



MPEDA – NETFISH

मासिक विवरण – जुलाई 2023

MONTHLY REPORT – JULY 2023



मत्स्य गुणवत्ता प्रबंधन और चिरस्थायी मत्स्ययन नेटवर्क (नेटफिश)
Network for Fish Quality Management & Sustainable Fishing (NETFISH)

[MPEDA, Ministry of Commerce & Industry, GoI]

Vallarpadam P.O., Kochi – 682 504, Kerala, India

Ph: 0484 2982205

netfish@mpeda.gov.in

www.netfishmpeda.org

MONTHLY REPORT ON ACTIVITIES OF MPEDA-NETFISH DURING JULY 2023

MPEDA-NETFISH during July 2023 had involved in 372 nos. of various programs reaching 3521 stakeholders along the maritime states of India, as listed below.

Type of Program	During the month		So far in the FY	
	No: of programs	No of Beneficiaries	No: of programs	No of Beneficiaries
NETFISH FUNDED PROGRAMS				
Fishing Harbour program	68	1176	90	1621
Dry fish awareness program	1	22	4	82
PPC Program	4	103	4	103
Stakeholder Meetings organized by SCOs	7	31	34	160
Exposure visit	1	24	2	48
MPEDA SC PROGRAM				
Fishing Harbour program	2	60	9	265
On board training	2	15	2	15
Sea Safety awareness program	-	-	3	90
EXTERNAL FUNDED PROGRAMS				
Seafood Unit training program	10	331	11	361
Paradeep Port Trust Funded programs	8	160	8	160
Munambam FH Management Society	1	18	1	18
Mangrove Foundation sponsored program	-	-	2	34
Marine Mammal Project- Training to Marine Observers	-	-	10	0
Value addition training sponsored by DRP, PMFME, IDC, Mangalore	-	-	1	28
OTHER ACTIVITIES				
Awareness classes/Meetings conducted by HDCs	239	1557	890	5174
Meeting / Training / Evaluation of HDCs	10	-	41	-
Participation in meetings/ classes/ activities organized by others	13	-	57	-
Coordination of visit of officials	-	-	3	-
CIFNET-TUNA training program	1	24	2	48
Ornamental fish Health Certification	5	-	24	-
GRAND TOTAL	372	3521	1198	8207

Table: Details of NETFISH activities

Highlights of the Month

- Conducted **4 nos. of SC fisher welfare programs** in West Bengal under the MPEDA SC Scheme.
- Conducted **10 no. of Sea food unit training programs** in Tamil Nadu North region and an income of Rs.1,00,000/- is generated for NETFISH as training fee.
- 239 nos. of awareness classes on Hygiene & Conservation were organized through the Harbour Data Collectors at respective harbours.
- Conducted training and meetings for HDCs regarding data collection and marine mammal and sea turtle survey, etc.

- Carried out Marine Observer program under the marine mammal project and obtained data involving 2 sightings of Bottle nose dolphin and 1 interaction of a Green turtle.

State/Region wise details of Activities during the month

The activities conducted by NETFISH in various state/regions during July 2023 are listed in the table below and described in the subsequent sections

Type of Program	WB	OD	APN	APS	TNN	TNS	KLS	KLN	KA	MHS	MHN	GJ
NETFISH FUNDED PROGRAMS												
Fishing Harbour program	2		8	10	13	7	8	2	6	4	3	5
Dry fish awareness program						1						
PPC								4				
Stakeholder Meetings organized by SCOs	1	1					5				1	
Exposure visit								1				
MPEDA SC PROGRAM												
Harbour based program	2											
On board program	2											
Sea Safety awareness program												
EXTERNAL FUNDED PROGRAMS												
Seafood unit training program					1	1			1		7	
PPT funded program		8										
MFHMS funded program								1				
OTHER ACTIVITIES												
Awareness classes/Meetings conducted by HDCs	52	20	13	28	24	30	15	8	6		28	15
Meeting/ Training / Evaluation of HDCs			1	1		1	1	2	1		2	1
Participation in meetings/ classes/ activities organized by others			4	1		1		1	1	3		2
Coordination of officials												
CIFNET-TUNA training program												1
Ornamental fish Health Certification	2				2				1			
Grand Total	61	29	26	40	40	41	29	19	16	7	41	24

WB-West Bengal, **OD**-Odisha, **APN**-Andhra Pradesh North, **APS**-Andhra Pradesh South, **TNN**-Tamilnadu North, **TNS**-Tamilnadu South, **KLS**-Kerala South, **KLN**-Kerala North, **KA**-Karnataka, **MHS**-Maharashtra South & Goa, **MHN**- Maharashtra North, **GJ**- Gujarat

1. WEST BENGAL

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activity	No. of Participants
1	03.07.23	M/s. Rupsa Aquatic Enterprise, Howrah	Inspection and issuing of Ornamental Fish Health Certificate	-
2	06.07.23	Nandigram, Contai, Purba Medinipur	Inspection of aqua farms, independent PPC, meeting with exporters etc. along with DD & AD	06
3	06.07.23	Hanra LC, Kakdwip, South 24 Parganas	MPEDA funded On board training program for SC fishers	08
4	07.07.23	Namkhana LC, Kakdwip,	MPEDA funded On board training program for SC fishers	07
	14.07.23	Freserganj FH	Fishing Harbour based training program	25

5	26.07.23	Halisahar, Kakdwip, South 24 Parganas	MPEDA funded training program on Fish quality management & Conservation for SC fishers	30
6	27.07.23	Moinapara, Kakdwip, South 24 Parganas	MPEDA funded training program on Fish quality management & Conservation for SC fishers	30
7	28.07.23	Freserganj FH	Fishing Harbour based training program	25
8	31.07.23	M/s. Rupsa Aquatic Enterprise, Howrah	Inspection and issuing of Ornamental Fish Health Certificate	-

➤ **Aid material distributed during the month**

SI No.	Date	Type of Aid material distributed	No. of Item	Fund source
1	14.07.23	T-shirt, Hand gloves, Soap	25 each	NETFISH
2	28.07.23	T-shirt, Hand gloves, Soap	25 each	NETFISH



Fishing Harbour based programs at Freserganj



MPEDA Funded awareness programs and distribution of aid material for SC fishers

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of program	Raidighi	Kakdwip	Shoula	Sankarpur	Deshapran	Namkhana	Freserganj	Total
Awareness program by HDCs	4	10	6	4	4	12	12	52

S.N.	Date	Location	Type of Activities	No. of Participants
1	03.07.23	Raidighi	1.Awareness about life jacket and life buoy	7
2	04.07.23	Raidighi	2.Chill-killing process	4
3	05.07.23	Raidighi	3. Avoid bamboo bucket and iron shovel	5
4	07.07.23	Raidighi	4. Awareness about catching small hilsa.	5
5	07.07.23	Raidighi	5. Awareness of marine mammals act.	5
5	04.07.23	Kakdwip	1.Post harvest loss	8
6	07.07.23	Kakdwip	2.Chill killing & chill wash	6
7	08.07.23	Kakdwip	3.Awareness on MM&T conservation	16

8	10.07.23	Kakdwip	4.awareness Sea safety (life jacket & life buoy)	10
9	12.07.23	Kakdwip		6
10	17.07.23	Kakdwip		5
11	18.07.23	Kakdwip		7
12	20.07.23	Kakdwip		6
13	21.07.23	Kakdwip		8
14	25.07.23	Kakdwip		6
15	01.07.23	Soula		4
16	06.07.23	Soula		5
17	07.07.23	Soula		4
18	13.07.23	Soula	1.Awareness on MM&T conservation	5
19	15.07.23	Soula	2. Sufficient ice uses.	4
20	22.07.23	Soula		5
21	05.07.23	Sankarpur		5
22	10.07.23	Sankarpur	1. Post-Harvest Loss and its reduction	7
23	14.07.23	Sankarpur	2. Awareness on MM&T conservation.	5
24	21.07.23	Sankarpur	3. Awareness on sea safety (life jacket & life buoy)	5
25	05.07.23	Deshapran		5
26	12.07.23	Deshapran	1.Chill killing	5
27	14.07.23	Deshapran	2. Plastic Basket uses.	6
28	24.07.23	Deshapran	3. Sufficient ice uses.	4
29	03.07.23	Namkhana		9
30	04.07.23	Namkhana		13
31	06.07.23	Namkhana		12
32	07.07.23	Namkhana		13
33	11.07.23	Namkhana	1.Awareness about life jacket and life buoy	11
34	12.07.23	Namkhana	2.Chill-kill & chill-wash	13
35	15.07.23	Namkhana	3. Awareness about catching small Hilsa	10
36	21.07.23	Namkhana	4. Subsidy of insulated box	12
37	24.07.23	Namkhana	5. Awareness of marine mammals act	11
38	25.07.23	Namkhana		9
39	27.07.23	Namkhana		8
40	29.07.23	Namkhana		10
41	04.07.23	Freserganj		9
42	05.07.23	Freserganj		10
43	07.07.23	Freserganj		11
44	11.07.23	Freserganj		11
45	12.07.23	Freserganj	1. Awareness about life jacket and life buoy	10
46	13.07.23	Freserganj	2. Chill-kill & chill-wash.	11
47	14.07.23	Freserganj	3. Awareness about catching small hilsa.	10
48	20.07.23	Freserganj	4. Subsidy of insulated box.	11
49	21.07.23	Freserganj	5. Awareness of marine mammals act.	10
50	25.07.23	Freserganj		11
51	26.07.23	Freserganj		9
52	27.07.23	Freserganj		10

