	Fishing Harbour based programme	25

In connection with International Coastal clean-up day celebrations, NETFISH MPEDA Andhra Pradesh North region had conducted a beach clean-up programme at NTR beach, Kakinada on 12th August 2022. Around 106 participants including officials from Indian Coast Guard, AP State Fisheries Department, Coastal Security Dept., Marine police, Dist. Health Office, NaCSA, Trainees of State Institute of Fisheries Technology, President and members of Suryaraopeta Gram Panchayath, Staffs and students of Mandal Praja Parishad High School, Fishery stakeholders and fishermen Society members participated in the programme. All the members actively participated in the beach clean-up programme and the collected wastes were disposed safely. NETFISH provided caps, gunny bags, brooms, and hand gloves to the participants.





Dry fish programme at Pudimadaka

Harbour programme at Kakinada

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of programme	Vizag	Pudimadaka	Total
Awareness on eradication of single use plastic from sea	8	7	29

S.N.	Date	Location	Type of Activities	No: of Participants
1	04.08.22	Vizag	Awareness programme on eradication of single use plastic from sea	10
2	08.08.22	Pudimadaka	Awareness programme on eradication of single use plastic from sea	14
3	13.08.22	Vizag	Awareness programme on eradication of single use plastic from sea	12
4	18.08.22	Pudimadaka	Awareness programme on eradication of single use plastic from sea	20
5	20.08.22	Pudimadaka	Awareness programme on eradication of single use plastic from sea	15

➤ **Details of information disseminated to stakeholders on social media:(4 WhatsApp groups in 4 harbours)**

Sl.No:	Date	Content Disseminated	Social Media Used	No: of Viewers
1	07.07.22	Information on deep depression and high wave alert by IMD	WhatsApp	350
2	10.08.22	CIFT Article- Availability of hygienic sea foods by value addition	WhatsApp	350
3	14.08.22	Message on "Har Ghar Tiranga" Campaign	WhatsApp	350
4	09.07.22	Photos and videos of Hygienic catch segregation in boat but not on wharf at Kakinada fishing harbour	WhatsApp	350
5	12.08.22	MPEDA posters - "Save fisheries and save our future"	WhatsApp	350
6	15.08.22	Pictures of Hygienic fish vending equipment with crushed ice and simple value addition for domestic markets	WhatsApp	350
7	20.08.22	The news on testing of Corona virus in live and chilled fish by China	WhatsApp	350
8	29.08.22	The value added, ready to eat and meat pictures to show in Japan International seafood and technology expo	WhatsApp	350

3.2 ANDHRA PRADESH SOUTH

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of Participants
1	08.08.22	Vodarevu	Fishing Harbour based programme	21
2	10.08.22	M/s. Aishwarya Impex, Krishna Dist.	Seafood Processing centre programme	30
3	11.08.22	Vodarevu	Fishing Harbour based programme	25
4	18.08.22	Machilipatnam	Fishing Harbour based programme	24
5	19.08.22	M/s. Mailesh Exports, Krishna Dist	Seafood Processing centre programme	30
6	30.08.22	Vodarevu	Dry fish awareness programme	23



Fishermen with aid materials distributed during awareness programmes

➤ Aid material distributed during the month

Sl No.	Date	Type of Aid material distributed	No. of Item	Fund source
1	08.08.22	Gloves	21	NETFISH
2	11.08.22	Gloves	25	NETFISH
3	18.08.22	Gloves	24	NETFISH
4	30.08.22	Tarpaulins	23	NETFISH

➤ Details of information disseminated to stakeholders on social media:(9 WhatsApp groups in 9 harbours)

sl.no	date	content disseminated	social media used	no: of viewers
1	1.08.22	Weather news -FFMA	whatsapp	550
2	2.08.22	Deep sea Pomfret fishing	whatsapp	550
3	3.08.22	American dietary guide lines	whatsapp	550
4	4.08.22	Importance of consuming sea food	whatsapp	550
5	5.08.22	Fish availability places- FFMA	whatsapp	550
6	6.08.22	Don't abandon your fishing nets in the sea	whatsapp	550
7	7.08.22	Catching manta ray fishing	whatsapp	550
8	8.08.22	Sail fish catching	whatsapp	550
9	8.08.22	Weather warning for fishermen	whatsapp	550
10	9.08.22	Fish curry -Kerala style	whatsapp	550
11	10.08.22	S for sea food, Q for quality, E for export-MPEDA poster	whatsapp	550
12	11.08.22	Weather news -FFMA	whatsapp	550
13	12.08.22	Square mesh cod end	whatsapp	550
14	13.08.22	Hygienic handling of fish	whatsapp	550
15	14.08.22	Stop small fish catch	whatsapp	550
16	15.08.22	Diamond mesh to square mesh training programme at	whatsapp	550

		Mangalore		
17	15.08.22	Good practice for better price	whatsapp	550
18	16.08.22	Why we should eat more fish	whatsapp	550
19	17.08.22	MPEDA film on Indian sea food	whatsapp	550
20	18.08.22	Benefits of eating fish	whatsapp	550
21	19.08.22	Weather news FFMA	whatsapp	550
22	20.08.22	Weather news by state fisheries department	whatsapp	550
23	21.08.22	Make sure your sea food package safe and clean	whatsapp	550
24	22.08.22	Mackerel curry preparation	whatsapp	550
25	23.08.22	Amazing yellow fin tuna 100 kgs-Youtube	whatsapp	550
26	24.08.22	Eye care for you	whatsapp	550
27	25.08.22	Protect our nation	whatsapp	550
28	26.08.22	Hello sea food exporter	whatsapp	550
29	27.08.22	Weather news	whatsapp	550
30	28.08.22	How marine mammals survive under water life	whatsapp	550
31	29.08.22	Weather news	whatsapp	550

4. TAMIL NADU

4.1 TAMIL NADU NORTH

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of Participants
1	02.08.22	Pazhayaru	Fishing Harbour based programme	20
2	02.08.22	Pazhayaru	Fishing Harbour based programme	20
3	03.08.22	Pazhayaru	Fishing Harbour based programme	20
4	03.08.22	Pazhayaru	Fishing Harbour based programme	20
5	04.08.22	Pazhayaru	Fishing Harbour based programme	20
6	04.08.22	Pazhayaru	Fishing Harbour based programme	20
7	05.08.22	Pazhayaru	Fishing Harbour based programme	20
8	05.08.22	Pazhayaru	Fishing Harbour based programme	20
9	08.08.22	Pondicherry	Discussion with Pondicherry Fisheries Dept. regarding Coastal clean-up programme	--
10	10.08.22	Cuddalore	Discussion with Cuddalore Fisheries office & St Joseph college regarding Coastal clean-up programme	--
11	11.08.22	Pondicherry Fisheries Dept.	Discussion regarding conduct of FIMSUL awareness programme	--
12	12.08.22	Kanagachettikulam	FIMSUL Awareness programme	30
13	13.08.22	Periya Kalapet	FIMSUL Awareness programme	30
14	14.08.22	Chinnakalapet	FIMSUL Awareness programme	30
15	17.08.22	Cuddalore	ICCD-Coastal Clean-up programmes	170
16	18.08.22	Nagapattinam	Fishing Harbour based programme	20
17	19.08.22	Arcottuthurai	Fishing Harbour based programme	20
18	22.08.22	Pondicherry-Pillaichavadi	FIMSUL Awareness programme	30
19	23.08.22	Pondicherry-Solainagar North	FIMSUL Awareness programme	30
20	24.08.22	Pondicherry-Solainagar South	FIMSUL Awareness programme	30
21	25.08.22	Pondicherry-Pudukuppam	FIMSUL Awareness programme	30
22	26.08.22	Pondicherry-Panithittu	FIMSUL Awareness programme	30
23	27.08.22	Pondicherry-Veerampattinam	FIMSUL Awareness programme	30

The coastal clean-up programme in connection with the International Coastal Clean-up day at Tamil Nadu North region was arranged at Devanampattinam Beach, Cuddalore on 17th August 2022. Mr.Xavier, Principal, St.Joseph College inaugurated the programme and delivered a lecture on Coastal clean-up day. Dr.Santhanaraj, NSS Coordinator, gave a speech on coastal clean-up programme. Followed by Dr.M.P. Arulmoorthy, SCO NETFISH explained the importance of Coastal Environment. Mr.Elango, Scientist from MSSRF proposed the vote of thanks. Around 170 volunteers involved in the clean-up programme were divided into 15 groups and did the cleaning activity. The participants collected the wastes in 35 gunny bags and transported the material to Municipal waste handling centre for safe disposal.



