



# MPEDA – NETFISH

मासिक विवरण – अगस्त 2023

**MONTHLY REPORT – AUGUST 2023**



मत्स्य गुणवत्ता प्रबंधन और चिरस्थायी मत्स्ययन नेटवर्क (नेटफिश)  
Network for Fish Quality Management & Sustainable Fishing (NETFISH)

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## MONTHLY REPORT ON ACTIVITIES OF MPEDA-NETFISH DURING AUGUST 2023

MPEDA-NETFISH during August 2023 had involved in 446 nos. of various programs reaching 4003 stakeholders along the maritime states of India, as listed below.

Type of Program	During the month		So far in the FY	
	No: of programs	No of Beneficiaries	No: of programs	No of Beneficiaries
<b>NETFISH FUNDED PROGRAMS</b>				
Fishing Harbour program	83	1408	173	3029
Dry fish awareness program			4	82
PPC Program	5	159	9	262
Stakeholder Meetings organized by SCOs	4	23	38	183
Exposure visit			2	48
<b>MPEDA SC PROGRAM</b>				
Fishing Harbour program	2	60	11	325
On board training	2	12	4	27
Sea Safety awareness program	-	-	3	90
<b>EXTERNAL FUNDED PROGRAMS</b>				
Seafood Unit training program	9	292	20	653
Paradeep Port Trust Funded programs	4	80	12	240
Munambam FH Management Society	3	57	4	75
Mangrove Foundation sponsored program	-	-	2	34
Marine Mammal Project- Training to Marine Observers	-	-	10	0
Value addition training sponsored by DRP, PMFME, IDC, Mangalore	-	-	1	28
<b>OTHER ACTIVITIES</b>				
Awareness classes/Meetings conducted by HDCs	299	1912	1189	7086
Meeting / Training / Evaluation of HDCs	9	-	50	0
Participation in meetings/ classes/ activities organized by others	15	-	72	0
Coordination of visit of officials	6	-	9	0
CIFNET-TUNA training program			2	48
Ornamental fish Health Certification	5	-	29	0
<b>GRAND TOTAL</b>	<b>446</b>	<b>4003</b>	1644	12210

*Table: Details of NETFISH activities*

### Highlights of the Month

- Conducted **4 nos. of SC fisher welfare programs** in West Bengal under the MPEDA SC Scheme.
- Conducted **9 no. of Sea food unit training programs** in various region and an income of Rs.90,000/- is generated for NETFISH as training fee.
- 299 nos. of awareness classes on Hygiene & Conservation were organized through the Harbour Data Collectors at respective harbours.
- Conducted training and meetings for HDCs regarding data collection and marine mammal and sea turtle survey, etc.
- Carried out 633 nos. of by-catch surveys under the marine mammal project.

## State/Region wise details of Activities during the month

The activities conducted by NETFISH in various state/regions during August 2023 are listed in the table below and described in the subsequent sections

Type of Program	WB	OD	APN	APS	TNN	TNS	KLS	KLN	KA	MHS	MHN	GJ
<b>NETFISH FUNDED PROGRAMS</b>												
Fishing Harbour program	1		9	13	8	6	12	2	9	5	7	11
Dry fish awareness program												
PPC	1							4				
Stakeholder Meetings organized by SCOs	1	1								1	1	
Exposure visit												
<b>MPEDA SC PROGRAM</b>												
Harbour based program	2											
On board program	2											
Sea Safety awareness program												
<b>EXTERNAL FUNDED PROGRAMS</b>												
Seafood unit training program	1	1				1			1		3	2
PPT funded program		4										
MFHMS funded program								3				
<b>OTHER ACTIVITIES</b>												
Awareness classes/Meetings conducted by HDCs	49	29	12	22	27	33	16	12	6	23	36	34
Meeting/ Training / Evaluation of HDCs	1		2		1	1	1		1		1	1
Participation in meetings/ classes/ activities organized by others	3		3		1	1	2			1	2	2
Coordination of officials			1	1	1	1		1			1	
CIFNET-TUNA training program												
Ornamental fish Health Certification	2				1		1		1			
<b>Grand Total</b>	<b>63</b>	<b>35</b>	<b>27</b>	<b>36</b>	<b>39</b>	<b>43</b>	<b>32</b>	<b>22</b>	<b>18</b>	<b>30</b>	<b>51</b>	<b>50</b>

Marine Mammal By-catch survey	WB	OD	APN	APS	TNN	TNS	KLS	KLN	KA	MHS	MHN	GJ
	1		23	1	79				88	12	15	414

*WB-West Bengal, OD-Odisha, APN-Andhra Pradesh North, APS-Andhra Pradesh South, TNN-Tamilnadu North, TNS-Tamilnadu South, KLS-Kerala South, KLN-Kerala North, KA-Karnataka, MHS-Maharashtra South & Goa, MHN-Maharashtra North, GJ- Gujarat*

## 1. WEST BENGAL

### ➤ Details of major activities of the month

S.N.	Date	Location	Type of Activity	No. of Participants
1	04.08.23	RD, Kolkata	Meeting with JD fisheries, Govt. of WB regarding harbour development, TED, CAA registration etc.	3
2	08.08.23	Sankarpur FH	Fishing Harbour based training programme	25
3	08.08.23	Digha, Purba Medinipur	Participated mega awareness campaign under AKAM & inaugural programme of Field station of INCOIS and COOC	100
4	09.08.23	M/s. S S Seafood, Digha	Seafood Processing centre programme	32

5	10.08.23	M/s. IFB Agro Industry Pvt. Ltd , Kalinagar	Pre-Processing centre programme	55
6	14.08.23	M/s. Eureka Aquarium, Howrah	Inspection & issuing of Ornamental Fish Health Certificate.	01
7	16.08.23	Moipith, South 24 Parganas	MPEDA funded training program on Fish quality management & Conservation for SC fishers	30
8	17.08.23	Kaikhali LC, South 24 Parganas	MPEDA funded On board training program for SC fishers	06
9	18.08.23	Kaikhali LC, South 24 Parganas	MPEDA funded training program on Fish quality management & Conservation for SC fishers	30
10	18.08.23	Fairfield Hotel, Kolkata	Participated in meeting cum workshop of Dry Fish Matters organized by IIT Kharagpur and University of Manitoba, Canada	45
11	19.08.23	Hanra LC, South 24 Parganas	MPEDA funded On board training program for SC fishers	6
12	23.08.23	Taj Bengal Hotel	SCO along with AD MPEDA had attended a programme on "Capacity building to manufacture exporters to enhance export" organized by Branch Secretariat, Ministry of External Affairs, Govt. of India jointly with ASSOCHAM, Kolkata.	75
13	24.08.23	RD Kolkata	Online meeting with HDCs regarding guidelines of SC/ST training programmes	8
14	25.08.23	M/s. Rupsa Aquarium, Howrah	Inspection & issuing of Ornamental Fish Health Certificate.	1



*MPEDA Funded awareness programs at Moipith*



*Seafood training program at Kalinagar*

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of program	Raidighi	Kakdwip	Shoula	Sankarpur	Deshapran	Namkhana	Freserganj	Total
Awareness program by HDCs	2	11	4	6	6	10	10	49

S.N	Date	Location	Type of Activities	No: of Participants
1	02.08.23	Kakdwip	1.Post harvest loss 2.Chill killing & chill wash 3.Awareness on MM&T conservation 4.awareness Sea safety (life jacket & lifebuoy)	8
2	05.08.23	Kakdwip		11
3	07.08.23	Kakdwip		10
4	10.08.23	Kakdwip		14
5	11.08.23	Kakdwip		12
6	15.08.23	Kakdwip		8
7	16.08.23	Kakdwip		11
8	17.08.23	Kakdwip		12
9	18.08.23	Kakdwip		15
10	19.08.23	Kakdwip		10
11	22.08.23	Kakdwip		14
12	04.08.23	Sankarpur	1. Post-Harvest Loss and its reduction (Chill kill & chill	5

13	08.08.23	Sankarpur	washing)	6
14	11.08.23	Sankarpur	2. Awareness on MM&T conservation.	5
15	14.08.23	Sankarpur	3. Awareness on sea safety (life jacket & lifebuoy).	5
16	15.08.23	Sankarpur		5
17	22.08.23	Sankarpur		6
18	10.08.23	Deshapran		6
19	14.08.23	Deshapran	1. Post-Harvest Loss and its reduction (Chill kill & chill washing)	6
20	17.08.23	Deshapran	2. Awareness on MM&T conservation.	5
21	19.08.23	Deshapran	3. Awareness on sea safety (life jacket & lifebuoy)	4
22	21.08.23	Deshapran		5
23	23.08.23	Deshapran		6
24	02.08.23	Namkhana		13
25	05.08.23	Namkhana	1.Awareness about life jacket and lifebuoy	12
26	07.08.23	Namkhana	2.Chill-kill & chill-wash	14
27	08.08.23	Namkhana	3. Awareness about catching small hilsa	13
28	09.08.23	Namkhana	4. Subsidy of insulated box	13
29	14.08.23	Namkhana	5. Awareness of marine mammals act.	14
30	21.08.23	Namkhana		14
31	28.08.23	Namkhana		12
32	30.08.23	Namkhana		9
33	31.08.23	Namkhana		11
34	05.08.23	Raidighi	1.Awareness about life jacket and lifebuoy	5
35	09.08.23	Raidighi	2.Chill-killing process	5
			3. Avoid bamboo basket and iron shovel 4. Awareness about catching small hilsa 5. Awareness of marine mammals act	
36	07.08.23	Soula		5
37	14.08.23	Soula	1. Plastic Basket uses	6
38	16.08.23	Soula	2. Ice handling properly	5
39	19.08.23	Soula	3. Chill killing practice	5
40	07.08.23	Freserganj		10
41	11.08.23	Freserganj		11
42	16.08.23	Freserganj		9
43	18.08.23	Freserganj	1. Awareness about life jacket and lifebuoy	10
44	21.08.23	Freserganj	2.Chill-kill & chill-wash.	10
45	23.08.23	Freserganj	3. Awareness about catching small hilsa	11
46	23.08.23	Freserganj	4. Subsidy of insulated box.	10
47	28.08.23	Freserganj	5. Awareness of marine mammals act.	11
48	28.08.23	Freserganj		11
49	29.08.23	Freserganj		9