➤ **Details of information disseminated to stakeholders on social media:**

Sl.No:	Date	Content shared	Social Media Used	No: of Viewers
1	01.07.23	Seabass: The All-Rounder of Diversified Aquaculture!	Facebook, Instagram, Whatsapp	1500
2	02.07.23	Sweet Chilli Shrimp Skewers		1500
3	04.07.23	Seafood safety is everyone's business		1500
4	05.07.23	Micro plastics: Impact on Aquatic Life		1500
5	07.07.23	Seafood is a treasure trove of essential nutrients		1500
6	07.07.23	Say Yes to BMPs!		1500
7	09.07.23	Indian Black tiger shrimp		1500

8	10.07.23	National Fish Farmer's Day- Honouring India's Fish Farmers!	1500
9	12.07.23	One Day Seafood Unit Training Program in Seafood unit	1500
10	13.07.23	Ever heard of HPP? High Pressure Processing	1500
11	14.07.23	Tilapia is one of the most important species for aquaculture	1500
12	16.07.23	Did you know Probiotics?	1500
13	16.07.23	Interesting fact about Hatchet Shoals	1500
14	18.07.23	Consulate General of India, Guangzhou , People's Republic of China visited MPEDA Head office at Kochi	1500
15	19.07.23	Register with MPEDA to become a Marine Product Exporter.	1500
16	19.07.23	Consultative Workshop with State Governments For Enhancing Seafood Exports	1500
17	20.07.23	Ozone: The Powerful and Safe Disinfectant Revolutionizing the Seafood Industry	1500
18	20.07.23	NaCSA's Aqua One Centres Empower Aquaculture Farmers	1500
19	22.07.23	Clean Oceans, Green Future: India's ICZMP Leading the Way!	1500
20	24.07.23	Here's how you can subscribe to MPEDA Newsletter	1500
21	26.07.23	Seafood A Rich Source of Powerful Selenium Benefits	1500

➤ MARINE MAMMAL PROJECT

1. Marine Observer Program

No. of Sightings reported in the month	2
Major animals sighted	Bottlenose Dolphin

IMPACTS



In Freserganj FH, fishers use plastic sheets for sorting of fishes for reduction of post-harvest loss



Use of Insulated fish boxes at Hanra LC for practicing pre-cooling and better preservation of catch

2.ODISHA

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activity	No. of Participants
1	05.07.23	Balugan	SCO along with DD MPEDA had conducted a meeting with Assistant register Co-operative Society, Balugan & District fishery officer(DFO), Balugan regarding implementation of SC/ST scheme for Chilka fishers	4
2	11.07.23	Paradeep	Fishing Harbour based program-PPT	20
3	12.07.23	Paradeep	Fishing Harbour based program-PPT	20
4	13.07.23	Paradeep	Fishing Harbour based program-PPT	20
5	18.07.23	Paradeep	Fishing Harbour based program-PPT	20
6	19.07.23	Paradeep	Fishing Harbour based program-PPT	20
7	24.07.23	Paradeep	Fishing Harbour based program-PPT	20
8	27.07.23	Paradeep	Fishing Harbour based program-PPT	20
9	28.07.23	Paradeep	Fishing Harbour based program-PPT	20



Fishing Harbour based programs at Paradeep

➤ Awareness Classes/Meetings conducted by HDCs

Type of program	Balaramgadi	Paradeep	Dhamara	Total
Awareness program on Fish Quality Management	8	6	6	20

S.N.	Date	Location	Type of Activities	No: of Participants
1	03.07.23	Balaramgadi	Fish Quality Management	10
2	04.07.23	Dhamara	Fish Quality Management	10
3	05.07.23	Paradeep	Fish Quality Management	10
4	06.07.23	Dhamara	Fish Quality Management	10
5	06.07.23	Balaramgadi	Fish Quality Management	10
6	09.07.23	Dhamara	Fish Quality Management	10
7	09.07.23	Balaramgadi	Fish Quality Management	10
8	10.07.23	Paradeep	Fish Quality Management	10
9	11.07.23	Dhamara	Fish Quality Management	10
10	11.07.23	Paradeep	Fish Quality Management	10
11	12.07.23	Paradeep	Fish Quality Management	10
12	15.07.23	Balaramgadi	Fish Quality Management	10
13	17.07.23	Dhamara	Fish Quality Management	10
14	19.07.23	Dhamara	Fish Quality Management	10
15	20.07.23	Balaramgadi	Fish Quality Management	10
16	21.07.23	Paradeep	Fish Quality Management	10
17	22.07.23	Paradeep	Fish Quality Management	10
18	22.07.23	Balaramgadi	Fish Quality Management	10
19	25.07.23	Balaramgadi	Fish Quality Management	10
20	28.07.23	Balaramgadi	Fish Quality Management	10

➤ **Details of information disseminated to stakeholders on social media:**

Sl.No:	Date	Content shared	Social Media Used	No: of Viewers
1	03-7-23	Escape to depth	Whatsapp	500
2	04-7-23	Maintaining quality of sea food	Whatsapp	500
3	05-7-23	Conservation of Marine resources Avoid plastic Escape to depth	Whatsapp	500
4	07-7-23	Profit of using square mesh cod end	Whatsapp	500
5	09-7-23	Conservation of Marine resources Quality shrimp seed	Whatsapp	500
6	11-7-23	Conservation of Marine resources Avoid plastic Escape to depth	Whatsapp	500
7	13-7-23	Profit of using square mesh cod end	Whatsapp	500
8	15-7-23	Conservation of Marine resources Quality shrimp seed	Whatsapp	500
9	17-7-23	Co-management In Fishery	Whatsapp	500
10	20-7-23	Comparison between maintain hygiene and not maintain hygiene	Whatsapp	500
11	21-7-23	Managing the fish and fishery resources	Whatsapp	500
12	22-7-23	Journey of sea food Escape to depth	Whatsapp	500
13	25-7-23	Co management in Fishery	Whatsapp	500
14	26-7-23	Conservation of Marine resources Avoid plastic Escape to depth	Whatsapp	500
15	27-7-23	Profit of using square mesh cod end	Whatsapp	500
16	28-7-23	Conservation of Marine resources Quality shrimp seed	Whatsapp	500
17	29-7-23	Co management in Fishery	Whatsapp	500
18	31-7-23	Comparison between maintain hygiene and not maintain hygiene	Whatsapp	500

3. ANDHRA PRADESH

3.1 ANDHRA PRADESH NORTH

➤ **Details of major activities of the month**

S.N.	Date	Location	Type of Activities	No: of Participants
1	04.07.23	Vizag	Discussion with the officer in charges of NIFPHATT and CIFT regarding Dry fish awareness program and joint programs by DRDA & MPEDA NETFISH	--
2	05.07.23	Vizag	Online meeting with HDCs	4
3	06.07.23	VPA, Vizag	Attend the meeting conducted by Deputy Chairman, VPA regarding development of Seafood Hub in Vizag fishing harbour	13
4	07.0.23	FSI, Vizag	Coordinated and attended the monthly exporters meeting jointly conducted by MPEDA, NETFISH & Dept. of Fisheries, AP.	37
5	11.07.23	SIFT, Kakinada	Coordinated with DRDA for Dry fish awareness program	38
6	12.07.23	Kakinada	Fishing Harbour based program	11
7	12.07.23	Kakinada	Fishing Harbour based program	9
8	13.07.23	Pudimadaka	Fishing Harbour based program	28
9	18.07.23	Vizag	Fishing Harbour based program	12
10	20.07.23	Vizag	Fishing Harbour based program	15
11	25.07.23	Vizag	Fishing Harbour based program	10

12	26.07.23	CIFT, Vizag	Coordinated with DRDA for Value added training program for fisher women	15
13	28.07.23	Kakinada	Fishing Harbour based program	15
14	28.07.23	Kakinada	Fishing Harbour based program	10

➤ **Aid material distributed during the month**

SI No.	Date	Type of Aid material distributed	No. of Item	Fund source
1	12.07.23	PVC Hand gloves	11	NETFISH
2	12.07.23	PVC Hand gloves	9	NETFISH
3	13.07.23	PVC Hand gloves	28	NETFISH
4	18.07.23	PVC Hand gloves	12	NETFISH
5	20.07.23	PVC Hand gloves	15	NETFISH
6	25.07.23	PVC Hand gloves	10	NETFISH
7	28.07.23	PVC Hand gloves	15	NETFISH
8	28.07.23	PVC Hand gloves	10	NETFISH



Fishing Harbour based programs at Kakinada & Pudimadaka

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of program	Pudimadaka	Vizag	Kakinada	Total
Awareness program on Fish Quality Management	4	4	5	13

