



MPEDA – NETFISH



मासिक विवरण – नवंबर 2022

MONTHLY REPORT – NOVEMBER 2022



**Network for Fish Quality Management & Sustainable Fishing
(NETFISH)**

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MONTHLY REPORT ON ACTIVITIES OF NETFISH DURING NOVEMBER 2022

Summary

Activities of NETFISH along the maritime states of India during November 2022 consisted of 458 capacity building programmes, as given below.

Sl.No	Type of Programme	No: of programmes conducted during the month	Total for the Financial Year
I	NETFISH FUNDED PROGRAMMES		
1	Fishing harbour based programme	58	391
2	Dry fish based programme	26	80
3	Special programmes	4	18
4	Exposure Visit		1
5	Stakeholder Meetings organized by SCOs	5	54
II	MPEDA SC/ST		0
1	Landing centre Training Programmes (1 day)	7	75
2	On board hands on training (1 day)	7	20
3	Dry fish	4	4
4	One week skill development training (5 days)		1
5	Value addition training (1 day)		5
6	Sea Safety & navigation (1 day)		5
7	Black clam training (1 day)		9
8	Distribution of Aid material	1	2
III	External funded programmes		0
1	CIFT SCSP		0
1.1	<i>Fishing Harbour Based Awareness training</i>		43
1.2	<i>On board Hands-on training</i>	2	9
1.3	<i>Dry fish training</i>	1	7
1.4	<i>Value Addition training</i>		12
2	Seafood Unit Training Programme	18	47
3	Paradeep Port Trust –CSR fund		10
4	Mangrove Foundation		2
5	Munambam FHMS		1
6	Pondicherry FIMSUL	6	18
7	CIFNET		5
IV	Other Activities		0
1	Awareness classes/Meetings conducted by HDCs	296	1522
2	Training / Evaluation of HDCs	18	77
3	Participation in meetings/classes/activities organized by others	4	75
4	Coordination of visit of officials from MPEDA & other Dept.	1	10
5	Meetings attended by SCO		1
6	Online training/meeting conducted by SCO		3
	GRAND TOTAL	458	2507

Table: Details of NETFISH activities

Highlights of the Month

- MPEDA-NETFISH Kolkata had distributed 103 nos. of Insulated fish boxes to 53 fishing vessels under the SC/ST financial assistance scheme of MPEDA
- Conducted **18 nos.** of SC fisher welfare programmes in West Bengal & Odisha under the MPEDA SC/ST Scheme.
- Conducted **3 Nos.** of **CIFT sponsored training programme** for SC fishers in West Bengal.
- Conducted **18 no. of Sea food unit training programme** in various regions and an income of Rs.180000/- was generated for NETFISH by these programmes.
- 296 nos. of awareness classes on Hygiene & Conservation were organized through the Harbour Data Collectors at respective harbours.
- Conducted training and meetings for HDCs regarding data collection and marine mammal and sea turtle survey, etc.

State/Region wise details of Activities during the month

The extension activities conducted by NETFISH in various state/regions during November 2022 are listed in the table below and described in the subsequent sections:

Sl No.	Type of Programme	WB	OD	APN	APS	TNN	TNS	KLS	KLN	KA	MHS	MHN	GJ
1	NETFISH FUNDED PROGRAMMES												
1.1	Harbour based programme		4	2	4		3		15	6	4	10	10
1.2	Dry fish programme				1		7			5	4	4	5
1.3	Stakeholder Meetings organized by SCOs					1	1					3	
1.4	Special programmes								3				1
2	MPEDA SC/ST												
2.1	Landing Centre programme	3	3										
2.2	On board	5	3										
2.3	Dry fish awareness	4											
2.4	Distribution of aid material	1											
3	EXTERNAL FUNDED PROGRAMMES												
3.1	Seafood Unit Training Programme	3	2	7	2	3							1
3.2	CIFT Sponsored												
3.2.1	On board	2											
3.2.2	Dry fish awareness	1											
3.3	FIMSUL					6							
4	OTHER ACTIVITIES												
4.1	Awareness classes/Meetings conducted by HDCs	44		6		73	43	22	9	6	26	30	37
4.2	Training / Evaluation of HDCs						1		7	2		7	1
4.3	Participation in meetings/ classes/ activities organized by others			1					2				1
4.4	Coordination of visit of officials			1									
	Grand Total	63	12	17	7	83	55	22	36	19	34	54	56

WB-West Bengal, OD-Odisha, APN-Andhra Pradesh North, APS-Andhra Pradesh South, TNN-Tamilnadu North, TNS-Tamilnadu South, KLS-Kerala South, KLN-Kerala North, KA-Karnataka, MHS-Maharashtra South & Goa, MHN- Maharashtra North, GJ- Gujarat

1. WEST BENGAL

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activity	No: of Participants
1	01.11.22	M/s. Elque Venture Pvt. Ltd. Udayrajpur	Seafood Processing centre training programme	35
2	01.11.22	Namkhana LC, South 24 Parganas,	CIFT sponsored Onboard training programme for SC fishers	07
3	05.11.22	Haripur LC, South 24 Parganas,	CIFT sponsored Onboard training programme for SC fishers	06
4	09.11.22	Tapoban, South 24 Parganas,	MPEDA sponsored dry fish training programme for SC/ST fishers	30
5	10.11.22	Gangasagar, South 24 Parganas,	MPEDA sponsored dry fish training programme for SC/ST fishers	30
6	10.11.22	M/s. N C Das & Co. Haroa	Seafood Processing centre training programme	47
7	11.11.22	Freserganj FH, South 24 Parganas	MPEDA sponsored Onboard training programme for SC/ST fishers	07
8	11.11.22	Kakdwip, South 24 Parganas	Distribution of insulated fish boxes to SC/ST boat owners under the SC/ST scheme of MPEDA	43
9	11.11.22	Haripur LC, South 24 Parganas	CIFT sponsored Dry fish training programme for SC fishers	30
10	12.11.22	Freserganj FH, South 24 Parganas	MPEDA sponsored Onboard training programme for SC/ST fishers	06
11	15.11.22	Purba Medinipur, Alampur, Mandermoni & K N C Agro, Pichhaboni	Visit to soft shell crab farm, shrimp farm and processing plant with IF & F students of APC College	32
12	16.11.22	Digha mohana, Purba Medinipur	Discussion with students & teachers of APC College and Vice chairman and directors of DFFTA regarding MPEDA, NETFISH activities various fishing practices, catch composition, catch certificate, MMPA etc.	36
13	16.11.22	New Jaldah Purba Medinipur	MPEDA sponsored dry fish training programme for SC/ST fishers	30
14	17.11.22	Kalapunja Purba Medinipur	MPEDA sponsored dry fish training programme for SC/ST fishers	30
15	18.11.22	South 24 Parganas, Narayanpur	MPEDA sponsored Fish quality Management & Conservation training for SC/ST fishers	30
16	19.11.22	Nandabhanga LC South 24 Parganas	MPEDA sponsored On board training programme for SC/ST fishers	08
17	22.11.22	Jettyghat South 24 Parganas	MPEDA sponsored Fish quality Management & Conservation training for SC/ST fishers	30
18	25.11.22	Moinapara LC South 24 Parganas	MPEDA sponsored On board training programme for SC/ST fishers	06
19	26.11.22	M/s. Global Aqua, Howrah	Seafood Processing centre training programme	30
20	29.11.22	Banashyamnagar South 24 Parganas	MPEDA sponsored Fish quality Management & Conservation training for SC/ST fishers	30
21	30.11.22	Banashyamnagar South 24 Parganas	MPEDA sponsored On board training programme for SC/ST fishers	11

On 11th November 2022, NETFISH Kolkata had distributed Insulated Fish boxes to SC fishers under the MPEDA SC/ST fund. Deputy Director MPEDA, Committee member, Professor of WBUAFS, Joint Secretary WBUFA, Secretary of fishermen associations, Manager Nilkamal Ltd., State Coordinator

NETFISH, HDCs and boat owners were present on the occasion. State Coordinator highlighted the significance of IFB distribution programme and chill killing practices. During the function, 42 boat owners (53 FVs) belonging to SC category from Kakdwip, Namkhana & Freserganj, South 24 Parganas were provided with 103 nos. of Insulated fish boxes of 70 lit., 100 lit., and 310 lit capacities, by collecting only 25% of the total cost as beneficiary contribution. Fishers were very happy and they assured that they will use it onboard fishing boat to preserve the catch and will give feedback.



➤ Awareness Classes/Meetings conducted by HDCs

Type of programme	Deshapran	Sankarpur	Freserganj	Raidighi	Kakdwip	Namkhana	Shoula	Total
Awareness programme on Hygiene, Pre-cooling, Conservation & Sea safety	4	5	15	6	5	6	3	44

S.N	Date	Location	Topic	No. of Participants
1	02-11-22	Kakdwip	1.Post harvest loss	6
2	07-11-22	Kakdwip	2.Chill killing & chill wash	6
3	11-11-22	Kakdwip	3. Marine mammals/Sea turtle conservation	5
4	15-11-22	Kakdwip	4.Sea safety (life jacket & life buoy)	5
5	21-11-22	Kakdwip		22
6	04.11.2022	Namkhana	1. Life jacket and life buoy	11
7	16.11.2022	Namkhana	2.Chill-kill & chill-wash	12
8	22.11.2022	Namkhana	3. Avoid catching small Hilsa	13
9	24.11.2022	Namkhana	4. Subsidy for insulated box	14
10	28.12.2022	Namkhana	5. Marine mammals/Sea turtle conservation	13
11	29.11.2022	Namkhana		13
12	02/11/2022	Raidighi	1. Life jacket and life buoy	8
13	02/11/2022	Raidighi	2.Chill-killing process	5
14	02/11/2022	Raidighi	3. Avoid bamboo basket and iron shovel	7
15	03/11/2022	Raidighi	4. Avoid catching small Hilsa	4
16	03/11/2022	Raidighi	5. Marine mammals/Sea turtle conservation	5
17	04/11/2022	Raidighi		5
18	11/11/2022	Deshapran		4
19	15-11-2022	Deshapran	1.Post harvest loss	4
20	22-11-2022	Deshapran	2. Marine mammals/Sea turtle conservation	5
21	23-11-2022	Deshapran		7
22	02.11.2022	Sankarpur	1)Post Harvest Loss and its reduction (Chill kill &	5
23	08.11.2022	Sankarpur	chill washing)	5

24	10.11.2022	Sankarpur	2) Marine mammals/Sea turtle conservation	5
25	18.11.2022	Sankarpur	3) Sea safety (life jacket & life buoy)	5
26	22.11.2022	Sankarpur		5
27	21-11-2022	Shoula	1. Chill killing & chill wash	6
28	23-11-2022	Shoula	2. Marine mammals/Sea turtle conservation	5
29	24.11.2022	Shoula	3. Stop overfishing 4. Avoid juvenile fishing	5
30	02.11.2022	Freserganj		10
31	04.11.2022	Freserganj		10
32	08.11.2022	Freserganj		10
33	08.11.2022	Freserganj		10
34	11.11.2022	Freserganj		11
35	15.11.2022	Freserganj	1. Life jacket and life buoy	10
36	15.11.2022	Freserganj	2. Chill-kill & chill-wash	10
37	16.11.2022	Freserganj	3. Avoid catching small Hilsa	10
38	18.11.2022	Freserganj	4. Subsidy for insulated box	10
39	21.11.2022	Freserganj	5. Marine mammals/Sea turtle conservation	10
40	26.11.2022	Freserganj		10
41	28.11.2022	Freserganj		10
42	29.11.2022	Freserganj		9
43	29.11.2022	Freserganj		10
44	30.11.2022	Freserganj		10



