



**MPEDA – NETFISH**



**मासिक विवरण – दिसंबर 2022**

**MONTHLY REPORT – DECEMBER 2022**



**Network for Fish Quality Management & Sustainable Fishing  
(NETFISH)**

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## MONTHLY REPORT ON ACTIVITIES OF NETFISH DURING DECEMBER 2022

### Summary

Activities of NETFISH along the maritime states of India during December 2022 consisted of 495 capacity building programmes, as given below.

Sl.No	Type of Programme	No: of programmes conducted during the month	Total for the Financial Year
<b>I</b>	<b>NETFISH FUNDED PROGRAMMES</b>		
1	Fishing harbour based programme	67	<b>458</b>
2	Dry fish based programme	5	<b>85</b>
3	Special programmes		<b>18</b>
4	Exposure Visit		<b>1</b>
5	Stakeholder Meetings organized by SCOs	7	<b>61</b>
<b>II</b>	<b>MPEDA SC/ST</b>		
1	Landing centre Training Programmes (1 day)	10	<b>85</b>
2	On board hands on training (1 day)	4	<b>24</b>
3	Dry fish	2	<b>6</b>
4	One week skill development training (5 days)		<b>1</b>
5	Value addition training (1 day)		<b>5</b>
6	Sea Safety & navigation (1 day)		<b>5</b>
7	Black clam training (1 day)		<b>9</b>
8	Distribution of Aid material	1	<b>3</b>
<b>III</b>	<b>External funded programmes</b>		
1	CIFT SCSP		
1.1	<i>Fishing Harbour Based Awareness training</i>	1	<b>44</b>
1.2	<i>On board Hands-on training</i>	1	<b>10</b>
1.3	<i>Dry fish training</i>	5	<b>12</b>
1.4	<i>Value Addition training</i>		<b>12</b>
2	Seafood Unit Training Programme	35	<b>82</b>
3	Paradeep Port Trust –CSR fund		<b>10</b>
4	Mangrove Foundation		<b>2</b>
5	Munambam FHMS		<b>1</b>
6	Pondicherry FIMSUL		<b>18</b>
7	CIFNET		<b>5</b>
<b>IV</b>	<b>Other Activities</b>		
1	Awareness classes/Meetings conducted by HDCs	339	<b>1861</b>
2	Training / Evaluation of HDCs	11	<b>88</b>
3	Participation in meetings/classes/activities organized by others	7	<b>82</b>
4	Coordination of visit of officials from MPEDA & other Dept.		<b>10</b>
5	Meetings attended by SCO		<b>1</b>
6	Online training/meeting conducted by SCO		<b>3</b>
	<b>GRAND TOTAL</b>	<b>495</b>	<b>3002</b>

**Table: Details of NETFISH activities**

## Highlights of the Month

- MPEDA-NETFISH Kolkata had distributed 36 nos. of Insulated fish boxes to 18 fishing vessels under the SC/ST financial assistance scheme of MPEDA
- Conducted **16 nos.** of SC fisher welfare programmes in West Bengal, Odisha & Kerala South under the MPEDA SC/ST Scheme.
- Conducted **7 Nos.** of **CIFT sponsored training programme** for SC fishers in West Bengal.
- Conducted **35 no. of Sea food unit training programme** in various regions and an income of Rs. 3,50,000/- was generated for NETFISH by these programmes.
- 339 nos. of awareness classes on Hygiene & Conservation were organized through the Harbour Data Collectors at respective harbours.
- Conducted training and meetings for HDCs regarding data collection and marine mammal and sea turtle survey, etc.

## State/Region wise details of Activities during the month

The extension activities conducted by NETFISH in various state/regions during December 2022 are listed in the table below and described in the subsequent sections:

Sl No.	Type of Programme	WB	OD	APN	APS	TNN	TNS	KLS	KLN	KA	MHS	MHN	GJ
<b>1</b>	<b>NETFISH FUNDED PROGRAMMES</b>												
1.1	Harbour based programme		5	1	11	3	6	4	9	6	8	10	4
1.2	Dry fish programme				1					2		2	
1.3	Stakeholder Meetings organized by SCOs	1					2	1				3	
<b>2</b>	<b>MPEDA SC/ST</b>												
2.1	Landing Centre programme	5	4					1					
2.2	On board	3	1										
2.3	Dry fish awareness	2											
2.4	Distribution of aid material	1											
<b>3</b>	<b>EXTERNAL FUNDED PROGRAMMES</b>												
3.1	Seafood Unit Training Programme	2		10	2	1		1	1	1	1	3	13
<b>3.2</b>	<b>CIFT Sponsored</b>												
3.2.1	Landing Centre programme	1											
3.2.2	On board	1											
3.2.3	Dry fish awareness	5											
<b>4</b>	<b>OTHER ACTIVITIES</b>												
4.1	Awareness classes/Meetings conducted by HDCs	37		6	21	80	55	19	28	6	25	25	37
4.2	Training / Evaluation of HDCs	2				1	2		1	1		4	
4.3	Participation in meetings/ classes/ activities organized by others	2				1	1			2		1	
4.4	Coordination of visit of officials												
	<b>Grand Total</b>	<b>62</b>	<b>10</b>	<b>17</b>	<b>35</b>	<b>86</b>	<b>66</b>	<b>26</b>	<b>39</b>	<b>18</b>	<b>34</b>	<b>48</b>	<b>54</b>

WB-West Bengal, OD-Odisha, APN-Andhra Pradesh North, APS-Andhra Pradesh South, TNN-Tamilnadu North, TNS-Tamilnadu South, KLS-Kerala South, KLN-Kerala North, KA-Karnataka, MHS-Maharashtra South & Goa, MHN- Maharashtra North, GJ- Gujarat

## 1. WEST BENGAL

### ➤ Details of major activities of the month

S.N.	Date	Location	Type of Activity	No: of Participants
1	01.12.22	Freserganj, South 24 Parganas,	MPEDA sponsored On board training programme for SC/ST fishers	07
2	03.12.22	Novotel, Kolkata	Coordinated 4 <sup>th</sup> Organizing Committee Meeting on IISS 2023 etc.	--
3	04.12.22	Novotel, Kolkata	Discussion on IISS.2023 etc.	
4	05.12.22	Kolkata	Meeting with Institute of Engineer- Rural Development Forum regarding external fund	4
5	09.12.22	Nandabhanga, South 24 Parganas,	MPEDA sponsored Fish quality Management & Conservation training for SC/ST fishers	30
6	10.12.22	Iswaripur LC, South 24 Parganas,	MPEDA sponsored On board training programme for SC/ST fishers	9
7	13.12.22	Sultanpur, Diamond Harbour, South 24 Parganas	MPEDA sponsored Fish quality Management & Conservation training for SC/ST fishers	30
8	14.12.22	Freserganj FH,	Physical assessment of HDC's activities	--
9	14.12.22	Lakhipur, South 24 Parganas	CIFT sponsored Dry fish training programme for SC fishers	30
10	15.12.22	Hatipitia, South 24 Parganas	MPEDA sponsored Dry fish training programme for SC/ST fishers	30
11	15.12.22	Beguakhali, South 24 Parganas,	CIFT sponsored Dry fish training programme for SC fishers	30
12	16.12.22	Gangasagar, South 24 Parganas,	CIFT sponsored Dry fish training programme for SC fishers	30
13	16.12.22	Narharipur, South 24 Parganas,	CIFT sponsored Dry fish training programme for SC fishers	30
14	17.12.22	Raidighi LC, South 24 Parganas,	Physical assessment of HDC's activities	--
15	17.12.22	Raidighi LC, South 24 Parganas,	MPEDA sponsored Fish quality Management & Conservation training for SC/ST fishers	30
16	21.12.22	M/s. Shankhadeep Exports, Kolkata	Seafood Processing centre programme	37
17	22.12.22	Freserganj FH, South 24 Parganas	CIFT sponsored On board training programme for SC fishers	07
18	23.12.22	RD MPEDA, Kolkata	Attended meeting with live fish exporters on various issues on exports	11
19	23.12.22	Freserganj FH, South 24 Parganas,	CIFT sponsored Fish quality Management & Conservation training for SC fishers	30
20	24.12.22	Kaylaghata, South 24 Parganas,	MPEDA sponsored Fish quality Management & Conservation training for SC/ST fishers	30
21	27.12.22	Kakdwip, South 24 Parganas	Distribution of Insulated Fish Boxes to the SC/ST boat owners	20
22	28.12.22	M/s. Essex Marine Pvt.Ltd., Purba Medinipur	Seafood Processing centre programme	30
23	28.12.22	Purba Medinipur, Sankarpur FH	MPEDA sponsored Fish quality Management & Conservation training for SC/ST fishers	30
24	29.12.22	Pachuria, Purba Medinipur	MPEDA sponsored dry fish training programme for SC/ST fishers	30
25	30.12.22	Sankarpur FH, Purba Medinipur	MPEDA sponsored On board training programme for SC/ST fishers	12
26	31.12.22	Tajpur – Jalda, Purba Medinipur	CIFT sponsored Dry fish training programme for SC fishers	30



On 27<sup>th</sup> December 2022, NETFISH Kolkata had distributed Insulated Fish boxes to SC fishers under the MPEDA SC/ST fund. Assistant Director MPEDA, Committee member, Professor of WBUAFS, Joint Secretary WBUFA, Secretary of fishermen associations, State Coordinator NETFISH, HDCs and boat owners were present on the occasion. State Coordinator highlighted the significance of IFB distribution programme and chill killing practices. During the function, 12 boat owners (18 FVs) belonging to SC category from Kakdwip, Namkhana & Freserganj, South 24 Parganas were provided with 36 nos. of Insulated fish boxes of 70 lit., 100 lit., and 310 lit capacities, by collecting only 25% of the total cost as beneficiary contribution. Fishers were very happy and they assured that they will use it in fishing boat to preserve the catch and will give feedback.



