



MPEDA – NETFISH



मासिक विवरण – सितंबर 2022

MONTHLY REPORT – SEPTEMBER 2022



**Network for Fish Quality Management & Sustainable Fishing
(NETFISH)**

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MONTHLY REPORT ON ACTIVITIES OF NETFISH DURING SEPTEMBER 2022

Summary

Activities of NETFISH along the maritime states of India during September 2022 consisted of 418 capacity building programmes, as given below.

Sl.No	Type of Programme	No: of programmes conducted during the month	Total for the Financial Year
I	NETFISH FUNDED PROGRAMMES		
1	Fishing harbour based programme	66	258
2	Dry fish based programme	22	46
3	Special programmes	5	14
4	Exposure Visit	0	1
5	Stakeholder Meetings organized by SCOs	9	40
II	MPEDA SC/ST		
1	Landing centre Training Programmes (1 day)	12	56
2	On board hands on training (1 day)	7	8
3	One week skill development training (5 days)	0	1
4	Value addition training (1 day)	1	3
5	Sea Safety & navigation (1 day)	0	5
6	Black clam training (1 day)	6	8
7	Distribution of Aid material	0	1
III	External funded programmes		
1	CIFT SCSP		
1.1	<i>Fishing Harbour Based Awareness training</i>	4	43
1.2	<i>On board Hands-on training</i>	1	7
1.3	<i>Dry fish training</i>	1	1
1.4	<i>Value Addition training</i>	4	11
2	Seafood Unit Training Programme	1	26
3	Paradeep Port Trust –CSR fund	0	10
4	Mangrove Foundation	0	2
5	Munambam FHMS	0	1
6	Pondicherry FIMSUL	3	12
7	CIFNET	0	5
IV	Other Activities		
1	Awareness classes/Meetings conducted by HDCs	257	942
2	Training / Evaluation of HDCs	5	51
3	Participation in meetings/classes/activities organized by others	12	68
4	Coordination of visit of officials from MPEDA & other Dept.	1	9
5	Meetings attended by SCO	1	1
6	Online training/meeting conducted by SCO	0	3
	GRAND TOTAL	418	1633

Table: Details of NETFISH activities

Highlights of the Month

- In connection with the *International Coastal Cleanup Day celebrations*, NETFISH had conducted **5 nos.** of Coastal cleanup programmes in various regions. Awareness meetings, rallies & collection of plastic wastes were conducted during the programmes.

- Conducted **26 nos.** of SC fisher welfare programmes in West Bengal, Odisha & Kerala, under the MPEDA SC/ST Scheme.
- Conducted **10 Nos. of CIFT sponsored training programme** for SC fishers in West Bengal & Karnataka
- Conducted **1 no. of Sea food unit training programme** in Odisha and an income of Rs.10000/- is generated for NETFISH by the programme.
- Conducted **3 nos.** of awareness programme under the **FIMSUL project** at Pondicherry.
- 208 nos. of awareness classes on Hygiene & Conservation were organized through the Harbour Data Collectors at respective harbours.
- Conducted training and meetings for HDCs regarding data collection and marine mammal and sea turtle survey, etc.

State/Region wise details of Activities during the month

The extension activities conducted by NETFISH in various state/regions during September 2022 are enlisted in the table below and described in the subsequent sections:

Sl No.	Type of Programme	WB	OD	APN	APS	TNN	TNS	KLS	KLN	KA	MHS	MHN	GJ
1	NETFISH FUNDED PROGRAMMES												
1.1	Harbour based programme		2	5	7	3	3	6	10	8	5	9	8
1.2	Dry fish programme			3		3	9					2	5
1.3	Special programme- ICCD Clean up				1	1					2		1
1.4	Stakeholder Meetings organized by SCOs	3		1		1			1			2	1
2	MPEDA SC/ST												
2.1	Landing Centre programme	6	6										
2.2	On board	3	4										
2.3	Value addition programme	1											
2.4	Black Clam training							6					
3	EXTERNAL FUNDED PROGRAMMES												
3.1	Seafood Unit Training Programme		1										
3.2	CIFT Sponsored												
3.2.1	Harbour based programme	4											
3.2.2	On board programme	1											
3.2.3	Dry fish awareness	1											
3.2.4	Value addition programme	1								3			
3.3	FIMSUL												
						3							
4	OTHER ACTIVITIES												
4.1	Awareness classes/Meetings conducted by HDCs	63		10			49	25	26	2	30	25	27
4.2	Training / Evaluation of HDCs			1					1	1		1	1
4.3	Participation in meetings/ classes/activities		1	3		1			3	2		2	

	organized by others													
4.4	Meeting attended by SCO	1												
4.5	Coordination of visit of officials from MPEDA & other Dept.													1
Grand Total		84	14	23	8	12	61	37	41	16	37	41	44	

WB-West Bengal, OD-Odisha, APN-Andhra Pradesh North, APS-Andhra Pradesh South, TNN-Tamilnadu North, TNS-Tamilnadu South, KLS-Kerala South, KLN-Kerala North, KA-Karnataka, MHS-Maharashtra South & Goa, MHN- Maharashtra North, GJ- Gujarat

1. WEST BENGAL

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activity	No: of Participants
1	06.09.22	Dahasunamoi, Purba Medinipur	CIFT sponsored Fish Quality Management and Conservation programme for SC/ST fishers	30
2	06.09.22	Dahasunamoi, Purba Medinipur	CIFT sponsored Fish Quality Management and Conservation programme for SC/ST fishers	30
3	07.09.22	Tajpur Jaldah, Purba Medinipur	MPEDA sponsored On board training programme for SC/ST fishers	30
4	08.09.22	Dadanpatrabar Purba Medinipur	CIFT sponsored Fish Quality Management and Conservation programme for SC/ST fishers	30
5	08.09.22	Sankarpur Purba Medinipur	SCO along with DD & AD MPEDA had attended VC meeting with the exporters regarding various issues related with seafood exports from West Bengal, utilization of sea caught materials for plant productivity, etc.	23
6	08.09.22	Sankarpur FH Purba Medinipur	CIFT sponsored Fish Quality Management and Conservation programme for SC/ST fishers	30
7	09.09.22	Deshapran & Contai	Meeting with harbour officials and exporters for utilization of sea caught materials specially shrimps and cephalopods	8
8	10.09.22	Mukundapur LC South 24 Parganas	CIFT sponsored On board training programme for SC/ST fishers	7
9	10.09.22	Sultanpur	Meeting with Secretary of Fisherman association & boat owners regarding NETFISH-MPEDA financial assistance scheme	9
10	14.09.22	Banashyamnagar South 24 Parganas	MPEDA sponsored Fish Quality Management and Conservation programme for SC/ST fishers	30
11	15.09.22	Ranganga, South 24 Parganas	MPEDA sponsored Fish Quality Management and Conservation programme for SC/ST fishers	30
12	16.09.22	Freserganj South 24 Parganas	CIFT sponsored Value added programme for SC/ST fishers	20
13	17.09.22	Freserganj South 24 Parganas	MPEDA sponsored On board training programme for SC/ST fishers	07
14	20.09.22	Hanra LC South 24 Parganas	MPEDA sponsored On board training programme for SC/ST fishers	06
15	21.09.22	Mukundapur LC South 24 Parganas	MPEDA sponsored Fish Quality Management and Conservation programme for SC/ST fishers	07
16	22.09.22	Uttar Bakkhali South 24 Parganas	CIFT sponsored Dry fish awareness programme for SC/ST fishers	30
17	23.09.22	Bakkhali South 24 Parganas	MPEDA sponsored Value added programme for SC/ST fishers	20
18	27.09.22	MPEDA, RD Kolkata	Meeting with Secretary, Sunderban Sunder & NGO regarding NETFISH-MPEDA financial assistance schemes, collaborative capacity building programmes on VAFP in North Bengal	01

			etc.	
19	28.09.22	Sankarpur FH Purba Medinipur	MPEDA sponsored Fish Quality Management and Conservation programme for SC/ST fishers	30
20	28.09.22	KNC Agro Pvt. Ltd Purba Medinipur	Meeting with QC & Production Dept. regarding training programme for processing workers on COVID, Hygiene & sanitation practices	04
21	29.09.22	Haripur Purba Medinipur	MPEDA sponsored Fish Quality Management and Conservation programme for SC/ST fishers	30
22	30.09.22	Dakshin Purushottampur	MPEDA sponsored Fish Quality Management and Conservation programme for SC/ST fishers	30

➤ Brief report on major events

On 23rd of the month, NETFISH MPEDA Kolkata had conducted one day MPEDA sponsored hands on training programme on preparation of Value added fishery products at Bakhali, Freserganj, South 24 Parganas. Around 20 SC fisherwomen have actively participated in the programme. During the programme, the fishers were trained on preparation of Fish cutlets, Fish balls, Fish fry, Fish momo (steam), Fish momo (fry), Fish fingers, Prawn pickle, Fish Samosa, breaded products such as stretched shrimp, Butterfly shrimp, PDTO, Barbeque, etc.



➤ Awareness Classes/Meetings conducted by HDCs

Type of programme	Deshapran	Sankarpur	Freserganj	Raidighi	Kakdwip	Namkhana	Shoula	Total
Awareness programme on Hygiene, Pre-cooling & Conservation	6	5	17	10	6	14	5	63

S.N	Date	Location	Type Of Activities	No: of Participants
1	06.09.22	Deshapran	1)Post harvest loss and its reduction (Chill kill & chill washing) 2) Awareness on MM&T Conservation. 3) Awareness on Sea Safety (Life Jacket & Life Buoy).	6
2	08.09.22	Deshapran		4
3	15.09.22	Deshapran		5
4	17.09.22	Deshapran		5
5	21.09.22	Deshapran		6
6	29.09.22	Deshapran		5
7	05.09.22	Sankarpur	1)Post harvest loss and its reduction (Chill kill & chill washing)	5
8	13.09.22	Sankarpur		6

9	14.09.22	Sankarpur	2) Awareness on MM&T Conservation.	5
10	20.09.22	Sankarpur	3) Awareness on Sea Safety (Life Jacket & Life Buoy).	4
11	24.09.22	Sankarpur		5
12	02.09.22	Freserganj		10
13	02.09.22	Freserganj		10
14	03.09.22	Freserganj		10
15	03.09.22	Freserganj		10
16	05.09.22	Freserganj		11
17	05.09.22	Freserganj		10
18	06.09.22	Freserganj	1)Post harvest loss and its reduction (Chill kill & chill washing)	10
19	07.09.22	Freserganj		10
20	08.09.22	Freserganj	2) Awareness on MM&T Conservation.	10
21	09.09.22	Freserganj	3) Awareness on Sea Safety (Life Jacket & Life Buoy).	10
22	15.09.22	Freserganj		10
23	20.09.22	Freserganj		10
24	22.09.22	Freserganj		9
25	22.09.22	Freserganj		10
26	27.09.22	Freserganj		10
27	28.09.22	Freserganj		9
28	30.09.22	Freserganj		10
29	05/09/22	Raidighi		4
30	05/09/22	Raidighi	1.Awareness about life jacket and life buoy	6
31	05/09/22	Raidighi	2.Chill killing process	6
32	06/09/22	Raidighi	3. Avoid bamboo basket and rusted iron shovel	4
33	06/09/22	Raidighi		5
34	06/09/22	Raidighi	4. Awareness about catching juvenile Hilsa	6
35	06/09/22	Raidighi	5. Awareness on marine mammal protection act.	5
36	06/09/22	Raidighi		7
37	19/09/22	Raidighi		6
38	19/09/22	Raidighi		7
39	01-09-22	Kakdwip	1.Post Harvest Loss	6
40	02-09-22	Kakdwip	2.Chill Killing	6
41	02-09-22	Kakdwip	3. Details about the use of poly sheet	5
42	07-09-22	Kakdwip	4. Bad effect of sea pollution	7
43	08-09-22	Kakdwip		5
44	19-09-22	Kakdwip		5
45	03.09.22	Namkhana		12
46	05.09.22	Namkhana		10
47	06.09.22	Namkhana		12
48	06.09.22	Namkhana	1.Awareness about life jacket and life buoy	11
49	07.09.22	Namkhana	2.Chill-kill & chill-wash	10
50	08.09.22	Namkhana	3. Awareness about catching small Hilsa	14
51	08.09.22	Namkhana	4. Subsidy of insulated box	12
52	09.09.22	Namkhana	5. Awareness of marine mammals act	13
53	10.09.22	Namkhana	6. Awareness of single use plastic	12
54	12.09.22	Namkhana		10
55	15.09.22	Namkhana		12
56	22.09.22	Namkhana		9
57	27.09.22	Namkhana		10
58	28.09.22	Namkhana		12
59	03-09-22	Soula	1)Post harvest loss and its reduction (Chill kill & chill washing)	4
60	05-09-22	Soula		6
61	16.09.22	Soula	2) Awareness on MM&T Conservation.	7
62	20-09-22	Soula	3) Awareness on Sea Safety (Life Jacket & Life Buoy).	6
63	23.09.22	Soula		4