CIFT sponsored Onboard training at Haripur



MPEDA funded Dry fish training at Purba Medinipur

➤ **Details of information disseminated to stakeholders on social media:** (7 WhatsApp groups in 7 harbours)

Sl. No:	Date	Content Disseminated	Social Media Used	No: of Viewers
1	01.11.22	Three States of Happiness	Facebook, Instagram, Whatsapp	1500
2	02.11.22	Inaugural release of Safari Certificate for an aquaculture farm.	„	1500
3	02.11.22	Notification for engaging a Project Coordinator in Marine Mammal Project-NETFISH MPEDA	„	1500
4	02.11.22	Swachhata Pakhwada 2022 in MPEDA	„	1500
5	02.11.22	MPEDA along with 7 exporters are participating in Busan International Seafood & Fishery Expo	„	1500
6	02.11.22	On 01.11.2022 MPEDA-NETFISH, Kolkata has conducted one day training programme on COVID 19 guideline, hygiene & sanitation	„	1500
7	02.11.22	NETFISH-MPEDA is hiring a Project Coordinator (On	„	1500

		contract)		
8	03.11.22	QC Lab Kochi (Microbiology division) has successfully completed International proficiency testing	„	1500
9	03.11.22	The winner is Make In India! Top Spot in Global Manufacturing	„	1500
10	04.11.22	NETFISH-MPEDA is hiring a Project Coordinator (On contract)	„	1500
11	05.11.22	HE Shri. Amit Kumar, Ambassador of India to South Korea visited the India Pavilion at Busan International Seafood & fisheries Expo 2022.	„	1500
12	05.11.22	Growth Matters	„	1500
13	06.11.22	Tina Fish Curry	„	1500
14	06.11.22	Shri. D.V. Swamy IAS, Chairman MPEDA visited ICAR-NBFGR at Agati on 05.11.22	„	1500
15	07.11.22	Eat Fish. It will help you to fight Cancer	„	1500
16	10.11.22	23 rd India International Seafood Show 2023 (IISS) will be held at Biswa Bangla Mela Prangan, Kolkata	„	1500
17	10.11.22	On 11.11.2022 MPEDA-NETFISH, Kolkata has conducted one day training programme on COVID 19 guideline, hygiene & sanitation at M/s. N C Das & Co.	„	1500
18	11.11.22	Hurry Up! Book your stall now at 23 rd India International Seafood Show 2023 (IISS)	„	1500
19	12.11.22	On 11.11.22 MPEDA-NETFISH, Kolkata has conducted Insulated Fish Box distribution programme at Kakdwip, South 24 Parganas	„	1500
20	13.11.22	Doi Mach- A delicious Bengali dish	„	1500
21	14.11.22	Tender for conducting International Buyer Seller meet during 23 rd India International Seafood Show 2023 (IISS)	„	1500
22	15.11.22	The right place to advertise!	„	1500
23	16.11.22	Selenium in -take is important	„	1500
24	18.11.22	Kolkata is calling!	„	1500
25	20.11.22	Fish Kofta Curry	„	1500
26	21.11.22	November 21 - World Fisheries Day	„	1500
27	23.11.22	MPEDA Regional Division Kolkata coordinated the first partial harvest of Scampi at the demonstration pond	„	1500
28	24.11.22	Say no to Antibiotics!!	„	1500
29	25.11.22	Be a part of the much awaited Seafood show!	„	1500
30	27.11.22	Make some Prawn Masala!	„	1500
31	27.11.22	On 26.11.2022 MPEDA-NETFISH, Kolkata has conducted one day training programme on COVID 19 guideline, hygiene & sanitation at M/s. Global Aqua, Howrah	„	1500

➤ Efforts For Generating External Fund

Sl.No:	Date	Activity done	Remarks
1	01.11.22	Seafood processing unit training programme at M/s. Elque Venture Pvt. Ltd. Udayrajpur	Received Rs.10,000/- as training fee
2	10.11.22	Seafood processing unit training programme at M/s. N C Das & Co., Haroa	Received Rs.10,000/- as training fee
3	26.11.22	Seafood processing unit training programme at M/s. Global Aqua, Howrah	Received Rs.10,000/- as training fee

2. ODISHA

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of Participants
1	02.11.22	Paradeep	Fishing harbour based programme	16

2	03.11.22	M/s. L N. Export, Paradeep	Seafood Processing centre programme	40
3	04.11.22	Hatabaradi ,Chilka	MPEDA sponsored On board training programme for SC/ST fishers	10
4	07.11.22	Hatabaradi ,Chilka	MPEDA sponsored Fish quality Management & Conservation training for SC/ST fishers	30
5	09.11.22	Paradeep	Fishing harbour based programme	16
6	11.11.22	Nairi, Chilka	MPEDA sponsored Fish quality Management & Conservation training for SC/ST fishers	30
7	14.11.22	Paradeep	Fishing harbour based programme	16
8	15.11.22	Boulabandha ,Chilka	MPEDA sponsored Fish quality Management & Conservation training for SC/ST fishers	30
9	21.11.22	M/s. T.K. Marine Export, Bhubaneswar	Seafood Processing centre programme	40
10	22.11.22	Nairi, Chilka	MPEDA sponsored On board training programme for SC/ST fishers	10
11	24.11.22	Nairi, Chilka	MPEDA sponsored Fish quality Management & Conservation training for SC/ST fishers	30
12	28.11.22	Paradeep	Fishing harbour based programme	20



MPEDA funded onboard programmes at Chilka



Fishing vessel based programme at Paradeep

- **Details of information disseminated to stakeholders on social media:**(7 WhatsApp groups in 5 harbours)

Sl.No:	Date	Content Disseminated	Social Media Used	No: of Viewers
1	01.11.22	Video- Conservation of Marine resources Commerce ministers speech at Geneva in Odiya language	Whatsapp	500
2	03.11.22	Video- Advantage of using square mesh cod end Commerce ministers speech at Geneva in Odiya language	Whatsapp	500
3	05.11.22	Video - Conservation of Marine resources Commerce ministers speech at Geneva in Odiya language	Whatsapp	500
4	07.11.22	Videos - Conservation of Marine resources Commerce ministers speech at Geneva in Odiya language	Whatsapp	500
5	09.11.22	Video- Advantage of using square mesh cod end Commerce ministers speech at Geneva in Odiya language	Whatsapp	500
6	12.11.22	Video- Conservation of Marine resources Commerce ministers speech at Geneva in Odiya language	Whatsapp	500
7	14.11.22	Videos-Advantage of using square mesh cod end	Whatsapp	500

		Commerce ministers speech at Geneva in Odiya language		
8	16.11.22	Video- Comparison between maintaining hygiene and not hygiene Commerce ministers speech at Geneva in Odiya language	Whatsapp	500
9	19.11.22	Video - Maintaining fish & fishery resources Commerce ministers speech at Geneva in Odiya language	Whatsapp	500
10	21.11.22	Videos- Journey of seafood & An Escape to Depth Commerce ministers speech at Geneva in Odiya language	Whatsapp	500
11	23.11.22	Video-Advantage of using square mesh cod end Commerce ministers speech at Geneva in Odiya language	Whatsapp	500
12	25.11.22	Video- Conservation of Marine resources, Quality Shrimp seed Commerce ministers speech at Geneva in Odiya language	Whatsapp	500
13	26.11.22	Video-Conservation of Marine resources Commerce ministers speech at Geneva in Odiya language	Whatsapp	500
14	27.11.22	Video- Save Juvenile fishes, Conservation of Marine resources Commerce ministers speech at Geneva in Odiya language	Whatsapp	500
15	28.11.22	Video- Comparison between maintaining hygiene and not hygiene Commerce ministers speech at Geneva in Odiya language	Whatsapp	500
16	29.11.22	Video-Conservation of Marine resources Commerce ministers speech at Geneva in Odiya language	Whatsapp	500
17	30.11.22	Video-Advantage of using square mesh cod end, Journey of seafood Commerce ministers speech at Geneva in Odiya language	Whatsapp	500

➤ Efforts For Generating External Fund

Sl.No:	Date	Activity done	Remarks
1	03.11.22	Seafood processing unit training programme at M/s. L N. Export, Paradeep	Received Rs.10,000/- as training fee
2	21.11.22	Seafood processing unit training programme at M/s. T.K. Marine Export, Bhubaneswar	Received Rs.10,000/- as training fee

3. ANDHRA PRADESH

3.1 ANDHRA PRADESH NORTH

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of Participants
1	10.11.22	Pudimadaka	Fishing Harbour based programme	25
2	10.11.22	Pudimadaka	Fishing Harbour based programme	15
3	14.11.22	Vizag	Harbour clean-up organized by RD MPEDA on occasion of Swachhta Packhwada celebrations	23

4	15.11.22	M/s. Veerabhadra Exports, Kakinada	Seafood Processing centre programme	21
5	16.11.22	M/s. Fresh Catch Exports, Kakinada	Seafood Processing centre programme	33
6	17.11.22	M/s. Sreenivasa Cold Storage, Hyderabad	Seafood Processing centre programme	30
7	22.11.22	M/s. Asvini Fisheries Pvt Ltd, Bhimavaram	Seafood Processing centre programme	30
8	23.11.22	M/s. RVR Marine Products Pvt Ltd, Bhimavaram	Seafood Processing centre programme	35
9	25.11.22	M/s. AVR Marines Pvt Ltd, Bhimavaram	Seafood Processing centre programme	35
10	26.11.22	M/s. Jayalakshmi Seafoods Pvt Ltd, Bhimavaram	Seafood Processing centre programme	35
11	29.11.22	Vizag	Coordinated with SRD MPEDA Vizag for the visit of Chairman and Director MPEDA to Vizag for exporters meeting	--



Harbour programme at Pudimadaka



Seafood processing centre training at Bhimavaram

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of programme	Pudimadaka	Vizag	Kakinada	Total
Awareness on eradication of single use plastic from sea	2	2	2	6

S.N.	Date	Location	Type of Activities	No: of Participants
1	05.11.22	Vizag	Awareness programme on eradication of single use plastic from sea	10
2	11.11.22	Pudimadaka	Awareness programme on eradication of single use plastic from sea	8
3	12.11.22	Vizag	Awareness programme on eradication of single use plastic from sea	11
4	19.11.22	Kakinada	Awareness programme on eradication of single use plastic from sea	12
5	23.11.22	Pudimadaka	Awareness programme on eradication of single use plastic from sea	13
6	26.11.22	Kakinada	Awareness programme on eradication of single use plastic from sea	10

➤ **Details of information disseminated to stakeholders on social media:**(4 WhatsApp groups in 4 harbours)

Sl.No:	Date	Content Disseminated	Social Media Used	No: of Viewers
1	01.11.2022	MPEDA Poster – Three States of Happiness	WhatsApp	350
2	01.11.2022	NETFISH advertisement for Project Coordinator for Marine Mammal assessment	WhatsApp	350
3	03.11.2022	Information in Telugu regarding Whales consuming millions of plastic waste in sea	WhatsApp	350
4	09.11.2022	Picture of importance of TED and Message on Ban on sea caught Shrimps to US	WhatsApp	350
5	10.11.2022	Picture of Leading fisheries production of 20 countries	WhatsApp	350
6	13.11.2022	Employment notification CSIF in Telugu	WhatsApp	350
7	13.11.2022	Video of Depart of Fisheries GoI made on Vizag harbour up gradation.	WhatsApp	350
8	14.11.2022	Doi Mach Bengali recipe	WhatsApp	350
9	15.11.2022	MPEDA animated video in Telugu on Covid-19 guidelines	WhatsApp	350
10	16.11.2022	Animated video on Fisheries covid-19 guidelines	WhatsApp	350
11	21.11.2022	MPEDA poster on World Fisheries Day 2022	WhatsApp	350
12	25.11.2022	NETFISH animated video on Square mesh cod end	WhatsApp	350
13	28.11.2022	NFDB Recruitment notification	WhatsApp	350
14	28.11.2022	Video on Health benefits of Shrimp	WhatsApp	350

