



MPEDA – NETFISH



मासिक विवरण – अगस्त 2021

MONTHLY REPORT – AUGUST 2021



मत्स्य गुणता प्रबंधन और चिरस्थायी मत्स्ययन नेटवर्क (नेटफिश)
Network for Fish Quality Management & Sustainable Fishing (NETFISH)

वल्लारपाडमपी.ओ., कोच्चि-682 504, केरल, भारत
Vallarpadam P.O., Kochi – 682 504, Kerala, India

Ph: 0484 2982205

netfish@mpeda.gov.in
www.netfishmpeda.org

MONTHLY REPORT ON ACTIVITIES OF NETFISH DURING AUGUST 2021

I. Summary

Extension activities of NETFISH along the maritime states of India during August 2021 consisted of 152 awareness programmes conducted by physical and virtual modes.

Sl.No.	Type of programme	No. of programmes
1	Harbour based programme	20
2	Fishing vessel based programme	25
3	Pre-processing / Processing programme	3
4	Dry fish programme	2
5	Hands on training on Value added Cephalopods	6
6	Meetings (virtual/physical)	10
7	Awareness classes by HDCs (physical)	54
8	Virtual Training classes	32
TOTAL		152

Table: Details of Extension Programmes conducted during August 2021

Highlights

- MPEDA NETFISH has conducted 6 nos. of Hands on training programme on Value Added Seafood products-Cephalopods in various processing plants in West Bengal
- Conducted 99 nos. of physical training programmes for fishers
- Conducted 32 awareness classes for the fishers through virtual mode
- Conducted paid training for 3 Processing units in Odisha & Tamil Nadu South

II. State/Region wise details of Activities during the month

The extension activities conducted by NETFISH at various state/regions during August 2021 are enlisted in the below table and described in the subsequent sections:

State/Region	Harbour	FV	PPC/PC	DF	Special	Meetings	Training by HDCs	Other Special	Virtual trainings	Total
West Bengal	1	6			6	3			10	26
Odisha	1	4	2			1	20			28
Andhra Pradesh North	3	5		2			2		1	13
Andhra Pradesh South										0
TN North										0
TN South	2	1	1			1			5	10
Kerala South	1	5					12		2	20
Kerala North	2					3	3		6	14
Karnataka & Goa	8	4				1	6			19
Maharashtra	2								1	3
Gujarat						1	11		7	19
Total	20	25	3	2	6	10	54	0	32	152

1. WEST BENGAL

Type of Activity	No. of programmes
Physical Programmes	13
Virtual Programmes	10
Meetings	3
Total	26

➤ **Physical Training programmes conducted during the month**

Topic	Digha	Sankarpur	Contai	Howrah	Deshapran	Total
Fishing Vessel programme		4			2	6
Fishing Harbour Programme					1	1
Special programme-Value added Cephalopod	3	1	1	1		6
Total	3	5	1	1	3	13

S.N.	Date	Location	Type of Activities	No: of Participants
1	02.08.21	Jana Brothers Seafood LLP, Digha	Hands on training on production of Value Added Cephalopod Products	27
	03.08.21	Jana Brothers Seafood LLP, Digha	Hands on training on production of Value Added Cephalopod Products	21
2	04.08.21	S S Seafood, Digha	Hands on training on production of Value Added Cephalopod Products	24
	05.08.21	S S Seafood, Digha	Hands on training on production of Value Added Cephalopod Products	20
3	06.08.21	Essex Marine Export Pvt. Ltd	Hands on training on production of Value Added Cephalopod Products	20
	07.08.21	Essex Marine Export Pvt. Ltd	Hands on training on production of Value Added Cephalopod Products	20
	08.08.21	Essex Marine Export Pvt. Ltd	Hands on training on production of Value Added Cephalopod Products	20
4	09.08.21	BASU International, Unit-V, Digha	Hands on training on production of Value Added Cephalopod Products	14
	10.08.21	BASU International, Unit-V, Digha	Hands on training on production of Value Added Cephalopod Products	14
5	11.08.21	Contai Marine Fish Export Pt. Ltd	Hands on training on production of Value Added Cephalopod Products	28
	12.08.21	Contai Marine Fish Export Pvt. Ltd, Contai	Hands on training on production of Value Added Cephalopod Products	28
6	13.08.21	MegaaModa Pvt. Ltd, Howrah	Hands on training on production of Value Added Cephalopod Products	28
	14.08.21	MegaaModa Pvt. Ltd, Howrah	Hands on training on production of Value Added Cephalopod Products	34
7	23.08.21	Sankarpur FH	Fishing vessel based training programme	12
8	23.08.21	Deshapran FH	Fishing vessel based training programme	14
9	24.08.21	Deshapran FH	Fishing vessel based training programme	9
10	24.08.21	Sankarpur FH	Fishing vessel based training programme	16
11	25.08.21	Deshapran FH	Fishing Harbour based training programme	11
12	25.08.21	Sankarpur FH	Fishing vessel based training programme	15
13	26.08.21	Sankarpur FH	Fishing vessel based training programme	12

In August 2021, Regional Division, Kolkata and NETFISH-MPEDA had conducted a series of “Hands on Training Programme on Value Added Seafood Products (Cephalopods) in various Seafood processing plants at West Bengal. The training was paid programme and processing units has given Rs.1,00,000.00 and 18% GST for each programme. It was not only the skill development programme by NETFISH MPEDA but also an income generation programme for NETFISH. The training was conducted in 6 EU approved processing establishments in West Bengal, each of 2 days duration. A total of 147 nos. high end workers, supervisors, Technologists, Management staffs etc. were benefitted by the programme. A team consists of State Coordinators of West Bengal and Gujarat and 3 supervisors from Veraval, Gujarat rendered hands on training

on conversion of whole round cephalopods to value added products meant for export to EU countries, USA etc. Exporters made necessary arrangement of raw material and NETFISH made arrangement for chemicals, knives, chopping boards, aprons, gloves, sanitizer and other necessary items. During the training programme, Cuttle fish, Squid and Octopus were used for the demonstration for preparation of value added products. The



training comprises of various activities including preprocessing, different treatment process, processing, freezing (Blast freezing /Individual Quick Freezing) and final packing. After the hands on training programme technical sessions were also conducted with the managerial staff, technologists and supervisors for better technical understanding and necessary documentation.

➤ Virtual Trainings conducted during the month

Online awareness programmes were organized by SCO through Harbour Data Collectors, as listed below.