S.N.	Date	Location	Type of Activities	No: of Participants
1	18.07.2023	Pudimadaka	Eradication of single use plastics	5
2	20.07.2023	Vizag	Square mesh Cod end	5
3	21.07.2023	Vizag	Hygienic handling of catch and Post-Harvest loss	5
4	22.07.2023	Vizag	Hygienic handling of ice	3
5	22.07.2023	Pudimadaka	Fish quality management to reduce post-harvest loss	6
6	24.07.2023	Vizag	Square Mesh Cod end	3
7	24.07.2023	Pudimadaka	Eradication of single use plastics	5
8	26.07.2023	Pudimadaka	Square Mesh Cod end	5
9	27.07.2023	Kakinada	Square Mesh Cod end	5
10	27.07.2023	Kakinada	Fish quality management	5
11	28.07.2023	Kakinada	Eradication of single use plastics	4
12	31.07.2023	Kakinada	Eradication of single use plastics	4
13	31.07.2023	Kakinada	Hygienic handling of fish	6

➤ **Details of information disseminated to stakeholders on social media**

S.N	Date	Content shared	Social Media Used	No: of Viewers
1	01.07.2023	Marine fish stocks status of India 2022 PDF	WhatsApp	350
2	04.07.2023	Information of fish catchment area coordinates with the Reliance foundation message	WhatsApp	350

3	05.07.2023	Sashimi grade Tuna PDF	WhatsApp	350
4	06.07.2023	MPEDA Poster on Omega3 power houses in sea	WhatsApp	350
5	07.07.2023	Information of high nutrients, differences and to preference for Sea fish or pond fish	WhatsApp	350
6	08.07.2023	Poster- World Oceans day wishes	WhatsApp	350
7	10.07.2023	MPEDA Poster- May all your fishes come true- Fish farmers' day wishes	WhatsApp	350
8	10.07.2023	Poster- Fishing safety tips in Telugu	WhatsApp	350
9	11.07.2023	Weather forecast – on Thunder storms	WhatsApp	350
10	12.07.2023	MPEDA Poster- Seafood safety is everyone's business	WhatsApp	350
11	12.07.2023	National assessment of Shoreline changes along Indian Coast-PDF	WhatsApp	350
12	13.07.2023	Video- Reasons for -why prices are declining in Vizag harbour	WhatsApp	350
13	13.07.2023	Poster-in Telugu- How helpful you to sea	WhatsApp	350
14	17.07.2023	IMD high alert due to low-pressure and rains	WhatsApp	350
15	18.07.2023	7 benefits of consuming Vannamei shrimp for health	WhatsApp	350
16	19.07.2023	MPEDA Chairman meeting with Special CS at Vijayawada news in Telugu	WhatsApp	350
17	19.07.2023	MPEDA poster Did You Know- High pressure Processing(HPP) for preserving freshness	WhatsApp	350
18	20.07.2023	IMD weather alert on rains and winds	WhatsApp	350
19	20.07.2023	Final sea Turtles of India RGB compresses –Sea Turtles of India-PDF	WhatsApp	350
20	21.07.2023	Print media admission notification in AP Fisheries University-Narsapuram	WhatsApp	350
21	25.07.2023	Video on Earth population is growing –importance of Seafood protein	WhatsApp	350
22	25.07.2023	News- getting more plastic than fish in fishing	WhatsApp	350
23	26.07.2023	Poster - International day for the conservation of the mangrove ecosystem	WhatsApp	350
24	26.07.2023	MPEDA Poster – Selenium for your health- Seafood is main source of Selenium	WhatsApp	350
25	27.07.2023	Video – Fish Andhra- Explore the amazing seafood festival 2023 at Vijayawada.	WhatsApp	350
26	29.07.2023	Poster- artificial jigs/prey availability online in Flip kart	WhatsApp	350
27	30.07.2023	Happy friendship day wishes with Fishermen video	WhatsApp	350

IMPACTS



Hygienic handling of big fishes by keeping fishes in crates and then packing with sufficient quantity of ice in Insulated thermocol boxes for transportation. The cut pieces of big fishes are wrapped with polythene before ice packing for not to lose taste.

3.2 ANDHRA PRADESH SOUTH

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of Participants
1	03.07.23	Vijayawada	Visited Commissioner of Fisheries office, Vijayawada regarding capture data mismatch clarification in sword fish landings between IOTC and AP fishery data records	3
2	07.07.23	KrishnaDist.	Attended Ocean information and advisory services workshop conducted by INCOIS.	3
3	07.07.23	Machilipattinam	Meeting with stakeholders regarding program Planning and Execution	
4	12.07.23	Machilipattinam	Fishing Harbour based program	10
5	12.07.23	Machilipattinam	Fishing Harbour based program	7
6	13.07.23	Vijayawada	Conducted HDC meeting	3
7	14.07.23	Machilipattinam	Fishing Harbour based program	13
8	19.07.23	Machilipattinam	Fishing Harbour based program	9
9	21.07.23	Machilipattinam	Fishing Harbour based program	12
10	21.07.23	Machilipattinam	Fishing Harbour based program	9
11	26.07.23	Machilipattinam	Fishing Harbour based program	10
12	26.07.23	Machilipattinam	Fishing Harbour based program	8
13	28.07.23	Machilipattinam	Fishing Harbour based program	9
14	28.07.23	Machilipattinam	Fishing Harbour based program	11

➤ Aid material distributed during the month

Sl No.	Date	Type of Aid material distributed	No. of Item	Fund source
1	12.07.23	Reusable gloves	10	NETFISH
2	12.07.23	Reusable gloves	7	NETFISH
3	14.07.23	Reusable gloves	13	NETFISH
4	19.07.23	Reusable gloves	9	NETFISH
5	21.07.23	Reusable gloves	12	NETFISH
6	21.07.23	Reusable gloves	9	NETFISH
7	26.07.23	Reusable gloves	10	NETFISH
8	26.07.23	Reusable gloves	8	NETFISH
9	28.07.23	Reusable gloves	9	NETFISH
10	28.07.23	Reusable gloves	11	NETFISH



Fishing Harbour based program at Machilipattinam

➤ Awareness Classes/Meetings conducted by HDCs

Type of program	Nizampattinam	Machilipattinam	Vodarevu	Total
Awareness program on Hygiene, Chill killing & Conservation	4	7	17	28

S.N.	Date	Location	Type of Activities	No: of Participants
1	05-7-23	Nizampatnam	Post-harvest loss	6
2	10-7-23	Nizampatnam	Chill killing	9
3	13-7-23	Nizampatnam	Eradication of single use plastic from sea	7
4	15-7-23	Nizampatnam	Dry fish hygiene practices	5
5	01-6-23	Machilipatnam	Post-harvest loss	7
6	07-7-23	Machilipatnam	Chill killing	6
7	12-7-23	Machilipatnam	Eradication of single use plastic from sea	9
8	16-7-23	Machilipatnam	Dry fish hygiene practices	5
9	19-7-23	Machilipatnam	Boat cleaning, handling fish and Ice	3
10	21-6-23	Machilipatnam	Juvenile fish and square mesh cod ends	5
11	24-6-23	Machilipatnam	Post-harvest loss	5
12	03-7-23	Vadarevu	Post-harvest loss	7
13	04-7-23	Vadarevu	Chill killing	8
14	06-7-23	Vadarevu	Eradication of single use plastic from sea	5
15	07-7-23	Vadarevu	Dry fish hygiene practices	6
16	08-7-23	Vadarevu	Chill killing	6
17	11-7-23	Vadarevu	Eradication of single use plastic from sea	7
18	12-7-23	Vadarevu	Post-harvest loss	7
19	13-7-23	Vadarevu	Post-harvest loss	6
20	14-7-23	Vadarevu	Chill killing	5
21	17-7-23	Vadarevu	Eradication of single use plastic from sea	6
22	18-7-23	Vadarevu	Post-harvest loss	7
23	20-7-23	Vadarevu	Chill killing	6
24	22-7-23	Vadarevu	Eradication of single use plastic from sea	5
25	25-7-23	Vadarevu	Chill killing	4
26	28-7-23	Vadarevu	Post-harvest loss	6
27	30-7-23	Vadarevu	Post-harvest loss	5
28	31-7-23	Vadarevu	Chill killing	7

➤ **Details of information disseminated to stakeholders on social media:**

Sl.No:	Date	Content shared	Social Media Used	No: of Viewers
1	1.7.2023	Animation - Save juvenile fish	Whatsapp	601
2	2.7.2023	square mesh Cod end	Whatsapp	601
3	3.7.2023	Stop small fish catch	Whatsapp	601
4	4.7.2023	Responsible fishing	Whatsapp	601
5	5.7.2023	Pollution in fishing harbours	Whatsapp	601
6	6.7.2023	Hygienic Dry fish production-	Whatsapp	601
7	7.7.2023	Ice and fish	Whatsapp	601
8	8.7.2023	Awareness of plastic	Whatsapp	601
9	9.7.2023	Ribbon fish	Whatsapp	601
10	10.7.2023	Plastic collection	Whatsapp	601
11	11.7.2023	Long line fishing	Whatsapp	601
12	12.7.2023	Why Blue fin tuna so expensive	Whatsapp	601
13	13.7.2023	Public fishing at village dam	Whatsapp	601
14	14.7.2023	Good practice for better price	Whatsapp	601
15	15.7.2023	Microbial contamination of sea food	Whatsapp	601
16	16.7.2023	Fish handling at pre-processing centres	Whatsapp	601
17	17.7.2023	Shark	Whatsapp	601
18	18.7.2023	On board handling of fish	Whatsapp	601
19	19.7.2023	Weather news	Whatsapp	601
20	20.7.2023	Shark attack-BBC	Whatsapp	601
21	21.7.2023	Fish rain in Mancheeriyala	Whatsapp	601
22	22.7.2023	Sea turtles poster	Whatsapp	601
23	23.7.2023	Ghole fish news	Whatsapp	601

