



MPEDA – NETFISH

मासिक विवरण – अक्टूबर-2023

MONTHLY REPORT – OCTOBER 2023



मत्स्य गुणवत्ता प्रबंधन और चिरस्थायी मत्स्ययन नेटवर्क (नेटफिश)
Network for Fish Quality Management & Sustainable Fishing (NETFISH)
[MPEDA, Ministry of Commerce & Industry, GoI]

Vallarpadam P.O., Kochi – 682 504, Kerala, India

Ph: 0484 2982205

netfish@mpeda.gov.in

www.netfishmpeda.org

MONTHLY REPORT ON ACTIVITIES OF MPEDA-NETFISH DURING OCTOBER 2023

MPEDA-NETFISH during October 2023 had involved in 373 nos. of various programs reaching 4878 stakeholders and 3555 nos. of Marine mammal and Sea Turtle by-catch surveys along the maritime states of India, as listed below.

Type of Program	During the month		So far in the FY	
	No: of programs	No of Beneficiaries	No: of programs	No of Beneficiaries
NETFISH FUNDED PROGRAMS				
Fishing Harbour program	36	500	252	4327
Dry fish awareness program	1	16	5	98
PPC Program	-	-	9	262
Stakeholder Meetings organized by SCOs	8	74	56	305
Swachhta Clean-up	12	1491	12	1491
Exposure visit			2	48
MPEDA SC PROGRAM				
Fishing Harbour program	5	150	18	535
On board training	-	-	4	27
Sea Safety awareness program	-	-	3	90
MPEDA ST PROGRAM				
Fishing Harbour program	2	60	2	60
RD-SC-FH	8	235	11	322
RD-SC-Seafood	2	58	3	86
RD-ST-FH	5	150	5	150
EXTERNAL FUNDED PROGRAMS				
Seafood Unit training program	10	313	46	1585
Paradeep Port Trust Funded programs	5	110	21	430
Munambam FH Management Society	-	-	4	75
Mangrove Foundation sponsored program	-	-	2	34
Marine Mammal Project- Training to Marine Observers	-	-	10	-
Value addition training sponsored by DRP, PMFME, IDC, Mangalore	-	-	1	28
OTHER ACTIVITIES				
Awareness classes/Meetings conducted by HDCs	247	1721	1739	10769
Meeting / Training / Evaluation of HDCs	8	-	65	-
Participation in meetings/ classes/ activities organized by others	16	-	104	-
Coordination of visit of officials	-	-	11	-
CIFNET-TUNA training program	-	-	2	48
Ornamental fish Health Certification	8	-	42	-
GRAND TOTAL	373	4878	2429	20770

Table: Details of NETFISH activities

Highlights of the Month

- 12 Nos. of Harbour/Coastal Cleanup programmes in all maritime states, as part of *Swachhta Campaign 3.0*
- Conducted **5 nos. of SC fisher welfare programs & 2 nos. of ST Fisher welfare programs** in various regions under the MPEDA SC Scheme.

- Conducted **10 no. of Sea food unit training programs** in various region and an income of Rs.100,000/- is generated for NETFISH as training fee.
- 247 nos. of awareness classes on Hygiene & Conservation were organized through the Harbour Data Collectors at respective harbours.
- Carried out 3555 nos. of by-catch surveys under the marine mammal project. Under the Marine Observer program obtained data comprised of 1 sighting of Humpback dolphin and 7 fishery interactions involving 6 Olive Ridley turtle and a Green Turtle.

State/Region wise details of Activities during the month

The activities conducted by NETFISH in various state/regions during October 2023 are listed in the table below and described in the subsequent sections

Type of Program	WB	OD	APN	APS	TNN	TNS	KLS	KLN	KA	MHS	MHN	GJ
NETFISH FUNDED PROGRAMS												
Fishing Harbour program	1		8	4			7	1	4	1	5	5
Dry Fish Program											1	
Stakeholder Meetings organized by SCOs	7									1		
Swachhta Clean-up	1	1	1	1	1	1	1	1	1	1	1	1
MPEDA SC PROGRAM												
Harbour based program	3	1			1							
MPEDA ST PROGRAM												
Harbour based program					2							
RD MPEDA-SC-Harbour Progm		3			1				4			
RD MPEDA-SC-Seafood training				1								1
RD MPEDA-ST-Harbour Progm					2				1	1	1	
EXTERNAL FUNDED PROGRAMS												
Seafood unit training program	2	4			1						2	1
PPT funded program		5										
OTHER ACTIVITIES												
Awareness classes/Meetings conducted by HDCs	62	29	11	11	24	7	14	11	6	3	35	34
Meeting/ Training / Evaluation of HDCs	1		1			1	1	1	1		1	1
Participation in meetings/ classes/ activities organized by others			3	3	1	2		3		2	1	1
Coordination of visit of officials												
Ornamental fish Health Certification	1						2		3		2	
Grand Total	78	43	24	20	33	11	25	17	20	9	49	44

Marine Mammal By-catch survey	WB	OD	APN	APS	TNN	TNS	KLS	KLN	KA	MHS	MHN	GJ
	186	111	112	11	351	1727	246	192	290	153	176	0

WB-West Bengal, **OD**-Odisha, **APN**-Andhra Pradesh North, **APS**-Andhra Pradesh South, **TNN**-Tamilnadu North, **TNS**-Tamilnadu South, **KLS**-Kerala South, **KLN**-Kerala North, **KA**-Karnataka, **MHS**-Maharashtra South & Goa, **MHN**- Maharashtra North, **GJ**- Gujarat

1. WEST BENGAL

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activity	No. of Participants
1	01.10.23	MPEDA, RD, Kolkata	Swachhata Hi Seva- Road clean-up programme	07

2	04.10.23	M/s.Shankhadeep Exports Pvt. Ltd., Kolkata	Seafood Processing centre training	17
3	06.10.23	M/s. Shimpo Exports Pvt. Ltd., Kolkata	Seafood Processing centre training	43
4	06.10.23	M/s. Rupsa Aquatic Enterprise, Ramrajatala	Inspection and issuing of Ornamental fish Health Certificate	--
5	10.10.23	Kolkata Airport	Travel to Agartala, Tripura	--
6	10.10.23	Bishalgarh, Santir bazaar, Tripura	Visit of aqua farms site and meeting with stakeholders for Scampi /GIFT farming and dry fish	12
7	11.10.23	Ranirbazar, Agartala, Directorate of Fisheries, Collage of Fisheries	Visit to demo farm site and inspection of dry fish unit and discussion with the beneficiaries; Meeting with FDO, director of Fisheries, Dean and Professor of CoF, Tripura for development in fisheries sector in Tripura; Meeting with the SC/ ST stakeholders.	8
8	12.10.23	Karimganj, Assam	Inspection of dry fish units; Training to the dry fish fishers on hygienic handling of dry fish.	10
9	13.10.23	SRD, Guwahati	Office cleaning on the occasion of Cleanliness drive.	03
10	13.10.23	APART, Dept. of Agriculture, CIFRI, Guwahati	Meeting with Fisheries Coordinator, APART and the Scientists of CIFRI, Guwahati regarding fish farming and fish drying for SC/ST fishers along with the beneficiaries.	06
11	13.10.23	Morigoan, Assam & Jagi Road Dry Fish Market	Visit the aqua farms at Morigoan for Scampi farming and meeting with the beneficiaries. Visit of Jagi Road Dry Fish Market and discussed with the dry fish traders	08
12	14.10.23	Kathalbari, Hajo, Assam	Visit the aqua farms at Kathalbari for Scampi & Seabass farming and meeting with the beneficiaries. Visit of FPC at Hajo and meeting with the beneficiaries for hygienic drying practices etc. Travel from Guwahati to Kolkata.	10
13	16.10.23	Freserganj FH	Fishing Harbour based training programme	25
14	17.10.23	Narayanitala Dhaneswar Siksha Sadan and Freserganj FH	Awareness class to the school students on abuse of single used plastics, pollution in sea, marine mammals & sea turtle, TED etc. Observed Cleanliness Drive at Freserganj FH. Discussion with ICG & Coastal Police etc.	71
15	17.10.23	Freserganj	Assessed the activities of HDCs in connection with Bycatch survey and harbour data collection	03
16	18.10.23	Henry's island, SFDC, Freserganj	Visit SFDC hatchery and farms and discussion with project manager on setting up Sea bass and Crab hatchery.	05
17	18.10.23	Mundapara, Kakdwip	MPEDA funded Fishing Harbour based training programme for SC Fishers	30
18	19.10.23	Haripur, Namkhana	MPEDA funded Fishing Harbour based	30

19	20.10.23	Lakhipur, Freserganj	training programme for SC Fishers MPEDA funded Fishing Harbour based training programme for SC Fishers	30
----	----------	----------------------	--	----



As part of “Swachhta Campaign 3.0” MPEDA-NETFISH Kolkata had organized a cleanliness drive at Freserganj fishing harbour on 17th October 2023. The program was conducted with the active participation of students from Narayanitala Dhaneswar Siksha Sadan Freserganj, Officials from Indian Coast Guard, MPEDA, coastal police station, Freserganj Grama Panchayat, Kaylaghata Fishermen association and Freserganj Fishermen association, NGO and HDCs, harbour workers and general public. The participants were given T-shirt, caps and hand gloves and they collected plastic wastes, thermocol pieces, torn nets etc. from the harbour premises and handed over to the harbour cleaning staff for safe disposal.