FIMSUL project awareness programmes at Pondicherry

➤ Aid material distributed during the month

Sl No.	Date	Type of Aid material distributed	No. of Item	Fund source
1	02.08.22	Cotton Gloves	40	NETFISH
2	03.08.22	Cotton Gloves	40	NETFISH
3	04.08.22	Cotton Gloves	40	NETFISH
4	05.08.22	Cotton Gloves	40	NETFISH
5	18.08.22	Cotton Gloves	20	NETFISH
6	19.08.22	Cotton Gloves	20	NETFISH

4.2 TAMIL NADU SOUTH

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of Participants
1	04.08.22	Roach Park Coastal Zone, Tuticorin	ICCD-Coastal Clean-up programme	100
2	12.08.22	Tharuvaikulam	Fishing Harbour based programme	16
3	12.08.22	Tharuvaikulam	Fishing Harbour based programme	17
4	13.08.22	Tuticorin	Given awareness lecture on PMMSY/FIDF in	

			the Awareness training programme organized by Dept. of Fisheries & Fishermen welfare on Hygienic handling and sustainable fishing	
5	16.08.22	Tuticorin	Conducted training for HDCs	--
6	18.08.22	Tharuvaikulam	Fishing Harbour based programme	17
7	18.08.22	Tharuvaikulam	Fishing Harbour based programme	17
8	19.08.22	Tharuvaikulam	Fishing Harbour based programme	16
9	20.08.22	M/s.Baby Marine Exports,, Mandapam	Seafood Processing center programme	40
10	25.08.22	Muthurayar Colony	Fishing Harbour based programme	25
11	25.08.22	Teresapuram	Fishing Harbour based programme	20
12	26.08.22	Chippikulam	Fishing Harbour based programme	20
13	26.08.22	Keelavaipar	Fishing Harbour based programme	20
14	27.08.22	Tharuvaikulam	Fishing Harbour based programme	15
15	27.08.22	Tharuvaikulam	Fishing Harbour based programme	16
16	27.08.22	Tharuvaikulam	Evaluation of HDC	1
17	30.08.22	Tuticorin	Conducted training for HDCs	--



As part of International Coastal clean-up day celebration, NETFISH MPEDA Tuticorin region had conducted a coastal clean-up programme at Roach Park coastal zone and adjacent mangrove area on 4th August 2022. Prof. Dr. R. Santhakumar, Dean-in-Charge, FC&RI, inaugurated the event. Dr. Vinoth Ravindran, State Coordinator NETFISH explained the deleterious effects of plastics on the coastal and marine ecosystem. Dr. Muruganantham mentioned the importance of awareness among students in conservation of marine ecosystems. About 100 participants including 25 members from the Indian Coast Guard (ICGS), 25 NSS volunteers each from FC&RI, Tuticorin & Subiah Vidyalayam GHSS, Tuticorin, Scientists from CMFRI, Members of Chevalier Victoria Roach Society, Pearl City Nature Trust, and Fishermen from coastal hamlets of Therespuram & Inego nagar Participated in the programmes. NETFISH provided Indian flag badge, cleaning, safety and sanitations aids like caps, cotton hand gloves, face masks, sanitizers etc. to the participants. They collected about one ton of garbage including plastic sheets, bottles, nets, slippers, thermocol, etc. and were removed from the beaches.



Harbour based programme at Tharuvaikulam



Processing center programme at Mandapam

➤ **Efforts For Generating External Fund**

Sl.No:	Date	Activity done	Remarks
1	20.08.22	Seafood processing unit training programme at M/s. Baby Marine Exports, Mandapam	Received Rs.10,000/- as training fee

➤ **Aid material distributed during the month**

Sl No.	Date	Type of Aid material distributed	No. of Beneficiaries	Fund source
1	12.08.22	Pl. Basket (Big)- 2 Pl. +Basket (Small)- 7 + Pl Shovel-3 Pl. Basket (Big)- 1+ Pl. Basket (Small)- 3+ Pl Shovel-3	16 17	NETFISH
2	18.08.22	Pl. Basket (Big) –6 +Pl. Rubber boots-4 pairs + Rubber coated gloves -6 pairs Pl. Basket (Big) – 6 +Pl. Rubber boots-4 pairs + Rubber coated gloves -6 pairs	17 17	NETFISH
3	19.08.22	Pl. Basket (Big)- 6 + Rubber boots-4 pairs + Rubber coated gloves -6 pairs	16	NETFISH
4	25.08.22	Pl. Basket (Big)- 11 Imported Squid Fishing Jigging tools-25	20 25	NETFISH
5	26.08.22	Pl. Tarpaulin (9x6) – 20 Pl. Tarpaulin (9x6) - 20	20 20	NETFISH
6	27.08.22	Pl. Basket (Big) – 6 +Pl. Rubber boots-4 pairs + Rubber coated gloves -6 pairs Pl. Basket (Big) – 6 +Pl. Rubber boots-3 pairs + Rubber coated gloves -15 pairs	15 16	NETFISH

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of programme	Thengapattinam	Colachel	Mallipattinam	Chinnamuttom	Tharuvaikulam	Tuticorin	Kottaipattinam	Mandapam	Rameswaram	Total
Ice handling in Fishing Vessels & harbours and Personal Hygiene	7	12	10	4	6	7	5	6	6	63

S.N.	Date	Location	Type of Activities	No. of Participants
1	22/08/2022	Thenagapattinam	Ice handling in Fishing Vessels & harbours and Personal Hygiene	9
2	22/08/2022			5
3	23/08/2022			6
4	23/08/2022			6
5	25/08/2022			5
6	27/08/2022			7
7	29/08/2022			3
8	04/08/2022	Colachel	Ice handling in Fishing Vessels & harbours and Personal Hygiene	6
9	16/08/2022			4
10	18/08/2022			5
11	20/08/2022			4
12	23/08/2022			12
13	25/08/2022			6
14	25/08/2022			6
15	25/08/2022			6
16	26/08/2022			6

17	27/08/2022			6
18	27/08/2022			4
19	30/08/2022			5
20	18/08/2022	Chinnamuttom	Ice handling in Fishing Vessels & harbours and Personal Hygiene	5
21	23/08/2022			5
22	26/08/2022			5
23	29/08/2022			5
24	17/08/2022	Tuticorin	Ice handling in Fishing Vessels & harbours and Personal Hygiene	5
25	18/08/2022			5
26	19/08/2022			5
27	22/08/2022			6
28	22/08/2022			5
29	25/08/2022			5
30	25/08/2022			9
31	17/08/2022	Tharuvaikulam	Ice handling in Fishing Vessels & harbours and Personal Hygiene	5
32	17/08/2022			5
33	23/08/2022			5
34	27/08/2022			9
35	27/08/2022			6
36	30/08/2022			9
37	18/08/2022	Mallipattinam	Ice handling in Fishing Vessels & harbours and Personal Hygiene	3
38	18/08/2022			4
39	19/08/2022			4
40	22/08/2022			3
41	22/08/2022			4
42	22/08/2022			2
43	27/08/2022			3
44	28/08/2022			4
45	28/08/2022			3
46	28/08/2022			3
47	21/08/2022	Kottaiappattinam	Ice handling in Fishing Vessels & harbours and Personal Hygiene	4
48	25/08/2022			3
49	27/08/2022			4
50	27/08/2022			6
51	28/08/2022			7
52	18/08/2022	Mandapam	Ice handling in Fishing Vessels & harbours and Personal Hygiene	4
53	19/08/2022			4
54	23/08/2022			5
55	23/08/2022			3
56	23/08/2022			5
57	31/08/2022			4
58	18/08/2022	Rameswaram	Ice handling in Fishing Vessels & harbours and Personal Hygiene	4
59	23/08/2022			4
60	25/08/2022			5
61	25/08/2022			4
62	27/08/2022			3
63	28/08/2022			5

➤ **Details of information disseminated to stakeholders on social media:** (9 WhatsApp groups in 9 harbours)

S.NO	Date	Content Disseminated	Social Media	No. Of viewers. (Approx)
1	01.08.22	MPEDA Poster- The world loves sea foods	Whatsapp	531
2	02.08.22	Wind Alert	Whatsapp	74
3	03.08.22	Wind Alert	Whatsapp	79
4	04.08.22	Weather Warning	Whatsapp	120
5	05.08.22	Weather Warning	Whatsapp	54
6	06.08.22	Weather Warning	Whatsapp	119
7	07.08.22	Wind Alert	Whatsapp	78
8	08.08.22	PMMSY 2021-22 Press release	Whatsapp	65
9	09.08.22	Wind Alert	Whatsapp	54
10	10.08.22	MPEDA poster-Delicious seafood recipes MPEDA poster-61 models in common wealth games 2022	Whatsapp	752
11	12.08.22	Photos in Thengapattanam fishing harbour strike Thangachimadam fishing harbour closed photos	Whatsapp	226
12	15.08.22	MPEDA poster- Happy Independence day	Whatsapp	529
13	17.08.22	MPEDA Poster- ASIA the Aquaculture King	Whatsapp	528
14	19.08.22	Wind alert	Whatsapp	77
15	22.08.22	Weather Warning	Whatsapp	245
16	28.08.22	Tamil Nadu fisherman welfare board Fishermen grievance meeting announcement	Whatsapp	125
17	29.08.22	ADF notification about SAJAG 7/22	Whatsapp	75