Topic	Namkhana	Sankarpur	Deshapran	Total
Reduction of Post-harvest loss, Conservation, Sea safety, Juvenile fishing etc.	7	2	1	10

S.N.	Date	Location	Type of activity	No: of Participants
1	03.08.21	NamkhanaLC	Online training programme on reduction of Post-harvest loss, Sea Safety, Covid-19 guidelines, etc.	6
2	05.08.21	Namkhana LC	Online training programme on reduction of Post-harvest loss, Sea Safety, Covid-19 guidelines, etc.	7
3	06.08.21	Namkhana LC	Online training programme on reduction of Post-harvest loss, Sea Safety, Covid-19 guidelines, etc.	6
4	09.08.21	Namkhana LC	Online training programme on reduction of Post-harvest loss, Sea Safety, Covid-19 guidelines, etc.	7
5	09.08.21	Sankarpur FH	Online training programme on reduction of Post-harvest loss, Sea Safety, Covid-19 guidelines, etc.	5
6	10.08.21	Sankarpur FH	Online training programme on reduction of Post-harvest loss, Sea Safety, Covid-19 guidelines, etc.	08
7	12.08.21	Namkhana LC	Online training programme on reduction of Post-harvest loss, Sea Safety, Covid-19 guidelines, etc.	4
8	18.08.21	Namkhana LC	Online training programme on reduction of Post-harvest loss, Sea Safety, Covid-19 guidelines, etc.	8
9	19.07.21	Deshapran FH	Online training programme on reduction of Post-harvest loss, Sea Safety, Covid-19 guidelines, etc.	10
10	27.08.21	Namkhana LC	Online training programme on reduction of Post-harvest loss, Sea Safety, Covid-19 guidelines, etc.	06

➤ The following meetings/inspections were conducted/attended by the State Coordinator during the month:

S.N.	Date	Location	Type of Activities	No: of Participants
1	06.08.21	Contai	Attended PM meeting on promotion of export from India	25
2	10.08.21	S S Seafood, Digha	Checked the finished products after training programme	4
3	11.08.21	Junput, Contai	Stakeholders meeting with dry fish exporters, fishers regarding abuse of harmful chemicals, hygienic handling, SC/ST project for setting up solar dryers	5
4	17.08.21	CIFE, Kolkata	Discussion with Scientist in Charge and Principal Scientist, ICAR-CIFE, Kolkata along with DD regarding SC/ST projects and request to inducted CIFE Scientist as a committee member for SC/ST projects.	4
5	23.08.21	SRD, Contai	Attended virtual meeting on celebration of Azadi Ka Amrit Mahotsav	--
6	24.08.21	SRD, Contai	Coordinated ELISA Lab inauguration activities	--
7	25.08.21	ELISA Lab, Contai	Participated in the ELISA Lab inauguration programme	--
8	25.08.21	SRD, Contai	Meeting with HDC regarding data collection and celebration of Azadi Ka Amrit Mahotsav	05
9	26.08.21	Deshaprn FH	Meeting with harbor officer regarding celebration of Azadi Ka Amrit Mahotsav	03
10	31.08.21	Kakdwip and Diamond Harbour, South 24 Parganas	Distribution of 62 nos. Insulated Fish box to SC/ST fishers	70
11	31.08.21	Kakdwip, South 24 Parganas	Stakeholder meeting regarding present status of capture fisheries, export issues, SC/ST project proposal on insulated fish box, setting up solar based mechanical dryers etc.	10



Distribution of Insulated Fish box to the SC fishermen

➤ **Details of information disseminated to stakeholders on social media:** (7 WhatsApp groups in 7 harbours)

Sl.	Date	Content Disseminated	Social Media Used	No: of
-----	------	----------------------	-------------------	--------

No:				Viewers
1	01.08.21	Make some Squid Khorma	Facebook, Instagram	1500
2	02.08.21	Tips to protect the ocean	Facebook, Instagram	1500
3	03.08.21	Tips to protect the ocean – Bengali	WhatsApp	500
4	03.08.21	Virtual Buyer Seller Meet on “Marine & Aquaculture products”	WhatsApp, Facebook, Instagram	1600
5	04.08.21	BRICS Trade Fair 2021	Facebook, Instagram	1500
6	05.08.21	Online workshop on Refinement of Marine Fisheries Management in West Coast of India	WhatsApp, Facebook, Instagram	1600
7	06.08.21	A golden win for India	WhatsApp, Facebook, Instagram	1600
8	06.08.21	PM Modi’s address to Heads of Missions States, EPCs, Chambers of Commerce, Commodity Bords & SEZs.	Facebook, Instagram	1500
9	06.08.21	Uses of plastic crates at Namkhana LC	WhatsApp	500
10	06.08.21	Changes in fish quality after conducting virtual training programmes at Sankarpur FH	WhatsApp	500
11	08.08.21	India catches a Goldfish! Kudos to Neeraj Chopra	Facebook, Instagram	1500
12	08.08.21	Seafood exporters set to shake off China’s chains, enter new markets	WhatsApp	500
13	09.08.21	Virtual training programme at Sankarpur FH on reduction of Post Harvest Loss	WhatsApp	500
14	10.08.21	Virtual training programme at Sankarpur FH on reduction of Post Harvest Loss	WhatsApp	500
15	11.08.21	Supporting shrimpressive export!	Facebook, Instagram	1500
16	11.08.21	Stakeholder meeting on dry fish development at Junput, Purba Medinipur	WhatsApp	500
17	15.08.21	MPEDA wishes you all a Happy Independence Day	Facebook, Instagram	1500
18	16.08.21	FIT INDIA FREEDOM RUN 2.0 by MPEDA RD Kolkata	Facebook, Instagram	1500
19	16.08..21	Fish Stew	Facebook, Instagram	1500
20	17.08.21	NETFISH MPEDA Kolkata organized Hands on training on Value Added Seafood Products (Cephalopods) in 6 EU units	Facebook, Instagram	1500
21	18.08.21	NETFISH MPEDA Kolkata organized virtual training programme for fishers	Facebook, Instagram	1500
22	18.08.21	Azadi Ka Amrit Mahotsav	Facebook, Instagram	1500
23	18.08.21	Onam 2021	Facebook, Instagram	1500
24	18.08.21	Virtual training programme at Sankarpur FH on reduction of Post Harvest Loss	WhatsApp	500
25	20.08.21	Apply online for the DS-2031 Certificate	Face book, Instagram	1500
26	20.08.21	Virtual training programme at Sankarpur FH on reduction of Post Harvest Loss	WhatsApp	500
27	21.08.21	Team MPEDA wishes you all a Happy & Prosperous Onam!	Facebook, Instagram	1500
28	21.08.21	Handling and transportation of catch at Sankarpur FH	WhatsApp	500
29	22.08.21	Fish Avial	Facebook, Instagram	1500
30	24.08.21	August 24 MPEDA Day	Facebook, Instagram	1500
31	24.08.21	Glimpses from the Inaugural Ceremony of MPEDA	Facebook, Instagram	1500

		Golden Jubilee Year		
32	25.08.21	Govt. schemes continue to benefit farmers	Facebook, Instagram	1500
33	25.08.21	Virtual inauguration programme of ELISA screening Lab, Contai inaugurated by Hon'ble Chaimam	WhatsApp	500
34	26.08.21	MPEDA's new ELISA Lab at Contai, Purba Medinipur	Facebook, Instagram	1500
35	26.08.21	MPEDA's new ELISA Lab at Contai, Purba Medinipur (Video)	Facebook, Instagram	1500
36	27.08.21	NETFISH & CIFNET meeting for collaborative programmes	Facebook, Instagram	1500
37	27.08.21	Get export seafood quality at your doorstep from MPEDA's Seafood India Stall	Facebook, Instagram	1500
38	28.08.21	Handling of fish at Freserganj FH	WhatsApp	500
39	30.08.21	Fish Fun Fact – According to fossil records, Fishes have been on Earth for more than 500 million years.	Facebook, Instagram	1500
40	31.08.21	Distribution of Insulated Fish Box to SC/ST fishers by NETFISH-MPEDA at South 24 Parganas	Facebook, Instagram, WhatsApp	2000
41	31.08.21	Apply online for your Duty Free Import Certificate.	Facebook, Instagram	1500