MPEDA funded program for SC fishers at Kakdwip

Seafood training program at Kolkata



Inspection of dry fish units at Karimganj and Stakeholders meeting at Assam

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of program	Raidighi	Kakdwip	Shoula	Sankarpur	Deshapran	Namkhana	Freserganj	Total
Awareness program by HDCs	6	7	5	10	11	12	11	62
S.N	Date	Location	Type Of Activities		No: Of Participants			
1	03.10.2023	Raidighi	1. Awareness Is Given About Life Jacket And Life Buoy 2. Chill-Killing Process 3. Avoid Bamboo Bucket And Iron Shovel 4. Awareness About Catching Small Hilsa. 5. Awareness Of Marine Mammals Act.		14			
2	04.10.2023				13			
3	05.10.2023				14			
4	06.10.2023				15			
5	07.10.2023				13			
6	11.10.2023				14			
7	03.10.2023	Kakdwip	1.Post Harvest Loss 2.Chill Killing & Chill Wash 3.Awareness Sea Safety (Life Jacket & Life Buoy)		8			
8	05.10.2023				10			
9	07.10.2023				7			
10	10.10.2023				9			
11	11.10.2023				10			
12	12.10.2023				6			
13	14.10.2023	8						
14	04.10.2023	Namkhana	1. Life Jacket And Life Buoy 2. Chill-Kill & Chill-Wash 3. Awareness About Catching Small Hilsa 4. Subsidy Of Insulated Box 5. Awareness Of Marine Mammals Act.		14			
15	05.10.2023				12			
16	06.10.2023				14			
17	07.10.2023				13			
18	10.10.2023				13			
19	11.10.2023				14			
20	12.10.2023				12			
21	16.10.2023				13			
22	20.10.2023				12			
23	26.10.2023				14			
24	27.10.2023				9			
25	28.10.2023	12						
26	03.10.2023	Deshapran	1. Post-Harvest Loss And Its Reduction (Chill Kill & Chill Washing) 2. Awareness On M&T Conservation. 3. Awareness On Sea Safety (Life Jacket & Life Buoy).		6			
27	04.10.2023				5			
28	06.10.2023				5			
29	09.10.2023				7			
30	11.10.2023				4			
31	14.10.2023				6			
32	16.10.2023				5			
33	18.10.2023				4			
34	19.10.2023				8			
35	21.10.2023				5			
36	25.10.2023				5			
37	02.10.2023	Soula	1.Chill Killing 2. Sufficient Ice Uses. 3. Proper Ice Handling.		6			
38	03.10.2023				8			
39	11.10.2023				9			
40	14.10.2023				6			
41	19.10.2023	Sankarpur	1. Post-Harvest Loss And Its Reduction (Chill Kill & Chill Washing) 2. Awareness On MM&T Conservation 3. Awareness On Sea Safety (Life Jacket & Life Buoy)		7			
42	03.10.2023				6			
43	04.10.2023				5			
44	06.10.2023				10			
45	09.10.2023				8			
46	10.10.2023				7			
47	11.10.2023				9			
48	13.10.2023				5			

49	16.10.2023			7
50	17.10.2023			5
51	20.10.2023			6
52	05.10.2023	Freserganj	1. Awareness Is Given About Life Jacket And Life Buoy 2. Chill-Kill & Chill-Wash 3. Awareness About Catching Small Hilsa 4. Subsidy Of Insulated Box 5. Awareness Of Marine Mammals Act	10
53	06.10.2023			10
54	09.10.2023			9
55	10.10.2023			9
56	11.10.2023			10
57	14.10.2023			12
58	25.10.2023			10
59	27.10.2023			12
60	28.10.2023			10
61	30.10.2023			10
62	31.10.2023			9

➤ **Details of information disseminated to stakeholders on social media:**

Sl.No:	Date	Content shared	Social Media Used	No: of Viewers
1	01.10.23	The RGCA Multispecies Aquaculture Complex is your one-stop destination for high-quality aquaculture seeds!	Facebook Instagram Whatsapp	1500
2	02.10.23	On this auspicious occasion of Gandhi Jayanti, let us remember and honor the life and teachings of the Father of the Nation, Mahatma Gandhi.		1500
3	02.10.23	Join the nationwide movement for a cleaner India during the Swachhta Hi Seva' (SHS) Fortnightly Campaign.		1500
4	02.10.23	In the ever-evolving world of food, innovative alternatives are rising to meet the challenge of sustainably feeding our growing population.		1500
5	05.10.23	MPEDA-NETFISH, Kolkata has conducted One day training programme on "GMP & SSOP and Hygiene & Sanitation Practices" at M/s. Shankha Deep Exports, Kolkata		1500
6	08.10.23	Special Campaign 3.0 for Swachhata		1500
7	08.10.23	Special Campaign 3.0 for Swachhata. Ensure hygiene at Seafood Preprocessing Centre		1500
8	12.10.23	MPEDA-NETFISH, Kolkata had conducted One day training programme on "Basics of GMP & SSOP and Hygiene & Sanitation Practices " at M/s. Shimpo Exports Pvt. Ltd., Kolkata.		1500
9	18.10.23	harbour cleaning drive at Freserganj Fishing Harbour As part of the Swachhta Campaign 3.0		1500
10	21.10.23	MPEDA NETFISH, Kolkata had conducted One day capacity building training programme on Biosecurity and Personal Hygiene aspects to the SC/ST fishers at Haripur, South 24 Parganas.		1500
11	27.10.23	For Swachhata - Follow hygienic practices in fishing vessels		1500
12	28.10.23	China Fisheries & Seafood Expo (CFSE), Qingdao, China 25th to 27 October, 2023.		1500
13	31.10.23	Special Campaign 3.0 For Swachhata – Let's protect ocean from E-waste Pollution		1500
14	31.10.23	Special Campaign 3.0 For Swachhata – key cleanliness procedure for marine products transportation vehicles.		1500

➤ **MARINE MAMMAL PROJECT**

1. **By catch Survey**

No. of By-catch survey conducted in the month	186
---	-----

2.ODISHA

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activity	No. of Participants
1	05.10.23	Paradeep	Fishing Harbour based program-PPT	20
2	06.10.23	Paradeep	Fishing Harbour based program-PPT	30
3	07.10.23	Paradeep	Fishing Harbour based program-PPT	20
4	09.10.23	M/s. Magnum Sea Food, Khurda	Seafood Processing centre programme	30
5	10.10.23	M/S-Bhimaraj Sea Food Pvt. Ltd,Khurda	Seafood Processing centre programme	30
6	12.10.23	Paradeep	MPEDA RD SC Fund- Fishing Harbour based training programme	30
7	13.10.23	M/S. Ashadeep Aquaculture Pvt. Ltd,Balasore	Seafood Processing centre programme	30
8	14.10.23	Paradeep	Fishing Harbour based program-PPT	20
9	18.10.23	Paradeep	Swachhata Hi Seva-Harbour clean up	54
10	20.10.23	M/s. Hiland Agro Pvt.Ltd, Balasore	Seafood Processing centre programme	30
11	25.10.23	Bhusandpur, Chilka	MPEDA funded Fishing Harbour based training programme for SC Fishers	30
12	26.10.23	Bhusandpur, Chilka	MPEDA RD SC Fund- Fishing Harbour based training programme	30
13	27.10.23	Badabahania, Chilka	MPEDA RD SC Fund- Fishing Harbour based training programme	30
14	28.10.23	Paradeep	Fishing Harbour based program-PPT	20



MPEDA-NETFISH, Bhubaneswar had conducted Swachhta Campaign 3.0 at Dhamara Fishing Harbour on 18th October 2023. The program was conducted in collaboration with the Dhamara Fishing Harbour Management Society, the Government Primary School in Dhamara, Harbor Officers, Fishermen, Harbor Workers and HDCs. All the participants took part in a rally to create awareness about the value of the "Cleanliness drive" in the harbor and surrounding areas Dr. K Gopal Anand, Assistant Director of the RD MPEDA, gave awareness classes about the necessity of waste management and cleaning programs, the value of the Swachhata movement, and the abuse of single-use plastics. State Coordinator, NETFISH spoke about the importance of the program, the need for environmental cleanliness, and the impact of plastics on the marine ecosystem. More than 100 participants actively took part in the cleanup program. T-Shirt, caps and Hand gloves were distributed to all the participants and they together collected waste from the harbor premises and handed over to harbor cleaning staff for safe disposal.



Harbour based programs at Paradeep



SC Fisher training programme

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of program	Paradeep	Balaramgadi	Dhamara	Total
Awareness program on Fish Quality Management	12	9	8	29

S.N.	Date	Location	Type of Activities	No: of Participants
1	01.10.2023	Paradeep	Fish Quality Management	10
2	07.10.2023	Paradeep	Fish Quality Management	10
3	10.10.2023	Paradeep	Fish Quality Management	10
4	12.10.2023	Paradeep	Fish Quality Management	10
5	16.10.2023	Paradeep	Fish Quality Management	10
6	18.10.2023	Paradeep	Fish Quality Management	10
7	23.10.2023	Paradeep	Fish Quality Management	10
8	25.10.2023	Paradeep	Fish Quality Management	10
9	26.10.2023	Paradeep	Fish Quality Management	10
10	29.10.2023	Paradeep	Fish Quality Management	10
11	30.10.2023	Paradeep	Fish Quality Management	10
12	31.10.2023	Paradeep	Fish Quality Management	10
13	05.10.2023	Balaramgadi	Fish Quality Management	10
14	09.10.2023	Balaramgadi	Fish Quality Management	10
15	14.10.2023	Balaramgadi	Fish Quality Management	10
16	17.10.2023	Balaramgadi	Fish Quality Management	10
17	18.10.2023	Balaramgadi	Fish Quality Management	10
18	20.10.2023	Balaramgadi	Fish Quality Management	10
19	21.10.2023	Balaramgadi	Fish Quality Management	10
20	26.10.2023	Balaramgadi	Fish Quality Management	10
21	28.10.2023	Balaramgadi	Fish Quality Management	10
22	01.10.2023	Dhamara	Fish Quality Management	10

23	05.10.2023	Dhamara	Fish Quality Management	10
24	08.10.2023	Dhamara	Fish Quality Management	10
25	14.10.2023	Dhamara	Fish Quality Management	10
26	16.10.2023	Dhamara	Fish Quality Management	10
27	19.10.2023	Dhamara	Fish Quality Management	10
28	25.10.2023	Dhamara	Fish Quality Management	10
29	25.10.2023	Dhamara	Fish Quality Management	10

➤ **Details of information disseminated to stakeholders on social media:**

Sl.No:	Date	Content shared	Social Media Used	No: of Viewers
1	01.10.23	Co-management In Fishery	Whatsapp	500
2	03.10.23	Comparison between maintain hygiene and not maintain hygiene	Whatsapp	500
3	05.10.23	Managing the fish and fishery resources	Whatsapp	500
4	08.10.23	Profit of using square mesh cod end	Whatsapp	500
5	09.10.23	Conservation of Marine resources Quality shrimp seed	Whatsapp	500
6	12.10.23	Conservation of Marine resources Avoid plastic An Escape to depth	Whatsapp	500
7	13.10.23	Profit of using square mesh cod end	Whatsapp	500
8	15.10.23	Conservation of Marine resources	Whatsapp	500
9	17.10.23	Co-management In Fishery	Whatsapp	500
10	18.10.23	Comparison between maintain hygiene and not maintain hygiene	Whatsapp	500
11	20.10.23	Managing the fish and fishery resources	Whatsapp	500
12	21.10.23	Co-management In Fishery	Whatsapp	500
13	23.10.23	Comparison between maintain hygiene and not maintain hygiene	Whatsapp	500
14	25.10.23	Managing the fish and fishery resources	Whatsapp	500
15	26.10.23	An Escape to depth	Whatsapp	500
16	27.10.23	Quality shrimp seed	Whatsapp	500
17	28.10.23	Co management in Fishery	Whatsapp	500
18	31.10.23	Comparison between maintain hygiene and not maintain hygiene	Whatsapp	500

