

मासिक विवरण – नवंबर 2023

MONTHLY REPORT – NOVEMBER 2023



मत्स्य गुणवत्ता प्रबंधन और चिरस्थायी मत्स्ययन नेटवर्क (नेटफिश) Network for Fish Quality Management & Sustainable Fishing (NETFISH) [MPEDA, Ministry of Commerce & Industry, Gol] Vallarpadam P.O., Kochi – 682 504, Kerala, India Ph: 0484 2982205 netfish@mpeda.gov.in www.netfishmpeda.org

MONTHLY REPORT ON ACTIVITIES OF MPEDA-NETFISH DURING NOVEMBER 2023

MPEDA-NETFISH during November 2023 had involved in 369 nos. of various programs reaching 3644 stakeholders and 1019 nos. of Marine mammal and Sea Turtle by-catch surveys along the maritime states of India, as listed below.

	During	the month	So far in the FY		
Type of Program	No: of	No of	No: of	No of	
	programs	Beneficiaries	programs	Beneficiaries	
NETFISH FUNDED PROGRAMS					
Fishing Harbour program	31	506	283	4833	
Dry fish awareness program	-	-	5	98	
PPC Program	-	-	9	262	
Stakeholder Meetings organized by SCOs	2	4	58	311	
Swachhta Clean-up	-	-	12	1491	
Exposure visit	-	-	2	48	
MPEDA SC PROGRAM					
Fishing Harbour program	6	180	24	715	
On board training	-	-	4	27	
Sea Safety awareness program	-	-	3	90	
MPEDA ST PROGRAM					
Fishing Harbour program	2	60	4	120	
Training at CIFNET for Lakshadweep Fishers	1	21	1	21	
RD-SC-FH	21	608	32	930	
RD-SC-Seafood	4	115	7	201	
RD-ST-FH	3	90	8	240	
EXTERNAL FUNDED PROGRAMS					
Seafood Unit training program	7	261	53	1846	
Paradeep Port Trust Funded programs	8	160	29	590	
Munambam FH Management Society	1	23	5	98	
Mangrove Foundation sponsored program	1	10	3	44	
Marine Mammal Project- Training to Marine Observers	-	-	10	-	
Value addition training sponsored by DRP, PMFME, IDC, Mangalore	-	-	1	28	
OTHER ACTIVITIES					
Awareness classes/Meetings conducted by HDCs	250	1606	1989	12375	
Meeting / Training / Evaluation of HDCs	2	-	67	-	
Participation in meetings/ classes/ activities organized by others	21	-	125	-	
Coordination of visit of officials	2	-	13	-	
CIFNET-TUNA training program		-	2	48	
Ornamental fish Health Certification	7	-	49	-	
GRAND TOTAL	369	3644	2798	24414	

Table: Details of NETFISH activities

Highlights of the Month

- Conducted 6 nos. of SC fisher welfare programs & 3 nos. of ST Fisher welfare programs in various regions utilizing the MPEDA-NETFISH SC-ST funds and 25 nos. of SC fisher welfare programs & 4 nos. of ST Fisher welfare programs in various regions utilizing the MPEDA RD/SRD SC-ST funds.
- Conducted Training program on 'Tuna Long lining & Handling' and 'Sea Safety, Navigation & Marine equipment' for 21 ST fishers from Lakshadweep UT at CIFNET, Kochi utilizing the MPEDA-NETFISH ST fund.
- Conducted 8 nos. of Paradeep Port Trust sponsored awareness programme for fishers at Paradeep.
- Conducted One day Training program on *"Hygienic handling and Value added fish products"* for 10 beneficiaries from Thane Dist., with the funding from Mangrove Foundation, Maharashtra.
- Conducted 7 no. of Sea food unit training programs in various region and an income of Rs.70,000/- is generated for NETFISH as training fee.
- > 250 nos. of awareness classes on Hygiene & Conservation were organized through the Harbour Data Collectors at respective harbours.
- Carried out 1019 nos. of by-catch surveys under the marine mammal project. Under the Marine Observer program obtained data comprised of 9 sighting involving 2 Humpback dolphins, 4 Spinner dolphin and 3 olive ridley and 31 fishery interactions involving 3 Bottle nose dolphin, 2 Risso's dolphin, 1 Hawksbill, 23 Olive Ridley turtle and a 2 Green Turtles.
- Selected State Coordinators of NETFISH had attended the Trainer's Training Programme on Value Addition of Seafood organized by MPEDA at various states

State/Region wise details of Activities during the month

The activities conducted by NETFISH in various state/regions during November 2023 are listed in the table below and described in the subsequent sections

Type of Program	WB	OD	APN	APS	TNN	TNS	KLS	KLN	KA	MHS	MHN	GJ
NETFISH FUNDED PROGRAM	NETFISH FUNDED PROGRAMS											
Fishing Harbour program	2		4	7			2	2	4	3	3	4
Stakeholder Meetings	1										1	
organized by SCOs											I	
MPEDA SC PROGRAM												
Harbour based program	6											
MPEDA ST PROGRAM												
Harbour based program					2							
Training to Lakshadweep								1				
fishers								I				
RD MPEDA-SC-Harbour	1	3			5	3	4	3	2			
Progrm		5			5	5	+	5	2			
RD MPEDA-SC-Seafood			3	1								
training			5	1								

RD MPEDA-ST-Harbou	r										3		1	
Progrm											U		•	
EXTERNAL FUNDED P	ROGR	AMS												
Seafood unit training pro	gram	2	2							1			2	
PPT funded program			8											
MFHMS Program										1				
Mangrove Foundation F	unded												1	
Value addition training													1	
OTHER ACTIVITIES														
Awareness classes/Meetings		63	23	11	14	25	31			11	6		35	31
conducted by HDCs	conducted by HDCs		20	11	14	25	51				0		55	51
Meeting/ Training / Evalu	uation			1							1			
of HDCs				•							1			
Participation in meetings	5/													
classes/ activities organi	zed	3		3			2			2		3	4	4
by others														
	Coordination of visit of officials						1			1				
Ornamental fish Health		4							2		1			
Certification		- T							2					
Grand Total		82	36	22	22	32	37		8	22	17	6	47	39
	TATE	0.0		ADC										01
Marine Mammal	WB	OD	APN	APS		TN			KLN	K /		MHS	MHN 120	GJ 7
By-catch survey	16	84	268	93	5	72		.92	73	71	L	0	138	7

WB-West Bengal, OD-Odisha, APN-Andhra Pradesh North, APS-Andhra Pradesh South, TNN-Tamilnadu North, TNS-Tamilnadu South, KLS-Kerala South, KLN-Kerala North, KA-Karnataka, MHS-Maharashtra South & Goa, MHN- Maharashtra North, GJ- Gujarat

1. WEST BENGAL

> D	Details of m	ajor activities of the mor	ıth	
S.N.	Date	Location	Type of Activity	No. of Participants
1	01.11.23	M/s. A S Enterprise, Digha	Seafood Processing centre training	30
2	02.11.23	Sankarpur FH	Fishing Harbour based training programme	25
3	02.11.23	Sankarpur	Meeting with NGO members on external funds and project on development of dry fish and VAFP	04
4	02.11.23	Junput	visited site for setting up a new fresh & Chilled fish unit and Dry fish unit	
5	03.11.23	Deshapran FH	Fishing Harbour based training programme	25
6	03.11.23	Digha	Meeting with Boat owner's association for TED workshop	2
7	04.11.23	M/s. S R S Enterprise, Naihati	Inspection and issuing of Ornamental Fish Health Certificate	
8	0511.23	M/s. Choudhury Enterprise, New Barrackpur	Inspection and issuing of Ornamental Fish Health Certificate	
9	06.11.23	M/s. Rupsa Aquatic	Inspection and issuing of Ornamental Fish	

		Enterprise, Ramrajatala	Health Certificate	
10	07.11.23	M/s. Sadaf Sea Foods, Kolkata	Seafood Processing centre training	30
11	08.11.23	Patharpratima, South 24 Parganas	MPEDA funded Fishing Harbour based training for SC Fishers	30
12	09.11.23	Achintanagar, South 24 Parganas	MPEDA funded Fishing Harbour based training for SC Fishers	30
13	10.11.23	Ramganga, South 24 Parganas	MPEDA funded Fishing Harbour based training for SC Fishers	30
14	16.11.23	Bamanagar, Kakdwip,	RD MPEDA SC Fund-Fishing Harbour based program	30
15	20.11.23	M/s. Rupsa Aquatic Enterprise, Ramrajatala	Inspection and issuing of Ornamental Fish Health Certificate	
16	21.11.23	Gangasagar South, South 24 Parganas	MPEDA funded Fishing Harbour based training for SC Fishers	30
17	22.11.23	Beguakhali, South 24 Parganas	MPEDA funded Fishing Harbour based training for SC Fishers	30
18	23.11.23	Gangasagar West, South 24 Parganas	MPEDA funded Fishing Harbour based training for SC Fishers	30
19	25 to 27 .11.23	M/s. Rizwan Ice & Cold Storage, Taloja	Participated in 3 days Hands on training on Sea food value addition	25
20	29 to 01 .12.23	M/s. Castel rock Fishery Pvt. Ltd, Veraval	Participated in 3 days Hands on training on Sea food value addition	25



Harbour based program at Deshapran

Seafood training program at Digha



MPEDA funded program for SC fishers and Distribution of Aid Material



Participation in 3 days Seafood Value addition training program organized by MPEDA at Mumbai

Type of program	Raidighi	Freserganj	Deshapran	Sankarpur	Namkhana	Kakdwip	Shoula	Total
Awareness by HDCs	6	12	11	13	12	6	3	63