2. ODISHA

Type of Activity	No. of programmes
Physical programmes	27
Virtual programmes	0
Meetings	1
Total	28

➤ Physical Training programmes conducted during the month

Type of programme	Paradeep	Balaramgadi	Balasore	Total
Fishing Vessel based Programmes		4		4
Fishing Harbour programme	1			1
Processing Centre programme	1		1	2
Total	2	4	1	7

S.N.	Date	Location	Type of Activities	No: of Participants
1	4.8.21	M/S-Balasore Marine Export Ltd, Balasore	Processing training	24
2	5.8.21	Balaramgadi Landing centre	Fishing Vessel programme	10
3	10.8.21	Balaramgadi Landing centre	Fishing Vessel programme	10
4	11.8.21	Paradeep Fishing harbour	Harbour based programme in association with Coast guard	30
5	13.8.21	Balaramgadi Landing centre	Fishing Vessel programme	10
6	19.8.21	Falcon Marine Export Ltd, Paradeep	Processing training	30
7	20.8.21	Balaramgadi Landing centre	Fishing Vessel programme	10

In addition, the following awareness meetings were held through the HDCs at their respective harbours to create awareness on hygienic handling practices to reduce post harvest loss and on conservation measures to be adopted for making the fishery sustainable.

Type of programme	Paradeep	Dhamara	Balaramgadi	Total
-------------------	----------	---------	-------------	-------

Fishing Vessel based Programmes	5	11	4	20
---------------------------------	---	----	---	----

S.N.	Date	Location	Type of Activities	No: of Participants
1	3.8.21	Dhamara Fishing harbour	Fishing vessel based programme	10
2	5.8.21	Dhamara Fishing harbour	Fishing vessel based programme	10
3	5.8.21	Dhamara Fishing harbour	Fishing vessel based programme	8
4	10.8.21	Dhamara Fishing harbour	Fishing vessel based programme	10
5	12.8.21	Dhamara Fishing harbour	Fishing vessel based programme	10
6	12.8.21	Paradeep Fishing harbour	Fishing vessel based programme	8
7	14.8.21	Dhamara Fishing harbour	Fishing vessel based programme	10
8	14.8.21	Paradeep Fishing harbour	Fishing vessel based programme	10
9	16.8.21	Dhamara Fishing harbour	Fishing vessel based programme	10
10	16.8.21	Paradeep Fishing harbour	Fishing vessel based programme	10
11	17.8.21	Balramgadi Landing centre	Fishing vessel based programme	10
12	18.8.21	Dhamara Fishing harbour	Fishing vessel based programme	10
13	20.8.21	Paradeep Fishing harbour	Fishing vessel based programme	8
14	20.8.21	Dhamara Fishing harbour	Fishing vessel based programme	10
15	23.8.21	Dhamara Fishing harbour	Fishing vessel based programme	10
16	23.8.21	Paradeep Fishing harbour	Fishing vessel based programme	10
17	24.8.21	Dhamara Fishing harbour	Fishing vessel based programme	10
18	25.8.21	Balramgadi Landing centre	Fishing vessel based programme	10
19	25.8.21	Balramgadi Landing centre	Fishing vessel based programme	10
20	26.8.21	Balramgadi Landing centre	Fishing vessel based programme	10

➤ **The following meetings were conducted by the State Coordinator during the month:**

S.N.	Date	Location	Type of Activities	No: of Participants
1	10.08.21	Chilka Development authority, Bhubaneswar	Discussion with Scientific officer regarding implementation of SC/ST scheme for Chilka Fishers.	2

➤ **Efforts For Generating External Fund**

Sl.No:	Date	Activity done	Remarks
1	02.08.21, 11.08.21, 20.08.21, 26.08.21, 31.08.21	Did regular follow-up with Paradeep Port Trust officials concerned regarding the status of proposal submitted for CSR fund	It was informed that the proposal is approved by the finance section. Now it is waiting for the PPT board meeting for final approval.

➤ **Details of information disseminated to stakeholders on social media:(7 WhatsApp groups in 5 harbours)**

Sl.No:	Date	Content Disseminated	Social Media Used	No: of Viewers
1	01.08.21	Videos - never waste food; Advantage of using square mesh cod end, maintaining quality of seafood	WhatsApp	500
2	03.08.21	Videos-Safety measures must follow in sea food sector, Conservation of marine resources	WhatsApp	500
3	05.08.21	Videos- Conservation of Marine resources; Awareness about synthetic egg	WhatsApp	500
4	07.08.21	Video- Maintaining quality of sea food, Conservation of Marine resources	WhatsApp	500
5	10.08.21	Video - Comparison between maintaining hygiene and not maintaining hygiene	WhatsApp	500

6	12.08.21	Videos - Save juvenile fishes; Respect your parents	WhatsApp	500
7	14.08.21	Video - Conservation of Marine resources	WhatsApp	500
8	15.08.21	Video - Save juvenile fishes, Conservation of Marine resources	WhatsApp	500
9	17.08.21	Videos - Comparison between maintaining hygiene and not maintaining hygiene	WhatsApp	500
10	20.08.21	Videos - Maintaining quality of sea food	WhatsApp	500
11	22.08.21	Video - Conservation of marine resources; Avoid use of plastic, An escape to Depth	WhatsApp	500
12	24.08.21	Video- Advantage of using square mesh cod end	WhatsApp	500
13	25.08.21	Video - Conservation of marine resources; Quality Shrimp seed	WhatsApp	500
14	26.08.21	Video - An escape to Depth	WhatsApp	500
15	27.08.21	Video - Advantage of using square mesh cod end, Journey of sea food	WhatsApp	500
16	28.08.21	Video -Comparison between maintaining hygiene and not maintaining hygiene	WhatsApp	500
17	29.08.21	Video – Managing the fish and fishery resources, Renewal notice of mechanized fishing vessel(Govt.of Odisha)	WhatsApp	500
18	30.08.21	Video-Journey of sea food		

3. ANDHRA PRADESH

Type of Activity	No. of programmes
Physical programmes	12
Virtual programmes	1
Meetings	0
Total	13

➤ Physical Training programmes conducted during the month

Type of programme	Vizag	Kakinada	Pudimadaka	Total
Fishing Vessel based Programmes	2	3		5
Fishing Harbour programme		2	1	3
Dry fish programme	2			2
Total	4	5	1	10

S.N.	Date	Location	Type of Activities	No: of Participants
1	06.08.21	Vizag	Fishing Vessel based programmme	10
2	09.08.21	Kakinada	Fishing Vessel based programmme	11
3	10.08.21	Kakinada	Fishing Harbour based programmme	
4	11.08.21	Vizag	Dry fish programme	23
5	16.08.21	Kakinada	Fishing Vessel based programmme	14
6	17.08.21	Kakinada	Fishing Harbour based programmme	26
7	18.08.21	Vizag	Dry fish programme	21
8	24.08.21	Vizag	Fishing Vessel based programmme	11
9	26.08.21	Pudimadaka	Fishing Harbour based programmme	30
10	28.08.21	Kakinada	Fishing Vessel based programmme	13



Fishing Vessel programme at Kakinada



Fishing Harbour Programme at Pudimadaka

In addition, the following awareness meetings were held through the HDCs at their respective harbours to create awareness on hygienic handling practices to reduce post harvest loss and on conservation measures to be adopted for making the fishery sustainable.