5. KERALA

5.1 KERALA SOUTH

➤ **Details of major activities of the month**

S.N.	Date	Location	Type of Activities	No. of Participants
1	06.08.22	Kollam	Delivered lecture on Fish Quality Management & Sustainable fishing in the awareness programme organized by Dept. of Fisheries	30
2	07.08.22	Arthungal	ICCD-Coastal clean-up programme	350
3	08.08.22	Aalappad	Delivered lecture on Fish Quality Management & Sustainable fishing in the awareness programme organized by Dept. of Fisheries	50
4	10.08.22	Fort Kochi	Attended workshop organized by Coast Guard on Marine Pollution	--
5	11.08.22	Fort Kochi	Attended workshop organized by Coast Guard on Marine Pollution	--
6	12.08.22	Vettakkal, Aalappuzha	Delivered lecture on Fish Quality Management & Sustainable fishing in the awareness programme organized by Dept. of Fisheries	100
7	17.08.22	Nerekadavu, Vaikom	MPEDA sponsored Black Clam training programme for SC/ST fishers	20
8	18.08.22	Chemmanakary	MPEDA sponsored Black Clam training programme for SC/ST fishers	20
9	22.08.22	Pallippuram	MPEDA sponsored Landing centre programme for SC/ST fishers	30
10	22.08.22	Pallippuram	MPEDA sponsored Landing centre programme for SC/ST fishers	30
11	23.08.22	Vechoor	MPEDA sponsored Landing centre programme for SC/ST fishers	30
12	23.08.22	Vechoor	MPEDA sponsored Landing centre programme for	30

			SC/ST fishers	
13	26.0.22	Azheekkal	Fishing Harbour based programme	20
14	26.0.22	Azheekkal	Fishing Harbour based programme	20
15	29.08.22	Thottappally	Fishing Harbour based programme	20
16	29.08.22	Thottappally	Fishing Harbour based programme	20
17	30.08.22	NETFISH	Conducted training for HDCs	8



In connection with the International coastal clean-up day celebrations, NETFISH Kerala South region conducted a coastal clean-up programme on the theme “Swatchh Sagar Surakshit Sagar” at Arthungal beach on 7th August 2022. Alappuzha Rupata Social Work Society, 'Our Arthungal Whatsapp Group' members, Arthungal Basilica, Indian Coast Guard Kochi, KUFOS Kochi, Arthungal Police Station and Arthungal Coastal Police, NSS unit of St. Sebastian's Higher Secondary School, Arthungal and local people participated in the programme. Rev.Fr. George Bibilan presided over the function. President of Cherthala South Grama Panchayath Mrs. Sinimol Samson inaugurated the programme. Alappuzha Diocesan Society Director Rev. Fr. Samson delivered the keynote speech. Block Panchayat Member Vinod Martin, ward members of Cherthala South Panchayat, Mr. Ravindran, Assistant Commandant from Coast Guard, Rajesh.P G, Assistant Professor of KUFOS, and Shri. Madhu, Inspector of Police, Arthungal offered felicitations. Smt. Sangeetha N R, State Coordinator NETFISH-MPEDA welcomed the gathering and Methreenj Michle, admin of 'Our Arthungal WhatsApp Group (social media Koottayma) proposed vote of thanks. Various cultural programs including Vandhe Matharam dance performance and a rally with tricolours and holding placards on plastic pollution in the sea and conservation of marine mammals were also arranged. Around 300 people actively participated in the coastal clean-up programme. The plastic collected were handed over to Grama Panchayath for shredding.



Harbour based programme at Thottappally

MPEDA sponsored Black clam training for SC fishers

➤ **Aid material distributed during the month**

Sl No.	Date	Type of Aid material distributed	No. of Beneficiaries	Fund source
1	17/08/22	Plastic Basket – 20, Apron - 20	20	MPEDA
2	18/08/22	Plastic Basket – 20, Apron - 20	20	MPEDA

3	26/08/22	Two types gloves -85	45	NETFISH
4	29/08/22	Two types Gloves- 85,Shovel- 2	45	NETFISH

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of programme	Neendakara	Muthalapozhy	Port Kollam	Thoppumpady	Adimalathura	Thottappally	Kayamkulam	Total
Awareness programme on Hygiene, Chill killing & Conservation	5	3	3	1	3	2	1	18

S.N.	Date	Location	Type of Activities	No: of Participants
1	07.08.22	Neendakara	Awareness programme on Hygiene, Chill killing & Conservation	9
2	10.08.22	Neendakara	Awareness programme on Hygiene, Chill killing & Conservation	11
3	12.08.22	Neendakara	Awareness programme on Hygiene, Chill killing & Conservation	17
4	17.08.22	Neendakara	Awareness programme on Hygiene, Chill killing & Conservation	11
5	18.08.22	Neendakara	Awareness programme on Hygiene, Chill killing & Conservation	11
6	11.08.22	Muthalapozhy	Awareness programme on Hygiene, Chill killing & Conservation	6
7	16.08.22	Muthalapozhy	Awareness programme on Hygiene, Chill killing & Conservation	6
8	30.08.22	Muthalapozhy	Awareness programme on Hygiene, Chill killing & Conservation	6
9	12.08.22	Port Kollam	Awareness programme on Hygiene, Chill killing & Conservation	5
10	17.08.22	Port Kollam	Awareness programme on Hygiene, Chill killing & Conservation	5
11	18.08.22	Port Kollam	Awareness programme on Hygiene, Chill killing & Conservation	6
12	08.08.22	Thoppumpady	Awareness programme on Hygiene, Chill killing & Conservation	6
13	10.08.22	Adimalathurai	Awareness programme on Hygiene, Chill killing & Conservation	5
14	17.08.22	Adimalathurai	Awareness programme on Hygiene, Chill killing & Conservation	6
15	25.08.22	Adimalathurai	Awareness programme on Hygiene, Chill killing & Conservation	6
16	02.08.22	Thottappally	Awareness programme on Hygiene, Chill killing & Conservation	5
17	10.08.22	Thottappally	Awareness programme on Hygiene, Chill killing & Conservation	4
18	26.8.22	Kayamkulam	Awareness programme on Hygiene, Chill killing & Conservation	6

➤ **Details of information disseminated to stakeholders on social media (9 WhatsApp groups in 9 harbours)**

Sl NO	Date	Content disseminated	Social media used	No.of viewers
1	01/08/2022	Climate post	Whatsapp	882
2	02/08/2022	omega 3 fatty acid	Whatsapp	880
3	03/08/2022	Climate post	Whatsapp	185

4	04/08/2022	Weather warning	Whatsapp	190
5	05/08/2022	To know whether prior to fishing Life jacket	Whatsapp	702 188
6	06/08/2022	Sea food SOFIA 2022 International coastal clean-up day	Whatsapp	891 685
7	08/08/2022	Navigation tool	Whatsapp	869
8	10/08/2022	Long chain omega 3 fatty acid	Whatsapp	878
9	11/08/2022	Suchitwa Sagaram	Whatsapp	863
10	12/08/2022	Suchitwa Sagaram volunteers link	Whatsapp	851
11	13/08/2022	Sea food	Whatsapp	859
12	15/08/2022	Independence day wishes	Whatsapp	427
13	16/08/2022	Discarded fish net	Whatsapp	854
14	17/08/2022	It's squid for health	Whatsapp	858
15	18/08/2022	New chairman joined in MPEDA	Whatsapp	841
16	20/08/2022	Oxygen at Ocean	Whatsapp	848
17	22/08/2022	Right fishing bright future	Whatsapp	847
18	23/08/2022	Long chain omega 3 fatty acid	Whatsapp	830
19	24/08/2022	Golden 50 years of MPEDA	Whatsapp	386
20	25/08/2022	Fossil records	Whatsapp	827
21	26/08/2022	Life jacket	Whatsapp	820
22	29/08/2022	Suchithwa Sagaram	Whatsapp	654
23	30/08/2022	Avoid plastic at ocean	Whatsapp	640
24	31/08/2022	Suchithwa Sagaram Video	Whatsapp	512

5.2 KERALA NORTH

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of Participants
1	03.08.22	Munambam	Coordinated the visit IAS Officers from Dept. of Fisheries at Munambam FH	--
2	10.08.22	Fort Kochi	Attended workshop organized by Coast Guard on Marine Pollution	-
3	11.08.22	Fort Kochi	Attended workshop organized by Coast Guard on Marine Pollution	--
4	16.08.22	Chettuva	Fishing Harbour based programme	25
5	16.08.22	Chettuva	Fishing Harbour based programme	25
6	17.08.22	Ponnani	Fishing Harbour based programme	26
7	17.08.22	Ponnani	Fishing Harbour based programme	25
8	18.08.22	Munambam	Conducted meeting with workers of Container section regarding implementation of dress code	5
9	26.08.22	Chettuva	Fishing Harbour based programme	26
10	26.08.22	Chettuva	Fishing Harbour based programme	25
11	27.08.22	Munambam	Accompanied the visit of Shri.Keerti Vasan IAS, to Munambam Fishing harbour	--
12	29.08.22	Fort Kochi	ICCD-Coastal Cleanup programme	100
13	30.08.22	Beypore	Fishing Harbour based programme	25
14	30.08.22	Beypore	Fishing Harbour based programme	25
15	31.08.22	Beypore	Fishing Harbour based programme	25
16	31.08.22	Beypore	Fishing Harbour based programme	25

