



**NETFISH-MPEDA**

## **MONTHLY REPORT**

# **August 2016**

**Network for Fish Quality Management & Sustainable Fishing  
(NETFISH)**

**Vallarpadam P.O., Ernakulam – 683110  
Kerala, India**

**Ph: 0484 2100012  
netfishmpeda@gmail.com  
www.netfishmpeda.org**

**Summary**

Extension activities by NETFISH along the maritime states of India during August 2016 consisted of 187 awareness programmes, which were comprised of 178 regular awareness classes (see Table 1), and 9 special programmes such as clean-up programme (1 no.), rally (1 no.), school children programme (2 nos.), mass communication programmes (4 nos.) and 1 other special programme (see Table 2). The regular awareness classes were attended by a total of 5002 beneficiaries whereas the special programmes were estimated to be beneficial for around 459 stakeholders. Other activities during the month included a few meetings and discussions with Fisheries officials and stakeholders to resolve issues related to fish quality management and conservation of marine resources.

***Major Highlights of the month***

- Plastic basket and plastic shovel distribution at Kakdwip fishing harbour.
- School children awareness programme on Conservation & sustainable fishing, Fish quality management & Ecology at Dakshinchak High School, Purba Medinipur.
- Awareness rally in Paradeep fishing harbour for the replacement of bamboo baskets.
- Mass communication programmes in Visakhapatnam fishing harbour.
- Workshop on “Effective implementation of Minimum Legal Size (MLS) in Kerala Fisheries” at CFMRI, Kochi.
- Harbour cleanup programme at Munakkakadavu fishing harbour.
- School children awareness programme on conservation at Veraval.

**Table.1 Details of Regular Programmes conducted during the month**

Sl. No:	State/Region	Quality	Conservation	On board	Pre-processing	Processing	Dry fish	Total (for the month)	Total against target for the year
1	West Bengal	11	-	4	-	-	-	15	73/ 200
2	Odisha	2	15	11	1	-	-	29	71/ 200
3	Andhra Pradesh	2	7	-	-	-	4	13	49/ 200
4	Tamil Nadu-North	18	4	-	-	-	-	22	57/ 200
5	Tamil Nadu-South	7	7	-	-	-	4	18	60/ 200
6	Kerala-South	8	6	-	4	-	-	18	51/ 200
7	Kerala-North	6	4	-	8	-	-	18	54/ 200
8	Karnataka & Goa	14	3	-	-	-	-	17	46/ 200
9	Maharashtra	7	3	-	-	-	4	14	58/ 200
10	Gujarat	3	5	-	2	4	-	14	48/ 200
Total (programme wise)		78	54	15	15	4	12	178	567/2000
Programme wise breakup for the year		221	213	31	51	24	27	567	

**Table.2 Details of Special Programmes conducted during the month**

Sl. No:	State/Region	Street-plays	Medical Camps	Clean-ups	Rally	School	Door to door	Mass communication	Other special programmes	Total	Total for the year
1	West Bengal	-	-	-	-	1	-	-	-	1	9
2	Odisha	-	-	-	1	-	-	-	-	1	1
3	Andhra Pradesh	-	-	-	-	-	-	4	-	4	5
4	Tamil Nadu-North	-	-	-	-	-	-	-	-	0	1
5	Tamil Nadu-South	-	-	-	-	-	-	-	-	0	1
6	Kerala-South	-	-	-	-	-	-	-	-	0	3
7	Kerala-North	-	-	1	-	-	-	-	1	2	5
8	Karnataka & Goa	-	-	-	-	-	-	-	-	0	2
9	Maharashtra	-	-	-	-	-	-	-	-	0	0
10	Gujarat	-	-	-	-	1	-	-	-	1	4
Total (programme wise)		0	0	1	1	2	0	4	1	9	31
Programme wise breakup for the year		0	1	13	3	4	0	8	2	31	

## 1. West Bengal

Selected Place	FQM	CONSER.	OB	PPC	PC	Df	Spl.Pgm	Total
South 24 Parganas	6	-	4	-	-	-	-	10
Purba medinipur	5	-	-	-	-	-	1	6
<b>Total</b>	<b>11</b>	<b>0</b>	<b>4</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>16</b>