➤ **MARINE MAMMAL PROJECT**

By catch Survey

No. of By catch survey conducted in the month	111
---	-----

3. ANDHRA PRADESH

3.1 ANDHRA PRADESH NORTH

Details of major activities of the month

S.N.	Date	Location	Type of Activity	No. of Participants
1	10.10.23	Vizag	Online meeting with HDCs	4
2	11.10.23	Vizag	Fishing Harbour based program	10
3	12.10.23	Vizag	Fishing Harbour based program	12
4	17.10.23	Vizag	Fishing Harbour based program	10
5	18.10.23	Vizag	Fishing Harbour based program	09
6	19.10.23	Vizag	Fishing Harbour based program	12
7	20.10.23	Zoo park, Vizag	Coordinated with RD MPEDA In the clean-up program	-
8	21.10.23	Uppulanka, Kakinada	SCO attend for inaugural function of Facility for the	35

			production of Value added fishery products	
9	21.10.23	Kakinada	Fishing Harbour based program	10
10	24.10.23	Vizag	Fishing Harbour based program	10
11	27.10.23	Viag	Swachhta -Harbour clean up	100
12	30.10.23	Viag	Fishing Harbour based program	20
13	30.10.23	Bheemunipatnam, Vizag	Coordinated with SRD MPEDA in beach cleanup program	-

On 27th October 2023, MPEDA-NETFISH Andhra North region conducted a fishing harbour cleanup programme on the occasion of Cleanliness Drive under Swachh Bharat mission at Visakhapatnam fishing harbor. The programme was inaugurated by Smt. Vijaya, Joint Director, Dept. of AP State Fisheries. Shri. R. Prasad Naik, Asst. Director, SRD, MPEDA gave message to the gathering on importance of hygiene and cleanliness. Around 42 students from CIFNET, Officials and staff from CMFRI, Visakhapatnam Port Authority, GVMC Visakhapatnam, Harbour staff, Members from fishermen associations, NGO, HDC and 100 fishery stakeholders were participated in the cleanup program. Around 500 kg of plastic waste and debris was collected and loaded in to the vehicle provided by GVMC Visakhapatnam, for safe disposal. Visakhapatnam Port Authority arranged a fire engine for jet washing inside the fishing harbor. MPEDA NETFISH arranged the cleaning material, brooms, gunny bags, gloves, mask, Logos printed T shirt, cap and refreshment to all the participants.



➤ **Aid material distributed during the month**

Sl No.	Date	Type of Aid material distributed	No. of Item	Fund source
1	Oct 2023	Hand Gloves	73	NETFISH
2	Oct 2023	Fish Basket	20	NETFISH



Harbour based program and Fisher aid material distribution at Vizag

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of program	Pudimadaka	Vizag	Kakinada	Total
Awareness program on Fish Quality Management	4	3	4	11

S.N.	Date	Location	Type of Activities	No: of Participants
1	07.10.2023	Kakinada	Eradication of single use plastics	5
2	11.10.2023	Visakhapatnam	Advantages of using square mesh cod end.	5
3	11.10.2023	Pudimadaka	Eradication of single use plastics	5
4	13.10.2023	Visakhapatnam	Eradication of single use plastics	5
5	15.10.2023	Pudimadaka	Fish quality management to reduce post-harvest loss	5
6	17.10.2023	Kakinada	Hygienic handling of ice	6
7	19.10.2023	Visakhapatnam	Fish quality management to reduce post-harvest loss	4
8	22.10.2023	Pudimadaka	Eradication of single use plastics	5
9	26.10.2023	Kakinada	Eradication of single use plastics	5
10	27.10.2023	Kakinada	Eradication of single use plastics	6
11	27.10.2023	Pudimadaka	Eradication of single use plastics	5

➤ **Details of information disseminated to stakeholders on social media:**

Sl.No:	Date	Content shared	Social Media Used	No: of Viewers
1	05.10.2023	Fighting bacteria in every package	Whatsapp	52
2	06.10.2023	Say yes to square mesh end	Whatsapp	52
3	11-10-2023	Highest ocean plastic waste polluters	Whatsapp	211
4	12.10.2023	27 whales found in Indian waters	Whatsapp	52
5	12-10-2023	News on Sagarmitra posts	Whatsapp	91
6	13.10.2023	International disaster day	Whatsapp	52
7	16.10.2023	World food day	Whatsapp	208
8	19-10-2023	Cyclone Alert	Whatsapp	66
9	19-10-2023	Say yes to Square Mesh Cod end	Whatsapp	68
10	19-10-2023	Value added seafood snacks from Korea available in supermarket in Panvel.	Whatsapp	159
11	19-10-2023	Cyclone Alert	Whatsapp	91
12	19-10-2023	Say yes to Square Mesh Cod end	Whatsapp	91
13	20.10.2023	Value added sea food snacks	Whatsapp	52
14	20-10-2023	NETFISH-square Mesh and Cod End video Telugu	Whatsapp	143
15	21-10-2023	Cyclone Alert	Whatsapp	157
16	21-10-2023	Importance and uses of square mesh cod end	Whatsapp	68
17	22-10-2023	News on Shrimp Stretching Mould by CIFT	Whatsapp	159
18	22-10-2023	News on shrimp best rates in AP	Whatsapp	91
19	23.10.2023	Inauguration of dry fish unit for value added products	Whatsapp	52

20	26.10.2023	Follow hygienic practices on board fishing vessels	Whatsapp	52
21	27-10-2023	Swachh Bharat in Visakhapatnam FH (99 News)	Whatsapp	91
22	27-10-2023	Photos of Swachh Bharat in Visakhapatnam FH	Whatsapp	91
23	28-10-2023	News on Swachh Bharat in Visakhapatnam FH (Sakshi)	Whatsapp	68
24	28-10-2023	News on Swachh Bharat in Visakhapatnam FH (Eenadu)	Whatsapp	68
25	28-10-2023	YouTube video of Swachh Bharat in Visakhapatnam Fishing Harbour	Whatsapp	68
26	29-10-2023	Follow Hygienic Practices on board Fishing Vessels	Whatsapp	68
27	31-10-2023	Special Campaign 3.0 for Swachhta	Whatsapp	159

➤ MARINE MAMMAL PROJECT

1. By catch Survey

No. of By catch survey conducted in the month	112
---	-----

3.2 ANDHRA PRADESH SOUTH

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of Participants
1	13.10.23	Machilipattinam	Fishing Harbour based program	14
2	13.10.23	Machilipattinam	Fishing Harbour based program	7
3	16.10.23	RD MPEDA	Participated in Swachhta Campaign organized by RD	-
4	19.10.23	Machilipattinam	Fishing Harbour based program	13
5	19.10.23	Machilipattinam	Fishing Harbour based program	8
6	13.10.23	RD MPEDA	Participated in Swachhta Campaign organized by RD	-
7	27.10.23	Vodarevu	Swachhta -Harbour clean up	145
8	30.10.23	RD MPEDA	Participated in Swachhta Campaign organized by RD	-
9	31.10.23	M/s. Munnangi sea foods pvt ltd, Ongole	RD MPEDA SC Fund- Seafood processing centre program	30



In Andhra South region, the Harbour clean-up program as part of Swachhta Campaign was conducted at Vodarevu Fish landing centre on 27th October 2023. The program was organized in collaboration with NCC 23 Chirala battalion. During the program, SCO NETFISH gave an awareness class on the importance of cleanliness drive and personal hygiene. Around 120 numbers of NCC staffs and 25 other participants actively involved in the harbour clean-up program. A rally was also conducted in the harbour area to spread the importance of “Cleanliness drive” and plastic pollution. NETFISH provided T-shirt, cap, hand gloves, cleaning materials and refreshment to the participants. Two loads of plastic wastes and other

wastes were collected from the harbour area and transferred to the Municipal Corporation for proper disposal. NCC Commanding officer has presented a memento to MPEDA NETFISH as an appreciation for conducting the program.

➤ **Aid material distributed during the month**

Sl No.	Date	Type of Aid material distributed	No. of Item	Fund source
1	Oct 2023	Rain coats	42	NETFISH



Fishing Harbour based program at Machilipatnam

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of program	Machilipattinam	Vodarevu	Total
Awareness program on Hygiene, Chill killing & Conservation	6	5	11

S.N.	Date	Location	Type of Activities	No: of Participants
1	01-10-23	Machilipatnam	Post-harvest loss	7
2	07-10-23	Machilipatnam	Chill killing	6
3	10-10-23	Machilipatnam	Eradication of single use plastic from sea	9
4	13-10-23	Machilipatnam	Dry fish hygiene practices	5
5	18-10-23	Machilipatnam	Boat cleaning, handling of fish and Ice	3
6	19-10-23	Machilipatnam	Juvenile fish and square mesh cod ends	5
7	04-10-23	Vadarevu	Post-harvest loss	7
8	06-10-23	Vadarevu	Chill killing	8
9	11-10-23	Vadarevu	Eradication of single use plastic from sea	5
10	13-10-23	Vadarevu	Dry fish hygiene practices	6
11	20-10-23	Vadarevu	Chill killing	6