To commemorate the International Coastal Clean-up Day, NETFISH Kerala North region had organized a Coastal clean-up programme at Fort Kochi Beach, on 29th August 2022. NSS unit No 51

and Swachh Bharath, Cochin College, Fort Kochi, Indian Coast Guard District Head Quarters No4. (Kerala & Mahe), Kerala Police and Coastal Police Fort Kochi, Cochin Corporation Ward 1, Cochin Heritage zone Conservation Society and plan@earth NGO associated with the cleaning programme. The programme was inaugurated by Dr. Sindhu K, Vice Principal, Cochin College in a function presided over by Shri. Johnson D Cruz, Deputy Director MPEDA. In the inaugural function, Shri. Santhosh N. K., State Coordinator, NETFISH did the welcome speech and Dr. Manju V. Subramanian, Assistant Professor, Cochin College offered vote of thanks. Shri. Ashwin, Assistant Commandant of Indian Coast Guard, Shri. Madhu P. C, Sub Inspector of Police, Fort Kochi, Smt. Sabeena Noufal, ADS Chairperson Fort Kochi and Shri. Rasheed from plan@ earth NGO were felicitated on the occasion. An awareness walk and flash mob were also done in order to create awareness among the general public about the unethical and unhealthy dumping of plastics in ocean and other water bodies. About 75 NSS volunteers and others totalling to 100 persons participated in the entire programme. The collected plastic wastes were given to Kochi Corporation for processing. NETFISH provided T shirts, caps, hand gloves, food and refreshments to the participants.



Harbour based programme at Ponnani



Harbour based programme at Beypore

➤ **Aid material distributed during the month**

Sl No.	Date	Type of Aid material distributed	No. of Beneficiaries	Fund source
1	16/8/22	Worker's uniform (Track pants)	27	NETFISH

2	17/8/22	Rubber gloves 50 pairs	50	NETFISH
3	30/8/22 31/8/22	Rubber gloves 100 pairs	100	NETFISH

➤ **Details of information disseminated to stakeholders on social media during the month – (11 WhatsApp groups in 11 harbours)**

Sl. No	Date	Contents Disseminated	Social media used	No of viewers
1	01-08-2022	Cautionary instruction for fisherman	Whatsapp	1537
2	01-08-2022	Sea attack cautionary instruction	Whatsapp	1531
3	02-08-2022	Importance of life jacket	Whatsapp	1529
4	02-08-2022	Personnel safety in sea	Whatsapp	1524
5	02-08-2022	Boat accident occurred in Neendakara-Kollam	Whatsapp	1517
6	03-08-2022	Sea and coast protection project	Whatsapp	1516
7	03-08-2022	Awareness about action for waste disposal in sea coast	Whatsapp	1520
8	04-08-2022	Visit of IAS officials in Munambam fishing harbour	Whatsapp	1512
9	05-08-2022	News report about availability of sardine	Whatsapp	1504
10	06-08-2022	MPEDA post about the world loves seafood	Whatsapp	1508
11	07-08-2022	Video about HAR GHAR THIRANGA	Whatsapp	1498
12	08-08-2022	Video of salmon fish migration	Whatsapp	1496
13	09-08-2022	Tuna and sardine fish healthy for eyes	Whatsapp	1502
14	10-08-2022	News report on prevention of overfishing has strengthened the fisheries sector	Whatsapp	1501
15	11-08-2022	Volunteer registration of fisherman in –Shugithwa Saagaram Sundharatheeram	Whatsapp	1497
16	12-08-2022	Post on HAR GHAR THIRANGA	Whatsapp	1488
17	13-08-2022	News report of Sunfish caught in Ponnani fishing harbour	Whatsapp	1485
18	15-08-2022	Independence day wishes from MPEDA	Whatsapp	1474
19	16-08-2022	Importance of life jacket	Whatsapp	1457
20	17-08-2022	Independence day celebration at Munakkakadavu fish landing centre	Whatsapp	1458
21	18-08-2022	Shri. Dodda Venkata Swamy as new chairman of MPEDA	Whatsapp	1448
22	19-08-2022	Sustainable fishing with square mesh cod end in Odisha	Whatsapp	1442
23	20-08-2022	Awareness on protection of sea	Whatsapp	1440
24	22-08-2022	MPEDA golden Jubilee celebration	Whatsapp	1435
25	23-08-2022	Importance of protection of sea	Whatsapp	1432
26	23-08-2022	News report of boat burnt at Ponnani	Whatsapp	1421
27	26-08-2022	Importance of lifebuoy	Whatsapp	1399
28	27-08-2022	Importance of life jacket	Whatsapp	1393
29	31-08-2022	Coastal clean-up programme by MPEDA-NETFISH in Fort Kochi	Whatsapp	1379

6. KARNATAKA

➤ **Details of major activities of the month**

S.N.	Date	Location	Type of Activities	No: of Participants
1	04.08.22	Mangalore	Conducted Online training for HDCs	9
2	12.08.22	Panambur Beach, Mangalore	ICCD-Coastal cleanup programme	120
3	16.08.22	Honnar	Fishing Harbour based programme	23
4	17.08.22	Malpe	Fishing Harbour based programme	25

5	18.08.22	Malpe	Fishing Harbour based programme	21
6	19.08.22	Malpe	Fishing Harbour based programme	25
7	20.08.22	Malpe	Fishing Harbour based programme	25
8	22.08.22	Gangolli	Fishing Harbour based programme	17
9	22.08.22	Gangolli	Conducted Evaluation of HDC	--
10	23.08.22	Malpe	Fishing Harbour based programme	21
11	24.08.22	Malpe	Fishing Harbour based programme	25
12	24.08.22	Malpe	Conducted Evaluation of HDC	--
13	25.08.22	Honnavar	Fishing Harbour based programme	21
14	26.08.22	Mangalore	Fishing Harbour based programme	24
15	26.08.22	Mangalore	Conducted Evaluation of HDC	
16	27.08.22	Malpe	Fishing Harbour based programme	25
17	29.08.22	Gangolli	Fishing Harbour based programme	21
18	30.08.22	Mangalore	Attended the programme on "Save the whale shark" campaign launch program organized by The Wildlife Trust of India	--

On 12th August 2022, NETFISH Karnataka region had conducted a coastal clean-up programme in commemoration of International coastal clean-up day 2022 at Panambur beach, Mangalore in coordination with the Lions Club and Yuva Vahini @ Associations, Mangalore. Dr. Ganesh K., AD MPEDA Mangalore, Uday Ameen Mattu, President, Yuva Vahini @ associations, Shri Chandrashekar, President, Lions Club and members of Lions club and Yuva vahini and HDCs participated in the programme. Dr. Ganesh briefed the volunteers about the background behind conducting the programme. Shri. Narayana K A, State Coordinator NETFISH explained about the hazards caused by plastics in marine environment. Other dignitaries also urged the gathering to continue this good work. About 120 volunteers are actively participated and cleaned the beach. A rally was also conducted during the programme. About 30 bags full of plastic waste were collected by the volunteers and safely disposed by the Panambur beach development committee's waste disposal vehicle. NETFISH provided T-shirts, Caps and refreshment to the participants.



➤ Awareness Classes/Meetings conducted by HDCs

Type of programme	Tadri	Total
Fish quality management, hygiene and sanitation in FV	1	1

S.N.	Date	Location	Type of Activities	No: of Participants
1	23.08.22	Tadri	Fish quality management, hygiene and sanitation in FV	10



Harbour based programme at Honnavar



Harbour based programme at Malpe

➤ **Aid material distributed during the month**

Sl No.	Date	Type of Aid material distributed	No. of Item	Fund source
1	12.08.22	T Shirts, Caps, Cleaning materials	120	MPEDA
2	16.08.22	Hand gloves	23	NETFISH
3	17.08.22	Hand gloves	25	NETFISH
4	18.08.22	Hand gloves	21	NETFISH
5	19.08.22	Hand gloves	25	NETFISH
6	20.08.22	Hand gloves	25	NETFISH
7	22.08.22	Hand gloves	17	NETFISH
8	23.08.22	Hand gloves	21	NETFISH
9	24.08.22	Hand gloves	25	NETFISH
10	25.08.22	Hand gloves	21	NETFISH
11	26.08.22	Hand gloves	24	NETFISH
12	27.08.22	Hand gloves	25	NETFISH
13	29.08.22	Hand gloves	21	NETFISH

➤ **Details of information disseminated to stakeholders on social media: (9 WhatsApp groups in 9 harbours)**

Sl.No:	Date	Content Disseminated	Social Media Used	No: of Viewers
1	8/3/2022	Dangerous waves rock a fishing boat in Neendakara in Kerala	Whatsapp	702
2	8/4/2022	Har Ghar Tiranga message	Whatsapp	702
3	8/6/2022	India won 6 out of 6 medals in wrestling tonight	Whatsapp	702
4	8/9/2022	Square mesh used during fishing	Whatsapp	702
5	8/9/2022	How to link voter id to Adhar card	Whatsapp	702
6	8/10/2022	MPEDA congratulations for commonwealth games medal winners	Whatsapp	702
7	8/10/2022	Coastal clean-up programme organized by MPEDA NETFISH	Whatsapp	702
8	8/11/2022	Won our hearts with sixty one medals- MPEDA message	Whatsapp	702
9	8/11/2022	Invitation international coastal clean-up day 2022	Whatsapp	702
10	8/12/2022	MPEDA NETFISH Karnataka conducted coastal clean-up day 2022	Whatsapp	702
11	8/17/2022	Video-This water bottle starts to decompose as soon as you finish drinking	Whatsapp	702
12	8/17/2022	Hearty welcome to MPEDA family Shri. Dodda	Whatsapp	702