In West Bengal, 16 extension programmes were conducted during August 2016. On 8<sup>th</sup> August'16, SCO along with HDC's of Namkhana and DEO of Kakdwip FH had attended AGM of *Akshaynagar Sundarban Matsyajibi Samity*, Kakdwip. Shri. Mantu Ram Pakhira, *Hon'ble* Minister Sunderban Affairs, member of Zilla Parishad- South 24 Parganas, member of Panchayat samity, Boat owners and fishermen were present on the auspicious occasion. During the programme *Hon'ble* Minister had distributed plastic baskets and plastic shovels to the boat owners. On 16<sup>th</sup> of the month, SCO along with AD, MPEDA, Kolkata had attended the meeting with Secretary, Commerce & Industry, Govt. of West Bengal, Adl. Chief Secretary of Fisheries, Principal Scientist -CIFE, & FIEO Coordinator at Kolkata regarding visit of Commerce Secretary to Kolkata. On 19<sup>th</sup> August 2016, SCO along with Secretary MPEDA, AD & DD, RC, MPEDA had participated in a programme regarding the Development of exports and GST at Confederation of Indian Industry, Salt Lake city. On the same day they also attended a meeting at Chief Secretary's Office in the Secretariat, Govt. of West Bengal, with Smt. Rita Teatolia, IAS, Secretary, MOCI, Govt. of India and Shri. Basudeb Bandhyapadhyaya, Chief Secretary, Govt. of West Bengal and other Secretaries of Govt. of West Bengal on various issues related to exports from West Bengal. On 20<sup>th</sup> August, SCO along with Secretary MPEDA, AD & DD RC had participated in an interactive meeting with Smt. Rita Teatolia, IAS, Secretary, MOCI, Govt. of India at Lalit Great Eastern Hotel, Kolkata. On 26<sup>th</sup> of the month, a School children awareness programme on Conservation & sustainable fishing, FQM & Ecology was conducted at Dakshinchak High School, Purba Medinipur.

## 2. Odisha

Selected Place	FQM	CONSER.	OB	PPC	PC	Df	Spl.Pgm	Total
Paradeep	1	13	11	1	-	-	1	27
Chilka	1	2	-	-	-	-	-	3
<b>Total</b>	<b>2</b>	<b>15</b>	<b>11</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>30</b>

Extension activities in Odisha during the month consisted of 30 awareness programmes. During the programmes leaflets containing information on fish quality management and personal hygiene were distributed to the participants. Also T-shirts were given instead of stipend to them. During onboard programmes, T-shirts, cup plates

and round plastic baskets were provided for the fishing vessel free of cost. On 28<sup>th</sup> of the month, an awareness rally was conducted in Paradeep fishing harbour for the replacement of bamboo baskets in the harbour. Forty numbers of crew members and owners of fishing vessels participated in the rally, holding round plastic baskets and voicing the slogans against the usage of bamboo baskets in Paradeep fishing harbour. A meeting was also arranged at the end of the rally. T-shirts and round plastic baskets were distributed to the participants during the programme.

### 3. Andhra Pradesh

Selected Place	FQM	CONSER.	OB	PPC	PC	Df	Spl.Pgm	Total
Visakhapatnam	2	2	-	-	-	2	4	10
Kakinada	-	5	-	-	-	2	-	7
<b>Total</b>	<b>2</b>	<b>7</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>4</b>	<b>4</b>	<b>17</b>

In Andhra Pradesh, 17 awareness training programmes were conducted in August 2016. During fish quality management training programmes, plastic baskets were distributed to the beneficiaries instead of stipend. A Mass communication programme on MPEDA subsidy schemes and 3 mass communication programmes on hygienic fishing harbour were conducted at Visakhapatnam fishing harbour on 4<sup>th</sup>, 5<sup>th</sup>, 8<sup>th</sup>, and 9<sup>th</sup> of the month respectively. As invited by the Joint Director of Fisheries, SCO had attended the International Shark Day celebration on 30<sup>th</sup> August 2016 at Visakhapatnam and displayed the NETFISH animation on 'Conservation of fisheries' for the participants. . On 24<sup>th</sup> of the month, a discussion was arranged with the ice factory owners of Nizampatnam fishing harbour to setup conveyor ice loading system for hygienic handling of ice.