Awareness Classes/Meetings conducted by HDCs

S.N	Date	Location	Type Of Activities	No: Of Participants
1	03.11.2023			5
2	04.11.2023		1.Awareness about life jacket and life buoy	7
3	06.11.2023	Raidighi	2.Chill-killing process 3. Avoid bamboo bucket and iron shovel	6
4	06.11.2023		4. Awareness about catching small hilsa.	7
5	07.11.2023		5. Awareness of marine mammals act.	8
6	21.11.2023		5. Awareness of marme manimals act.	8
7	01.11.2023			10
8	02.11.2023			11
9	03.11.2023			9
10	04.11.2023		1. Awareness about life jacket and life buoy.	9
11	06.11.2023		2. Chill-kill & chill-wash.	12
12	07.11.2023	Freserganj.	3. Awareness about catching small hilsa.4. Uses of Insulated Fish Box	12
13	09.11.2023		5.Awerness of marine mammals act.	10
14	10.11.2023		5.Awerness of marme manimals act.	12
15	18.11.2023			10
16	20.11.2023			10
17	28.11.2023			12
18	30.11.2023			10
19	01.11.2023			5
20	06.11.2023	_		7
21	08.11.2023	_		6
22	13.11.2023	_	1. Post-Harvest Loss and its reduction (Chill kill	6
23	14.11.2023	Deshapran	& chill washing)	7
24	16.11.2023	_	2. Awareness on MM&T conservation.	4
25	20.11.2023	_	3. Awareness on sea safety (life jacket & life	7
26	21.11.2023		buoy).	6
27	23.11.2023	_		5
28	24.11.2023	_		6
29	25.11.2023			7
30	02.11.2023	Sankarpur	1.Post Harvest Loss and its reduction (Chill kill	7

31	03.11.2023		& chill washing)	5
32	06.11.2023	-	2. Awareness on MM&T conservation.	5
33	07.11.2023	-	3. Awareness on sea safety (life jacket & life	6
34	09.11.2023	-	buoy).	6
35	13.11.2023	-		5
36	14.11.2023			5
37	16.11.2023			7
38	17.11.2023			4
39	20.11.2023			6
40	21.11.2023			5
41	22.11.2023			5
42	23.11.2023			6
43	04.11.2023			11
44	06.11.2023			11
45	13.11.2023			12
46	14.11.2023	Namkhana	1.Awareness about life jacket and life buoy	12
47	15.11.2023		2.Chill-kill & chill-wash	11
48	16.11.2023	маткпапа	3. Awareness about catching small hilsa.	13
49	18.11.2023		 Subsidy of insulated box Awareness of marine mammals act. 	12
50	22.11.2023		5. Awareness of marme manimals act.	13
51	26.11.2023			14
52	27.11.2023			12
53	28.11.2023			11
54	29.11.2023			13
55	02.11.2023			10
56	06.11.2023		1.Post harvest loss	15
57	08.11.2023	Kakdwip	2.Chill killing & chill wash	13
58	11.11.2023	какишр	3.awareness Sea safety (life jacket &life buoy	8
59	16.11.2023			14
60	22.11.2023			6
61	09.11.2023		1. Uses of plastic basket	8
62	13.11.2023		2. Ice handling properly.	5
63	16.11.2023	Soula	 Chill killing practice. Proper ice handling. Stop overfishing Awareness of Marine mammals and turtle conservation 	7

> Details of information disseminated to stakeholders on social media:

Sl.No:	Date	Content shared	Social Media Used	No: of Viewers			
1	01.11.23	Big day for coastal gems of India	Facebook	1500			
2	02.11.23	MPEDA booth of the India pavilion had a live cooking demo and display of a wide variety of frozen seafood products sourced from Indian exportersInstagram Whatsapp					
3	02.11.23	Observance of the Vigilance Awareness Week 2023		1500			
4	02.11.23	MPEDA organized the participation of India at Busan International Seafood and Fisheries Expo 2023 (BISFE 2023) at the BEXCO in Busan, South Korea.		1500			
5	02.11.23	Workshop on "Cyber hygiene & Security" organized by Vigilance Section		1500			
6	03.11.23	"Great news! The MPEDA Pavilion at World Food India 2023 is now officially open to all visitors, and the response has been nothing short of incredible.		1500			
7	03.11.23	"Indulge your taste buds at the MPEDA Pavilion! Join us for a delightful culinary journey featuring mouth-watering shrimp, squid, fish, salads, and millet-based products.		1500			

8	03.11.23	"The Buyer-Seller Meet has taken centre stage at the MPEDA Pavilion at World Food India 2023,	1500
9	04.11.23	"Shri. Peeyush Kumar IAS, Additional Secretary, Ministry of Commerce and Industry, visited the MPEDA Pavilion at World Food India.	1500
10	04.11.23	Co-exhibitors in MPEDA India Pavilion at Busan International Seafood and Fisheries Expo 2023, Busan, Korea got very good lead from Buyers.	1500
11	04.11.23	Shri. Tarun Sridhar IAS, Former Secretary to Government of India, Ministry of Fisheries, Animal Husbandry and Dairy, graced the MPEDA Pavilion with his presence.	1500
12	05.11.23	Director of MPEDA, took the stage at the technical session focused on 'Global Food and Nutritional Security through Fisheries and Aquaculture' during World Food India 2023.	1500
13	05.11.23	On the final day of World Food India 2023, MPEDA hosted a highly informative technical session on 'Food Safety in Seafood Exports.'	1500
14	07.11.23	We are delighted to announce that the Aquatic Quarantine Facility (AQF) in Neelankarai, Chennai, under the management of MPEDA-RGCA, has achieved international recognition.	1500
15	07.11.23	On November 6, 2023, MPEDA organized a captivating demonstration featuring Battered and Breaded Nobashi shrimp and Squid Rings at M/s. Protech Organo Foods Pvt Ltd, KSIDC, Cherthala.	1500
16	07.11.23	The 'Seafood HACCP training programme' organized by the Marine Products Export Development Authority, Regional Division, Bhubaneswar	1500
17	09.11.23	Life jacket/life vest is one among the essential sea safety equipment needed compulsory on board	1500
18	10.11.23	Dive into top-notch fish-handling tips!- Best Practices for handling fish	1500
19	12.11.23	Dive into the magic of Diwali with a splash of joy!	1500
20	13.11.23	Charting the Course for Quality & Sustainability in India's Fisheries!	1500
21	15.11.23	Chitosan, a natural carbohydrate polymer sourced from crustacean shells.	1500
22	15.11.23	We binar on single use plastic conducted at MPEDA Head quarters on $14/11/2023$	1500
23	18.11.23	India's First L. vannamei Brood stock Multiplication Centre is thriving in Mangamaripeta, Bhimunipatnam, Visakhapatnam, Andhra Pradesh.	1500
24	20.11.23	MPEDA welcomes you to explore our stall, E14, at the Global Fisheries Conference India 2023!	1500
25	20.11.23	A three-week-long ITEC training programme on 'Technological Interventions in Processing, Value-addition and Packaging of Aquatic Resources' commenced at the ICAR-CIFT, Kochi, on 20th November.	1500
26	21.11.23	Elevate seafood standards at Harbours!	1500
27	24.11.23	Commemorating World Fisheries Day, acknowledging the invaluable contributions of fisheries and aquaculture to global prosperity.	1500
28	26.11.23	The second edition of the Hands-on Training Program on Seafood Value Addition kicked off at Panvel in Maharashtra on November 25, 2023	1500
29	27.11.23	Unveiling a new initiative to enhance the expertise of seafood processing workers on Seafood Value Addition.	1500

30	27.11.23	Take a glimpse of the delectable Value-Added Seafood Products crafted on the inaugural day of the 'Hands-on Training Programme for Seafood Value Addition' hosted in the Mumbai region on November 25, 2023.	1500
31	28.11.23	The second edition of the three-day 'Hands-on Training Programme on Seafood Value Addition' held at Taloja in Panvel concluded on 27 November 2023.	1500
32	28.11.23	At first glance, alkalinity may not seem like an aquaculture foe, but this unseen force can quickly change pH and jeopardize fish health.	1500
33	28.11.23	Ensuring the quality of seafood exports from India since 1972.	1500
34	30.11.23	A peek into the culinary creations unveiled on the inaugural day of the Veraval edition of the Hands-on Training Program on Seafood Value Addition organised by MPEDA.	1500

EFFORT FOR GENERATING EXTERNAL FUND

Sl. No.	Date		Effort taken			Status/ Remarks	
1	01.11.23 & 07.11.23	Conducted programs	2	Seafood	processing	centre	Received Rs.20,000/- as training fee

MARINE MAMMAL PROJECT

1. By catch Survey

No. of By-catch survey conducted in the month 16

2. Marine Observer Programme

No. of interaction reported in the month	4
Major animals sighted	Olive Ridley

2.ODISHA

S.N.	Date	Location	Type of Activity	No. of Participants
1	01.11.23	Satapada, Balabhadrapur, Chilka	MPEDA RD SC Fund- Fishing Harbour based training programme	30
2	03.11.23	Balaramgadi	MPEDA RD SC Fund- Fishing Harbour based training programme	30
3	06.11.23	Paradeep	Fishing Harbour based program-PPT	20
4	08.11.23	Paradeep	Fishing Harbour based program-PPT	20
5	11.11.23	Paradeep	Fishing Harbour based program-PPT	20
6	12.11.23	Paradeep	Fishing Harbour based program-PPT	20
7	13.11.23	Paradeep	MPEDA RD SC Fund- Fishing Harbour based training programme	30
8	15.11.23	Paradeep	Fishing Harbour based program-PPT	20
9	20.11.23	Paradeep	Fishing Harbour based program-PPT	20
10	22.11.23	M/s. Snow World Pvt. Ltd.,Balasore	Seafood Processing centre programme	40
11	23.11.23	Paradeep	Fishing Harbour based program-PPT	20
12	28.11.23	Paradeep	Fishing Harbour based program-PPT	20
13	30.11.23	M/s. Sreegaram	Seafood Processing centre programme	40