➤ **Details of information disseminated to stakeholders on social media:**

Sl.No:	Date	Content shared	Social Media Used	No: of Viewers
1	01.08.23	AI-Powered Aquaculture revolutionizes the industry with innovation and sustainability	Facebook, Instagram, Whatsapp	1500
2	03.08.23	In culture-based fisheries, achieving optimal growth and survival of fish depends on finding the right balance between stocking density and the fish stock size.		1500
3	06.08.23	MPEDA-RGCA's Aquatic Animal Disease Diagnostic Lab in Vallarpadam, Kochi.		1500
4	07.08.23	MPEDA along with Embassy of India and SBI jointly organizing visit of Seafood Importers delegation from the Republic of Korea from 7th to 13th August 2023		1500
5	07.08.23	Sea cucumbers play a critical role in marine ecosystems as detritivores, recycling nutrients through their consumption of decaying organic matter		1500

6	09.08.23	Generalized System of Preferences(GSP) Boosting Trade for Development	1500
7	09.08.23	Korean Delegation visited Seaweed Cultivation Areas in Ramad	1500
8	14.08.23	Unveiling the Science of Freshness!	1500
9	15.08.23	Today, we celebrate the unwavering strength and unity that paved the path to our independence	1500
10	15.08.23	<u>IndependenceDay HarGharTiranga</u>	1500
11	18.08.23	From Ocean and farms to your plate, it is now possible to trace the seafood's journey through Block chain technology	1500
12	19.08.23	Estuaries - these natural nurseries cradle the young of various fish species, offering them a safe haven to grow and thrive	1500
13	21.08.23	Explore advancements in Marine Ornamental Fish Husbandry, revolutionizing fish keeping	1500
14	22.08.23	Chairman and Director, MPEDA met Mr. Kimura, Kiyomura Corporation at Tokyo, Japan to explore opportunities to promote export of tuna products from India to Japan.	1500
15	22.08.23	Chairman and Director, MPEDA met Mr. S. Nishu, MD, M/s. Fuji Corporation at Tokyo, Japan	1500
16	22.08.23	Expo (JISTE) is the largest annual seafood event to showcases seafood business opportunities in Japan.	1500
17	23.08.23	Vietnam Fisheries International Exhibition (VIETFISH), one of the leading seafood shows in ASEAN	1500
18	23.08.23	MPEDA participated in Japan International Seafood & Technology Expo (JISTE) 2023 at Tokyo with 12 co-exhibitors to promote Indian Seafood in Japan	1500
19	28.08.23	MPEDA, RD, Kolkata attended the program on “Capacity Building of Manufacturer Exporters for Enhancing Exports”	1500

## ➤ MARINE MAMMAL PROJECT

### 1. By catch Survey

No. of By catch survey conducted in the month	1
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## IMPACTS



*Practice of on board pre-cooling for better preservation of catch*

## 2.ODISHA

### ➤ Details of major activities of the month

S.N.	Date	Location	Type of Activity	No. of Participants
1	03.08.23	Paradeep	Fishing Harbour based program-PPT	20
2	10.08.23	Paradeep	Fishing Harbour based program-PPT	20
3	14.08.23	M/s. Orchid Marine Exports Pvt Ltd., Balasore	Seafood Processing centre programme	30
4	25.08.23	Paradeep	SCO along with DD MPEDA had conducted meeting with fishermen at Paradeep fishing harbour	12
5	26.08.23	Paradeep	Fishing Harbour based program-PPT	20
6	29.08.23	Paradeep	Fishing Harbour based program-PPT	20



*Fishing Harbour based programs at Paradeep*

### ➤ Aid material distributed during the month

Sl No.	Date	Type of Aid material distributed	No. of Item	Fund source
1	Aug 2023	T-Shirt & Cap	80	Paradeep Port Trust

### ➤ Awareness Classes/Meetings conducted by HDCs

Type of program	Balaramgadi	Paradeep	Total
Awareness program on Fish Quality Management	14	15	29

S.N.	Date	Location	Type of Activities	No: of Participants
1	04.08.2023	Paradeep	Fish Quality Management	10
2	06.08.2023	Paradeep	Fish Quality Management	10
3	08.08.2023	Paradeep	Fish Quality Management	10
4	10.08.2023	Paradeep	Fish Quality Management	10
5	12.08.2023	Paradeep	Fish Quality Management	10
6	14.08.2023	Paradeep	Fish Quality Management	10
7	15.08.2023	Paradeep	Fish Quality Management	10
8	17.08.2023	Paradeep	Fish Quality Management	10
9	19.08.2023	Paradeep	Fish Quality Management	10
10	21.08.2023	Paradeep	Fish Quality Management	10
11	22.08.2023	Paradeep	Fish Quality Management	10
12	26.08.2023	Paradeep	Fish Quality Management	10
13	28.08.2023	Paradeep	Fish Quality Management	10
14	29.08.2023	Paradeep	Fish Quality Management	10
15	30.08.2023	Paradeep	Fish Quality Management	10
16	01.08.2023	Balramgadi	Fish Quality Management	10
17	03.08.2023	Balramgadi	Fish Quality Management	10

18	05.08.2023	Balramgadi	Fish Quality Management	10
19	07.08.2023	Balramgadi	Fish Quality Management	10
20	09.08.2023	Balramgadi	Fish Quality Management	10
21	12.08.2023	Balramgadi	Fish Quality Management	10
22	14.08.2023	Balramgadi	Fish Quality Management	10
23	15.08.2023	Balramgadi	Fish Quality Management	10
24	17.08.2023	Balramgadi	Fish Quality Management	10
25	23.08.2023	Balramgadi	Fish Quality Management	10
26	26.08.2023	Balramgadi	Fish Quality Management	10
27	28.08.2023	Balramgadi	Fish Quality Management	10
28	29.08.2023	Balramgadi	Fish Quality Management	10
29	31.08.2023	Balramgadi	Fish Quality Management	10

➤ **Details of information disseminated to stakeholders on social media:**

Sl.No:	Date	Content shared	Social Media Used	No: of Viewers
1	02-8-23	Co-management In Fishery, Escape to depth	Whatsapp	500
2	04-8-23	Comparison between maintain hygiene and not maintain hygiene	Whatsapp	500
3	05-8-23	Managing the fish and fishery resources	Whatsapp	500
4	07-8-23	Profit of using square mesh cod end	Whatsapp	500
5	09-8-23	Conservation of Marine resources Quality shrimp seed	Whatsapp	500
6	11-8-23	Conservation of Marine resources Avoid plastic Escape to depth	Whatsapp	500
7	13-8-23	Profit of using square mesh cod end	Whatsapp	500
8	15-8-23	Conservation of Marine resources Quality shrimp seed	Whatsapp	500
9	17-8-23	Co-management In Fishery	Whatsapp	500
10	20-8-23	Comparison between maintain hygiene and not maintain hygiene	Whatsapp	500
11	21-8-23	Managing the fish and fishery resources	Whatsapp	500
12	23-8-23	Escape to depth	Whatsapp	500
13	25-8-23	Maintaining quality of seafood	Whatsapp	500
14	26-8-23	Co management in Fishery	Whatsapp	500
15	27-8-23	Comparison between maintain hygiene and not maintain hygiene	Whatsapp	500
16	28-8-23	Managing the fish and fishery resources	Whatsapp	500
17	29-8-23	Co management in Fishery	Whatsapp	500
18	31-8-23	Comparison between maintain hygiene and not maintain hygiene	Whatsapp	500

### 3. ANDHRA PRADESH

#### 3.1 ANDHRA PRADESH NORTH

➤ **Details of major activities of the month**

S.N.	Date	Location	Type of Activities	No: of Participants
1	09.08.23	Vizag	Online meeting with HDCs	4
2	10.08.23	Vizag	Fishing Harbour based program	11
3	11.08.23	Vizag	Fishing Harbour based program	10
4	17.08.23	Vizag	Attended the exporters meeting organized by SRD, Vizag	--
5	18.08.23	Vizag	Fishing Harbour based program	23
6	23.08.23	Vizag	Fishing Harbour based program	11
7	23.08.23	Hotel Novotel	Attend Global Maritime India Summit Road Show	130



		Vizag	organized by Port Authority	
8	24.08.23	Vizag	Fishing Harbour based program	9
9	24.08.23	Vizag	HDCs training on MMPA Survey on filling in Google spread sheet.	3
10	25.08.23	Vizag	Fishing Harbour based program	12
11	26.08.23	Vizag	Fishing Harbour based program	10
12	28.08.23	Vizag	Fishing Harbour based program	10
13	28.08.23	YMCA Youth Hostel, Vizag	Attend Workshop on current Fisheries policies and impact on fishers and fisheries organized by IMSE West Bengal & SSFFPO Vizag	36
14	29.08.23	Vizag FH, NIFPHATT & CIFT	Coordinated with the 3 <sup>rd</sup> party evaluation on implementation of MPEDA Schemes and NETFISH Trainings	23
15	31.08.23	Vizag	Fishing Harbour based program	10

➤ **Aid material distributed during the month**

Sl No.	Date	Type of Aid material distributed	No. of Item	Fund source
1	10.08.23	PVC Hand gloves	11	NETFISH
2	11.08.23	PVC Hand gloves	10	NETFISH
3	18.08.23	Dust bin	23	NETFISH
4	23.08.23	PVC Hand gloves	11	NETFISH
5	24.08.23	PVC Hand gloves	9	NETFISH
6	25.08.23	PVC Hand gloves	12	NETFISH
7	26.08.23	PVC Hand gloves	10	NETFISH
8	28.08.23	PVC Hand gloves	10	NETFISH
9	31.08.23	PVC Hand gloves	10	NETFISH



*Fishing Harbour based program and Demonstration of Precooling at Vizag*

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of program	Pudimadaka	Vizag	Kakinada	Total
Awareness program on Fish Quality Management	3	6	3	12