### 4. Tamil Nadu North

Selected Place	FQM	CONSER.	OB	PPC	PC	Df	Spl.Pgm	Total
Cuddalore	4	-	-	-	-	-	-	4
Pondicherry	4	2	-	-	-	-	-	6
Nagapattinam	5	1	-	-	-	-	-	6
Karaikkal	2	1	-	-	-	-	-	3
Chennai	3	-	-	-	-	-	-	3
<b>Total</b>	<b>18</b>	<b>4</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>22</b>

Along Northern coastal region of Tamil Nadu, 22 regular programmes were conducted during the month. SCO had arranged discussions with AD, Department of fisheries, DD, Fishing harbour management committee, and DD, Fishermen welfare,

Pondicherry regarding the schemes available in MPEDA for development of fishing harbour infrastructure facility. On 17<sup>th</sup> of the month, another meeting was also arranged with DD & AD Fisheries, Cuddalore and Boat owner's association members about the improvement of hygienic handling in the harbour, formation of harbour management committee and also on MPEDA schemes. On 25<sup>th</sup> of the month SCO met DD fisheries, Karaikkal and village Panchayath members for discussing about the harbour related issues. On 29<sup>th</sup> of the month, SCO had delivered a lecture on Hygienic handling of fish and Marine Biodiversity conservation to fisher folk from Kalpakkam (Kancheepuram district). The programme was organized by PLANT NGO.

## 5. Tamil Nadu South

Selected Place	FQM	CONSER.	OB	PPC	PC	Df	Spl.Pgm	Total
Kanyakumari	3	3	-	-	-	2	-	8
Ramnad	2	2	-	-	-	2	-	6
Tuticorin	1	1	-	-	-	-	-	2
Puthukoattai	1	1	-	-	-	-	-	2
<b>Total</b>	<b>7</b>	<b>7</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>4</b>	<b>0</b>	<b>18</b>

In Tamil Nadu South region, 18 regular training programmes were conducted during the month. On first of the month, SCO visited Therespuram and Vivekanandapuram fish landing centres to assess fish catch and composition. On 4<sup>th</sup> August 2016, SCO visited Tsunami Colony fish landing centre to visualize the use of prohibited purse-seine nets, if any. On 10<sup>th</sup> of the month, SCO visited Roach colony to assess mangrove artisanal fishing. SCO had attended meetings on Coastal Community Development Program (CCDP) at Colachel for Inayam-Colachel Port construction and at CRS, Tuticorin on 22<sup>nd</sup> and 29<sup>th</sup> of the month respectively.

## 6. Kerala South

Selected Place	FQM	CONSER.	OB	PPC	PC	Df	Spl.Pgm	Total
Thoppumpady	6	4	-	-	-	-	-	10
Kayamkulam	-	2	-	-	-	-	-	2
Arookutty	-	-	-	2	-	-	-	2
Neendakara	2	-	-	-	-	-	-	2
Kuthiyathodu	-	-	-	2	-	-	-	2
<b>Total</b>	<b>8</b>	<b>6</b>	<b>0</b>	<b>4</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>18</b>

The extension programmes in Kerala South included 18 regular programmes. On 1<sup>st</sup> August, SCO along with CE and SCO Kerala North attended the meeting with CIFT evaluation team at CIFT, Kochi. On 2<sup>nd</sup> August 2016, SCO along with CE and CIFT evaluation team conducted a survey for Dry fish unit and Village Adoption programme

at Aarattupuzha, Arthunkal, and Thykkal regions of Alappuzha districts. On 10<sup>th</sup> of the month, SCO had arranged a meeting with stake holders of dry fish handling group at Arthunkal, Ottamassery, Thanki and Aarattupuzha regions with MPEDA and CIFT team. SCO also arranged discussion with AE, AXE and EE at Kayamkulam Azheekkal harbour for solving the unhygienic situation of the harbour. On 26<sup>th</sup> of the month, SCO had attended the workshop on “Effective Implementation of Minimum Legal Size (MLS) in Kerala Fisheries” conducted by NETFISH at CMFRI, Kochi.