		Venkata Swamy, Chairman MPEDA		
13	8/18/2022	Order issued to shut down 16 polluting fish meal	Whatsapp	702
14	8/14/2022	celebrating 50 golden years MPEDA golden jubilee celebration	Whatsapp	702
15	8/22/2022	Boost to investor confidence	Whatsapp	702
16	8/24/2022	MPEDA message	Whatsapp	702
17	8/24/2022	New fishing tech to save fuel reduce CO2 emission	Whatsapp	702
18	8/24/2022	Video- Sting ray	Whatsapp	702
19	8/24/2022	Video- MPEDA golden Jubilee celebration	Whatsapp	702
20	8/24/2022	MPEDA message	Whatsapp	702
21	8/30/2022	Whale shark conservation project	Whatsapp	702
22	8/30/2022	Video- whale shark pup rescue	Whatsapp	702
23	8/30/2022	Video- fish nutritional powerhouse	Whatsapp	702
24	8/30/2022	PMMSY targets	Whatsapp	702
25	8/30/2022	International whale shark Day 2022	Whatsapp	702

7. MAHARASHTRA & GOA

7.1 MAHARASHTRA SOUTH & GOA

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of Participants
1	01.08.22	Ratnagiri	Participated in the webinar organized by RD MPEDA and Delivered presentation on the topic "Role of NETFISH towards Maharashtra fishermen"	--
2	04.08.22	Ratnagiri	Conducted online Meeting with HDCs	--
3	05.08.22	Ratnagiri	Discussed with Dr. Prafulla Kulkarni, I/C Principal regarding conduct of coastal clean-up programme	--
4	10.08.22	Mirkarwada	Fishing Harbour based programme	25
5	12.08.22	Mirkarwada	Fishing Harbour based programme	18
6	12.08.22	Mirkarwada	Fishing Harbour based programme	19
7	23.08.22	Mirkarwada	Fishing Harbour based programme	21
8	24.08.22	Vasco, Goa	Discussed with the Professors of Govt. High/Higher School, Baina regarding conduct of coastal clean-up programme	--
9	26.08.22	Devgad	Fishing Harbour based programme	25
10	27.08.22	Devgad	Fishing Harbour based programme	20
11	28.08.22	Devgad	Fishing Harbour based programme	25
12	29.08.22	Devgad	Fishing Harbour based programme	15



Harbour based programme at Devgad



Harbour based programme at Mirkarwada

➤ **Aid material distributed during the month**

Sl No.	Date	Type of Aid material distributed	No. of Item	Fund source
1	10.08.2022	Rubber hand gloves, Wooden nylon brushes, Hand wash pouches	25	NETFISH
2	12.08.2022	Rubber hand gloves, Wooden nylon brushes, Hand wash pouches	18	NETFISH
3	12.08.2022	Rubber hand gloves, Wooden nylon brushes, Hand wash pouches	19	NETFISH
4	23.08.2022	Rubber hand gloves, Wooden nylon brushes, Hand wash pouches	21	NETFISH
5	26.08.2022	Rubber hand gloves, Wooden nylon brushes, Hand wash pouches	25	NETFISH
6	27.08.2022	Rubber hand gloves, Wooden nylon brushes, Hand wash pouches	20	NETFISH
7	28.08.2022	Rubber hand gloves, Wooden nylon brushes, Hand wash pouches	25	NETFISH
8	29.08.2022	Rubber hand gloves, Wooden nylon brushes, Hand wash pouches	15	NETFISH

➤ **Details of information disseminated to stakeholders on social media: (15 WhatsApp groups in 15 harbours)**

Sl. No:	Date	Content Disseminated	Social Media Used	No: of Viewers
1	01.08.2022	Sea safety and Navigation-A Handbook for fishers Weather warning message from Goa state	WhatsApp	641
2	02.08.2022	Coastal clean-up programme photos from Arakhakuda, Chilka, Odisha. Newspaper article from Sindhudurg district about 01 st day landing at Malvan landing centre	WhatsApp	641
3	03.08.2022	Subscribe to MPEDA Monthly Newsletter	WhatsApp	641
4	04.08.2022	The World loves SEAFOOD!	WhatsApp	641
5	05.08.2022	Photos of Coastal clean-up programme from Tamilnadu, Tuticorin region. OCEANS The real lungs of the Planet	WhatsApp	641
6	09.08.2022	Photos of Square mesh cod ends used in Odisha state.	WhatsApp	641
7	10.08.2022	Photos and Videos of Square mesh cod ends used in Odisha state.	WhatsApp	641
8	11.08.2022	Photos of Coastal clean-up programme conducted in Mangalore, Karnataka.	WhatsApp	641
9	13.08.2022	At sea, your life saviour is not always a human. Keep it "Lifejacket" handy.	WhatsApp	641
10	14.08.2022	Video of fishermen taking oath that they will not be indulge in illegal and unregulated fishing practices	WhatsApp	641
11	15.08.2022	Advt. "Appointing Marine Observers" in Marathi language.	WhatsApp	641
12	17.08.2022	Save our Fisheries, Save our Future	WhatsApp	641
13	20.08.2022	Draft Guidelines for regulation of fishing by Indian Flagged Fishing Vessels in the High Seas	WhatsApp	641
14	20.08.2022	News link to Participate in Coastal clean-up mission	WhatsApp	641
15	22.08.2022	Photos of FPO producing Dry fish products from Tamilnadu South	WhatsApp	641
16	26.08.2022	NETFISH Poster Good practices on board fishing	WhatsApp	641

		vessels. No response to Bio-toilet Scheme on Fishing vessels		
17	28.08.2022	Beach Clean machine provided to Sindhudurg district	WhatsApp	641
18	30.08.2022	5 things you can do to save the Ocean: Say no to plastic products, clean the beaches, Use eco-friendly products, practice sustainable fishing, educate people about protecting the ocean	WhatsApp	641
19	31.08.2022	Beach cleaning machine that it collects waste matter with sand Want to make your diet delicious and healthy? Add Fish to it	WhatsApp	641

7.2 MAHARASHTRA NORTH

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of Participants
1	03.08.22	RD, Panvel	Stakeholder Meeting with Dr. Manda Mhatre in connection with organization of workshop for farmers and fishers at CKT College, Panvel	3
2	04.08.22	Arnala	Stakeholder meeting with Newly appointed Chairman and Board of Directors of Dhi. Arnala Fishermen Cooperative Society Limited, Arnala	5
3	04.08.22	Arnala	Dry fish awareness programme	24
4	04.08.22	Arnala	Fishing Harbour based programme	29
5	05.08.22	Gausia Cold Storage, Pvt.Ltd., Raigad	Seafood unit training programme	35
6	08.08.22	Uttan	Fishing Harbour based programme	26
7	08.08.22	Uttan	Fishing Harbour based programme	25
8	10.08.22	Arnala	Stakeholders meeting with Sarpanch, Gramma Panchayat, in connection with ICCD 2022	3
9	10.08.22	Arnala	Fishing Harbour based programme	23
10	10.08.22	Arnala	Fishing Harbour based programme	25
11	12.08.22	RD, Mumabi	Meeting with Dr. Mhatre in connection with organization of workshop for farmers and fishers at CKT College, Panvel	2
12	15.08.22	RD, Mumbai	Meeting with Dr. M. Karthikeyan, Director, MPEDA, Shri. Naresh Tambada, Deputy Director, MPEDA RD, Mumbai, Shri. Subray Pavar, Asst. Director, MPEDA RD, Mumbai and Dr. Mondal, Project Director, RGCA in connection with Golden Jubilee Seminar	--
13	16.08.22	Mumbai	Worked as Organizing committee member for seminar on Diversified Aquaculture organized by MPEDA & RGCA	250
14	18.08.22	Arnala	Fishing Harbour based programme	31
15	18.08.22	Arnala	Fishing Harbour based programme	38
16	21.08.22	Arnala	ICCD-Coastal clean-up programme	120
17	22.08.22	Alibaug	Fishing Harbour based programme	27
18	22.08.25	Panvel	Delivered an invited lecture on "Value added fish products and fish processing" in seminar organized by CKT College, Panvel	121
19	30.08.22	Mumbai	Conducted online review meeting of HDCs	10

To commemorate International Coastal clean-up Day 2022, NETFISH Maharashtra North region in association with Arnala Grampanchayat, Arnala Social Work Welfare Association and Me Jagrut