S.N.	Date	Location	Type of Activities	No: of Participants
1	11.08.2023	Visakhapatnam	Eradication of single use plastics	6
2	14.08.2023	Visakhapatnam	Hygienic handling of ice	7
3	17.08.2023	Visakhapatnam	Eradication of single use plastics	5
4	18.08.2023	Kakinada	Eradication of single use plastics	6
5	19.08.2023	Kakinada	Fish quality management & post-harvest loss	5
6	20.08.2023	Pudimadaka	Eradication of single use plastics	7
7	23.08.2023	Visakhapatnam	Advantages of using square mesh cod end	4

8	23.08.2023	Kakinada	Advantages of using square mesh cod end	6
9	24.08.2023	Pudimadaka	Fish quality management & post-harvest loss	5
10	25.08.2023	Visakhapatnam	Eradication of single use plastics	4
11	25.08.2023	Pudimadaka	Eradication of single use plastics	6
12	29.08.2023	Visakhapatnam	Eradication of single use plastics	5

➤ **MARINE MAMMAL PROJECT**

**1. By catch Survey**

No. of By catch survey conducted in the month	23
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### 3.2 ANDHRA PRADESH SOUTH

➤ **Details of major activities of the month**

S.N.	Date	Location	Type of Activities	No. of Participants
1	09.08.23	Machilipattinam	Fishing Harbour based program	7
2	09.08.23	Machilipattinam	Fishing Harbour based program	10
3	10.08.23	Machilipattinam	Fishing Harbour based program	6
4	10.08.23	Machilipattinam	Fishing Harbour based program	14
5	17.08.23	Machilipattinam	Fishing Harbour based program	8
6	17.08.23	Machilipattinam	Fishing Harbour based program	8
7	18.08.23	Machilipattinam	Fishing Harbour based program	8
8	18.08.23	Machilipattinam	Fishing Harbour based program	8
9	25.08.23	Machilipattinam	Fishing Harbour based program	14
10	25.08.23	Machilipattinam	Fishing Harbour based program	7
11	26.08.23	Vijayawada	Meeting with Evaluation team and stakeholders	10
12	28.08.23	Machilipattinam	Fishing Harbour based program	8
13	28.08.23	Machilipattinam	Fishing Harbour based program	7
14	31.08.23	Machilipattinam	Fishing Harbour based program	10

➤ **Aid material distributed during the month**

Sl No.	Date	Type of Aid material distributed	No. of Item	Fund source
1	09.08.23	Reusable gloves	17	NETFISH
2	10.08.23	Reusable gloves	20	NETFISH
3	17.08.23	Rain coats	16	NETFISH
4	18.08.23	Rain coats	16	NETFISH
5	25.08.23	Rain coats	21	NETFISH
6	28.08.23	Rain coats	15	NETFISH
7	31.08.23	Rain coats	10	NETFISH



**Fishing Harbour based program and aid material distribution at Machilipattinam**

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of program	Machilipattinam	Vodarevu	Total
Awareness program on Hygiene, Chill killing & Conservation	7	15	22

S.N.	Date	Location	Type of Activities	No: of Participants
1	05-8-23	Machilipattinam	Post-harvest loss	7
2	09-8-23	Machilipattinam	Chill killing	6
3	10-8-23	Machilipattinam	Eradication of single use plastic from sea	9
4	16-8-23	Machilipattinam	Dry fish hygiene practices	5
5	17-8-23	Machilipattinam	Boat cleaning, handling fish and Ice	3
6	26-8-23	Machilipattinam	Juvenile fish and square mesh cod ends advantages and disadvantages	5
7	30-8-23	Machilipattinam	Plastic Collection -29 Kg of Plastic collected from sea and disposed safely	5 Boats involved
8	02-8-23	Vadarevu	Post-harvest loss	7
9	04-8-23	Vadarevu	Chill killing	8
10	05-8-23	Vadarevu	Eradication of single use plastic from sea	5
11	07-8-23	Vadarevu	Dry fish hygiene practices	6
12	09-8-23	Vadarevu	Chill killing	6
13	10-8-23	Vadarevu	Eradication of single use plastic from sea	7
14	12-8-23	Vadarevu	Post-harvest loss	7
15	15-8-23	Vadarevu	Post-harvest loss	6
16	17-8-23	Vadarevu	Chill killing	5
17	19-8-23	Vadarevu	Eradication of single use plastic from sea	6
18	22-8-23	Vadarevu	Post-harvest loss	7
19	23-8-23	Vadarevu	Chill killing	6
20	25-8-23	Vadarevu	Eradication of single use plastic from sea	5
21	28-8-23	Vadarevu	Chill killing	4
22	30-8-23	Vadarevu	Post-harvest loss	5

➤ **Details of information disseminated to stakeholders on social media:**

Sl.No:	Date	Content shared	Social Media Used	No: of Viewers
1	01.08.23	Stop Small fish Catch	Whatsapp	601
2	02.08.23	How to cut and clean mackerels	Whatsapp	601
3	03.08.23	Modern mackerel fishing –canned fish processing line	Whatsapp	601
4	04.08.23	Weather news-INCOIS	Whatsapp	601
5	05.08.23	Video- Japanese thread fin bream fish packing	Whatsapp	601
6	06.08.23	Amazing seer fish catching in deep sea	Whatsapp	601
7	07.08.23	Americas' favourite sea food-Indian sea food	Whatsapp	601
8	08.08.23	Marine mammals of the world	Whatsapp	601
9	09.08.23	Conservation of marine resources-you tube	Whatsapp	601
10	10.08.23	Animation- Marine life	Whatsapp	601
11	11.08.23	Documentary- Dolphins and whales	Whatsapp	601
12	12.08.23	Tuna fish cutting skills	Whatsapp	601
13	13.08.23	Hawaii wild fire news	Whatsapp	601
14	14.08.23	Diamond mesh to Square mesh training program	Whatsapp	601
15	15.08.23	Whales news	Whatsapp	601
16	16.08.23	YouTube- Line fishing	Whatsapp	601
17	17.08.23	Tiger shark released video	Whatsapp	601
18	18.08.23	Animation- Good practice for better price animation	Whatsapp	601
19	19.08.23	Responsible fishing for sustainable future	Whatsapp	601

20	20.08.23	Animation- Square mesh cod end	Whatsapp	601
21	21.08.23	Turtle escape device	Whatsapp	601
22	22.08.23	Amazing seer fish catching in deep sea	Whatsapp	601
23	23.08.23	Why it is important to protect our Oceans?	Whatsapp	601
24	24.08.23	Animation- An escape to the depths	Whatsapp	601
25	25.08.23	The importance of consuming sea food	Whatsapp	601
26	26.08.23	Protecting our marine resources	Whatsapp	601
27	27.08.23	Tuna fishing news	Whatsapp	601
28	28.08.23	Weather news-FFMA app	Whatsapp	601
29	29.08.23	Fishermen released marine mammal	Whatsapp	601
30	30.08.23	YouTube- Save tortoise	Whatsapp	601
31	31.08.23	Why are marine mammals so big	Whatsapp	601

## ➤ **MARINE MAMMAL PROJECT**

### 1. By catch Survey

No. of By catch survey conducted in the month	1
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## 4. TAMIL NADU

### 4.1 TAMIL NADU NORTH

#### ➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No. of Participants
1	02.0.23	Chennai & Chengalpattu	Attending CFH management committee meeting and visiting RSETI, Chengalpattu	--
2	07.08.23	Office	Assisted DD, MPEDA for conducting Buyer Seller meet with Korean Delegates	--
3	09.08.23	Kolathur	Issue of Ornamental fish health certificate	1
4	16.08.23	Pazhayar	Fishing Harbour based program	15
5	16.08.23	Pazhayar	Fishing Harbour based program	15
6	17.08.23	Office	Conducted meeting with HDCs	10
7	22.08.23	Pazhayar	Fishing Harbour based program	15
8	22.08.23	Pazhayar	Fishing Harbour based program	15
9	23.08.23	Cuddalore	Fishing Harbour based program	15
10	25.08.23	Nagapattinam	Fishing Harbour based program	15
11	28.08.23	Pazhayar	Fishing Harbour based program	15
12	28.08.23	Pazhayar	Fishing Harbour based program	15



*Fishing Harbour based programs at Pazhayar*

➤ **Aid material distributed during the month**

Sl No.	Date	Type of Aid material distributed	No. of Item	Fund source
1	16.08.23	Plastic baskets	30	NETFISH
2	22.08.23	Plastic baskets	30	NETFISH
3	23.08.23	Plastic baskets	15	NETFISH
4	25.08.23	Plastic baskets	15	NETFISH
5	28.08.23	Plastic baskets	30	NETFISH

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of program	Chennai	Cuddalore	Karaikkal	Kodiakkarai	Mudasaloodai	Nagapattinam	Pazhayar	Pondicherry	Poombuhar	Pulicat	Total
Awareness program on Hygiene, Chill killing & Conservation	5	1	2	4	1	2	3	3	3	3	27

S.N.	Date	Location	Type of Activities	No: of Participants
1	21.08.2023	Pulicat	Hygienic Handling of Fish	2
2	23.08.2023	Pulicat	Marine Mammals Turtle	2
3	25.08.2023	Pulicat	Ice Handling	3
4	18.08.2023	Chennai	Individual Fishing	4
5	22.08.2023	Chennai	Square Mesh Cod End	3
6	23.08.2023	Chennai	Ice and Fish	4
7	24.08.2023	Chennai	Ice and fish	3
8	26.08.2023	Chennai	Individual Fishing	4
9	11.08.2023	Pondicherry	Ice handling	3
10	16.08.2023	Pondicherry	Hygienic fish handling	3
11	23.08.2023	Pondicherry	Sustainable fishing	3
12	26.08.2023	Cuddalore	Marine mammals by catch survey	2
13	15.08.2023	Mudasalodai	Harbour Based Program	4
14	22.08.2023	Pazhayar	Sustainable fishing	2
15	22.08.2023	Pazhayar	Marine turtle	3
16	23.08.2023	Pazhayar	Marine turtle	3
17	05.08.2023	Poombuhar	Marine turtle	2
18	11.08.2023	Poombuhar	Marine turtle	3
19	23.08.2023	Poombuhar	Marine turtle	3
20	08.08.2023	Karaikal	Sea turtle	3
21	21.08.2023	Karaikal	Juvenile fishing	3
22	22.08.2023	Nagapattinam	Discussion with Dry fish owner to improve the Dry fish Quality for export	4
23	22.08.2023	Nagapattinam	Harbour Cleaning	2
24	23.08.2023	Kodikkarai	Marine pollution	5
25	23.08.2023	Kodikkarai	IUU Fishing	4
26	24.08.2023	Kodikkarai	Sustainable fishing	4
27	24.08.2023	Kodikkarai	Sustainable fishing	4