## 7. Kerala North

Selected Place	FQM	CONSER.	OB	PPC	PC	Df	Spl.Pgm	Total
Edavanakkad	-	-	-	2	-	-	-	2
Maliankara	-	-	-	4	-	-	-	4
Chettuva	2	-	-	-	-	-	-	2
Munambam	2	-	-	-	-	-	-	2
Munakkakadavu	1	1	-	-	-	-	1	3
Ponnani	1	1	-	-	-	-	-	2
Parappanangadi	-	2	-	-	-	-	-	2
Cherai	-	-	-	2	-	-	-	2
Kochi	-	-	-	-	-	-	1	1
<b>Total</b>	<b>6</b>	<b>4</b>	<b>0</b>	<b>8</b>	<b>0</b>	<b>0</b>	<b>2</b>	<b>20</b>

In the month of August 2016, 18 regular training programmes and 2 special programmes were conducted in Kerala North region. On 9<sup>th</sup> August 2016, NETFISH conducted a harbour cleanup programme at Munakkakadavu fishing harbour with the participation of harbour workers and National Service Scheme volunteers of the Govt. Higher Secondary School, Kadappuram. The members from local panchayath and harbour labours coordination committee were present on the occasion. Twenty five NSS student volunteers and harbour workers actively participated in the programme and they cleaned the entire harbour area and cleared the grass and other solid wastes from the harbour and the compound. The NSS students pasted awareness posters at the harbour about the ill effects of plastic pollution on the environment and the ways of controlling it. NETFISH provided gloves and caps to the participants. As invited by the Department of Agriculture in the occasion of Chingam 1<sup>st</sup> Karshaka Dinam celebration on 17<sup>th</sup> August 2016, SCO had delivered lectures on “Fish farming in households” at Purapuzha and Karimkunnath Panchayaths. Around 130 fish farmers attended the class at two regions.

On 26<sup>th</sup> of the month, NETFISH-MPEDA Kerala conducted a brain storming workshop on “Effective implementation of the Minimum Legal Size (MLS) in Kerala fisheries” in co-operation with the State Fisheries department, CMFRI Kochi and CIFT Kochi. The

hon'ble fisheries minister Smt. J Mercykutty Amma inaugurated the workshop in a function presided over by Dr. A Jayathilak IAS, Chairman, MPEDA. Dr. A Gopalakrishnan, Director CMFRI and Dr. A. Asok Kumar Director in charge, CIFT were the special guests. Smt. Mini Antony IAS Fisheries Director, Shri. P. Jayaprakash & Dr. S. Ashalatha Authority member MPEDA felicitated on the occasion. Sri B Sreekumar MPEDA Secretary did the welcome speech and Sri K N Vimalkumar, Joint Director MPEDA proposed the vote of thanks. After the inaugural programme, two presentations were made, "Effective implementation of MLS in Kerala Fisheries" by Dr. K. Sunil Mohamed, Principal Scientist, CMFRI and "Technological measures developed by CIFT for responsible fishing" by Dr. Leela Edwin, Principal Scientist CIFT. About 125 participants including stakeholder groups from all sectors in fisheries, scientists from CMFRI, CIFT, CIFNET, KUFOS, CUSAT, NIFPHATT and officials from State Fisheries, EIA, Matsyafed, MPEDA, NETFISH and SEAI attended the programme.