Exports Pvt Ltd.,Nayagarh



Paradeep Port Trust funded Harbour based programs at Paradeep



RD MPEDA-SC Fisher training programme

> Awareness Classes/Meetings conducted by HDCs

Type of program		Paradeep	Balaramgadi	Dhamara	Total	
	reness progran agement	n on Fish Quality	12	8	3	23
S.N.	Date	Location		Type of Activit	ies	No: of Participants
1	03.11.2023	Paradeep	Fish Qual	ity Management		10
2	04.11.2023	Paradeep	Fish Qual	ity Management		10
3	08.11.2023	Paradeep	Fish Qual	ity Management		10
4	10.11.2023	Paradeep	Fish Qual	ity Management		10
5	17.11.2023	Paradeep	Fish Qual	ity Management		10
6	18.11.2023	Paradeep	Fish Qual	ity Management		10
7	19.11.2023	Paradeep	Fish Qual	ity Management		10
8	20.11.2023	Paradeep	Fish Qual	ity Management		10
9	21.11.2023	Paradeep	Fish Qual	ity Management		10
10	22.11.2023	Paradeep	Fish Qual	ity Management		10
11	23.11.2023	Paradeep	Fish Quali	ity Management		10
12	25.11.2023	Paradeep	Fish Qual	ity Management		10
13	13.11.2023	Balaramgadi	Fish Qual	ity Management		10
14	16.11.2023	Balaramgadi	Fish Qual	ity Management		10
15	21.11.2023	Balaramgadi	Fish Qual	ity Management		10
16	22.11.2023	Balaramgadi	Fish Qual	ity Management		10
17	23.11.2023	Balaramgadi	Fish Qual	ity Management		10
18	24.11.2023	Balaramgadi	Fish Quali	ity Management		10

19	27.11.2023	Balaramgadi	Fish Quality Management	10
20	28.11.2023	Balaramgadi	Fish Quality Management	10
21	05.11.2023	Dhamara	Fish Quality Management	10
22	17.11.2023	Dhamara	Fish Quality Management	10
23	22.11.2023	Dhamara	Fish Quality Management	10

> Details of information disseminated to stakeholders on social media:

Sl.No:	Date	Content shared	Social Media Used	No: of Viewers
1	01.11.23	Managing the fish and fishery resources	Whatsapp	500
2	03.11.23	Profit of using square mesh cod end	Whatsapp	500
3	05.11.23	Conservation of Marine resources Quality shrimp seed	Whatsapp	500
4	07.11.23	Conservation of Marine resources Avoid plastic An Escape to depth	Whatsapp	500
5	09.11.23	Profit of using square mesh cod end	Whatsapp	500
6	11.11.23	Conservation of Marine resources Quality shrimp seed	Whatsapp	500
7	13.11.23	Profit of using square mesh cod end	Whatsapp	500
8	15.11.23	Conservation of Marine resources Quality shrimp seed	Whatsapp	500
9	17.11.23	Co-management In Fishery	Whatsapp	500
10	18.11.23	Co-management In Fishery	Whatsapp	500
11	20.11.23	Comparison between maintain hygiene and not maintain hygiene	Whatsapp	500
12	21.11.23	Managing the fish and fishery resources	Whatsapp	500
13	23.11.23	An Escape to depth	Whatsapp	500
14	25.11.23	Maintaining the quality of seafood	Whatsapp	500
15	26.11.23	Co-management In Fishery	Whatsapp	500
16	27.11.23	Comparison between maintain hygiene and not maintain hygiene	Whatsapp	500
17	28.11.23	Managing the fish and fishery resources	Whatsapp	500
18	29.1123	Co-management In Fishery	Whatsapp	500
19	30.11.23	Comparison between maintain hygiene and not maintain hygiene	Whatsapp	500

EFFORT FOR GENERATING EXTERNAL FUND

Sl. No.	Date	Effort taken				Status/ Remarks	
1	22.11.23 & 30.11.23	Conducted programs	2	Seafood	processing	centre	Received Rs.20,000/- as training fee

MARINE MAMMAL PROJECT

By catch Survey

No. of By catch survey conducted in the month

84

3. ANDHRA PRADESH

3.1 ANDHRA PRADESH NORTH

S.N.	Date	Location	Type of Activity	No. of Participants
1	01.11.23	Vizag	Participated in the Harbour committee meeting at Vizag	42

2	08.11.23	Kakinada	Fishing Harbour based program	13
3	08.11.23	Kakinada	Participated in the Harbour committee meeting at Kakinada	21
4	09.11.23	SRD, Vizag	Online meeting with HDCs	4
5	10.11.23	Vizag	Fishing Harbour based program	20
6	14.11.23	Vizag	Fishing Harbour based program	20
7	16.11.23	M/s. NK Exports, Duvva, Bhimavaram	RD MPEDA SC Fund-Seafood training program	30
8	17.11.23	M/s. Varma Exports, Mogalturu, Bhimavaram	RD MPEDA SC Fund-Seafood training program	25
9	21.11.23 to 23.11.23	Kochi	Participated in 3 days Hands on training on Sea food value addition	
10	28.11.23	Vizag	Fishing Harbour based program	11
11	30.11.23	M/s.Vasista Marine, Bhimavaram	RD MPEDA SC Fund-Seafood training program	30



Harbour based training program and Fisher aid material distribution at Vizag

> Aid material distributed during the month

Kakinada

Kakinada

Pudimadaka

Pudimadaka

7

8

9

10

21.11.2023

25.11.2023

29.11.2023

29.11.2023

Sl No.	Date	Type of Aid material distributed	No. of Item	Fund source
1	Nov 2023	Hand Gloves	24	NETFISH
2	Nov 2023	Fish Basket	40	NETFISH
3	Nov 2023	Hygiene Kits	85	MPEDA

Awareness Classes/Meetings conducted by HDCs

-	Awareness	lasses/meeting	s conducted by IID	63		
Type of program			Pudimadaka	Vizag	Kakinada	Total
	eness progra Igement	m on Fish Qual	ity 5	5 2 4		
S.N.	Date	Location	Тур	Type of Activities		
1	03.11.2023	Kakinada	Eradication of single	use plastics		4
2	03.11.2023	Pudimadaka	Eradication of single	use plastics		6
3	10.11.2023	Pudimadaka	Fish quality manager	ment to reduce post	t-harvest loss	7
4	13.11.2023	Visakhapatnam	Eradication of single	Eradication of single use plastics		
5	13.11.2023	Kakinada	Hygienic handling of ice			8
6	16.11.2023	Visakhapatnam	Advantages of using	square mesh cod ei	nd	4

Eradication of single use plastics

4

6

4

8

11	27.10.2023	Pudimadaka	Eradication of single use plastics	5

> Details of information disseminated to stakeholders on social media:

Sl.No:	Date	Content shared	Social Media Used	No: of Viewers
1	02-11-2023	Fishing zone points	Whatsapp	91
2	04-11-2023	Say No to Plastic	Whatsapp	66
3	04.11.2023	No plastic day	Whatsapp	68
4	05.11.2023	Take Precautions and first aid when the sting ray stings	Whatsapp	68
5	05.11.2023	Worlds Tsunami day	Whatsapp	68
6	05-11-2023	World Tsunami Awareness Day	Whatsapp	159
7	05-11-2023	Single use plastics reducing marine litters	Whatsapp	157
8	06.11.2023	Awareness poster of sea turtles caught every year	Whatsapp	68
9	06-11-2023	Approximately 500,000 sea turtles are caught every year	Whatsapp	159
10	08.11.2023	Ocean starts with lifebuoy	Whatsapp	68
11	09.11.2023	Dolphins, whales are killed in every year	Whatsapp	68
12	10.11.2023	Uses of square mesh cod end	Whatsapp	68
13	11.11.2023	Disadvantage of leaving ghost net in sea	Whatsapp	68
14	11-11-2023	Cyclone Alert	Whatsapp	156
15	14-11-2023	News on Traditional fishermen net bumper catch of 'Kuna Royya' in winter	Whatsapp	66
16	14-11-2023	Cyclone Alert	Whatsapp	68
17	14-11-2023	Elevating Seafood Excellence	Whatsapp	159
18	14-11-2023	stop Juvenile Fishing let them have an adult hood	Whatsapp	224
19	14-11-2023	News on traditional fishermen net bumper catch	Whatsapp	91
20	15-11-2023	Link on two more seer fish species discovered in Indian waters	Whatsapp	91
21	15-11-2023	Two more seer fish species discovered in Indian Waters	Whatsapp	68
22	16-11-2023	Impacts of Marine Plastic Pollution	Whatsapp	159
23	16-11-2023	Best practices for handling fish	Whatsapp	159
24	17.10.2023	Follow hygienic practices on board fishing vessels	Whatsapp	68
25	21-11-2023	Fish handling tips for harbours	Whatsapp	68
26	21-11-2023	World Fisheries Day	Whatsapp	159
27	22-11-2023	News on coastal warning board's	Whatsapp	91
28	23-11-2023	Cyclone Alert	Whatsapp	159
29	26-11-2023	Cyclone Alert	Whatsapp	159
30	28-11-2023	News on kachdi fish(Golden Fish)	Whatsapp	91
31	28-11-2023	Cyclone Alert	Whatsapp	91
32	29-11-2023	Fish handling tips for harbours	Whatsapp	91
33	30-11-2023	Quality catch! A quality catch check list for boat crews at landing centres	Whatsapp	159
34	30-11-2023	Fish Handling Tips for Harbours	Whatsapp	68

MARINE MAMMAL PROJECT

1. By catch Survey

No. of By catch survey conducted in the month 268

3.2 ANDHRA PRADESH SOUTH

> Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of Participants		
1	14.11.23	Machilipattinam	Fishing Harbour based program	7		
2	14.11.23	Machilipattinam	Fishing Harbour based program	7		
3	16.11.23	Machilipattinam	Fishing Harbour based program	7		
4	16.11.23	Machilipattinam	Fishing Harbour based program	7		
5	21.11.23	M/s. Southern tropical sea foods Pvt. Ltd., Ongole	RD MPEDA SC Fund- Seafood processing centre program	30		
6	28.11.23	Machilipattinam	Fishing Harbour based program	17		
7	30.11.23	Machilipattinam	Fishing Harbour based program	8		
8	30.11.23	Machilipattinam	Fishing Harbour based program 7			



Fishing Harbour based program at Machilipatnam

> Aid material distributed during the month

Sl No.	Date	Type of Aid material distributed	No. of Item	Fund source
1	Nov 2023	Reusable Gloves	60	NETFISH

> Awareness Classes/Meetings conducted by HDCs

Type of program	Machilipattinam	Vodarevu	Total
Awareness program on Hygiene, Chill killing & Conservation	7	7	14