Awareness by HDCs at Machilipatnam and Vodarevu

➤ **Details of information disseminated to stakeholders on social media:**

sl.no:	date	content shared	social media used	no: of viewers
1	1.10.2023	MPEDA video - Why sustainable fishing is important?	whatsapp	601
2	2.10.2023	MPEDA video - Why we should eat more fish	whatsapp	601
3	3.10.2023	save juvenile fish -English version	whatsapp	601
4	4.10.2023	Shark news -daily hunt	whatsapp	601
5	5.10.2023	Saw fish news	whatsapp	601
6	6.10.2023	Stop the cruel dolphin hunt image	whatsapp	601
7	7.10.2023	Open sea cage culture fish farming -video	whatsapp	601
8	8.10.2023	pearl farming video	whatsapp	601
9	9.10.2023	weather updates	whatsapp	601
10	10.10.2023	Lion fish news	whatsapp	601
11	11.10.2023	Weather news	whatsapp	601
12	12.10.2023	Gambusia fish news	whatsapp	601
13	13.10.2023	Eradication of plastic news	whatsapp	601
14	14.10.2023	Save juveniles –MPEDA poster	whatsapp	601
15	15.10.2023	Good practice for better price	whatsapp	601
16	16.10.2023	Hygienic handling of fishes on board	whatsapp	601
17	17.10.2023	Save the turtle animation-you tube	whatsapp	601
18	18.10.2023	Whales news	whatsapp	601
19	19.10.2023	Stop small fish catch-animation ,mpeda	whatsapp	601
20	20.10.2023	Why it is important to protect our ocean? MPEDA	whatsapp	601
21	21.10.2023	Conservation of marine resources	whatsapp	601
22	22.10.2023	AP weather reports	whatsapp	601
23	23.10.2023	Weather it's good to go or not -MPEDA poster	whatsapp	601
24	24.10.2023	Sardine benefits	whatsapp	601
25	25.10.2023	Making boats by plastic drum -video	whatsapp	601
26	26.10.2023	Sardine hunting in Kerala- news	whatsapp	601
27	27.10.2023	amazing eel farming --YouTube video	whatsapp	601
28	28.10.2023	You are not a fish ,but your name is star fish- MPEDA poster	whatsapp	601
29	29.10.2023	West coast fishing -long line you tube video	whatsapp	601
30	30.10.2023	sea turtle get rescued after swallowing fishing net - YouTube video	whatsapp	601
31	31.10.2023	square mesh cod end - video	whatsapp	601

➤ **MARINE MAMMAL PROJECT**

1. By catch Survey

No. of By catch survey conducted in the month	11
---	----

5. TAMIL NADU

5.1 TAMIL NADU NORTH

➤ **Details of major activities of the month**

S.N.	Date	Location	Type of Activities	No. of Participants
1	06.10.23	Kalaingar Nagar, Cuddalore	RD MPEDA –ST Fund-Fishing Harbour based program	30
2	07.10.23	Targas, Mayuladuthurai	RD MPEDA –ST Fund-Fishing Harbour based program	30
3	11.10.23	M/s. KV marine Exports, Kelambakkam	Seafood Processing centre Training	30
4	13.10.23	T.S. Pettai, Cuddalore	MPEDA sponsored fish quality Management & conservation program for ST fishers	30

5	16.10.23	Targas Pazhayaru	MPEDA sponsored fish quality Management & conservation program for SC fishers	30
6	17.10.23	Targas Pazhayaru	RD MPEDA –SC Fund-Fishing Harbour based program	30
7	20.10.23	Poombuhar	Swachhta -Harbour clean-up program	120
8	26.10.23	Poombuhar	MPEDA sponsored fish quality Management & conservation program for ST fishers	30
9	30.10.23	Periya Neelankarai, Chennai	MPEDA RD, Cleanup program	-



➤ **Aid material distributed during the month**

Sl No.	Date	Type of Aid material distributed	No. of Item	Fund source
1	13.10.23	Plastic Baskets Plastic Fish Crates Gloves	90 30 22 bundles	MPEDA ST FUND
2	16.10.23	Plastic Baskets Plastic Fish Crates Gloves	90 30 22 bundles	MPEDA SC FUND
3	26.10.23	Plastic Baskets Plastic Fish Crates Gloves	90 30 22 bundles	MPEDA ST FUND



SC fishers training at Cuddalore & Poombuhar

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of program	Chennai	Karaikal	Pulicat	Pazhayar	Pondicherry	Cuddalore	Mudasaloodai	Poombuhar	Nagapattinam	Kodiakkarai	Total
Awareness program on Hygiene, Chill killing & Conservation	5	1	2	2	3	5	1	1	2	2	24

S.N.	Date	Location	Type of Activities	No: of Participants
1	11.10.2023	Chennai	Individual Fishing	4
2	13.10.2023	Chennai	Ice and Fish	2
3	18.10.2023	Chennai	Ice and Fish	5
4	26.10.2023	Chennai	Square Mesh Cod End	5
5	26.10.2023	Chennai	Individual Fishing	4
6	10.10.2023	Cuddalore	Marine mammals by catch Survey	1
7	10.10.2023	Cuddalore	Marine mammal by catch Survey	2
8	12.10.2023	Cuddalore	Marine mammal by catch Survey	2
9	17.10.2023	Cuddalore	Marine mammal and By catch survey	1
10	21.10.2023	Cuddalore	Marine mammal and By catch survey	2
11	07.10.2023	Pondicherry	Harbour based programmes	4
12	18.10.2023	Pondicherry	Square mesh cod end programme	4
13	21.10.2023	Pondicherry	Hygienic fish handling	1
14	18.10.2023	Mudasalodai	Juvenile Fishing and Harbour Based Program	5
15	11.10.2023	Pazhayar	Dry Fish	3
16	11.10.2023	Pazhayar	Dry Fish	3
17	13.10.2023	Poombuhar	Square mesh	3
18	17.10.2023	Karaikal	Hygienic handling of fish	3
19	24.10.2023	Nagapattinam	Importance of Sea Turtle& using TED	3
20	26.10.2023	Nagapattinam	Importance of Sea Turtle	3
21	21.10.2023	Kodikkarai	Marine pollution	4
22	23.10.2023	Kodikkarai	Hygiene handling of fishes	4
23	12.10.2023	Pulicat	Hygienic Handling of Fish	3
24	17.10.2023	Pulicat	TED	2

➤ **Details of information disseminated to stakeholders on social media**

Sl.No:	Date	Content shared	Social Media Used	No: of Viewers
1	11.10.2023	Highest Ocean plastic waste polluters	WhatsApp	455
2	14.10.2023	Weather warning	WhatsApp	37
3	19.10.2023	Square Mesh - video	WhatsApp	442
4	19.10.2023	Weather Warning	WhatsApp	5
5	21.10.2023	Weather Warning news	WhatsApp	68
6	22.10.2023	2.5 Tonnes of Garbage Disposal at poompuhar fishing harbour	WhatsApp	103

➤ **MARINE MAMMAL PROJECT**

1. By catch Survey

No. of By catch survey conducted in the month	351
---	-----

2. Marine Observer Programme

No. of interaction reported in the month	1
Major animals sighted	Olive Ridley

5.2 TAMIL NADU SOUTH

➤ **Details of major activities of the month**

S.N.	Date	Location	Type of Activities	No. of Participants
1	10.10.23	Tuticorin	Online Meeting with HDCs	9
2	18.10.23	Tharuvaikulam	Participated in Swachhta Campaign organized by RD	--
3	18.10.23	Vellappatti	Participated in Swachhta Campaign organized by RD	--
4	27.10.23	Roach Park, Tuticorin	Swachhta -Harbour clean up	130

On 27th of the month, a Coastal clean-up programme as part of Swachhta campaign was conducted at Roach Park Coastal Area, Tuticorin. The programme was inaugurated by Thiru. P. Jegan, Mayor of

Tuticorin Municipal Corporation. The Mayor appreciated the initiative of MPEDA-NETFISH and assured all support from the Tuticorin Municipal Corporation for the clean maintenance of the coastal/beach area. Dr. Vinoth Ravindran, SCO NETFISH delivered the welcome address highlighted the requirement of plastic litter free maintenance of the mangrove coastal ecosystem in the beach area. Dr. Shassi, DD MPEDA delivered the felicitation and emphasized the importance of hygienic maintenance of the beach and FH/FLCs. Around 25 students from Fisheries college and research Institute, Tuticorin, 30 students from NSS unit of Subbiah Vidyalayam GHSS, Tuticorin, Cadets of Coast Guard and Indian Navy, Scientists and staffs of CMFRI, Tuticorin, Members of Pearl City Nature Trust, Fishermen and general public took part in the event. The various group of participants cleaned the coastal premises including the mangrove area. About 3 tonnes of debris including plastic wastes, Thermocole, bottles were removed and handed over to the Tuticorin Municipality for proper disposal. NETFISH provided cleaning kit and refreshment to the participants. About 130 members participated in the clean-up event.



➤ **Awareness Classes/Meetings conducted by HDCs**

Type of program	Chinnamuttom	Total
Awareness program on Hygiene & Conservation	7	7

S.N.	Date	Place	Type of Activity	No: of Participants
1	04/10/2023	Chinnamuttom	Hygienic handling of fishes onboard FV	5
2	07/10/2023	Chinnamuttom	Hygienic handling of fishes on Harbour	4
3	12/10/2023	Chinnamuttom	Hygienic handling of fishes on Harbour	5
4	16/10/2023	Chinnamuttom	Hygienic handling of fishes on Harbour	5
5	23/10/2023	Chinnamuttom	Hygienic handling of fishes onboard FV	5
6	27/10/2023	Chinnamuttom	Hygienic handling of fishes onboard FV	5
7	30/10/2023	Chinnamuttom	Hygienic handling of fishes on Harbour	5

➤ **Details of information disseminated to stakeholders on social media:**

Sl.No:	Date	Content shared	Social Media Used	No: of Viewers
1	01.10.23	Wind Alert	WhatsApp	75
2	02.10.23	MPEDA Poster-Gandhi Jayanti	WhatsApp	502
3	04.10.23	Weather warning	WhatsApp	129
4	05.10.23	Jelly fish bite & Medicines	WhatsApp	74
5	18.10.23	Weather warning	WhatsApp	132
6	19.10.23	MPEDA Poster-Square Mesh cod end	WhatsApp	421
7	21.10.23	Weather warning	WhatsApp	130
8	24.10.23	Weather warning	WhatsApp	129
9	27.10.23	MPEDA Poster- Hygienic practices in FV(Tamil)	WhatsApp	494

➤ **MARINE MAMMAL PROJECT**

1. By catch Survey

No. of By catch survey conducted in the month	1727
---	------

6. KERALA

6.1 KERALA SOUTH

➤ **Details of major activities of the month**

S.N.	Date	Location	Type of Activities	No. of Participants
1	01.10.23	Arthungal	Swachhta Hi Seva-Beach clean-up program	300
2	04.10.23	CIFT, Kochi	Discussion with Dr.Ashalatha, regarding SC/ST project	--
3	05.10.23	Perumbavoor	Inspection and issue of Ornamental Fish Health certificate	--
4	09.10.23	NETFISH HO	Online meeting with HDCs	6
5	11.10.23	Aaluva	Inspection and issue of Ornamental Fish Health certificate	--
6	13.10.23	Thoppumpady	Fishing Harbour based program	8
7	13.10.23	Thoppumpady	Fishing Harbour based program	10
8	17.10.23	Chellanam	Fishing Harbour based program	8
9	17.10.23	Chellanam	Fishing Harbour based program	6
10	17.10.23	Chellanam	Fishing Harbour based program	5
11	20.10.23	Bell Seafoods, Thoppumpady	Meeting with boat owner and exporter to procuring Tuna from Lakshadweep	5
12	27.10.23	Thoppumpady	Fishing Harbour based program	9
13	27.10.23	Thoppumpady	Fishing Harbour based program	9

As part of the *Swachhta Hi Seva*, MPEDA-NETFISH Kerala South region had conducted a harbour clean - up program at Arthungal Beach on 1st October 2023. The program was organized in association with Coast Guard, KUFOS, Police Station and Arthungal Coastal Police station, a social media group named 'Our Arthungal Watsapp group, Retired Govt. Employees association and local people. The programme was inaugurated by Fr. Yesudas Kattunkathai, St. Andrews Basilica, Arthungal. Dr. M. Karthikeyan Director MPEDA delivered the keynote speech. Shri. P. Anilkumar, JD (M), MPEDA, Shri. Manoj Kumar Parki, Commandant, Coast Guard, Dr.V.P Limna, Assistant Professor, KUFOS, Shri. G.B.Mukesh, Circle Inspector of Arthungal Coastal Police station, Shri.Niju, Social Media Group and Shri. Thankachan, Social worker were felicitated on the occasion. Dr.Joice V. Thomas Chief Executive Officer MPEDA- NETFISH did an awareness class on "Plastic pollution and its impacts on marine environment". The program started with an awareness rally in the beach area. Around 300 participants actively involved in the clean-up program and collected waste was transferred to Grama Panchayath for shredding.