MPEDA funded on-board programme at Mukundapur



CIFT funded dry fish programme at Uttar Bakhali

➤ **Details of information disseminated to stakeholders on social media: (7 WhatsApp groups in 7 harbours)**

Sl. No:	Date	Content Disseminated	Social Media Used	No: of Viewers
1	01.09.22	Commerce Secretary hails MPEDA's Kochi QC Lab	Facebook, Instagram, Whatsapp	1500
2	04.09.22	Fish rolls Kabab	"	1500
3	04.09.22	Fish International Show started at Bremen, Germany on 4 th September 2022	"	1500
4	04.09.22	Cooking demo by MPEDA is the major attraction at Fish International Show started at Bremen, Germany	"	1500
5	05.09.22	Subscribe to MPEDA Monthly Newsletter	"	1500
6	08.09.22	A very happy Onam to one and all	"	1500
7	09.09.22	Acting Consul General visited the Fish International Fair Bremen, Germany (4 th -06 th September 2022)	"	1500
8	11.09.22	Grilled Fish Fillets	"	1500
9	12.09.22	It's Shrimp O'clock!	"	1500
10	14.09.22	14 th September is celebrated as Hindi Diwas all over India	"	1500
11	16.09.22	3 steps to safe & hygiene use of Seafood at home	"	1500
12	17.09.22	On 16.09.22 MPEDA-NETFISH, Kolkata had organized CIFT sponsored Hands on training programme on preparation of Value added fishery products for SC fishers.	"	1500
13	18.09.22	Fish Cutlet	"	1500
14	20.09.22	MPEDA is participating in World Food Moscow from 20-23 September 2022 at Crocus Expo International Exhibition Centre	"	1500
15	21.09.22	MPEDA & Embassy of India (Beijing) in association with China Chamber of Commerce of Import & Export organize Buyer -Seller meet on Indian Marine Products	"	1500
16	21.09.22	Hon'ble PM will unveil the transformative National Logistics Policy	"	1500
17	22.09.22	4 reasons why you should make fish your daily dish	"	1500
18	25.09.22	Mackerel Curry	"	1500
19	26.09.22	Here's how can you subscribe to MPEDA Newsletter	"	1500
20	27.09.22	This Tourism Day, make some plans to explore the seas!	"	1500
21	29.09.22	MPEDA released the protocol for farmers to obtain Pre Harvest Test (PHT) Certificates	"	1500

2. ODISHA

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of Participants
1	01.09.22	Bhusandpur, Chilka	MPEDA sponsored Harbour based programme for SC fishers	30
2	02.09.22	Paradeep	Fishing vessel based programme	30
3	06.09.22	M/s. Saisurya Export, Bhubaneswar	Seafood processing centre programme	25
4	10.09.22 & 11.09.22	Mayfair hotel, Bhubaneswar	Attended workshop organized by Ministry of Earth Science	30
5	13.09.22	Panidwar, Chilka	MPEDA sponsored Harbour based programme for SC fishers	30
6	14.09.22	Bhusandpur, Chilka	MPEDA sponsored Harbour based programme for SC fishers	5
7	15.09.22	Nairi, Chilka	MPEDA sponsored Harbour programme for SC fishers	30
8	16.09.22	Jayantipur, Chilka	MPEDA sponsored Harbour based programme for SC fishers	30
9	22.09.22	Nairi, Chilka	MPEDA sponsored On board programme for SC fishers	10
10	23.09.22	Jayantipur, Chilka	MPEDA sponsored On board programme for SC fishers	10
11	26.09.22	Boulabandha, Chilka	MPEDA sponsored On board programme for SC fishers	10
12	28.09.22	Arakhakuda, Chilka	MPEDA sponsored Harbour based programme for SC fishers	30
13	29.09.22	Dhamara	Fishing harbour based programme	20
14	30.09.22	Panidwar, Chilka	MPEDA sponsored On board programme for SC fishers	10



Fishing Harbour based programme at Dhamara



MPEDA sponsored programmes at Jayantipur

➤ Details of information disseminated to stakeholders on social media:(7 WhatsApp groups in 5 harbours)

Sl.No:	Date	Content Disseminated	Social Media Used	No: of Viewers
1	01.09.22	Video- Comparison between maintaining hygiene and not hygiene	Whatsapp	500
2	04.09.22	Video- Save Juvenile fishes	Whatsapp	500
3	06.09.22	Video - Conservation of Marine resources	Whatsapp	500
4	09.09.22	Videos - Conservation of Marine resources, Save Juvenile fishery	Whatsapp	500
5	11.09.22	Video- Comparison between maintaining hygiene and not hygiene	Whatsapp	500
6	13.09.22	Video- Conservation of Marine resources	Whatsapp	500

7	15.09.22	Videos-Advantage of using square mesh cod end, Journey of seafood	Whatsapp	500
8	18.09.22	Video- Comparison between maintaining hygiene and not hygiene	Whatsapp	500
9	20.09.22	Video – Maintaining fish & fishery resources	Whatsapp	500
10	22.09.22	Videos- Journey of seafood & An Escape to Depth	Whatsapp	500
11	23.09.22	Video-Advantage of using square mesh cod end	Whatsapp	500
12	25.09.22	Video- Conservation of Marine resources	Whatsapp	500
13	26.09.22	Video-Conservation of Marine resources	Whatsapp	500
14	27.09.22	Video- Save Juvenile fishes	Whatsapp	500
15	28.09.22	Video- Comparison between maintaining hygiene and not hygiene	Whatsapp	500
16	29.09.22	Video-Conservation of Marine resources	Whatsapp	500
17	30.09.22	Video-Advantage of using square mesh cod end	Whatsapp	500

➤ Efforts For Generating External Fund

Sl.No:	Date	Activity done	Remarks
1	06.09.22	Seafood processing unit training programme at M/s. Sai Surya Exports, Bhubaneswar	Received Rs.10,000/- as training fee

3. ANDHRA PRADESH

3.1 ANDHRA PRADESH NORTH

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of Participants
1	02.09.22	Vizag	Conducted VC meeting with HDCs	3
2	06.09.22	Vizag	Discussion with APMBO association president regarding the self-sustain system for fishing harbour	--
3	07.09.22	Vizag	Fishing Harbour based programme	30
4	12.09.22	Vizag	Fishing Harbour based programme	28
5	16.09.22	Kakinada	Fishing Harbour based programme	20
6	16.09.22	Kakinada	Dry fish awareness programme	20
7	17.09.22	RK Beach, Vizag	Participated in the ICCD- clean-up programme organized by ICGS & MoES	200
8	21.09.22	Vizag	Dry fish awareness programme	21
9	22.09.22	Vizag	Coordinated and participated in the Gear selectivity workshop and fisher stakeholders awareness program on Square mesh cod end organizing by World Wide Fund for nature (WWF) at Dolphin association, FH Visakhapatnam	28
10	23.09.22	Vizag	Participated in the On board demonstration program on Square mesh cod end organized by World Wide Fund for nature (WWF)	12
11	26.09.22	CIFT, Vizag	Coordinated with RD & SRD MPEDA Vijayawada for SEAI regional exporters and Major fishery stakeholders meeting	38
12	29.09.22	Kakinada	Fishing Harbour based programme	25
13	30.09.22	Kakinada	Dry fish awareness programme	20
14	30.09.22	Kakinada	Fishing Harbour based programme	23

During the month, NETFISH-MPEDA had coordinated with the WWF India and organized a workshop on gear selectivity for sustainable fishing practices at Visakhapatnam fishing harbour. Smt. Sumalatha, Joint Director AP Fisheries, Dr. Raghu Prakash, Principle Scientist, CIFT,

P.Hanumantha Rao, State Coordinator, NETFISH-MPEDA, Shri.Veera Raju, Shri. Vinod, & Dr. Pravin Kumar from WWF India, President and Secretary of Boat owners association and 38 boat owners, skippers and crew members attended the programme. In the programme, advantages of Square Mesh Cod end were explained to the participants. NETFISH distributed the hand books on Square mesh cod end in regional language to all the participants. A demonstration programme of the square mesh cod end was also conducted on the next day using 35 mm square mesh cod end.



Square mesh programme by WWF & NETFISH



Dry fish programme at Kakinada

Harbour programme at Vizag

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of programme	Pudimadaka	Vizag	Kakinada	Total
Awareness on eradication of single use plastic from sea	5	2	3	10

S.N.	Date	Location	Type of Activities	No: of Participants
1	08.09.22	Pudimadaka	Awareness programme on eradication of single use plastic from sea	12
2	10.09.22	Vizag	Awareness programme on eradication of single use plastic from sea	10
3	12.09.22	Pudimadaka	Awareness programme on eradication of single use plastic from sea	13
4	15.09.22	Pudimadaka	Awareness programme on eradication of single use plastic from sea	12
5	17.09.22	Vizag	Awareness programme on eradication of single use plastic from sea	15
6	19.09.22	Pudimadaka	Awareness programme on eradication of single use plastic from sea	10
7	22.09.22	Pudimadaka	Awareness programme on eradication of single use plastic from sea	12
8	24.09.22	Kakinada	Awareness programme on eradication of single use	11

			plastic from sea	
9	26.09.22	Kakinada	Awareness programme on eradication of single use plastic from sea	10
10	28.09.22	Kakinada	Awareness programme on eradication of single use plastic from sea	12

➤ **Details of information disseminated to stakeholders on social media:**(4 WhatsApp groups in 4 harbours)

Sl.No:	Date	Content Disseminated	Social Media Used	No: of Viewers
1	03.09.2022	News - India rejects unfair text on fishery subsidies at WTO	WhatsApp	350
2	06.09.2022	The information of APFCOF made agreement with Company of Digital payment to bring the machines of POS(point of sale) to the Fish Andhra beneficiaries by AP Fisheries minister	WhatsApp	350
3	07.09.2022	Employment notification by FCI for 5154 posts	WhatsApp	350
4	09.09.2022	Weather forecast on depression and heavy rain alert.	WhatsApp	350
5	14.09.2022	Poster on Lets clean our beach "Swachh Sagar Surakshit sagar" on 17.09.2022	WhatsApp	350
6	18.09.2022	Weather forecast on depression and heavy rain alert.	WhatsApp	350
7	20.09.2022	Pictures of on board square mesh cod end the catch with only marketable size fishes in Odisha boat	WhatsApp	350
8	21.09.2022	News on fishers to be trained in deep sea fishing techniques of gill netting and long liners for sustainable fisheries as the coastal waters fast depleting in fishery resources.	WhatsApp	350
9	22.09.2022	Pictures of advantages and disadvantages of square mesh cod end in trawl fishing boat	WhatsApp	350
10	22.09.2022	Pictures of good idea for collection of single use plastics in beeches with a simple construction with poles and old fish nets.	WhatsApp	350
11	23.09.2022	Video of MPEDA made on 4 reasons of why you should make fish your daily dish.	WhatsApp	350
12	25.09.2022	Video of the Dutch invention uses bubble to trap plastic trash in rivers and sea.	WhatsApp	350
13	28.09.2022	The success story of sea cage farming by Dept. of Fisheries Govt. of India	WhatsApp	350

Impacts/Outcomes observed during the month

➤ Due to the continuous awareness by NETFISH among the fishers of Visakhapatnam fishing harbour on hygienic handling of catch, the auctioneers society and boat owners associations requested Visakhapatnam Port Trust for the lighting facility at auction area of fishing harbour. The VPT arranged 4 Nos. of high mast lights and CCTV camera for the fishing harbour. Now the area is with good lighting in late evening for material handling and packing.