S.N.	Date	Location	Type of Activities	No: of Participants		
1	02-11-23	Machilipatnam	Post-harvest loss	7		
2	04-11-23	Machilipatnam	Chill killing	6		
3	06-11-23	Machilipatnam	Eradication of single use plastic from sea	9		
4	07-11-23	Machilipatnam	Dry fish hygiene practices 5			
5	13-11-23	Machilipatnam	Boat cleaning, handling of fish and Ice 3			
6	17-11-23	Machilipatnam	Juvenile fish and square mesh cod ends	5		
7	29-11-23	Machilipatnam	Boat cleaning, handling of fish and Ice	5		
8	02-11-23	Vadarevu	Post-harvest loss	7		
9	03-11-23	Vadarevu	Chill killing 8			
10	10-11-23	Vadarevu	Eradication of single use plastic from sea 5			
11	18-11-23	Vadarevu	Dry fish hygiene practices 6			
12	28-11-23	Vadarevu	Chill killing	6		
13	29-11-23	Vadarevu	Boat cleaning, handling of fish and Ice	6		



Awareness by HDCs at Machilipatnam and Vodarevu
 Details of information disseminated to stakeholders on social media:

	1	mation disseminated to stakeholders on social m		c :					
sl.no:	date	content shared	social media used	no: of viewers					
1	01.11.2023	MPEDA poster- Weather it's good to go or not	whatsapp	601					
2	02.11.2023	Stop small fish catch	whatsapp	601					
3	03.11.2023	Save the turtle	whatsapp	601					
4	04.11.2023	Good practice for better price	od practice for better price whatsapp 601						
5	05.11.2023	Tuna fishing	a fishing whatsapp 60						
6	07.11.2023	Visakha Marine Museum	whatsapp	601					
7	08.11.2023	MPEDA poster- Ocean starts with lifebuoy	whatsapp	601					
8	09.11.2023	300,000 dolphins ,whales and porpoises are killed in fishing gear every year	whatsapp	601					
9	10.11.2023	Save juvenile fish Telugu version	whatsapp	601					
10	11.11.2023	Weather news, Do not abandon your fishing nets in the sea!	Weather news, (01						
11	12.11.2023	MPEDA poster- It's time for water works "HAPPY whatsapp 601 DIWALI"							
12	13.11.2023	DO YOU KNOW? Sardine have 43% of your daily value of Calcium because of their tiny, edible bones .They also have 169% of your daily vitamin B-12, 85% of selenium and 56% of phosphorus							
13	14.11.2023	Cyclone alert for fishermen	whatsapp	601					
14	15.11.2023	Impact of marine plastic pollution	whatsapp	601					
15	17.11.2023	MPEDA poster- Follow hygienic practices on board whatsapp							
16	18.11.2023	Weather news whatsapp							
17	19.11.2023	MPEDA poster- Say yes to square mesh cod end, protect juvenile fish and reduce by catch whatsapp							
18	20.11.2023	Video - Nizampatnam Fishing Harbour Boat Fire Accident 6							
19	21.11.2023	World Fisheries Day							
20	22.11.2023	Weather Reports whatsapp 6							
21	23.11.2023	Weather news	whatsapp	601					
22	24.11.2023	Eradication of plastic	whatsapp	601					
23	25.11.2023	Video -Save Juvenile	whatsapp	601					
24	26.11.2023	Visakhapatnam fire accident -BBC news	whatsapp	601					
25	27.11.2023	Chitosan extraction from shrimp waste	whatsapp	601					
26	28.11.2023	YouTube video- How deep is the ocean	whatsapp	601					
27	29.11.2023	Weather news	whatsapp	601					
28	30.11.2023	MPEDA Video- Why we should eat more fish	whatsapp	601					

IMPACTS

Fishermen following washing of Tuna on board with clean water to maintain the freshness of the catch



MARINE MAMMAL PROJECT

1. By catch Survey

2. Marine Observer Programme	
No. of Sighting reported in the month 5	
Major animals sighted Olive Ridley, Hump Back dol	ohin

4.TAMIL NADU

4.1 TAMIL NADU NORTH

S.N.	Date	Location	Type of Activities	No. of Participants
1	09.11.23	Pazhaverkadu	RD MPEDA–SC Fund-Fishing Harbour based program	30
2	10.11.23	Pazhaverkadu	RD MPEDA–SC Fund-Fishing Harbour based program	30
3	16.11.23	MGR Nagar, killai	MPEDA sponsored fish quality Management & conservation program for ST fishers	30
4	17.11.23	Kalaingar Nagar, killai	MPEDA sponsored fish quality Management & conservation program for ST fishers	30
5	21.11.23	Kadapakkam	RD MPEDA –SC Fund-Fishing Harbour based program	30
6	28.11.23	Kottaikadu	RD MPEDA –SC Fund-Fishing Harbour based program	30
7	29.11.23	Kottaikadu	RD MPEDA –SC Fund-Fishing Harbour based program	30



MPEDA Sponsored awareness program and Distribution of Aid material at Killai

> Aid material distributed during the month

Sl No.	Date	Type of Aid material distributed	No. of Item	Fund source
		Plastic Baskets	90	
1	16.11.23	Plastic Fish Crates	30	MPEDA ST FUND
		Gloves	22 bundles	
		Plastic Baskets	90	
2	17.11.23	Plastic Fish Crates	30	MPEDA ST FUND
		Gloves	22 bundles	

> Awareness Classes/Meetings conducted by HDCs

	Type of prog	ram	Chennai	Karaikal	Pulicat	Pazhaiyar	Pondicherry	Cuddalore	Mudasaloodai	Poombuhar	Nagapattinam	Kodiakkarai	Total
Awareness program on Hygiene, Chill killing & Conservation		3	4	3	4	2	1	1	1	2	4	25	
S.N.	Date	Location		Тур	pe of A	ctivit	ies						No: of Participants
1	16.11.2023	Pulicat	Har	Harbour clean up					3				
2	21.11.2023	Pulicat	Pulicat		Square mesh cod end				2				
3	23.11.2023	Pulicat	Hyg	gienic	handli	ng of f	ish qu	ality				2	
4	4 07.11.2023 Chennai			ICE	and F	ISH							5
5	5 11.11.2023 Chennai		Ind	Individual Fishing						5			
6	6 25.11.2023 Chennai		ICE	ICE and Fish						3			
7	16.11.2023	Pondicherry	7	Sus	Sustainable fishing						3		
8	08.11.2023	Pondicherry	7	Hyg	gienic	fish ha	ndling	5					5

9	25.11.2023	Cuddalore	lygienic Handing of ice at harbour 4			
10	09.11.2023	Mudasalodai	Marine Mammal And Sea Turtle	5		
11	22.11.2023	Pazhayar	Marine turtle	2		
12	23.11.2023	Pazhayar	Marine turtle	3		
13	24.11.2023	Pazhayar	Plastic Pollution	2		
14	25.11.2023	Pazhayar	Plastic Pollution	3		
15	21.11.2023	Poombuhar	Marine turtle	3		
16	01.11.2023	Karaikal	Sea turtle	1		
17	09.11.2023	Karaikal	Hygienic handling of fish	2		
18	20.11.2023	Karaikal	IUU fishing	2		
19	24.11.2023	Karaikal	Quality of ice	3		
20	20.11.2023	Nagapattinam	Sea Turtle	2		
21	26.11.2023	Nagapattinam	Improve the quality of Fish	2		
22	17.11.2023	Kodikkarai	Hygiene handling of fishes	4		
23	19.11.2023	Kodikkarai	IUU Fishing	4		
24	24.11.2023	Kodikkarai	IUU Fishing	3		
25	25.11.2023	Kodikkarai	Ice Handling 2			

> Details of information disseminated to stakeholders on social media

Sl.No:	Date	Content shared	Social Media Used	No: of Viewers			
1	02.11.2023	Weather warning	WhatsApp	33			
2	08.11.2023	Weather warningWhatsApp35					
3	12.11.2023	wareness photo WhatsApp 76					
4	13.11.2023	Weather Warning Message to Fishermen					
5	17.11.2023	Weather Warning	WhatsApp	94			
6	21.11.2023	World Fisheries Day	WhatsApp	27			
7	21.11.2023	Weather warning	WhatsApp 140				
8	23.11.2023	News imparting skill development training through CIFNET under PMMSY programme	WhatsApp	27			
9	25.11.2023	Weather Warning	WhatsApp 93				

MARINE MAMMAL PROJECT

1. By catch Survey

No. of By catch survey conducted in the month 5

2. Marine Observer Programme

No. of sighting reported in the month	1
Major animals sighted	Spinner dolphin

4.2 TAMIL NADU SOUTH

S.N.	Date	Location	Type of Activities	No. of Participants
1	09.11.23	SRD, Tuticorin	Coordinated the visit of Director, MPEDA	-
2	14.11.23	SRD, Tuticorin	Meeting with ADF, Marine, Tuticorin regarding SC training program	
3	16.11.23	Centre for Social Reconstruction (CSR), Nagercoil,	Training to Board of Directors of NABARD- NETFISH Promoted FPO-South Coast Fisher Producer Company Pvt Ltd on New Business Vistas in Seafood Export Trade	10
4	23.11.23	SRD, Tuticorin	Attended Webinar on "Anti-Microbial Resistance" Organized by MPEDA	-
5	28.11.23	JD F Office, Tuticorin	RD MPEDA –SC Fund-Fishing Harbour based program	25

6	29.11.23	JD F Office, Tuticorin	RD MPEDA –SC Fund-Fishing Harbour based program	25
7			RD MPEDA –SC Fund-Fishing Harbour based program	25

> Awareness Classes/Meetings conducted by HDCs

Type of program	Thengapattinam	Colachel	Chinnamuttom	Tuticorin	Tharuvaikulam	Mallipattinam	Mandapam	Rameswaram	Total
Awareness program on Hygiene & Conservation	4	3	8	3	4	3	3	3	31