24	24.7.2023	Hidden forest in deep sea	Whatsapp	601
25	25.7.2023	The incredible unity of the spider crab /spy in the ocean	Whatsapp	601
26	26.7.2023	Weather news	Whatsapp	601
27	27.7.2023	Good quality fish for good health	Whatsapp	601
28	28.7.2023	Stop small fish catch	Whatsapp	601
29	29.7.2023	Mesh size regulation for sustainable fishing	Whatsapp	601
30	30.7.2023	35 fishermen stranded in sea	Whatsapp	601
31	31.7.2023	Fishermen's caught Ghole fish	Whatsapp	601

4. TAMIL NADU

4.1 TAMIL NADU NORTH

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No. of Participants
1	05.07.23	Dept. of Fisheries, Tamil Nadu	SCO along with DD had conducted discussion with Assistant Director, Dept. of fisheries regarding supply of Insulate Fish box for SC/ST fishers	--
2	07.07.23	Pazhayar	Fishing Harbour based program	15
3	10.07.23	Pazhayar	Fishing Harbour based program	15
4	11.07.23	Pazhayar	Fishing Harbour based program	20
5	12.07.23	Pazhayar	Fishing Harbour based program	20
6	13.07.23	Pazhayar	Discussion with fishermen leaders	--
7	14.07.23	Pazhayar	Fishing Harbour based program	15
8	14.07.23	Pazhayar	Fishing Harbour based program	15
9	18.07.23	Nagapattinam	Fishing Harbour based program	15
10	19.07.23	Pazhayar	Fishing Harbour based program	15
11	19.07.23	Pazhayar	Fishing Harbour based program	15
12	24.07.23	Pazhayar	Fishing Harbour based program	15
13	24.07.23	Pazhayar	Fishing Harbour based program	15
14	25.07.23	Pazhayar	Fishing Harbour based program	15
15	25.07.23	Pazhayar	Fishing Harbour based program	15
16	28.07.23	Kolathur	Ornamental fish health certification (2 nos.)	2
17	29.07.23	M/s. Kaushalya aqua exports	Seafood Processing plant training program	30



Fishing Harbour based program at Pazhayar



Seafood Processing centre program

➤ Aid material distributed during the month

Sl No.	Date	Type of Aid material distributed	No. of Item	Fund source
1	07.07.23	Plastic Drum	10	NETFISH
2	10.07.23	Plastic Drum	10	NETFISH
3	11.07.23	30x30 plastic sheets	2	NETFISH
4	12.07.23	30x30 plastic sheets	2	NETFISH

5	14.07.23	Plastic Drum	20	NETFISH
6	18.07.23	Plastic baskets	20	NETFISH
7	19.07.23	Plastic Drum	20	NETFISH
8	24.07.23	Plastic Drum	20	NETFISH
9	25.07.23	Plastic Drum	20	NETFISH

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of program	Chennai	Cuddalore	Karaikkal	Kodikkarai	Mudasaloodai	Nagapattinam	Pazhayar	Pondicherry	Poombuhar	Pulicat	Total
Awareness program on Hygiene, Chill killing & Conservation	5	1	2	2	1	2	2	3	3	3	24

S.N.	Date	Location	Type of Activities	No: of Participants
1	20.07.2023	Pulicat	Hygienic Handling of Fish	2
2	22.07.2023	Pulicat	Marine Mammals Turtle	2
3	24.07.2023	Pulicat	Ice Handling	3
4	11.07.2023	Chennai	Individual Fishing	6
5	17.07.2023	Chennai	Individual Fishing	5
6	19.07.2023	Chennai	Fish landing	8
7	20.07.2023	Chennai	Ice and fish	5
8	21.07.2023	Chennai	Ice and fish	6
9	18.07.2023	Pondicherry	Sustainable fishing	4
10	20.07.2023	Pondicherry	Hygienic fish handling	3
11	25.07.2023	Pondicherry	Ice handling	4
12	25.07.2023	Cuddalore	Dry Fish Development	4
13	24.07.2023	Mudasalodai	Mesh Size Regulation and Sustainable Fishing	4
14	19.07.2023	Pazhayar	Sustainable fishing	4
15	24.07.2023	Pazhayar	Marine turtle	2
16	04.07.2023	Poombuhar	Sustainable fishing	3
17	12.07.2023	Poombuhar	Marine turtle	3
18	21.07.2023	Poombuhar	Marine turtle	4
19	13.07.2023	Karaikkal	Hygienic handling of fish	3
20	25.07.2023	Karaikkal	Juvenile fishing	2
21	14.07.2023	Nagapattinam	Improve the Fish Quality to Export	3
22	14.07.2023	Nagapattinam	Improve the Dry fish Quality to export	3
23	24.07.2023	Kodikkarai	Hygiene handling of fishes	5
24	25.07.2023	Kodikkarai	Mesh size regulation	6

➤ **Details of information disseminated to stakeholders on social media**

Sl.No:	Date	Content shared	Social Media Used	No: of Viewers
1	03.07.2023	Weather warning	WhatsApp	35
2	04.07.2023	Square Mesh	WhatsApp	70
3	04.07.2023	Weather Warning news	WhatsApp	25
4	07.07.2023	CIFNET- central institute of fisheries Nautical & Engineering Training	WhatsApp	25
5	08.07.2023	The fish humped with the waves and come ashore	WhatsApp	25
6	11.07.2023	Awareness photo	WhatsApp	75
7	12.07.2023	Awareness photo	WhatsApp	68
8	15.07.2023	Awareness photo	WhatsApp	65
9	16.07.2023	Fisheries department Awareness	WhatsApp	113

10	18.07.2023	Weather warning	WhatsApp	10
11	20.07.2023	Weather warning	WhatsApp	119
12	21.07.2023	Weather warning	WhatsApp	100
13	21.07.2023	Sea turtle awareness	WhatsApp	113
14	22.07.2023	Weather warning	WhatsApp	10
15	23.07.2023	Weather warning	WhatsApp	35
16	24.07.2023	Weather warning	WhatsApp	10
17	26.07.2023	International Day of Wetland Environment Protection	WhatsApp	25
18	26.07.2023	Weather warning news	WhatsApp	25
19	26.07.2023	A squid weight 5.1/2 kg was caught in Cuddalore	WhatsApp	120
20	26.07.2023	Dolphin awareness	Whatsapp	95

➤ MARINE MAMMAL PROJECT

1. Marine Observer Program

No. of Interaction reported in the month	1
Major animals sighted	Green turtle

4.2 TAMIL NADU SOUTH

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No. of Participants
1	05.07.23	Tuticorin	Attended online meeting with exporters	--
2	07.07.23	Tuticorin	Meeting with JDF & ADF Tuticorin regarding authorization of SC finalized beneficiaries & Conduct of trainings for SC fisher folk	--
3	10.07.23	M/s. Edhayam Frozen Foods Pvt Ltd.	Seafood Processing Plant Training	35
4	14.07.23	Thuthoor	Fishing Harbour based program	15
5	14.07.23	Thuthoor	Dry fish awareness program	22
6	14.07.23	Thuthoor	SCFPCL-FPO Deep Sea Fisheries Stakeholders meeting	-
7	17.07.23	Tuticorin	Meeting regarding conduct of SC/ST Training Program in Tuticorin	--
8	18.07.23	Rameswaram & Mandapam	Meeting with DDF & ADF, Rameshvaram regarding MPEDA SC/ST schemes & Mobilization of Beneficiaries for SC/ST Training at Rameshvaram & Mandapam	--
9	19.07.23	Mandapam & Rameshvaram	Assessment at Rameshvaram FH Meeting with ADF Mandapam & SIF regarding Harbour Data Collection by HDC Assessment of Mandapam Flower prawn fishery Stakeholders meeting with Flower prawn/Cuttle fish/Blue Swimming Crab processors	--
10	21.07.23	Tharuvaikulam	Fishing Harbour based program	15
11	21.07.23	Tharuvaikulam	Fishing Harbour based program	15
12	22.07.23	Tharuvaikulam	Fishing Harbour based program	15
13	22.07.23	Tharuvaikulam	Fishing Harbour based program	15
14	27.07.23	Tuticorin	Online meeting with HDCs	--
15	29.07.23	Tharuvaikulam	Fishing Harbour based program	16
16	29.07.23	Tharuvaikulam	Fishing Harbour based program	17