➤ **Efforts For Generating External Fund**

Sl.No:	Date	Activity done	Remarks
1	15.11.22	Seafood processing unit training programme at M/s. M/s. Veerabhadra Exports, Kakinada	Received Rs.10,000/- as training fee
2	16.11.22	Seafood processing unit training programme at M/s. Fresh Catch Exports, Kakinada	Received Rs.10,000/- as training fee
3	17.11.22	Seafood processing unit training programme at M/s. Sreenivasa Cold Storage, Hyderabad	Received Rs.10,000/- as training fee
4	22.11.22	Seafood processing unit training programme at M/s. Asvini Fisheries Pvt Ltd, Bhimavaram	Received Rs.10,000/- as training fee
5	23.11.22	Seafood processing unit training programme at M/s. RVR Marine Products Pvt Ltd, Bhimavaram	Received Rs.10,000/- as training fee
6	23.11.22	Seafood processing unit training programme at M/s. AVR Marines Pvt Ltd, Bhimavaram	Received Rs.10,000/- as training fee
7	25.11.22	Seafood processing unit training programme at M/s. Jayalakshmi Seafoods Pvt Ltd, Bhimavaram	Received Rs.10,000/- as training fee

3.2 ANDHRA PRADESH SOUTH

➤ **Details of major activities of the month**

S.N.	Date	Location	Type of Activities	No: of Participants
1	13.10.22	Bapatla, Nizampatnam	Fishing Harbour based programme	14
2	04.11.22	Vodarevu	Fishing Harbour based programme	24
3	16.11.22	M/s. Royal Marine Exports, Bapatla	Seafood Processing centre programme	30
4	19.11.22	M/s. Devi Sea Foods, Bapatla	Seafood Processing centre programme	32
5	29.11.22	Bapatla, Nizampatnam	Fishing Harbour based programme	12
6	29.11.22	Bapatla, Nizampatnam	Fishing Harbour based programme	14
7	30.11.22	Vodarevu	Dry fish awareness programme	23



Dry fish programme at Vodarevu



Fishing Harbour programme at Nizampattinam

➤ **Aid material distributed during the month**

Sl No.	Date	Type of Aid material distributed	No. of Item	Fund source
1	02.11.22	Tarpaulins	14	NETFISH
2	29.11.22	Tarpaulins	36	NETFISH

➤ **Details of information disseminated to stakeholders on social media:(9 WhatsApp groups in 9 harbours)**

sl.no	date	content disseminated	social media used	no: of viewers
1	1.11.22	Weather news-INCOIS	Whatsapp	550
2	2.11.22	MPEDA Video- Indian sea food safe , healthy, hygienic	Whatsapp	550
3	3.11.22	Weather news-INCOIS	Whatsapp	550
4	4.11.22	Weather news-FFMA	Whatsapp	550
5	5.11.22	Weather news-FFMA	Whatsapp	550
6	6.11.22	How sea food is caught-traps-YouTube	Whatsapp	550
7	7.11.22	Reduce Post harvest loss-MPEDA poster	Whatsapp	550
8	8.11.22	Always use shovel to handle fish	Whatsapp	550
9	8.11.22	Dolphins that help humans fish-BBC news	Whatsapp	550
10	9.11.22	Whale stranding-BBC NEWS	Whatsapp	550
11	11.11.22	MPEDA film on Indian sea food	Whatsapp	550
12	11.11.22	Good practice for better price	Whatsapp	550
13	12.11.22	America's favourite sea food -Indian sea food-YouTube	Whatsapp	550
14	13.11.22	Titanic 8k resolution video-BBC News	Whatsapp	550
15	14.11.22	Amazing giant blue fin tuna catching on the sea with modern big boat	Whatsapp	550
16	15.11.22	Turtle excluder device	Whatsapp	550
17	15.11.22	Marine mammal Dugong	Whatsapp	550
18	16.11.22	Save juvenile fishes	Whatsapp	550
19	17.11.22	Amazing Salmon fish cutting skills	Whatsapp	550
20	18.11.22	Weather news-FFMA APP	Whatsapp	550
21	19.11.22	World fisheries day	Whatsapp	550
22	20.11.22	Here's why you should subscribe to MPEDA Newsletter	Whatsapp	550
23	21.11.22	Ocean starts with Lifebuoy- MPEDA Poster	Whatsapp	550
24	22.11.22	We don't need your mask'-MPEDA Poster	Whatsapp	550
25	23.11.22	Square mesh cod end-MPEDA awareness video	Whatsapp	550
26	24.11.22	Giant Big Gold fish caught in lake in France - YouTube	Whatsapp	550
27	25.11.22	Animation save juvenile fishes	Whatsapp	550
28	26.11.22	How deep is the Ocean? YouTube	Whatsapp	550
29	27.11.22	The 8 health benefits of shrimp	Whatsapp	550
30	28.11.22	Veraval Port-Gujarat	Whatsapp	550
31	29.11.22	NETFISH-Save Juvenile Fish Animation	Whatsapp	550

4. TAMIL NADU

4.1 TAMIL NADU NORTH

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of Participants
1	02.11.22	RD, MPEDA	SCO along with DD had attended the FSI Meeting	--
2	04.11.22	RD, MPEDA	Visited to Abad overseas private ltd.	--
3	07.11.22	Pondicherry	Discussion with Assistant Director Of Fisheries regarding FIMSUL awareness programmes	--
4	15.11.22	M/s. Abad Overseas Pvt Ltd	Seafood processing centre programme	30
5	16.11.2022	Pondicherry	FIMSUL awareness Programme	30
6	17.11.2022	Pondicherry	FIMSUL awareness Programme	30
7	18.11.2022	Pondicherry	FIMSUL awareness Programme	30
8	21.11.2022	Pondicherry	FIMSUL awareness Programme	30
9	22.11.2022	Pondicherry	FIMSUL awareness Programme	30
10	23.11.2022	Pondicherry	FIMSUL awareness Programme	30
11	24.11.22	Pondicherry	Meeting with fishers society regarding ornamental fish culture training	--
12	30.11.22	M/s. Golden Marine Exports	Seafood processing centre programme	20
13	30.11.22	M/s. Britto Exports	Seafood processing centre programme	10



FIMSUL awareness programmes at Pondicherry



Seafood Processing centre programme

➤ Awareness Classes/Meetings conducted by HDCs

Type of programme	Chennai	Pulicat	Cuddalore	Mudasaloodai	Pazhaiyar	Poombuhar	Karaikkal	Nagapattinam	Kodiyakkara	Total
Awareness programme on Hygiene, Chill killing & Conservation	10	10	10	5	11	10	6	9	2	73

S.N.	Date	Location	Type of Activities	No: of Participants
1	01.11.2022	Chennai	Responsible Fishing	7
2	14.11.2022	Chennai	Responsible Fishing	7
3	17.11.2022	Chennai	Discussion With Harbour Management Committee	5
4	22.11.2022	Chennai	Square Mesh Cod End	4
5	26.11.2022	Chennai	Hygienic Production Of Dry Fish	4
6	26.11.2022	Chennai	Ice & Fish	5
7	26.11.2022	Chennai	Square Mesh Cod End	3

8	29.11.2022	Chennai	Square Mesh Cod End	5
9	29.11.2022	Chennai	Hygienic Production Of Dry Fish	2
10	30.11.2022	Chennai	Ice & Fish	4
11	10.11.2022	Pulicat	Marine Mammal And Sea Turtle Survey	2
12	16.11.2023	Pulicat	Fish Quality Management	2
13	17.11.2022	Pulicat	Hygienic Handling Of Fish	3
14	22.11.2022	Pulicat	Harbour Management Committee	4
15	23.11.2022	Pulicat	Harbour Based Program	1
16	14.11.2022	Pulicat	Dry Fish Development	1
17	25.11.2022	Pulicat	Conservation And Sustainable Fishing	3
18	28.11.2022	Pulicat	Harbour Based Program	1
19	29.11.2022	Pulicat	Marine Mammal And Sea Turtle Survey	1
20	30.11.2022	Pulicat	Fish Quality Management	2
21	18.11.2022	Cuddalore	Conservation& Sustainable fishing	6
22	24.11.2022	Cuddalore	Square meshcod end Awareness	9
23	25.11.2022	Cuddalore	Conservation&Sustainable Fishing	5
24	26.11.2022	Cuddalore	Hygienic handling offish at Harbour	12
25	29.11.2022	Cuddalore	Dry fish Development	5
26	29.11.2022	Cuddalore	Dry fish Development	7
27	29.11.2022	Cuddalore	Preprocessing /Processing	6
28	29.11.2022	Cuddalore	Dry fish Development	7
29	30.11.2022	Cuddalore	Fish Quality Management	5
30	30.11.2022	Cuddalore	Hygienic handling office	6
31	01.11.2022	Mudasalodai	Hygienic Handling of Dry Fish	3
32	01.11.2022	Mudasalodai	Hygienic Handling of Dry Fish	4
33	02.11.2022	Mudasalodai	Conservation and Sustainable Fishing	3
34	02.11.2022	Mudasalodai	Hygienic Handling of ice in Harbour	7
35	11.11.2022	Mudasalodai	harbour based programme	2
36	20.10.2022	Pazhayar	Harbour Management Committee	3
37	25.11.2022	Pazhayar	Marine Turtle	1
38	25.11.2022	Pazhayar	Sustainable Fishing	8
39	26.11.2022	Pazhayar	Ice and fish	8
40	26.11.2022	Pazhayar	M.L.S	4
41	28.11.2022	Pazhayar	Hygienic handling of fish	3
42	28.11.2022	Pazhayar	Juvenile fish	5
43	28.11.2022	Pazhayar	Hygienic handling at Harbour	5
44	29.11.2022	Pazhayar	Dry fish	10
45	29.11.2022	Pazhayar	Dry fish	2
46	30.11.2022	Pazhayar	Square mesh	1
47	15.11.2022	Poombuhar	Sustainable Fishing	5
48	16.11.2022	Poombuhar	Sustainable Fishing	3
49	17.11.2022	Poombuhar	Marine turtle	3
50	17.11.2022	Poombuhar	Marine turtle	4
51	22.11.2022	Poombuhar	Overfishing	3
52	23.11.2022	Poombuhar	Ice and fish	4
53	29.11.2022	Poombuhar	Sustainable Fishing	2
54	29.11.2022	Poombuhar	Square mess cod end	3
55	30.11.2022	Poombuhar	Marine turtle	2
56	30.11.2022	Poombuhar	Responsible fishing	3
57	1-11-2022	Karaikal	By-Catch Reduction	6
58	09-11-2022	Karaikal	Responsible Fish	2
59	19-11-2022	Karaikal	Hygienic Handling Of Fish At Harbour	5
60	26-11-2022	Karaikal	Mesh Size Regulation	5
61	26-11-2022	Karaikal	Hygienic Handling Of Fish At Harbour	6
62	29-11-2022	Karaikal	By-Catch Reduction	8
63	10.11.2022	Nagapattinam	Square mess cod end	5