S.N.	Date	Place	Type of Activity	No: of Participants
1	11/11/2023	Thengaipattinam	Hygienic handling of fishes on board	4
2	16/11/2023	Thengaipattinam	Hygienic handling of fishes on board	5
3	25/11/2023	Thengaipattinam	Hygienic handling of fishes on Harbour	5
4	29/11/2023	Thengaipattinam	Hygienic handling of fishes on Harbour	6
5	06/11/2023	Colachel	Hygienic handling of fishes on board	5
6	08/11/2023	Colachel	Hygienic handling of fishes on board	5
7	14/11/2023	Colachel	Hygienic handling of fishes on Harbour	4
8	03/11/2023	Chinnamuttom	Hygienic handling of fishes on board	5
9	07/11/2023	Chinnamuttom	Hygienic handling of fishes on Harbour	4
10	10/11/2023	Chinnamuttom	Hygienic handling of fishes on Harbour	5
11	10/11/2023	Chinnamuttom	Hygienic handling of fishes on Harbour	5
12	13/11/2023	Chinnamuttom	Hygienic handling of fishes on Harbour	5
13	17/11/2023	Chinnamuttom	Hygienic handling of fishes on board	5
14	23/11/2023	Chinnamuttom	Hygienic handling of fishes on board	4
15	28/11/2023	Chinnamuttom	Hygienic handling of fishes on Harbour	4
16	07/11/2023	Tuticorin	Hygienic handling of fishes on board	5
17	17/11/2023	Tuticorin	Hygienic handling of fishes on Harbour	4
18	25/11/2023	Tuticorin	Hygienic handling of fishes on board	5
19	06/11/2023	Tharuvaikulam	Hygienic handling of fishes on board	6
20	17/11/2023	Tharuvaikulam	Hygienic handling of fishes on Harbour	5
21	25/11/2023	Tharuvaikulam	Hygienic handling of fishes on board	6
22	26/11/2023	Tharuvaikulam	Hygienic handling of fishes on Harbour	6
23	06/11/2023	Mallipattinam	Hygienic handling of fishes on Harbour	4
24	13/11/2023	Mallipattinam	Hygienic handling of fishes on Harbour	5
25	18/11/2023	Mallipattinam	Hygienic handling of fishes on Harbour	5
26	07/11/2023	Mandapam	Hygienic handling of fishes on Harbour	5
27	14/11/2023	Mandapam	Hygienic handling of fishes on Harbour	5
28	22/11/2023	Mandapam	Hygienic handling of fishes on board	4
29	05/11/2023	Rameswaram	Hygienic handling of fishes on Harbour	4
30	14/11/2023	Rameswaram	Hygienic handling of fishes on Harbour	4
31	26/11/2023	Rameswaram	Hygienic handling of fishes on board	5



RD MPEDA SC Fund-Fishing Harbour based program at Tuticorin

> Details of information disseminated to stakeholders on social media:

Date	Content shared	Social Media Used	No: of Viewers
07.11.23	Weather warning	WhatsApp	127
12.11.23	MPEDA Poster-Happy Diwali	WhatsApp	494
13.11.23	Weather warning	WhatsApp	174
20.11.23	AD office notification "Fisheries Day Celebration"	WhatsApp	90
21.11.23	MPEDA Poster- World Fisheries Day	WhatsApp	488
29.11.23	Weather warning	WhatsApp	122
30.11.23	MPEDA Poster- Hygienic handling practice Wind Alert	WhatsApp	162
	07.11.23 12.11.23 13.11.23 20.11.23 21.11.23 29.11.23	07.11.23Weather warning12.11.23MPEDA Poster-Happy Diwali13.11.23Weather warning20.11.23AD office notification "Fisheries Day Celebration"21.11.23MPEDA Poster- World Fisheries Day29.11.23Weather warning20.11.23MPEDA Poster- Hygienic handling practice	07.11.23Weather warningWhatsApp12.11.23MPEDA Poster-Happy DiwaliWhatsApp13.11.23Weather warningWhatsApp20.11.23AD office notification "Fisheries Day Celebration"WhatsApp21.11.23MPEDA Poster- World Fisheries DayWhatsApp29.11.23Weather warningWhatsApp20.11.23MPEDA Poster- World Fisheries DayWhatsApp29.11.23Weather warningWhatsApp20.11.23MPEDA Poster- Hygienic handling practiceWhatsApp

MARINE MAMMAL PROJECT

1. By catch Survey

No. of By catch survey conducted in the month

72

5. KERALA

5.1 KERALA SOUTH

S.N.	Date	Location	Type of Activities	No. of
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				Participants
1	01.11.23	Aaluva	Inspection and issue of Ornamental Fish Health certificate	
2	03.11.23	Vaikom	RD MPEDA-SC Fund- Fishing Harbour based program	30
3	08.11.23	Aaluva	Inspection and issue of Ornamental Fish Health certificate	
4	09.11.23	Chellanam	RD MPEDA-SC Fund- Fishing Harbour based program	30
5	15.11.23	Thoppumpady	Fishing Harbour based program	10
6	15.11.23	Thoppumpady	Fishing Harbour based program	13
7	15.11.23	Thoppumpady	Discussion with CIFT officials regarding SC/ST training program	-
8	20.11.23	Chellanam	RD MPEDA-SC Fund- Fishing Harbour based program	30
9	21.11.23	Chellanam	RD MPEDA-SC Fund- Fishing Harbour based program	30



Fishing Harbour based program at Thoppumpady



RD MPEDA SC Fund-Fishing Harbour based training program at Vaikom



RD MPEDA SC Fund-Fishing Harbour based training program at Vaikom & Chellanam

Sl.No:	Date	Content shared	Social Media Used	No: of Viewers
1	01/11/2023	Formation of 3 states According to fossils records fishes have been there for	Whatsapp	556
		more than 500 million years		43
2	02/11/2023	Tips to protect ocean	Whatsapp	558
3	03/11/2023	Get some Immunity	Whatsapp	560
4	04/11/2023.	To check weather prior to fishing	Whatsapp	535
5	05/11/2023	Are you a aquaculture farmer		41
6	07/11/2023	Life jacket is mandatory gadget in fishing To know weather is good or bad prior to fishing	Whatsapp	550 40
7	08/11/2023	Don't discard fishing nets in sea as it hampers marine ecosystem	Whatsapp	572
8	10/11/2023	50% subsidy on water tanks	Whatsapp	554
9	14/11/2023	Over fishing is overrated Don't discard damaged fishing nets in to sea	Whatsapp	560 40
10	15/11/2023	Tips to protect ocean	Whatsapp	561
11	16/11/2023	For a greener future we need a clean ocean	Whatsapp	550
12	18/11/2023	Life jacket is important gadget for fishing	Whatsapp	549
13	21/11/2023	World fishermen day	Whatsapp	547
14	23/11/2023	To protect ocean means we are protecting live hood of millions of people	Whatsapp	535
15	24/11/2023	Lifebuoy is important gadget for fishing	Whatsapp	533
16	25/11/2023	Sea food enhances vision	Whatsapp	530
17	29/11/2023	Tips to protect ocean	Whatsapp	531
18	30/11/2023	Lifebuoy is important mandatory gadget for fishing	Whatsapp	520

MARINE MAMMAL PROJECT

1. By catch Survey

No. of By-catch survey conducted in the month	192				
. Marine Observer Programme					
No. of interaction reported in the month	26				
Major animals sighted	Bottle nose dolphin, Olive Ridley, Green				
	turtle, Hawksbill, Risso's dolphin				
No. of Sighting reported in the month	3				

Major animals sighted	Spinner doilphin

5.2KERALA NORTH

S.N.	Date	Location	Type of Activities	No: of Participants
1	02.11.23	M/s. Uniroyal Marine Exports Ltd, Kozhikode	Seafood Processing centre program	53
2	03.11.23	Beypore	Fishing Harbour based program	25
3	03.11.23	Beypore	Fishing Harbour based program	28
4	07.11.23	Chettuva	RD MPEDA SC Fund-Fishing Harbour based program	30
5	08.11.23	Chettuva	RD MPEDA SC Fund-Fishing Harbour based program	30
6	09.11.23	Munambam	Distribution of Uniforms	23
7	10.11.23	Chettuva	RD MPEDA SC Fund-Fishing Harbour based program	23
8	15.11.23	Puthuvypu	Participated in Swachhta Program organized by MPEDA	25
9	21.11.23 to 23.11.23	Kochi	Participated in 3 days Hands on training on Sea food value addition	31
10	27.11.23	CIFNET Kochi	Tuna training programme for Lakshadweep fishers	21
11	29.11.23	Munambam	Coordinated the visit of Officials from Andhra Pradesh Maritime board	3
12	29.11.23	Munambam	Exposure visit to Munambam FH for Lakshadweep fishers	20



Fishing Harbour based program at Beypore



MFHMS funded Unform distribution at Munambam



RD MPEDA SC Fund-Fishing harbour based program at Chettuva

/ Invariences elasses/ needings conducted by indus								
Type of program		Cheruvathur	Puthiyappa	Munambam	Beypore	Mopla Bay	Total	
Awareness HDCs	by	1	4	3	2	1	11	

> Awareness Classes/Meetings conducted by HDCs

S.N.	Date	Location	Type of Activities	No: of Participants
1	03/11/23	Puthiyappa	Fish Quality Management	2
2	03/11/23	Beypore	Marine mammals & turtles awareness	3
3	03/11/23	Munambam	Fish Quality Management	8
4	04/11/23	Cheruvathur	Fish Quality Management	10
5	20/11/23	Puthiyappa	Fish Quality Management	2
6	22/11/23	Puthiyappa	Fish Quality Management	2
7	28/11/23	Mopla Bay	Marine mammals & turtles awareness	11
8	28/11/23	Puthiyappa	Fish Quality Management	2
9	28/11/23	Beypore	Fish Quality Management	2
10	30/11/23	Munambam	Fish Quality Management	10
11	30/11/23	Munambam	Fish Quality Management	12

> Details of information disseminated to stakeholders on social media during the month

Sl.No:	Date	Content shared	Social Media Used	No: of Viewers
1	1/11/2023	Importance of fish in daily diet	Whatsapp	1413
2	1/11/2023	State formation day of Karnataka, Andhra & Kerala	Whatsapp	1413
3	2/11/2023	News about shrinking of backwaters in Kerala	Whatsapp	1408
4	4/11/2023	Turtle conservation	Whatsapp	1407
5	6/11/2023	Kerala state fisheries- toll free number	Whatsapp	1399