Type of programme	Vizag	Pudimadaka	Total
Fishing Vessel based Programmes	1	1	2
Total	1	1	2

S.N.	Date	Location	Type of Activities	No: of Participants
1	21.08.21	Vizag fishing harbour	Physical awareness to boat crew on chill killing practice	9
2	28.08.21	Pudimadaka	Physical awareness to boat crew on pre cooling of catch	12

➤ **Virtual Training programmes conducted during the month**

Topic	Pudimadaka	Total
Reduction of post-harvest loss & Covid-19 protocol	1	1

S.N.	Date	Location	Type of Activities	No: of Beneficiaries
1	13.08.21	Pudimadaka	Online awareness programme on Reduction of post-harvest loss & Covid-19 protocol	13

➤ **The following meetings were conducted/attended by the State Coordinator during the month:**

S.N.	Date	Location	Type of Activities	No: of participants
1	04.08.21	Vizag Fishingharbour	Visit to Vizag fishing harbour and discussion with the association members regarding harbour committee and NETFISH proposed programmes to be conducted at fishing harbour	8
2	06.08.21	Vizag	Coordinated the visit of VPT officials to Vizag fishing harbor. The team discussed with JDF regarding harbour issues. Traffic Manager, VPT, Dock Inspector, VPT, Association President, Boat owners, Traders and SCO NETFISH were attended the programme	-
3	06.08.21	Vizag Fishingharbour	Coordinated with AD SRD MPEDA Vizag for the PM VC meeting to enhance exports.	-
4	23.08.21	SRD, Vizag	Attended meeting conducted by Chairma, MPEDA in connection with Celebration of Azadi Ka Amruth Mahotsav	-
5	25.08.21	Vizag	Discussion with Association President regarding Celebration of Azadi Ka Amruth Mahotsav	

- **Details of information disseminated to stakeholders on social media:**(4 WhatsApp groups in 4 harbours)

Sl.No:	Date	Content Disseminated	Social Media Used	No: of Viewers
1	02.08.21	Poster-Advantages of Square mesh codend	WhatsApp	350
2	19.08.21	Photos-Improved ice handling practices at Savitri Nagar harbour.	WhatsApp	350
3	20.08.21	Video- Saving the Whale fish at sea shore by general public	WhatsApp	350
4	23.08.21	Poster- Save ocean	WhatsApp	350

Impacts/Outcomes observed during the month:

With the effort of NETFISH and with the support of all association in Vizag fishing harbor, toll collection system was initiated by the Harbour management committee, Visakhapatnam.



View of Vizag harbour before & after the introduction of toll collection system

4. TAMIL NADU

4.1 SOUTH TAMILNADU

Type of Activity	No. of programmes
Physical programmes	4
Virtual programmes	5
Meetings	1
Total	10

- **Physical Training programmes conducted during the month**

Type of programme	Tharuvaikulam	Tuticorin	Colachel	Total
Fishing Harbour Programme	1		1	2
Fishing Vessel Programme	1			1
Processing Programme		1		1
Total	2	1	1	4

Sl. No:	Date	Location	Activity	No: of participants
1	26.08.21	Tharuvaikulam	Fishing Harbour based Programme	30
2	26.08.21	Tharuvaikulam	Fishing Vessel based Programme	15
3	27.08.21	M/s. Kings International Ltd, Tuticorin	Processing training programme	35
4	31.08.21	Colachel	Fishing Harbour based Programme	12

➤ **Virtual Training programmes conducted during the month**

Topic	Tuticorin	Total
Awareness programme on Covid-19 protocol in seafood sector	5	5

S.N.	Date	Location	Type of Activities	No. of Beneficiaries
1	13.08.21	Tuticorin	Online awareness programme on Covid-19 protocol in Seafood sector at M/s. Kondiya Sea food Pvt.Ltd.	35
2	23.08.21	Tuticorin	Online awareness programme on Covid-19 protocol in Seafood sector at M/s. Orient FrozenPvt.Ltd.	35
3	23.08.21	Tuticorin	Online awareness programme on Covid-19 protocol in Seafood sector at M/s. K.V Marine Pvt.Ltd.	35
4	24.08.21	Tuticorin	Online awareness programme on Covid-19 protocol in Seafood sector at M/s. Peter & Paul Seafood Export Pvt.Ltd.	35
5	24.08.21	Tuticorin	Online awareness programme on Covid-19 protocol in Seafood sector at M/s. Abad OverseasPvt.Ltd.	35

➤ **The following meetings were conducted/attended by the State Coordinator during the month:**

S.N.	Date	Location	Type of Activities	No. of Participants
1	31.08.21	Nagercoil	Attended FPO board member Training	25

➤ **Details of information disseminated to stakeholders on social media:(9 WhatsApp groups in 9 harbours)**

S.NO	Date	Content Disseminated	Social Media	No. Of viewers. (Approx)
1	02.08.21 03.08.21	Tips to Protect Ocean (MPEDA-poster)	Whatsapp	606
2	07.08.21	A Golden win for India- (MPEDA-poster)	Whatsapp	599
3	09.08.21	Shrimp Export- (MPEDA- poster)	Whatsapp	623
4	10.08.21	Tips to reduce the production cost in aquaculture- (MPEDA-poster)	Whatsapp	522
5	12.08.21	International Youth Day- (MPEDA-poster)	Whatsapp	637
6	13.08.21	Fish fun facts- (MPEDA-poster)	Whatsapp	527
7	15.08.21	MPEDA wishes you Happy Independence day!	Whatsapp	462
8	17.08.21	A little salt makes it better- (MPEDA-poster)	Whatsapp	564
9	18.08.21	TamilnaduDr.Jayalalitha Fisheries University Admission	Whatsapp	102
10	19.08.21	Apply online for the DS-2031 certificate- (MPEDA - poster)	Whatsapp	576
11	24.08.21	MPEDA Day- (MPEDA-poster)	Whatsapp	581
12	25.08.21	Get certificate of legal origin online - (MPEDA- poster)	Whatsapp	613
13	26.08.21	Fisheries career guidelines (video)	Whatsapp	317
14	31.08.21	Formalin	Whatsapp	99

5. KERALA

5.1 South Kerala

Type of Activity	No. of programmes
Physical programmes	18
Virtual programmes	2
Meetings	0
Total	20

➤ **Physical Training programmes conducted during the month**

Type of programme	Thoppumpady	Thottappally	Total
Fishing Harbour programme	1		1
Fishing Vessel programme	4	1	5
Total	5	1	6

S.N.	Date	Location	Type of Activities	No: of Participants
1	16.08.21	Thoppumpady	Fishing Harbour Programme	6
2	16.08.21	Thoppumpady	Fishing Vessel Programme	5
3	17.08.21	Thottappally	Fishing Vessel Programme	9
4	18.08.21	Thoppumpady	Fishing Vessel Programme	11
5	18.08.21	Thoppumpady	Fishing Vessel Programme	10
6	18.08.21	Thoppumpady	Fishing Vessel Programme	10

In addition, the following awareness meetings were held through the HDCs at their respective harbours to create awareness on hygienic handling practices to reduce post harvest loss and on conservation measures to be adopted for making the fishery sustainable.