➤ **Details of information disseminated to stakeholders on social media**

Sl.No:	Date	Content shared	Social Media Used	No: of Viewers
1	05.08.23	Fish base Guide apps link	WhatsApp	35
2	07.08.23	Department of marine science Annamalai University-Scientist Consult farmers on farming shrimp	WhatsApp	70
3	08.08.23	Job Opportunity in Coast guard	WhatsApp	25

4	09.08.23	Awareness programme photos	WhatsApp	25
5	09.08.23	Invitation to apply for grant for marine fish farming	WhatsApp	25
6	10.08.23	A lost cell phone can be Disabled within 24 hours	WhatsApp	75
7	12.08.23	Extinction alert-Vaquita porpoise	WhatsApp	68
8	14.08.23	Awareness programme photos	WhatsApp	65
9	15.08.23	Awareness programme photos	WhatsApp	113
10	15.08.23	Independence Day image	WhatsApp	10
11	17.08.23	Awareness programme photos	WhatsApp	119
12	21.08.23	Weather warning	WhatsApp	100
13	22.08.23	Sea turtle	WhatsApp	113
14	23.08.23	Vacancies in coast guard	WhatsApp	10
15	24.08.23	India has made a unique mark in world space exploration	WhatsApp	35
16	25.08.23	The chief Minister of Tamil Nadu gave ten important Announcement to the fishermen	WhatsApp	10
17	25.08.23	Information on one day on campus Training program	WhatsApp	25

➤ **MARINE MAMMAL PROJECT**

**1. By catch Survey**

No. of By catch survey conducted in the month	79
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**4.2 TAMIL NADU SOUTH**

➤ **Details of major activities of the month**

S.N.	Date	Location	Type of Activities	No. of Participants
1	02.08.23	Ramnad, Rameswaram & Manamadurai	Visited Office of the DDF, Ramnad regarding arrangement for the visit of Korean team to Seaweed processing industry at Munaikadu, Nambuthalai	--
2	04.08.23	Chinnathurai, Thuthoor	SCO along with CE NETFISH had attended Regional Workshop on "Marine Fisheries Resources of South West coast of India" organized by FSI at Chinnathurai, Thuthoor	--
3	09.08.23	Ramnad, Rameswaram & Manamadurai	Coordinated the visit of Korean team to the Seaweed Mariculture site at Munaikadu, Ramnad.	--
4	11.08.23	M/s. Gladston Exports, Muttom	Seafood Processing Plant Training	25
5	14.08.23	Tuticorin	Meeting with HDCs	
6	17.08.23	Tharuvaikulam	Fishing Harbour based program	15
7	17.08.23	Tharuvaikulam	Fishing Harbour based program	15
8	23.08.23	Tuticorin	Online meeting with chilled fish exporters of Tuticorin region regarding export issues	
9	29.08.23	O/o.ADF Tuticorin	Meeting with ADF,Tuticorin reg SC/ST training program	
10	30.08.23	Tharuvaikulam	Fishing Harbour based program	15
11	30.08.23	Tharuvaikulam	Fishing Harbour based program	15
12	31.08.23	Tharuvaikulam	Fishing Harbour based program	15
13	31.08.23	Tharuvaikulam	Fishing Harbour based program	15

➤ **Aid material distributed during the month**

Sl No.	Date	Type of Aid material distributed	No. of Item	Fund source
1	17.08.23	Pl Basket (B) Gumboot Pl Shovel	10 8 Pair 10	NETFISH
2	30.08.23	Pl Basket (B) Gumboot	10 8 Pair	NETFISH

		Pl Shovel	10	
3	31.08.23	Pl Basket (B)	10	NETFISH
		Gumboot	8 Pair	
		Pl Shovel	10	



*Fishing Harbour program at Tharuvaikulam*



*Seafood Processing Plant Training*

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of program	Thengapattinam	Colachel	Tuticorin	Tharuvaikulam	Mallipattinam	Chinnamuttom	Mandapam	Rameswaram	Total
Awareness program on Hygiene & Conservation	4	4	3	4	3	7	4	4	33

S.N.	Date	Place	Type of Activity	No: of Participants
1	14/08/2023	Thengaiapattinam	Hygienic handling of fishes on board FV	5
2	18/08/2023	Thengaiapattinam	Hygienic handling of fishes on board FV	4
3	24/08/2023	Thengaiapattinam	Hygienic handling of fishes on Harbour	4
4	28/08/2023	Thengaiapattinam	Hygienic handling of fishes on Harbour	6
5	05/08/2023	Colachel	Hygienic handling of fishes on board FV	6
6	08/08/2023	Colachel	Hygienic handling of fishes on Harbour	5
7	10/08/2023	Colachel	Hygienic handling of fishes on board FV	5
8	19/08/2023	Colachel	Hygienic handling of fishes on Harbour	5
9	03/08/2023	Chinnamuttom	Hygienic handling of fishes on board FV	5
10	08/08/2023	Chinnamuttom	Hygienic handling of fishes on Harbour	4
11	17/08/2023	Chinnamuttom	Hygienic handling of fishes on Harbour	5
12	22/08/2023	Chinnamuttom	Hygienic handling of fishes on Harbour	5
13	23/08/2023	Chinnamuttom	Hygienic handling of fishes on board FV	4
14	30/08/2023	Chinnamuttom	Hygienic handling of fishes on board FV	5
15	31/08/2023	Chinnamuttom	Hygienic handling of fishes on Harbour	5
16	03/08/2023	Tuticorin	Hygienic handling of fishes on Harbour	4
17	10/08/2023	Tuticorin	Hygienic handling of fishes on Harbour	5
18	22/08/2023	Tuticorin	Hygienic handling of fishes on Harbour	5
19	08/08/2023	Tharuvaikulam	Hygienic handling of fishes on Harbour	6
20	09/08/2023	Tharuvaikulam	Hygienic handling of fishes on Harbour	7
21	24/08/2023	Tharuvaikulam	Hygienic handling of fishes on board FV	5
22	23/08/2023	Tharuvaikulam	Hygienic handling of fishes on board FV	6
23	10/08/2023	Mallipattinam	Hygienic handling of fishes on Harbour	5
24	16/08/2023	Mallipattinam	Hygienic handling of fishes on Harbour	4

25	23/08/2023	Mallipattinam	Hygienic handling of fishes on board FV	5
26	07/08/2023	Mandapam	Hygienic handling of fishes on Harbour	4
27	10/08/2023	Mandapam	Hygienic handling of fishes on Harbour	3
28	14/08/2023	Mandapam	Hygienic handling of fishes on board FV	4
29	17/08/2023	Mandapam	Hygienic handling of fishes on board FV	4
30	06/08/2023	Rameswaram	Hygienic handling of fishes on Harbour	5
31	13/08/2023	Rameswaram	Hygienic handling of fishes on Harbour	4
32	20/08/2023	Rameswaram	Hygienic handling of fishes on board FV	4
33	27/08/2023	Rameswaram	Hygienic handling of fishes on board FV	4

➤ **Details of information disseminated to stakeholders on social media:**

Sl.No:	Date	Content shared	Social Media Used	No: of Viewers
1	03.08.23	Regional workshop and marine exhibition (ADF poster ) Photos of marine fishery resource of south west coast of India	WhatsApp	242
2	05.08.23	MPEDA Poster- Corydoras	WhatsApp	381
3	15.08.23	MPEDA Poster- Happy Independence Day	WhatsApp	484
4	19.08.23	CM Amusement about new scheme for fishermen	WhatsApp	118
5	30.08.23	Fishermen missing news	WhatsApp	120

## 5. KERALA

### 5.1 KERALA SOUTH

➤ **Details of major activities of the month**

S.N.	Date	Location	Type of Activities	No. of Participants
1	01.08.23	Sakthikulangara	Participated in the net box distribution programme organized by Harbour Engineering Department	140
2	01.08.23	Sakthikulangara	Fishing Harbour based program	22
3	01.08.23	Sakthikulangara	Fishing Harbour based program	11
4	09.08.23 & 10.08.23	Coast Guard HQ, Kochi	Attended Pollution response workshop organized by Coast Guard District HQ, Kochi	--
5	12.08.23	Thiruvambady	Issued Ornamental Fish Health certificate	1
6	16.08.23	Thoppumpady	Fishing Harbour based program	20
7	16.08.23	Thoppumpady	Fishing Harbour based program	18
8	17.08.23	Thottappally	Fishing Harbour based program	20
9	17.08.23	Thottappally	Fishing Harbour based program	21
10	18.08.23	Thoppumpady	Fishing Harbour based program	20
11	18.08.23	Thoppumpady	Fishing Harbour based program	14
12	21.08.23	Thoppumpady	Fishing Harbour based program	20
13	21.08.23	Thoppumpady	Fishing Harbour based program	12
14	22.08.23	Sakthikulangara	Fishing Harbour based program	20
15	22.08.23	Sakthikulangara	Fishing Harbour based program	20
16	31.08.23	NETFISH	Conducted online meeting with HDCs	6

MPEDA-NETFISH and Harbour Engineering Department at Sakthikulangara had jointly organized a programme for distribution of 2000 Nos. of plastic net boxes free of cost to the trawl boats in Sakthikulangara, Kollam under NABARD RIDF- XXVI Scheme. The programme was inaugurated by Smt. Afsana Parveen, District collector Kollam. These boxes are useful for handling the export variety fish in boats and harbours to ensure cleanliness and quality.