6	7/11/2023	Beauty of sea- video	Whatsapp	1396
7	8/11/2023	Does and don'ts in fishing harbour	Whatsapp	1394
8	9/11/2023	Cleaning video of Munambam fishing harbour	Whatsapp	1390
9	10/11/2023	Fisheries subsidy for water tanks under PMMSY	Whatsapp	1391
10	11/11/2023	News about illegal fishing	Whatsapp	1387
11	11/11/2023	Diwali wishes by MPEDA	Whatsapp	1383
12	12/11/2023	Happy Diwali poster by MPEDA	Whatsapp	1376
13	13/11/2023	News about costly Ghol fish	Whatsapp	1373
14	14/11/2023	Fisheries subsidy for square mesh cod end	Whatsapp	1368
15	14/11/2023	Children's day wishes	Whatsapp	1367
16	15/11/2023	News about increase in per capita fish consumption in India	Whatsapp	1366
17	16/11/2023	CMFRI identifies new species of seer fish	Whatsapp	1362
18	17/11/2023	News about costly blue fin tuna fish in the world	Whatsapp	1359
19	18/11/2023	MLS order of Maharashtra Govt.	Whatsapp	1356
20	20/11/2023	Fire accident in Vishakhapatnam harbour	Whatsapp	1354
21	21/11/2023	Global fisheries conference- Ahmedabad	Whatsapp	1348
22	21/11/2023	World fisheries day	Whatsapp	1344
23	22/11/2023	News about sea cage deploying in Kerala coast	Whatsapp	1340
24	23/11/2023	Checking of fitness of fishing vessel	Whatsapp	1342
25	24/11/2023	85 year old fisherman honoured in Ponnani	Whatsapp	1332
26	24/11/2023	Seafood skill Olympics- MPEDA news	Whatsapp	1325
27	25/11/2023	Importance of whales	Whatsapp	1316
28	27/11/2023	Exporting possibilities of jellyfish	Whatsapp	1307
29	28/11/2023	News about illegal fishing	Whatsapp	1297
30	29/11/2023	How to handle fish in harbour	Whatsapp	1269
31	30/11/2023	Exposure visit for Lakshadweep fishermen at Munambam FH	Whatsapp	1194

MARINE MAMMAL PROJECT

1. By catch Survey

No. of By-catch survey conducted in the month

73



ST Fishers from Lakshadweep UT attending 11 days training program on 1. Capacity Building in Monofilament Long line and Tuna Handling and 2. Basic Seamanship, Marine Electronics and Marine Engineering at CIFNET, Kochi under PMMSY Scheme.



Exposure Visit to Munambam Fishing Harbour

6. KARNATAKA

S.N.	Date	Location	Type of Activities	No: of Participants
1	07.11.23	Malpe	Fishing Harbour based program	21
2	09.11.23	Udupi, Kundapura	RD MPEDA SC Fund - Fishing Harbour based program	30
3	15.11.23	Bhatkal	Fishing Harbour based program	21
4	17.11.23	Ankola, Uttara Kannada	RD MPEDA ST Fund - Fishing Harbour based program	30
5	20.11.23	Malpe	Fishing Harbour based program	22
6	22.11.23	Bhatkal	Fishing Harbour based program	21
7	23.11.23	Ankola, Uttara Kannada	RD MPEDA ST Fund - Fishing Harbour based program	30
8	27.11.23	Udupi, Mattu, katapady	RD MPEDA SC Fund - Fishing Harbour based program	30
9	29.11.23	M/s.Freshco Fish Centre, Chowdappa	Inspection and issue of Ornamental fish health certificate	1
10	30.11.23	Ankola, Uttara Kannada	RD MPEDA ST Fund - Fishing Harbour based program	30
11	10.11.23	Mangalore	Online meeting with HDCs	8





Fishing Harbour based training programs at Malpe FH



SCO participating in RD MPEDA SC/ST Fund-Harbour based awareness program at Ankola & Udupi

Alu material distributed during the month						
Sl No.	Date	Type of Aid material distributed	No. of Item	Fund source		
1	09.11.23	Uniform, Half shoes, Cap, Hygiene kits, Rubber gloves	30	MPEDA SC Fund		
2	17.11.23	Uniform, Half shoes, Cap, Hygiene kits, Rubber gloves	30	MPEDA ST Fund		
3	23.11.23	Uniform, Hygiene kits, Rubber gloves	30	MPEDA ST Fund		
4	27.11.23	Uniform, Rain coats , Hygiene kits	30	MPEDA SC Fund		
5	30.11.23	Uniform, Rubber gloves	30	MPEDA ST Fund		

Aid material distributed during the month

6 Nov 23 Hand Gloves 78 Pair NETFISH	6	Nov 23	Hand Gloves	78 Pair	NETFISH
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> Awareness Classes/Meetings conducted by HDCs

Type of program Gangolli			Malpe	Amdalli	Honnavar	Mangalore	Karwar	Total	
Awareness program on Hygiene, Chill killing & Conservation1		1	1	1	1	1	6		
S.N.	Date	Location		Type of Activities		No: of Participants			
1	03/11/2023	Karwar	FQM, Sustainable fishing and MMT 11		11				
2	11/11/2023	Mangalore	FQM, Sustainable fishing and MMT		9				
3	27/11/2023	Amdalli	FQM, Sustainable fishing and MMT			12			
4	27/11/2023	Honnavar	FQM, Sust	FQM, Sustainable fishing and MMT		FQM, Sustainable fishing and MMT			11
5	17/11/2023	Gangolli	FQM, Sustainable fishing and MMT		FQM, Sustainable fishing and MMT			10	
6	17/11/2023	Malpe	FQM, Sustainable fishing and MMT			9			



Awareness program by HDCs at Kundapura & Gangolli

> Details of information disseminated to stakeholders on social media:

SI. No.	Date	Content shared	Social Media Used	No. of Viewers
1	1/11/2023	Karnataka Rajyostava wishes	Whatsapp	625
3	3/11/2023	News on blue whale dies in Trikkannad beach	Whatsapp	625
4	6/11/2023	Talent search program webinar series	Whatsapp	625
5	7/11/2023	National cancer awareness day	Whatsapp	625
6	8/11/2023	Video on marine life	Whatsapp	625
7	9/11/2023	People swallow two polythene bags a year through micro plastics reveals study	Whatsapp	625
8	10/11/2023	New harbour was announced by fisheries minister shri. Mankalu vaidya for Karwar and Mangalore	Whatsapp	625
9	11/11/2023	Pakistan fisherman becomes millionaires overnight after selling rare fish	Whatsapp	625
10	12/11/2023	Diwali wishes	Whatsapp	625
11	13/11/2023	Video on hygiene of tiffin box for children's.	Whatsapp	625
12	14/11/2023	Tender notification at Amadalli harbour	Whatsapp	625
13	15/11/2023	Fishing boats, accessories worth 10 Crore damaged in Udupi fire	Whatsapp	625
14	16/11/2023	Army of crabs protect spy robot from stingray	Whatsapp	625
15	17/11/2023	MPEDA- chitosan, a natural carbohydrate polymer source.	Whatsapp	625
16	18/11/2023	Bio flocks fish pond system	Whatsapp	625
17	19/11/2023	Ocean fishing and aquaculture around the world	Whatsapp	625
18	20/11/2023	Two more seer fish species discovered in Indian waters	Whatsapp	625
19	21/11/2023	World fisheries day	Whatsapp	625

	1			
20	22/11/2023	News on Varity of fishes in Malpe harbour	Whatsapp	625
21	23/11/2023	Indian GDP crosses 4 trillion dollar	Whatsapp	625
22	24/11/2023	India overtakes china in inland capture water fisheries to emerge among top	Whatsapp	625
23	25/11/2023	Ornamental fisheries market in Bangalore makes 100 cr	Whatsapp	625
24	26/11/2023	New labelling rules requiring eateries to identify origins of seafood	Whatsapp	625
25	27/11/2023	MPEDA_ elevate seafood standards at harbour	Whatsapp	625
26	28/11/2023	Alkalinity; an unseen foe in aquaculture.	Whatsapp	625
27	29/11/2023	Historically low shrimp prices	Whatsapp	625
28	30/11/2023	Seaweed- the next big thing in Indian agriculture set to come from the east	Whatsapp	625
29	30/11/2023	Seaweed- the next big thing in Indian agriculture set to come from the east.	Whatsapp	625
30	27/11/2023	MPEDA_ elevate seafood standards at harbour	Whatsapp	625

MARINE MAMMAL PROJECT

1. By catch Survey

No. of By catch survey conducted in the month

7. MAHARASHTRA & GOA

7.1 MAHARASHTRA SOUTH & GOA

> Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of
				Participants
1	08.11.23	Mirkarwada	Visited Seafood Processing Units in Mirkarwada/ Pethkilla area in connection with arranging Seafood Processing paid Training programmes	
2	09.11.23	FSI, Colaba, Mumbai	Deliberations on Pre-processing practices prevailing at Sassoon dock and awareness programme for stakeholders Organized by CIFT	110
3	17.11.23	Dapoli	Fishing Harbour based program	18
4	18.11.23	Ratnagiri, Harne	Fishing Harbour based program	22
5	18.11.23	Ratnagiri, Harne	Fishing Harbour based program	18
6	21.11.23	Ratnagiri	Visited Seafood Units and Discussion made with Management to arrange one day paid trainings	
7	23.11.23	Ratnagiri	Participated in Virtual Review meeting of Ratnagiri District Development Plan- Subcommittee Fisheries"	19
8	23.11.23	Ratnagiri	Attended the online Webinar on "Antimicrobial Resistance" organized by MPEDA	-
9	24.11.23	Aqua Food Exim, Ratnagiri	Discussion regarding the arrangement of Seafood Processing paid Training programmes	-

71



Fishing Harbour based program at Harne

> Aid material distributed during the month

Sl No.	Date	Type of Aid material distributed	No. of Item	Fund source
1	Nov 23	Rubber Hand Gloves	56	NETFISH
2	Nov 23	Round Cap	56	NETFISH
3	Nov 23	Waste Bin	12	NETFISH

> Details of information disseminated to stakeholders on social media:

SI. No:	Date	Content shared	Social Media Used	No: of Viewers
1	01.11.2023	Story of Kerala fisherman who collect plastic wastes from sea and give message to keep ocean healthy. Article- "Sustainable fisheries" in Marathi language.	WhatsApp	654
2	03.11.2023	Article- "Dolphins and Porpoises are seen but Whales not seen by fishermen in Sindhudurg district.	WhatsApp	654
3	09.11.2023	Government Order as Amendments in Maharashtra MFRAs dated 02/11/2023: Every mechanized fishing vessel using trawl net shall be fitted with Turtle Excluder Device [TED] while fishing in territorial waters of the State of Maharashtra. Another Amendment dated 02/11/2023 is about 54 fish species are protected as minimum legal size MLS as per the Maharashtra MFRA.	WhatsApp	654
4	14.11.2023	Link to join Online Lecture on Plastic pollution by CE NETFISH to all HDCs.	WhatsApp	654
5	16.11.2023	Article about New 2 Seer fish species found in Arabian sea i.e. Sparrow seer fish and Russels Spotted Seer fish by CMFRI	WhatsApp	654
6	21.11.2023	Article on World Fisheries Day in Marathi language from Loksatta Daily Newspaper	WhatsApp	654

7.2 MAHARASHTRA NORTH

S.N.	Date	Location	Type of Activities	No: of Participants
1	02.11.23	New ferry Wharf	Fishing Harbour based program	15
2	03.11.23	Mogharpada, Thane	Mangrove Foundation sponsored workshop on "Hygienic handling and value-added fish products"	10
4	07.11.23	M/s. Nanak Nutritions Food Pvt Ltd., Taloja	Seafood Processing centre program	30
5	09.11.23	FSI, Mumbai	Attended stakeholders meeting and mass awareness campaign for pre-processing	130

			workers regarding reducing foul smell at Sassoon dock organized by ICAR-CIFT	
6	15.11.23	New ferry Wharf	Fishing Harbour based program	15
7	15.11.23	New ferry Wharf	Fishing Harbour based program	15
8	15.11.23	New ferry Wharf	Meeting with Shed Manager, New ferry wharf in connection with changes needed at New Ferry Wharf harbour.	2
9	23.11.23	M/s. Seasaga Enterprises, Navi Mumbai	Seafood Processing centre program	38
10	23.11.23	RD Mumbai	Attended webinar on antimicrobial resistance organized by MPEDA	-
11	25.11.23 to 27.11.23	Rizavan Ice & Cold Storage ,Taloja Taloja, Mumbai	Attended 3 days Hands on training program on Seafood Value addition organized by MPEDA	-
12	29.11.23 to 01.12.23	Casterlock Fisheries Pvt.Ltd, Veraval	Attended 3 days Hands on training program on Seafood Value addition organized by MPEDA	-



Fishing Harbour based program at New ferry wharf

Seafood Unit training at Taloja



One day Training program on "Hygienic handling and Value added fish products" for 10 beneficiaries from Thane Dist. The training program was funded by Mangrove Foundation, Maharashtra.

Aid	material dis	stributed during the month			
Sl No.	Date	Type of Aid material distributed	No. of Item	Fund source	

1	02.11.23	Plastic Baskets Hand gloves Hand wash	40 4 15	NETFISH
2	15.11.23	Plastic baskets Hand wash	80 10	NETFISH

> Awareness Classes/Meetings conducted by HDCs

	ype of ogram	Sass doc		Alib		v ferry harf	Uttan	Vasai	Dahanu	Arnala	Sat	pati	Total
Awar HDCs	reness by S	4	4	2	ŀ	4	4	4	4	3	2	4	35
S.N	Date		Harbour/	LC		Το	pic / Ty	pe of p	rogram				No: of ticipants
1	06-11-20	23	Sassoon doc	k	Square me	esh, Sust	ainable	fishing					6
2	10-11-20	23	Sassoon doc	k	Juvenile ca	atch, Sus	tainable	fishing	, MLS awa	reness			8
3	14-11-20	23	Sassoon doc	k	Juvenile ca	atch, Sus	tainable	fishing	, MLS awa	reness			12
4	18-11-20	23	Sassoon doc	k	Juvenile ca	atch, Sus	tainable	fishing	, MLS awa	reness			10
5	05-11-20	23	Satpati		Use of squ	are mes	h cod en	d					3
6	14-11-20	23	Satpati		Pre coolin	g practic	e, hygie	nic han	dling on bo	oard FV			3
7	20-11-20	23	Satpati		Eradicatio	on of sing	le use p	lastic					3
8	23-11-20	23	Satpati		Stop Juver	nile Fishi	ng						4
9	06-11-20	23	New Ferry W	/harf	Proper ha	ndling of	f fish an	d ice					5
10	11-11-20	23	New Ferry W	/harf	Use of squ	are mes	h cod en	d in tra	wl nets				5
11	17-11-20	23	New Ferry W	/harf	Use of pre	cooling a	and ice i	n tubs					5
12	19-11-20	23	New Ferry W	/harf	Use of har	nd gloves	and ice	in tubs					4
13	04-11-20	23	Arnala		Hygienic ł	nandling	of fish a	nd ice					5
14	18-11-20	23	Arnala		Hygienic ł	nandling	and use	of plast	tic baskets				5
15	20-11-20	23	Arnala		Use of pla	stic shee	ts						4
16	14-11-20	23	Alibaug		Stop Juver	nile Fishi	ng						5
17	14-11-20	23	Alibaug		Clean auct	tion area							3
18	22-11-20	23	Alibaug		Hygienic ł	nandling,	person	al hygie	ne, precoo	ling			5
19	22-11-20	23	Alibaug		Use of squ	are mes	h cod en	d					4
20	16-11-20	23	Versova		Juvenile ca	atch and	hygieni	c handli	ng of catcl	1			5
21	16-11-20	23	Versova		Juvenile ca	atch and	hygieni	c handli	ng of catcl	1			2
22	23-11-20	23	Versova		Juvenile ca	atch							1
23	23-11-20	23	Versova		Juvenile ca	atch							2
24	03-11-20	23	Vasai		Personal h	nygiene a	ınd hygi	enic hai	ndling on b	ooard			5
25	10-11-20	23	Vasai		Juvenile a	nd plasti	c eradic	ation					2
26	16-11-20	23	Vasai		Good Qua	lity of dr	y fish						4
27	20-11-20	23	Vasai		Juvenile a	nd plasti	c eradic	ation					7
28	14-11-20	23	Uttan		Hygienic ł	nandling	of fish a	nd ice					5
29	16-11-20	23	Uttan		Precooling								5
30	17-11-20		Uttan		Hygienic f								5
31	21-11-20	23	Uttan		Good qual	ity of dry	/ fish						5
32	02-11-20	23	Dahanu		Use of Pla clean mat	stic bask	et and p	roper h	andling of	fish on			5
33	09-11-20	23	Dahanu		Fish hand fish with f			nd tidy	hands and	washing			2
34	15-11-20	23	Dahanu		Use of Pla clean mat			roper h	andling of	fish on			6
35	16-11-20	23	Dahanu		Vessel clea	anliness	and pro	per han	dling of fis	sh			3

> Details of information disseminated to stakeholders on social media:

Sl.	Date	Content shared Social			
No.			Media Used	Viewers	
1	01.11.2023	Ensure food safety and nutritious diets	WhatsApp	750	
2	03.11.2023	News on Buyer Seller Meet at World Food India 2023	Facebook	1850	

3	03.11.2023	News on Inauguration of World Food India 2023	Facebook	1850
4	03.11.2023	News-Inaugural Ceremony of World Food India 2023	Facebook	1850
5	03.11.2023	News on Seafood Tasting Event in World Food India, Delhi	Facebook	1850
		News on Value Addition Training for Mangrove Foundation	WhatsApp +	750
6	06.11.2023	Beneficiaries from Thane district	Facebook	1850
7	06.11.2023	News on Harbour training at New Ferry Wharf on 2 nd Nov	WhatsApp +	750
/	00.11.2025	2023	Facebook	1850
8	07.11.2023	Set up of banner on Turtle conservation at Satpati: Photo	WhatsApp	750
9	08.11.2023	News on MPEDA publicity handles on Seafood unit training at	WhatsApp +	750
)	00.11.2025	Nanak Nutrition's Food (Taloja)	Facebook	1850
10	09.11.2023	Gazette notification by State Department of Fisheries on Use of TED	WhatsApp	750
11	09.11.2023	Gazette notification by State Department of Fisheries on Minimum Legal Size for Catching Fish	WhatsApp	750
12	09.11.2023	Swachhta Diwali Pledge	Facebook	1850
10	10.11.2023		WhatsApp +	750
13	10.11.2023	Best Practices for Handling Fish	Facebook	1850
14	10.11.2023	Diwali Wishes Message	WhatsApp	750
15	11.11.2023	Sustainable fishing: MLS News	WhatsApp	750
16	12.11.2023	Diwali Wishes Message	WhatsApp +	750
			Facebook	1850
17	14.11.2023	Happy Children's Day Message	Facebook	1850
18	15.11.2023	Chitosan: Waste to wealth	Facebook	1850
19	16.11.2023	News on Single Use Plastic Webinar	Facebook	1850
20	17.11.2023	News on MPEDA handles on harbour-based training	WhatsApp +	750
		programmes at New Ferry Wharf	Facebook	1850
21	21.11.2023	Participation of MPEDA in Global Fisheries Conference	Facebook	1850
22	21.11.2023	World Fisheries Day Wishes	Facebook	1850
23	21.11.2023	Fish handling tips for harbours	WhatsApp +	750
		Nous on visit of Hon Eichovice Minister to MDEDA stall in	Facebook	1850
24	22.11.2023	News on visit of Hon Fisheries Minister to MPEDA stall in World Fisheries Conference	Facebook	1850
25	24.11.2023	News on Seafood unit training at Sea Saga Enterprises, Rabale	Facebook	1850
26	24.11.2023	News on AMR Webinar	Facebook	1850
27	24.11.2023	News on MPEDA RD Mumbai first prize in Rajbhasha Implementation	Facebook	1850
28	24.11.2023	News on Seafood Tasting Event at Kochi	Facebook	1850
29	25.11.2023	Video on First Hands on Value addition training at Kochi	Facebook	1850
30	26.11.2023	News on Hands on training on Seafood Value Addition at Mumbai	Facebook	1850
31	28.11.2023	Alkalinity: An unseen foe in Aquaculture	Facebook	1850
32	29.11.2023	News on second edition of three day hands on training on seafood value addition by MPEDA	Facebook	1850
33	29.11.2023	News on Food Tasting Event by MPEDA	WhatsApp	750
34	30.11.2023	Quality Catch	WhatsApp	750
35	30.11.2023	News on third edition of hands on seafood value addition training by MPEDA	Facebook	1850
36	30.11.2023	Products in hands on value addition training at Veraval	Facebook	1850
		ERATING EXTERNAL FUND	· I	