Bandarpadekar Group, Arnala organized beach clean-up activity at Arnala beach on 21st August 2022. Shri. B. K. Singh, Commandant of Indian Coast Guard, Mrs. Neha Barangay, Deputy Commandant, Shri J. J. Patil, Officer and other associates from Indian Coast Guard, Smt. Hemlata Balshi, Sarpanch, Shri. Mahendra Patil, Upsarpanch and staff members of Arnala Gram Panchayat, members of Arnala Social Work Welfare Association, members of Me Jagurt Bandarpadekar Group, present and ex office bearers of fisherman cooperative societies, fishermen, boat owners, HDCs, and many villagers participated in the event. Dr. Girija Behere, SCO NETFISH and Shri. Pradeep Salian, Secretary, Arnala Social Work Welfare Association had created public awareness about plastic by lectures on importance of clean-up programmes, eradication of single use plastic and bringing back plastic from sea to land by fishing vessels. Inaugurating the programme, Smt. Hemalata Balshi, Sarpanch, Arnala Grampanchayat expressed her views about importance of clean-up and promised full support for organizing such programmes in future. Commandant B. K. Singh, Indian Coast Guard appreciated efforts by MPEDA-NETFISH for beach clean-up as a noble cause. Shri. Vijay Thatu, Ex Chairman of Arnala Fisherman Sarvoday Cooperative Society addressed on activities of NETFISH at Arnala in association with fishers. Shri. Moreshwar Vaity, Member of Maharashtra Machhimar Kruti Samiti and National Fisheries Forum addressed the gathering highlighting role of NETFISH. He also urged the public with his words for bringing back plastic from sea to land. During this campaign, five tractors load of waste was collected and sorted through the Gramma Panchayat. Nearly 120 participants took part in the programme and they were given T-shirts, caps and refreshment.



➤ Awareness Classes/Meetings conducted by HDCs

Type of programme	Versova	Dahanu	Vasai	New ferry wharf	Satpati	Alibaug	Arnala	Uttan	Total
Awareness by HDCs	3	3	3	3	3	4	3	3	25

S.N.	Date	Harbour/LC	Topic / Type of programme	No: of Participants
1	22-08-2022	Versova	Hygienic handling and Juvenile fishing	2
2	23-08-2022	Versova	Hygienic handling	3
3	23-08-2022	Versova	Hygienic handling and Juvenile fishing	3
4	08-08-2022	Dahanu	Fish handling on clean and tidy plastic sheet	8
5	14-08-2022	Dahanu	Hygienic fish handling	3
6	20-08-2022	Dahanu	Vessel cleanliness and proper handling of fish	5
7	10-08-2022	Vasai	Personal hygiene and hygienic handling on board	3
8	16-08-2022	Vasai	Vessel cleanliness and proper handling of fish	5
9	18-08-2022	Vasai	Juvenile fishing and plastic eradication	4
10	03-08-2022	New Ferry Wharf	Proper use of Gumboots and hand gloves while handling fish	4
11	13-08-2022	New Ferry Wharf	Use of 40 mm square mesh cod end in trawl nets	3
12	18-08-2022	New Ferry	Awareness on Juvenile fish, marine mammals and	4

		Wharf	sea turtles	
13	12-08-2022	Satpati	Juvenile fishing	4
14	18-08-2022	Satpati	Personal hygiene and hygienic handling on board	3
15	24-08-2022	Satpati	Use of 40 mm square mesh cod end in trawl nets	3
16	23-08-2022	Alibaug	Marine mammals and juvenile fishing	3
17	23-08-2022	Alibaug	Plastic eradication and on board hygiene and proper icing	4
18	24-08-2022	Alibaug	About dry fish and juvenile fishing	2
19	24-08-2022	Alibaug	Personal hygiene, hygienic handling and plastic eradication	4
20	24-08-2022	Arnala	Hygienic handling of fresh fish and dry fish	4
21	24-08-2022	Arnala	Proper handling of Ice and fish	4
22	24-08-2022	Arnala	Conservation of marine mammals and sea turtles	4
23	22-08-2022	Uttan	Hygienic handling, turtle release, use of square mesh cod end, monsoon fishing ban and its importance	7
24	22-08-2022	Uttan	Hygienic handling, turtle release	6
25	23-08-2022	Uttan	Hygienic handling, turtle release	5



Fishers with Aid materials during awareness programmes

➤ **Aid material distributed during the month**

Sl No.	Date	Type of Aid material distributed	No. of Item	Fund source
1	04.08.22	1. Gum boots	24	NETFISH
2	04.08.22	2. Plastic Sheets	29	NETFISH
3	08.08.22	3. Hand wash	26	NETFISH
4	08.08.22	4. Reusable rubber hand gloves	25	NETFISH
5	10.08.22	5. Brush for cleaning boat surfaces and fish keeping surfaces	23	NETFISH
6	10.08.22	6. Dotted Hand gloves useful for pulling the fishing net	25	NETFISH
7	18.08.22		31	NETFISH
8	18.08.22		38	NETFISH
9	22.08.22		27	NETFISH

➤ **Details of information disseminated to stakeholders on social media:**

Sl. No:	Date	Content Disseminated	Social Media Used	No. of Viewers
1	01.08.2022	Video- Midnight Mackerel fishing	Whatsapp	680
2	01.08.2022	Webinar Invitation for Celebration of Golden Jubilee under RD, Mumbai Region	Whatsapp	680
3	03.08.2022	Pamphlet on Fish for Health, Fish for Wealth by CIFT	Whatsapp	680
4	03.08.2022	Pamphlet on Fish for Health, Fish for Wealth by CIFT	Whatsapp	680
5	03.08.2022	News-Increased fixed rate for Pomfrets from	Whatsapp	680

		Palghar, Maharashtra		
6	03.08.2022	Fixed minimum rate card for Pomfrets of various sizes from Palghar	Whatsapp	680
7	03.08.2022	Subscription to MPEDA Newsletter	Facebook	1650
8	04.08.2022	NOAA Fisheries Monitoring and Survey of Dolphins	Facebook	1650
9	06.08.2022	Advertisement on State Level Competition for colouring fish by State Dept. of Fisheries	Whatsapp	680
10	08.08.2022	Doi Mach Recipe	Facebook	1650
11	09.08.2022	MPEDA Content on link for delicious seafood recipes	Whatsapp	2330
12	10.08.2022	Newspaper cutting on Fishery Sector needs and integrated structure like dairy	Whatsapp	680
13	10.08.2022	MPEDA content on 61 medal in Commonwealth games for India	Whatsapp	2330
14	11.08.2022	Export of marine fish products: Department of Fisheries	Whatsapp	680
15	15.08.2022	Independence Day Wishes	Whatsapp	2330
16	15.08.2022	Har Ghar Tiranga Celebration by NETFISH Officials	Facebook	1650
17	15.08.2022	Har Ghar Tiranga by MPEDA and NETFISH officials at MPEDA RD, Mumbai	Facebook	1650
18	16.08.2022	Youtube link for Azadi Ka Amrit Mahotsav RGCA and MPEDA Seminar at Holiday Inn, Mumbai	Whatsapp	680
19	16.08.2022	Weather warning from Indian Meteorological Department, Colaba	Whatsapp	680
20	17.08.2022	News -Asia dominating aquaculture in World	Facebook	1650
21	17.08.2022	MPEDA content on welcome to New Chairman, MPEDA	Whatsapp	2330
22	18.08.2022	Poster- Arnala Beach Clean Up Programme	Whatsapp	680
23	18.08.2022	MPEDA Webinar on 5 ways packaging can help boost your seafood export	Facebook	1650
24	18.08.2022	Matsya Setu Aqua Bazaar	Whatsapp	680
25	20.08.2022	MPEDA Golden Jubilee	Facebook	1650
26	20.08.2022	Visit of Commerce Secretary to MPEDA HO	Facebook	1650
27	21.08.2022	News on Deep Sea Fishing Opportunities	Whatsapp	680
28	21.08.2022	Reef Cod Masala Recipe	Facebook	1650
29	21.08.2022	Video on Beach Clean Up at Arnala	Whatsapp	680
30	22.08.2022	Newspaper Coverage on Beach Clean Up at Arnala	Whatsapp	680
31	23.08.2022	Impact of plastic on marine life	Whatsapp	680
32	24.08.2022	Newspaper cutting on Scarcity of fish in ocean	Whatsapp	680
33	24.08.2022	Glimpses of MPEDA Golden Jubilee at Kochi	Facebook	1650
34	24.08.2022	Newspaper cutting on New Fishing Tech to save fuel, reduce CO2 emission	Whatsapp	680
35	25.08.2022	Occurrence of jelly fish in Indian waters	Whatsapp	680
36	26.08.2022	Technology of V form Double slotted otter board by CIFT	Whatsapp	680
37	26.08.2022	MPEDA Video on Indian Seafood	Facebook	1650
38	26.08.2022	Field Day for Make in India	Facebook	1650
39	27.08.2022	Indian Seafood Show at Japan	Facebook	1650
40	29.08.2022	Unique Value Added products at Japan Expo	Facebook	1650
41	30.08.2022	Things to save ocean	Whatsapp	2330

➤ Efforts For Generating External Fund

Sl.No:	Date	Activity done	Remarks
1	03.08.22, 12.08.22 & 22.08.22	Meetings with Dr. Manda Mhatre, HOD, Department of Zoology, CKT College, Panvel in connection with organization of workshop for fishers, fish farmers and students	CKT College in association with NETFISH MPEDA successfully conducted workshop for 121 participants

Impacts/Outcomes observed during the month

- Minimum support price for Pomfret in 7 coastal districts of Maharashtra has increased after two years. As an impact of NETFISH activities, various fisherman association and support from exporters, fishers will get higher minimum supporting price for pomfrets which is valuable in Maharashtra.