➤ **Awareness Classes/Meetings conducted by HDCs**

Type of programme	Deshapran	Sankarpur	Freserganj	Raidighi	Kakdwip	Namkhana	Shoula	Total
Awareness programme on Hygiene, Pre-cooling, Conservation & Sea safety	4	5	11	3	4	7	3	37

S.N	Date	Location	Topic	No: of Participants
1	06.12.2022	Freserganj	1. Life jacket and life buoy 2. Chill-kill & chill-wash. 3. Awareness about catching of juvenile Hilsa 4. Financial assistance of insulated fish box 5. Awareness of marine mammals protection act	11
2	08.12.2022	Freserganj		11
3	12.12.2022	Freserganj		10
4	14.12.2022	Freserganj		11
5	14.12.2022	Freserganj		11
6	19.12.2022	Freserganj		11
7	20.12.2022	Freserganj		10
8	22.12.2022	Freserganj		10
9	24.12.2022	Freserganj		11
10	26.12.2022	Freserganj		10
11	29.12.2022	Freserganj		11
12	14.12.2022	Soula	1. Chill killing	6
13	19.12.2022	Soula	2. Post-harvest loss	4
14	21.12.2022	Soula	3. Stop overfishing.	5
15	03.12.2022	Kakdwip	1. Post harvest loss	5
16	09.12.2022	Kakdwip	2. Chill killing & chill wash	16
17	10.12.2022	Kakdwip	3. Awareness on MM&T conservation	6
18	14.12.2022	Kakdwip	4. Sea safety (life jacket & life buoy)	5
19	07.12.2022	Deshapran	1. Post-Harvest Loss and its reduction (Chill kill & chill washing)	5
20	13.12.2022	Deshapran		6
21	16.12.2022	Deshapran	2. Awareness on MM&T conservation.	4

22	20.12.2022	Deshapran	3. Awareness on sea safety (life jacket & life buoy).	5
23	02.12.2022	Sankarpur	1. Post-Harvest Loss and its reduction (Chill kill & chill washing) 2. Awareness on MM&T conservation. 3. Awareness on sea safety (life jacket & life buoy).	4
24	06.12.2022	Sankarpur		5
25	12.12.2022	Sankarpur		3
26	17.12.2022	Sankarpur		4
27	20.12.2022	Sankarpur		4
28	02.12.2022	Raidighi	1. Life jacket and life buoy	5
29	02.12.2022	Raidighi	2. Chill-killing process	7
30	03.12.2022	Raidighi	3. Avoid bamboo bucket and iron shovel 4. Awareness about catching small Hilsa. 5. Awareness of marine mammals protection act.	5
31	08.12.2022	Namkhana	1. Life jacket and life buoy 2. Chill-kill & chill-wash 3. Awareness about catching small hilsa. 4. Financial assistance of insulated fish box 5. Awareness of marine mammals protection act	13
32	09.12.2022	Namkhana		11
33	13.12.2022	Namkhana		13
34	14.12.2022	Namkhana		12
35	17.12.2022	Namkhana		13
36	20.12.2022	Namkhana		14
37	28.12.2022	Namkhana		12



*CIFT sponsored Onboard training at Freserganj*



*CIFT funded Dry fish training at Lakhipur*

- **Details of information disseminated to stakeholders on social media:** (7 WhatsApp groups in 7 harbours)

Sl. No:	Date	Content Disseminated	Social Media Used	No: of Viewers
1	01.12.22	Start-up companies working in the seafood industry are invited to send their proposals by 15.12.2022	Facebook, Instagram, Whatsapp	1500
2	03.12.22	4th Organizing Committee meeting of IISS 2023 held a Kolkata	„	1500
3	09.12.22	HELLO, INDIAN STARTUPS!!! GRAB THIS GOLDEN OPPORTUNITY!!! India International Seafood Show 2023	„	1500
4	11.12.22	Stuffed Pomfret Fried!	„	1500
5	12.12.22	NaCSA's new e-commerce platform for aqua farmers, e-Santa will connect farmers directly with buyers eliminating the middlemen.	„	1500
6	13.12.22	India International Seafood Show Website is now available in the mobile app.	„	1500
7	14.12.22	May this day be an occasion to honour our rights and stand up for everyone to celebrate life to the fullest.	„	1500
8	14.12.22	On 13.12.2022 MPEDA-NETFISH, Kolkata had organized MPEDA funded one day capacity building training programme on Fish Quality Management and Conservation of Marine Resources at Diamond Harbour, South 24 Parganas.	„	1500
9	15.12.22	Kolkata is ready! Are you?	„	1500

		India International Seafood Show (IISS 2023) will be held at Biswa Bangla Mela Prangan, Kolkata, West Bengal, from 15th - 17th February 2023.		
10	21.12.22	A fifth of animal protein consumed by humans comes from fish. Add Seafood to your diet. Add healthiness to your life.	„	1500
11	24.12.22	Merry Christmas. Wishing you all an Ocean full of Happiness. Spread love and joy.	„	1500
12	26.12.22	Only 50 Days To Go! India International Seafood Show (IISS 2023) will be held at Biswa Bangla Mela Prangan, Kolkata, West Bengal, from 15th - 17th February 2023	„	1500
13	27.12.22	Here are the details on Delegate Registration Fee. Register now as delegate	„	1500

### ➤ Efforts For Generating External Fund

Sl.No:	Date	Activity done	Remarks
1	20.12.22	Seafood processing unit training programme at M/s. Shankhadeep Exports, Kolkata	Received Rs.10,000/- as training fee
2	20.12.22	Seafood processing unit training programme at M/s. Milsa Sea Products, Kolkata	Received Rs.10,000/- as training fee

## 2. ODISHA

### ➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of Participants
1	04.12.22	Paradeep	Fishing harbour based programme	20
2	08.12.22	Paradeep	Fishing harbour based programme	20
3	09.12.22	Paradeep	Fishing harbour based programme	20
4	12.12.22	Paradeep	Fishing harbour based programme	20
5	13.12.22	Paradeep	Fishing harbour based programme	20
6	15.12.22	Nairi, Chilka	MPEDA sponsored Fish quality Management & Conservation training for SC/ST fishers	30
7	17.12.22	Nairi, Chilka	MPEDA sponsored On board training programme for SC/ST fishers	10
8	19.12.22	Nairi, Chilka	MPEDA sponsored Fish quality Management & Conservation training for SC/ST fishers	30
9	20.12.22	Boulabandhu, Chilka	MPEDA sponsored Fish quality Management & Conservation training for SC/ST fishers	30
10	22.12.22	Nairi, Chilka	MPEDA sponsored Fish quality Management & Conservation training for SC/ST fishers	30



MPEDA funded onboard programmes at Chilka & Fishing harbour based programme at Paradeep



➤ **Details of information disseminated to stakeholders on social media:**(7 WhatsApp groups in 5 harbours)

Sl.No:	Date	Content Disseminated	Social Media Used	No: of Viewers
1	01.12.22	Video- Comparison between maintaining hygiene and not hygiene	Whatsapp	500
2	03.12.22	Video - Maintaining fish & fishery resources	Whatsapp	500
3	05.12.22	Videos- Journey of seafood & An Escape to Depth	Whatsapp	500
4	07.12.22	Video- Advantage of using square mesh cod end	Whatsapp	500
5	10.12.22	Video- Advantage of using square mesh cod end	Whatsapp	500
6	12.12.22	Video- Conservation of Marine resources	Whatsapp	500
7	14.12.22	Videos-Save Juvenile fishes, Conservation of Marine resources	Whatsapp	500
8	17.12.22	Video- Comparison between maintaining hygiene and not hygiene	Whatsapp	500
9	19.12.22	Video- Conservation of Marine resources	Whatsapp	500
10	21.12.22	Videos-Advantage of using square mesh cod end, Journey of Seafood	Whatsapp	500
11	23.12.22	Video-Advantage of using square mesh cod end	Whatsapp	500
12	25.12.22	Video- Conservation of Marine resources, Quality Shrimp seed	Whatsapp	500
13	26.12.22	Video-Conservation of Marine resources	Whatsapp	500
14	27.12.22	Video- Comparison between maintaining hygiene and not hygiene	Whatsapp	500
15	28.12.22	Video - Maintaining fish & fishery resources	Whatsapp	500
16	29.12.22	Videos- Journey of seafood & An Escape to Depth	Whatsapp	500
17	30.12.22	Video-Advantage of using square mesh cod end	Whatsapp	500

➤ **Efforts For Generating External Fund**

Sl.No:	Date	Activity done	Remarks
1	03.11.22	Seafood processing unit training programme at M/s. L N. Export, Paradeep	Received Rs.10,000/- as training fee
2	21.11.22	Seafood processing unit training programme at M/s. T.K. Marine Export, Bhubaneswar	Received Rs.10,000/- as training fee

### 3. ANDHRA PRADESH

#### 3.1 ANDHRA PRADESH NORTH

➤ **Details of major activities of the month**

S.N.	Date	Location	Type of Activities	No: of Participants
1	05.12.22	M/s.Devi Fisheries Ltd, Kakinada	Seafood Processing centre programme	36
2	14.12.22	M/s. Welcome Fisheries Ltd.,Bhimavaram	Seafood Processing centre programme	30
3	16.12.22	M/s. Sandhya Marines Palakollu	Seafood Processing centre programme	30
4	20.12.22	M/s. Igloo Frozen Foods Pvt Ltd, Vizag	Seafood Processing centre programme	21
5	21.12.22	M/s. Coastal Corporation Ltd, Visakhapatnam	Seafood Processing centre programme	30
6	22.12.22	M/s. Naga Hanuman Fish Packers, Visakhapatnam	Seafood Processing centre programme	30
7	23.12.22	Vizag	Fishing Harbour based programme	22
8	27.12.22	M/s. Naga Hanuman Fish	Seafood Processing centre programme	35



		Packers Pvt Ltd(Unit-I), Vizag		
9	28.12.22	M/s. Royal Imports & Exports pvt Ltd, Annavaram	Seafood Processing centre programme	35
10	29.12.22	M/s. Jagadeesh Marine Exports pvt Ltd, Annavaram	Seafood Processing centre programme	35
11	30.12.22	M/s. Suryamitra Exim (P) Ltd, Bhimavaram	Seafood Processing centre programme	35



*Seafood processing centre training programmes*

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of programme	Pudimadaka	Vizag	Kakinada	Total
Awareness on eradication of single use plastic from sea	2	2	2	6

S.N.	Date	Location	Type of Activities	No: of Participants
1	08.12.22	Pudimadaka	Awareness programme on eradication of single use plastic from sea	12
2	10.12.22	Vizag	Awareness programme on eradication of single use plastic from sea	13
3	15.12.22	Pudimadaka	Awareness programme on eradication of single use plastic from sea	10
4	17.12.22	Vizag	Awareness programme on eradication of single use plastic from sea	12
5	24.12.22	Kakinada	Awareness programme on eradication of single use plastic from sea	10
6	29.12.22	Kakinada	Awareness programme on eradication of single use plastic from sea	12

➤ **Details of information disseminated to stakeholders on social media:(4 WhatsApp groups in 4 harbours)**

Sl.No:	Date	Content Disseminated	Social Media Used	No: of Viewers
1	01.12.2022	Video on Ghost fishing, marine Mammals and sea Turtles	WhatsApp	350
2	01.12.2022	Right Fishing Bright future-sustainable fishing practice	WhatsApp	350
3	02.12.2022	Rescue of Dolphin struck in fishing net by Forest Department and TN Fishermen	WhatsApp	350
4	05.12.2022	Video in Telugu on FFMA- Fisher Friend Mobile App	WhatsApp	350
5	06.12.2022	Ice crushing and conveyor shifting system in to fishing vessel	WhatsApp	350

		on hygienic handling of ice		
6	06.12.2022	Different countries Per capita fish consumption	WhatsApp	350
7	07.12.2022	Weather forecast as depression and winds in sea	WhatsApp	350
8	10.12.2022	Chart showing the plural of fish is fish	WhatsApp	350
9	13.12.2022	Product photos of packaged dry fish products display in chain super markets for the knowledge to fishermen on value added dry fish products	WhatsApp	350
10	22.12.2022	Protein-Rich in fish, include fish in your diet from today	WhatsApp	350
11	25.12.2022	MPEDA greeting on occasion of Christmas	WhatsApp	350
12	28.12.2022	Releasing of Sea Turtle back to waters by active fishermen	WhatsApp	350