- As a result of continuous awareness generated by NETFISH among the fishermen of Kakinada fishing harbour intensified the use of trolleys and crates for handling catch. They also started to pack the material with sufficient quantity of ice without keeping on floor.



3.2 ANDHRA PRADESH SOUTH

- **Details of major activities of the month**

S.N.	Date	Location	Type of Activities	No: of Participants
1	02.09.22	Bapatla	Fishing Harbour based programme	14
2	07.09.22	Vodarevu	ICCD-Coastal clean-up programme	120
3	14.09.22	Bapatla	Fishing Harbour based programme	14
4	19.09.22	Bapatla	Fishing Harbour based programme	18
5	2.09.22	Machilipatnam	Fishing Harbour based programme	12
6	23.09.22	Vodarevu	Fishing Harbour based programme	17
7	26.09.22	Vizag	Attended stakeholders meeting at SRD, Vizag	--
8	29.09.22	Bapatla	Fishing Harbour based programme	17
9	30.09.22	Bapatla	Fishing Harbour based programme	23



In connection with the International Coastal clean-up day celebration, NETFISH-MPEDA Vijayawada had organized a coastal clean-up programme on 7th September 2022 at Vadarevu beach landing center, Prakasam Dist., Andhra Pradesh under the theme “Swatchh Sagar, Surakshit Sagar”. The programme was arranged in association with 23-NCC Andhra Battalion, Marine Police, NSS unit of VRN & VRS Collage of Chirala, State Fisheries Department, Secretaries of fisherman association, , Officials from MPEDA, SCO, HDCs, fishers and General public were actively participated in coastal clean-up programme. The programme was inaugurated by Colonal Sunil Gautham, Commanding Officer 23 Andhra Battalion NCC, Chirala. Awareness talks on importance of clean-up programme, impact of plastic on environment especially in the marine life, reducing use of plastic, plastic waste management, etc. were delivered during the programme. A rally was held from the Vadarevu streets to market and the beach with the participation of NCC and NSS Battalion with save marine

environment slogans and holding flag of “Azadi Ka Amrit Mahotsav”, banners, posters, placards etc. All the 160 participants actively engaged in the clean-up programme. NETFISH provided T-Shirt, caps, gloves and waste collection bags to the participants.

➤ **Aid material distributed during the month**

Sl No.	Date	Type of Aid material distributed	No. of Item	Fund source
1	02.09.22	Gloves kit	21	NETFISH
2	14.09.22	Tarpaulins	18	NETFISH
3	19.09.22	Gloves kit	16	NETFISH
4	20.09.22	Gloves kit	10	NETFISH
5	23.09.22	Gloves kit	14	NETFISH
6	29.09.22	Gloves kit	21	NETFISH
7	30.09.22	Tarpaulins	15	NETFISH



Harbour programme at Nizampatnam

Harbour programme at Vodarevu

➤ **Details of information disseminated to stakeholders on social media:(9 WhatsApp groups in 9 harbours)**

sl.no	date	content disseminated	social media used	no: of viewers
1	1.09.22	MPEDA Poster - Quality sea food from india to the whole world	whatsapp	550
2	2.09.22	Good practice for better price	whatsapp	550
3	3.09.22	How under water LED fishing lights work	whatsapp	550
4	4.09.22	Amazing big turtle	whatsapp	550
5	5.09.22	Rare fish news	whatsapp	550
6	6.09.22	Marine mammals	whatsapp	550
7	7.09.22	Tuna fishing	whatsapp	550
8	8.09.22	Uses of oil sardine	whatsapp	550
9	8.09.22	Weather news	whatsapp	550
10	9.09.22	Awareness of sea marine mammals	whatsapp	550
11	10.09.22	Weather News-FFMA	whatsapp	550
12	11.09.22	Save juvenile fish	whatsapp	550
13	12.09.22	Line fishing mahi-mahi fishes	whatsapp	550
14	13.09.22	Weather News-FFMA	whatsapp	550
15	14.09.22	MPEDA Poster - Quality sea food from India to the whole world	whatsapp	550
16	15.09.22	MPEDA Poster - On board handling of fish	whatsapp	550
17	15.09.22	How under water LED fishing lights work	whatsapp	550
18	16.09.22	Biggest whale in the world	whatsapp	550
19	17.09.22	Square mesh cod end	whatsapp	550
20	18.09.22	Fishermen released sea turtle	whatsapp	550
21	19.09.22	Weather News-FFMA	whatsapp	550
22	20.09.22	Eradication of plastic	whatsapp	550
23	21.09.22	MPEDA Poster - Do not mask marine life	whatsapp	550

24	22.09.22	Weather News-FFMA	whatsapp	550
25	23.09.22	Grouper fish caught in deep sea	whatsapp	550
26	24.09.22	MPEDA Poster - Quality sea food from India to the whole world	whatsapp	550
27	25.09.22	Puffer fish self Defence video	whatsapp	550
28	26.09.22	MPEDA Poster - Quality sea food from India to the whole world	whatsapp	550
29	27.09.22	Hygienic handling of fish	whatsapp	550
30	28.09.22	Stop small fish catch	whatsapp	550

4. TAMIL NADU

4.1 TAMIL NADU NORTH

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of Participants
1	12.09.22	Pondicherry	FIMSUL Awareness programme	30
2	13.09.22	Pondicherry	FIMSUL Awareness programme	30
3	14.09.22	Pondicherry	ICCD-Coastal clean-up programme	70
4	15.09.22	Mudasalodai	Meeting with Fishers association leader regarding training program	--
5	16.09.22	Pondicherry	FIMSUL Awareness programme	30
6	19.09.22	Arcotuthurai	Dry fish program	20
7	20.09.22	Kodiyakarai	Dry fish program	20
8	22.09.22	Chennai	Attended Chennai Fishing Harbour Management Committee meeting	--
9	23.09.22	Pazhaiyar	Conducted stakeholders meeting and distributed square mesh net to the fishers	20
10	26.09.22	Pazhaiyar	Fishing Harbour based programme	20
11	27.09.22	Pazhaiyar	Fishing Harbour based programme	20
12	28.09.22	Pazhaiyar	Fishing Harbour based programme	20
13	29.09.22	Nagapattinam	Dry fish awareness programme	20

The coastal clean-up programme in connection with the International Coastal Clean-up day at Pondicherry region was arranged at Veerampattinam Beach & Panithittu coastal area on 14th September 2022. A total of 70 members including Mr. Ramajayam, founder of Mani Mozhi Ramayam Foundation, members from SOHES & MSSRF NGOs, students from Veerampattinam Government Girls School, Members from Village Protection Committee, members from Fisher Women Self Help Groups and Fishers from Veerampattinam and Panithittu Villages participated in the clean-up programme. Mr. Ramajayam, founder of Mani Mozhi Ramayam Foundation inaugurated the programme. Mr. Sekar, SOHES (NGO) delivered the lecture on importance of the day and Dr.M.P.Arulmoorthy, SCO NETFISH explained the importance of the Coastal Environment. Mr.Luthersamy, Scientist from MSSRF proposed the vote of thanks. Around 70 volunteers involved in the clean-up programme were divided into 10 groups and did the cleaning activity. The participants collected the wastes in 30 gunny bags and transported the material to Municipal waste handling centre for safe disposal.



➤ Aid material distributed during the month

Sl No.	Date	Type of Aid material distributed	No. of Item	Fund source
1	19.09.22	Tarpaulin sheet	20	NETFISH
2	20.09.22	Tarpaulin sheet	20	NETFISH
3	26.09.22	Tarpaulin sheet	20	NETFISH
4	27.09.22	Tarpaulin sheet	20	NETFISH
5	28.09.22	Tarpaulin sheet	20	NETFISH
6	29.09.22	Tarpaulin sheet	20	NETFISH



Distribution of Square mesh cod end during stakeholders meeting



Distribution of fisher aid material

4.2. TAMIL NADU SOUTH

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of Participants
1	07.09.22	Tuticorin	Meeting with ADF, Tuticorin regarding problem identification and requirement of training programme	--
2	08.09.22	SFPCL, FPO/Nagercoil,	Discussion with FPO members on Start-ups in Fish trade business/requirement of Dry fish and Value added seafood trade	--
3	09.09.22	Tuticorin	Meeting with Training Coordinator on conduct of joint requirement based sea safety and Navigation and IUU trainings	--
4	13.09.22	Tharuvaikulam	Fishing Harbour based programme	15
5	13.09.22	Tharuvaikulam	Fishing Harbour based programme	15
6	23.09.22	Vivekanandanagar	Dry fish awareness programme	20
7	24.09.22	Poopandiyapuram	Dry fish awareness programme	20
8	26.09.22	Arokyapuram	Dry fish awareness programme	20
9	26.09.22	Manakkudy	Dry fish awareness programme	20
10	27.09.22	Muttom	Dry fish awareness programme	20
11	27.09.22	Kadiyappatinam	Dry fish awareness programme	20
12	28.09.22	Kovalam	Dry fish awareness programme	20

13	28.09.22	Siluvainagar	Dry fish awareness programme	20
14	30.09.22	Vellappatti	Fishing Harbour based programme	20
15	30.09.22	Vellappatti	Dry fish awareness programme	20



Dry fish programme at Vivekanandanagar

Harbour based programme at Vellappatti

➤ **Aid material distributed during the month**

Sl No.	Date	Type of Aid material distributed	No. of Beneficiaries	Fund source
1	13.09.22	Plastic Basket (Big) – 12 Rubber boots – 8 pairs Rubber coated gloves -12 pairs	30	NETFISH
2	23.09.22	9 x 6 Tarpaulin	20	NETFISH
3	24.09.22	9 x 6 Tarpaulin	20	NETFISH
4	26.09.22	9 x 6 Tarpaulin	40	NETFISH
5	27.09.22	9 x 6 Tarpaulin	40	NETFISH
6	28.09.22	9 x 6 Tarpaulin	40	NETFISH
7	30.09.22	9 x 6 Tarpaulin	40	NETFISH

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of programme	Thengapattinam	Colachel	Mallipattinam	Chinnamuttom	Tharuvaikulam	Tuticorin	Kottaipattinam	Mandapam	Rameswaram	Total
	Ice handling in Fishing Vessels & harbours and Personal Hygiene	6	7	10	1	5	6	4	5	5

S.N.	Date			No: of Participants
1	09/09/2022	Thenagaipattinam	Hygienic Handling of Fishes in Fishing boats and harbours and proper usage of ice	4
2	12/09/2022			6
3	12/09/2022			6
4	13/09/2022			6
5	14/09/2022			4
6	19/09/2022			6
7	03/09/2022	Colachel	Hygienic Handling of Fishes in Fishing boats and harbours and proper usage of ice	4
8	06/09/2022			5
9	09/09/2022			4
10	13/09/2022			5
11	21/09/2022			4
12	28/09/2022			7
13	28/09/2022			6