64	12.11.2022	Nagapattinam	Square mess cod end	2
65	17.11.2022	Nagapattinam	Dry fish export quality	4
66	20.11.2022	Nagapattinam	Dry fish hygiene handling with workers	3
67	26.11.2022	Nagapattinam	Discussed about hygiene handling of fish	3
68	28.11..2022	Nagapattinam	Dry fish export quality	5
69	28.11.2022	Nagapattinam	Dry fish export quality	2
70	28.11.2022	Nagapattinam	Tuna fish quality	2
71	30.11.2022	Nagapattinam	Hygiene handling of fish	2
72	26/11/2022	Kodikkarai	By Catch Reduction	3
73	28/11/2022	Kodikkarai	Destructive Fishing Methods	3

➤ **Details of information disseminated to stakeholders on social media:** (9 WhatsApp groups in 9 harbours)

S.NO	Date	Content Disseminated	Social Media	No. Of viewers. (Approx)
1	1.11.2022	Weather warning	Whatsapp	25
2	2.11.2022	Weather warning	Whatsapp	25
3	8.11.2022	Weather warning	Whatsapp	45
4	9.11.2022	New Species of crab Discovered at Annamalai University	Whatsapp	144
5	11.11.2022	Weather warning	Whatsapp	155
6	12.11.2022	Weather warning	Whatsapp	54
7	13.11.2022	Weather warning	Whatsapp	107
8	13.11.2022	Hon'ble Chief Minister is inspecting the flood risk area	Whatsapp	25
9	14.11.2022	Sea vigilance	Whatsapp	56
10	15.11.2022	Weather warning	Whatsapp	85
11	15.11.2022	Sustainable fishing	Whatsapp	05
12	16.11.2022	Weather warning	Whatsapp	82
13	16.11.2022	Sustainable fishing	Whatsapp	03
14	17.11.2022	Marine turtle	Whatsapp	07
15	17.11.2022	Weather warning	Whatsapp	46
16	18.11.2022	TN fisheries minister speech - YouTube video	Whatsapp	25
17	21.11.2022	Awareness fishery status	Whatsapp	106
18	22.11.2022	Weather warning, PMMSY schemes	Whatsapp	25
19	25.11.2022	PSLV-C 54 Launch mission news	Whatsapp	77
20	27.11.2022	AIS-B Transponder subsidy and toilet subsidy	Whatsapp	173
21	29.11.2022	Status of fishery resources	Whatsapp	498
22	30.11.2022	Status of fishery resources	Whatsapp	104

4.2 TAMIL NADU SOUTH

➤ **Details of major activities of the month**

S.N.	Date	Location	Type of Activities	No: of Participants
1	01.11.22	Tuticorin	Online meeting with HDCs	--
2	14.11.22	Roach Nagar, Tuticorin	Dry fish awareness programme	20
3	15.11.22	Karikalam colony, Tuticorin	Fishing Harbour based programme	20
4	17.11.22	Muthurayar Nagar Tuticorin	Dry fish awareness programme	20
5	18.11.22	Theresapuram, Tuticorin	Dry fish awareness programme	20
6	24.11.22	Theresapuram	Discussion with stakeholders regarding Improvement of quality in Multiday H&L traditional boat fish landings	--
7	28.11.22	Adhiramapattinam FLC	Dry fish awareness programme	20
8	28.11.22	Adhiramapattinam FLC	Dry fish awareness programme	20
9	29.11.22	Sethubhavachatram	Fishing Harbour based programme	20
10	29.11.22	Sethubhavachatram	Fishing Harbour based programme	20

11	30.11.22	Sethubhavachatram FH	Dry fish awareness programme	20
12	30.11.22	Sethubhavachatram FH	Dry fish awareness programme	20

➤ **Aid material distributed during the month**

Sl No.	Date	Type of Aid material distributed	No. of Beneficiaries	Fund source
1	14-11-2022	9 x 6 Tarpaulin	20	NETFISH
2	15-11-2022	9 x 6 Tarpaulin	20	NETFISH
3	17-11-2022	9 x 6 Tarpaulin	20	NETFISH
4	18-11-2022	9 x 6 Tarpaulin	20	NETFISH
5	28-11-2022	9 x 6 Tarpaulin	40	NETFISH
6	29-11-2022	9 x 6 Tarpaulin	40	NETFISH
7	30-11-2022	9 x 6 Tarpaulin	40	NETFISH



Harbour based programme at Sethubhavachatram



Dry fish programme at Adhiramapattinam

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of programme	Thenagapattinam	Colachel	Tuticorin	Tharuvaikulam	Mallipattinam	Kottapattinam	Mandapam	Rameswaram	Total
Awareness programme on Hygiene & Conservation	9	8	8	4	9	1	3	1	43

S.N.	Date	Location	Type of Activities	No: of Participants
1	10/11/2022	Thenagapattinam	Ice Handling in Fishing Boats and Harbours & Sustainable Fishing	4
2	10/11/2022			4
3	18/11/2022			7
4	19/11/2022			4
5	19/11/2022			6
6	21/11/2022			15
7	26/11/2022			6
8	26/11/2022			5
9	28/11/2022			4
10	09/11/2022	Colachel		6
11	16/11/2022			6
12	24/11/2022			4
13	24/11/2022			3
14	25/11/2022			4
15	25/11/2022			8
16	26/11/2022			10
17	29/11/2022			4

18	08/11/2022	Tuticorin		5
19	28/11/2022			4
20	28/11/2022			4
21	28/11/2022			6
22	28/11/2022			4
23	30/11/2022			6
24	30/11/2022			6
25	30/11/2022			4
26	07/11/2022	Tharuvaikulam		5
27	29/11/2022			5
28	29/11/2022			5
29	30/11/2022			9
30	10/11/2022	Mallipattinam		4
31	10/11/2022			3
32	15/11/2022			4
33	15/11/2022			3
34	24/11/2022			3
35	24/11/2022			4
36	25/11/2022			3
37	25/11/2022			4
38	25/11/2022			3
39	30/11/2022	Kottaipattinam		4
40	06/11/2022	Mandapam		4
41	14/11/2022			5
42	18/11/2022			4
43	17/11/2022	Rameswaram		3

➤ **Details of information disseminated to stakeholders on social media:** (9 WhatsApp groups in 9 harbours)

SL. NO	Date	Content Disseminated	Social Media	No. Of viewers. (Approx)
1	02.11.22	MPEDA poster- Recruitment of Project Coordinator	Whatsapp	118
2	03.11.22	Commerce ministers speech at Geneva	Whatsapp	380
3	05.11.22	MPEDA Poster- Growth Matters	Whatsapp	189
4	06.11.22	AD office Notice (CRZ 2019)	Whatsapp	165
5	07.11.22	MPEDA Poster- Growth Matters	Whatsapp	118
6	08.11.22	MPEDA Poster- Another good reason to add Seafood	Whatsapp	633
7	09.11.22	Weather warning	Whatsapp	107
8	10.11.22	IMBL crossing Alert by AD Office	Whatsapp	55
9	11.11.22	Weather warning	Whatsapp	161
10	15.11.22	Navy Checking Alert by AD Office	Whatsapp	55
11	17.11.22	Video- 12 Benefits of SHRIMP	Whatsapp	499
12	18.11.22	Weather warning	Whatsapp	162
13	20.11.22	Wind alert	Whatsapp	53
14	21.11.22	MPEDA Poster-World Fisheries Day	Whatsapp	469
15	24.11.22	MPEDA Poster-Say No to Antibiotics	Whatsapp	394
16	25.11.22	Announcement of country craft verification -ADF	Whatsapp	116
17	27.11.22	Antibiotic Day	Whatsapp	72

5. KERALA

5.1 KERALA SOUTH

➤ Awareness Classes/Meetings conducted by HDCs

Type of programme	Thoppumpady	Thottappally	Muthalapozhy	Saktikulangara	Neendakara	Kayamkulam	Port Kollam	Adimalathura	Total
Awareness programme on Hygiene, Chill killing & Conservation	2	2	2	1	9	1	2	3	22

S.N.	Date	Location	Type of Activities	No: of Participants
1	03/11/22	Thoppumpady	Awareness programme on Hygiene, Chill killing & Conservation	6
2	14/11/22	Thoppumpady		6
3	15/11/22	Sakthikulangara		6
4	03/11/22	Thottappally		5
5	09/11/22	Thottappally		6
6	03/11/22	Muthalapozhi		7
7	10/11/22	Muthalapozhi		8
8	28/11/22	Kayamkulam		5
9	09/11/22	Portkollam		4
10	16/11/22	Portkollam		6
11	08/11/22	Adimalathurai		6
12	16/11/22	Adimalathurai		5
13	18/11/22	Adimalathurai		5
14	04/11/22	Neendakara		17
15	04/11/22	Neendakara		16
16	10/11/32	Neendakara		6
17	14/11/22	Neendakara		19
18	21/11/22	Neendakara		20
19	21/11/22	Neendakara		17
20	22/11/22	Neendakara		9
21	24/11/22	Neendakara		8
22	25/11/22	Neendakara		7

➤ Details of information disseminated to stakeholders on social media (9 WhatsApp groups in 9 harbours)

SI NO	Date	Content disseminated	Social media used	No.of viewers
1	01/11/2022	Kerala Piravi wishes	Whatsapp	770
2	02/11/2022	Iodine in	Whatsapp	758
3	03/11/2022	it's squid for health	Whatsapp	714
4	04/11/2022	NETFISH Animation Video	Whatsapp	753
5	05/11/2022	Stop use plastic	Whatsapp	160
6	06/11/2022	Fish life cycle	Whatsapp	150
7	07/11/2022	Avoid plastic bags	Whatsapp	675
8	08/11/2022	Ocean Conservation	Whatsapp	146
9	09/11/2022	Stop juvenile fishing	Whatsapp	833
10	10/11/2022	Fight the fire	Whatsapp	578
11	11/11/2022	It's squid for health	Whatsapp	685

12	12/11/2022	Climate	Whatsapp	155
9	14/11/2022	Aims of MPEDA	Whatsapp	827
10	15/11/2022	To know weather is good or bad prior to fishing	Whatsapp	681
11	16/11/2022	IUU fishing	Whatsapp	650
12	18/11/2022	Juvenile fishing	Whatsapp	512
13	21/11/2022	World fisheries day	Whatsapp	734
14	22/11/2022	Iodine in	Whatsapp	676
15	23/11/2022	Ocean starts with Lifebuoy	Whatsapp	471
16	24/11/2022	Square mesh code end	Whatsapp	523
17	24/11/2022	Chill killing	Whatsapp	496
18	28/11/2021	Avoid plastic	Whatsapp	381
19	29/11/2022	Stop juvenile fishing	Whatsapp	696

5.2 KERALA NORTH

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of Participants
1	04.11.22	Munambam	Awareness programme on sustainable fishing organized by Dept. of Fisheries	40
2	09.11.22	Kuzhuppilly	Awareness programme on sustainable fishing organized by Dept. of Fisheries	50
3	10.11.22	Munambam	Awareness programme on plastic eradication	30
4	10.11.22	Munambam	Fishing Harbour based programme	15
5	10.11.22	Munambam	Fishing Harbour based programme	23
6	14.11.22	Beypore	Fishing Harbour based programme	20
7	14.11.22	Beypore	Fishing Harbour based programme	24
8	15.11.22	Beypore	Fishing Harbour based programme	20
9	15.11.22	Beypore	Fishing Harbour based programme	20
10	15.11.22	Munambam	Awareness programme on plastic eradication	30
11	16.11.22	Beypore	Fishing Harbour based programme	20
12	16.11.22	Beypore	Fishing Harbour based programme	20
13	16.11.22	Beypore	Fishing Harbour based programme	20
14	17.11.22	Puthiyappa	Conducted HDC verification	--
15	17.11.22	Koyilandi	Conducted HDC verification	--
16	17.11.22	Chombala	Conducted HDC verification	--
17	17.11.22	Beypore	Fishing Harbour based programme	27
18	17.11.22	Beypore	Fishing Harbour based programme	27
19	18.11.22	Beypore	Conducted HDC verification	--
20	18.11.22	Beypore	Fishing Harbour based programme	27
21	18.11.22	Beypore	Fishing Harbour based programme	21
22	18.11.22	Beypore	Fishing Harbour based programme	20
23	24.11.22	NETFISH HO	Conducted Online training for HDCs	10
24	29.11.22	Munambam	Fishing Harbour based programme	20
25	30.11.22	Munambam	Conducted HDC verification	--
26	30.11.22	Munambam	Special plastic awareness programme and Net bag distribution	50
27	30.11.22	Chettuva	Conducted HDC verification	--



Harbour based programme at Beypore



Harbour based programme at Munambam

A plastic eradication programme named DROP (Drive to Remove Ocean Plastics) was initiated at Munambam fishing harbour jointly by MPEDA- NETFISH, Plan@Earth NGO and Munambam fishing harbour management society (MFHMS) with the support of boat owners associations and stake holders in the harbour. As part of this initiative a few events were held at Munambam fishing harbor on 10th, 15th and 30th of the month respectively. The first programme was organized in association with Rajagiri School, Kalamassery, Munambam Fishing Harbour Management Society, Plan@Earth NGO, Munambam fishing boat owners and operator's coordination committee and stake holders of the harbor, which consisted of an awareness walk inside the harbour by about 30 students holding placards on plastic pollution and distributing net bags to fishers for collecting and bringing the plastics during fishing trips.