### ➤ Efforts For Generating External Fund

Sl.No:	Date	Activity done	Remarks
1	--	Conducted Seafood unit training programme in 10 processing plants	Received Rs.100000/- as training fee

## 3.2 ANDHRA PRADESH SOUTH

### ➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of Participants
1	07.12.22	M/s. Nekkanti Mega sea foods, Nellore	Seafood Processing centre programme	30
2	08.12.22	Machilipatnam	Fishing Harbour based programme	16
3	09.12.22	Machilipatnam	Fishing Harbour based programme	18
4	14.12.22	Bapatla, Nizampatnam	Fishing Harbour based programme	9
5	14.12.22	Bapatla, Nizampatnam	Fishing Harbour based programme	6
6	16.12.22	M/s. Crystal sea foods Chirala, Prakasam	Seafood Processing centre programme	30
7	20.12.22	Machilipatnam	Fishing Harbour based programme	10
8	20.12.22	Machilipatnam	Fishing Harbour based programme	6
9	22.12.22	Bapatla, Nizampatnam	Fishing Harbour based programme	14
10	23.12.22	Vodarevu	Fishing Harbour based programme	14
11	26.12.22	Bapatla, Nizampatnam	Fishing Harbour based programme	10
12	27.12.22	Bapatla, Nizampatnam	Fishing Harbour based programme	12
13	29.12.22	Bapatla, Nizampatnam	Fishing Harbour based programme	14
14	23.12.22	Vodarevu	Dry fish awareness programme	20



*Dry fish programme at Vodarevu*



*Fishing Harbour programme at Mallipattinam*

### ➤ Awareness Classes/Meetings conducted by HDCs

Type of programme	Nizampatnam	Machilipatnam	Vodarevu	Total
Awareness programmes by HDCs	6	10	5	21

S.N.	Date	Location	Type of Activities	No: of Participants
1	17-12-22	Nizampatnam	Post-harvest loss Chill killing & chill wash Awareness programme on eradication of single use plastic from sea	7
2	20-12-22	Nizampatnam		8
3	21-12-22	Nizampatnam		6
4	23-12-22	Nizampatnam		7
5	28-12-22	Nizampatnam		10
6	29-12-22	Nizampatnam		7
7	15-12-22	Machilipatnam		11
8	16-12-22	Machilipatnam		8
9	17-12-22	Machilipatnam		9
10	19-12-22	Machilipatnam		7
11	21-12-22	Machilipatnam		10
12	23-12-22	Machilipatnam		9
13	24-12-22	Machilipatnam		8
14	26-12-22	Machilipatnam		12
15	28-12-22	Machilipatnam		5
16	29-12-22	Machilipatnam		8
17	16-12-22	Vadarevu		9
18	17-12-22	Vadarevu		10
19	19-12-22	Vadarevu		9
20	20-12-22	Vadarevu		9
21	28-12-22	Vadarevu		10

➤ **Aid material distributed during the month**

Sl No.	Date	Type of Aid material distributed	No. of Item	Fund source
1	08.12.22	Reusable rubber hand gloves	16	NETFISH
2	09.12.22	Reusable rubber hand gloves	18	NETFISH
3	09.12.22	Reusable rubber hand gloves	15	NETFISH
4	14.12.22	Reusable rubber hand gloves	16	NETFISH
5	16.12.22	Reusable rubber hand gloves	14	NETFISH
6	20.12.22	Reusable rubber hand gloves	14	NETFISH
7	22.12.22	Reusable rubber hand gloves	10	NETFISH
8	23.12.22	Reusable rubber hand gloves	12	NETFISH
9	26.12.22	Reusable rubber hand gloves	14	NETFISH
10	30.12.22	Reusable rubber hand gloves	20	NETFISH

➤ **Details of information disseminated to stakeholders on social media:(9 WhatsApp groups in 9 harbours)**

sl.no	date	content disseminated	social media used	no: of viewers
1	1.12.22	Fishing Nets	Whatsapp	550
2	2.12.22	Fish News	Whatsapp	550
3	3.12.22	Tamil Nadu fishermen & Forest Department rescue dolphin stuck in fishing net	Whatsapp	550
4	4.12.22	Weather news-FFMA	Whatsapp	550
5	5.12.22	FFMA introduction in Telugu	Whatsapp	550
6	6.12.22	Weather update-Mandus cyclone	Whatsapp	550
7	7.12.22	Mandus cyclone news	Whatsapp	550
8	8.12.22	Weather update	Whatsapp	550
9	9.12.22	Cyclone Mandus effect, present situation in Maipadu sea	Whatsapp	550
10	10.12.22	High wave and high wind alert-FFMA App	Whatsapp	550
11	11.12.22	Plastic-sea to land	Whatsapp	550
12	12.12.22	Hope island	Whatsapp	550
13	13.12.22	Eel fish news	Whatsapp	550
14	14.12.22	Video-Marine mammals	Whatsapp	550
15	15.12.22	Dead dolphin news	Whatsapp	550



16	16.12.22	The 8 health benefits of fishes	Whatsapp	550
17	17.12.22	Red crab migration	Whatsapp	550
18	18.12.22	Save juvenile fishes	Whatsapp	550
19	19.12.22	Turtle excluder device	Whatsapp	550
20	20.12.22	Weather news-FFMA APP	Whatsapp	550
21	21.12.22	World fisheries day poster	Whatsapp	550
22	22.12.22	Here's why you should subscribe to MPEDA newsletter	Whatsapp	550
23	23.12.22	Plastic-sea to land poster	Whatsapp	550
24	24.12.22	Weather news	Whatsapp	550
25	25.12.22	Christmas wishes	Whatsapp	550
26	26.12.22	Turtle excluder device	Whatsapp	550
27	27.12.22	Animation Save juvenile fishes	Whatsapp	550
28	28.12.22	Clean your boat before & after fishing	Whatsapp	550
29	29.12.22	The 8 health benefits of fishes	Whatsapp	550
30	30.12.22	Good practice for better price -Animation video	Whatsapp	550
31	31.12.22	MPEDA film on Indian sea food	Whatsapp	550

### ➤ Efforts For Generating External Fund

Sl.No:	Date	Activity done	Remarks
1	07.12.22	Seafood processing unit training programme at M/s. Nekkanti Mega sea foods, Nellore	Received Rs.10,000/- as training fee
2	16.12.22	Seafood processing unit training programme at M/s. Crystal sea foods Chirala, Prakasam	Received Rs.10,000/- as training fee

### Impacts/Outcomes observed during the month

- As a result of NETFISH continuous awareness programmes, the fishermen of Machilipatnam FH are regularly using rubber hand gloves for handling fish.



- Dry fish women in Vadarevu LC are regularly using hand gloves and tarpaulins for Dry fish preparation.





## 4. TAMIL NADU

### 4.1 TAMIL NADU NORTH

#### ➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of Participants
1	16.12.22	M/s. Aqua world Exports Pvt Ltd	Seafood processing centre programme	20
2	19.12.22	RD, Chennai	SCO along with DD had attended the Chennai fishing harbour management society meeting	--
3	21.12.22	Pazhaiyar	Fishing Harbour based programme	20
4	22.12.22	Pazhaiyar	Fishing Harbour based programme	20
5	23.12.22	Pazhaiyar	Fishing Harbour based programme	20
6	28.12.22	RD, Chennai	Conducted meeting for HDCs	--



*Fishing harbour programmes at Pazhaiyar*



*Seafood Processing centre programme*

#### ➤ Awareness Classes/Meetings conducted by HDCs

Type of programme	Chennai	Pulicat	Thengaithittu	Cuddalore	Mudasaloodai	Pazhaiyar	Poombuhar	Karaikkal	Nagapattinam	Kodiyakkarai	Total
Awareness programme on Hygiene, Chill killing & Conservation	10	10	5	10	4	10	10	6	9	6	80

S.N.	Date	Location	Type of Activities	No: of Participants
1	02.12.2022	Chennai	Responsible Fishing	5
2	03.12.2022	Chennai	Responsible Fishing	7
3	06.12.2022	Chennai	Discus With Harbour Management Committee	7
4	07.12.2022	Chennai	Square Mesh Cod End	10
5	13.12.2022	Chennai	Hygienic Production Of Dry Fish	10
6	15.12.2022	Chennai	Ice & Fish	5
7	19.12.2022	Chennai	Square Mesh Cod End	2
8	21.12.2022	Chennai	Square Mesh Cod End	5

9	23.12.2022	Chennai	Hygienic Production Of Dry Fish	7
10	29.12.2022	Chennai	Ice & Fish	7
11	05.12.2022	Pulicat	Marine Mammal And Sea Turtle Survey	3
12	06.12.2022	Pulicat	Fish Quality Management	1
13	06.12.2023	Pulicat	Hygienic Handling Of Fish	1
14	22.12.2022	Pulicat	Harbour Based Programme	2
15	22.12.2023	Pulicat	Harbour Management Committee	6
16	26.12.2022	Pulicat	Conservation And Sustainable Fishing	5
17	27.12.2022	Pulicat	Hygienic Handling Of Fish	1
18	27.12.2023	Pulicat	Harbour Based Programme	3
19	28.12.2022	Pulicat	Dry Fish Development	3
20	30.12.2022	Pulicat	Harbour Based Programme	2
21	24.12.2022	Thengaithittu	Mess Size Regulation And Sustainable Fishing	1
22	28.12.2022	Thengaithittu	Fishing Vessel Clean-up And Mechanized Boat Owner Discuss about Square Mess Cod End	3
23	28.12.22	Thengaithittu	Square mesh cod end	3
24	28.12.2022	Thengaithittu	Ice Handling	5
25	29.12.2022	Thengaithittu	Hygienic Fish Handling	2
26	12.12.2022	Cuddalore	Dry fish Development	7
27	14.12.2022	Cuddalore	Conservationand Sustainable fishing	7
28	14.12.2022	Cuddalore	Dry fish Development	6
29	27.12.2022	Cuddalore	Hygienic handling of ice	4
30	27.12.2022	Cuddalore	Hygienic handling of ice	7
31	28.12.2022	Cuddalore	Fish Quality Management	7
32	30.12.2022	Cuddalore	Hygienic Handling of ice	5
33	30.12.2022	Cuddalore	Hygienic handling of ice	4
34	31.12.2022	Cuddalore	Hygienic handling of fish at harbour	5
35	31.12.2022	Cuddalore	Conservation and Sustainable Fishing	5
36	05.12.2022	Mudasalodai	Conservation and Sustainable Fishing	3
37	06.12.2022	Mudasalodai	Discussion on square Mess cod end with Mechanized Boat owners	7
38	07.12.2022	Mudasalodai	Harbour based program	8
39	08.12.2022	Mudasalodai	Mess size regulation and Sustainable fishing	2
40	15.12.2022	Pazhayar	Marine Turtle	1
41	15.12.2022	Pazhayar	Marine turtle	2
42	15.12.2022	Pazhayar	Sustainable Fishing	3