**Fishing Harbour program at Sakthikulangara**

➤ **Aid material distributed during the month**

Sl No.	Date	Type of Aid material distributed	No. of Item	Fund source
1	Sept 2023	Plastic Basket	36	NETFISH

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of program	Thoppumpady	Thottappally	Kayamkulam	Muthalapozhy	Sakthikulangara	Adimalathura	Total
Awareness program on Hygiene, Chill killing & Conservation	3	3	2	3	2	3	16

S.N.	Date	Location	Type of Activities	No: of Participants
1	02/08/23	Thoppumpady	Fishing vessels hygiene	5
2	05/08/23	Thoppumpady	Pre-cooling and fishing vessels hygiene	4
3	23/08/23	Thoppumpady	Pre-cooling and fishing vessels hygiene	4
4	03/08/23	Thottappally	Awareness program on Hygiene, Chill killing & Conservation	4
5	09/08/23	Thottappally	Fishing vessels hygiene	5
6	16/08/22	Thottappally	Pre-cooling and fishing vessels hygiene	4
7	10/08/22	Kayamkulam	Awareness program on Hygiene, Chill killing & Conservation	5

8	10/08/22	Kayamkulam	Fishing vessels hygiene	6
9	08/08/23	Muthalapozhi	Safety precautions in sea	4
10	16/08/23	Muthalapozhi	Cleaning procedure in boats	5
11	23/08/23	Muthalapozhi	Avoid juvenile fishing	5
12	03/08/23	Sakthikulangara	Pre-cooling and fishing vessels hygiene	4
13	24/08/23	Sakthikulangara	Awareness program on Hygiene, Chill killing & Conservation	6
14	09/08/23	Adimalathurai	Awareness about juvenile fishing	7
15	17/08/23	Adimalathurai	Fishing vessels hygiene	6
16	22/08/23	Adimalathurai	Hygiene methods	5

➤ **Details of information disseminated to stakeholders on social media :**

Sl.No:	Date	Content shared	Social Media Used	No: of Viewers
1	01/08/2023	Importance of Lifebuoy	Whatsapp	645
2	02/08/2023	Selenium for your health	Whatsapp	484
3	03/08/2023	Compass is essential device for Navigation	Whatsapp	104
4	04/08/2023	Safety Precautions for fishermen Tangled up in ghost fishing	Whatsapp	563 58
5	05/08/2023	Optimizing growth for culture based fisheries CMFRI Artificial reef dispatch Minimum fish length for fishing chart	Whatsapp	457 135 170
6	07/08/2023	Tips to Protect Ocean	Whatsapp	412
7	08/08/2023	Guardians of Marine diversity	Whatsapp	411
8	09/08/2023	To know Weather prior to voyage		106
9	10/08/2023	To maintain green future ocean is important Part	Whatsapp	616
10	11/08/2023	Life jacket is safety precaution for fishing Tips to reduce the production cost in aquaculture	Whatsapp	256 61
11	12/08/2023	Lifebuoy is safety precautionary measures	Whatsapp	386
12	14/08/2023	Enhancing freshness with cutting edge	Whatsapp	606
13	15/08/2023	Independence day wishes		434
14	16/08/2023	Get some immunity	Whatsapp	540
15	17/08/2023	weather is good or bad prior to voyage	Whatsapp	104
16	18/08/2023	Omega 3 fatty acids precursor for brain development Ocean e-waste	Whatsapp	552 58
17	19/08/2023	Life jacket is important Five ways to protect ocean	Whatsapp	104 61
18	20/08/2023	5 things you can do to save ocean Marine ornamental fish husbandry	Whatsapp	104 228
19	21/08/2023	5 things you can do to save ocean	Whatsapp	152
20	22/08/2023	Lifebuoy is important safety precaution Iodine in	Whatsapp	104 60
21	23/08/2023	Avoid Juvenile fishing Eye care for you	Whatsapp	102 64
22	24/08/2023	Marine ornamental fish husbandry Precooling	Whatsapp	313 228
23	25/08/2023	Importance of observer in sustainable fishing 70% of oxygen produces from the sea	Whatsapp	101 56
24	26/08/2023	Videos showing chill killing methods A healthy ocean starts with us	Whatsapp	100 61
25	27/08/2023	Overfishing is overrated	Whatsapp	101
26	28/08/2023	Over fishing	Whatsapp	509
27	29/08/2022	Onam wishes	Whatsapp	306
28	31/08/2023	Long chain omega 3 fatty acids precursor for brain development	Whatsapp	390

## 5.2 KERALA NORTH

### ➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of Participants
1	02.08.23	Munambam	MFHMS-Fishing Harbour based program	28
2	02.08.23	Munambam	MFHMS-Fishing Harbour based program	20
3	09.08.23	Munambam	MFHMS-Fishing Harbour based program	9
4	10.08.23	OK Prthaapn PPC, N.Paravoor	Pre-processing centre program	25
5	10.08.23	OK Prthaapn PPC, N.Paravoor	Pre-processing centre program	25
6	11.08.23	P K Parakasan PPC Maliankara	Pre-processing centre program	25
7	11.08.23	P K Parakasan PPC Maliankara	Pre-processing centre program	29
8	18.08.23	Munambam & Maliankara	Coordinated the External Evaluation team	--
9	22.08.23	Chettuva	Fishing Harbour based program	25
10	22.08.23	Chettuva	Fishing Harbour based program	25



*MFHMS Funded program at Munambam*

*Pre-Processing Center Training at Munambam*

### ➤ Awareness Classes/Meetings conducted by HDCs

Type of program	Cheruvathur	Chettuva	Koyilandi	Puthiyappa	Ponnani	Azhikkal	Munambam	Beyyore	Total
Awareness by HDCs	2	1	2	3	1	1	1	1	12

S.N.	Date	Location	Type of Activities	No: of Participants
1	21.08.23	Chettuva	Fishing Vessel based program	9
2	21.08.23	Puthiyappa	Fishing Vessel based program	4
3	23.08.23	Puthiyappa	Fishing Vessel based program	4
4	24.08.23	Puthiyappa	Fishing Vessel based program	2
5	25.08.23	Cheruvathur	Fishing Vessel based program	8
6	25.08.23	Koyilandi	Fishing Vessel based program	6
7	28.08.23	Ponnani	Fishing Vessel based program	14
8	28.08.23	Azhikkal	Fishing Vessel based program	5
9	28.08.23	Beyyore	Fishing Vessel based program	2
10	31.08.23	Koyilandi	Fishing Vessel based program	4

11	31.08.23	Cheruvathur	Fishing Vessel based program	11
12	31.08.23	Munambam	Fishing Vessel based program	21

➤ **Details of information disseminated to stakeholders on social media during the month**

Sl.No:	Date	Content shared	Social Media Used	No: of Viewers
1	01.08.2023	MPEDA - NETFISH by HDC monitor and records Marine fish landings.	Whatsapp	1413
2	02.08.2023	Report of Two rare species of whales in the Arabian Sea	Whatsapp	1412
3	03.08.2023	Kilimeen chakara in harbour, The price has come down	Whatsapp	1408
4	03.08.2023	KUFOS scientist gets FSBI medal	Whatsapp	1408
5	04.08.2023	The omega3 fats in fish can reduce the risk of many diseases	Whatsapp	1400
6	05.08.2023	Opening of seafood restaurants by Matsyafed	Whatsapp	1401
7	06.08.2023	Micro plastics and marine pollution	Whatsapp	1399
8	07.08.2023	Up gradation plan of Ponnani Fishing Harbour	Whatsapp	1396
9	08.08.2023	Sea cucumbers are indicators for biodiversity	Whatsapp	1392
10	09.08.2023	Marine fish resources are important sources of selenium	Whatsapp	1391
11	10.08.2023	Minimum legal size of marine fish	Whatsapp	1389
12	11.08.2023	A clean ocean for a greener future for humanity	Whatsapp	1379
13	11.08.2023	World krill day Aug 11	Whatsapp	1378
14	12.08.2023	Fisheries hand book released by CM Kerala	Whatsapp	1375
15	13.08.2023	From lab to plate, 3D printed fish to stardom	Whatsapp	1371
16	14.08.2023	HAR GHAR THIRANKA	Whatsapp	1365
17	15.08.2023	Independence day wishes	Whatsapp	1366
18	16.08.2023	Registration for guest workers has started in Kerala	Whatsapp	1368
19	17.08.2023	Kozhikode clean beach programme	Whatsapp	1362
20	18.08.2023	Waste management to include in Kerala school textbook	Whatsapp	1358
21	19.08.2023	Ban on fishing of Ayakura from Qatar's coasts	Whatsapp	1353
22	21.08.2023	Mandatory for marine products exporters to register with MPEDA	Whatsapp	1352
23	22.08.2023	Video of crab moulting	Whatsapp	1342
24	23.08.2023	Pre cooling method to keep shrimp fresher	Whatsapp	1338
25	24.08.2023	Video by scientist on ways to protect Kerala marine fish resources	Whatsapp	1337
26	25.08.2023	News on Harvest of fresh Thirutha at Vypin	Whatsapp	1325
27	29.08.2023	Onam wishes by MPEDA	Whatsapp	1302
28	30.08.2023	Scientists video on what happened to etta fish in Kerala	Whatsapp	1283
29	31.08.2023	International whale shark day Aug 30	Whatsapp	1263

## 6. KARNATAKA

➤ **Details of major activities of the month**

S.N.	Date	Location	Type of Activities	No: of Participants
1	01.08.23	M/s. Goan fresh marine exports Pvt. Ltd, Kota, Udipi	Seafood Processing center program	35
2	05.08.23	Office	Conducted online meeting with HDCs	--
3	08.08.23	M/s. Freshco Fish Centre,	Issue of Ornamental Fish Health Certificate	1