Distribution of net bag to fisherman and collection of plastic wastes from the harbour

The second programme was conducted with the support of about 30 students from Global public school and The Choice School. The students did an awareness walk inside the harbour holding placards on marine plastic pollution, distributed net bags to fishermen for collecting plastic from sea and collected and handed over the plastic wastes brought by fishing boats to the Plan@Earth NGO for recycling.



Students with the plastic wastes collected from boats



Students display the placards

The third programme was the inauguration of distribution of Net Bags sponsored by three associations in the fishing harbour viz. MMPS (Boat owners association), Munambam Tharakans Association and Munambam Fresh Fish traders Association. Initially the harbour management society had purchased and given 111 net bags to fishing boats for the collection of plastic wastes from sea. Further to it, the 3 Associations have sponsored Rs. 10125 each, for the purchase of 135 more net bags for plastic collection, to be given to more fishing boats. The inauguration was done by handing over the net bags to fisherman in fishing boats by the leaders of the above 3 organizations.



➤ **Awareness Classes/Meetings conducted by HDCs**

Type of programme	Ponnani	Puthiyappa	Koyilandi	Azheekkal	Total
Awareness programme on Hygiene, Chill killing & Conservation	2	3	1	3	9

S.N.	Date	Location	Type of Activities	No: of Participants
1	02.11.22	Ponnani	Awareness programme on Hygiene, Chill killing & Conservation	5
2	02.11.22	Ponnani		4
3	07.11.22	Puthiyappa		2
4	16.11.22	Koyilandi		3
5	16.11.22	Puthiyappa		3
6	17.11.22	Azheekkal		4
7	17.11.22	Azheekkal		3
8	17.11.22	Azheekkal		3
9	30.11.22	Puthiyappa		2

➤ **Aid material distributed during the month**

Sl No.	Date	Type of Aid material distributed	No. of Beneficiaries	Fund source
1	10/11/22	Gloves 50 pairs (Munambam)	50	NETFISH
2	14/11/22	3/4 th uniform (Beypore)	45	NETFISH
3	15/11/22	3/4 th uniform (Beypore)	45	NETFISH
4	16/11/22	3/4 th uniform (Beypore)	67	NETFISH
5	17/11/22	3/4 th uniform (Beypore)	45	NETFISH
6	18/11/22	3/4 th uniform (Beypore)	67	NETFISH
7	29/11/22	Gloves 25 pairs (Munambam)	25	NETFISH

➤ **Details of information disseminated to stakeholders on social media during the month - (11 WhatsApp groups in 11 harbours)**

Sl. No		Contents Disseminated	Social media used	No of viewers
1	01.11.2022	Anti-drug pledge held at Koyilandi Harbour	Whatsapp	1440
2	01.11.2022	Three states formation day wishes	Whatsapp	1440
3	02.11.2022	Adv. of recruitment of Project co-ordinator at NETFISH-MPEDA	Whatsapp	1435
4	03.11.2022	Awareness video of square mesh cod end	Whatsapp	1431
5	04.11.2022	Adv. for Integrated modern coastal fishing village	Whatsapp	1432
6	05.11.2022	KMFRA Brochure	Whatsapp	1424
7	06.11.2022	Sale of spoiled fish at Kochi	Whatsapp	1426
8	07.11.2022	Fine-spotted leopard whip ray Big size caught by fishermen	Whatsapp	1425
9	07.11.2022	Video regarding including sea food in our daily menu	Whatsapp	1421
10	08.11.2022	Video regarding Fishermen saving sea turtle from boat	Whatsapp	1416
11	09.11.2022	Huge oil sardine catch at Kerala's coastline	Whatsapp	1415
12	10.11.2022	Photo of plastic waste accumulated in Tamil Nadu beach	Whatsapp	1413
13	11.11.2022	Awareness program regarding plastic pollution conducted by students at Munambam harbour	Whatsapp	1405
14	12.11.2022	Local shops to collect plastic waste at Munambam harbour	Whatsapp	1407
15	13.11.2022	Weather warning for fishermen	Whatsapp	1403
16	14.11.2022	Fisherman saving sea turtle from boat at Maharashtra	Whatsapp	1402
17	15.11.2022	KMFRA Brochure	Whatsapp	1393
18	16.11.2022	Awareness program regarding plastic pollution conducted by students at Munambam harbour	Whatsapp	1390
19	17.11.2022	Importance of selenium	Whatsapp	1387
20	18.11.2022	Invitation card for "Malsyolsavam -2022"	Whatsapp	1383
21	19.11.2022	"Traditional fishermen will be empowered to engage in deep sea fishing" - state fisheries minister	Whatsapp	1380
22	20.11.2022	Stall of Munambam fishing harbour management society at Malsyolsavam - 2022	Whatsapp	1364
23	21.11.2022	World fisheries day	Whatsapp	1360
24	21.11.2022	Let us maintain a healthy ocean eco-system and ensure sustainable stocks of fisheries	Whatsapp	1361
25	22.11.2022	Importance of Sea food in diet	Whatsapp	1359
26	22.11.2022	Role of Indian fisheries sector to maintain healthy livelihood to fishermen	Whatsapp	1351
27	23.11.2022	Japanese clean football stadium in Qatar after a world cup match	Whatsapp	1342
28	24.11.2022	Documents needed for registering a fishing boat	Whatsapp	1326
29	25.11.2022	Fisherman saving sea turtle from boat	Whatsapp	1319
30	26.11.2022	World's ten biggest whales	Whatsapp	1304
31	27.11.2022	The coastal management committee now has offices in all coastal districts in Kerala	Whatsapp	1280
32	28.11.2022	Variety of Fishes in India - Face photos	Whatsapp	1244
33	29.11.2022	Poisonous puffer fish can kill humans	Whatsapp	1218
34	30.11.2022	Ariel view of fishing Boats in Malpe harbour, Karnataka	Whatsapp	1200

➤ **Efforts For Generating External Fund**

Sl.No:	Date	Activity done	Remarks
1	15/11/2022	Sponsorship for Net Bags 45 nos. for the	Received Rs.10125/- from MMPS

		Plastic eradication project at Munambam	boat owners association, Munambam
2	15/11/2022	Sponsorship for Net Bags 45 nos. for the Plastic eradication project at Munambam	Received Rs.10125/- from Tharakans association, Munambam
3	15/11/2022	Sponsorship for Net Bags 45 nos. for the Plastic eradication project at Munambam	Received Rs.10125/- from Munambam Fresh Fish Traders Association

Impacts/Outcomes observed during the month

- The personal hygiene of fish handling workers at Beypore fishing harbour was improved due to intervention of NETFISH training. They were sensitized on the need of a common dress code while at work in the harbour. Earlier, they were using lungis during work and now 150 workers adopted the 3/4th pants printed FHB (Fishing Harbour Beypore) on it.



6. KARNATAKA

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of Participants
1	07.11.22	Udupi, Malpe	Fishing harbour based programme	18
2	09.11.22	Udupi, Malpe	Dry fish awareness programme	23
3	10.11.22	Udupi, Malpe	Dry fish awareness programme	24
4	11.11.22	Udupi, Malpe	Fishing harbour based programme	21
5	14.11.22	Udupi, Malpe	Fishing harbour based programme	17
6	15.11.22	Mangalore	Online meeting with HDCs	--
7	17.11.22	Udupi, Malpe	Fishing harbour based programme	23
8	18.11.22	Udupi, Malpe	Dry fish awareness programme	19
9	22.11.22	Udupi, Malpe	Fishing harbour based programme	22
10	23.11.22	Udupi, Malpe	Fishing harbour based programme	23
11	24.11.22	Udupi, Malpe	Dry fish awareness programme	18

12	25.11.22	Udupi, Malpe	Conducted HDC Monitoring	--
13	28.11.22	Karwar	Dry fish awareness programme	21
14	29.11.22	Udupi, Malpe	Met association members regarding the quality management in FH	--
15	30.11.22	Mangalore	Conducted HDC Monitoring	--



Harbour based programmes at Malpe

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of programme	Malpe	Gangolli	Bhatkal	Tadri	Amdalli	Karwar	Total
Awareness programme on Hygiene, Chill killing & Conservation	1	1	1	1	1	1	6

S.N.	Date	Location	Type of Activities	No: of Participants
1	17/11/2022	Malpe	Awareness programme on Hygiene, Chill killing & Conservation	15
2	19/11/2022	Gangolli		11
3	19/11/2022	Bhatkal		18
4	17/11/2022	Tadri		18
5	18/11/2022	Amdalli		17
6	19/11/2022	Karwar		12

➤ **Aid material distributed during the month**

Sl No.	Date	Type of Aid material distributed	No. of Item	Fund source
1	11/7/2022	Hand gloves	18	NETFISH
2	11/9/2022	Hand gloves	23	NETFISH
3	11/10/2022	Hand gloves	24	NETFISH
4	11/11/2022	Hand gloves	21	NETFISH
5	11/14/2022	Hand gloves	17	NETFISH
6	11/17/2022	Hand gloves	23	NETFISH
7	11/18/2022	Hand gloves	19	NETFISH
8	11/22/2022	Hand gloves	22	NETFISH
9	11/23/2022	Hand gloves	23	NETFISH
10	11/24/2022	Hand gloves	18	NETFISH
11	11/28/2022	Hand gloves	21	NETFISH

➤ **Details of information disseminated to stakeholders on social media: (9 WhatsApp groups in 9 harbours)**

Sl.No:	Date	Content Disseminated	Social Media Used	No: of Viewers
1	01-11-2022	Warm greetings on Karnataka Rajyotsava	Whatsapp	702
2	02-11-2022	A documentary on a day in the life of a fisherman	Whatsapp	702
3	03-11-2022	New study claims whales consume millions of plastic particles in a day new study claims	Whatsapp	702
4	06-11-2022	Fishes arrives at beach landings in Kerala	Whatsapp	702