43	17.12.2022	Pazhayar	M.L.S	5
44	29.12.2022	Pazhayar	Sustainable Fishing	2
45	29.12.2022	Pazhayar	Hygienic handling ice packing	5
46	31.12.2022	Pazhayar	Dry fish	1
47	31.12.2022	Pazhayar	Dry fish	2
48	31.12.2022	Pazhayar	Dry fish	2
49	31.12.2022	Pazhayar	Dry fish	2
50	05.12.2022	Poombuhar	Marine Turtle	2
51	12.12.2022	Poombuhar	Sustainable Fishing	3
52	16.12.2022	Poombuhar	Marine turtle	3
53	20.12.2022	Poombuhar	Sustainable Fishing	4
54	22.12.2022	Poombuhar	Square mess cod	3
55	23.12.2022	Poombuhar	Marine turtle	2
56	26.12.2022	Poombuhar	Hygienic handling of ice	5
57	27.12.2022	Poombuhar	Sustainable Fishing	3
58	29.12.2022	Poombuhar	Marine turtle	2
59	31.12.2022	Poombuhar	Square mess cod	3
60	02-12-2022	Karaikal	Identification Of Fish	40
61	02-12-2022	Karaikal	Responsible Fish	3
62	05-12-2022	Karaikal	By-Catch Reduction	4
63	15-12-2022	Karaikal	Hygienic Handling Of Fish At Harbour	5
64	19-12-2022	Karaikal	Juveniles Fighting	4
65	23-12-2022	Karaikal	Hygienic Handling Of Fish At Harbour	5
66	03.12.2022	Nagapattinam	Hygiene handling of ice and Fish	5
67	06.12.2022	Nagapattinam	Square mess cod end	7
68	08.12.2022	Nagapattinam	Improve the Dry fish export quality	2
69	11.12.2022	Nagapattinam	Hygiene handling of fish	3
70	23.12.2022	Nagapattinam	Hygiene handling of fish	5
71	24.12.2022	Nagapattinam	Hygiene handling of fish	2
72	30.12.2022	Nagapattinam	Improve the Dry fish export quality	3
73	30.12.2022	Nagapattinam	Improvement of Tuna fish quality	2
74	31.12.2022	Nagapattinam	Improve the Dry fish export quality	2
75	20/12/2022	Kodikkarai	Proper Ice Handling On Fishes	4
76	24/12/2022	Kodikkarai	Marine Pollution	3

77	24/12/2022	Kodikkarai	Sustainable Fishing	3
78	27/12/2022	Kodikkarai	Mesh Size Regulation	4
79	30/12/2022	Kodikkarai	Juvenile Fishing	3
80	31/12/2022	Kodikkarai	Eco Friendly Fishing	6

➤ **Aid material distributed during the month**

Sl No.	Date	Type of Aid material distributed	No. of Item	Fund source
1	21.12.22	Plastic Basket	20	NETFISH
2	22.12.22	Plastic Basket	20	NETFISH
3	23.12.22	Plastic Basket	20	NETFISH

➤ **Details of information disseminated to stakeholders on social media:**

S.NO	Date	Content Disseminated	Social Media	No. Of viewers. (Approx)
1	01.12.2022	Sustainable fishing	Whatsapp	80
2	06.12.2022	Weather Warning	Whatsapp	196
3	06.12.2022	Auction of lakes in Cuddalore District	Whatsapp	108
4	07.12.2022	Weather Warning	Whatsapp	356
5	09.12.2022	Weather Warning	Whatsapp	205
6	15.12.2022	Weather warning	Whatsapp	108
7	21.12.2022	Fisheries Officials inspected Boat	Whatsapp	26
8	26.12.2022	Commemoration of Tsunami Day -YouTube video	Whatsapp	52

## 4.2 TAMIL NADU SOUTH

➤ **Details of major activities of the month**

S.N.	Date	Location	Type of Activities	No: of Participants
1	16.12.22	Tuticorin	Discussion with HDCs	--
2	20.12.22	Tuticorin	Meeting with boat Union members regarding Harbour issues in Tuticorin FH	--
3	21.12.22	Tuticorin	Meeting with traditional boat Union members regarding LC issues in Therespuram for H&L fishing and hygiene issues	--
4	22.12.22	Tuticorin	Online training to HDCs on Marine mammal Identification & Survey	--
5	23.12.22	Tuticorin	Online training to HDCs on harbour management issues	--
6	27.12.22	Tharuvaikulam	Fishing Harbour based programme	15
7	27.12.22	Tharuvaikulam	Fishing Harbour based programme	15
8	28.12.22	Tharuvaikulam	Fishing Harbour based programme	15
9	28.12.22	Tharuvaikulam	Fishing Harbour based programme	15
10	29.12.22	Tharuvaikulam	Fishing Harbour based programme	15
11	29.12.22	Tharuvaikulam	Fishing Harbour based programme	15
12	30.12.22	South Coast Fisher Producer company (SFPCCL) Ltd., Nagercoil	Training to Board of Directors and members of NETFISH/NABARD Promoted FPO on capacity building trainings and Dry fish trade	10





*Demonstration of Chill killing & good handling practices during harbour based programme*

➤ **Aid material distributed during the month**

Sl No.	Date	Type of Aid material distributed	No. of Beneficiaries	Fund source
1	27-12-22	Pl. Basket (Big)- 10 + Pl Shovel-4 + Gum Boots – 4 + Rubber gloves- 6	30	NETFISH
2	28-12-22	Pl. Basket (Big)- 10 + Pl Shovel-4 + Gum Boots – 4 + Rubber gloves- 6	30	NETFISH
3	29-12-22	Pl. Basket (Big)- 10 + Pl Shovel-4 + Gum Boots – 4 + Rubber gloves- 6	30	NETFISH

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of programme	Thengapattinam	Colachel	Chinnamuttom	Tuticorin	Tharuvaikulam	Mallipattinam	Kottaipattinam	Mandapam	Rameswaram	Total
Awareness programme on Hygiene & Conservation	10	8	2	8	8	8	1	4	6	55

S.N.	Date		Type of Activities	No: of Participants
1	05/12/2022	Thenagaipattinam	Ice Handling in Fishing Boats and Harbours & Sustainable Fishing	6
2	08/12/2022			10
3	13/12/2022			11
4	13/12/2022			4
5	16/12/2022			9
6	16/12/2022			6
7	17/12/2022			5
8	20/12/2022			5
9	30/12/2022			7
10	30/12/2022			7
11	07/12/2022	Colachel	Ice Handling in Fishing Boats and Harbours & Sustainable Fishing	4
12	13/12/2022			5
13	13/12/2022			4
14	14/12/2022			5
15	16/12/2022			7
16	17/12/2022			6
17	20/12/2022			5
18	21/12/2022			4
19	23/12/2022	Chinnamuttom	Ice Handling in Fishing Boats and Harbours & Sustainable Fishing	3

20	23/12/2022			3
21	05/12/2022	Tuticorin		4
22	05/12/2022			4
23	08/12/2022			4
24	08/12/2022			5
25	08/12/2022			5
26	17/12/2022			5
27	17/12/2022			5
28	17/12/2022			5
29	08/12/2022		Tharuvaikulam	
30	08/12/2022			8
31	16/12/2022			5
32	16/12/2022			5
33	21/12/2022			5
34	21/12/2022			5
35	21/12/2022			5
36	28/12/2022		6	
37	06/12/2022	Mallipattinam		3
38	13/12/2022			4
39	16/12/2022			5
40	16/12/2022			4
41	20/12/2022			3
42	20/12/2022			4
43	20/12/2022			3
44	29/12/2022		4	
45	14/12/2022	Kottaipattinam		3
46	06/12/2022	Mandapam		4
47	12/12/2022			3
48	13/12/2022			5
49	14/12/2022		5	
50	06/12/2022	Rameswaram		3
51	13/12/2022			3
52	17/12/2022			5
53	19/12/2022			4
54	20/12/2022			5
55	21/12/2022			3

➤ **Details of information disseminated to stakeholders on social media:** (9 WhatsApp groups in 9 harbours)

SL. NO	Date	Content Disseminated	Social Media	No. Of viewers. (Approx)
1	06.12.22	Weather warning	Whatsapp	140
2	08.12.22	Weather warning	Whatsapp	119
3	09.12.22	Weather warning	Whatsapp	119
4	10.12.22	MPEDA poster - Human Rights Day	Whatsapp	505
5	11.12.22	Notification from AD Office	Whatsapp	136
6	12.12.22	Weather warning	Whatsapp	237
7	14.12.22	Weather warning	Whatsapp	123
8	17.12.22	Weather warning	Whatsapp	251
9	20.12.22	Notification from AD Office	Whatsapp	136
10	21.12.22	MPEDA poster - Add seafood to your diet	Whatsapp	623
11	23.12.22	Weather warning	Whatsapp	240
12	25.12.22	Christmas wish	Whatsapp	206
13	26.12.22	Circular from AD Office	Whatsapp	54
14	28.12.22	Information regarding mechanized boat driving practice conducted by fisheries college, Tuticorin	Whatsapp	125
15	31.12.22	New year wish	Whatsapp	123

## 5. KERALA

### 5.1 KERALA SOUTH

#### ➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of Participants
1	20.12.22	M/s. Silver star sea foods Chandiroor	Seafood processing centre training	55
2	26.12.22	Neendakara	Fishing Harbour based programme	30
3	26.12.22	Neendakara	Fishing Harbour based programme	30
4	26.12.22	Neendakara	Meeting with Assistant Engineer, Harbour engineering department and discussed the present working condition of the harbour and formulated a plan to develop standard operating procedures.	--
5	27.12.22	M/s. Aqua Genome Exports, Aroor	Seafood processing centre training	23
6	28.12.22	Azheekkal Kayamkulam	Fishing Harbour based programme	30
7	28.12.22	Azheekkal Kayamkulam	Fishing Harbour based programme	30
8	29.12.22	Chemmanakary	MPEDA sponsored landing centre awareness programme for SC/ST fishers	30



Fishing harbour based programme at Neendakara

Seafood processing centre programme

#### ➤ Awareness Classes/Meetings conducted by HDCs

Type of programme	Thoppumpady	Thottappally	Muthalapozhy	Neendakara	Kayamkulam	Port Kollam	Adimalathura	Total
Awareness programme on Hygiene, Chill killing & Conservation	3	2	2	6	2	2	2	19