Type of programme	Thoppumpady	Azheekkal	Neendakara	Sakthikulangara	Vizhinjam	Thottappally	Port Kollam	Vaadi	Total
Fishing Vessel based Programmes	2	1	1	4	1	1	1	1	12
Total	2	1	1	4	1	1	1	1	12

S.N.	Date	Location	Type of Activities	No: of Participants
1	10.08.21	Thoppumpady	Fishing Vessel Based Programme	11
2	10.08.21	Azheekkal-Kayamkulam	Fishing Vessel Based Programme	10
3	10.08.21	Neendakara	Fishing Vessel Based Programme	7
4	10.08.21	Sakthikulangara	Fishing Vessel Based Programme	7
5	10.08.21	Vizhinjam	Fishing Vessel Based Programme	9
6	11.08.21	Thottappally	Fishing Vessel Based Programme	7
7	13.08.21	Thoppumpady	Fishing Vessel Based Programme	6
8	13.08.21	Port Kollam	Fishing Vessel Based Programme	8
9	13.08.21	Vaadi	Fishing Vessel Based Programme	8
10	28.08.21	Sakthikulangara	Fishing Vessel Based Programme	4
11	28.08.21	Sakthikulangara	Fishing Vessel Based Programme	3
12	28.08.21	Sakthikulangara	Fishing Vessel Based Programme	3

➤ **Virtual Training programmes conducted during the month**

S.N.	Date	Location	Type of Activities	No: of Beneficiaries
1	25.08.21	Azheekkal	Fishing Vessel Based Programme	10
2	25.08.21	Thoppumpady	Fishing Vessel Based Programme	8

➤ **Efforts for generating External fund**

Sl.No:	Date	Activity done	Remarks
1	-	Did regular follow up with Cochin Ship Yard for the Installation of Water Kiosk at Thoppumpady Fisheries Harbour using their CSR fund.	Agreement prepared by Cochin Ship Yard and it is approved by the Port Trust. 2 Tenders also collected.

➤ **Details of information disseminated to stakeholders on social media** (9 WhatsApp groups in 9 harbours)

S.NO	Date	Content Disseminated	Social Media	No. Of viewers. (Approx)
1	01.08.21	Video-Vessel going to sea after trawl ban	Whatsapp	852
2	02.08.21	Congratulations P V SINDHU- Tokyo Olympics	Whatsapp	1024
3	03.08.21	Farm enrolment Olympic wishes	Whatsapp	950
4	04.08.21	Don't buy Indian flag mask Protect our ocean- 6 reasons Tips to protect the ocean Newspaper cutting after trawl ban	Whatsapp	856 808 857 945
5	05.08.21	Brics trade fair 2021 Congratulations Indian Hockey team Tokyo Olympics Congratulations LAVINA(boxing) Tokyo Olympics Immunity we need both Dont buy Indian flag type mask	Whatsapp	909 891 886 480 570
6	06.08.21	A golden win for India Tokyo Olympics (Ravikumar and Indian Hockey team) Newspaper cutting insulated fish box	Whatsapp	928 890
7	07.08.21	Newspaper cutting - Vaccine certificate through Whatsapp Gold medal for India	Whatsapp	976 1002
8	09.08.21	Dispose mask properly Weather information	Whatsapp	943 325
9	10.08.21	Information on Covid test at sakhikulangara harbour Sustainable fishing	Whatsapp	88 876
10	11.08.21	GIFT tilapiaat vallarpadam hatchery Tips to reduce the production cost in aquaculture	Whatsapp	578 915
11	12.08.21	KUFOS convocation- live	Whatsapp	379
12	13.08.21	MLS Chart News-Munambom Janamythri police	Whatsapp	1034 269
13	14.08.21	Free chemmeen kit National anthem video	Whatsapp	89 743
14	15.08.21	Independence day wishes by MPEDA	Whatsapp	912
15	16.08.21	Fish Fun Facts Weather report	Whatsapp	993 367
16	17.08.21	Importance of mask	Whatsapp	933
17	18.08.21	Antigen test at sakhikulangara harbour Mask or jelly Save ocean	Whatsapp	92 845 684
18	20.08.21	Importance of seafood Get some immunity	Whatsapp	845 498
19	21.08.21	Thiruvonam wishes	Whatsapp	985
20	23.08.21	Chathayam wishes Save ocean	Whatsapp	217 582
21	24.08.21	MPEDA day wishes	Whatsapp	897
22	26.08.21	Fight together to stop covid-19 MPEDA enter 50th anniversary celebration Newspaper cuttings 50th anniversary of MPEDA Lifebuoy	Whatsapp	908 734 632 927
23	27.8.21	Information on antigen test Caution of rain Importance of mask	Whatsapp	184 86 842
24	28.08.21	Delicious seafood Avoid plastic kit Save the world -stop plastic pollution Discarded fish net MPEDA Golden jubilee celebration video	Whatsapp	901 726 842 592 924

25	29.08.21	National sports day	Whatsapp	878
26	30.08.21	Sree Krishna Jayandhi wishes Weather report	Whatsapp	271 319
27	31.08.21	Life buoy Wearing the jacket	Whatsapp	708 659

5.2 North Kerala

Type of Activity	No. of programmes
Physical programmes	5
Virtual programmes	6
Meetings	3
Total	14

➤ Physical Training programmes conducted during the month

Type of programme	Ponnani	Total
Fishing Harbour Programme	2	2
Total	2	2

S.N.	Date	Location	Type of Activities	No: of Participants
1	12.08.21	Ponnani	Harbour based programme	14
2	12.08.21	Ponnani	Harbour based programme	12



Harbour programme at Ponnani

In addition, the following awareness meetings were held through the HDCs at their respective harbours to create awareness on hygienic handling practices to reduce post harvest loss and on conservation measures to be adopted for making the fishery sustainable.

Type of programme	Beyepore	Azheekodu	Total
Fishing Vessel based Programmes	2	1	3
Total	2	1	3

S.N.	Date	Location	Type of Activities	No: of Participants
1	16.08.21	Beyepore	Fishing Vessel based programme	6
2	17.08.21	Beyepore	Fishing Vessel based programme	6
3	31.08.21	Azheekodu	Fishing Vessel based programme	2



➤ **Virtual Training programmes conducted during the month**

Topic	Bey pore	Cheruvathur	Koyilandy	Ponnani	Total
Fishing Vessel Based Programme	2	2	1	1	6

S.N.	Date	Location	Type of Activities	No: of Beneficiaries
1	04.08.21	Bey pore	Fishing Vessel Based Programme	7
2	11.08.21	Bey pore	Fishing Vessel Based Programme	4
3	25.08.21	Cheruvathur	Fishing Vessel Based Programme	5
4	26.08.21	Koyilandy	Fishing Vessel Based Programme	3
5	27.08.21	Cheruvathur	Fishing Vessel Based Programme	5
6	28.08.21	Ponnani	Fishing Vessel Based Programme	5

➤ **The following meetings were conducted/attended by the State Coordinator during the month:**

S.N.	Date	Location	Type of Activities	No: of Beneficiaries
1	05.08.21	-	Primary discussion with CMFRI statistics division regarding integration of data collections	4
2	13.08.21	NETFISH HO	HDCs meeting regarding awareness on pre cooling in fishing boats	9
3	15.08.21	Munambam	Attended stakeholders meeting at Munambam	-
4	27.08.21	NETFISH HO	Meeting with CIFNET Director and other officials regarding joint programmes with CIFNET in coastal states	6
5	29.08.21	-	Virtual stakeholders meeting at Munambam FH	-



Shri.A.K.Choudary, Director, CIFNET along with other officials visited NETFISH HO

➤ **Efforts for Generating External Fund**

Sl.No:	Date	Activity done	Remarks
1	27/8/21	Arranged Meeting with Sri A.K. Chaudhari, Director CIFNET along with 3 officials at NETFISH HO to discuss about collaborative programmes	Collaborative programmes will be conducted in all coastal states after having a MoU between MPEDA- NETFISH and CIFNET.