5	07-11-2022	Vidhyanidhi pdf file	Whatsapp	702
6	07-11-2022	News of sunfish	Whatsapp	702
7	08-11-2022	The decade of domination global GDP ranking	Whatsapp	702
8	08-11-2022	Heavy landing in Gangolli harbour	Whatsapp	702
9	08-11-2022	Video- Turtle releasing	Whatsapp	702
10	08-11-2022	Video- Fisherman life style	Whatsapp	702
11	09-11-2022	Video- How the archerfish guns down spiders with spit	Whatsapp	702
12	09-11-2022	Video- Stung twice scorpion fish v/s lionfish	Whatsapp	702
13	10-11-2022	Video- Cybercrime awareness	Whatsapp	702
14	10-11-2022	PM Kisan 13th instalment list 2022	Whatsapp	702
15	10-11-2022	Shark need protection	Whatsapp	702
16	14-11-2022	Extra regional fishing fleets present in Indian ocean navy	Whatsapp	702
17	16-11-2022	Sub regional division MPEDA conducted one day training programme on MPEDA COVID 19 guidelines good handling practices in seafood processing unit	Whatsapp	702
18	16-11-2022	Solar dryer	Whatsapp	702
19	17-11-2022	Hosadiganta digital desk fishing story	Whatsapp	702
20	18-11-2022	Video- Turtle releasing	Whatsapp	702
21	20-11-2022	Video- Search for the endangered Antillean manatee (with shark)	Whatsapp	702
22	20-11-2022	Fisherman release dugong back into the sea	Whatsapp	702
23	21-11-2022	Vidyanidhi pdf	Whatsapp	702
24	21-11-2022	Video - This destroying Indian	Whatsapp	702
25	21-11-2022	World fisheries day	Whatsapp	702
26	21-11-2022	Blue revolution sweeping Indian fisheries sector	Whatsapp	702
27	22-11-2022	How crank baits work underwater footage	Whatsapp	702
28	22-11-2022	30 kg gold fish catch world record	Whatsapp	702
29	26-11-2022	Brochure final pdf	Whatsapp	702
30	27-11-2022	Recipe of some prawn masala	Whatsapp	702
31	30-11-2022	Shri. D.V. Swamy IAS Chairman MPEDA & Dr. M. Krthikeyan, Director MPEDA visited seafood processing unit	Whatsapp	702
32	30-11-2022	Shri. D.V. Swamy IAS Chairman MPEDA & Dr. M. Krthikeyan, Director MPEDA visited the proposed brood stock multiplication centre of P.monodon	Whatsapp	702

➤ Efforts For Generating External Fund

Sl.No:	Date	Activity done	Remarks
1	11.11.22	Seafood processing centre training	M/s. Yashaswi Fish meal company paid Rs. 10000/- as training fee

7. MAHARASHTRA & GOA

7.1 MAHARASHTRA SOUTH & GOA

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of Participants
1	07.11.22	Chapora	Fishing Harbour based programme	17
2	08.11.22	Chapora	Fishing Harbour based programme	20
3	09.11.22	Directorate of Fisheries, Panaji	Discussion with Director of Fisheries, regarding various activities by NETFISH and Square mesh and TED awareness programme to be conducted in Goa	--
4	10.11.22	Vasco	Visit to Vasco jetty and discussion with stakeholders	--
5	11.11.22	Cutbona	Field Visit to Cutbona landing centre and discussion with stakeholders	--

6	17.11.22	Mirkarwada	Fishing Harbour based programme	18
7	19.11.22	Mirkarwada	Fishing Harbour based programme	16
8	23.11.22	Harne	Dry fish awareness programme	20
9	24.11.22	Harne	Dry fish awareness programme	20
10	24.11.22	Harne	Dry fish awareness programme	20
11	25.11.22	Harne	Dry fish awareness programme	16



Fishing Harbour based programmes at Mirkarwada



Dry fish programme at Harne

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of programme	Mirkarwada	Cutbona	Sakharinate	Dabhol	Malvan	Vasco	Devgad	Harne	Malim	Chapora	Total
Awareness by HDCs	3	3	2	4	3	3	2	1	3	2	26

S.N.	Date	Location	Type of Activities	No: of Participants
1	12.11.2022	Mirkarwada	Juvenile fishing & Importance of Square mesh cod end	05
2	14.11.2022	Malim	Importance of Square mesh cod end	05
3	14.11.2022	Malvan	Importance of Square mesh cod end	05
4	15.11.2022	Dabhol	Importance of Square mesh cod end	05
5	15.11.2022	Sakharinate	Juvenile fishing & Importance of Square mesh cod end	06
6	16.11.2022	Devgad	Importance of Square mesh cod end	05
7	18.11.2022	Harnai	Importance of Square mesh cod end	05
8	18.11.2022	Vasco	Good fish handling practices at landing centre	06
9	18.11.2022	Chapora	Juvenile fishing & Importance of Square mesh cod end	06
10	19.11.2022	Dabhol	Importance of Square mesh cod end	06
11	21.11.2022	Cutbona	Personal hygiene & Good fish handling practices On board / harbour	06
12	22.11.2022	Mirkarwada	Juvenile fishing & Importance of Square mesh cod end	06
13	22.11.2022	Malvan	Personal hygiene & Good fish handling practices On board / harbour	06
14	23.11.2022	Malim	Personal hygiene & Good fish handling practices On board / harbour	06
15	24.11.2022	Vasco	Personal hygiene & Good fish handling practices On board / harbour	05
16	24.11.2022	Sakharinate	Personal hygiene & Good fish handling practices On board / harbour	05
17	25.11.2022	Chapora	Personal hygiene & Good fish handling practices On board / harbour	05
18	26.11.2022	Dabhol	Pre-cooling practices On board	05

19	26.11.2022	Vasco	Personal hygiene & Good fish handling practices On board / harbour	05
20	28.11.2022	Cutbona	Personal hygiene & Good fish handling practices On board	05
21	28.11.2022	Mirkarwada	Square mesh V/s Diamond mesh Merits and Demerits	07
22	28.11.2022	Devgad	Personal hygiene & Good fish handling practices On board	05
23	29.11.2022	Malim	Importance of Square mesh cod ends	07
24	29.11.2022	Dabhol	Importance of Square mesh cod end	05
25	30.11.2022	Cutbona	Good fish handling practices at landing centre	07
26	30.11.2022	Malvan	Personal hygiene & Good fish handling practices On board / harbour	07

➤ **Aid material distributed during the month**

Sl No.	Date	Type of Aid material distributed	No. of Beneficiaries	Fund source
1	07.11.2022	Rubber hand gloves- 17, Wooden nylon brushes - 4 Liquid soap dispensers - 4 Hand wash sachets- 6	17	NETFISH
2	08.11.2022	Rubber hand gloves - 20 Wooden nylon brushes - 6 Liquid soap dispensers - 4 Hand wash sachets - 1	20	NETFISH
3	17.11.2022	Rubber hand gloves - 18 Wooden nylon brushes - 4 Liquid soap dispensers - 4 Hand wash sachets - 3	18	NETFISH
4	19.11.2022	Rubber hand gloves- 16 Wooden nylon brushes - 4 Liquid soap dispensers - 4 Hand wash sachets - 3	16	NETFISH
5	23.11.2022	Rubber hand gloves- 20 Cotton Aprons - 20	20	NETFISH
6	24.11.2022	Rubber hand gloves - 20 Cotton Aprons - 20	20	NETFISH
7	24.11.2022	Rubber hand gloves - 10 Cotton Aprons - 20 Liquid soap dispensers - 1	20	NETFISH
8	25.11.2022	Cotton Aprons - 20 Liquid soap dispensers - 1	16	NETFISH

➤ **Details of information disseminated to stakeholders on social media: (15 WhatsApp groups in 15 harbours)**

Sl. No:	Date	Content Disseminated	Social Media Used	No: of Viewers
1	01.11.2022	NETFISH Impact related Videos and Photos	WhatsApp	661
2	08.11.2022	Video "What if a Tsunami Comes?" Video "Why this mysterious place has more female turtles?" Video "This mysterious animal can NEVER die"	WhatsApp	661
3	09.11.2022	Photos from Chapora landing centre "Sorting of fish on board by using rubber hand gloves"	WhatsApp	661
4	11.11.2022	Video of Square mesh cod end used in Odisha state	WhatsApp	661
5	12.11.2022	Video of Cloth bags vending ATM machines in South India	WhatsApp	661
6	13.11.2022	Video of rescue of Turtle from fishing net at Mirkarwada harbour area	WhatsApp	661

7	17.11.2022	Newspaper article about present Seafood export status Video of "12 Proven health benefits of Shrimps"	WhatsApp	661
8	21.11.2022	World Fisheries Significance of World Fisheries Day	WhatsApp	661
9	26.11.2022	"Indian Constitution Day"	WhatsApp	661
10	28.11.2022	Video about Plastic pollution in sea	WhatsApp	661
11	30.11.2022	Video of Trawler engaged in LED light fishing in Goa	WhatsApp	661

Impacts/Outcomes observed during the month

- Fishers from Mirkarwada fishing harbour now use hand gloves during handling and sorting of fish



Use of handgloves

- Fishers from Mirkarwada fishing harbour use wooden handled rubber brushes instead of broken net pieces for regular cleaning



- As a result of NETFISH awareness programmes, the fisherwomen from Pajpandhari fishing village adjacent to Harnai have made wooden pole structure to hang fish for drying. This complete area is also covered by nylon net from surrounding as well as from upper side.



Wooden pole structure to hang fish for drying

7.2 MAHARASHTRA NORTH

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of Participants
1	10.11.22	Arnala	Fishing Harbour based programme	25
2	10.11.22	Arnala	Fishing Harbour based programme	32
3	11.11.22	New ferry wharf	Fishing Harbour based programme	24
4	14.11.22	RD, Mumbai	Attended online training programme on Bio plastic organized by MPEDA HO	
5	15.11.22	RD, Mumbai	Meeting with Officials from Clean Hedge regarding conducting trials on Battery operated fishing vessels	5
6	16.11.22	RD, Mumbai	Conducted meeting with HDCs	10
7	17.11.22	Arnala	Fishing Harbour based programme	28
8	17.11.22	Arnala	Dry fish awareness programme	21
9	18.11.22	Satpati, Palghar	Fishing Harbour based programme	31
10	18.11.22	Satpati, Palghar	Dry fish awareness programme	31
11	18.11.22	Satpati, Palghar	Conducted physical verification of HDC	--
12	22.11.22	New ferry wharf	Conducted physical verification of HDC	--
13	22.11.22	Sasson dock	Conducted physical verification of HDC	--
14	22.11.22	New ferry wharf	Meeting with Stakeholders , Boat Owners and Suppliers regarding Cholera Issue and Hygienic Handling Training	5
15	22.11.22	Sasson dock	Fishing Harbour based programme	18
16	23.11.22	Uttan, Thane	Fishing Harbour based programme	16
17	23.11.22	Uttan, Thane	Fishing Harbour based programme	17
18	23.11.22	Uttan, Thane	Conducted physical verification of HDC	--
19	24.11.22	Arnala	Dry fish awareness programme	25
20	24.11.22	Arnala	Dry fish awareness programme	25
21	24.11.22	Arnala	SCO along with DD had conducted Physical verification of site for installation of solar dryer	--
22	24.11.22	Arnala	Conducted physical verification of HDC	--
23	24.11.22	Arnala	Conducted Meeting with Arnala Machhimar VKS Society	--
24	25.11.22	Versova	Fishing Harbour based programme	22
25	25.11.22	Versova	Fishing Harbour based programme	21
26	25.11.22	Versova	Conducted physical verification of HDC	--



Harbour based programme at Arnala



Harbour based programme at Uttan

➤ Awareness Classes/Meetings conducted by HDCs

Type of programme	Satpati	Uttan	Alibaug	Vasai	Dahanu	Arnala	Versova	New ferry wharf	Sasson dock	Total
Awareness by HDCs	3	3	3	3	3	6	3	3	3	30