14	15/09/2022	Chinnamuttom	Hygienic Handling of Fishes in Fishing boats and harbours and proper usage of ice	5
15	05/09/2022	Tuticorin	Hygienic Handling of Fishes in Fishing boats and harbours and proper usage of ice	5
16	08/09/2022			5
17	16/09/2022			5
18	21/09/2022			5
19	30/09/2022			5
20	30/09/2022			4
21	02/09/2022	Tharuvaikulam	Hygienic Handling of Fishes in Fishing boats and harbours and proper usage of ice	4
22	06/09/2022			5
23	13/09/2022			6
24	13/09/2022			7
25	23/09/2022			9
26	07/09/2022	Mallipattinam	Hygienic Handling of Fishes in Fishing boats and harbours and proper usage of ice	3
27	07/09/2022			2
28	10/09/2022			3
29	10/09/2022			2
30	13/09/2022			3
31	13/09/2022			2
32	14/09/2022			4
33	14/09/2022			5
34	22/09/2022			5
35	22/09/2022			3
36	03/09/2022	Kottaiappattinam	Hygienic Handling of Fishes in Fishing boats and harbours and proper usage of ice	1
37	03/09/2022			1
38	30/09/2022			5
39	30/09/2022			2
40	07/09/2022	Mandapam	Hygienic Handling of Fishes in Fishing boats and harbours and proper usage of ice	2
41	13/09/2022			4
42	14/09/2022			4
43	19/09/2022			5
44	22/09/2022			4
45	07/09/2022	Rameswaram	Hygienic Handling of Fishes in Fishing boats and harbours and proper usage of ice	4
46	11/09/2022			4
47	14/09/2022			3
48	20/09/2022			5
49	28/09/2022			4

➤ **Details of information disseminated to stakeholders on social media:** (9 WhatsApp groups in 9 harbours)

S.NO	Date	Content Disseminated	Social Media	No. Of viewers. (Approx)
1	01.09.22	MPEDA Poster - 5Things you can do save ocean	Whatsapp	392
2	02.09.22	MPEDA Poster - 5Things you can do save ocean	Whatsapp	125
3	03.09.22	MPEDA Poster - 5Things you can do save ocean	Whatsapp	117
4	05.09.22	Subscribe MPEDA Newsletter	Whatsapp	391
5	12.09.22	MPEDA Poster - It's a shrimp o clock	Whatsapp	385
6	13.09.22	MPEDA Poster - Healthy benefits of shrimps	Whatsapp	113
7	18.09.22	Seminar exhibition for Aquaculture farmers	Whatsapp	60
8	19.09.22	3 Steps to safe & hygienic use of seafood at home	Whatsapp	509
9	23.09.22	Weather warning	Whatsapp	121
10	27.09.22	MPEDA Poster - World Tourism Day	Whatsapp	492

5. KERALA

5.1 KERALA SOUTH

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of Participants
1	02.09.22	Neendakara	Fishing Harbour based programme	18
2	02.09.22	Azheekkal Kayamkulam	Fishing Harbour based programme	15
3	19.09.22	Azheekkal Kayamkulam	Fishing Harbour based programme	20
4	19.09.22	Azheekkal Kayamkulam	Fishing Harbour based programme	20
5	20.09.22	Chemmanakiri, Vaikom	MPEDA Black clam training programme for SC/ST fishers	20
6	22.09.22	Udayanapuram, Vaikom	MPEDA Black clam training programme for SC/ST fishers	20
7	23.09.22	Kattikkunnu	MPEDA Black clam training programme for SC/ST fishers	20
8	26.09.22	Nerekadavu, Vaikom	MPEDA Black clam training programme for SC/ST fishers	20
9	27.09.22	Murinjapuzha	MPEDA Black clam training programme for SC/ST fishers	20
10	28.09.22	Chemmanakiri	MPEDA Black clam training programme for SC/ST fishers	20
11	29.09.22	Neendakara	Fishing Harbour based programme	20
12	29.09.22	Neendakara	Fishing Harbour based programme	20



MPEDA sponsored Black clam training for SC fishers at Vaikom

By the request of NETFISH State Coordinator in Kerala South region, M/s.Torri Harris, a Sea food Processing company had sponsored 10 numbers of quality Rubber mat sheet for sorting of export variety species without dumping on floor at Azheekkal Kayakulam Harbour. A motor pump was also provided to the fishers by NETFISH with the support of Harbour Coordination committee.



➤ Aid material distributed during the month

Sl No.	Date	Type of Aid material distributed	No. of Beneficiaries	Fund source
1	19.09.22	Rubber sheet	10	Torry Harries Company

		Motor	1	NETFISH
2	20.09.22	Plastic Basket - 20 Apron - 20 Plastic Sheet-1	20	MPEDA SC/ST
3	22.09.22	Plastic Basket - 20 Apron - 20 Plastic Sheet-1	20	MPEDA SC/ST
4	23.09.22	Plastic Basket - 20 Apron - 20 Plastic Sheet-1	20	MPEDA SC/ST
5	26.09.22	Plastic Basket - 20 Apron - 20 Plastic Sheet-1	20	MPEDA SC/ST
6	27.09.22	Plastic Basket - 20 Apron - 20 Plastic Sheet-1	20	MPEDA SC/ST
7	28.09.22	Plastic Basket - 20 Apron - 20 Plastic Sheet-1	20	MPEDA SC/ST
8	29.09.22	Rubber gloves	62	NETFISH

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of programme	Thoppumpady	Thottappally	Muthalapozy	Saktikulangara	Neendakara	Kayamkulam	Port Kollam	Adimalathura	Total
Awareness programme on Hygiene, Chill killing & Conservation	3	3	2	4	6	2	2	3	25

S.N.	Date	Location	Type of Activities	No: of Participants
1	07.09.22	Thoppumpady	Awareness programme on Hygiene, Chill killing & Conservation	5
2	12.09.22	Thoppumpady	Awareness programme on Hygiene, Chill killing & Conservation	6
3	24.09.22	Thoppumpady	Awareness programme on Hygiene, Chill killing & Conservation	8
4	07/09/22	Thottappally	Awareness programme on Hygiene, Chill killing & Conservation	4
5	16/09/22	Thottappally	Awareness programme on Hygiene, Chill killing & Conservation	5
6	19/09/22	Thottappally	Awareness programme on Hygiene, Chill killing & Conservation	5
7	10/09/22	Muthalapozy	Awareness programme on Hygiene, Chill killing & Conservation	5
8	22/09/22	Muthalapozy	Awareness programme on Hygiene, Chill killing & Conservation	4
9	20/09/22	Sakthikulangara	Awareness programme on Hygiene, Chill killing & Conservation	6
10	20/09/22	Sakthikulangara	Awareness programme on Hygiene, Chill killing & Conservation	5
11	20/09/22	Sakthikulangara	Awareness programme on Hygiene, Chill killing & Conservation	7
12	20/09/22	Sakthikulangara	Awareness programme on Hygiene, Chill killing & Conservation	6

13	06/09/22	Neendakara	Awareness programme on Hygiene, Chill killing & Conservation	14
14	06/09/22	Neendakara	Awareness programme on Hygiene, Chill killing & Conservation	22
15	13/09/22	Neendakara	Awareness programme on Hygiene, Chill killing & Conservation	17
16	13/09/22	Neendakara	Awareness programme on Hygiene, Chill killing & Conservation	15
17	20/09/22	Neendakara	Awareness programme on Hygiene, Chill killing & Conservation	20
18	20/09/22	Neendakara	Awareness programme on Hygiene, Chill killing & Conservation	17
19	21/09/2022	Kayamkulam	Awareness programme on Hygiene, Chill killing & Conservation	5
20	26/09/2022	Kayamkulam	Awareness programme on Hygiene, Chill killing & Conservation	5
21	15-09-2022	Port kollam	Awareness programme on Hygiene, Chill killing & Conservation	5
22	16-09-2022	Port kollam	Awareness programme on Hygiene, Chill killing & Conservation	6
23	13-09-2022	Adimalathura	Awareness programme on Hygiene, Chill killing & Conservation	6
24	16-09-2022	Adimalathura	Awareness programme on Hygiene, Chill killing & Conservation	5
25	23-09-2022	Adimalathura	Awareness programme on Hygiene, Chill killing & Conservation	6

➤ **Details of information disseminated to stakeholders on social media** (9 WhatsApp groups in 9 harbours)

SI NO	Date	Content disseminated	Social media used	No.of viewers
1	01/09/2022	Right fishing bright future	Whatsapp	919
2	02/09/2022	IUU fishing	Whatsapp	899
3	03/09/2022	Tips to protect the ocean	Whatsapp	898
4	05/09/2022	5 things you can do to save the ocean	Whatsapp	872
5	06/09/2022	Fight the fire	Whatsapp	883
6	07/09/2022	Over fishing is overrated	Whatsapp	857
7	08/09/2022	Onam wishes	Whatsapp	845
8	09/09/2022	Life buoy	Whatsapp	885
9	10/09/2022	Aims of mpeda	Whatsapp	882
10	12/09/2022	5 things you can do to save the ocean	Whatsapp	846
11	13/09/2022	Omega 3 fatty acid	Whatsapp	854
12	14/09/2022	Suchitwa Sagaram-Video	Whatsapp	843
13	15/09/2022	Discarded fish net	Whatsapp	838
14	16/09/2022	Iodine in	Whatsapp	826
15	17/09/2022	Ocean starts with life buoy International Seacoast cleaning day	Whatsapp	834 825
16	19/09/2022	Aims of MPEDA	Whatsapp	831
17	20/09/2022	It's squid for health	Whatsapp	830
18	21/09/2022	Navigation tool	Whatsapp	827
19	22/09/2022	Sea food-SOFIA 2022	Whatsapp	841
20	23/09/2022	Tips to protect the ocean	Whatsapp	804
21	24/09/2022	Life jacket	Whatsapp	816

22	26/09/2022	Crab it carefully	Whatsapp	781
23	27/09/2022	5 things you can do to save the ocean	Whatsapp	739
24	31/08/2022	Suchitwa Sagaram -Video	Whatsapp	512

➤ **Efforts For Generating External Fund**

Sl.No:	Date	Activity done	Remarks
1	16.09.22	Discussed with M/s. Torry Harris seafood company for supplying Rubber sheet for sorting of Export variety items in hygienic way	Supplied 10 nos. of quality rubber mat sheet at Azheekkal Kayamkulam fishing harbour
2	16.09.22	Discussed with Cochin Shipyard for supplying plastic crates and plastic baskets at Sakthikulangara and Thottappally fishing harbour using CSR fund	Cochin Ship Yard agreed to supply the materials. Proposal submitted to HO for approval

5.2 KERALA NORTH

➤ **Details of major activities of the month**

S.N.	Date	Location	Type of Activities	No: of Participants
1	01.09.22	NETFISH HO	Conducted online training to HDCs	8
2	13.09.22	Ponnani	Fishing Harbour based programme	24
3	13.09.22	Ponnani	Fishing Harbour based programme	18
4	14.09.22	Munambam	Fishing Harbour based programme	18
5	16.09.22	Chettuva	Fishing Harbour based programme	25
6	16.09.22	Chettuva	Fishing Harbour based programme	25
7	21.09.22	Ponnani	Fishing Harbour based programme	25
8	26.09.22	Ernakulam	Attended Sagarmala Workshop at Ernakulam	--
9	27.09.22	Munambam	Attended Munambam fishing harbour Management society meeting	--
10	28.09.22	NIFAM, Kadungalloor	Participated and delivered lecture in the NCDC training programme on Deep Sea Fishing Business by FFPoS for fishermen from the State of Kerala	30
11	29.09.22	Munambam	Fishing Harbour based programme	20
12	29.09.22	Munambam	Fishing Harbour based programme	20
13	30.09.22	Chettuva	Fishing Harbour based programme	35
14	30.09.22	Chettuva	Fishing Harbour based programme	28
15	30.09.22	Chettuva	Conducted Stakeholders meeting at Chettuva FH	21



Harbour based programme at Chettuva



Harbour based programme at Ponnani

On 30th of the month, a stakeholders meeting was conducted at Chettuva fishing harbour to discuss about the recent unhealthy trends in the fishing harbour in term of general hygiene and discipline. President and ward members from Engandiyoor Grama Panchayath, Officials from Dept. of

fisheries, Coastal police, representatives from labour union, boat association, fishermen associations, and merchants association attended the meeting. SCO did the topic presentation and mentioned various issues which need urgent attention by the stake holders. Solutions were discussed on every identified problem. As a result of the meeting, a committee named Chettuva FH Paripaalana Samithi including officials and members from all stake holder groups were formed with Panchayath President as the Chairman and Fisheries Extension Officer as the convenor of the committee. It was also decided to ban all types of vehicles and sale in the harbour which is not related with fish sale. A Whatsapp group was also formed with the members of the Chettuva FH Paripaalana Samithi for quick communications among the members.