Fishing Harbour program at Tharuvaikulam



Seafood Processing Plant Training

➤ **Aid material distributed during the month**

Sl No.	Date	Type of Aid material distributed	No. of Item	Fund source
1	14.07.23	Pl Basket (B)	5	NETFISH
		Pl Basket (S)	22	
		Gumboot	4 Pair	
		Pl Shovel	5	
2	21.07.23	Pl Basket (B)	10	NETFISH
		Gumboot	8 Pair	
		Pl Shovel	10	
3	22.07.23	Pl Basket (B)	10	NETFISH
		Gumboot	8 Pair	
		Pl Shovel	10	
4	29.07.23	Pl Basket (B)	10	NETFISH
		Gumboot	8 Pair	
		Pl Shovel	10	

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of program	Thengapattinam	Colachel	Tuticorin	Tharuvaikulam	Mallipattinam	Chinnamuttom	Mandapam	Rameswaram	Total
Awareness program on Hygiene & Conservation	4	3	4	4	4	4	3	4	30

S.N.	Date	Place	Type of Activity	No: of Participants
1	22/07/2023	Thengaiapattinam	Hygienic handling of fishes on board FV	5
2	22/07/2023	Thengaiapattinam	Hygienic handling of fishes on board FV	4
3	24/07/2023	Thengaiapattinam	Hygienic handling of fishes on Harbour	6
4	27/07/2023	Thengaiapattinam	Hygienic handling of fishes on Harbour	4
5	10/07/2023	Colachel	Hygienic handling of fishes on board FV	4
6	14/07/2023	Colachel	Hygienic handling of fishes on board FV	4
7	17/07/2023	Colachel	Hygienic handling of fishes on Harbour	5
8	28/07/2023	Chinnamuttom	Hygienic handling of fishes on board FV	5
9	28/07/2023	Chinnamuttom	Hygienic handling of fishes on Harbour	3
10	28/07/2023	Chinnamuttom	Hygienic handling of fishes on Harbour	4
11	28/07/2023	Chinnamuttom	Hygienic handling of fishes on Harbour	4
12	10/07/2023	Tuticorin	Hygienic handling of fishes on Harbour	5
13	14/07/2023	Tuticorin	Hygienic handling of fishes on Harbour	4
14	18/07/2023	Tuticorin	Hygienic handling of fishes on Harbour	5

15	22/07/2023	Tuticorin	Hygienic handling of fishes on board FV	5
16	04/07/2023	Tharuvaikulam	Hygienic handling of fishes on Harbour	5
17	06/07/2023	Tharuvaikulam	Hygienic handling of fishes on Harbour	7
18	19/07/2023	Tharuvaikulam	Hygienic handling of fishes on board FV	7
19	26/07/2023	Tharuvaikulam	Hygienic handling of fishes on board FV	8
20	09/07/2023	Mallipattinam	Hygienic handling of fishes on Harbour	5
21	12/07/2023	Mallipattinam	Hygienic handling of fishes on Harbour	3
22	16/07/2023	Mallipattinam	Hygienic handling of fishes on board FV	4
23	18/07/2023	Mallipattinam	Hygienic handling of fishes on board FV	4
24	09/07/2023	Mandapam	Hygienic handling of fishes on Harbour	4
25	12/07/2023	Mandapam	Hygienic handling of fishes on Harbour	4
26	20/07/2023	Mandapam	Hygienic handling of fishes on board FV	4
27	13/07/2023	Rameswaram	Hygienic handling of fishes on Harbour	4
28	18/07/2023	Rameswaram	Hygienic handling of fishes on Harbour	4
29	27/07/2023	Rameswaram	Hygienic handling of fishes on board FV	5
30	30/07/2023	Rameswaram	Hygienic handling of fishes on board FV	4

➤ **Details of information disseminated to stakeholders on social media:**

Sl.No:	Date	Content shared	Social Media Used	No: of Viewers
1	01.07.23	MPEDA Poster- Seabass the all rounder	WhatsApp	508
2	03.07.23	Weather warning (ADF)	WhatsApp	118
3	04.07.23	MPEDA Poster- Seafood safety	WhatsApp	367
4	05.07.23	MPEDA Poster- Sea food safety is everyone's business	WhatsApp	117
5	09.07.23	MPEDA Poster- Indian black tiger shrimp	WhatsApp	382
6	10.07.23	MPEDA Poster- National fish farmers day	WhatsApp	355
7	11.07.23	Weather warning (ADF)	WhatsApp	228
8	12.07.23	Information about Vessel navigation course	WhatsApp	114
9	20.07.23	MPEDA Poster- Ozone	WhatsApp	479
10	22.07.23	MPEDA Poster- Clean ocean for future	WhatsApp	471
11	24.07.23	Weather warning (ADF)	WhatsApp	108

5. KERALA

5.1 KERALA SOUTH

➤ **Details of major activities of the month**

S.N.	Date	Location	Type of Activities	No. of Participants
1	04.07.23	NETFISH	Meeting with merchant exporters and tuna long line boat owners representatives for analysing the feasibility of marketing and quality improvement of Tuna to Sashmi grade at Cochin Fisheries Harbour Thoppumpady	3
2	05.07.23	Sakthikulangara	Discussion with AXE & Stake holders regarding Harbour up gradation & Net box distribution at Sakthikulangara harbour	4
3	06.07.23	Ambalappuzha	Pre assessment survey at CPC Ambalapuzha	--
4	10.07.23	NETFISH HO	Online meeting with HDCs	
5	12.07.23	Sakthikulangara	Regarding Harbour up gradation meeting – Setting up of automation	5
6	12.07.23	Sakthikulangara	Stake holders meeting regarding the Net box distribution	7
7	20.07.23	Kayamkulam	Fishing Harbour based program	12
8	20.07.23	Kayamkulam	Fishing Harbour based program	12
9	21.07.23	Thottappally	Fishing Harbour based program	16
10	21.07.23	Thottappally	Fishing Harbour based program	12
11	24.07.23	Thottappally	Fishing Harbour based program	25

12	24.07.23	Thottappally	Fishing Harbour based program	22
13	25.07.23	Azheekkal Kayamkulam	Fishing Harbour based program	16
14	25.07.23	Azheekkal Kayamkulam	Fishing Harbour based program	17
15	27.07.23	Perumbalam	SCO along with CE NETFISH had visited black clam depuration unit	--



Fishing Harbour program at Thottappally & Azheekkal Kayamkulam

➤ **Aid material distributed during the month**

SI No.	Date	Type of Aid material distributed	No. of Item	Fund source
1	20.07.23	Plastic Basket	6	NETFISH
2	21.07.23	Plastic Basket	6	NETFISH
3	24.07.23	T-Shirt	60	NETFISH
4	25.07.23	Plastic Basket	6	NETFISH

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of program	Thottappally	Muthalapozy	Kayamkulam	Port Kollam	Adimalathura	Total
Awareness program on Hygiene, Chill killing & Conservation	2	4	2	3	4	15

S.N.	Date	Location	Type of Activities	No: of Participants
1	12/07/23	Thottappally	Awareness program on Hygiene, Chill killing & Conservation	5
2	25/07/23	Thottappally		5
3	22/07/23	Kayamkulam		6
4	28/07/23	Kayamkulam		5
5	15/07/23	Portkollam		5
6	17/07/23	Portkollam		5
7	24/07/23	Portkollam		6
8	11/07/23	Muthalapozi		4
9	22/07/23	Muthalapozi		7
10	26/07/23	Muthalapozi		4
11	27/07/23	Muthalapozi		8
12	10/07/23	Adimalathurai		6
13	18/07/23	Adimalathurai		6
14	26/07/23	Adimalathurai		5
15	31/07/23	Adimalathurai		6

➤ **Details of information disseminated to stakeholders on social media :**

Sl.No:	Date	Content shared	Social Media Used	No: of Viewers
1	01/07/23	Sea food that contains omega 3 fatty acid	Whatsapp	220
2	02/07/23	Weather warning	Whatsapp	165
3	03/07/23	Tips to protect ocean	Whatsapp	228
		Five things to save the ocean		63
4	04/07/23	Weather warning	Whatsapp	164
4	04/07/23	Do and Doesn't at fishing harbour	Whatsapp	159
		sustainable fishing		225
5	05/07/23	Squid for health	Whatsapp	58
		Sea food safety		165
6	06/07/23	Avoid Plastic Pollution	Whatsapp	254
		Fight the fire		160
		Life jacket important		170
		Educational application form for fishermen children's		
7	07/07/23	Its squid for health	Whatsapp	240
		Wear life jacket while you are in the sea and protect our lives		60
		Life jackets		329
8	08/07/23	A healthy ocean start with us	Whatsapp	57
		Weather Warring		160
9	10/07/23	Compass is necessary for fishing operation	Whatsapp	238
		National fish farmer day		322
10	11/07/23	Get some immunity	Whatsapp	63
		Instruction to protecting fisherman		165
11	12/07/23	Instruction to protecting fisherman	Whatsapp	61
		Sea safety		165
		Life buoy		225
12	13/07/23	High pressure processing methods for sea food industry	Whatsapp	244
	14/07/23	Crab eat carefully		60
		Did you know HPP		160
		Awareness to eliminate Micro plastics		310
13	15/07/23	Gift :Tilipia is an important candidate species in aquaculture	Whatsapp	522
14	16/07/23	Instructions for vessel registration	Whatsapp	158
15	17/07/23	Life jacket is important	Whatsapp	228
16	18/07/23	Probiotics is important bacteria required for growth of Marine shrimps	Whatsapp	622
17	19/07/23	Five ways to protect ocean	Whatsapp	221
		Weather warnings		170
18	20/07/23	Deeply analyse the climate condition before we go for fishing/ Weather information	Whatsapp	214
19	21/07/23	Mask or jelly fish	Whatsapp	170
	22/07/23	For a greener future we need a pure ocean	Whatsapp	60
20	23/07/23	Weather warnings	Whatsapp	463
21	24/07/23	Weather warnings	Whatsapp	163
22	25/07/23	How to become a marine fish exporter	Whatsapp	477
22	25/07/23	Awareness to prevent Juvenile fishing	Whatsapp	554
		Eye care for you		56
23	26/07/23	Ways to protect Ecosystem/Whether warning	Whatsapp	402
24	27/07/23	Life jacket is important	Whatsapp	75
25	28/07/23	5 things you can do to save ocean	Whatsapp	238
		The role of fishermen and observers in sustainable development of fishing		59
26	29/07/23	Tips to protect ocean/ Plastic Around	Whatsapp	302
27	31/07/23	School of corridor	Whatsapp	250