➤ Awareness Classes/Meetings conducted by HDCs

Type of program	Thoppumpady	Thottappally	Kayamkulam	Muthalapozhy	Sakthikulangara	Adimalathura	Total
Awareness program on Hygiene, Chill killing & Conservation	3	1	1	3	3	3	14

S.N.	Date	Location	Type of Activities	No: of Participants
1	18/10/23	Thoppumpady	Hygienic handling in Fishing Vessels	4
2	25/10/23	Thoppumpady	Hygienic handling & Pre-cooling	4
3	09/10/23	Thottappally	Hygiene, Chill killing & Conservation	6
4	20/10/23	Thottappally	Hygienic handling in Fishing Vessels	5
5	19/10/23	Kayamkulam	Hygiene, Chill killing & Conservation	5
6	14/10/23	Muthalapozhi	Sea Safety	8
7	17/10/23	Muthalapozhi	Cleaning procedure in boats	8
8	19/10/23	Muthalapozhi	Avoid juvenile fishing	3
9	12/10/23	Adimalathurai	Hygiene, Chill killing & Conservation	6
10	18/10/23	Adimalathurai	Awareness about juvenile fishing	6
11	27/10/23	Adimalathurai	Hygienic handling in Fishing Vessels	5
12	09/10/23	Sakthikulangara	Hygienic handling	5
13	10/10/23	Sakthikulangara	Hygienic handling in Fishing Vessels	5
14	11/10/23	Sakthikulangara	Pre-cooling	6



Fishing Harbour based program at Thoppumpady & Chellnam

➤ Details of information disseminated to stakeholders on social media :

Sl.No:	Date	Content shared	Social Media Used	No: of Viewers
1	01/10/2023	Clean ocean for green health	Whatsapp	590

	02/10/2023	Gandhi Jayanthi wishes		570
2	03/10/2023	Get some immunity	Whatsapp	580
3	04/10/2023	Are you an aqua farmer	Whatsapp	510
4	06/10/2023	Before going for fishing check out the weather conditions	Whatsapp	520
	07/10/2023	Discarded fishing net		480
5	08/10/2023	Sea safety	Whatsapp	510
6	10/10/2023	Avoid over fishing	Whatsapp	530
	12/10/2023	sustainable Fishing		480
7	13/10/2023	Discarded fishing nets	Whatsapp	510
	14/10/2023	Clean ocean for green future		500
8	15/10/2023	Plastic pollution	Whatsapp	480
9	16/10/2023	Clean ocean for green future	Whatsapp	500
10	17/10/2023	Do's and don'ts at fishing harbour	Whatsapp	500
11	19/10/2023	Juvenile fishing video	Whatsapp	530
12	20/10/2023	Tips of protected oceans	Whatsapp	585
13	21/10/2023	Ghost fishing	Whatsapp	560
14	22/10/2023	Juvenile fishing video	Whatsapp	535
15	24/10/2023	Ghost fishing	Whatsapp	588
16	26/10/2023	personal protection in sea	Whatsapp	550
17	27/10/2023	Juvenile fishing video	Whatsapp	590
18	28/10/2023	Let us save our life by wearing life jacket	Whatsapp	599
19	29/10/2023	Cleanliness procedure for marine products	Whatsapp	530
20	30/10/2023	Juvenile fishing video	Whatsapp	560
21	31/10/2023	Squid for health	Whatsapp	500

➤ **MARINE MAMMAL PROJECT**

1. By catch Survey

No. of By catch survey conducted in the month	246
---	-----

5.2 KERALA NORTH

➤ **Details of major activities of the month**

S.N.	Date	Location	Type of Activities	No: of Participants
1	01.10.23	Arthungal	Attended Swachhta Program at Kerala South region	--
2	05.10.23	Ponnani	Stakeholders meeting regarding Swachhta Program	5
3	10.10.23	NETFISH HO	Online meeting with HDCs	8
4	11.10.23	Fort Kochi	Swachhta Program arrangements	8
5	11.10.23	Fort Kochi	Participated in Swachhta Program organized by MPEDA	65
6	17.10.23	Ponnani	Swachhta–Harbour clean-up program	120
7	26.10.23	Vypeen	Fishing Harbour based program	20
8	31.10.23	Munambam	Attended EC meeting of MFHMS	8

As part of Swachhta Campaign, MPEDA –NETFISH Kerala North region has conducted harbour cleaning drive at Ponnani Fishing Harbour in Malappuram district on 17.10.2023. The programme was conducted in association with Ponnani Municipality, Ponnani Fishing harbour Management Society, Dept. of Fisheries, HED, NSS unit no 67& 28 of MES College Ponnani, Indian Coast Guard, Coastal Police, Fire & Rescue Services, Fishermen and Boat owner's association. The programme was inaugurated by Smt. Renjini P. K., Deputy Director Fisheries in a function presided over by Dr. Joice V Thomas CE, NETFISH. Awareness rally to the fishing harbour, Awareness meeting Harbour clean up and Awareness flash mob by college students etc. were conducted in the event to sensitize fishers, harbour workers and the general public about the importance of harbour cleanliness and behavioral discipline required in

the use and disposal of plastic items. About 60 bags of plastic wastes were collected from the harbour premises and handed over to the municipality segregation for safe disposal. Nearly 120 people participated in the programme.



Awareness Classes/Meetings conducted by HDCs

Type of program	Cheruvathur	Chettuva	Koyilandi	Puthiyappa	Ponnani	Munambam	Beypore	Total
Awareness by HDCs	1	1	1	4	1	1	2	11

S.N.	Date	Location	Type of Activities	No: of Participants
1	16.10.23	Cheruvathur	Fishing Vessel based program	8
2	16.10.23	Puthiyappa	Fishing Vessel based program	3
3	18.10.23	Chettuva	Fishing Harbour based program	34
4	19.10.23	Puthiyappa	Fishing Harbour based program	2
5	21.10.23	Puthiyappa	Fishing Vessel based program	3
6	21.10.23	Beypore	Fishing Vessel based program	8
7	28.10.23	Ponnani	Marine mammals & turtles	18
8	28.10.23	Koyilandi	Marine mammals & turtles	9
9	30.10.23	Puthiyappa	Fishing Vessel based program	2
10	31.10.23	Beypore	Marine mammals & turtles	3
11	31.10.23	Munambam	Fish Quality Management	27



Awareness by HDCs

➤ **Details of information disseminated to stakeholders on social media during the month**

Sl.No:	Date	Content shared	Social Media Used	No: of Viewers
1	02.10.2023	MPEDA post on Gandhi Jayanthi	Whatsapp	1399
2	03.10.2023	Technology for data on seagoing fishers	Whatsapp	1396
3	06.10.2023	Antimicrobial packaging to keep your fish, meat fresher and longer	Whatsapp	1396
4	08.10.2023	Swachhta Hi Seva program at Arthunkal beach, Alappuzha	Whatsapp	1394
5	09.10.2023	Ensure fishing vessels are equipped with lifesaving equipment including lifebuoys	Whatsapp	1383
6	10.10.2023	Penalty for fishing boats with too intense lights	Whatsapp	1385
7	11.10.2023	Swachhta Hi Seva - beach clean-up at Arthungal	Whatsapp	1384
8	12.10.2023	Fishermen could save their life, if there was a life buoy	Whatsapp	1381
9	12.10.2023	A training class video on the need of a lifebuoy	Whatsapp	1374
10	13.10.2023	Saudi Arabia has announced a 30,000 square kilometre conservation area	Whatsapp	1376
11	13.10.2023	KUFOS scientist among top 2 % list of scientists by Stafford University	Whatsapp	1366
12	14.10.2023	Highest ocean plastic waste polluting nations	Whatsapp	1366
13	16.10.2023	Check weather and water conditions before leaving shore	Whatsapp	1358
14	17.10.2023	Swachhta program- Ponnani Fishing Harbour clean up	Whatsapp	1359
15	18.10.2023	Swachhta program-Ponnani Fishing Harbour clean up	Whatsapp	1351
16	19.10.2023	Newspaper report about Ponnani fishing harbour clean up	Whatsapp	1384
17	19.10.2023	Swachhta program- Ponnani Fishing Harbour clean up	Whatsapp	1377
18	20.10.2023	Awareness video on benefits of square mesh cod end	Whatsapp	1372
19	21.10.2023	Awareness video on use of square mesh cod ends	Whatsapp	1366
20	25.10.2023	Minimum legal size of fish	Whatsapp	1347
21	26.10.2023	Awareness Video on Juvenile fishing	Whatsapp	1343
22	27.10.2023	PMMSY scheme, Fishermen can get assistance to replace their old boats and nets	Whatsapp	1324
23	28.10.2023	Making carry bags for retails fish sales from old umbrella cloth	Whatsapp	1308
24	30.10.2023	Swachhta poster - Good practices for seafood transporting vehicles	Whatsapp	1276
25	31.10.2023	Swachhta poster - Good practices for fishing vessels	Whatsapp	1222