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of programme	Beypore	Puthiyappa	Munambam	Chombala	Cheruvathur	Azheekkal	Koyilandi	Total
Awareness programme on Hygiene, Chill killing & Conservation	4	2	1	1	7	1	10	26

S.N.	Date	Location	Type of Activities	No: of Participants
1	15.09.22	Beypore	Awareness programme on Hygiene, Chill killing & Conservation	5
2	15.09.22	Puthiyappa	Awareness programme on Hygiene, Chill killing & Conservation	2
3	16.09.22	Munambam	Awareness programme on Hygiene, Chill killing & Conservation	3
4	17.09.22	Beypore	Awareness programme on Hygiene, Chill killing & Conservation	4
5	17.09.22	Beypore	Awareness programme on Hygiene, Chill killing & Conservation	4
6	19.09.22	Chombala	Awareness programme on Hygiene, Chill killing & Conservation	4
7	19.09.22	Beypore	Awareness programme on Hygiene, Chill killing & Conservation	5
8	24.09.22	Cheruvathur	Awareness programme on Hygiene, Chill killing & Conservation	4
9	24.09.22	Cheruvathur	Awareness programme on Hygiene, Chill killing & Conservation	3
10	24.09.22	Cheruvathur	Awareness programme on Hygiene, Chill killing & Conservation	4
11	24.09.22	Cheruvathur	Awareness programme on Hygiene, Chill killing & Conservation	4
12	24.09.22	Cheruvathur	Awareness programme on Hygiene, Chill killing & Conservation	5
13	24.09.22	Cheruvathur	Awareness programme on Hygiene, Chill killing & Conservation	4
14	24.09.22	Cheruvathur	Awareness programme on Hygiene, Chill killing & Conservation	5
15	26.09.22	Puthiyappa	Awareness programme on Hygiene, Chill killing & Conservation	5
16	26.09.22	Azheekkal	Awareness programme on Hygiene, Chill killing & Conservation	2
17	28.09.22	Koyilandi	Attended Munambam fishing harbour Management society meeting	2

18	28.09.22	Koyilandi	Attended Munambam fishing harbour Management society meeting	2
19	28.09.22	Koyilandi	Attended Munambam fishing harbour Management society meeting	6
20	28.09.22	Koyilandi	Attended Munambam fishing harbour Management society meeting	3
21	28.09.22	Koyilandi	Attended Munambam fishing harbour Management society meeting	2
22	28.09.22	Koyilandi	Attended Munambam fishing harbour Management society meeting	3
23	28.09.22	Koyilandi	Attended Munambam fishing harbour Management society meeting	3
24	28.09.22	Koyilandi	Attended Munambam fishing harbour Management society meeting	2
25	28.09.22	Koyilandi	Attended Munambam fishing harbour Management society meeting	7
26	28.09.22	Koyilandi	Attended Munambam fishing harbour Management society meeting	5

➤ **Aid material distributed during the month**

Sl No.	Date	Type of Aid material distributed	No. of Beneficiaries	Fund source
1	13/9/22	Rubber gloves 50 pairs (Ponnani)	50	NETFISH
2	16/9/22	Track pants 27 (Chettuva)	50	NETFISH
3	19/9/22	Plastic baskets 16 number (Beypore)	25	NETFISH
4	30/9/22	Track pants 27 (Chettuva)	50	NETFISH

➤ **Details of information disseminated to stakeholders on social media during the month - (11 WhatsApp groups in 11 harbours)**

Sl. No	Date	Contents Disseminated	Social media used	No of viewers
1	02.09.2022	5 things you can do to save the ocean	Whatsapp	1545
2	04.09.2022	Suchitwa Sagaram Sundhara Theeram programme	Whatsapp	1543
3	05.09.2022	The method of cutting fresh tuna in Taiwan	Whatsapp	1534
4	06.09.2022	Video -Square mesh cod end using in Odisha trawl boat	Whatsapp	1529
5	08.09.2022	Onam wishes from MPEDA	Whatsapp	1518
6	10.09.2022	Check weather report before venturing to sea	Whatsapp	1518
7	12.09.2022	Awareness on how to handle fish	Whatsapp	1509
8	13.09.2022	How to Know good and bad fish	Whatsapp	1508
9	14.09.2022	Video - Plan to make sea and coast plastic free	Whatsapp	1505
10	14.09.2022	News - Plan to make sea and coast plastic free	Whatsapp	1501
11	15.09.2022	Don't throw unusable Fishing nets to the sea	Whatsapp	1493
12	16.09.2022	Poster regarding "Clean sea and beautiful shore"	Whatsapp	1491
13	19.09.2022	Poster for Save sea turtles	Whatsapp	1479
14	20.09.2022	3 steps to using marine resources cleanly and safely	Whatsapp	1477
15	21.09.2022	Video - Square mesh cod end using in Odisha trawl boat	Whatsapp	1476
16	22.09.2022	Marine resources	Whatsapp	1462
17	23.09.2022	State Fisheries toll free number for fish quality complaints	Whatsapp	1461
18	24.09.2022	Poster for save sea	Whatsapp	1444
19	26.09.2022	Poster, Subsidy for vessels and Trawl boats	Whatsapp	1435
20	28.09.2022	Video - China build a green wall of mangroves along its coasts	Whatsapp	1410

21	29.09.2022	State Fisheries toll free number for fish quality complaints	Whatsapp	1376
22	29.09.2022	MPEDA post on World Heart day September 29	Whatsapp	1343
23	30.09.2022	MPEDA post on Importance of Life jackets in a vessel	Whatsapp	1296

6. KARNATAKA

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of Participants
1	06.09.22	Gangolli	Fishing Harbour based programme	24
2	07.09.22	Amdalli	Fishing Harbour based programme	25
3	08.09.22	Karwar	Fishing Harbour based programme	21
4	12.09.22	Bhatkal	Fishing Harbour based programme	22
5	14.09.22	Amdalli	Fishing Harbour based programme	22
6	15.09.22	Karwar	Fishing Harbour based programme	23
7	15.09.22	--	Conducted online meeting with HDCs	--
8	17.09.22	Panambur	Participated in the ICCD-Coastal clean-up programme organized by Dept. of Earth Science	1200
9	18.09.22	Thottam, Uduppi	Participated in the AGM of SC fisherwomen society	450
10	20.09.22	Malpe	Visited Udupi Cochin Ship Yard at Malpe	
11	21.09.22	Honnavar	Fishing Harbour based programme	24
12	23.09.22	Puttur, Uduppi	CIFT Sponsored Value added training programme for SC/ST fishers	20
13	24.09.22	Gandhi Nagar, Uduppi	CIFT Sponsored Value added training programme for SC/ST fishers	20
14	26.09.22	Mangalore	Fishing Harbour based programme	23
15	28.09.22	Kothalkatte, Udupi	CIFT Sponsored Value added training programme for SC/ST fishers	20



Harbour based programme at Honnavar



CIFT Funded value addition training programme

➤ Awareness Classes/Meetings conducted by HDCs

Type of programme	Malpe	Gangolli	Total
Fish quality management, hygiene and sanitation in FV	1	1	2

S.N.	Date	Location	Type of Activities	No: of Participants
1	23.09.22	Malpe	Fish quality management, hygiene and sanitation in FV	16
2	23.09.22	Gangolli	Fish quality management, hygiene and sanitation in FV	14

➤ Aid material distributed during the month

Sl No.	Date	Type of Aid material distributed	No. of Item	Fund source
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1	06.09.22	Hand gloves	24	NETFISH
2	07.09.22	Hand gloves	25	NETFISH
3	08.09.22	Hand gloves	21	NETFISH
4	12.09.22	Hand gloves	22	NETFISH
5	14.09.22	Hand gloves	22	NETFISH
6	15.09.22	Hand gloves	23	NETFISH
7	21.09.22	Hand gloves	24	NETFISH
8	23.09.22	Hand gloves, head gear, masks, aprons	20	CIFT
9	24.09.22	Hand gloves, head gear, masks, aprons	20	CIFT
10	26.09.22	Hand gloves	23	NETFISH
11	28.09.22	Hand gloves, head gear, masks, aprons	20	CIFT

➤ **Details of information disseminated to stakeholders on social media:** (9 WhatsApp groups in 9 harbours)

Sl.No:	Date	Content Disseminated	Social Media Used	No: of Viewers
1	01-09-2022	WTI Kick-starts Whale shark conservation campaign in karnataka	Whatsapp	702
2	01-09-2022	Hon'ble Shri.Narendra Modi Visits Mangalore	Whatsapp	702
3	03-09-2022	Speaking about the spectacular success for India at World trade Organisation by Piyush Goyal	Whatsapp	702
4	03-09-2022	India Rejects unfair text on fishery subsidies at WTO	Whatsapp	702
5	03-09-2022	Mama elephant falls into drain trying to protect her baby	Whatsapp	702
6	03-09-2022	Battery made of crab shell and zinc is rechargeable and biodegradable	Whatsapp	702
7	04-09-2022	India will be second largest economy in the world by 2047 - Commerce secretary	Whatsapp	702
8	04-09-2022	Fight between blue whale and great white Shark	Whatsapp	702
9	04-09-2022	Blue whales lunge for dinner in beautiful Drone Footage	Whatsapp	702
10	05-09-2022	What are Micro plastics?	Whatsapp	702
11	05-09-2022	Happy teachers day	Whatsapp	702
12	06-09-2022	Which states Eat the Most fish	Whatsapp	702
13	08-09-2022	Happy Onam	Whatsapp	702
14	09-09-2022	Deep sea fishing boats arrives after 7 days	Whatsapp	702
15	12-09-2022	CMLRE Walk in interview ad	Whatsapp	702
16	14-09-2022	Rajbhasha Kirti Puraskar (First Prize)	Whatsapp	702
17	15-09-2022	Deep sea fishing faces hurdles Malpe beach	Whatsapp	702
18	15-09-2022	India is on its way to be a global leader in fisheries	Whatsapp	702
19	15-09-2022	Celebrating Swachh Sagar Surakshit Sagar	Whatsapp	702
20	16-09-2022	World Ozone Day	Whatsapp	702
21	16-09-2022	CMLR Booklet	Whatsapp	702
22	20-09-2022	Demonstration or Using Square mesh cod end in Balaramgadi	Whatsapp	702
23	22-09-2022	Aquaculture fishing Demonstration Video	Whatsapp	702
24	22-09-2022	Revised seed price of Aquaculture from MPEDA -RGCA , Kochi	Whatsapp	702
25	25-09-2022	Dutch Invention uses bubbles to trap plastic trash in rivers	Whatsapp	702
26	26-09-2022	4 Reasons Why We should Make Fish our daily dish	Whatsapp	702
27	27-09-2022	Vidyanjali Brochure	Whatsapp	702