S.N.	Date	Harbour/LC	Topic / Type of programme	No: of Participants
1	02-11-22	Sassoon dock	Save Juvenile Fishes and Use of square mesh cod end in trawl nets	3
2	04-11-22	Sassoon dock		5
3	11-11-22	Sassoon dock		7
4	03-11-22	Vasai	Personal hygiene and hygienic handling on board	4
5	12-11-22	Vasai	Juvenile and plastic eradication	5
6	23-11-22	Vasai	Good Quality of dry fish	2
7	10-11-22	Alibaug	Marine mammals and juvenile fishing, plastic eradication	3
8	22-11-22	Alibaug	Hygienic handling of fish	4
9	24-11-22	Alibaug	Marine mammal conservation and stop juvenile fishing	4
10	10-11-22	Satpati	Stop Juvenile fishing	4
11	15-11-22	Satpati	Personal hygiene and hygienic handling on board	3
12	24-11-22	Satpati	Precooling	3
13	18-11-22	Dahanu	Use of Plastic basket and proper handling of fish on clean mat.	4
14	21-11-22	Dahanu	Fish handling with clean and tidy hands and washing fish with fresh water.	2
15	22-11-22	Dahanu	Better icing and cleanliness	3
16	12-11-22	Versova	Hygienic handling of fish	1
17	12-11-22	Versova		1
18	19-11-22	Versova		2
19	10-11-22	New Ferry Wharf	Use of rubber hand gloves and hygienic handling of fish on board and at harbour	4
20	18-11-22	New Ferry Wharf	Use of 40 mm square mesh cod end in trawl nets	4
21	23-11-22	New Ferry Wharf	Use of ice in proper way and not reusing the slurry of the same ice again and again for fish	5
22	10-11-22	Uttan	Quick chilling and juvenile fishing and USE IN TED	3
23	19-11-22	Uttan	Hygienic handling on board, importance of personal hygiene and sanitation, responsible fishing, icing and quick chilling	3
24	22-11-22	Uttan		4
25	08-11-22	Arnala		7
26	09-11-22	Arnala		11
27	15-11-22	Arnala		6
28	16-11-22	Arnala	9	
29	22-11-22	Arnala	Dry Fish Handling	6
30	23-11-22	Arnala	Personal Hygiene	6

➤ **Aid material distributed during the month**

Sl No.	Date	Type of Aid material distributed	No. of Item	Fund source
1	10.11.2022	1. Brush for cleaning 2. Plastic Baskets	25	NETFISH
2	10.11.2022	1. Plastic baskets 2. Reusable rubber hand gloves 3. Brush for cleaning	32	NETFISH
3	11.11.2022	1. Hand wash 2. Reusable rubber hand gloves 3. Brush for cleaning	24	NETFISH
4	17.11.2022	1. Gumboots 2. Hand wash 3. Reusable rubber hand gloves 4. Brush for cleaning 5. Dotted Hand gloves useful for pulling the fishing net	28	NETFISH
5	17.11.2022	1. Gumboots 2. Hand wash 3. Reusable rubber hand gloves	21	NETFISH

		4. Brush for cleaning 5. Dotted Hand gloves		
6	18.11.2022	1. Gumboots 2. Hand wash 3. Reusable rubber hand gloves 4. Brush for cleaning 5. Dotted Hand gloves	31	NETFISH
7	18.11.2022	1. Gumboots 2. Hand wash 3. Reusable rubber hand gloves 4. Brush for cleaning 5. Dotted Hand gloves	31	NETFISH
8	22.11.2022	1. Gum boots 2. Dotted Hand gloves useful for pulling the fishing net 3. Hand wash 4. Reusable rubber hand gloves 5. Brush for cleaning 6. First Aid Kit 7. Chorine Bottles for chlorinated water preparation	18	NETFISH
9	23.11.2022	1. Gum boots 2. Dotted Hand gloves useful for pulling the fishing net 3. Hand wash 4. Reusable rubber hand gloves 5. Brush for cleaning 6. First Aid Kit 7. PVC Shovels	16	NETFISH
10	23.11.2022	1. Gum boots 2. Dotted Hand gloves useful for pulling the fishing net 3. Hand wash 4. Reusable rubber hand gloves 5. Brush for cleaning 6. Plastic Baskets	17	NETFISH
11	24.11.2022	1. Gum boots 2. Hand wash 3. Reusable rubber hand gloves 4. Brush for cleaning boat surfaces and fish keeping surfaces 5. Dotted Hand gloves useful for pulling the fishing net 6. Plastic Sheets	25	NETFISH
12	24.11.2022	1. Gum boots 2. Hand wash 3. Reusable rubber hand gloves 4. Brush for cleaning 5. Dotted Hand gloves useful for pulling the fishing net 6. Plastic Sheets 7. First Aid Kit	21	NETFISH
13	25.11.2022	1. Gum boots 2. Hand wash 3. Reusable rubber hand gloves 4. Brush for cleaning 5. Dotted Hand gloves useful for pulling the fishing net 6. Plastic Baskets	22	NETFISH

		7. First Aid Kit		
14	25.11.2022	1. Gum boots 2. Hand wash 3. Reusable rubber hand gloves 4. Brush for cleaning 5. Dotted Hand gloves useful for pulling the fishing net 6. Plastic Baskets 7. First Aid Kit	21	NETFISH

➤ **Details of information disseminated to stakeholders on social media:**

Sl. No:	Date	Content Disseminated	Social Media Used	No. of Viewers
1	01.11.2022	Advertisement for Project Coordinator for Marine Mammal and By catch Project by NETFISH-MPEDA	Whatsapp, Facebook	700+1654
2	02.11.2022	News on MPEDA Participating in BISFE 2022 Expo	Whatsapp, Facebook	700+1654
3	02.11.2022	Advertisement for Project Co-ordinator for Marine Mammal and By catch Project by NETFISH-MPEDA	Whatsapp, Facebook	700+1654
4	02.11.2022	Importance of eating fish	Whatsapp	700
5	02.11.2022	Information on boat lost from Uttan	Whatsapp	700
6	03.11.2022	Video on impact of NETFISH trainings	Whatsapp	700
7	03.11.2022	News on 100 kg Sting Ray Caught by traditional fishers at Uttan	Whatsapp	700
8	03.11.2022	News on Make In India	Whatsapp	700
9	03.11.2022	Video on NETFISH MPEDA Plastic eradication from Gujarat	Whatsapp	700
10	05.11.2022	Article on E shram Portal for fishers	Whatsapp	700
11	06.11.2022	Recipe of Tuna fish curry	Whatsapp, Facebook	700+1654
12	06.11.2022	Visit of Chairman, MPEDA to ICAR-NBFGR, Agati	Facebook	1654
13	07.11.2022	Importance of Fish in Diet	Whatsapp	700
14	07.11.2022	Good reason to add seafood in diet	Facebook	1654
15	10.11.2022	India International Seafood Show Advertisement Poster	Whatsapp, Facebook	700+1654
16	11.11.2022	Stall Registration Fee for IISS	Facebook	1654
17	13.11.2022	https://www.indianseafoodexpo.com/ Link of IISS	Whatsapp	700
18	13.11.2022	Instagram Link for Inauguration of modernization and up gradation of Vizag Fishing Harbour by Hon PM Modiji	Whatsapp	700
19	13.11.2022	Recipe for Bengali Doi Mach	Facebook	1654
20	14.11.2022	Link for news in Hindu https://www.thehindu.com/news/national/extra-regional-fishing-fleets-present-in-indian-ocean-navy/article66131872.ece	Whatsapp	700
21	15.11.2022	Advertisement tariff for IISS 2023	Facebook	1654
22	16.11.2022	Dos and Don'ts in Fish Handling	Whatsapp, Facebook	700+1654
23	16.11.2022	Importance of selenium intake	Facebook	1654

24	16.11.2022	Conduction solar drier developed by ICT, Mumbai	Whatsapp	700
25	17.11.2022	No of harbours in India for infrastructure development	Facebook	1654
26	17.11.2022	Video on Importance of shrimp in diet	Whatsapp	700
27	17.11.2022	PMMSY Helpline Details	Whatsapp	700
28	17.11.2022	Key Infrastructure at Vizag	Whatsapp	700
29	17.11.2022	Importance of sustainable fishing and reduction in post-harvest losses	Whatsapp	700
30	17.11.2022	DOs and DONTs for Handling fish at fish harbour	Whatsapp	700
31	17.11.2022	Benefits of well-equipped fish landing centre	Whatsapp	700
32	17.11.2022	Bringing in energy efficiency in fisheries sector	Whatsapp	700
33	19.11.2022	Avatar: The way of water YouTube video	Whatsapp	700
34	20.11.2022	Fish Kofta Curry Recipe	Facebook	1654
35	21.11.2022	World Fisheries Day Wishes	Whatsapp, Facebook	700+1654
36	21.11.2022	Visit of Secretary Fisheries to MPEDA Stall at Daman, Gujarat	Facebook	1654
37	21.11.2022	Pre cooling practice video from Gujarat fishers	Whatsapp	700
38	27.11.2022	Prawn Masala Recipe	Whatsapp, Facebook	700+1654
39	28.11.2022	Video on Plastic pollution in sea	Whatsapp	700
40	30.11.2022	Share of Inland and Marine Fish Production in 2021-22	Facebook	1654
41	30.11.2022	Visit of Chairman, MPEDA to Seafood Processing Facility at Visakhapatnam	Facebook	1654

➤ Efforts For Generating External Fund

Sl.No:	Date	Activity done	Remarks
1	15.11.2022	Meetings with Clean Hedge company	Communication is under progress.
2	15.11.22	Submitted Proposal for approval of Head office for submission to Mangrove Foundation of Maharashtra	Communication is under progress.
3	24.11.2022	Physical verification of site for solar drier installation	Completed physical verification of site

Impacts/Outcomes observed during the month

- Fishers from Satpati to whom NETFISH training was imparted started using clean and painted plastic crates in place of dirty plastic crates for carrying fish and ice.



- Use of hand gloves and plastic sheets for fish drying at Arnala



- Illegal fishing of sharks above 100 kg weight was reported by HDC, Sassoon dock to concerned officials from State Department of Fisheries for necessary action to be taken. State Department of Fisheries is taking strict action on illegal fishing activity at Sassoon dock through Department of Forest Act.

8. GUJARAT

- **Details of major activities of the month**

S.N.	Date	Location	Type of Activities	No: of Participants
1	04.11.22	Veraval	Fishing Harbour based programme	22
2	07.11.22	Veraval	Fishing Harbour based programme	20
3	09.11.22	Veraval	Fishing Harbour based programme	15
4	10.11.22	Mangrol	Fishing Harbour based programme	23
5	10.11.22	Mangrol	Fishing Harbour based programme	30
6	11.11.22	Veraval	Fishing Harbour based programme	15
7	14.11.22	Veraval	Fishing Harbour based programme	25
8	15.11.22	Veraval	Fishing Harbour based programme	25
9	16.11.22	M/s. Soneri Marine Foods, Veraval	Seafood processing centre programme	30
10	17.11.22	Porbandar	Fishing Harbour based programme	19
11	17.11.22	Porbandar	Fishing Harbour based programme	25
12	17.11.22	Porbandar	Conducted Appreciation programme at Porbandar Boat association for their decision to stop juvenile fishing in the harbour from 15/11/22	25
13	20.11.22 & 21.11.22	Daman UT	Attended MPEDA Stall in Exhibition organized by NFDB on the occasion of World Fisheries Day	350
14	21.11.22	Veraval	Awareness programme on Plastic waste collection from Sea organized by NETFISH HDCs and distributed 50 nos. of Bags to boat owners for plastic waste collection	50
15	22.11.22	Umargam	Dry fish awareness programme	15
16	23.11.22	Umargam	Dry fish awareness programme	15
17	23.11.22	Umargam	Dry fish awareness programme	15
18	24.11.22	Umargam	Dry fish awareness programme	15
19	24.11.22	Umargam	Dry fish awareness programme	19
20	30.11.22	Veraval	Conducted online meeting with HDCs	--



Harbour based programme at Mangrol



Harbour based programme at Veraval

During the month, NETFISH MPEDA had conducted a special appreciation programme for the President & members of Porbandar Boat association for their decision to stop juvenile fishing in the harbor. AD, MPEDA & SCO appreciated the President and team of Porbandar boat association for the decision. During the programme, SCO briefed about the importance of conservation of juvenile fishes, Square mesh cod ends, Turtle excluder devices and chill killing practices. Around 25 members attended the programme.