 पुढारी

प्रकाशना, भारत माता पुढन, भारत करपास आल. मुलाखरान पाटल चाना आभासमानल. चष राखार माहामद अकरस अन्न

कोकणातील पापलेट निर्यातीचा हमीभाव वाढला

दोन वर्षांनंतर मच्छीमारांना वाढीव हमीभावाचा दिलासा, ३ निर्यातदार कंपन्यांचा सहभाग

भाईर : पुढरी वृत्तसेवा

राज्यातील सात समुद्री विभागातील सर्वांग (पापलेट) या मोठ्याउद्योगाला माणगी असलेल्या माणुकीचा निर्यात हमीभाव उर्वरित्यावाढी मोगळावरी बसई येथे पापलर, उरणे व मुंबई विभागेन्य फेडोरनची वेडक आघोर्नित करपात आली होती. त्यात ३ निर्यातदार कंपन्यांनी सहभाग घेत त्यातील एकर कंपनीचा वाढीव हमीभाव मंडु करून तो राग्यातील सातही समुद्री विभागातील मच्छीमारांना ल्या करपात आल्याने दोन वर्षांनंतर मच्छीमारांना वाढीव हमीभावाचा दिलासा मिळाल्याचे फेडोरनचे अध्यक्ष बर्नद डिमिनो यांनी सांगितले.

केल्या दोन वर्षांनये कोव्हिड महामारीचा वैरकषदा घेत निर्यातदारांनी मच्छीमारांना पापलेटचा कमी हमीभाव देत त्यांची आर्थिक चिडळणूक केली होती. त्यांनी मळानी पदरीने पापलेटचा हमीभाव निश्चित करून हि मासुडी मोठ्याउद्योगाला खरेदी करीत स्वतःचा आर्थिक कायदा साधला होता. हाच हमीभाव २०१९ मध्ये १ नंबरच्या पापलेटसाठी १ हजार ४३० रुपये देण्यात आला होता. संद कोव्हिड महामारी आटोक्यात आल्याने राग्य शासनने सर्व निर्यात निश्चित केले आहेत. त्यामुळे पापलेटच्या निर्यातीचा हमीभाव निश्चित

असा मिळाला हमीभाव

- ५०० ग्रॅम वरील १,३५० रुपये
- ४०० ग्रॅम वरील १,१०० रुपये
- ३०० ग्रॅम वरील ९५० रुपये
- २०० ग्रॅम वरील ७०० रुपये
- १०० ग्रॅम वरील ५०० रुपये

हा हमीभाव उर्वरित दोन निर्यातदार कंपन्यांसह फेडोरनने मान्य केळ्याने हा हमीभाव अगिस्ट ते डिसेंबर २०२२ पर्यंतच लागू राखार आसल्याचे फेडोरनकाडून स्पष्ट करपात आले.

करपासाठी पापलर, उरणे, मुंबई विभागेन्य फेडोरनने मोगळावरी बसई येथे वेडकीचे आयोजन केले होते. त्यात बसई सी फूड एक्सपोर्ट, सिखर सी फूड एक्सपोर्ट व अल इफाना एक्सपोर्ट या तीन निर्यातदार कंपन्यां या पापलेटच्या चर्चात सीनो निर्यातदारांके फेडोरनच्या सर्व सदस्यांनी ४ नंबरच्या पापलेटची मागील वर्षातील १२० ग्रॅम शेडींग वेदा १०० ग्रॅम हाकी निश्चित करावी, असे मागणे केली. सी निर्यातदारांनी मान्य केली.

हमीभावापेक्षा कमी दरांने विक्री नाही

या हमीभावापेक्षा कमी दरांने पापलेटची विक्री मच्छीमारांनी विरगळारंन करू नये, असे आवाहन फेडोरनकारंन करपात आले. त्यामुळे हा हमीभाव राग्यातील मुंबई, उरणर, उरणे, पापलर, सिधुर्न, एरान्नी, राखरड या सात समुद्री विभागातील मच्छीमारांना ल्या करपात आला.

वेडकीत पंचक्रोशीतील मच्छीमार सोसायटी एकर

वेडकीत बसई मच्छीमार साठेव सोसायटीचे संनम कोजी. साठेव निरवी, बसई खगोरी सोसायटीचे इयानर कोजी, मंडेड पिपेटेकर, खोर्निये मच्छीमार सोसायटीचे लेती, पाटक, हि खोरी-पोक मच्छीमार सोसायटीचे विनय मोर्निक, पाली-उन्न मच्छीमार सोसायटीचे बर्नद डिमिनो, उत्तम मच्छीमार व वाहाडक सोसायटीचे रेडिन नून, स्ट्रीकन कासूर, जॉन्सन केम्, भाटेवंदर माता मच्छीमार सोसायटीचे रेनॉद वेवरी, शिम्नन डिमिबर, मोगई मच्छीमार सोसायटीचे वेर्नियो, राजेश आदी उर्वरित्ता होते.

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- Members of Social Group Me Jagrut Bandarpadekar conducted beach clean-up programme in the Bandarpada stretch of Arnala beach as an impact of beach clean-up initiative by MPEDA-NETFISH at Arnala on 28th August 2022.



Before Clean-up



After Clean-up

- As an impact of awareness trainings and meetings, fisherwomen started using plastic baskets instead of keeping fish on land itself at Alibaug.



Before-Sorting of fish on land

Now-Sorting of fish in Plastic basket

- Fishers started using plastic sheets during net segregation at Alibaug wherein they were handling nets in unhygienic manner before.



Before- Unhygienic handling of nets

Now- Use of plastic sheets during net segregation

- As an impact of trainings by NETFISH-MPEDA, fishers started icing fish properly at Satpati and Murbe.



Before

After

8.GUJARAT

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of Participants
1	01.08.22	RD, Veraval	Participated In Webinar organized by MPEDA at the Occasion of Golden Jubilee celebration and given presentation on "Role of MPEDA NETFISH in Export Promotion in Gujarat"	18
2	03.08.22	Veraval	Fishing Harbour based programme	17
3	04.08.22	Veraval	Fishing Harbour based programme	17
4	05.08.22	Veraval	Fishing Harbour based programme	25
5	08.08.22	Veraval	Fishing Harbour based programme	20
6	10.08.22	Daman UT	Visited the office of Director of Fisheries and made discussion of Japan catch certificate scheme & Seal	--
7	12.08.22	Daman UT	Met secretary fisheries and he instructed Director fisheries to do needful for Japan catch certificate scheme	
8	16.08.22	Mangrol	Fishing Harbour based programme	25
9	16.08.22	Mangrol	Fishing Harbour based programme	20
10	23.08.22	Veraval	Fishing Harbour based programme	25
11	24.08.22	Veraval	Fishing Harbour based programme	22
12	26.08.22	Veraval	Fishing Harbour based programme	19
13	26.08.22	Veraval	Fishing Harbour based programme	17
14	26.08.22	Porbandar	Met President & Members of Porbandar Boat association and discussed about plastic collection, vessel log sheet implementation and value addition programme.	10
15	29.08.22	Veraval	Fishing Harbour based programme	20
16	30.08.22	Veraval	Fishing Harbour based programme	20
17	30.08.22	Veraval	Met president of Bhidya Koli Samaj and made discussion of plastic waste collection from Sea	--
18	31.08.22	Veraval	Conducted review meeting of HDCs	10



Harbour based programme at Mangrol



Harbour based programme at Veraval

➤ Aid material distributed during the month

Sl No.	Date	Type of Aid material distributed	No. of Beneficiaries	Fund source
1	03/08/22	Gumboot, gloves, Plastic shovel, detergent powder	17	NETFISH
2	04/08/22	Gumboot, gloves, Plastic shovel, detergent powder	17	NETFISH
3	05/08/22	Gumboot, gloves, Plastic shovel, detergent powder	25	NETFISH
4	08/08/22	Gumboot, gloves, Plastic shovel, detergent powder	20	NETFISH

5	16/08/22	Plastic box, crates, Gumboot, gloves, shovel, detergent powder, brass	25	NETFISH
6	16/08/22	Plastic box, crates, Gumboot, gloves, shovel, detergent powder, brass	22	NETFISH
7	23/08/22	Plastic sheet, box, crates, shovel, gum boot, gloves, powder	25	NETFISH
8	24/08/22	Plastic box, crates, shovel, gum boot, gloves, powder	22	NETFISH
9	26/08/22	Plastic box, crates, gum boot, gloves	19	NETFISH
10	26/08/22	Plastic sheet, shoes, gloves	17	NETFISH
11	29/08/22	Plastic crates, gum boot, gloves, shovel, detergent powder	20	NETFISH
12	30/08/22	Plastic crates, gum boot, gloves, shovel, detergent powder	20	NETFISH