➤ **MARINE MAMMAL PROJECT**

1. By catch Survey

No. of By-catch survey conducted in the month	192
---	-----

2. Marine Observer Programme

No. of interaction reported in the month	4
Major animals sighted	Olive Ridley

6. KARNATAKA

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of Participants
1	01.10.23	Tannerbavi, Dakshina Kannada	RD MPEDA SC Fund - Fishing Harbour based program	25
2	06.10.23	Honnavar	Swachhta -Harbour cleanup program	85
3	08.10.23	M/s Freshco Fish Centre, Bangalore	Inspection and issue of Ornamental Fish Health certificate	-
4	09.10.23	M/s Freshco Fish Centre, Bangalore	Inspection and issue of Ornamental Fish Health certificate	-
5	12.10.23	Dakshina Kannada	Fishing Harbour based program	23
6	14.10.23	M/s Freshco Fish Centre, Bangalore	Inspection and issue of Ornamental Fish Health certificate	-
7	18.10.23	Gangolli	RD MPEDA SC Fund - Fishing Harbour based program	30
8	19.10.23	Ankola, Uttara Kannada	RD MPEDA SC Fund - Fishing Harbour based program	30
9	20.10.23	Malpe	Fishing Harbour based program	21
10	21.10.23	Udupi	Online meeting with HDCs	8
11	25.10.23	Malpe	Fishing Harbour based program	17
12	26.10.23	Dakshina Kannada	Fishing Harbour based program	21
13	29.10.23	Ankola, Uttara Kannada	RD MPEDA ST Fund- Fishing Harbour based program	30
14	30.10.23	Ankola, Uttara Kannada	RD MPEDA SC Fund - Fishing Harbour based program	30

In Karnataka, Swachhta Clean-up program was organized at Honnavar fishing harbour on 6th October 2023. More than 85 participants including DD MPEDA, DD Fisheries, Environmentalist, Coastal Police, School students, Members from Snehakunja Trust, President, Secretary and Members from various boat owners associations, union leaders, HDCs and fishers were attended the programme. Shri. Rajkumar Naik, DD MPEDA inaugurated the function and he urged the fishers to cooperate in cleaning process. He also talked on objectives of the harbour swachhta campaign programme and MPEDA- NETFISH activities in Karnataka with respect to Quality management and sustainable fisheries and advised the fishers to practice hygienic fish handling on board and inside the fishing harbour. Dr. Prakash Mestha, Environmentalist, Resource person highlighted the disadvantages of single use plastics and ill effects of micro plastics in fisheries. Shri. Narayana, SCO NETFISH gave a talk on objectives of the harbour clean-up programme and demonstrated how to clean the fishing vessel, harbour and auction hall. After the Inaugural function, all the participants cleaned the fishing vessel, harbour and auction hall. A total of 23 bags full of plastic and other wastes (615kg) collected by all the stakeholders and handed over to the nearest SLRM unit at Honnavar. On the same day a free medical camp was also organized in association with Snehakunja Trust in which around 120 fishers benefitted.



➤ **Aid material distributed during the month**

Sl No.	Date	Type of Aid material distributed	No. of Item	Fund source
1	Oct 23	Uniform, Half shoes, Cap, Hygiene kits, Rubber gloves; 25	145	MPEDA
2	Oct 23	Hand Gloves	77 Pair	NETFISH

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of program	Gangolli	Tadri	Amdalli	Karwar	Total
Awareness program on Hygiene, Chill killing & Conservation	1	1	1	3	6

S.N.	Date	Location	Type of Activities	No: of Participants
1	03/10/2023	Karwar	FQM and Sustainable fishing	12
2	11/10/2023	Karwar	FQM and Sustainable fishing	10
3	27/10/2023	Amdalli	FQM and Sustainable fishing	11
4	17/10/2023	Tadri	FQM and Sustainable fishing	10
5	17/10/2023	Gangolli	FQM and Sustainable fishing	11
6	17/10/2023	Karwar	FQM and Sustainable fishing	8



By catch Survey at Malpe & Honnavar

➤ **Details of information disseminated to stakeholders on social media:**

Sl. No.	Date	Content shared	Social Media Used	No. of Viewers
1	2/10/2023	MPEDA poster-Gandhi Jayanti	Whatsapp	625
2	2/10/2023	300kg Reef cod fish caught at Mangaluru	Whatsapp	625
3	2/10/2023	Remembering two great leaders on their birthday (Shri Mahatma Gandhi-Shri Lal Bahaddur Shastri)	Whatsapp	625
4	3/10/2023	Living Crab dispatched to China by Aircraft from Mangaluru	Whatsapp	625
5	5/10/2023	Video Social Awareness	Whatsapp	625
6	5/10/2023	Cleanliness drive at Honnavar	Whatsapp	625

7	9/10/2023	Highly Commended - Paving the way (Ariel view of two species)	Whatsapp	625
8	9/10/2023	Commended - Bear's fishing	Whatsapp	625
9	11/10/2023	Video on Live crab transport in aircraft	Whatsapp	625
10	11/10/2023	Statement by Karnataka Fisheries Minister	Whatsapp	625
11	11/10/2023	Programme by Karnataka Rajya Sigadi Meenu Sangha	Whatsapp	625
12	11/10/2023	Highest Ocean Plastic Waste Polluters	Whatsapp	625
13	15/10/2023	Article Meenugarike Sampanmoola Sumrakshne karyagara	Whatsapp	625
14	21/10/2023	No benefits for Mogaveera Fishermen	Whatsapp	625
15	21/10/2023	US team visits Sparka action on shrimp export ban	Whatsapp	625
16	21/10/2023	Study Says Toxic chemicals in 22 types dried fish in city	Whatsapp	625
17	21/10/2023	New Interceptor solution to clean more rivers	Whatsapp	625
18	22/10/2023	We are just getting started - Plastic eating Bacteria that could change the world	Whatsapp	625
19	22/10/2023	Fishing at Lakshadweep	Whatsapp	625
20	22/10/2023	Kasaragod becomes first district in India to declare an official tree, flower, bird, and species	Whatsapp	625
21	22/10/2023	Asian Arawana, The Most expensive fish	Whatsapp	625
22	23/10/2023	Sighting of 7 dolphins at sea walk beach Kundapura	Whatsapp	625
23	24/10/2023	Marine Turtle released at Amadalli	Whatsapp	625
24	26/10/2023	Reduced fish catch in the current Season	Whatsapp	625
25	28/10/2023	YPI- Mangalore PDF ICAR Notification	Whatsapp	625
26	28/10/2023	Artificial Rocks to help in production of fish	Whatsapp	625

➤ **MARINE MAMMAL PROJECT**

1. By catch Survey

No. of By catch survey conducted in the month	290
---	-----

2. Marine Observer Programme

No. of Sighting reported in the month	1
Major animals sighted	Humpback Dolphin

7. MAHARASHTRA & GOA

7.1 MAHARASHTRA SOUTH & GOA

➤ **Details of major activities of the month**

S.N.	Date	Location	Type of Activities	No: of Participants
1	10.10.23	MIDC, Talooja	Participated in Swachhta Program at Maharashtra North region	--
2	13.10.23	Ratnagiri	Attended Webinar on "Introduction to upcoming integrated Marine / Aquaculture Park in Harnai, District: Ratnagiri."	--
3	21.10.23	Ratnagiri	Meeting with Directors of APMC Ratnagiri regarding financial support	15
4	25.10.23	Mirkarwada	Fishing Harbour based program	18
5	27.10.23	Devgad	RD MPEDA ST FUND-Fishing Harbour based program	30
6	28.10.23	Mirkarwada	Swachhta-Harbour cleanup program	65

NETFISH Maharashtra South region had celebrated Swachhta Campaign by conducting a harbour clean-up program and Flash mob at Mirkarwada fishing harbour on 28th October 2023. A total of 65 participants including 45 students from NSS Wing of College of Fisheries, Ratnagiri, Dr. S. D. Naik, Associate Dean, COF Ratnagiri, Dr. Gibinkumar, DD, MPEDA RD Mumbai, Dr. Sandesh Patil, Ext. Division,

College of Fisheries, Shri. Ratnakar Rajam , FDO and his colleagues, Municipal Council staff, HDCs were attended the program. NETFISH distributed T-Shirt & caps to the participants. About 300 Kg of plastic wastes were collected during the program.



➤ Aid material distributed during the month

Sl No.	Date	Type of Aid material distributed	No. of Item	Fund source
1	25.10.23	Rubber Hand Gloves	18	NETFISH
2	25.10.23	Tub (160 Ltr)	3	NETFISH



Fishing Harbour based programs at Mirkarwada

➤ Awareness Classes/Meetings conducted by HDCs

Type of program	Dabhol	Mirkarwada	Malim	Total
Awareness program by HDCs	1	1	1	3

S.N.	Date	Location	Type of Activities	No: of Participants
2	11.10.2023	Mirkarwada	Juvenile fishing and importance of square mesh cod end	6
3	19.10.2023	Malim	Personal hygiene and good fish handling practices onboard / harbour.	6
4	20.10.2023	Dabhol	Personal hygiene and good fish handling practices onboard / harbour.	5

➤ Details of information disseminated to stakeholders on social media:

Sl. No:	Date	Content shared	Social Media Used	No: of Viewers
1	04.10.2023	“Emission of nano particles from vehicles pollution are	WhatsApp	654

		dangerous for the health”		
2	11.10.2023	Avoid Depletion of fish stocks” in Marathi language.	WhatsApp	654
3	12.10.2023	Indian Seafood industry worried as US taken aim at Shrimp import from India.	WhatsApp	654
4	14.10.2023	Video “Making our seas plastic free”.	WhatsApp	654
5	18.10.2023	Photos and Videos of Plastic collection at Veraval, Gujarat.	WhatsApp	654
6	19.10.2023	Stay on demolition of illegal constructions at Mirkarwada harbour”.	WhatsApp	654
7	20.10.2023	Video of Dugong.	WhatsApp	654
8	28.10.2023	Swachhata programme Video to create awareness about plastic free ocean. Video to clean the trash from rivers which enter to seas and oceans.	WhatsApp	654
9	30.10.2023	Newspaper cutting -Swachhata programme conducted at Mirkarwada harbour on 28/10/2023.	WhatsApp	654

➤ **MARINE MAMMAL PROJECT**

1. By catch Survey

No. of By catch survey conducted in MHS	130
No. of By catch survey conducted in Goa	23