5.2 KERALA NORTH

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of Participants
1	07.07.23	NETFISH HO	Online meeting with HDCs	--
2	12.07.23	Munambam	Exposure visit of fishers from Gujarat to Munambam FH	24
3	13.07.23	JD Fisheries office, EKM	Meeting regarding Munambam fishing harbour	-
4	14.07.23	Chettuva	Fishing Harbour based program	36
5	14.07.23	Chettuva	Fishing Harbour based program	25
6	19.07.23	OK Prthaapn PPC, N.Paravoor	Pre-processing centre program	25
7	19.07.23	OK Prthaapn PPC, N.Paravoor	Pre-processing centre program	25
8	21.07.23	P K Parakasan PPCMaliankara	Pre-processing centre program	25
9	21.07.23	P K Parakasan PPCMaliankara	Pre-processing centre program	28
10	27.07.23	Munambam	MFHMS-Fishing Harbour based program	18
11	31.07.23	NETFISH HO	Online meeting with HDCs	-



Fishing Harbour program at Chettuva



Pre-Processing Plant Training at Munambam

➤ Awareness Classes/Meetings conducted by HDCs

Type of program	Cheruvathur	Chettuva	Koyilandi	Mopla Bay	Total
Awareness by HDCs	1	3	1	3	8

S.N.	Date	Location	Type of Activities	No: of Participants
1	22.07.23	Chettuva	Fishing Vessel based program	7
2	26.07.23	Mopla Bay	Fishing Vessel based program	1
3	27.07.23	Mopla Bay	Fishing Vessel based program	4
4	29.07.23	Chettuva	Fishing Vessel based program	12
5	29.07.23	Chettuva	Fishing Vessel based program	15
6	29.07.23	Mopla Bay	Fishing Vessel based program	4
7	29.07.23	Cheruvathur	Fishing Vessel based program	16
8	29.07.23	Koyilandi	Fishing Vessel based program	8

➤ Details of information disseminated to stakeholders on social media during the month

Sl.No:	Date	Content shared	Social Media Used	No: of Viewers
1	01.07.2023	News on a huge sea turtle washed ashore at Vishakapatnam	Whatsapp	1359

2	03.07.2023	Puffin bird predation on fish	Whatsapp	1358
3	05.07.2023	Check weather & water conditions before going to sea	Whatsapp	1357
4	06.07.2023	Whether warning for fishermen	Whatsapp	1353
5	06.07.2023	Always carry lifesaving equipment when going out to sea	Whatsapp	1352
6	07.07.2023	Srank/engine driver training for fishermen	Whatsapp	1347
7	08.07.2023	How to avoid drowning	Whatsapp	1346
8	09.07.2023	3 million Sq. km 'gravity crater' in Indian ocean	Whatsapp	1346
9	11.07.2023	Fish farming is an art. Fish farmers are the artist	Whatsapp	1334
10	11.07.2023	Why national fish farmers day is celebrated	Whatsapp	1343
11	11.07.2023	Micro plastic waste disrupts the rhythm of aquatic life including fish.	Whatsapp	1339
12	11.07.2023	A foreign woman's face book post about plastic waste dumping in Alappuzha beach	Whatsapp	1329
13	12.07.2023	Sea turtle to clean Ganga: 1000 sea turtles will be released in the river	Whatsapp	1328
14	13.07.2023	Wear life jacket, save life	Whatsapp	1322
15	13.07.2023	A scheme to help children of fishermen who have lost their parents	Whatsapp	1316
16	14.07.2023	Safety of marine resources is everyone's responsibility	Whatsapp	1316
17	15.07.2023	Include healthy seafood in your daily diet	Whatsapp	1314
18	17.07.2023	Marine resources are a natural source of Iodine	Whatsapp	1310
19	18.07.2023	News on deep sea fishing license	Whatsapp	1301
20	19.07.2023	Boat with small mackerel caught in Chavkkad	Whatsapp	1302
21	19.07.2023	Minimum Legal Size of 58 fish species	Whatsapp	1296
22	20.07.2023	A video of sea life	Whatsapp	1295
23	21.07.2023	GPS from Matsya Bhavan at subsidized price	Whatsapp	1286
24	22.07.2023	Video about Migratory birds die from eating plastic	Whatsapp	1283
25	24.07.2023	Marine safety instructions for fishermen	Whatsapp	1279
26	24.07.2023	Lighting arrangements needed on fishing vessels	Whatsapp	1266
27	25.07.2023	CMFRI Seaweed products for post Covid issues	Whatsapp	1251
28	25.07.2023	Country's first Fisheries Incubation Centre at KUFOS	Whatsapp	1250
29	26.07.2023	24 fishermen from Gujarat visited Munambam Fishing Harbour	Whatsapp	1244
30	27.07.2023	CZR regulation- licence for houses	Whatsapp	1227
31	28.07.2023	DoF, GoK. News- Applications are invited for Micro Employment Enterprises	Whatsapp	1219
32	28.07.2023	Applications are invited for setting up Joint Liability Groups, Do F ,Kerala	Whatsapp	1204
33	29.07.2023	A trip to whale sharks. Qatar marine tourism project	Whatsapp	1178
34	31.07.2023	Does and Don'ts in Fishing Harbour	Whatsapp	1131

➤ EFFORTS FOR GENERATING EXTERNAL FUND

Sl.No:	Date	Effort taken	Status/Remarks
1	10/07/23	Followed MFHMS for the release of Rs.2 lakhs	Received Rs.2 lakhs from MFHMS

6. KARNATAKA

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of Participants
1	04.07.23	M/s Freshco Fish Centre, Bangalore	Ornamental Fish Health certification	-
2	07.07.23	Bhatkal	Fishing Harbour based program	17
3	10.07.23	Kundapur	Attended Fish farmers day at Kundapur organized by department of fisheries	75
4	14.07.23	Malpe	Fishing Harbour based program	24
5	18.07.23	Bhatkal	Fishing Harbour based program	23
6	19.07.23	Amdalli	Fishing Harbour based program	22
7	21.07.23	Mangalore	Conducted HDCs meeting	8
8	25.07.23	Bhatkal	Fishing Harbour based program	24
9	26.07.23	Mangalore	Fishing Harbour based program	22
10	31.07.23	M/s. Goan fresh marine exports, Pvt. Ltd, Kota, Udupi	Seafood Processing center program	35



Fishing Harbour based program at Amdalli



Seafood processing centre program at Udupi

➤ Awareness Classes/Meetings conducted by HDCs

Type of program	Malpe	Gangolli	Honnavar	Mangalore	Amdalli	Karwar	Total
Awareness program on Hygiene, Chill killing & Conservation	1	1	1	1	1	1	6

S.N.	Date	Location	Type of Activities	No: of Participants
1	15/7/2023	Karwar	FQM and Sustainable fishing	10
2	15/7/2023	Honnavar	FQM and Sustainable fishing	10
3	15/7/2023	Amdalli	FQM and Sustainable fishing	11
4	15/7/2023	Mangalore	FQM and Sustainable fishing	10
5	15/7/2023	Gangolli	FQM and Sustainable fishing	9
6	15/7/2023	Malpe	FQM and Sustainable fishing	12

➤ Aid material distributed during the month

Sl No.	Date	Type of Aid material distributed	No. of Item	Fund source
1	07.07.23	Hand Gloves	17 Pair	NETFISH
2	14.07.23	Hand Gloves	24 Pair	NETFISH
3	18.07.23	Hand Gloves	23 Pair	NETFISH
4	19.07.23	Hand Gloves	22 Pair	NETFISH
5	25.07.23	Hand Gloves	24 Pair	NETFISH
6	26.07.23	Hand Gloves	22 Pair	NETFISH