4	10.08.23	Malpe	Fishing Harbour based program	24
5	11.08.23	Bhatkal	Fishing Harbour based program	21
6	16.08.23	Malpe	Fishing Harbour based program	24
7	17.08.23	Mangalore	Fishing Harbour based program	19
8	18.08.23	Bhatkal	Fishing Harbour based program	23
9	22.08.23	Bhatkal	Fishing Harbour based program	23
10	23.08.23	Mangalore	Fishing Harbour based program	21
11	28.08.23	Malpe	Fishing Harbour based program	23
12	29.08.23	Bhatkal	Fishing Harbour based program	23

➤ **Aid material distributed during the month**

Sl No.	Date	Type of Aid material distributed	No. of Item	Fund source
1	10.08.23	Hand Gloves	24 Pair	NETFISH
2	11.08.23	Hand Gloves	21 Pair	NETFISH
3	16.08.23	Hand Gloves	24 Pair	NETFISH
4	17.08.23	Hand Gloves	19 Pair	NETFISH
5	18.08.23	Hand Gloves	23 Pair	NETFISH



*Fishing Harbour based program at Malpe*



*Seafood processing center program at Udupi*

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of program	Malpe	Gangolli	Honnavar	Mangalore	Amdalli	Karwar	Total
Awareness program on Hygiene, Chill killing & Conservation	1	1	1	1	1	1	6

S.N.	Date	Location	Type of Activities	No: of Participants
1	17/8/2023	Karwar	FQM and Sustainable fishing	8
2	12/8/2023	Honnavar	FQM and Sustainable fishing	8
3	12/8/2023	Amdalli	FQM and Sustainable fishing	10
4	18/8/2023	Mangalore	FQM and Sustainable fishing	10
5	12/8/2023	Gangolli	FQM and Sustainable fishing	8
6	22/8/2023	Malpe	FQM and Sustainable fishing	9

➤ **Details of information disseminated to stakeholders on social media:**

Sl. No.	Date	Content shared	Social Media Used	No. of Viewers
1	02/8/2023	News on Moger Caste	Whatsapp	625
2	14/8/2023	On Road helmet and in the sea Life jacket both are compulsory to wear	Whatsapp	625
3	16/8/2023	Fact of puffer fish that can be poisonous	Whatsapp	625
4	17/8/2023	Video of Plastic Palu installed at Goa	Whatsapp	625
5	17/8/2023	Over catch of squid fish which was started in Udupi	Whatsapp	625

6	22/8/2023	Live broadcast link of Chandrayaan 3 landing on moon	Whatsapp	625
7	23/8/2023	Official trailer of A Plastic Ocean	Whatsapp	625
8	23/8/2023	The end of the line trailer	Whatsapp	625
9	23/8/2023	Mission blue trailer by NETFLIX	Whatsapp	625
10	23/8/2023	Official trailer of WATSON. Sea Shepherd Captain Paul Watson	Whatsapp	625
11	23/8/2023	Chasing Coral by NETFLIX	Whatsapp	625
12	23/8/2023	New update of EPFO	Whatsapp	625
13	28/8/2023	King size Mackerel at karwar caught in net	Whatsapp	625
14	29/8/2023	E-Shram Portal	Whatsapp	625
15	30/8/2023	Video of karwars big size Indian Mackerel	Whatsapp	625

## ➤ **MARINE MAMMAL PROJECT**

### 1. By catch Survey

No. of By catch survey conducted in the month	88
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## 7. MAHARASHTRA & GOA

### 7.1 MAHARASHTRA SOUTH & GOA

#### ➤ **Details of major activities of the month**

S.N.	Date	Location	Type of Activities	No: of Participants
1	04.08.23	District Collector Office, Ratnagiri	Discussion with DPO Ratnagiri about developmental schemes, fund availability, etc.	--
2	09.08.23 & 10.08.23	Mirkarwada	Conducted pre assessment survey	--
3	16.08.23	Mirkarwada	Fishing Harbour based program	19
4	17.08.23	Mirkarwada	Fishing Harbour based program	25
5	24.08.23	Mirkarwada	Fishing Harbour based program	23
6	28.08.23	Vasco	Fishing Harbour based program	25
7	29.08.23	Vasco	Pre assessment survey & Stakeholders meeting at Vasco	6
8	30.08.23	Vasco	Fishing Harbour based program	25
9	31.08.23	District Collector Office, Ratnagiri	Attended Workshop "District Export Promotion Programme"	75



*Fishing Harbour based programs at Mirkarwada and Vasco*

#### ➤ **Aid material distributed during the month**

Sl No.	Date	Type of Aid material distributed	No. of Item	Fund source
1	Aug 23	Rubber Hand Gloves	117	NETFISH
2	Aug 23	Brush	34	NETFISH
3	Aug 23	Liquid Hand Wash (750 ml)	7	NETFISH
4	Aug 23	Liquid Soap Dispenser	17	NETFISH

5	Aug 23	Dust Bin	9 nos. (32 Lit) & 8 nos. (35 Lit)	NETFISH
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➤ **Awareness Classes/Meetings conducted by HDCs**

Type of program	Cutbona	Dabhol	Devgad	Harne	Malim	Malvan	Mirkarwada	Sakharinate	Vasco	Total
Awareness program by HDCs	2	3	3	3	3	2	3	2	2	23

S.N.	Date	Location	Type of Activities	No: of Participants
1	17.08.2023	Dabhol	Personal hygiene & Good fish handling practices	5
2	18.08.2023	Harnai	Hygienic handling of fishes at harbour	5
3	18.08.2023	Vasco	Personal hygiene & Good fish handling practices	5
4	18.08.2023	Devgad	Personal hygiene & Good fish handling practices	5
5	18.08.2023	Malim	Personal hygiene & Good fish handling practices	5
6	18.08.2023	Malvan	Personal hygiene & Good fish handling practices	5
7	19.08.2023	Mirkarwada	Juvenile fishing & importance of square mesh cod end	5
8	23.08.2023	Cutbona	Personal hygiene & Good fish handling practices	5
9	23.08.2023	Dabhol	Personal hygiene & Good fish handling practices	5
10	24.08.2023	Sakharinate	Personal hygiene & Good fish handling practices	5
11	24.08.2023	Mirkarwada	Personal hygiene & Good fish handling practices	6
12	24.08.2023	Vasco	Personal hygiene & Good fish handling practices	5
13	25.08.2023	Devgad	Personal hygiene & Good fish handling practices	5
14	25.08.2023	Harnai	Sustainable fishing	5
15	26.08.2023	Malvan	Personal hygiene & Good fish handling practices	4
16	28.08.2023	Malim	Personal hygiene & Good fish handling practices	7
17	29.08.2023	Mirkarwada	Juvenile fishing & importance of square mesh cod end	5
18	29.08.2023	Malim	Personal hygiene & Good fish handling practices	5
19	29.08.2023	Cutbona	Personal hygiene & Good fish handling practices	5
20	29.08.2023	Dabhol	Personal hygiene & Good fish handling practices	5
21	31.08.2023	Harnai	Hygienic handling of fishes on board/harbour	5
22	31.08.2023	Sakharinate	Personal hygiene & Good fish handling practices	5
23	31.08.2023	Devgad	Personal hygiene & Good fish handling practices	5

➤ **Details of information disseminated to stakeholders on social media:**

Sl. No:	Date	Content shared	Social Media Used	No: of Viewers
1	04.08.2023	Video- Turtles and plastic pollution in sea Video - US department of state Turtle Excluder device	WhatsApp	665
2	08.08.2023	Meme- "Do u know? 25 % of our fish catch is lost a Post-harvest loss!!" and "Tangled in Ghost nests"	WhatsApp	665
3	17.08.2023	Video- Plastic Palu from Goa. An Awareness Video to Stop Plastic Pollution in the Sea/Ocean. By 2050 there will be more plastic than fish in our oceans. You can stop this happening. Stop Plastic Pollution Act Now	WhatsApp	665
4	18.08.2023	YouTube Video of "Amchi Mati Amchi Manase" Programme from Dur Darshan Channel Sahyadri. Topic: Sustainable Marine Fishing	WhatsApp	665
5	19.08.2023	Father of Blue Revolution Dr. Hiralal Chaudhari.	WhatsApp	665
6	20.08.2023	"Fishermen of Veraval adopted Pre-cooling practice onboard". News from MPEDA Social media about FHB programme conducted at Mirkarwada harbour on 16/08/2023	WhatsApp	665

7	21.08.2023	Video of Pre-cooling practice adopted and comparison of raw material quality between regular icing and pre-cooling at Thopumpady harbour, Kerala.	WhatsApp	665
8	23.08.2023	YouTube links of Short films/Films trailers: A Plastic Ocean, The End of the Line, Mission Blue, WATSON & Chasing Coral	WhatsApp	665
9	26.08.2023	Photos of Pre-cooling demonstrations from Andhara Pradesh	WhatsApp	665
10	27.08.2023	Photos of Pre-cooling technique adopted by fishermen in Gujarat. Video of next level innovation Interesting Engineering using wind power kite to reduce fuel consumption of Cargo ships	WhatsApp	665
11	29.08.2023	“Largest Mackerel [weighing 1,230 grams, Length 48 CM, breadth 12 CM] found in Karwar”	WhatsApp	665
12	30.08.2023	“International Whale Shark Day”	WhatsApp	665

### ➤ MARINE MAMMAL PROJECT

#### 1. By catch Survey

No. of By catch survey conducted in the month	11
No. of By catch survey conducted in Goa	1