7.2 MAHARASHTRA NORTH

➤ **Details of major activities of the month**

S.N.	Date	Location	Type of Activities	No: of Participants
1	05.10.23	RD Mumbai	Online meeting with HDCs	9
2	06.10.23	New ferry Wharf	Fishing Harbour based program	17
3	06.10.23	New ferry Wharf	Fishing Harbour based program	15
4	10.10.23	Zone - M of Taloja MIDC, Raigad	Swachhta–Harbour clean-up program	101
5	11.10.23	M/s. Vasai Star Foods, Palghar	Seafood Processing centre program	35
6	12.10.23	M/s. Vasai Star Foods, Palghar	Seafood Processing centre program	38
7	13.10.23	Satpati, Palghar	RD MPEDA ST FUND-Fishing Harbour based program	30
8	16.10.23	Aquatic World, Mahim, Mumbai	Inspection and Issue of Ornamental Fish Health certificate	1
9	23.10.23	Aquatic World, Mahim, Mumbai	Inspection and Issue of Ornamental Fish Health certificate	1
10	25.10.23	Uttan, Thane	Dry fish awareness program	16
11	25.10.23	Uttan, Thane	Fishing Harbour based program	16
12	27.10.23	New Ferry Wharf, Mumbai	Fishing Harbour based program	15
13	27.10.23	New Ferry Wharf, Mumbai	Fishing Harbour based program	17
14	29.10.23	Arnala	Participated in beach clean-up activity organized by Arnala Social Work Welfare Association	9



MPEDA- NETFISH, Maharashtra North region had organized Cleanliness Drive in the Zone M of Taloja Maharashtra Industrial Development Corporation (MIDC), Raigad on 10th October, 2023. Seafood exporters and workers from 15 seafood export units, Officials of MPEDA, NETFISH and harbour data collectors actively participated in the cleanliness drive. As a part of programme, Dr. Girija Behere, State Coordinator, NETFISH welcomed the participants and briefed about the activities. Dr. T. R. Gibinkumar, Deputy Director, MPEDA RD, Mumbai addressed the gathering and highlighted the importance of cleanliness and hygiene. Awareness was created on plastic waste management among the fish processing unit workers. The programme started with a rally throughout the stretch of 2.5 kms with banners and placards on importance of cleanliness. Exporters appreciated efforts by MPEDA-NETFISH for organizing the cleanliness drive. Local police representatives also attended the programme. Seafood exporters made arrangements for few cleaning materials like brooms, shovels, dust pans, etc. During the campaign, around 100 bigger size bin bags of plastic waste was collected and sorted. The collected waste was disposed of properly through the waste collection system of Municipal Corporation. NETFISH provided T-shirts, umpire caps, Hand gloves, sanitizers, hand wash and masks to the participants. A total of 101 participants took part in the clean-up programme.



Fishing Harbour based program at New ferry wharf



Dry fish training at Uttan

➤ **Aid material distributed during the month**

Sl No.	Date	Type of Aid material distributed	No. of Item	Fund source
1	06.10.23	Plastic baskets	80	NETFISH
2	13.10.23	Gum boots Insulated ice boxes Hand gloves	30 30 (14 Ltr) 30 pair	MPEDA
3	25.10.23	Dry fish development training 1. Brush	16 16	NETFISH

		2. Hand wash		
4	25.10.23	Harbour based training: 1. Plastic crates 2. Plastic sheets 3. Ice Gloves 4. Hand wash 5. Brush 6. Detergent powder	2 2 4 16 16 2 pkt	NETFISH
5	27.10.23	1. Plastic baskets: 40 2. Detergent Powder: 2 kg 3. Brush: 15 4. Hand gloves: 6 nos. 5. Handwash: 2 nos. 6. Plastic sheets	80 4 Kg 32 12 pair 8 4	NETFISH

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of program	Sasson dock	Versova	Alibaug	New ferry wharf	Uttan	Vasai	Dahanu	Arnala	Satpati	Total
Awareness by HDCs	3	4	4	4	4	4	4	4	4	35

S.N	Date	Harbour/LC	Topic / Type of program	No: of Participants
1	12-10-2023	Versova	Hygienic handling of fish and ice	2
2	12-10-2023	Versova	Hygienic handling of fish and ice	2
3	21-10-2023	Versova	Stop Juvenile Fishing	1
4	21-10-2023	Versova	Stop Juvenile Fishing	1
5	04-10-2023	Dahanu	Using clean and tidy hands while handling the fish	2
6	07-10-2023	Dahanu	Vessel cleanliness	5
7	16-10-2023	Dahanu	Fish handling on clean and tidy plastic sheet	4
8	20-10-2023	Dahanu	Use of Plastic basket and proper handling of fish on clean mat	5
9	06-10-2023	Uttan	Precooling and stop juvenile fishing	4
10	11-10-2023	Uttan	Hygienic handling on board, importance of personal hygiene and sanitation, responsible fishing, icing and quick chilling	5
11	20-10-2023	Uttan	Hygienic handling on board, importance of personal hygiene and sanitation, responsible fishing, icing and quick chilling	4
12	21-10-2023	Uttan	Hygienic handling and Precooling method	3
13	05-10-2023	Vasai	Personal hygiene and hygienic handling onboard	3
14	11-10-2023	Vasai	Juvenile and plastic eradication	4
15	17-10-2023	Vasai	Good Quality of dry fish.	5
16	19-10-2023	Vasai	Juvenile and plastic eradication	2
17	10-10-2023	Alibaug	About Precooling	3
18	14-10-2023	Alibaug	Personal hygiene and hygienic handling	5
19	21-10-2023	Alibaug	Use of square mesh cod end for stop juvenile fishing	5
20	21-10-2023	Alibaug	On board hygienic handling and about juvenile fishing	3
21	11-10-2023	Sassoon dock	Use of square mesh cod ends in trawl nets and sustainable fishing	8
22	14-10-2023	Sassoon dock	Use of square mesh cod ends in trawl nets and sustainable fishing	10
23	15-10-2023	Sassoon dock	Use of square mesh cod ends in trawl nets and sustainable fishing	6
24	06-10-2023	New Ferry Wharf	Hygienic handling of fish and ice	4
25	12-10-2023	New Ferry Wharf	Use of square mesh cod end in trawl nets	6

26	16-10-2023	New Ferry Wharf	Precooling	5
27	22-10-2023	New Ferry Wharf	Use of hand gloves and hygienic handling of fish	4
28	04-10-2023	Satpati	Using Square Mesh Cod End in Trawl Nets	3
29	12-10-2023	Satpati	Clean auction area and vessels	3
30	22-10-2023	Satpati	Eradication of single use plastic	3
31	25-10-2023	Satpati	Stop Juvenile Fishing	4
32	03-10-2023	Arnala	Hygienic handling of fish and ice	7
33	07-10-2023	Arnala	Hygienic handling of fish and ice	6
34	14-10-2023	Arnala	Precooling and stop juvenile fishing	6
35	21-10-2023	Arnala	Precooling and stop juvenile fishing	7

➤ **Details of information disseminated to stakeholders on social media:**

Sl. No.	Date	Content shared	Social Media Used	No. of Viewers
1	01.10.2023	Regular use of toilet for health and hygiene	Facebook	1850
2	03.10.2023	RGCA Aquaculture Demo Farm	Facebook	1850
3	06.10.2023	Antimicrobial packaging	Facebook	1850
4	09.10.2023	Special campaign for swachhata	Facebook	1850
5	09.10.2023	Message to involve all the seagoing fishers in your harbours/landing centres for the collection of at sea data on sightings and fishery interactions of Marine Mammals (Whales, Dolphins and Porpoises)	WhatsApp	750
6	10.10.2023	Special Campaign for Swachhata 3.0	Facebook	1850
7	10.10.2023	Cleanliness Drive	WhatsApp	750
8	10.10.2023	Ensure Hygiene at Seafood Pre-Processing Centre	WhatsApp + Facebook	750 1850
9	11.10.2023	News on MPEDA Page about cleanliness drive by MPEDA NETFISH in North Maharashtra	WhatsApp + Facebook	750 1850
10	11.10.2023	News on MPEDA Page about seafood unit training at Vasai Star Foods, Poman by MPEDA NETFISH North Maharashtra	WhatsApp + Facebook	750 1850
11	12.10.2023	Special Swachhata Campaign at SRD, Bhimavaram	Facebook	1850
12	13.10.2023	News on MPEDA Page about seafood unit training at Vasai Frozen Foods Co, Poman by MPEDA NETFISH North Maharashtra	WhatsApp + Facebook	750 1850
13	14.10.2023	News on capacity building training for SC/ ST fishers by MPEDA at Satpati, Palghar	WhatsApp	750
14	14.10.2023	News on participation of MPEDA in XVIth Agricultural Science Congress at Kochi	Facebook	1850
15	19.10.2023	Effective ways for fish waste utilization	Facebook	1850
16	19.10.2023	Use of square mesh cod ends in trawl nets	WhatsApp	750
17	19.10.2023	Video on square mesh	WhatsApp	750
18	24.10.2023	Follow hygienic practices onboard fishing vessels	Facebook	1850
19	25.10.2023	Mangroves and its importance	WhatsApp	750
20	27.10.2023	Marine Products Transportation Vehicle	WhatsApp + Facebook	750 1850
21	28.10.2023	News on MPEDA about Harbour based training at Uttan on 25 th October, 2023	WhatsApp	750
22	28.10.2023	News on MPEDA about Dry Fish Development Training at Uttan on 25 th October, 2023	WhatsApp	750
23	28.10.2023	Preserving marine ecosystems tackling coastal pollution	WhatsApp + Facebook	750 1850
24	28.10.2023	News on MPEDA about Fishing Harbour Based Training at New Ferry Wharf Fishing Harbour on 27 th October, 2023	WhatsApp	750
25	28.10.2023	CFSE, China News	Facebook	1850

EFFORT FOR GENERATING EXTERNAL FUND

Sl. No.	Date	Effort taken	Status/ Remarks
1	04.10.2023	Proposal submitted to Mangrove Foundation of Maharashtra for conducting one work shop on fish value addition and hygienic handling for Thane district	Received sanction letter for Rs. 34,705/- as external funds to conduct one workshop in Thane district
2	17.10.2023	Proposal submitted to Mangrove Foundation of Maharashtra for conducting seven workshops on fish value addition and hygienic handling for Palghar district	Received sanction letter for Rs. 3,14,820/- as external funds to conduct seven workshops in Palghar district

IMPACTS

Practising pre-cooling and use of plastic crates and plastic baskets at New Ferry Wharf



➤ MARINE MAMMAL PROJECT

1. By catch Survey

No. of By catch survey conducted in the month	176
---	-----

8. GUJARAT

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of Participants
1	09.10.23	Veraval	Fishing Harbour based program	17
2	10.10.23	M/s.Deepmal Fishries , Veraval	RD MPEDA SC Fund- Seafood training program	28
3	12.10.23	M/s.Hiravti Marine Products, Porbandar	Seafood Processing training program	30
4	17.10.23	Veraval	Fishing Harbour based program	17
5	19.10.23	Veraval	Fishing Harbour based program	17
6	20.10.23	Veraval	Fishing Harbour based program	17