SI. No.	Date			Effort tal	ken		Status/ Remarks
1	07.11.23 & 23.11.23	Conducted programs	2	Seafood	processing	centre	Received Rs. 20,000/- as training fee

IMPACTS

Fishers following Hygienic handling practices at New ferry wharf, Alibaug and Versova



MARINE MAMMAL PROJECT

1. By catch Survey

No. of By catch survey conducted in the month

138

8. GUJARAT

S.N.	Date	Location	Type of Activities	No: of Participants
1	06.11.23	Porbandar	Fishing Harbour based program	15
2	06.11.23	Porbandar	Fishing Harbour based program	18
3	08.11.23	Mangrol	Fishing Harbour based program	16
4	08.11.23	Mangrol	Fishing Harbour based program	19
5	21.11.23 & 22.11.23	Ahamedabad	Attended the MPEDA Stall in Global Fisheries Conference 2023 at Science City Ahmedabad	-
6	23.11.23	Ahamedabad	Participated in Webinar on Anti- Microbial Resistance organized by MPEDA	-
7	25.11.23 to 27.11.23	Rizavan Ice & Cold Storage ,Taloja Taloja, Mumbai	Attended 3 days Hands on training program on Seafood Value addition organized by MPEDA	-
8	29.11.23 to	Casterlock Fisheries	Attended 3 days Hands on training	-

	01.12.23	Pvt.Ltd, Veraval	program on Seafood Value addition
			organized by MPEDA



Fishing Harbour based program at Porbandar

Fishing Harbour based program at Mangrol



Participation in 3 days Seafood Value addirtion training program at Caster lock Fisheries Pvt. Ltd, Veraval

> Aid material distributed during the month

Sl No.	Date	Type of Aid material distributed	No. of Item	Fund source
1	Nov 23	Crate	2	NETFISH
2	Nov 23	Gloves	31	NETFISH
3	Nov 23	Shovel	4	NETFISH
4	Nov 23	Gumboot	16	NETFISH
5	Nov 23	Powder	36	NETFISH
6	Nov 23	Brush	26	NETFISH



Attending MPEDA Stall in Global Fisheries Conference 2023 at Science City Ahmedabad

> Awareness Classes/Meetings conducted by HDCs

Type of program Mangrol			Chorwad	Veraval	Porbandar Var		nakbara	Total	
Awareness meeting by HDCs 4		5	6	8	8		31		
S.N.	Date	Harb	our/LC	Торіс		No: of Participants			
1	10/11/2023	Mangrol							7
2	10/11/2023	Porbandar						4	ł
3	11/11/2023	Mangrol						•	7
4	11/11/2023	Chorwad						l	5
5	13/11/2023	Chorwad						ļ	5
6	15/11/2023	Vanakabara	a					(<u>5</u>
7	15/11/2023	Vanakabara	a						7
8	17/11/2023	Vanakabara	a					(<u>5</u>
9	18/11/2023	Vanakabara	a					(<u>5</u>
10	18/11/2023	Veraval						(ó
11	18/11/2023	Veraval						I	5
12	18/11/2023	Chorwad						I	5
13	19/11/2023	Porbandar		A		th fishermen o	. "	•	7
14	19/11/2023	Porbandar				n & Conservatio		ļ	5
15	20/11/2023	Chorwad		nygienic na	liuning of fish		11		1
16	20/11/2023	Vanakabara	a						5
17	20/11/2023	Porbandar							5
18	20/11/2023	Porbandar						l	5
19	21/11/2023	Vanakabara	a						7
20	21/11/2023	Veraval							1
21	21/11/2023	Veraval							ł
22	22/11/2023	Chorwad							7
23	22/11/2023	Vanakabara						(5
24	23/11/2023	Vanakabara	a						7
25	23/11/2023	Mangrol							7
26	23/11/2023	Mangrol							7
27	24/11/2023	Veraval						l	5
28	24/11/2023	Veraval						8	3

29	25/11/2023	Porbandar
30	30/11/2023	Porbandar
31	30/11/2023	Porbandar

		nation disseminated to stakeholders on social	modia	5		
	1		Social Media	No: of Viewers		
Sl.No:	Date Content shared Social Med			No: of viewers		
1	01/11/23	1.Video of underwater observation of square mesh cod end2.Photos of various FV of Mangrol bring back plastic waste to land	eo of underwater observation of square WhatsApp cod end Instagram otos of various FV of Mangrol bring back Facebook			
2	02/11/23	 1.Photos of various FV of Vanakbara bring back plastic waste to land 2.Photos of outcome of HBP conducted at Porbandar FH 3.Information about TED 4.Video of sea turtle released by FV IND GJ 11 MM 2588 of Mangrol FH 5.Information about square mesh cod end 		subscribed and 2400 viewed		
3	03/11/23	1.Information about TED & Square mesh cod end 2.Photos of various FV of Mangrol & Vanakbara bring back plastic waste to land	'n	"		
4	04/11/23	1.Video of clean-up programme 2.Video on square mesh cod end & TED	"	"		
5	05/11/23	 1.Information about life saving equipment's 2.Photos of various FV of Vanakbara bring back plastic waste to land 3.Video of release of sea turtle by FV IND GJ 11 MM 366 of Mangrol 	'n	IJ		
6	06/11/23	1.Information about sustainable fishing 2.Video of release of sea turtle by FV IND GJ 25 MM 5491 of Porbandar	"	"		
7	07/11/23	Photos of Various FV of Mangrol bring back plastic waste to land	"	"		
8	08/11/23	1.Photos of various FV of Mangrol bring back plastic waste to land2.Video of fresh water aquaculture development3.vidoe of release of sea turtle by FV IND GJ11 MM1870 of Mangrol	u.	"		
9	09/11/23	1.Information about TED2.Photos of various FV of Mangrol bring back plastic waste to land	"	"		
10	10/11/23	1.Information about stop juvenile fishing 2.Photos of AWM conducted by HDC Mangrol	"	"		
11	11/11/23	1.Photos of AWM conducted by HDC Mangrol, Chorwad & Porbandar2.Photos of various FV of Mangrol bring back plastic waste to land		,,		
12	12/11/23	 Video of Sea turtle released by FV Chamunda of Veraval Photos of various FV of Mangrol & Vanakbara bring back plastic waste to land Photos of outcome of HBP conducted at Porbadnar 	'n	"		
13	13/11/23	1.Photos of AWM conducted by HDC Chorwad	,,))		
14	14/11/23	1.Photos of Various FV of Mangrol bring back plastic waste to land	,,	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
15	15/11/23	1.Photos of AWM conducted by HDC Vanakbara	,,			
16	16/11/23	1.Video of sea turtle released by FV Jay Maa bap ni	,,	,,		

		krupa of Veraval		
		2.Information about plastic waste3.Photos of various FV of Mangrol bring backplastic waste to land		
17	17/11/23	1.Photos of AWM conducted by HDC vanakbara 2.Vidoe on clean-up programme	"))
18	18/11/23	1.You tube video of MPEDA pavilion world food India 2023 2.Photos of AWM conducted by HDC Chorwad, Mnagrol & Veraval	"	"
19	19/11/23	1.Photos of AWM conducted by HDC Porbandar	,,	,,
20	20/11/23	1.Photos of AWM conducted by HDC Chorwad, Vanakbara & Porbandar	"	"
21	21/11/23	 1.Photos of AWM conducted by HDC Vanakbara & Veraval 2.Video of sea turtle released by FV of Okha IND GJ 11 MM 2587 	"	11
22	22/11/23	 Information about Ghol fish, Gujarat state govt. declared it as the state fish. Photos of AWM conducted by HDC Chorwad & Vanakbara 	"	n
23	23/11/23	1.Photos of AWM conducted by HDC Vanakbara & Mangrol2. Photos of various FV of Mangrol bring back plastic waste to land	"	"
24	24/11/23	1.Photos of various FV of Vanakbara & Mangrol bring back plastic waste to land 2.Photos of AWM conducted by HDC Veraval 3.Videos of sea turtle released by FV IND GJ 11 MM 430 / 586 of Mangrol	17	'n
25	25/11/23	1.Photos of AWM conducted by HDC Porbandar	,,	,,
26	26/11/23	1.Photos of various FV of Mangrol bring back plastic waste to land	"	"
27	27/11/23	1.Photos of various FV of Mangrol bring back plastic waste to land	"	"
28	28/11/23	1.Information about plastic waste 2.Video of Sea turtle released by FV IND GJ 25 MM 232 of Porbandar	"	IJ
29	29/11/23	1.Photos of various FV of Mangrol & Vankabara bring back plastic waste to land	"	"
30	30/11/23	1.Photos of AWM conducted by HDC Porbandar 2.Photos of Various FV of Mangrol bring back plastic waste to land	"	1)
31	31/10/23	1.Outcome Photos & video of HBP conducted at Veraval FH	"	"

Vessel log sheet collected by HDCs during the month of November 2023

Sl.no	Harbour	Number of log sheet collected during the month
1	Vanakbara	42
2	Kotada	15
3	Veraval	29
4	Mangrol	50
5	Porbandar	28
	Total	164

IMPACTS

Fishermen of Veraval, Mangrol, Porbandar adopted quick chilling practices to reduce post-harvest loss



Fishermen of Veraval, Mangrol, Porbandar maintaining cleanliness of Fishing Vessel & crates before and after each trip



 Fishermen of Veraval, Mangrol, Porbandar, Vanakbara bringing back Plastic wastes and disposed off properly



1. By catch Survey

No. of By catch survey conducted in the month	7
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