## 8. Karnataka & Goa

Selected Place	FQM	CONSER.	OB	PPC	PC	Df	Spl.Pgm	Total
Mangalore	3	1	-	-	-	-	-	4
Bhatkal	-	1	-	-	-	-	-	1
Gangoli	3	-	-	-	-	-	-	3
Honnavar	-	1	-	-	-	-	-	1
Tadri	2	-	-	-	-	-	-	2
Karwar	1	-	-	-	-	-	-	1
Cutbona	1	-	-	-	-	-	-	1
Malim	2	-	-	-	-	-	-	2
Malpe	2	-	-	-	-	-	-	2
<b>Total</b>	<b>14</b>	<b>3</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>17</b>

During the month, 17 regular awareness programmes were conducted in Karnataka & Goa region. On 3<sup>rd</sup> of the month, SCO had attended the meeting at Gangolli purse seine fisher association and explained about MPEDA registration and scheme implementation. On 5<sup>th</sup> August 2016, SCO coordinated with HDC's, DEO's and TA, MPEDA for fishing vessel inspection for implementation of fish hold scheme. SCO also met JD fishing harbors, Malpe, and discussed about MPEDA scheme implementation in fishing harbours. On 8<sup>th</sup> and 11<sup>th</sup> of the month, SCO along with Technical Assistant, MPEDA and HDC visited boat building yards in Gangoli and Honnavar fishing harbours for verification of fishing vessels. They also distributed and collected fishing vessel registration applications. On 24<sup>th</sup> of the month, SCO met AD fisheries at Mangalore with respect to online registration in MPEDA for scheme implementation. Due to NETFISH



intervention one auction hall in Gangolli fishing harbour is cleared completely by removing the crates, nets and unwanted items dumped inside the auction hall and another auction hall is cleared partially. As per the CEs directions, SCO visited milk fish farm at Kundapur and Sea bass cage culture in estuaries of Byndoor during the month.

## 9. Maharashtra

Selected Place	FQM	CONSER.	OB	PPC	PC	Df	Spl.Pgm	Total
Ratnagiri	3	3	-	-	-	-	-	6
Palghar	4	-	-	-	-	4	-	8
<b>Total</b>	<b>7</b>	<b>3</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>4</b>	<b>0</b>	<b>14</b>

Extension programmes in Maharashtra, during August 2016 consisted of 14 regular programmes. NETFISH created awareness among fishers about benefits of square mesh cod ends and also delivered lectures on fisheries management tools that can minimize the juvenile fishing in commercially over exploited fishes. On 9<sup>th</sup> and 30<sup>th</sup> of the month, SCO had arranged discussions with Dr. Parvati, Scientist, CIFT, Vashi regarding NETFISH evaluation programme. During the meeting SCO explained about the highlights of NETFISH activities conducted in Maharashtra from 2008 to 2016. Another meeting was also arranged with Dr. Murthy, Scientist-In-Charge, CIFT, Vashi regarding the insulated fish bags and display cabinets developed by CIFT. SCO suggested some modification in these products to make them more user friendly.

## 10. Gujarat

Selected Place	FQM	CONSER.	OB	PPC	PC	Df	Spl.Pgm	Total
Veraval	-	1	-	1	3	-	1	6
Mangrol	1	1	-	-	-	-	-	2
Vanakbara	1	1	-	1	1	-	-	4
Porbandar	1	2	-	-	-	-	-	3
<b>Total</b>	<b>3</b>	<b>5</b>	<b>0</b>	<b>2</b>	<b>4</b>	<b>0</b>	<b>1</b>	<b>15</b>

During the month, 14 regular training programmes and 1 special programme were conducted in Gujarat region. To create awareness among fishermen community, NETFISH conducted school children awareness programme on conservation at Tavdi Education & Charitable trust School on 16<sup>th</sup> August 2016. Around 40 students and President and members from Kharwa Samaj Boat Association took active participation in the programme. During the programme the students were educated on present scenario of marine ecosystem, step towards sustainable fishing, roll of students to conserve the marine environment, etc. NETFISH posters and videos were also shown to the participants. Note pad and pen were also distributed to the students. On 22<sup>nd</sup> of the

month SCO met president of fishermen association and discussed about juvenile fishing and minimum legal size fixation of fishes. During the month, SCO had met various fabricators of SS Trolleys, Ice Crusher, movable plate form, Jet washing pump etc. to create facilities for fishing harbour development as per MPEDA CIFH scheme.