S.N.	Date	Location	Type of Activities	No: of Participants
1	06/12/22	Thoppumpady	Awareness programme on Hygiene, Chill killing & Conservation	5
2	09/12/22	Thoppumpady		6
3	21/12/22	Thoppumpady		5
4	10/12/22	Thottappally		6
5	22/12/22	Thottappally		7
6	16/12/22	Muthalapozhi		6
7	22/12/22	Muthalapozhi		6
8	13/12/22	Kayamkulam		5
9	22/12/22	Kayamkulam		4
10	13/12/22	Portkollam		5
11	19/12/22	Portkollam		8
12	12/12/22	Adimalathurai		4

13	16/12/22	Adimalathurai		5
14	05/12/22	Neendakara		10
15	05/12/22	Neendakara		11
16	08/12/32	Neendakara		7
17	12/12/22	Neendakara		13
18	22/12/22	Neendakara		14
19	23/12/22	Neendakara		13

➤ **Details of information disseminated to stakeholders on social media (9 WhatsApp groups in 9 harbours)**

SI NO	Date	Content disseminated	Social media used	No.of viewers
1	01.12.22	70% of atmospheric oxygen is produced by ocean	Whatsapp	459
2	02.12.22	Certificate for boat drivers	Whatsapp	125
3	02.12.22	Importance of conservation ocean ecosystems	Whatsapp	255
4	02.12.22	CIFNET training information	Whatsapp	370
5	03.12.22	Iodine inn	Whatsapp	333
6	03.12.22	It's squid better for health	Whatsapp	45
7	04.12.22	Weather warning	Whatsapp	170
8	04.12.22	Avoid disposal of plastic waste	Whatsapp	43
9	07.12.22	Iodine inn	Whatsapp	85
10	07.12.22	IUU	Whatsapp	498
11	08.12.22	Fight against illegal methods of fishing	Whatsapp	424
12	09.12.22	Avoid juvenile fishing	Whatsapp	125
13	10.12.22	Stop juvenile fishing	Whatsapp	169
14	10.12.22	Weather warning	Whatsapp	171
15	10.12.22	Life jacket	Whatsapp	334
16	11.12.22	Its squid good for health	Whatsapp	82
17	13.12.22	To know weather is good or bad prior to fishing	Whatsapp	423
18	14.12.22	Objectives of MPEDA	Whatsapp	41
19	14.12.22	Weather warning	Whatsapp	170
20	15.12.22	Avoid juvenile fishing	Whatsapp	256
21	15.12.22	Iodine inn	Whatsapp	332
22	15.12.22	To know weather is good or bad prior to fishing	Whatsapp	42
23	16.12.22	IUU	Whatsapp	42
24	18.12.22	Stop juvenile fishing	Whatsapp	42
25	22.12.22	Iodine inn	Whatsapp	41
26	23.12.22	Lifebuoy	Whatsapp	40
27	23.12.22	Weather warning	Whatsapp	334
28	24.12.22	Avoid disposal of plastic waste	Whatsapp	569
29	25.12.22	Christmas wishes	Whatsapp	470
30	26.12.22	Weather warning	Whatsapp	165

## 5.2 KERALA NORTH

➤ **Details of major activities of the month**

S.N.	Date	Location	Type of Activities	No: of Participants
1	07.12.22	Ponnani	Conducted HDC verification	--
2	07.12.22	Ponnani	Fishing Harbour based programme	26
3	07.12.22	Ponnani	Fishing Harbour based programme	19



4	08.12.22	Vypin	Fishing Harbour based programme	27
5	12.12.22	CIFT, Kochi	Meeting with Dr. Ashalatha regarding impact assessment	2
6	14.12.22	Vypin	Fishing Harbour based programme	26
7	15.12.22	Vypin	Fishing Harbour based programme	24
8	20.12.22	M/s. Silver star sea foods, Chandiroor	Seafood processing centre training	58
9	21.12.22	Vypin	Fishing Harbour based programme	28
10	22.12.22	Munambam	Fishing Harbour based programme	17
11	22.12.22	Munambam	Fishing Harbour based programme	18
12	22.12.22	Vypin	Fishing Harbour based programme	25
13	27.12.22	M/s. Aqua Genome Exports, Aroor	Seafood processing centre training	23



Harbour based programme at Ponnani



Harbour based programme at Vypin

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of programme	Puthiyappa	Beyepore	Munambam	Ponnani	Total
Awareness programme on Hygiene, Chill killing & Conservation	2	4	20	2	28

S.N.	Date	Location	Type of Activities	No: of Participants
1	08.12.22	Puthiyappa	Awareness programme on Hygiene, Chill killing & Conservation	2
2	13.12.22	Puthiyappa		2
3	15.12.22	Beyepore		4
4	16.12.22	Beyepore		5
5	16.12.22	Beyepore		4
6	19.12.22	Munambam		4
7	19.12.22	Munambam		10
8	19.12.22	Munambam		10
9	19.12.22	Munambam		3
10	20.12.22	Ponnani		5
11	20.12.22	Ponnani		6
12	20.12.22	Munambam		9
13	20.12.22	Munambam		8
14	20.12.22	Munambam		5
15	20.12.22	Munambam		5
16	20.12.22	Munambam		6
17	20.12.22	Munambam		6
18	21.12.22	Beyepore		4
19	21.12.22	Munambam		4
20	21.12.22	Munambam		4
21	21.12.22	Munambam		5

22	21.12.22	Munambam		6
23	21.12.22	Munambam		6
24	21.12.22	Munambam		6
25	22.12.22	Munambam		5
26	22.12.22	Munambam		6
27	22.12.22	Munambam		5
28	22.12.22	Munambam		4

➤ **Aid material distributed during the month**

Sl No.	Date	Type of Aid material distributed	No. of Beneficiaries	Fund source
1	07/12/22	Plastic basket (Ponnani)	32	NETFISH
2	08/12/22	uniform (Vypin)	22	NETFISH
3	14/12/22	uniform (Vypin)	23	NETFISH
4	15/12/22	uniform (Vypin)	23	NETFISH
5	21/12/22	uniform (Vypin)	23	NETFISH
6	22/12/22	Uniform (Munambam)	47	MFHMS
7	22/12/22	uniform (Vypin)	21	NETFISH

➤ **Details of information disseminated to stakeholders on social media during the month - (11 WhatsApp groups in 11 harbours)**

Sl. No		Contents Disseminated	Social media used	No of viewers
1	01.12.2022	Plastic collection/Recycle program in Munambam	Whatsapp	1466
2	01.12.2022	News about plastic recycle program in Munambam FH	Whatsapp	1463
3	02.12.2022	Inauguration of labour coordination committee office in Munakkakadavu FLC	Whatsapp	1461
4	02.12.2022	News about plastic recycle program in Munambam FH	Whatsapp	1462
5	03.12.2022	Beyepore harbour fish handlers adopts new Dress code	Whatsapp	1454
6	5.12.2022	News about plastic recycle program in Munambam FH	Whatsapp	1453
7	06.12.2022	News about illegal fishing	Whatsapp	1445
8	08.12.2022	Plastic collecting bags in fishing vessel at Munambam	Whatsapp	1444
9	9.12.2022	Sea turtle video	Whatsapp	1443
10	10.12.2022	Medical treatment programme for fishermen under "Santhwanatheeram"	Whatsapp	1439
11	12.12.2022	Weather warning for fishermen	Whatsapp	1438
12	13.12.2022	India's fish production in 2021-22	Whatsapp	1431
13	14.12.2022	Bathery municipality take measures to punish spitting in town( a model for fish sector as well)	Whatsapp	1428
14	15.12.2022	Brochure of KAVIL aqua show 2022	Whatsapp	1422
15	16.12.2022	Importance of responsible fishing	Whatsapp	1411
16	17.12.2022	10 largest whales in the world	Whatsapp	1411
17	19.12.2022	KAVIL aqua show 2022	Whatsapp	1406
18	20.12.2022	Danger of overfishing	Whatsapp	1407
19	22.12.2022	Importance of fish in healthy diet	Whatsapp	1400
20	22.12.2022	Whale shark get stuck in fishing net on shore	Whatsapp	1393
21	23.12.2022	KAVIL aqua show 2022	Whatsapp	1390
22	24.12.2022	Image of fish	Whatsapp	1387
23	25.12.2022	MPEDA Xmas wishes	Whatsapp	1380
24	26.12.2022	Weather warning for fishermen	Whatsapp	1378
25	27.12.2022	Importance of marine conservation	Whatsapp	1365
26	28.12.2022	IUU fishing	Whatsapp	1347
27	29.12.2022	Highest plastic usage is in Kerala	Whatsapp	1345
28	30.12.2022	State Govt. to strengthen plastic collection programme from house holds	Whatsapp	1321
29	31.12.2022	Success of Plastic recycle programme in Munambam FH	Whatsapp	1285

## 6. KARNATAKA

### ➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of Participants
1	06.12.22	Malpe	Fishing harbour based programme	18
2	08.12.22	Gangolli	Fishing harbour based programme	21
3	09.12.22	Bhatkal	Dry fish awareness programme	17
4	13.12.22	Karwar	Fishing harbour based programme	20
5	15.12.22	Gangolli	Fishing harbour based programme	17
6	15.12.22	--	Conducted online meeting with HDCs	--
7	19.12.22	Dakhin Kannada, Mangalore	Export Training Program organized by VTTC at Fisheries college	65
8	21.12.22	Malpe	Fishing harbour based programme	17
9	22.12.22	Malpe	Fishing harbour based programme	21
10	26.12.22	Karwar	Dry fish awareness programme	17
11	27.12.22	Kumta, Uttara Kannada	Attended CRZ related workshop organized by APU	35
12	29.12.22	M/s. Yashaswi Fish meal & Oil Company SEZ, Mangalore	Seafood processing centre programme	25



*Dry fish programme at Malpe*

*Harbour based programmes at Malpe*

### ➤ Awareness Classes/Meetings conducted by HDCs

Type of programme	Malpe	Gangolli	Bhatkal	Tadri	Amdalli	Karwar	Total
Awareness programme on Hygiene, Chill killing & Conservation	1	1	1	1	1	1	6

S.N.	Date	Location	Type of Activities	No: of Participants
1	31/12/2022	Malpe	Awareness programme on Hygiene, Chill killing & Conservation	15
2	31/12/2022	Gangolli		11
3	30/12/2022	Honnavar		18
4	30/12/2022	Tadri		18
5	30/12/2022	Amdalli		17
6	29/12/2022	Karwar		12

### ➤ Aid material distributed during the month

Sl No.	Date	Type of Aid material distributed	No. of Item	Fund source
1	12/6/2022	Hand gloves	18	NETFISH
2	12/8/2022	Hand gloves	21	NETFISH
3	12/9/2022	Hand gloves	17	NETFISH
4	12/13/2022	Hand gloves	20	NETFISH