➤ **Details of information disseminated to stakeholders on social media during the month - (11 WhatsApp groups in 11 harbours)**

Date	Contents Disseminated	Social media used	No of viewers
01.08.21	Plastics around- Message on marine plastics pollution	WhatsApp	1338
02.08.21	Omega 3 fatty acid is good for health	WhatsApp	1336
03.08.21	Ways to protect oceans	WhatsApp	1337
03.08.21	Model of good fish handling practice in Munambamharbour	WhatsApp	1337
04.08.21	6 reason for protecting our oceans	WhatsApp	1391
05.08.21	Immunity and unity	WhatsApp	1433
06.08.21	Example for fish handling from Munambamharbour	WhatsApp	1435
07.08.21	A golden win for India- Olympics	WhatsApp	1426
07.08.21	Online workshop on Refinement of marine fisheries management	WhatsApp	1424
08.08.21	Neeraj Chopra won gold medal in Olympics	WhatsApp	1417
08.08.21	Harbour cleaning program conducted in Munakkakkadavu FLC	WhatsApp	1420
09.08.21	The health of ocean starting from ourselves	WhatsApp	1415
09.08.21	6 reason for protecting our oceans	WhatsApp	1412
09.08.21	Photos of cleaning program conducted in Munakkakkadavu FLC	WhatsApp	1408
10.08.21	The role of fisherman in sustainable fishing	WhatsApp	1409
10.08.21	Gift tilapia production in MAC Vallarpadam	WhatsApp	1411
11.08.21	A model of bio toilet in fishing vessel	WhatsApp	1402
12.08.21	Insulated box is used for preserving fish by retailer	WhatsApp	1400
13.08.21	Pie diagram of "earth surface" area	WhatsApp	1397
13.08.21	Munambam Jana maithri police has collected all details of other state workers	WhatsApp	1392
15.08.21	Independence day video	WhatsApp	1388
15.08.21	MPEDA logo	WhatsApp	1379
16.08.21	6 reason for protecting our oceans	WhatsApp	1425
16.08.21	Backwater are also polluted by plastic	WhatsApp	1421
16.08.21	Incidents happened in Kabul airport compared to a fish market?	WhatsApp	1419
18.08.21	A cartoon related to plastic pollution is getting high attention.	WhatsApp	1413
19.08.21	Happy Onam	WhatsApp	1406
19.08.21	New Dress code by STU&CITU harbour workers in Beyporeharbour	WhatsApp	1404
20.08.21	Bank training for children of fishermen	WhatsApp	1396
21.08.21	Happy Onam	WhatsApp	1399
23.08.21	Say 'No' to plastic	WhatsApp	1388
23.08.21	Jellyfish flock to shore	WhatsApp	1382
24.08.21	Inauguration of MPEDA golden Jubilee	WhatsApp	1383
24.08.21	Fit India freedom run 2.0	WhatsApp	1380
24.08.21	MPEDA day	WhatsApp	1374
25.08.21	Goals of MPEDA	WhatsApp	1354
26.08.21	We don't have a second life, wear mask properly	WhatsApp	1332
26.08.21	Vaccine booking through whatsapp	WhatsApp	1331
27.08.21	In 2021 plastic in ocean, in 2050 ocean will be in plastic	WhatsApp	1324
27.08.21	Importance of lifebuoy	WhatsApp	1315
30.08.21	Check weather condition before going to sea	WhatsApp	1243
30.08.21	When you are protecting the ocean, you are protecting the livelihood of millions of people	WhatsApp	1241
31.08.21	Fish Fun Facts	WhatsApp	1096

6. KARNATAKA & GOA

Type of Activity	No. of programmes
Physical programmes	18
Virtual programmes	0
Meetings	1
Total	19

➤ Physical Training programmes conducted during the month

Type of programme	Honnavar	Malpe	Amdalli	Total
Fishing harbor based programme	2	3	3	8
Covid19 guidelines awareness by HDCs	2	1	1	4
Total	4	4	4	12

Sl. No:	Date	Location	Type of programme	No: of participants
1	4/8/2021	Honnavar	Fishing Harbour based programme	21
2	5/8/2021	Malpe	Fishing Harbour based programme	23
3	6/8/2021	Amdalli	Fishing Harbour based programme	20
4	9/8/2021	Malpe	Fishing Harbour based programme	17
5	10/8/2021	Honnavar	Fishing Harbour based programme	20
6	11/8/2021	Amdalli	Fishing Harbour based programme	18
7	12/8/2021	Amdalli	Fishing Harbour based programme	21
8	13/8/2021	Malpe	Fishing Harbour based programme	18
9	20/8/2021	Honnavar	Fishing Vessel based programme	15
10	24/8/2021	Honnavar	Fishing Vessel based programme	16
11	26/8/2021	Amdalli	Fishing Vessel based programme	15
12	27/8/2021	Malpe	Fishing Vessel based programme	17



Fishing vessel programme at Malpe



Fishing Harbour Programme at Amdalli

In addition, the following awareness meetings were held through the HDCs at their respective harbours to create awareness on hygienic handling practices to reduce post harvest loss and on conservation measures to be adopted for making the fishery sustainable.

Type of programme	Honnavar	Amdalli	Belekeri	Mangalore	Malpe	Gangolli	Total
Awareness on Covid19 guidelines	1	1	1				3
Vaccination camp				1	1	1	3
Total	1	1	1	1	1	1	6

S.N.	Date	Location	Type of Activities	No: of Participants
1	02.08.21	Honnavar FH	Awareness on Covid19 guidelines	-
2	03.08.21	Amdalli FH	Awareness on Covid19 guidelines	12
3	03.08.21	Belekeri FH	Awareness on Covid19 guidelines	12
4	04.08.21	Mangalore FH	Coordinated Vaccination camp	215
5	18.08.21	Malpe FH	Coordinated Vaccination camp	315
6	23.08.21	Gangolli FH	Coordinated Vaccination camp	220



Covid 19 Guidelines Awareness by HDCs

- **The following meetings were conducted/attended by the State Coordinator during the month:**