## 7.2 MAHARASHTRA NORTH

### ➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of Participants
1	03.08.23	Jio Talks Auditorium, Navi Mumbai	Attended Mega Awareness Campaign on Ocean Information and Advisory Services for fishers from whole Maharashtra and delivered Invited talk on “Export opportunities and technological interventions” for Fishers organized by INCOIS and Reliance Foundation	300
2	04.08.23	M/s. Noor Ice & Cold Storages Pvt Ltd, Raigad	Seafood Processing centre program	36
3	09.08.23	M/s. Sonia Marine Exports PL, Raigad	Seafood Processing centre program	38
4	11.08.23	Mumbai	Coordinated the visit of Korean delegates & Director MPEDA to Mumbai	--
5	16.08.23	M/s. Gausia Ice & Cold Storage, Taloja, Raigad	Seafood Processing centre program	35
6	17.08.23	Alibaug	Fishing Harbour based program	20
7	17.08.23	Alibaug	Fishing Harbour based program	20
8	18.08.23	New ferry Wharf	Fishing Harbour based program	17
9	22.08.23	Mumbai	Meeting with Mr. Pramod Joshi, NMMC and Mr. R. M. Mhatre (Official from Sagari Kala Manch, Navi Mumbai) regarding organizing seminar/ workshop for fishers on sustainable fishing, hygienic handling, etc.	2
10	23.08.23	New ferry Wharf	Fishing Harbour based program	17
11	24.08.23	CIFE Mumbai & Versova	Invited talk on Export promotion measures by MPEDA for ornamental fish sector in one week skill development programmes on ornamental fish culture and aquarium management organized by Department of Aquaculture, ICAR-CIFE, Mumbai for entrepreneurs in aquarium business By catch Monitoring & Pre assessment survey at Versova	14
12	25.08.23	New ferry Wharf	Fishing Harbour based program	18



13	28.08.23	Uttan	Fishing Harbour based program	17
14	28.08.23	Uttan	Fishing Harbour based program	18
15	31.08.23	RD Mumbai	Conducted HDCs meting	9



*Fishing Harbour based training at Uttan*



*Seafood Processing centre training program*

➤ **Aid material distributed during the month**

Sl No.	Date	Type of Aid material distributed	No. of Item	Fund source
1	17.08.23	Plastic Basket with Handle	40	NETFISH
2	18.08.23	Plastic crates (40 kg capacity)	2	NETFISH
		PVC Shovels	2	
		Gum boots	2	
		Plastic baskets	20	
		Hand gloves	2 pairs	
3	23.08.23	Plastic baskets:	20	NETFISH
		Hand gloves:	17	
		Detergent powder	2 kg	
		Hand wash	17	
4	25.08.23	Brush	17	NETFISH
		Plastic crates (40 kg capacity)	2	
		PVC Shovels	2	
		Plastic baskets	20	
		Hand gloves	4 pairs	
5	28.08.23	Detergent powder:	2 kg	NETFISH
		Hand wash	18	
		Brush	4	
		Basket	20	
		Plastic sheets	20	
		Raincoats	10	
		Hand wash	18	
Brush	18			
Detergent powder	2 Pack			
Gloves	20			

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of program	Sasson dock	Versova	Alibaug	New ferry wharf	Uttan	Vasai	Dahanu	Arnala	Satpati	Total
Awareness by HDCs	4	4	4	4	4	4	4	4	4	36

S.N	Date	Harbour/LC	Topic / Type of program	No: of Participants
1	03-08-23	Sasson dock	Square mesh cod end in trawl nets & Sustainable fishing	11
2	10-08-23	Sasson dock	Square mesh cod end in trawl nets & Sustainable fishing	3

3	18-08-23	Sasson dock	Square mesh cod end in trawl nets & Sustainable fishing	4
4	24-08-23	Sasson dock	Square mesh cod end in trawl nets & Sustainable fishing	4
5	09-08-23	Versova	Hygienic handling, precooling	3
6	14-08-23	Versova	Hygienic handling, precooling	2
7	22-08-23	Versova	Hygienic handling, Juvenile fishing	3
8	25-08-23	Versova	Hygienic handling, Juvenile fishing	1
9	10-08-23	Alibaug	Hygienic handling of fish and precooling	6
10	18-08-23	Alibaug	Hygienic handling of fish and precooling	3
11	18-08-23	Alibaug	Hygienic handling of fish and precooling	3
12	24-08-23	Alibaug	Hygienic handling of fish and precooling	4
13	08-08-23	New Ferry Wharf	Precooling, hygienic handling, use of plastic crates	6
14	11-08-23	New Ferry Wharf	Precooling, hygienic handling, use of plastic crates	4
15	16-08-23	New Ferry Wharf	Precooling, hygienic handling, use of plastic crates	5
16	20-08-23	New Ferry Wharf	Precooling, hygienic handling, use of plastic crates	6
17	04-08-23	Uttan	Hygienic handling on board, importance of personal hygiene and sanitation, responsible fishing, icing and quick chilling	5
18	09-08-23	Uttan	Hygienic handling on board, importance of personal hygiene and sanitation, responsible fishing, icing and quick chilling	4
19	18-08-23	Uttan	Hygienic handling on board, importance of personal hygiene and sanitation, responsible fishing, icing and quick chilling	4
20	24-08-23	Uttan	Hygienic handling on board, importance of personal hygiene and sanitation, responsible fishing, icing and quick chilling	4
21	03-08-23	Vasai	Personal hygiene and hygienic handling onboard	4
22	08-08-23	Vasai	Juvenile and plastic eradication	5
23	14-08-23	Vasai	Good Quality of dry fish.	3
24	23-08-23	Vasai	Juvenile and plastic eradication	8
25	06-08-23	Dahanu	Fish handling with clean and tidy hands and washing fish with fresh water.	5
26	10-08-23	Dahanu	Vessel cleanliness and proper handling of fish	3
27	17-08-23	Dahanu	Using clean and tidy hands while handling the fish	3
28	22-08-23	Dahanu	Fish handling with clean and tidy hands and washing fish with fresh water.	6
29	09-08-23	Arnala	Hygienic handling on board, importance of personal hygiene and sanitation, responsible fishing, icing and quick chilling	5
30	09-08-23	Arnala	Hygienic handling on board, importance of personal hygiene and sanitation, responsible fishing, icing and quick chilling	5
31	14-08-23	Arnala	Hygienic handling on board, importance of personal hygiene and sanitation, responsible fishing, icing and quick chilling	7
32	NETFISH	Arnala	Hygienic handling on board, importance of personal hygiene and sanitation, responsible fishing, icing and quick chilling	5
33	09-08-23	Satpati	Precooling	4
34	17-08-23	Satpati	Personal hygiene and hygienic handling of ice	3
35	21-08-23	Satpati	Plastic eradication	4
36	25-08-23	Satpati	Personal hygiene and precooling	3

➤ **EFFORTS FOR GENERATING EXTERNAL FUND**

Sl.No:	Date	Effort taken	Status/Remarks
1	09.08.2023	Funds received from M/s. Gausia Cold Storage PL, Taloja, Raigad for conducting one day seafood	Received Rs. 10000/- as Training fee

		unit training	
2	28.08.2023	The Mangrove Foundation of Govt. of Maharashtra requested for proposal for conducting training on value added fish products and hygienic handling for 138 beneficiaries in the month of September, 2023	Requested NETFISH HO to permit for the same to submit proposal

➤ **Details of information disseminated to stakeholders on social media:**

Sl. No.	Date	Content shared	Social Media Used	No. of Viewers
1	05.08.2023	Facebook link for Awareness campaign for fishers by Reliance Foundation and INCOIS	WhatsApp Facebook	750 1700
2	05.08.2023	News on MPEDA page: Seafood unit training at Noor Ice and Cold Storages PL	Facebook	1700
3	07.08.2023	Sea cucumber: Guardians of marine biodiversity	WhatsApp	750
4	07.08.2023	Information about Ghost nets	WhatsApp	750
5	07.08.2023	Fish as lean protein option	WhatsApp	750
6	07.08.2023	Post-harvest loss in fisheries	WhatsApp	750
7	08.08.2023	What is blue food?	WhatsApp	750
8	08.08.2023	Information on bottlenose dolphins	WhatsApp	750
9	09.08.2023	News on Visit of Korean delegates to Tamil Nadu	Facebook	1700
10	09.08.2023	News on GSP	Facebook	1700
11	12.08.2023	Visit of Korean delegates to Mumbai	Facebook	1700
12	12.08.2023	News on seafood unit training at Sonia Marine Exports	Facebook	1700
13	14.08.2023	Quality preserving innovations for extending shelf life	Facebook	1700
14	15.08.2023	Independence Day wishes	Facebook	1700
15	16.08.2023	News on seafood unit training at Gausia Cold Store	Facebook	1700
16	18.08.2023	Block chain technology	Facebook	1700
17	19.08.2023	Estuaries and importance of estuaries	Facebook	1700
18	21.08.2023	Marine ornamental fish husbandry	Facebook	1700
19	21.08.2023	Digestion time for fish and other food items	WhatsApp	750
20	21.08.2023	Video on artificial reef	WhatsApp	750
21	22.08.2023	Information on capacity building training for fishers	WhatsApp	750
22	22.08.2023	Visit of Chairman MPEDA to Japan regarding tuna processing	Facebook	1700
23	23.08.2023	YouTube video: Plastic Ocean	WhatsApp	750
24	23.08.2023	YouTube video: The end of the line	WhatsApp	750
25	23.08.2023	YouTube video: Mission blue	WhatsApp	750
26	23.08.2023	YouTube video: Watson	WhatsApp	750
27	23.08.2023	YouTube video: Chasing coral	WhatsApp	750
28	23.08.2023	News on JISTE EXPO in Japan	WhatsApp Facebook	750 1700
29	23.08.2023	News on RGCA officials meet at Nagpur: Facebook link	WhatsApp Facebook	750 1700
30	23.08.2023	News on visit of MPEDA officials to Nagpur reservoirs	WhatsApp	750
31	24.08.2023	Facebook link for MPEDA participation in Japan seafood show	WhatsApp	750
32	24.08.2023	News on lecture in CIFE workshop by SCO	Facebook	1700
33	25.08.2023	Video on precooling technique	WhatsApp	750
34	26.08.2023	News on CZMP for Konkan region	WhatsApp	750
35	26.08.2023	News on Facebook page of MPEDA on New Ferry Wharf harbour based training	WhatsApp Facebook	750 1700
36	28.08.2023	News on FB page of MPEDA at Uttan	WhatsApp Facebook	750 1700
37	29.08.2023	News on report of largest Indian mackerel	WhatsApp	750
38	29.08.2023	Onam Wishes	Facebook	1700
39	30.08.2023	International Whale Shark Day	WhatsApp	750
40	31.08.2023	Life below water: Sustainable development goals	WhatsApp	750
41	31.08.2023	Role of observers and fishermen in sustainable fisheries	WhatsApp	750