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of programme	Kotda	Mangrol	Chorwad	Veraval	Porbandar	Vanakbara	Jafrabad	Okha	Total
Awareness meeting by HDCs	2	2	4	4	4	6	2	2	26

S.N.	Date	Harbour/LC	Topic / Type of programme	No: of Participants
1	02/08/22	Kotda	Awareness meeting with fishers on hygienic handling and conservation	5
2	03/08/22	Vanakbara	Awareness meeting with fishers on hygienic handling and conservation	6
3	05/08/22	Chorwad	Awareness meeting with fishers on hygienic handling and conservation	5
4	05/08/22	Okha	Awareness meeting with fishers on hygienic handling and conservation	7
5	07/08/22	Veraval	Awareness meeting with fishers on hygienic handling and conservation	6
6	07/08/22	Veraval	Awareness meeting with fishers on hygienic handling and conservation	6
7	07/08/22	Mangrol	Awareness meeting with fishers on hygienic handling and conservation	7
8	08/08/22	Kotda	Awareness meeting with fishers on hygienic handling and conservation	5
9	09/08/22	Vanakbara	Awareness meeting with fishers on hygienic handling and conservation	7
10	10/08/22	Chorwad	Awareness meeting with fishers on hygienic handling and conservation	5
11	12/08/22	Porbandar	Awareness meeting with fishers on hygienic handling and conservation	7
12	12/08/22	Jafrabad	Awareness meeting with fishers on hygienic handling and conservation	5
13	13/08/22	Vanakbara	Awareness meeting with fishers on hygienic handling and conservation	8
14	13/08/22	Porbandar	Awareness meeting with fishers on hygienic handling and conservation	7
15	13/08/22	Okha	Awareness meeting with fishers on hygienic handling and conservation	7
16	14/08/22	Vanakbara	Awareness meeting with fishers on hygienic handling and conservation	7
17	15/08/22	Porbandar	Awareness meeting with fishers on hygienic handling and conservation	7
18	15/08/22	Chorwad	Awareness meeting with fishers on hygienic handling and conservation	5

			handling and conservation	
19	20/08/22	Vanakbara	Awareness meeting with fishers on hygienic handling and conservation	8
20	20/08/22	Vanakbara	Awareness meeting with fishers on hygienic handling and conservation	7
21	20/07/22	Mangrol	Awareness meeting with fishers on hygienic handling and conservation	10
22	20/08/22	Veraval	Awareness meeting with fishers on hygienic handling and conservation	5
23	20/08/22	Veraval	Awareness meeting with fishers on hygienic handling and conservation	6
24	21/08/22	Jafrabad	Awareness meeting with fishers on hygienic handling and conservation	6
25	22/08/22	Porbandar	Awareness meeting with fishers on hygienic handling and conservation	7
26	22/08/22	Chorwad	Awareness meeting with fishers on hygienic handling and conservation	8

➤ **Details of information disseminated to stakeholders on social media: (12 WhatsApp groups in 12 harbours)**

Sl.No:	Date	Content Disseminated	Social Media Used	No: of Viewers
1	01/08/22	1. Information about juvenile fishing, Ribbon fish, pollution in ocean 2. Video on fishing buoys, TED	WhatsApp	1300
2	02/08/22	1. Information about plastic waste, whale shark, juvenile fishing, TED 2. Video on 7 banned spp. Of turtle 3. Photos of AWM conducted by HDC Kotada	WhatsApp	1300
3	03/08/22	1. Information about plastic waste, juvenile fishing, sole fish, plastic in sea, etc. 2. Photos of AWM conducted by HDC Vanakbara	WhatsApp	1300
4	04/08/22	2. Information about waste nets use, plastic in sea, sustainable fishing 3. Photos of Beach clean-up by Mangrol fishermen	WhatsApp	1300
5	05/08/22	1. Information about world plastic waste in to Ocean, Juvenile fishing 2. Photos of AWM conducted by HDC Chorwad & Okha	WhatsApp	1300
6	06/08/22	1. Information about plastic waste at Sea shore, single use plastic, unscientific fishing 2. Video on sea turtle, beach clean-up by Mangrol fishermen	WhatsApp	1300
7	07/08/22	1. Information about sustainable fishing, juvenile fishing 2. Photos of AWM conducted by HDCs Veraval & Mangrol	WhatsApp	1300
8	08/08/22	1. Photos of AWM conducted by HDC Kotada	WhatsApp	1300
9	09/08/22	1. Information about plastic banned in India, bio plastic, Indian anchovy, life cycle of fish, use of square mesh cod end 2. Video on TED 3. Photos of AWM conducted by HDC Vanakbara	WhatsApp	1300
10	10/08/22	1. Information about sole fish, ghost fishing, plastic waste 2. Photos of AWM conducted by HDC Chorwad	WhatsApp	1300
11	11/08/22	1. Information about sperm whale, Juvenile fishing	WhatsApp	1300
12	12/08/22	1. Information about save ocean 2. Video on Maritime boundary of country Photos of AWM conducted by HDC Porbandar & Jafrabad	WhatsApp	1300
13	13/08/22	1. Information about effect of plastic waste on marine animal, lobster 2. Photos of AWM conducted by HDC Vanakbara, Porbandar	WhatsApp	1300

		& Okha		
14	14/08/22	1. Information of life cycle of shrimp, bio plastic, square mesh, blue marlin 2. Photos of AWM conducted by HDC Vanakbara	WhatsApp	1300
15	15/08/22	1. Photos of AWM conducted by HDC Porbandar & chorwad 2. Photos of Plastic waste collection bag distributed through collector JND by Mahavir Cooperative society, Mangrol 3. Information about how plastic pollution affects marine wild life	WhatsApp	1300
16	16/08/22	1.Information about oil pollution, plastic pollution, square mesh & diamond mesh merit & demerit	WhatsApp	1300
17	17/08/22	1. Video on Jelly fish, under water observation of square mesh 4 panel cod end 1. Video on release of sea turtle by FV IND GJ 32 MM 707 by Kotada fishermen	WhatsApp	1300
18	18/08/22	1.Information about plastic waste in sea , octopus	WhatsApp	1300
19	19/08/22	1.Information about bio plastic	WhatsApp	1300
20	20/08/22	1. Photos of AWM conducted by HDC Vanakbara, Mangrol & Veraval 2.Information about deference between dolphin & porpoise	WhatsApp	1300
21	21/08/22	1.Information about operation of various light fixed on the vessel, plastic waste 2. Photos of AWM conducted by HDC Jafrabad	WhatsApp	1300
22	22/08/22	1.Information about fish not to put on dirty floor , leave 30 juvenile catch only one adult fish, various types of turtle 2. Photos of AWM conducted by HDC Porbandar 3.Photos of crates & booth cleaning by fishermen of Veraval	WhatsApp	1300
23	23/08/22	1.Information about plastic waste at Sea shore, otter board, Mackerel, mud crab farming 2. Photos of AWM conducted by HDC Chorwad	WhatsApp	1300
24	24/08/22	1.Information about fire safety equipment, save our ocean	WhatsApp	1300
25	25/08/22	1.Video on sustainable fishing, on board quick chilling practices 2.Information about oil pollution	WhatsApp	1300
26	26/08/22	2.Information about Indian anchovy, release of MM&T, fish transportation	WhatsApp	1300
27	27/08/22	1.Information about nutritional value of fish, shrimps, keep earth plastic free, Bombay duck 2.Video on top 10 healthiest Indian fish	WhatsApp	1300
28	28/08/22	1. Video of release of turtle by FV of Jafrabad 2.Information about plastic waste, ghost fishing	WhatsApp	1300
29	29/08/22	1.Information about simple ways to reduce plastic waste 2.Video of quick chilling practices adopted by NETFISH trained FV, PMMSY scheme 3.Video on release of sea turtle by FV IND GJ 11 MM 1886 Mangrol fishermen	WhatsApp	1300
30	30/08/22	1.Information about Bombay duck, fish not to put on dirty floor, plastic waste 2.Video of release of sea turtle by Mangrol Fishermen	WhatsApp	1300
31	31/08/22	1.Information about five things you can do to save the Ocean, crab male & female , 2.Video of FV IND GJ 11 MM 1886 for releasing sea turtle by Mangrol Fishermen 3.Photos of HBP training programme out come	WhatsApp	1300

Impacts/Outcomes observed during the month

- Due to continuous awareness, fishermen of Mangrol conducted Beach cleanup programme on 04/08/22 in association with NETFISH MPEDA
- Fishermen adopted steps such as cleaning of fishing vessels before and after each trip, cleaning crates & booth before and after handling of fishes



- Fishing vessel crews adopted onboard quick chilling practices to reduce post-harvest loss.



- Shri. Rachit Raj, IAS, Collector of Junagadh District, visited Mangrol fishing harbor and distributed plastic waste collection bag sponsored by Mahavir Fisheries Cooperative society to boat owners to continue the activity of collection of plastic waste from sea to land.