7	21.10.23	PHC at Bhidya plot , Near Veraval Harbour	Participated in Clean-up program organized by RD MPEDA	10
8	23.10.23	Mangrol	Fishing Harbour based program	17
9	28.10.23	Mangrol	Swachhta Hi Seva-Harbour clean up program	200
10	31.10.23	Veraval	Onkine meeting with HDCs	9

A harbour clean-up as part of Swachhta Hi Seva was conducted at Mangrol fishing harbour on 28th October 2023. The programme was inaugurated by Shri. Bhagvanjibhai Kargatiya, MLA Mangrol. Shri.Parshotambhai Khorava, President of Fishermen Community, Mangrol , Shri.Kishanbhai Garchar, SDM, Mangrol, Shri. Veljibhai Masani, National Vice President, OBC Morcha BJP, Shri. K. G .Lukka, Mamaltdar Mangrol, Shri. Mukeshbhai Vaghela, Chief Officer, Mangrol Municipality, Shri. Rahulsinh Vala, Range Forest Officer, Shri.Pravinbhai Rada, Superintendent of Fisheries Department, Mangrol Shri.Shitlaben Solanki, PSI, City Police station Mangrol , Shri. Nileshbhai Somaya, President Mangrol City BJP, Shri.Sheshendra Shirodkar, AD, MPEDA, RD , Veraval, Officials of Marine Police Station Mangrol, Jignesh Visavadia, SCO NETFISH, Shri.Khimjibhai Hodar, President of Boat Association, Mangrol , Shri.Jiteshbhai Khorava , President Daliyala Hodi Association , President , Mahavir Machhimar Sahakari Mandli ,Mangrol , Students, teachers & staff of Parmesh Vidyalay, Mangrol were present on the occasion. Around 200 participants actively involved in the harbour cleanup programme. They collected around 2000 Kg of solid waste from the harbour premises and disposed of properly. The participants were provided with T-Shirt, cap, mouth piece, waste collecting bag and cleaning materials by NETFISH.



➤ Aid material distributed during the month

SI No.	Date	Type of Aid material distributed	No. of Item	Fund source
1	Oct 23	Crate	4	NETFISH
2	Oct 23	Gloves	33	NETFISH
3	Oct 23	Shovel	5	NETFISH
4	Oct 23	Gumboot	22	NETFISH

5	Oct 23	Powder	38	NETFISH
6	Oct 23	Brush	36	NETFISH

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of program	Mangrol	Chorwad	Veraval	Okha	Porbandar	Vanakbara	Total
Awareness meeting by HDCs	4	5	6	5	6	8	34

S.N.	Date	Harbour/LC	Topic	No: of Participants
1	02/10/2023	Mangrol	Awareness meeting with fishermen on “Hygienic handling of fish & Conservation”	8
2	03/10/2023	Mangrol		8
3	05/10/2023	Mangrol		12
4	06/10/2023	Veraval		4
5	06/10/2023	Veraval		4
6	07/10/2023	Chorwad		5
7	07/10/2023	Mangrol		8
8	09/10/2023	Vanakabara		6
9	09/10/2023	Porbandar		7
10	12/10/2023	Porbandar		5
11	12/10/2023	Porbandar		5
12	13/10/2023	Chorwad		5
13	14/10/2023	Vanakabara		8
14	14/10/2023	Vanakabara		5
15	16/10/2023	Chorwad		5
16	18/10/2023	Vanakabara		5
17	18/10/2023	Porbandar		5
18	18/10/2023	Okha		7
19	19/10/2023	Vanakabara		7
20	19/10/2023	Okha		7
21	19/10/2023	Chorwad		7
22	20/10/2023	Vanakabara		6
23	21/10/2023	Chorwad		6
24	23/10/2023	Okha		7
25	23/10/2023	Veraval		6
26	23/10/2023	Veraval		6
27	23/10/2023	Vanakabara		6
28	24/10/2023	Okha		7
29	24/10/2023	Vanakabara		8
30	25/10/2023	Veraval		4
31	25/10/2023	Veraval		3
32	25/10/2023	Porbandar		5
33	26/10/2023	Okha		7
34	28/10/2023	Porbandar		7



Fishing Harbour based program at Veraval



Seafood processing center program at Porbandar

➤ **Details of information disseminated to stakeholders on social media:**

Sl.No:	Date	Content shared	Social Media Used	No: of Viewers
1	01/10/23	1.Video & Photos of sea turtle released by Mangrol Fishermen 2.Photos & video of one hour shramdan	WhatsApp Instagram Facebook You tube	Whatsapp-1931 Instagram-44 Facebook-44 Youtube-319 subscribed and 2400 viewed
2	02/10/23	1.Photos of AWM conducted by HDC Mangrol 2.Photos of Various FV of Mangrol Bring back plastic waste to land 3.Video of Sea weed culture		
3	03/10/23	1.Information about hook and line fishing 2. Video of SLC exports pvt. Ltd 3.Photos of AWM conducted by HDCs Veraval & Mangrol	"	"
4	04/10/23	1.Information about sustainable fishing 2. Animation film of Square mesh cod end	"	"
5	05/10/23	1.Plastic waste bring back by fishermen of veraval 2.Photos of Harbour clean up by Vanakbara Grama Panchayat 3.Video on Life saving equipment's 4.Photos of AWM conducted by HDC Mangrol 5.Photos of Various FV of Mangrol Bring back plastic waste to land 6.Photos and video of quick chilling practices adopted by Veraval Fishermen after HBP by NETFISH	"	"
6	06/10/23	1.Information about plastic waste 2.Photos of AWM conducted by HDCs Veraval 3.Video of Sea turtle released by FV	"	"
7	07/10/23	1.Video of sea turtle released by FV 2.Photos of AWM conducted HDC Chorwad	"	"
8	08/10/23	1.Photos of AWM conducted by HDC Mangrol 2.Photos of Various FV of Mangrol Bring back plastic waste to land	"	"
9	09/10/23	1.Photos of AWM conducted by HDC Vanakbara & Porbandar 2.Video of Sea turtle released by FV 3.Photos & video of Plastic waste collection and proper disposal of Mahavir fisheries cooperative society, Mangrol	"	"
10	10/10/23	1.Video of Sea turtle released 2.Photos of AWM conducted by HDC Vanakbara 3. Photos of Various FV of Mangrol bring back plastic waste to land. 4.Photos & Video of Dolphin fish sighting	"	"
11	11/10/23	1.Information about hygienic fish market 2. Photos of Various FV of Mangrol bring back plastic waste to land.	"	"
12	12/10/23	1. Photos of Various FV of Mangrol bring back plastic waste to land. 2.Photos of AWM conducted by HDC Porbandar	"	"
13	13/10/23	1.Information about life cycle of fish 2.Photos of MPEDA RD Veraval conducted one day SC/ST workers training programme 3.Photos of AWM conducted HDC Porbandar 4.Video of Sea turtle released by FV	"	"
14	14/10/23	1.Photos of AWM conducted by HDC Chorwad & Vanakbara	"	"

15	15/10/23	1.Video on plastic waste pollution 2.Photos of Plastic waste bring back by Vanakbara and Mangrol fishermen	”	”
16	16/10/23	1.Video of sea turtle released by FV 2.Photos of AWM conducted by HD Chorwad	”	”
17	17/10/23	1.Information about micro plastic in sea water 2.Photos of Outcome of HBP conducted at Veraval FH	”	”
18	18/10/23	1.Merit and demerit of Square mesh and diamond mesh cod end 2.Photos of AWM conducted by HDC Vanakbara & Okha 3.Photos of Plastic waste bring back by FV of Veraval	”	”
19	19/10/23	1.NETFISH animation film of square mesh cod end and juvenile fishing 2.Photos of AWM conducted by HDC Vanakbara, okha & Chorwad 3.Photos of outcome of HBP conducted at Veraval FH	”	”
20	20/10/23	1.Photos of AWM conducted by HDC Vanakbara 2.Vidoe of Sea turtle released by FV	”	”
21	21/10/23	1.Photos of plastic waste collection centre of Veraval 2.Photos of PHC cleanliness drive conducted at Bhidya Plot Veraval 3.Photos of various FV of Mangrol bring back plastic waste to land 4.Photos of AWM conducted by HDC Chorwad	”	”
22	22/10/23	1.Photos of Various FV of Veraval and Mangrol bring back plastic waste to land	”	”
23	23/10/23	1.Photos of Various FV of Veraval and Mangrol bring back plastic waste to land 2.Photos of AWM conducted at HDC Okha & Veraval	”	”
24	24/10/23	1. Photos of AWM conducted at HDC Okha, Veraval and Vanakbara	”	”
25	25/10/23	1.Photos of various FV of Veraval, Mangrol & Vanakbara bring back plastic waste to land 2.Video of Sea turtle released by 3.Photos of AWM conducted by HDC Veraval	”	”
26	26/10/23	1.Photos of various FV of Vanakbara & Okha bring back plastic waste to land 2.Information about fish quality management	”	”
27	27/10/23	1.Photos of various FV of Mangrol bring back plastic waste to land	”	”
28	28/10/23	1.Photos of AWM conducted by HDC Porbandar 2.Photos & video of Cleanliness drive programme conducted at Mangrol FH	”	”
29	29/10/23	1.You tube video of cleanliness drive programme conducted at Mangrol FH	”	”
30	30/10/23	1. NETFISH animation film on co management society. 2.Video on sighting of Dolphin by Porbandar fishermen	”	”
31	31/10/23	1.Outcome Photos & video of HBP conducted at Veraval FH	”	”

IMPACTS

- Fishermen Of Veraval , Mangrol , Porbandar adopted quick chilling practices to reduce post-harvest loss



- Fishermen of Veraval , Mangrol , Porbandar maintaining cleanliness of Fishing Vessel & crates before and after each trip



- Fishermen of Veraval , Mangrol , Porbandar , Vanakbara bringing back Plastic wastes and disposed off properly



➤ **MARINE MAMMAL PROJECT**

1. Marine Observer Programme

No. of Interaction reported in the month	2
Major animals	Olive Ridley, Green Turtle

Vessel log sheet collected by HDCs during the month of October 2023

Sl.no	Harbour	Number of log sheet collected during the month
1	Vanakbara	35
2	Kotada	10
3	Veraval	39
4	Mangrol	60
5	Porbandar	29
6	Okha	27
		200