➤ **MARINE MAMMAL PROJECT**

**1. By catch Survey**

No. of By catch survey conducted in the month

15

**IMPACTS**

Use of plastic sheets to keep fish (Alibaug) and ice (Satpati) and use of plastic baskets instead of bamboo baskets (New Ferry Wharf)



**8. GUJARAT**

➤ **Details of major activities of the month**

S.N.	Date	Location	Type of Activities	No: of Participants
1	02.08.23	RD Veraval	Participated in Exporters meeting Organized by RD Veraval	20
2	03.08.23	Veraval	Fishing Harbour based program	22
3	04.08.23	Veraval	Fishing Harbour based program	25
4	07.08.23	Veraval	Fishing Harbour based program	25
5	08.08.23	Veraval	Fishing Harbour based program	25
6	10.08.23	Veraval	Fishing Harbour based program	22
7	11.08.23	Veraval	SCO along with AD, RD, Veraval had made discussion with the Principal of College of Fisheries regarding conducting SC/ST workers program at CoF and MoU between institute.	-
8	11.08.23	Veraval	Fishing Harbour based program	25
9	16.08.23	M/s. Amarsagar Sea Foods Pvt. Ltd, Porbandar	Seafood Processing centre training	31
10	17.08.23	M/s. Amar Food	Seafood Processing centre training	30

		Products		
11	18.08.23	Veraval	Fishing Harbour based program	25
12	21.08.23	CIFT, Veraval	Joined with AD, RD Veraval and given briefed on role MPEDA NETFISH for development of fishing industries.	--
13	22.08.23	Mangrol	Fishing Harbour based program	17
14	22.08.23	Mangrol	Fishing Harbour based program	16
15	24.08.23	Veraval	conducted meeting with SC/ST workers contractor Visited collage of Fisheries , Veraval and Various processing plant for arrangements of conducting SC/ST workers training programme	-
16	24.08.23	Veraval	visited various sea food processing plant for arrangement of conducting SC/ST workers training programe	-
17	25.08.23	Veraval	Fishing Harbour based program	20
18	29.08.23	Veraval	Fishing Harbour based program	17
19	31.08.23	Veraval	Conducted HDCs meeting	9



**Fishing Harbour based program at Veraval**



**Seafood Processing training program**

➤ **Aid material distributed during the month**

Sl No.	Date	Type of Aid material distributed	No. of Item	Fund source
1	August 23	Crate	20	NETFISH
2	August 23	Gloves	99	NETFISH
3	August 23	Shovel	21	NETFISH
4	August 23	Gumboot	82	NETFISH
5	August 23	Powder	96	NETFISH
6	August 23	Brush	63	NETFISH
7	August 23	Box	2	NETFISH

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of program	Mangrol	Chorwad	Veraval	Porbandar	Vanakbara	Total
Awareness meeting by HDCs	2	4	6	1	2	15

S.N.	Date	Harbour/LC	Topic	No: of Participants
1	02-08-23	Mangrol	Awareness meeting with fishermen on “ Hygienic handling of fish & Conservation”	15
2	03-08-23	Porbandar		7
3	04-08-23	Porbandar		7
4	05-08-23	Okha		9
5	06-08-23	Mangrol		10
6	06-08-23	Chorwad		8
7	08-08-23	Kotda		5
8	08-08-23	Vanakabara		6
9	09-08-23	Porbandar		6

10	09-08-23	Kotda		6
11	09-08-23	Veraval		6
12	09-08-23	Veraval		7
13	10-08-23	Okha		7
14	11-08-23	Chorwad		7
15	14-08-23	Vanakabara		6
16	14-08-23	Veraval		9
17	14-08-23	Veraval		7
18	15-08-23	Vanakabara		6
19	15-08-23	Chorwad		6
20	15-08-23	Porbandar		7
21	15-08-23	Mangrol		10
22	18-08-23	Kotda		5
23	18-08-23	Porbandar		6
24	18-08-23	Porbandar		6
25	19-08-23	Okha		6
26	20-08-23	Chorwad		8
27	20-08-23	Porbandar		5
28	21-08-23	Okha		8
29	24-08-23	Kotda		4
30	25-08-23	Vanakabara		8
31	25-08-23	Mangrol		7
32	26-08-23	Okha		7
33	26-08-23	Chorwad		7
34	27-08-23	Vanakabara		6

➤ **Details of information disseminated to stakeholders on social media:**

Sl.No:	Date	Content shared	Social Media Used	No: of Viewers
1	01/08/23	1.Information about plastic pollution 2.Video on GPS how it works	WhatsApp Instagram	WhatsApp 1931 Instagram -44,
2	02/08/23	1.Photos of AWM Conducted by HDC Mangrol 2.Video on The dangers of Plastic Pollution for Marine Animals 3.Information about use of life jacket, stop juvenile fishing	Facebook You tube	Face book -44, You tube-319 subscribed and 2400 viewed
3	03/08/23	1. YouTube video of MPEDA on why should eat more fish ?, fresh water fish aquaculture 2.Photos of AWM conducted by HDC Porbandar 3.Information about say no to over fishing, various lifesaving equipment	„	„
4	04/08/23	1.Information about dry fish 2.Photos of AWM Conducted by HDC, Porbandar 3.Fishing vessel cleaning by Veraval fishermen after conducting HBP	„	„
5	05/08/23	1.MPEDA's Covid video for international market, 2.NETFISH poster on dry fish 3.Photos of HBP conducted on 04-08-23 3.Photos of AWM conducted by HDC Okha	„	„
6	06/08/23	1.Video of Marine Products Exports performance 2022-23	„	„
7	07/08/23	1.Information about plastic waste, use of square mesh cod end 2.Photos of AWM conducted by HDC Mangrol & Chorwad	„	„
8	08/08/23	1.Information about selenium for your health 2.Photos HBP programme conducted on 07-08-23	„	„

		& 08-08-23 3.Video on swatchhata at Habour and surrounding prepared by HDC 3.Photos of AWM conducted by HDC Kotada & Vanakbara		
9	09/08/23	1.Photos of AWM conducted by HDCs Porbandar, Kotada & Veraval	”	”
10	10/08/23	1.MPEDA on Instagram : Korean Delegation visited Sea weed culture 2.Information about sustainable fishing 3.Photos of HBP conducted at Veraval FH	”	”
11	11/08/23	1.Photos of AWM conducted by HDC Chorwad 2.Youtube video of HDC Mangrol prepared on adoption of quick chilling & plastic waste collection	”	”
12	12/08/23	1.Youtube video of HDC Mangrol on adoption quick chilling practices	”	”
13	13/08/23	1.Youtube video of MPEDA general guidelines for Vannamei culture	”	”
14	14/08/23	1.MPEDA on Instagam Lobster Masala 2.Photos of AWM conducted by HDCs Vanakbara & Veraval	”	”
15	15/08/23	MPEDA's Post on May tricolour always fly high	”	”
16	16/08/23	1.Information about square mesh cod end for sustainable fishing 2.Photos of AWM conducted by HDCs Vanakbara, Chorwad, Porbandar & Mangrol 3.Youtube video on use of life jacket prepared by HDC Mangrol	”	”
17	17/08/23	1.Post of Samudra swatchhta Abhiyan	”	”
18	18/08/23	1.Photos of AWM conducted by HDCs Kotada & Porbandar 2.Information about Square mesh cod end	”	”
19	19/08/23	1.Photos of AWM conducted by HDC Okha	”	”
20	20/08/23	1.Video on Plastic pollution 2. Photos of AWM conducted by HDCs Chorwad & Porbandar 3.Photos & video of outcome after conducting HBP at Veraval FH	”	”
21	21/08/23	1.Information about sea turtle 2.Video on Sea weed farming 3.Photos of AWM conducted by HDC Okha	”	”
22	22/08/23	1.Result of Thoppumpady harbor on chill killing & video 2.MPEDA on Instagram : Japan International Sea food show'23	”	”
23	24/08/23	1.Video on Fabrication of square mesh cod end programme conducted at Vanakbara on 02/03/23 2.Photos of Vessel log sheet collected by HDC Mangrol & Kotada 3.MPEDA On Instagram Participating in Japan Sea food show 4.Information about TED 5.Photos & Video of Beach clean-up by Chorwad fishermen themselves	”	”
24	25/08/23	1.Photos of plastic waste bring back to land by FV of Veraval 2.Photos of AWM conducted by HDC Vanakbara &	”	”

		Mangrol		
25	26/08/23	1.Photos of Plastic waste bring back to land by FV of Vanakbara 2.Photos of Plastic wastes collection bag distributed to FV by Fishermen association at Veraval 3.Photos of AWM conducted by HDC OKha & Chorwad	”	”
26	27/08/23	1. Video of fishermen of Veraval adopted Quick chilling practices after NETFISH training program 2.Photos of AWM conducted by HDC Vanakbara 3.Video on TED	”	”
27	28/08/23	1. Video of fishermen of Mangrol adopted Quick chilling practices after NETFISH training program	”	”
28	29/08/23	1.Video on Sea turtle released by Mangrol Fishermen	”	”
29	30/08/23	1. Video of fishermen of Mangrol adopted Quick chilling practices after NETFISH training program	”	”
30	31/08/23	1.Video on trawl fishing technique	”	”

➤ **MARINE MAMMAL PROJECT**

**1. By catch Survey**

No. of By catch survey conducted in the month	414
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**Vessel log sheet collected by HDCs during the month of August 2023**

Sl.no	Harbour	Number of log sheet collected during the month
1	Vanakbara	20
2	Kotada	07
3	Veraval	21
4	Mangrol	30
5	Porbandar	15
6	Okha	14
		<b>107</b>

**IMPACTS**

- Fishermen of Veraval and Mangrol adopted quick chilling practices to reduce post-harvest loss after conducting Harbour Based programme.



- Fishermen of Chorwad conducted beach clean-up programme themselves