5	12/15/2022	Hand gloves	17	NETFISH
6	12/21/2022	Hand gloves	17	NETFISH
7	12/22/2022	Hand gloves	21	NETFISH
8	12/26/2022	Hand gloves	17	NETFISH
9	12/29/2022	Masks	25	NETFISH

➤ **Details of information disseminated to stakeholders on social media:** (9 WhatsApp groups in 9 harbours)

Sl.No:	Date	Content Disseminated	Social Media Used	No: of Viewers
1	01-12-22	Tamilnadu fisherman & forest department rescue dolphins stuck in fishing net	Whatsapp	702
2	03-12-22	Honnavar harbour news at vijaya karnataka news paper	Whatsapp	702
3	04-12-22	News about Malpe harbour	Whatsapp	702
4	04-12-22	News about Amadalli harbour	Whatsapp	702
5	05-12-22	About Blood donor finder app	Whatsapp	702
6	05-12-22	News about Tadri harbour	Whatsapp	702
7	05-12-22	Over exploitation over centuries has degrades 96m hectares of India's hand	Whatsapp	702
8	05-12-22	Video- Sinking fish boat at Munamabam	Whatsapp	702
9	07-12-22	India's growth projection to 6.9%	Whatsapp	702
10	08-12-22	Fishing boat in Munambam bringing back plastics from sea currently implemented in 50 boats	Whatsapp	702
11	08-12-22	Cyclone Mandous heavy rain alert	Whatsapp	702
12	09-12-22	Indian start-ups grab this golden opportunity	Whatsapp	702
13	13-12-22	India's fish production in 2021-22 162.48 lakh tonnes	Whatsapp	702
14	16-12-22	23 <sup>rd</sup> India international seafood show 2023	Whatsapp	702
15	16-12-22	IISS 2023	Whatsapp	702
16	22-12-22	Whale shark rescue news	Whatsapp	702
17	22-12-22	Wear mask, I am back	Whatsapp	702
18	22-12-22	Integrated fish farming	Whatsapp	702
19	22-12-22	IMA issues advisory on impending COVID outbreak	Whatsapp	702
20	23-12-22	National farmers day	Whatsapp	702
21	25-12-22	Merry Christmas	Whatsapp	702
22	26-12-22	How can you feel good quality?	Whatsapp	702
23	27-12-22	IISS 2023 Brochure	Whatsapp	702
24	27-12-22	Indian seafood expo registration	Whatsapp	702
25	27-12-22	Chikkamagaluru Jilla Utsav 2023	Whatsapp	702
26	28-12-22	Bangalore every ward has one seafood hotel news at Vijay Karnataka paper	Whatsapp	702
27	29-12-22	Fisherman from Alibaug releasing berried female of lobster and crab. Impact of awareness trainings by NETFISH MPEDA	Whatsapp	702
28	30-12-22	Ankola light fishing caught	Whatsapp	702

➤ **Efforts For Generating External Fund**

Sl.No:	Date	Activity done	Remarks
1	29.12.22	Seafood processing centre training	M/s. Yashaswi Fish meal company paid Rs. 10000/- as training fee



## 7. MAHARASHTRA & GOA

### 7.1 MAHARASHTRA SOUTH & GOA

#### ➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of Participants
1	09.12.22	M/s. Corlym Marine Exports, Madgao	Seafood processing centre programme	34
2	14.12.22	Devgad	Fishing Harbour based programme	18
3	15.12.22	Taramundri Society	Discussion with Secretary of Taramundri fishermen cooperative society	--
4	15.12.22	Devgad	Fishing Harbour based programme	20
5	15.12.22	Devgad	Fishing Harbour based programme	20
6	16.12.22	Devgad	Fishing Harbour based programme	15
7	17.12.22	Devgad	Discussion with Secretary of Devgad fishermen cooperative society	--
8	17.12.22	Devgad	Fishing Harbour based programme	17
9	17.12.22	Devgad	Fishing Harbour based programme	15
10	21.12.22	Sakharinate	Conducted physical verification of HDC	--
11	27.12.22	Mirkarwada	Fishing Harbour based programme	20
12	28.12.22	Mirkarwada	Fishing Harbour based programme	20



Fishing Harbour based programmes at Devgad



Fishing Harbour based programmes at Mirkarwada

#### ➤ Awareness Classes/Meetings conducted by HDCs

Type of programme	Mirkarwada	Sakharinate	Dabhol	Malvan	Vasco	Devgad	Harne	Malim	Chapora	Total
Awareness by HDCs	2	4	3	3	3	4	2	3	1	25

S.N.	Date	Location	Type of Activities	No: of Participants
1	01.12.2022	Chapora	Personal hygiene & Good fish handling practices On board / harbour. Square mesh V/s Diamond Mesh Merits & Demerits	06
2	02.12.2022	Devgad		05
3	03.12.2022	Malim		06
4	05.12.2022	Sakharinate		06
5	13.12.2022	Sakharinate		06
6	15.12.2022	Mirkarwada		06
7	15.12.2022	Dabhol		05
8	15.12.2022	Vasco		05
9	16.12.2022	Harnai		05

10	16.12.2022	Malim		05
11	17.12.2022	Vasco		05
12	19.12.2022	Malvan		05
13	20.12.2022	Mirkarwada		05
14	21.12.2022	Dabhol		06
15	21.12.2022	Malvan		06
16	22.12.2022	Devgad		05
17	22.12.2022	Harnai		05
18	23.12.2022	Malim		06
19	24.12.2022	Sakharinate		05
20	24.12.2022	Devgad		07
21	26.12.2022	Mirkarwada		05
22	27.12.2022	Sakharinate		06
23	28.12.2022	Vasco		05
24	28.12.2022	Dabhol		05
25	30.12.2022	Devgad		05
26	30.11.2022	Malvan		07

➤ **Aid material distributed during the month**

Sl No.	Date	Type of Aid material distributed	No. of Beneficiaries	Fund source
1	14/12/2022	Rubber hand gloves- 18, Brushes - 6 Liquid hand wash dispensers - 3 Hand wash sachets- 4	18	NETFISH
2	15/12/2022	Rubber hand gloves- 20 Brushes - 6 Liquid hand wash dispensers - 3 Hand wash sachets- 4	20	NETFISH
3	15/12/2022	Rubber hand gloves- 20 Brushes - 6 Liquid hand wash dispensers - 3 Hand wash sachets- 4	20	NETFISH
4	16/12/2022	Rubber hand gloves- 15, Brushes - 6 Liquid hand wash dispensers - 3 Hand wash sachets- 2	15	NETFISH
5	17/12/2022	Rubber hand gloves- 17 Brushes - 6 Liquid hand wash dispensers - 3 Hand wash sachets- 2	17	NETFISH
6	17/12/2022	Rubber hand gloves- 15 Brushes - 6 Liquid hand wash dispensers - 3 Hand wash sachets- 3	15	NETFISH
	27.12.22	T-Shirt	20	NETFISH
	28.12.22	T-Shirt	20	NETFISH

➤ **Details of information disseminated to stakeholders on social media:** (15 WhatsApp groups in 15 harbours)

Sl. No:	Date	Content Disseminated	Social Media Used	No: of Viewers
1	02.12.2022	News from Kerala distributing net bags to fishing vessels for plastic collection Report of MOFPI -Study to determine Post-harvest losses of Agri products in India	WhatsApp	653

2	04.12.2022	Fishermen from Kalbadevi, Ratnagiri had rescued Turtle from fishing net	WhatsApp	653
3	05.12.2022	Fish production in India is increased by 31%	WhatsApp	653
4	08.12.2022	Images of net bags distributed to fishing vessels for plastic collection in Kerala Article about Micro-plastic pollution	WhatsApp	653
5	10.12.2022	Video -APMC has cleaned Mirkarwada fishing harbour jetty	WhatsApp	653
6	12.12.2022	Newspaper article "Boat owner at Munambam fined Rs. 2.5 Lakh for catching juvenile fish	WhatsApp	653
7	13.12.2022	India's fish production in 2021-22 162.48 Lakh Tonnes Benefits of square mesh cod ends in Marathi language	WhatsApp	653
8	16.12.2022	Video - Square mesh cod end used On board	WhatsApp	653
9	17.12.2022	Video of Fishing activities at Devgad landing centre	WhatsApp	653
10	19.12.2022	News Article -Fishing vessel caught with Generator, LED lights, submerged LED lights, etc. from Ratnagiri Net bag distributed at Munambam harbour for plastic wastes collection	WhatsApp	653
11	21.12.2022	Newspaper article -Ban by coastal states on Purse seine fishing not justified, centre tells SC	WhatsApp	653
12	25.12.2022	Newspaper link - Fishing vessel in Devgad caught fire in the sea and badly damaged	WhatsApp	653
13	27.12.2022	Photos of Training programmes in which T shirts with Square mesh cod ends and its benefits were distributed to participants	WhatsApp	653
14	28.12.2022	Photos of Training programmes in which T shirts with Square mesh cod ends and its benefits were distributed to participants	WhatsApp	653
15	31.12.2022	Video - Fishermen from Harnai using square mesh cod end. [This video is dated 07/04/2021]. Video Capsules of NETFISH about benefits of square mesh cod ends and juvenile fishing in Marathi language	WhatsApp	653

### Impacts/Outcomes observed during the month

- Fishers in the Fishing vessel named Mauli Prasad (IND-MH-5-MM-4091) at Devgad started using brush for deck cleaning
- Fishers in the fishing vessels Kadsiddheshwar Prasad (IND-MH-5-MM-819) & Dhanlaxmi (IND-MH-5-MM-3303) at Devgad started using hand gloves for handling and sorting of fish
- In Mirkarwada, iron shovel is replaced with HDPE shovels for ice handling onboard fishing vessel

## 7.2 MAHARASHTRA NORTH

### ➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of Participants
1	02.12.22	RD, Mumbai	Conducted virtual meeting with HDCs	10
2	06.12.22	Mumbai	Attended MPEDA stall in Global Konkan Festival 2022 at NESCO Exhibition Centre, Goregaon, Mumbai	--
3	09.12.22	Arnala	Fishing Harbour based programme	19
4	09.12.22	Arnala	Fishing Harbour based programme	23
5	09.12.22	Arnala	Meeting with Arnala Machhimar Society regarding solar drier and social workers group regarding project proposal on plastic eradication	5
6	14.12.22	Uttan, Thane	Dry fish awareness programme	16