➤ **Details of information disseminated to stakeholders on social media:**

Sl. No.	Date	Content shared	Social Media Used	No. of Viewers
1	03-07-2023	Application for Pratibha puraskar by federation	Whatsapp	23
2	03-07-2023	District rainfall forecast for Kerala and Lakshadweep	Whatsapp	23
3	04-07-2023	Humans hundreds of times deadlier than sharks	Whatsapp	23
4	04-07-2023	Field day for fish lovers at pilikula in Mangalore	Whatsapp	23
5	05-07-2023	Sashimi	Whatsapp	23
6	05-07-2023	A stress free life	Whatsapp	23
7	07-07-2023	Fisherman budget 2023-2024	Whatsapp	23
8	07-07-2023	Mangaluru tannirbhavi to be declared as 13th blue flag beach of India	Whatsapp	23
9	08-07-2023	Thalassery beach Mathi fish	Whatsapp	23
10	10-07-2023	National fish farmers day	Whatsapp	23
11	12-07-2023	Fisheries research and information centre conduct free trainings to women's	Whatsapp	23
12	14-07-2023	Shark awareness day	Whatsapp	23
13	15-07-2023	2nd seafood festival at Vijayawada	Whatsapp	23
14	16-07-2023	Evolution of MSME ecosystem in INDIA	Whatsapp	23
15	17-07-2023	Karwar beach ray fish video	Whatsapp	23
16	17-07-2023	An Iranian man is seen riding a whale shark in Persian gulf video	Whatsapp	23
17	18-07-2023	Special fish found in Udupi	Whatsapp	23
18	18-07-2023	Kerala caught fishing boat with juvenile Mackerel	Whatsapp	23
19	19-07-2023	Chemical clams marvai at kundapur	Whatsapp	23
20	21-07-2023	Benefits of eating sushi	Whatsapp	23
21	24-07-2023	Clean ocean for green future	Whatsapp	22
22	24-07-2023	Orange alert for coastal Karnataka	Whatsapp	22
23	24-07-2023	Sea turtles of India	Whatsapp	22
24	26-07-2023	Whats up with the ban? Single use plastic is still choking drains in cities. Banning it won't work until there are cheap alternatives	Whatsapp	21
25	28-07-2023	Fish for midday meal for government school children	Whatsapp	21

7. MAHARASHTRA & GOA

7.1 MAHARASHTRA SOUTH & GOA

➤ **Details of major activities of the month**

S.N.	Date	Location	Type of Activities	No. of Participants
1	07.07.23	District Collector Office, Ratnagiri	Attended meeting with Dist. Collector regarding District Development Strategic Plan	--
2	07.07.23	Mirkarwada	Fishing Harbour based program	19
3	13.07.23	District Collector Office, Ratnagiri	Attended District Export Promotion Committee Meeting at District Collector Office	--
4	24.07.23	Mirkarwada	Fishing Harbour based program	25
5	25.07.23	Devgad	Fishing Harbour based program	25
6	26.07.23	Devgad	Fishing Harbour based program	25
7	27.07.23	District Collector Office, Sindhudurg	Attended DEPC Meeting	--

➤ **Details of information disseminated to stakeholders on social media:**

Sl. No:	Date	Content shared	Social Media Used	No. of Viewers
1	24.07.23	Turtle conservation saving	WhatsApp	665
2	24.07.23	Information about Killer whales	WhatsApp	665



hing Harbour based programs at Bhatye and Devgad

7.2 MAHARASHTRA NORTH

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of Participants
1	06.07.23	RD, Mumbai	Online meeting with HDCs	-
2	07.07.23	M/s. Western Super Fresh Stores Pvt. Ltd., Shil Road, Thane	Seafood Processing centre program	30
3	10.07.23	Uttan, Thane	Fishing Harbour based program	25
4	10.07.23	Uttan, Thane	Meeting with Mr. Bernard D'Mello, Chairman, Pali Uttan Machhimar Cooperative Society regarding activities for export promotion and post-harvest loss reduction	2
5	11.07.23	M/s. Naik Oceanic Exports Pvt Ltd, Raigad	Seafood Processing centre program	40
6	12.07.23	M/s. Hejazi Food Stuff Pvt Ltd, Raigad	Seafood Processing centre program	29
7	13.07.23	RD, Mumbai	Online meeting with HDCs	-
8	14.07.23	Arnala, Palghar	Fishing Harbour based program	26
9	19.07.23	M/s. Elaf Cold Storage Pvt. Ltd, Raigad	Seafood Processing centre program	35
10	21.07.23	M/s. Shroff Processed Foods & Cold Storage Pvt. Ltd, Navi Mumbai	Seafood Processing centre program	26
11	25.07.23	M/s. Rizwan Ice & Cold Storage, Navi Mumbai	Seafood Processing centre program	36
12	27.07.23	M/s. Sanchita Frozen Foods Pvt Ltd, Raigad	Seafood Processing centre program	35
13	28.07.23	Arnala	Fishing Harbour based program	25



Fishing Harbour based training at Uttan



Seafood Processing center training program

➤ **Aid material distributed during the month**

Sl No.	Date	Type of Aid material distributed	No. of Item	Fund source
1	10.07.23	Rain Coat/ Rubber Hand Gloves	25/36 Pair	NETFISH
2	14.07.23	Plastic Sheet/ Rubber Hand Gloves	26/26 Pair	NETFISH
3	28.07.23	Plastic Sheet/ Rubber Hand Gloves	25/24 Pair	NETFISH

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of program	Satpati	Uttan	Alibaug	Vasai	Dahanu	Arnala	New ferry wharf	Sassoon dock	Total
Awareness by HDCs	4	4	4	4	4	3	4	1	28

S.N	Date	Harbour/LC	Topic / Type of program	No: of Participants
1	11-07-2023	Uttan	Quick chilling and juvenile fishing	3
2	15-07-2023	Uttan	Hygienic handling of fish on board, importance of personal hygiene and precooling	4
3	17-07-2023	Uttan	Hygienic handling of fish on board, importance of personal hygiene and precooling	5
4	21-07-2023	Uttan	Hygienic handling of fish on board, importance of personal hygiene and precooling	5
5	06-07-2023	New Ferry Wharf	Hygienic handling of fish and ice	4
6	10-07-2023	New Ferry Wharf	Use of square mesh cod end in trawl nets	6
7	14-07-2023	New Ferry Wharf	Use of precooling and ice in tubs	5
8	21-07-2023	New Ferry Wharf	Use of hand gloves for fish handling	4
9	12-07-2023	Vasai	Personal hygiene and hygienic handling on board	3
10	15-07-2023	Vasai	Juvenile and plastic eradication	3
11	17-07-2023	Vasai	Good Quality of dry fish	5
12	22-07-2023	Vasai	Juvenile and plastic eradication	4
13	21-07-2023	Alibaug	Juvenile fishing and marine mammals	5
14	21-07-2023	Alibaug	Use hand gloves and gumboot	3
15	24-07-2023	Alibaug	Wash vessel deck properly and storage	4
16	24-07-2023	Alibaug	Hygienic handling and personal hygiene	3
17	16-07-2023	Dahanu	Hygienic Fish handling	2
18	19-07-2023	Dahanu	Hygienic Fish handling	4
19	22-07-2023	Dahanu	Vessel cleanliness and proper handling of fish	3
20	25-07-2023	Dahanu	Using clean and tidy hands while handling the fish	4
21	21-07-2023	Sassoon dock	Sustainability and conservation of fishery resources and marine mammals	6
22	11-07-2023	Arnala	Hygienic handling on board, importance of personal hygiene and sanitation, responsible fishing, icing and quick chilling	12
23	13-07-2023	Arnala	Precooling and hygienic fish drying	12
24	13-07-2023	Arnala	Hygienic handling on board, importance of personal hygiene and sanitation, responsible fishing, icing and quick chilling	13
25	04-07-2023	Satpati	Pre-chilling	4
26	11-07-2023	Satpati	Personal hygiene and hygienic ice handling	3
27	17-07-2023	Satpati	Plastic eradication	3
28	25-07-2023	Satpati	Stop Juvenile Fishing	3

➤ **EFFORTS FOR GENERATING EXTERNAL FUND**

Sl.No:	Date	Effort taken	Status/Remarks
1	July 2023	Conducted Seafood Processing centre training programs in 7 units	Received Rs.70,000/- as training fee