Appreciation programme

➤ Aid material distributed during the month

Sl No.	Date	Type of Aid material distributed	No. of Beneficiaries	Fund source
1	04/11/22	Gum boot, gloves, shovel, detergent powder, Plastic sheet	22	NETFISH
2	07/11/22	Plastic crates, Box, gum boot, gloves, shovel, detergent powder	20	NETFISH
3	09/11/22	Gum boot, gloves, Plastic sheet, detergent powder	15	NETFISH
4	10/11/22	Plastic crates, Box, gum boot, gloves, shovel, detergent powder	23	NETFISH
5	10/11/22	Plastic sheet, gum boot, gloves, shovel, detergent powder	30	NETFISH
6	11/11/22	Plastic sheet, gum boot, gloves, shovel, detergent powder	20	NETFISH
7	14/11/22	Plastic crates, Gumboot, gloves, shovel, detergent Powder	25	NETFISH
8	15/11/22	Plastic crates, box, Gum boot, gloves, shovel, Powder	25	NETFISH
9	17/11/22	Gumboot, gloves, shovel, Detergent Powder, brass	19	NETFISH
10	17/11/22	Gumboot, gloves, shovel, Detergent Powder, brass	25	NETFISH
11	22/11/22	Plastic basket, Tub and sheet	15	NETFISH
12	23/11/22	Plastic basket, Tub and sheet	15	NETFISH
13	23/11/22	Plastic basket, Tub and sheet	15	NETFISH
14	24/11/22	Plastic basket, Tub and sheet	15	NETFISH
15	24/11/22	Plastic basket, Tub and sheet	19	NETFISH

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of programme	Kotda	Mangrol	Chorwad	Veraval	Porbandar	Vanakbara	Okha	Total
Awareness meeting by HDCs	3	4	5	6	8	6	5	37

S.N.	Date	Harbour/LC	Topic	No: of Participants
1	01/11/22	Mangrol	Hygienic handling and conservation	7
2	03/11/22	Vanakbara		6
3	03/11/22	Porbandar		7
4	04/11/22	Porbandar		7
5	05/11/22	Okha		7
6	05/11/22	Chorwad		5
7	07/11/22	Porbandar		5
8	08/11/22	Vanakbara		6
9	09/11/22	Vanakbara		5
10	09/11/22	Veraval		7
11	10/11/22	Veraval		7
12	11/11/22	Chorwad		4
13	11/11/22	Vanakbara		7
14	11/11/22	Mangrol		10
15	11/11/22	Okha		6
16	13/11/22	Porbandar		7
17	14/11/22	Kotda		7
18	14/11/22	Porbandar		8
19	14/11/22	Mangrol		7
20	14/11/22	Chorwad		4
21	14/11/22	Kotda		9
22	15/11/22	Vanakbara		7
23	15/11/22	Okha		7
24	17/11/22	Veraval		5
25	17/11/22	Veraval		7
26	20/11/22	Mangrol		12
27	20/11/22	Chorwad		4
28	20/11/22	Veraval		5
29	20/11/22	Veraval		5
30	21/11/22	Kotda		8
31	21/11/22	Porbandar		6
32	21/11/22	Okha		6
33	22/11/22	Porbandar		5
34	22/11/22	Porbandar		5
35	22/11/22	Chorwad		5
36	22/11/22	Vanakbara		7
37	23/11/22	Okha		7

➤ **Details of information disseminated to stakeholders on social media: (12 WhatsApp groups in 12 harbours)**

Sl.No:	Date	Content Disseminated	Social Media Used	No: of Viewers
1	01/11/22	1.Information about black tiger, sole fish 2.Photos of awareness meeting conducted by HDC Mangrol 3.Video of Quick chilling practices	WhatsApp	1300
2	02/11/22	1.Information about bio plastic 2.Photos & Video of outcome of HBP of Veraval FH 3.Information about juvenile fishing 4.Photos of various boats bring back plastic waste to land	WhatsApp	1300
3	03/11/22	1.Information about juvenile fishing 2.Photos of various boats bring back plastic waste to land	WhatsApp	1300

		3.Photos of AWM conducted by HDC Vanakbara & Porbandar		
4	04/11/22	1.Photos of AWM conducted by HDC Porbandar 2.Information about eel fish	WhatsApp	1300
5	05/11/22	1.Photos of AWM conducted by HDC Okha 2.Photos of TED poster pasted at Porbandar FH 3.Photos of various boats of Mangrol & Vanakbara bring back plastic waste to land 4.Photos of AWM conducted by HDC Chorwad	WhatsApp	1300
6	06/11/22	1.Photos of various boats of Mangrol bring back plastic waste to land 2.Video of Sea Turtle released by Shiv shakti of Veraval	WhatsApp	1300
7	07/11/22	1.Photos of various FV of Mangrol & Vanakbara bring back plastic waste to land 2.Photos of AWM conducted by HDC Porbandar 3.Photos of outcome of HBP conducted at Veraval FH	WhatsApp	1300
8	08/11/22	1.Information about plastic waste in Ocean 2.Photos of AWM conducted by HDC Vanakbara 3.Video of FV Maruti Shakti of Porbandar released sea turtle	WhatsApp	1300
9	09/11/22	1.Photos of Outcome of AWM conducted by HDC Okha 2.Information about mullet 3.Photos of AWM conducted by HDC Vanakbara & Veraval 4.Photos of Various FV of Mangrol bring back plastic waste to land	WhatsApp	1300
10	10/11/22	1.Information about nutrition value of fish 2.Photos of AWM conducted by HDC Chorwad	WhatsApp	1300
11	11/11/22	1.Information about plastic waste 2.Photos of AWM conducted by HDC Vanakbara, Mangrol & Okha	WhatsApp	1300
12	12/11/22	1.Photos & Video of Outcome of HBP conducted at Mangrol FH	WhatsApp	1300
13	13/11/22	1.Information about ghost fishing, DOI Mach delicious food, preserve our ocean 2.Video on deep sea fishing	WhatsApp	1300
14	14/11/22	1.Photos of AWM conducted by HDC Porbandar, Vanakbara, Mangrol, Chorwad, Kotada 2.Photos of various FV of Mangrol bring back plastic waste to land 3.Photos & video of outcome of HBP conducted at Porbandar	WhatsApp	1300
15	15/11/22	1.Information about trawl fishing 2.Video of sea turtle released by FV of Mangrol 3.Photos of AWM conducted by HDC Vanakbara 4.Photos of outcome of HBP conducted Veraval FH	WhatsApp	1300
16	16/11/22	1.Photos & video of outcome of HBP at Porbandar FH 1.Information about plastic waste 3.Photos of various FV bring back plastic waste to land	WhatsApp	1300
17	17/11/22	1.Information about Indian mackerel 2.Video of square mesh cod end 3.Photos of AWM conducted by HDCs Veraval 4.Photo & Video of outcome of HBP conducted at Veraval FH 5.Photos of appreciation programme at Porbandar	WhatsApp	1300
18	18/11/22	1.Video on Indian Ocean's Most important turtle nesting sight 2.Photos of various FV of Porbandar bring back plastic waste to land 3.Photos & Video of outcome of HBP conducted at Veraval FH	WhatsApp	1300
19	19/11/22	1.Information about juvenile fishing, plastic waste	WhatsApp	1300
20	20/11/22	1.Photos of AWM conducted by HDC Mangrol, chorwad, Veraval 2.Information about tuna fish & Dugong	WhatsApp	1300
21	21/11/22	1.Photos of AWM conducted by HDC Porbandar & Kotada	WhatsApp	1300

		2. Photos & Video of awareness programme on Plastic collection conducted by HDCs Veraval as part of World Fisheries Day celebration. 3.Photos of MPEDA participated in Exhibition organized by NFDB at Daman UT 4.Photo of outcome of HB Conducted at Porbandar & Veraval		
22	22/11/22	1.Information about sustainable fishing 2.Photos of AWM conducted by HDC Okha, Porbandar, Chorwad, Vanakbara 3.Photos of Various FV of Mangrol Bring back plastic waste to land 4.Photos of outcome of HBP conducted at Mangrol FH	WhatsApp	1300
23	23/11/22	1.Photos of AWM conducted by HDC Okha 2.Information about plastic waste	WhatsApp	1300
24	24/11/22	1.Information about juvenile fishing 2.Photos of various FV of Mangrol bring back plastic waste to land	WhatsApp	1300
25	25/11/22	1.Information about sea safety equipment must have in vessel, tuna fishes	WhatsApp	1300
26	26/11/22	1.Photos of outcome of HBP conducted at Porbandar 2.Photos of various FV of Mangrol bring back plastic waste to land 3.Video on stop juvenile fishing	WhatsApp	1300
27	27/11/22	1.Video of plastic polluting increased in Ocean	WhatsApp	1300
28	28/11/22	1. Information about plastic waste, equipment required for on board tuna fish handling , juvenile fishing 2.Video on plastic pollution in Sea created by HDCs Veraval 3.Photos of various FV of Mangrol bring back to land	WhatsApp	1300
29	29/11/22	1.Information about TED	WhatsApp	1300
30	30/11/22	1.Photos of various FV of Mangrol Bring back plastic waste to land 2.Video of fishermen are taking plastic waste from sea during 3. Video on Healthiest Indian fishes.	WhatsApp	1300
31	31/10/22	1.Information about Bombay duck fish, plastic waste in sea & sustainable fishing 2.Photos of various FV of Mangrol bring back plastic waste to land	WhatsApp	1300

Impacts/Outcomes observed during the month

- NETFISH trained fishermen/crews/booth holders at Veraval, Mangrol and Porbandar Fishing harbours has adopted good hygienic practice to reduce post-harvest loss



- NETFISH trained fishermen / crews at Veraval, Mangrol and Porbandar fishing harbor has adopted onboard quick chilling practices to reduce post-harvest loss.



- Fishermen / crews at Veraval , Mangrol and Porbandar fishing harbor has adopted cleaning of their vessel before and after each trip



- Fishermen of Veraval, Mangrol, Porbandar and Vanakbara continuing their activity to bring back plastic from sea to land to keep the marine eco system clean.



- NETFISH trained fishermen and booth holders at Veraval, Mangrol and Porbandar fishing harbors are maintaining cleanliness of crates and booth after every use.



- Dry fishers at Umargam use plastic sheets, tub and basket for hygienic handling of fishes and to reduce post-harvest loss.



- Vessel log sheet collected by HDCs during the month from Vessel representative

Sl.no	Harbour	Number of log sheet collected during the month
1	Vanakbara	43
2	Kotada	18
3	Veraval	45
4	Mangrol	267
5	Porbandar	56
6	Okha	21
		450