7	14.12.22	Uttan, Thane	Fishing Harbour based programme	18
8	14.12.22	Uttan, Thane	Conducted meeting with dry fish exporters exporting fish maws	--
9	16.12.22	Vasai, Palghar	Fishing Harbour based programme	15
10	16.12.22	Vasai, Palghar	Fishing Harbour based programme	19
11	16.12.22	Vasai, Palghar	Conducted physical verification of HDC	--
12	19.12.22	M/s. Seasaga Enterprises Pvt. Ltd., Rabale, Navi Mumbai	Seafood processing centre programme	36
13	20.12.22	M/s. Stellar Marine Foods and Processor India Pvt Ltd, Taloja, Raigad	Seafood processing centre programme	35
14	21.12.22	Arnala	Fishing Harbour based programme	21
15	21.12.22	Arnala	Fishing Harbour based programme	22
16	22.12.22	M/s. Noor Ice and Cold Storages Pvt Ltd., Taloja, Raigad	Seafood processing centre programme	37
17	23.12.22	Dahanu, Palghar	Dry fish awareness programme	30
18	23.12.22	Dahanu, Palghar	Fishing Harbour based programme	25
19	23.12.22	Dahanu, Palghar	Conducted physical verification of HDC	--
	24.12.22	Arnala	SCO along with DD MPEDA had conducted meeting with Dhi. Arnala Machhimar Vividh Karyakari Sahakari Sanstha Maryadit, regarding solar drier project verification, installation, hygienic handling practices and impact assessment	6
20	27.12.22	Alibaug, Raigad	Fishing Harbour based programme	17
21	27.12.22	Alibaug, Raigad	Fishing Harbour based programme	25
22	27.12.22	Alibaug, Raigad	Conducted physical verification of HDC	--
23	28.12.22	RD Mumbai	Meeting with Mr. Rahul Jadhavar, Deputy Engineer, MSRDC Ltd., Mumbai regarding inputs on marine fishery status and construction of new bridge	2



Harbour based programme at Arnala



Dry fish awareness meeting at Thane

#### ➤ Awareness Classes/Meetings conducted by HDCs

Type of programme	Satpati	Uttan	Alibaug	Vasai	Dahanu	Arnala	Versova	New ferry wharf	Total
Awareness by HDCs	3	3	3	3	3	4	3	3	25



S.N.	Date	Harbour/LC	Topic / Type of programme	No: of Participants
1	15-12-2022	Arnala	Hygienic handling on board, importance of personal hygiene and sanitation, responsible fishing, icing and quick chilling	7
2	18-12-2022			8
3	19-12-2022			7
4	21-12-2022			15
5	06-12-2022	Versova	Hygienic handling and Juvenile Fishing	5
6	13-12-2022		Importance of Hygiene and Sanitation at LC	5
7	20-12-2022		Hygienic Handling and Sustainable Fishing Practices	2
8	12-12-2022	Uttan	Hygienic handling on board, importance of personal hygiene and sanitation, responsible fishing, icing and quick chilling	5
9	19-12-2022			3
10	19-12-2022			5
11	02-12-2022	Dahanu	Precooling practice	5
12	11-12-2022		Sorting fish on board fishing vessel	2
13	20-12-2022		Hygienic handling and conservation of sea turtles	4
14	08-12-2022	New Ferry Wharf	Use of 40 mm square mesh cod end in trawl nets	5
15	15-12-2022		Use of 40 mm square mesh cod end in trawl nets	6
16	21-12-2022		Hygienic handling of fish on-board	5
17	20-12-2022	Alibaug	Precooling and Good practice on-board fishing vessels	4
18	23-12-2022		3	
19	23-12-2022		Hygienic handling on board, importance of personal hygiene and sanitation, responsible fishing, icing and quick chilling	3
20	06-12-2022	Satpati	Hygienic handling on board, importance of personal hygiene and sanitation, responsible fishing, icing and quick chilling	4
21	15-12-2022			3
22	21-12-2022			3
23	07-12-2022	Vasai	Juvenile fishing and Use of precooling practice	2
24	10-12-2022		Hygienic handling on board of fishing vessel	4
25	21-12-2022		Hygienic handling at harbour	5

➤ **Aid material distributed during the month**

Sl No.	Date	Type of Aid material distributed	No. of Item	Fund source
1	09.12.2022	1. Reusable rubber hand gloves 2. Brush for cleaning 3. Dotted Hand gloves 4. Gumboot 5. Aprons 6. Hand wash	19	NETFISH
2	09.12.2022	1. Reusable rubber hand gloves 2. Dotted Hand gloves 3. Hand wash	23	NETFISH
3	14.12.2022	1. Reusable rubber hand gloves 2. Brush for cleaning 3. Dotted Hand gloves 4. Hand wash	16	NETFISH
4	14.12.2022	1. Gumboots 2. Hand wash 3. Reusable rubber hand gloves 4. Brush for cleaning 5. Dotted Hand gloves	18	NETFISH
5	16.12.2022	1. Gumboots 2. Hand wash 3. Reusable rubber hand gloves 4. Brush for cleaning 5. Dotted Hand gloves	15	NETFISH
6	16.12.2022	1. Gumboots 2. Hand wash	19	NETFISH

		3. Reusable rubber hand gloves 4. Brush for cleaning 5. Dotted Hand gloves		
7	21.12.2022	1. Hand wash 2. Reusable rubber hand gloves 3. Brush for cleaning 4. Dotted Hand gloves	21	NETFISH
8	21.12.2022	1. Hand wash 2. Reusable rubber hand gloves 3. Brush for cleaning 4. Dotted Hand gloves	22	NETFISH
9	23.12.2022	1. Hand wash 2. Reusable rubber hand gloves 3. Brush for cleaning 4. Dotted Hand gloves	30	NETFISH
10	23.12.2022	1. Hand wash 2. Reusable rubber hand gloves 3. Brush for cleaning 4. Dotted Hand gloves	25	NETFISH
11	27.12.2022	1. Hand wash 2. Reusable rubber hand gloves 3. Brush for cleaning 4. Dotted Hand gloves	17	NETFISH
12	27.12.2022	1. Hand wash 2. Reusable rubber hand gloves 3. Brush for cleaning 4. Dotted Hand gloves	25	NETFISH
13	25.11.2022	1. Gum boots 2. Hand wash 3. Reusable rubber hand gloves 4. Brush for cleaning 5. Dotted Hand gloves 6. Plastic Baskets 7. First Aid Kit	22	NETFISH
14	25.11.2022	1. Gum boots 2. Hand wash 3. Reusable rubber hand gloves 4. Brush for cleaning 5. Dotted Hand gloves 6. Plastic Baskets 7. First Aid Kit	21	NETFISH

➤ **Details of information disseminated to stakeholders on social media:**

Sl. No:	Date	Content Disseminated	Social Media Used	No. of Viewers
1	01.12.2022	MPEDA Advertisement for start-up companies	Facebook	1680
2	01.12.2022	MPEDA News on Visit of Chairman, MPEDA to Multi Species Hatchery Site at Gopalpur	Facebook	1680
3	02.12.2022	News on First Refer Container from Ratnagiri to JNPT by Konkan Railway	WhatsApp	700
4	04.12.2022	MPEDA News on 4 <sup>th</sup> Organizing committee meeting at Kolkata	Facebook	1680
5	04.12.2022	MPEDA Content on Official IISS App	Facebook	1680
6	05.12.2022	Report on Throwing 8.8 million tonnes of plastic to sea every year	WhatsApp	700
7	05.12.2022	Strengthening of safety and security of fishermen under PMMSY	WhatsApp + Facebook	700+1680
8	07.12.2022	Trend in All India Fish Production	WhatsApp +	700+1680

			Facebook	
9	07.12.2022	IISS 2023 Brochure	WhatsApp	700
10	07.12.2022	Article on Why diabetic people should eat shrimps?	WhatsApp	700
11	08.12.2022	ECTA Trade Agreement News	Facebook	1680
12	08.12.2022	Activities by Women in Fisheries Sector	WhatsApp + Facebook	700+1680
13	09.12.2022	News on Meeting of Chairman, MPEDA with Secretary, Fisheries, Karnataka	Facebook	1680
14	09.12.2022	Strengthening fisheries cooperatives	WhatsApp	700
15	09.12.2022	Facebook, Twitter and Instagram Link for India Start Ups Registration Opportunities	WhatsApp	700
16	09.12.2022	Use of Special Cleaning Vehicle for Beach Cleaning by Meera Bhayander MC at Uttan Beach	WhatsApp	700
17	10.12.2022	Human Rights Day Wishes	Facebook	1680
18	10.12.2022	Shrimp as Super food	WhatsApp	700
19	12.12.2022	E- Santa Platform by NaCSA	Facebook	1680
20	12.12.2022	News on Juvenile fishing fine from Munambam, Kerala	WhatsApp	700
21	12.12.2022	Impact of Trainings Videos from Arnala, Uttan, Alibaug and Satpati	WhatsApp	700
22	12.12.2022	Amendment in MFRA	WhatsApp	700
23	13.12.2022	Fish Production of India in 2021-22	WhatsApp	700
24	14.12.2022	Photos for participation of MPEDA and NETFISH in NESCO Exhibition at Goregaon	WhatsApp	700
25	14.12.2022	Instagram, Facebook Link for dry fish training at Uttan	WhatsApp + Facebook	700+1680
26	14.12.2022	Participation of MPEDA in RASHI in NE India	Facebook	1680
27	14.12.2022	IISS Mobile App	Facebook	1680
28	15.12.2022	News on IISS	Facebook	1680
29	19.12.2022	Recipe for Stuffed fried Pomfret	Facebook	1680
30	19.12.2022	Link for Processing plant training at Seasaga Enterprises Pvt Ltd	Facebook	1680
31	20.12.2022	Facebook, Instagram Link for Processing Plant Training Programme Conducted at Seasaga Enterprises Pvt Ltd	WhatsApp	700
32	21.12.2022	Protein Rich Diet: Fish	WhatsApp + Facebook	700+1680
33	21.12.2022	Nutrients in Seafood	WhatsApp	700
34	22.12.2022	Coastline and its importance in Livelihood	WhatsApp	700
35	24.12.2022	Critical activities for unlocking value in fisheries sector	WhatsApp	700
36	25.12.2022	Christmas Wishes	WhatsApp + Facebook	700+1680
37	25.12.2022	Importance of tilapia in skin treatment	WhatsApp	700
38	26.12.2022	50 Days for IISS: Advertisement	Facebook	1680
39	27.12.2022	Identifying good and bad quality fish	WhatsApp	700
40	27.12.2022	Video on release of berried lobster and berried crab females caught in the net back to sea by fishers from Alibaug	WhatsApp	700
41	28.12.2022	Link for a National Webinar on the "Insurance Coverage for Fisheries & Aquaculture	WhatsApp	700
42	29.12.2022	Sanctioning of 150 crores for harbour development at Satpati	WhatsApp	700
43	30.12.2022	IISS Delegate Registration Fee Advertisement	Facebook	1680
44	30.12.2022	Small Scale Fisheries Guidelines	Facebook	1680

#### ➤ Efforts For Generating External Fund

Sl.No:	Date	Activity done	Remarks
1	19.12.22, 20.12.22 &	Conducted 3 nos. of seafood processing centre training programme	Received Rs. 30000/- as training fees.