➤ **Details of information disseminated to stakeholders on social media:**

Sl. No.	Date	Content shared	Social Media Used	No. of Viewers
1	01.07.2023	Content on Seabass by MPEDA	Facebook	1774
2	02.07.2023	Times News on 91% fish stock found healthy	Whatsapp	700
3	02.07.2023	Recipe for Sweet Chilli Shrimp Skewers	Facebook	1774
4	03.07.2023	Report Fish Disease App by Department of Fisheries, India	Facebook	1774
5	04.07.2023	Tuna Long line training program	Whatsapp	700
6	04.07.2023	Seafood Safety related content by MPEDA	Facebook	1774
7	07.07.2023	Video on Importance of seafood by MPEDA	Facebook	1774
8	07.07.2023	Content on micro plastics by MPEDA	Facebook	1774
9	07.07.2023	News on Seafood Unit Training by NETFISH	Facebook Whatsapp	1774 700
10	09.07.2023	Video on Importance of including fish in diet	Whatsapp	700
11	10.07.2023	Indian Black Tiger Shrimp content by MPEDA	Facebook	1774
12	10.07.2023	Fish Farming is an art message by MPEDA	Whatsapp	700
13	10.07.2023	Wishes on National Fish Farmers Day	Facebook	1774
14	10.07.2023	Harbour based training photos for training at Uttan	Whatsapp	700
15	11.07.2023	News on Seafood Unit Training by NETFISH	Facebook	1774
16	12.07.2023	High-Pressure Processing content by MPEDA	Facebook	1774
17	12.07.2023	Marine Products Export Video by MPEDA	Facebook	1774
18	12.07.2023	News on Seafood Unit Training by NETFISH	Facebook	1774
19	13.07.2023	News on Harbour based training at Uttan by NETFISH	Facebook	1774
20	14.07.2023	GIFT Tilapia as important candidate for aquaculture content by MPEDA	Facebook	1774
21	16.07.2023	Importance of using probiotics	Facebook	1774
22	17.07.2023	Content by MPEDA on Become a marine product exporter	Facebook	1774
23	17.07.2023	Information on Hatchet fish by MPEDA	Facebook	1774
24	17.07.2023	News on harbour-based training at Arnala by NETFISH	Facebook	1774
25	18.07.2023	Empowering words on MPEDA NETFISH trainings on MPEDA website	Facebook	1774
26	20.07.2023	Ozone and its importance content by MPEDA	Facebook	1774
27	20.07.2023	Highlights of fisheries sector	Whatsapp	700
28	21.07.2023	Clean Ocean for Green Future content by MPEDA	Facebook	1774
29	24.07.2023	MPEDA Newsletter subscription details	Facebook	1774
30	25.07.2023	Video on shark and turtle regarding importance of conservation of turtles	Whatsapp	700
31	26.07.2023	News on Seafood Unit training by NETFISH	Facebook	1774
32	26.07.2023	Importance of selenium for health	Facebook	1774
33	26.07.2023	International Day of Conservation of Mangroves Wishes	Whatsapp	700
34	28.07.2023	High Hydrostatic Pressure Processing Content by MPEDA	Facebook	1774
35	29.07.2023	News on Seafood Unit training by NETFISH	Facebook	1774
36	29.07.2023	Fascinating fighter fish	Facebook	1774

8. GUJARAT

➤ **Details of major activities of the month**

S.N.	Date	Location	Type of Activities	No: of Participants
1	11.07.23	Veraval	Fishing Harbour based program	20

2	12.07.23	Veraval	Fishing Harbour based program	25
3	13.07.23	Veraval	Participated in Azadi Ka Amrit Mahotsav Program Organized by INCOIS and CIFT Veraval	-
4	13.07.23	Veraval	Fishing Harbour based program	25
5	18.07.23- 21.07.23	Hotel Fern, Somnath bypass, Veraval	Participated in HACCP training program	-
6	26.07.23	Veraval	Online meeting with HDCs	-
7	27.07.23	Veraval	Fishing Harbour based program	20
8	28.07.23	Veraval	Fishing Harbour based program	20

- Coordinated and sent 24 fishermen for 6 days free Tuna long line training program organized by CIFNET, Kochi from 10th to 15th July, 2023.



➤ Aid material distributed during the month

SI No.	Date	Type of Aid material distributed	No. of Item	Fund source
1	July 23	Crate	12	NETFISH
2	July 23	Gloves	48	NETFISH
3	July 23	Shovel	9	NETFISH
4	July 23	Gumboot	27	NETFISH
5	July 23	Powder	29	NETFISH
6	July 23	Brush	15	NETFISH
7	July 23	Box	1	NETFISH



Fishing Harbour based programs at Veraval

➤ Awareness Classes/Meetings conducted by HDCs

Type of program	Mangrol	Chorwad	Veraval	Porbandar	Vanakbara	Total
Awareness meeting by HDCs	2	4	6	1	2	15

S.N.	Date	Harbour/LC	Topic	No: of Participants
1	06-07-2023	Veraval	Awareness meeting with fishermen on “ Hygienic handling of fish & Conservation”	6
2	06-07-2023	Veraval		5
3	07-07-2023	Chorwad		5
4	10-07-2023	Mangrol		40
5	11-07-2023	Chorwad		5
6	16-07-2023	Mangrol		8

7	17-07-2023	Chorwad		4
8	23-07-2023	Porbandar		6
9	23-07-2023	Veraval		5
10	23-07-2023	Veraval		6
11	24-07-2023	Vanakabara		6
12	24-07-2023	Chorwad		10
13	25-07-2023	Veraval		6
14	25-07-2023	Veraval		6
15	29-07-2023	Vanakabara		6

➤ **Details of information disseminated to stakeholders on social media:**

Sl.No:	Date	Content shared	Social Media Used	No: of Viewers
1	02/07/23	Proper disposal of plastic waste	Whatsapp	>1500
2	03/07/23	1. Adopt Chilled killing practices for better fish quality 2. Today's Juvenile tomorrow's wealth 3. Stop use of plastic bags 4. Information about cuttle fish	Whatsapp	>1500
3	04/07/23	1. Information about salmon fish & Seabass 2. Know more about MPEDA- NaCSA 3. Video of TED & release of Whale shark	Whatsapp	>1500
4	05/07/23	1. Information about effect of Micro plastic on fish and other aquatic fish	Whatsapp	>1500
5	06/07/23	1. Marine Products exports performance year 22-23 2. Photos of AWM conducted HDCs Veraval	Whatsapp	>1500
6	07/07/23	1. Information about sea turtle, Whale and dolphin 2. Information of fish export from India –MPEDA press release 3. Information about E cycle & e waste 4. Information about Omega 3 fatty acid in Fish 5. Photos of AWM conducted by HDC Chorwad	Whatsapp	>1500
7	08/07/23	1. What to do to avoid use of single use plastic 2. Video of MPEDA on why do we need seafood in our daily diet	Whatsapp	>1500
8	10/07/23	1. Use of square mesh cod end for sustainable fishing 2. Stop single use plastic 3. Photos of National fish farmers day celebrated by Mangrol Fishermen association 4. Video on effect of Plastic waste	Whatsapp	>1500
9	11/07/23	1. Documentary Video of Fish landing center- Munakkakadavu 2. Information about use of paper bags	Whatsapp	>1500
10	12/07/23	1. Information on the reason of decline of marine fish landing 2. Information about Indian Black tiger shrimps 3. Merits and demerits of Use of Square mesh and diamond mesh cod end	Whatsapp	>1500
11	13/07/23	1. Information about plastic waste in Ocean 2. Photos of Participation of AD, MPEDA, SCO & HDCs in Azadi Ka Amrit Mahotsav program organized by CIFT & INCOIS	Whatsapp	>1500
12	14/07/23	1. Information about India's sea food reaching new heights 2. Video of Dubai Fish Market 3. Animation fish of NETFISH on Use of Square	Whatsapp	>1500

		mesh cod end		
13	15/07/23	1.Information on waste plastic bottle 2.Information about life span of aquarium fish	Whatsapp	>1500
14	16/07/23	1.Information about Tilapia Fish 2.Photos of AWM conducted by HDC Mangrol 3.Information about three way to protect Marine fisheries	Whatsapp	>1500
15	17/07/23	1.Adoption five Points of NETFISH Training for FQM & Conservation 2.Photos of Fishermen participated in CIFNET training	Whatsapp	>1500
16	18/07/23	1.Photos of HDC, Chorwad conducted AWM	Whatsapp	>1500
17	19/07/23	1.NETFISH documentary on responsible fishing	Whatsapp	>1500
18	20/07/23	1.Information about Indian black tiger 2.Information about Indian Sea turtle	Whatsapp	>1500
19	21/07/23	1.MPEDA poster on “The plastic we use come back to us”	Whatsapp	>1500
20	22/07/23	1.MPEDA poster on Clean ocean for green future	Whatsapp	>1500
21	23/07/23	1.Photos of HDC Porbandar & Veraval conducting AWM	Whatsapp	>1500
22	24/07/23	1.Information about Completion of HACCP program at Veraval 2.Photos AWM conducted by HDCs Vanakbara & Chorwad	Whatsapp	>1500
23	25/07/23	1.Information about MPEDA newsletter subscription 2.Photos of AWM conducted by HDCs Veraval	Whatsapp	>1500
24	26/07/23	1.Selenium for health 2.Video of Dubai fish market	Whatsapp	>1500
25	27/07/23	1.Information of plastic waste 2.Video on Whale shark day 2.Video of SLS Exports Pvt. Cochin	Whatsapp	>1500
26	28/07/23	1.Stop Juvenile fishing 2.NETFISH documentary on PPC 2.Information on MM&T 3.Information of Instagram page of NETFISH MPEDA Gujarat	Whatsapp	>1500
27	29/07/23	1.Photos of AWM conducted by HDCs Veraval	Whatsapp	>1500
28	30/07/23	1.Video of release of Whale shark	Whatsapp	>1500
29	31/07/23	1.Information about ghost fishing 2.MPEDA post on The mighty Scampi	Whatsapp	>1500