28	29-09-2022	World Heart day	Whatsapp	702
29	29-09-2022	South Coast fisher producer Company Ltd	Whatsapp	702
30	30-09-2022	Gangolli Jetty vedio	Whatsapp	702

7. MAHARASHTRA & GOA

7.1 MAHARASHTRA SOUTH & GOA

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of Participants
1	08.09.22	Bhatye Beach, Ratnagiri	ICCD-Coastal clean-up programme	76
2	10.09.22	Baina Beach, Goa	ICCD-Coastal clean-up programme	92
3	14.09.22	Mirkarwada	Arranged stakeholders meeting at Mirkarwada	--
4	14.09.22	Mirkarwada	Fishing Harbour based programme	25
5	15.09.22	Mirkarwada	Arranged an awareness programme for netmenders	--
6	16.09.22	Ratnagiri	Fishing Harbour based programme	22
7	22.09.22	Mirkarwada	Fishing Harbour based programme	25
8	28.09.22	Ratnagiri	Fishing Harbour based programme	25
9	29.09.22	Mirkarwada	Fishing Harbour based programme	23

To commemorate International Coastal clean-up Day 2022, NETFISH Maharashtra South region in association with Abhyankar Kulkarni Junior College, Ratnagiri had organized beach clean-up activity at Bhatye beach on 8th September 2022. Around 70 volunteers of NSS Wing, 6 Professors from A.K. Junior College, Ratnagiri, SCO & HDCs had participated in the programme. Shri. Santosh Kadam, SCO introduced about NETFISH organization and briefed the importance of International Coastal Clean-up Day celebration. Programme Officer Professor Shri. Ninad Tendulkar delivered a speech on plastic pollution, its consequences and how to minimize the plastic pollution. Followed by a rally was organized from A. K. Junior College to Bhatye Beach in which the volunteers carried awareness charts with slogans and saying the slogans “Swatchh Sagar, Surakshit Sagar”, “Protect our ocean to protect our future”, “Sabako Age Ana Hai, Sagar Ko Bachana Hai” etc. After that the volunteers cleaned about the 1km beach area by collecting around 1 ton of plastic wastes. NETFISH distributed T shirt and caps to all the participants. At the end of the programme all the participants took an oath “not to throw plastic wastes in the nature, instead it will be put in the dustbin only.



In Goa region, the coastal clean-up programme was conducted at Baina Beach, Vasco on 10th September 2022. The programme was arranged in association with Govt. High/Higher Secondary School, Baina, Vasco. Around 92 participants including Principal and teachers of Govt. High/Higher

Secondary School, Baina, 75 volunteers of NSS wing, Coordinator and Supervisor of Swatchh Bharat Mission, workers from Mormugao Municipality, SCO & HDCs were attended the programme. The rally was started from Govt. High/Higher Secondary School, Baina to Baina beach in which the volunteers carried awareness charts with slogans and saying the slogans “Swatchh Sagar, Surakshit Sagar”, “Protect our ocean to protect our future”, “Sabako Age Ana Hai, Sagar Ko Bachana Hai” etc. Followed by, the volunteers cleaned about 1 km of beach area by collection around 1 ton of plastic wastes. NETFISH distributed T shirt and caps to all the participants. At the end of the programme all the participants took an oath “not to throw plastic wastes in the nature, instead it will be put in the dustbin only.



➤ Awareness Classes/Meetings conducted by HDCs

Type of programme	Dabhol	Mirkarwada	Cutbona	Malim	Malvan	Sakharinate	Devgad	Vasco	Chapora	Harne	Total
Awareness by HDCs	3	3	2	4	3	3	3	3	3	3	30

S.N.	Date	Location	Type of Activities	No: of Participants
1	12.09.2022	Dabhol	Importance of Square mesh cod ends	5
2	15.09.2022	Mirkarwada	Square mesh cod end V/s Diamond mesh cod end: Merits & Demerits	14
3	15.09.2022	Cutbona	Personal Hygiene & Sanitation	11
4	15.09.2022	Malim	Personal Hygiene & Good handling practices On board/Harbour	17
5	15.09.2022	Malvan	Importance of Square mesh cod ends	5
6	15.09.2022	Sakharinate	Importance of Square mesh cod ends	5
7	16.09.2022	Devgad	Personal Hygiene & Good handling practices On board/ at Harbour	6
8	16.09.2022	Vasco	Personal Hygiene & Sanitation	5
9	16.09.2022	Chapora	Awareness Class: Personal Hygiene & Sanitation	8
10	19.09.2022	Mirkarwada	Personal Hygiene & Sanitation	6
11	20.09.2022	Malim	Importance of Square mesh cod ends	7
12	20.09.2022	Dabhol	Importance of Square mesh cod ends	5
13	21.09.2022	Harnai	Importance of Square mesh cod ends	6
14	21.09.2022	Chapora	Importance of Square mesh cod ends	7
15	21.09.2022	Sakharinate	Importance of Square mesh cod ends	4
16	21.09.2022	Malvan	Personal Hygiene & Sanitation	6
17	22.09.2022	Devgad	Personal Hygiene & Sanitation	6

18	22.09.2022	Vasco	Importance of Square mesh cod ends	5
19	22.09.2022	Malim	Awareness Class: Pollution in fishing harbour	6
20	22.09.2022	Harnai	Awareness Class: Importance of Plastic Waste Collection during fishing	6
21	24.09.2022	Mirkarwada	Juvenile Fishing & Importance of Square mesh cod ends	7
22	26.09.2022	Malim	Good Quality Fish for Good health	6
23	27.09.2022	Vasco	Good handling practices & Personal Hygiene	9
24	27.09.2022	Dabhol	Importance of Square mesh cod ends	6
25	28.09.2022	Sakharinate	Importance of Square mesh cod ends	6
26	28.09.2022	Malvan	Importance of Square mesh cod ends	6
27	29.09.2022	Chapora	Good handling practices & Personal Hygiene	7
28	29.09.2022	Cutbona	Good handling practices at landing centre	6
29	29.09.2022	Harnai	Importance of Square mesh cod ends	6
30	29.09.2022	Devgad	Personal Hygiene & Sanitation	5

➤ **Aid material distributed during the month**

Sl No.	Date	Type of Aid material distributed	No. of Item	Fund source
3	14.09.2022	Rubber hand gloves, Wooden nylon brushes, Hand wash pouches	25	NETFISH
4	16.09.2022	Rubber hand gloves, Wooden nylon brushes, Hand wash pouches	22	NETFISH
5	22.09.2022	Rubber hand gloves, Wooden nylon brushes, Hand wash pouches	25	NETFISH
6	28.09.2022	Rubber hand gloves, Wooden nylon brushes, Hand wash pouches	25	NETFISH
7	29.09.2022	Rubber hand gloves, Wooden nylon brushes, Hand wash pouches	23	NETFISH



Fishing harbor based programmes at Mirkarwada

➤ **Details of information disseminated to stakeholders on social media: (15 WhatsApp groups in 15 harbours)**

Sl. No:	Date	Content Disseminated	Social Media Used	No: of Viewers
1	01.09.2022	Say NO to the Misuse of Antibiotics!	WhatsApp	656
2	03.09.2022	Sea Plastic Pollution	WhatsApp	656
3	05.09.2022	Vessel log sheet collection Photos and Plastic Wastes Collection by Fishing Vessels from Gujarat	WhatsApp	656
4	08.09.2022	Report, Photos and Videos of Coastal Clean-up programme conducted at Bhatye beach, Ratnagiri	WhatsApp	656
5	09.09.2022	Newspaper Cuttings about Coastal Cleanup programme conducted at Bhatye beach, Ratnagiri.	WhatsApp	656
6	10.09.2022	Photos of International clean-up programme conducted	WhatsApp	656

		at Baina beach, Vasco		
7	11.09.2022	Newspaper Cuttings as well as News Channel Video Clip of International Cleanup programme conducted at Baina beach, Vasco	WhatsApp	656
8	13.09.2022	Advt of Marine Observer in local language.	WhatsApp	656
9	17.09.2022	Photos of Cleanup programme conducted at Harnai port on 17.09.2022 by local schools Photos of clean-up programme conducted at Devgad harbour on 17.09.2022 by local school and villagers of Taramumbri village	WhatsApp	656
10	20.09.2022	Photos "Use of Square mesh cod ends at Balaramgadi Odisha." Crates washing photos from Gujarat. Entrance Gate Photos of Paradeep Fishing harbour	WhatsApp	656
11	21.09.2022	Newspaper article about bulk landing of Mackerel to Purse seiners in Ratnagiri. Newspaper article "Fishers to be trained in deep-sea fishing techniques of gillnetting and long-lining " Photos of before and after from Gujarat about use of Insulated fish box.	WhatsApp	656
12	22.09.2022	Photos from Gujarat about Plastic wastes collection arrangement made at the landing centre by fishermen. Photos of Pre-cooling demonstrations by gillnetters at Nairi, Chilka, Odisha.	WhatsApp	656
13	23.09.2022	Information of Illegal, Unreported and Unregulated fishing	WhatsApp	656
14	24.09.2022	Oil spillage from ship in inshore waters in Ratnagiri district. Photos of Cleanup programme conducted at Harnai	WhatsApp	656
15	26.09.2022	About 200 Whales arrived near beaches and died in Sydney. Video of Pre-cooling practices as well as deck cleaning practices in fishing vessels in Gujarat.	WhatsApp	656
16	30.09.2022	Video of Life Saving Drone operated by remote which can save drowning about 03 persons at a time in sea.	WhatsApp	656
17	28.08.2022	Beach Clean machine provided to Sindhudurg district	WhatsApp	641
18	30.08.2022	5 things you can do to save the Ocean: Say no to plastic products, clean the beaches, Use eco-friendly products, practice sustainable fishing, educate people about protecting the ocean	WhatsApp	641
19	31.08.2022	Beach cleaning machine that it collects waste matter with sand Want to make your diet delicious and healthy? Add Fish to it	WhatsApp	641

7.2 MAHARASHTRA NORTH

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of Participants
1	06.09.22	Mumbai	Discussion with APCCF, Mangrove Cell, Mumbai and Deputy Director, Livelihood, Mangrove Foundation of Maharashtra in connection with solar dryer project	3
2	07.09.22	Arnala	Fishing Harbour based programme	30
3	07.09.22	Arnala	Dry fish awareness programme	37
4	08.09.22	Uttan	Fishing Harbour based programme	26
5	08.09.22	Uttan	Fishing Harbour based programme	26

6	10.09.22	Alibaug	Fishing Harbour based programme	27
7	12.09.22 & 13.09.22	Mumbai	SCO along with CE NETFISH had attended IMO - GloLitter Project National Task Force Workshop organized by Fishery Survey of India at Mumbai as nominated member of MPEDA	--
8	14.09.22	New wharf ferry	Fishing Harbour based programme	23
9	14.09.22	Arnala	Fishing Harbour based programme	26
10	15.09.22	Arnala	Fishing Harbour based programme	30
11	15.09.22	Arnala	Fishing Harbour based programme	30
12	15.09.22	Arnala	Stakeholders Meeting at Dhi. Arnala Machhimar Vividh Karyakari Sahakari Sanstha Maryadit with Chairman, Vice Chairman and Manager and Members of Society regarding solar dryer project	--
13	19.09.22	RD, Mumbai	preliminary discussion for conducting collaborative awareness trainings for fishers - with officials from Captain Fresh, Bangalore in virtual mode	2
14	20.09.22	RD Mumbai	Conducted online meeting with HDCs	10
15	22.09.22	Arnala	Fishing Harbour based programme	53
16	22.09.22	Arnala	Dry fish awareness programme	59
17	22.09.22	Arnala	Stakeholder Meeting with Officials from Mangrove Foundation of Maharashtra and Panchayat Samiti Upsabhapati, Mira Bhayander	5
18	27.09.22 to 30.09.22	Hotel Royal Tulip, Mumbai	Attended Seafood HACCP Training programme organized by RD, Mumbai	--