S.N.	Date	Location	Type of Activities	No: of Participants
1	21.08.21	Honnavar	Conducted Meeting with APU and Snehakunja Trust	-
2	23.08.21	Mangalore	Participated in Fit India Freedom Run along with officials of RD MPEDA, Mangalore; Participated in VC chaired by Chairman, MPEDA with Officer in Charge of RDs/SRDs, CE NETFISH, State Coordinators NETFISH, Regional Presidents SEAI and National President SEAI in connection with celebration of Azaadi ka Amrut Mahotsav	-
3	30.08.21	Malpe	Conducted Stakeholders meeting regarding post harvest handling of fishes and hygiene practice in harbour	17

- **Efforts for Generating External Fund**

Sl.No:	Date	Activity done	Remarks
1	21.08.21	Contacted President, Snehakunja Trust and APU for fund generation	For survey work on small scale Fisheries of coastal Karnataka

- **Details of information disseminated to stakeholders on social media:** (9 WhatsApp groups in 9 harbours)

Sl.No:	Date	Content Disseminated	Social Media Used	No: of Viewers
1	2/8/2021	Video-Boat	Whatsapp	702
2	3/8/2021	Video- overfishing; The best and worst fish you can eat.	Whatsapp	702
3	3/8/2021	Post on virtual buyer seller meet (BSM) on marine and aquaculture products	Whatsapp	702
4	4/8/2021	YouTube link of how fisherman catches hundreds of tons of fish in the sea.	Whatsapp	702
5	4/8/2021	Incredible video shows how good samaritans saved 20 ft orca	Whatsapp	702

		whale stuck on shore rocks		
6	5/8/2021	Post on immunity we need both	Whatsapp	702
7	6/8/2021	Watch this reel by mystic aquarium on Instagram	Whatsapp	702
8	7/8/2021	Govt aims to increase fisheries export to Rs. 1 trillion by FY 2025	Whatsapp	702
9	9/8/2021	News article on seafood exporters set to shake off chinas chain, entre new market.	Whatsapp	702
10	9/8/2021	Post on supporting shrimpressive export.	Whatsapp	702
11	12/8/2021	International youth day	Whatsapp	702
12	12/8/2021	Sea safety tip -save your life by wearing life jacket	Whatsapp	702
13	13/8/2021	Fish fun facts	Whatsapp	702
14	14/8/2021	Lifebuoy	Whatsapp	702
15	14/8/2021	Post on MPEDA social media and independence day	Whatsapp	702
16	15/8/2021	Video by MPEDA on independence day	Whatsapp	702
17	17/8/2021	Video of an up-close encounter with humpback whale in Australia wows people.	Whatsapp	702
18	21/8/2021	Happy onam	Whatsapp	702
19	24/8/2021	MPEDA DAY	Whatsapp	702
20	24/8/2021	Inauguration on MPEDA golden jubilee year	Whatsapp	702
21	24/8/2021	Link of MPEDA day porgramme live	Whatsapp	702
22	24/8/2021	Link of inauguration of MPEDA Golden jubilee year celebration	Whatsapp	702
23	25/8/2021	Post on get certificate of legal origin online	Whatsapp	702
24	29/8/2021	Post on life jacket importance	Whatsapp	702
25	31/8/2021	Post on fish fun fact	Whatsapp	702

9. MAHARASHTRA

9.1 South Maharashtra

Type of Activity	No. of programmes
Physical programmes	2
Virtual programmes	1
Meetings	0
Total	3

➤ Physical Training programmes conducted during the month

Type of programme	Harne	Total
Fishing harbor based programme	2	2
Total	2	2

Sl. No:	Date	Location	Type of programme	No: of participants
1	24.08.21	Harne	Fishing Harbour based programme	12
2	24.08.21	Harne	Fishing Harbour based programme	12

➤ Virtual Training programmes conducted during the month

Topic	Panel	Total
Benefits of Square mesh cod ends	1	1

S.N.	Date	Location	Type of Activities	No: of Beneficiaries
1	13.08.21	Panel	Benefits of Square mesh cod ends	12



Fishing Harbour based programme at Harne

- **Details of information disseminated to stakeholders on social media:** (15 WhatsApp groups in 15 harbours)

Sl. No.	Date	Content Disseminated	Social Media Used	No. of Viewers
1.	02.08.21	PPT-Juvenile fishing and loss incurred per year.	WhatsApp	825
2.	03.08.21	News- "Lakshadweep to get Maldives style villas" "Turanor Planet Solar-Largest Solar Powered boat"	WhatsApp	825
3.	05.08.21	Letter written to Mayor of Greater Mumbai and Minister of Industry of the Maharashtra State to allot space for retail selling of fish in Shivadi.	WhatsApp	825
4.	06.08.21	Video –Overfishing; The Worst and the Best for you can eat. News "Ambergris found in Devbag beach in Malvan	WhatsApp	825
5.	07.08.21	Video "Fishers from Diveagar rescued Turtle entangled in fishing net." News - "Green signal by Finance Dept to reimburse VAT on Diesel to boat owners of Maharashtra".	WhatsApp	825
6.	09.08.21	Leaflet "Square mesh cod end Vs Diamond mesh cod end".	WhatsApp	825
7.	12.08.21	Leaflet in Marathi language "Onboard Fish Handling"	WhatsApp	825
8.	15.08.21	Video "Rescue of Turtle from fishing net."	WhatsApp	825
9.	16.08.21	Video of NETFISH programme "To minimise Post harvest loss" Information on "Toll collection started at Visakhapattanam Fishing harbour with the efforts of NETFISH" in local language.	WhatsApp	825
10.	17.08.21	Meme "Kingfish fishing in Qatar"	WhatsApp	825
11.	18.08.21	Messages about Value added programmes of NETFISH and MPEDA.	WhatsApp	825
12.	21.08.21	Video "live prawns fishing". Details of Juvenile fishing in Maharashtra in Marathi language. Videos -Training to Minimise Post harvest loss, Square mesh cod end, & Juvenile fishing in Marathi language.	WhatsApp	825
13.	25.08.21	Video "Plastic Disaster-An Ocean Pollution Documentary".	WhatsApp	825
14.	25.07.21	Video "Sehatvan - awareness about oxygen rich air" Video from Conservation International about Ocean.	WhatsApp	833
15.	26.07.21	"World in a single chart"	WhatsApp	833
16.	28.08.21	Video "Glimpses from the Golden Jubilee year inaugural ceremony of MPEDA".	WhatsApp	825

9.2 North Maharashtra

➤ **The following activities were conducted by the State Coordinator during the month:**

S.N.	Date	Location	Type of Activities	No: of Participants
1	24.08.21	-	Coordinated with Solar Dryer Manufacturer for getting economic aspects on solar dryer operation	-
2	27.08.21	-	Shared information on Importance of optimum Fishing through social media	825
3	31.08.21	-	Revision of project proposal and writing explanation on hygienic solar drying project submitted to APCCF, Mangrove Cell, Department of Forest, Government of Maharashtra along with Mr. Santosh Kadam, SCo, Maharashtra (South)	-

GUJARAT

Type of Activity	No. of programmes
Physical programmes	11
Virtual programmes	7
Meetings	1
Total	19

➤ **Physical Training programmes conducted during the month**

The following awareness meetings were held through the HDCs at their respective harbours to create awareness on hygienic handling practices to reduce post harvest loss and on conservation measures to be adopted for making the fishery sustainable.