	22.12.22		
2	15.11.22	Submitted Proposal for approval of Head office for submission to Mangrove Foundation of Maharashtra	Communication is under progress.
3	24.11.2022	Physical verification of site for solar drier installation	Completed physical verification of site

### Impacts/Outcomes observed during the month

- Fishers from Arnala started using plastic sheets for keeping fish during sorting and grading



*Before*



*After*

- Use of raised platforms covered with nets for fish drying at Satpati



*Before*



*After*

### Innovative/ Sustainable Fishing Practice by Fishers

- Small scale fishers from Alibaug usually get berried lobster females trapped in their nets during winter months. Fishers are releasing such live Berried Lobster Females and Berried Crab females incidentally caught in the net back to the sea and creating awareness among fishers as a step towards sustainable fishing and conservation of available fishery resources





## 8. GUJARAT

### ➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of Participants
1	02.12.22	M/s.Shiv Ganga Marine Products, Veraval	Seafood processing centre programme	30
2	06.12.22	Veraval	Fishing Harbour based programme	15
3	07.12.22	M/s.Bilal sea Foods, Veraval	Seafood processing centre programme	30
4	08.12.22	M/s.Keshodwala Foods, Veraval	Seafood processing centre programme	30
5	09.12.22	Porbandar	Fishing Harbour based programme	22
6	09.12.22	Porbandar	Fishing Harbour based programme	19
7	12.12.22	Veraval	Fishing Harbour based programme	20
8	15.12.22	M/s. Capital Fish Center, Veraval	Seafood processing centre programme	30
9	16.12.22	M/s. Gopal Sea Food , Veraval	Seafood processing centre programme	30
10	19.12.22	M/s.Keshodwala Foods, Veraval	Seafood processing centre programme	30
11	20.12.22	M/s. Maruti Frozen Foods , Mangrol	Seafood processing centre programme	32
12	22.12.22	M/s. Sagar Marine Impex, Veraval	Seafood processing centre programme	27
13	23.12.22	M/s.Sun Exports , Veraval	Seafood processing centre programme	30
14	26.12.22	M/s. SK Foods , Veraval	Seafood processing centre programme	25
15	27.12.22	Veraval	SCO along with DD, RD, Veraval had visited Sakti Marine & electrical , Kalpna Marine Agency , Vadhavi fish net etc. for getting delegates/ stall/ advertisement for IISS 23 at Kolkata along with DD, RD, Veraval	
16	28.12.22	M/s. Favourite Exports , Veraval	Seafood processing centre programme	31
17	29.12.22	M/s. Asha Ganaga Exports , Veraval	Seafood processing centre programme	30
18	30.12.22	M/s.Rehamat Fish Centre, Veraval	Seafood processing centre programme	30



Seafood processing centre programme at Mangrol



Harbour based programme at Veraval

➤ **Aid material distributed during the month**

Sl No.	Date	Type of Aid material distributed	No. of Beneficiaries	Fund source
1	06/12/22	Gum boot, gloves, shovel, Crates & detergent powder	15	NETFISH
2	09/12/22	Gum boot, gloves, shovel, Brush & detergent powder	22	NETFISH
3	09/12/22	Gum boot, gloves, shovel, Brush & detergent powder	19	NETFISH
4	12/12/22	Plastic crates, Box, gum boot, gloves, shovel & detergent powder	20	NETFISH

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of programme	Kotda	Mangrol	Chorwad	Veraval	Porbandar	Vanakbara	Okha	Total
Awareness meeting by HDCs	1	4	5	6	8	8	5	37

S.N.	Date	Harbour/LC	Topic	No: of Participants
1	03/12/22	Mangrol	Hygienic handling and conservation	9
2	05/12/22	Veraval		7
3	05/12/22	Veraval		6
4	05/12/22	Porbandar		8
5	05/12/22	Vanakbara		7
6	05/12/22	Chorwad		7
7	05/12/22	Okha		7
8	06/12/22	Vanakbara		7
9	07/12/22	Okha		9
10	07/12/22	Porbandar		7
11	08/12/22	Vanakbara		9
12	10/12/22	Vanakbara		7
13	10/12/22	Chorwad		4
14	10/12/22	Mangrol		6
15	12/12/22	Porbandar		8
16	13/12/22	Vanakbara		7
17	13/12/22	Vanakbara		12
18	15/12/22	Chorwad		4
19	15/12/22	Kotda		7
20	16/12/22	Okha		8
21	17/12/22	Mangrol		11
22	17/12/22	Veraval		5
23	17/12/22	Veraval		5
24	18/12/22	Vanakbara		7
25	18/12/22	Porbandar		5
26	19/12/22	Veraval		4
27	19/12/22	Veraval		4
28	19/12/22	Mangrol		7
29	20/12/22	Porbandar		5
30	20/12/22	Chorwad		5
31	21/12/22	Okha		8
32	21/12/22	Porbandar		6
33	21/12/22	Porbandar		6
34	22/12/22	Chorwad		7
35	23/12/22	Okha		8
36	23/12/22	Porbandar		6
37	23/12/22	Vanakbara		7

➤ **Details of information disseminated to stakeholders on social media: (12 WhatsApp groups in 12 harbours)**

Sl.No:	Date	Content Disseminated	Social Media Used	No: of Viewers
1	01/12/22	1.Information about sustainable fishing	WhatsApp	1300
2	02/12/22	1.Information about fish wash 2.Video of Sea turtle released by FV 3.Photos of FV of Mangrol bring back plastic waste to land	WhatsApp	1300
3	03/12/22	1.Information about plastic waste 2.Photos of AWM conducted by HDC Mangrol	WhatsApp	1300
4	04/12/22	1.Video of sea turtle released by FV of Mangrol 2.Information about plastic waste dumping into the sea	WhatsApp	1300
5	05/12/22	1.Video on square mesh cod end 2.Information about shrimps & Prawns 3.Photos of AWM conducted by HDCs Veraval , Porbandar , Vanakbara , Chorwad , Okha	WhatsApp	1300
6	06/12/22	1.Photos of AWM conducted by HDC Vanakbara 2.Photos of Plastic waste bring back to land by FV of Porbandar and Mangrol	WhatsApp	1300
7	07/12/22	1.Photos of AWM conducted by HDC okha	WhatsApp	1300
8	08/12/22	1.Photos of AWM conducted by HDC Porbandar , Vanakbara , Mangrol 2.Photos of out of HBP at Mangrol 3.Information about merit & demerit of diamond mesh & square mesh cod end	WhatsApp	1300
9	09/12/22	1.Video of fish drying technique 2.Video of sea turtle released by FV of Vanakbara	WhatsApp	1300
10	10/12/22	1.Information about juvenile fishing 2.Photos of AWM conducted by HDC Vanakbara , Chorwad , Mangrol	WhatsApp	1300
11	11/12/22	1.Photos of out of HBP conducted at Porbandar 2.Photos of Plastic waste collection centre prepared by Veraval Fishermen near harbor	WhatsApp	1300
12	12/12/22	1.Information about various sea turtle 2.Photos of AWM conducted by HDC Porbandar	WhatsApp	1300
13	13/12/22	1. 1.Photos of AWM conducted by HDCs Vanakbara 2.Photos of outcome of HBP conducted at Mangrol FH	WhatsApp	1300
14	14/12/22	1.Information about plastic waste 2.Video of sea turtle released by FV of Mangrol	WhatsApp	1300
15	15/12/22	1.Photos of plastic waste bring back by various FV of Vanakbara 2.Information of Juvenile fishing & Asian Seabass 2.Photos of AWM conducted by HDC Chorwad & Kotada	WhatsApp	1300
16	16/12/22	1.Photos of AWM conducted by HDC Okha 2.Photos of plastic waste bring back by various FV of Mangrol to land 3.Photos & video of Various outcome of HBP conducted at Mangrol FH	WhatsApp	1300
17	17/12/22	1.Photos of AWM conducted by HDC Veraval, Vanakbara & Mangrol 2.Video of sea turtle released by FV of Mangrol	WhatsApp	1300
18	18/12/22	1.Information about tuna 2. Photos of AWM conducted by HDC Porbandar 3.Photos of outcome of HBP conducted at Mangrol FH	WhatsApp	1300
19	19/12/22	1. Photos of AWM conducted by HDC Veraval & Mnagrol 2.Video of sea turtle released by FV of Mangrol 3.short film on plastic waste in Ocean	WhatsApp	1300
20	20/12/22	1.Photos of various FV of Mangrol Bring back plastic waste to	WhatsApp	1300

		land 2. Photos of AWM conducted by HDC Porbadnar & Chorwad 3.Information about lobster		
21	21/12/22	1. Photos of outcome of HBP at Veraval FH 2.Photos of AWM conducted by HDC Okha & Porbandar	WhatsApp	1300
22	22/12/22	1.Video of Sea turtle released by FV of Mangrol 2.Photos of AWM conducted by HDC Mangrol	WhatsApp	1300
23	23/12/22	1.Photos of AWM conducted by HDC Chorwad, Okha, Porbandar & Vanakbara 2.Information about shrimps	WhatsApp	1300
24	24/12/22	1.Information about queen fish	WhatsApp	1300
25	25/12/22	1.Photos of various FV of Mangrol bring back plastic waste to land	WhatsApp	1300
26	26/12/22	1.Video of sea turtle released by FV of Mangrol	WhatsApp	1300
27	27/12/22	1. Photos of Shri. Maha sagar fisheries cooperative society, Vanakbara kept plastic drum for collection of plastic and solid waste at harbour	WhatsApp	1300
28	28/12/22	1.Photos of outcome of HBP conducted at Mangrol FH	WhatsApp	1300
29	29/12/22	1.Photos of Plastic waste bring back to land by various FV of Mangrol FH	WhatsApp	1300
30	30/12/22	1.Information about trawl fishing 2.Photos of Plastic waste bring back to land by various FV of Mangrol FH	WhatsApp	1300
31	31/12/22	1.Information about Bombay duck	WhatsApp	1300

### Impacts/Outcomes observed during the month

- As a result of harbor based training programmes, the fishermen at Veraval, Mangrol and Porbandar Fishing harbours has adopted good hygienic practices to reduce post-harvest loss



- Fishermen of Veraval prepared plastic collection center near harbor to dispose plastic waste brought by fishermen from Sea





- Shri. Mahasagr Fisheries Cooperative society kept plastic drums surrounding to harbor for plastic waste collection to keep harbor free of plastic



- The Managing Partner of M/s. Maruti Frozen Food, Mangrol appreciated Shri. Jignesh Visavadia , SCO , NETFISH MPEDA , Gujarat for outstanding performance of conducting training programme on GHP, Sanitation & Covid-19 Guidelines in “Sea Food Industries”.



- Vessel log sheet collected by HDCs during the month from Vessel representative

Sl.no	Harbour	Number of log sheet collected during the month
1	Vanakbara	49
2	Kotada	18
3	Veraval	44
4	Mangrol	190
5	Porbandar	55
6	Okha	38
		<b>450</b>