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of programme	Satpati	Uttan	Alibaug	Vasai	Dahanu	Arnala	Versova	New ferry wharf	Total
Awareness by HDCs	3	3	3	3	3	3	4	3	25

S.N.	Date	Harbour/LC	Topic / Type of programme	No: of Participants
1	15-09-2022	Satpati	Juvenile Fishing	3
2	23-09-2022	Satpati	Marine mammals and juvenile fishing	3
3	26-09-2022	Satpati	Use of square mesh cod end	3
4	08-09-2022	Uttan	Hygienic handling on board, importance of personal hygiene and sanitation, responsible fishing, icing and quick chilling	5
5	16-09-2022	Uttan	Hygienic handling on board, importance of personal hygiene and sanitation, responsible fishing, icing and quick chilling	5
6	20-09-2022	Uttan	Hygienic handling on board, importance of personal hygiene and sanitation, responsible fishing, icing and quick chilling	6
7	20-09-2022	Alibaug	Juvenile fishing and plastic eradication	3
8	24-09-2022	Alibaug	Hygienic handling of fish	2
9	24-09-2022	Alibaug	On board Hygienic handling and proper icing practices	3
10	08-09-2022	Vasai	Personal hygiene and hygienic handling on board	3
11	14-09-2022	Vasai	Dry fish Production: Quality and Hygiene	2
12	21-09-2022	Vasai	Juvenile fishing and plastic eradication	5
13	03-09-2022	Dahanu	Hygienic handling of fish on board	2
14	12-09-2022	Dahanu	Hygienic handling of fish in harbour	5
15	18-09-2022	Dahanu	Hygienic handling of fish on board	3

16	01-09-2022	Arnala	Hygienic handling on board, importance of personal hygiene and sanitation, responsible fishing, icing and quick chilling, marine mammal conservation	16
17	08-09-2022	Arnala	Hygienic handling on board, importance of personal hygiene and sanitation, responsible fishing, icing and quick chilling, marine mammal conservation	8
18	21-09-2022	Arnala	Hygienic handling on board, importance of personal hygiene and sanitation, responsible fishing, icing and quick chilling, marine mammal conservation	7
19	15-09-2022	Versova	juvenile catch and hygienic handling	1
20	15-09-2022	Versova	hygienic handling	3
21	18-09-2022	Versova	juvenile catch, hygienic handling, plastic waste awareness	4
22	24-09-2022	Versova	hygienic handling and juvenile catch	1
23	07-09-2022	New Ferry Wharf	Hygienic handling on board, importance of personal hygiene and sanitation	6
24	16-09-2022	New Ferry Wharf	Precooling and Good practice on board fishing vessels	4
25	24-09-2022	New Ferry Wharf	Use of 40 mm square mesh cod end in trawl nets	5



Dry fish awareness programme at Arnala

Fishing Harbour programme at Uttan

➤ **Aid material distributed during the month**

Sl No.	Date	Type of Aid material distributed	No. of Item	Fund source
1	07.09.2022	1. Gum boots	30	NETFISH
2	07.09.2022	2. Plastic Sheets	37	NETFISH
3	08.09.2022	3. Hand wash	26	NETFISH
4	08.09.2022	4. Reusable rubber hand gloves	26	NETFISH
5	10.09.2022	5. Brush for cleaning boat surfaces and fish keeping surfaces	27	NETFISH
6	14.09.2022	6. Dotted Hand gloves useful for pulling the fishing net	23	NETFISH
7	14.09.2022	6. Dotted Hand gloves useful for pulling the fishing net	26	NETFISH
8	15.09.2022	6. Dotted Hand gloves useful for pulling the fishing net	30	NETFISH
9	15.09.2022	1. Gum boots 2. Plastic Sheets 3. Handwash 4. Reusable rubber hand gloves 5. Brush for cleaning boat surfaces and fish keeping surfaces 6. Dotted Hand gloves useful for pulling the fishing net 7. First Aid Kits	30	NETFISH
10	22.09.2022	1. Gum boots	112	NETFISH

		2. Plastic Sheets 3. Hand wash 4. Reusable rubber hand gloves 5. Brush for cleaning boat surfaces and fish keeping surfaces 6. Dotted Hand gloves useful for pulling the fishing net 7. First Aid Kits 8. Plastic baskets		
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➤ **Details of information disseminated to stakeholders on social media:**

Sl. No:	Date	Content Disseminated	Social Media Used	No. of Viewers
1	03.09.2022	Research on Zebra fish by FELASA working group survey	Whatsapp	680
2	03.09.2022	Rechargeable and Biodegradable battery from crab shell	Whatsapp	680
3	03.09.2022	Weather forecast and warning for Maharashtra Coast	Whatsapp	680
4	04.09.2022	Fish International Show at Bremen, Germany and Participation of MPEDA	Facebook	1650
5	04.09.2022	Cooking demo by MPEDA in Fish International Show at Bremen, Germany and Participation of MPEDA	Facebook	1650
6	04.09.2022	State wise fish consumption in India	Whatsapp	680
7	04.09.2022	News: India will be second largest economy in the World by 2047: Commerce Secretary	Whatsapp	680
8	05.09.2022	Fish rolls kebab: Recipe	Facebook	1650
9	09.09.2022	Weather forecast and warning for Maharashtra Coast	Whatsapp	680
10	09.09.2022	Visit of acting consulate general to MPEDA Stall in Germany International Seafood Show	Facebook	1650
11	11.09.2022	Grilled fish cutlet recipe	Facebook	1650
12	12.09.2022	Importance of shrimp in human diet	Whatsapp	680
13	14.09.2022	News on IMO Glolitter workshop by FSI	Facebook	1650
14	14.09.2022	News on Rajbhasha Kirti Puraskar to MPEDA	Whatsapp	680
15	14.09.2022	News on Asian Seafood Expo at Singapore	Facebook	1650
16	14.09.2022	Weather forecast and warning for Maharashtra Coast	Whatsapp	680
17	16.09.2022	3 steps to safe and hygienic use of seafood at home	Whatsapp	680+1650=2330
18	16.09.2022	National logistics policy: News	Facebook	1650
19	21.09.2022	News on Fishers to be trained in deep sea fishing techniques of gill netting and long lining	Whatsapp	680
20	21.09.2022	News on Participation of MPEDA in World Food Moscow	Facebook	1650
21	22.09.2022	4 Reasons why should make fish your daily dish	Whatsapp	680+1650=2330
22	26.09.2022	Message regarding plastic eradication	Whatsapp	680
23	26.09.2022	Mackerel curry Recipe	Facebook	1650
24	26.09.2022	News on Whale death in Tasmaniya	Whatsapp	680
25	27.09.2022	Make in India News on Piyush Goyal Page	Facebook	1650
26	27.09.2022	World Tourism Day Wishes	Facebook	1650
27	27.09.2022	Seafood HACCP training by MPEDA RD	Facebook	1650

		Mumbai: News		
28	29.09.2022	Protocol link to obtain PHT certificates	Facebook	1650
29	29.09.2022	Wishes on World Heart Day	Facebook	1650
30	22.08.2022	Newspaper Coverage on Beach Clean Up at Arnala	Whatsapp	680
31	23.08.2022	Impact of plastic on marine life	Whatsapp	680
32	24.08.2022	Newspaper cutting on Scarcity of fish in ocean	Whatsapp	680
33	24.08.2022	Glimpses of MPEDA Golden Jubilee at Kochi	Facebook	1650
34	24.08.2022	Newspaper cutting on New Fishing Tech to save fuel, reduce CO2 emission	Whatsapp	680
35	25.08.2022	Occurrence of jelly fish in Indian waters	Whatsapp	680
36	26.08.2022	Technology of V form Double slotted otter board by CIFT	Whatsapp	680
37	26.08.2022	MPEDA Video on Indian Seafood	Facebook	1650
38	26.08.2022	Field Day for Make in India	Facebook	1650
39	27.08.2022	Indian Seafood Show at Japan	Facebook	1650
40	29.08.2022	Unique Value Added products at Japan Expo	Facebook	1650
41	30.08.2022	Things to save ocean	Whatsapp	2330

➤ Efforts For Generating External Fund

Sl.No:	Date	Activity done	Remarks
1	06.09.22	Meetings with Mangrove Foundation, Maharashtra regarding Solar dryer project	Communication is under progress
2	19.09.22	Meeting with Captain Fresh for collaborative training programmes to fishers	Communication is underway

Impacts/Outcomes observed during the month

- Fishers from Alibaug and Arnala are using gum boots and hand gloves while handling fish at landing centre.



8. GUJARAT

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of Participants
1	02.09.22	RD, Veraval	Coordinated the visit of Chairman & Director MPEDA	--
2	09.09.22	Veraval	Fishing Harbour based programme	20

3	12.09.22	Veraval	Fishing Harbour based programme	25
4	13.09.22	Mangrol	Fishing Harbour based programme	20
5	14.09.22	Mangrol	Fishing Harbour based programme	25
6	17.09.22	Mangrol	ICCD-Coastal clean-up programme	700
7	19.09.22	Porbandar	SCO along with AD, MPEDA had arranged discussion with DIG of Indian Coast Guard station on Developing Long line Deep Sea Fishing in Gujarat	--
8	19.09.22	Porbandar	Fishing Harbour based programme	17
9	19.09.22	Porbandar	Fishing Harbour based programme	23
10	20.09.22	Umargam	Dry fish awareness programme	19
11	21.09.22	Umargam	Dry fish awareness programme	20
12	21.09.22	Umargam	Dry fish awareness programme	17
13	22.09.22	Umargam	Dry fish awareness programme	18
14	22.09.22	Umargam	Dry fish awareness programme	18
15	22.09.22	Umargam	Met dry fish purchaser and exporter and discussed with them about Dry fish training for better fish quality and market	--
16	27.09.22	Veraval	Fishing Harbour based programme	20
17	28.09.22	CIFT, Veraval	SCO along with DD MPEDA had visited CIFT Veraval and discussed with SIC on Value added fishery products programme especially from Ribbon fish croaker fish , cat fish or other fish item to assist exporter for alter net market from China	--
18	29.09.22	RD, Veraval	Conducted online meeting with HDCs	--
19	30.09.22	Veraval	Fishing Harbour based programme	25

To commemorate International Coastal clean-up day celebrations, NETFISH-MPEDA Gujarat region in association with Shri.Kharwa Samaj, Mangrol, Shri.Mahavir Fisheries Cooperative Society, Boat Association, DSP association, Sagar Bharti Sansthan and Dept. of Fisheries , Mangrol had organized a coastal clean-up programme on 17th September 2022 at Chowpati Sea Beach, Mangrol. Officials of Mangrol Municipality, Mangrol Police station, Marine Police, BRS college, Forest department, students from Parmesh Vidhyalaya, Jignasha Vidhyalaya, Primary School, Mahila Mandal and fishermen had actively participated in the event. Shri. Veljibhai Masani, Ex. Authority Member of MPEDA, Shri. Dineshbhai Kodiyatar Saheb, DYSP, Mangrol, Shri.Parhotambhai Khorava, President of Fishermen community and Jignesh Visavadia, State Coordinator, NETFISH had delivered talks on significances of celebrating International Coastal Clean-up Day, impact of plastics on environment especially in the marine life etc. Around 700 participants were took part in the event in which NETFISH distributed T-shirt, caps and hand gloves to 75 volunteers and other participants were given with caps by Garware and Tufropes companies. All the participants actively engaged in clean-up programme and collected around 15 MT solid/plastic waste from beach area. The collected wastes were handed over to Municipality for safe disposal.



➤ **Aid material distributed during the month**

Sl No.	Date	Type of Aid material distributed	No. of Beneficiaries	Fund source
1	09/09/22	Gum boot, gloves, shovel, detergent powder	20	NETFISH
2	12/09/22	Plastic crates, Box, gum boot, gloves, shovel, detergent powder	25	NETFISH
3	13/09/22	Plastic crates, Box, gum boot, gloves, shovel, detergent powder	20	NETFISH
4	14/09/22	Plastic crates, Box, gum boot, gloves, shovel, detergent powder	25	NETFISH
5	17/09/22	Cap & T Shirt	75	NETFISH
6	19/09/22	Plastic sheet, Gumboot, gloves, shovel	17	NETFISH
7	19/09/22	Plastic sheet, gum boot, gloves, shovel	23	NETFISH
8	20/09/22	Plastic basket, tub and sheets	19	NETFISH
9	21/09/22	Plastic basket, tub and sheets	20	NETFISH
10	21/09/22	Plastic basket, tub and sheets	17	NETFISH
11	22/09/22	Plastic basket, tub and sheets	18	NETFISH
12	22/09/22	Plastic basket, tub and sheets	18	NETFISH
13	27/09/22	Plastic crates, gum boot, gloves, shovel, detergent powder	20	NETFISH
14	30/09/22	Plastic crates, gum boot, gloves, shovel, detergent powder	25	NETFISH

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of programme	Kotda	Mangrol	Chorwad	Veraval	Porbandar	Vanakbara	Jafrabad	Okha	Total
Awareness meeting by HDCs	4	2	4	4	4	4	1	4	27

S.N.	Date	Harbour/LC	Topic / Type of programme	No: of Participants
1	02/09/22	Mangrol	Awareness meeting with fishers on hygienic handling and conservation	9
2	05/09/22	Vanakbara	Awareness meeting with fishers on hygienic handling and conservation	6
3	05/09/22	Chorwad	Awareness meeting with fishers on hygienic handling and conservation	10
4	05/09/22	Okha	Awareness meeting with fishers on hygienic handling and conservation	6
5	05/09/22	Kotda	Awareness meeting with fishers on hygienic handling and conservation	8
6	07/09/22	Veraval	Awareness meeting with fishers on hygienic handling and conservation	5
7	07/09/22	Veraval	Awareness meeting with fishers on hygienic handling and conservation	5
8	07/09/22	Jafrabad	Awareness meeting with fishers on hygienic handling and conservation	8

			handling and conservation	
9	08/09/22	Porbandar	Awareness meeting with fishers on hygienic handling and conservation	5
10	10/09/22	Porbandar	Awareness meeting with fishers on hygienic handling and conservation	8
11	10/09/22	Vanakbara	Awareness meeting with fishers on hygienic handling and conservation	7
12	10/09/22	Chorwad	Awareness meeting with fishers on hygienic handling and conservation	5
13	10/09/22	Okha	Awareness meeting with fishers on hygienic handling and conservation	8
14	10/09/22	Mangrol	Awareness meeting with fishers on hygienic handling and conservation	9
15	12/09/22	Kotda	Awareness meeting with fishers on hygienic handling and conservation	7
16	12/09/22	Kotda	Awareness meeting with fishers on hygienic handling and conservation	8
17	14/09/22	Porbandar	Awareness meeting with fishers on hygienic handling and conservation	7
18	14/09/22	Vanakbara	Awareness meeting with fishers on hygienic handling and conservation	6
19	15/09/22	Chorwad	Awareness meeting with fishers on hygienic handling and conservation	5
20	16/09/22	Okha	Awareness meeting with fishers on hygienic handling and conservation	10
21	16/09/22	Porbandar	Awareness meeting with fishers on hygienic handling and conservation	5
22	20/09/22	Veraval	Awareness meeting with fishers on hygienic handling and conservation	8
23	20/09/22	Veraval	Awareness meeting with fishers on hygienic handling and conservation	7
24	20/09/22	Vanakbara	Awareness meeting with fishers on hygienic handling and conservation	6
25	20/09/22	Chorwad	Awareness meeting with fishers on hygienic handling and conservation	6
26	21/09/22	Kotda	Awareness meeting with fishers on hygienic handling and conservation	5
27	21/09/22	Okha	Awareness meeting with fishers on hygienic handling and conservation	10



Harbour based programme at Veraval



Harbour based programme at Mangrol

- **Details of information disseminated to stakeholders on social media:** (12 WhatsApp groups in 12 harbours)

Sl.No:	Date	Content Disseminated	Social Media Used	No: of Viewers
1	01/09/22	1. Photos of Vessel, crates & Booth cleaning by Veraval fishermen & vessel log sheet submitted by Fishermen to	WhatsApp	1300

		HDCs 2. Information about life saving equipment		
2	02/09/22	1.Information about sustainable fishing, sea water pollution 2.Photos of Vanakbara harbor clean up	WhatsApp	1300
3	03/09/22	1.Photos of Vessel log sheet collected by Various HDCs 2.Photos of AWM conducted by HDC Mangrol 3.Photos of outcome of NETFISH HBP training conducted at Mangrol FH	WhatsApp	1300
4	04/09/22	1.Information about sea turtle, plastic pollution in Ocean 2.Photos of vessel log sheet collected by various HDCs	WhatsApp	1300
5	05/09/22	1.Information about plastic pollution 2.Photos & video of outcome of NETFISH HBP training conducted at Veraval FH 2.Video on “Swatchh sagar, surkshit sagar” 3.Photos of AWM conducted By HDCS 4.Video of Sea turtle released by FV IND GJ 11 MM 156 by Mangrol Fishermen	WhatsApp	1300
6	06/09/22	1.Videoe of sea turtle released by FV IND GJ 11 MM 2600 by Mangrol Fishermen	WhatsApp	1300
7	07/09/22	1.Information about shrimps & Sea turtle 2.Photos of Plastic waste bring back to land by Various FV in Mangrol 3.Photos of vessel log sheets collected by HDCs 4.Photos of AWM conducted by HDCs	WhatsApp	1300
8	08/09/22	1.Photos of Plastic waste bring back to land by FV of Mangrol 2.Photos of vessel log sheets collected by HDCs 3. Photos of HDCs Veraval Participated in State holders awareness programme organized by Glr Somnath Police station. 4.Photos of AWM conducted by HDC Porbandar	WhatsApp	1300
9	09/09/22	1. Photos of HDCs Vanakbara participated in plastic waste collection programme organized by Dept. of Fisheries. 2.Video on Plastic waste bring back to land by Various FV of Mangrol 3.Photos of vessel log sheets collected by HDCs 4.Videoe of Sea turtle released by FV IND GJ 11 MM 437 by Mangrol fishermen	WhatsApp	1300
10	10/09/22	1. Photos of Plastic waste bring back to land by Various FV of Mangrol 2.Photos of vessel log sheets collected by HDCs 3.Photos of HDCs Vanakbara participated in plastic waste collection programme organized by Dept. of Fisheries 4.Photos of AWM conducted by HDCs 5.Video of sea turtle released by FV IND GJ 32 MM 666 by Okha fishermen	WhatsApp	1300
11	11/09/22	1.Photos of Plastic waste bring back to land by FV of Mangrol 2.Photos of vessel log sheets collected by HDCs	WhatsApp	1300
12	12/09/22	1.Information about bio plastic, stop juvenile fishing 2.NETFISH documentary on Hygienic Handling of fishes 3. Photos of AWM conducted by HDCs 4.Photos of outcome of NETFISH HBP training conducted at Veraval FH	WhatsApp	1300
13	13/09/22	1.Video on sustainable fishing	WhatsApp	1300
14	14/09/22	1.Information about Ocean food web 2.Photos of AWM conducted by HDC Porbandar & Vanakbara	WhatsApp	1300

15	15/09/22	1.Photos of AWM conducted by HDC chorwad 2.Information about single use plastic & sea crab	WhatsApp	1300
16	16/09/22	1.Photos of AWM conducted by HDC Okha & Porbandar 2. Photos of Plastic waste bring back to land by Various FV of Mangrol	WhatsApp	1300
17	17/09/22	1.Video on can we get fish for eating long time 2.Photos & Video of International coastal clean-up day conducted at Mangrol	WhatsApp	1300
18	18/09/22	1.Photos & video of news article of international coastal clean-up day published in news paper 2.Video of sea turtle released by IND GJ 32 MM 2272 by Veraval Fishermen	WhatsApp	1300
19	19/09/22	1. Photos of Plastic waste bring back to land by Various FV of Mangrol 2.Photos of vessel log sheets collected by HDCs 3.Poster on TED at Various places at Mangrol 4.Information about juvenile fishing	WhatsApp	1300
20	20/09/22	1.Video on plastic waste & green turtle 2.Information about tuna fish 3.Photos of AWM conducted by HDCs 3.Photos & Video of Outcome of HBP conducted at Porbandar FH 4. Poster of TED pasted at Various places at Okha FH	WhatsApp	1300
21	21/09/22	1.Information about MPEDA is Participating In world sea food show at Russia	WhatsApp	1300
22	22/09/22	1.Photos of plastic waste collection bin near sea shore prepared by Veraval fishermen 2.Photos of vessel log sheet collected by seHDCs 3.Photos of HDC Veraval participated in fishermen association meeting 4. Photos of outcome of NETFISH HBP training prog. Conducted at Veraval FH	WhatsApp	1300
23	23/09/22	1.Information about fish death due to plastic waste 2.Photos of plastic waste bring back by FV of Mangrol	WhatsApp	1300
24	24/09/22	1.Informatuon about sea turtle 2.Photos of outcome of NETFISH HBP training conducted at Porbandar FH	WhatsApp	1300
25	25/09/22	1. Photos of outcome of NETFISH HBP training prog. Conducted at Veraval FH 2.Photos of plastic waste bring back by FV of Mangrol	WhatsApp	1300
26	26/09/22	1.Information about plastic waste & reef cod 2. Photos of outcome of NETFISH HBP training prog. Conducted at Veraval FH 3.Photos of sea turtle released by Veraval fishermen	WhatsApp	1300
27	27/09/22	1.Photos of Vessel log sheet collected by HDCs 2.MPEDA Corporate video 3.Video of outcome of NETFISH HBP training conducted at Veraval FH	WhatsApp	1300
28	28/09/22	1.Information about say no to plastic 2.Photos of various HDCs collected vessel log sheet	WhatsApp	1300
29	29/09/22	1.Information about plastic waste 2.Photos of various FV of Vanakbara bring back plastic waste to land 3.Photos of insulated box purchased by fishermen and given to FV for chilling killing practices as a result of NETFISH training prog.	WhatsApp	1300
30	30/09/22	1.Information about sustainable fishing, jelly fish TED , diamond mesh & square mesh	WhatsApp	1300

	2.Video on plastic pollution		
	3.Photos of various HDCs collected log sheet		

Impacts/Outcomes observed during the month

- NETFISH MPEDA trained fishermen/crews/booth holders adopted good hygienic practice to reduce post-harvest loss at Veraval, Mangrol and Porbandar Fishing harbours.



Adopted pre-cooling practices



Purchased insulated fish box



Bringing clean sea water for vessel cleaning



results (Now)



Plastic waste collection from sea