Type of programme	Porbandar	Chorwad	Vanakbara	Jafrabad	Total
Awareness meeting by HDCs	4	2	4	1	11

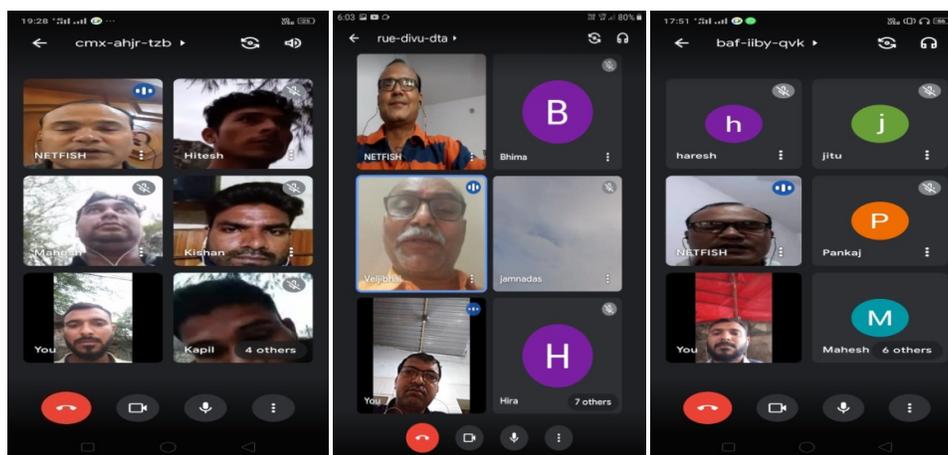
S.N.	Date	Harbour/LC	Type of programme	No: of Participants
1	05.08.21	Porbandar	Awareness meeting with fishers on hygienic handling And conservation	9
2	06.08.21	Porbandar	Awareness meeting with fishers on hygienic handling And conservation	9
3	10.08.21	Chorwad	Awareness meeting with fishers on hygienic handling And conservation	6
4	11.08.21	Vanakbara	Awareness meeting with fishers on hygienic handling And conservation	10
5	20.08.21	Porbandar	Awareness meeting with fishers on hygienic handling And conservation	10
6	21.08.21	Vanakbara	Awareness meeting with fishers on hygienic handling And conservation	7
7	23.08.21	Vanakbara	Awareness meeting with fishers on hygienic handling And conservation	8
8	23.08.21	Jafrabad	Awareness meeting with fishers on hygienic handling And conservation	9
9	23.08.21	Chorwad	Awareness meeting with fishers on hygienic handling And conservation	7
10	23.08.21	Porbandar	Awareness meeting with fishers on hygienic handling And conservation	10
11	24.08.21	Vanakbara	Awareness meeting with fishers on hygienic handling And conservation	8



➤ **Virtual Training programmes conducted during the month**

Type of programme	Veraval	Jafrabad	Porbandar	Mangrol	Total
Online awareness meeting by HDCs	4	1	1	1	7

S.N.	Date	Harbour/LC	Type of programme	No: of Participants
1	05.08.21	Veraval	Reducing post harvest loss and sustainable fishing	10
2	07.08.21	Jafrabad	Reducing post harvest loss and sustainable fishing	6
3	09.08.21	Porbandar	Reducing post harvest loss and sustainable fishing	17
4	20.08.21	Veraval	Reducing post harvest loss and sustainable fishing	10
5	21.08.21	Veraval	Reducing post harvest loss and sustainable fishing	10
6	22.08.21	Mangrol	Reducing post harvest loss and sustainable fishing	17
7	25.08.21	Veraval & Okha	Reducing post harvest loss and sustainable fishing	14



Virtual awareness programmes by SCO

➤ **The following meetings/activities were conducted/attended by the State Coordinator during the month:**

S.N.	Date	Location	Type of Activities
------	------	----------	--------------------

1	02.08.21 to 14.08.21	West Bengal	SCO worked as Trainer for "Hands on Training programme on Value added Seafood products – Cephalopod" in various processing plants at West Bengal
2	08.08.21	Digha Mohana	Meeting with Secretary, DFFTA on present status of capture fisheries and export to China, juvenile fishing, soaking etc.
3	11.08.21	Junput	Attended Stakeholders meeting with dry fish exporters and fishers regarding abuse of harmful chemicals, hygienic handling, SC/ST project for setting up solar dryers, etc
4	17.08.21	Veraval	As requested by ASF, Dept. of Fisheries, DIU-UT, SCO joined with him for the visit to CIFT, Veraval FH, Surrounding location of Somnath Temple, dry fish and fish meal plant located at Veraval GIDC. Conducted meeting with Exporters to coordinate the visit of Shri.KedarnathReddy sent by LakshwdeepAdministrator for fish & fishery related industry in Somnath Veraval.

➤ **Efforts for Generating External Fund**

Sl.No:	Date	Activity done	Remarks
1	26.08.21	Proposal submitted to President of Mahavir fisheries Cooperative Society ,Mangrol seeking financial support for Rs.200000/- for conducting NETFISH programme	Accepted the proposal and informed that it will be discussed during GB meeting

➤ **Details of information disseminated to stakeholders on social media:** (12 WhatsApp groups in 12 harbours)

Sl.No:	Date	Content Disseminated	Social Media Used	No: of Viewers
1	01/08/21	1.Information about the fastest fish is the sailfish	WhatsApp	>1200
2	02/08/21	1.Information about whale shark , spotted spanish mackerel, Octopus 2.Tips to protects the Ocean	WhatsApp	>1200
3	03/08/21	1.Newspaper article on sea turtle	WhatsApp	>1200
4	04/08/21	1.Information about sword fish 2.photos of Mangrol harbor clean up	WhatsApp	>1200
5	05/08/21	1.Newspaper article on harbor clean done by Mangrol fishermen circulated 2.Photos of awareness meeting conducted by SCO/HDCs Porbandar 3.Vidoe on Aquaculture development	WhatsApp	>1200
6	06/08/21	1.Article on research on fish is needed 2.Video on Amazing Sea creatures	WhatsApp	>1200
7	07/08/21	1.Information about baby sea horse 2.Photos of awareness meeting conducted by HDC Jafrabad with fishermen through VC 3.Video-to stop Marine plastic pollution	WhatsApp	>1200
8	08/08/21	1.Video on the fight to end sea cucumber poaching 2.Information about sea cow	WhatsApp	>1200
9	09/08/21	1.Photos of awareness meeting conducted by HDC Mangrol with fishermen 2.Photos of Awareness meeting conducted through VC		
10	10/08/21	1.Video on Unseen creatures 2. Photos of awareness meeting conducted by HDC Chorwad with fishermen	WhatsApp	>1200
11	11/08/21	1.Photos of awareness meeting conducted by HDC Vanakbara with fishermen	WhatsApp	>1200
12	12/08/21	1.Information about Shrimps & Prawns	WhatsApp	>1200
13	13/08/21	1.Information about plastic pollution in to sea	WhatsApp	>1200
14	14/08/21	1.Information about whale shark	WhatsApp	>1200
15	15/08/21	1.video on coral reef	WhatsApp	>1200
16	16/08/21	1.Information about logger head sea turtle	WhatsApp	>1200
17	17/08/21	1.Information about sea turtle caught due to plastic waste into sea 2.Information about Marlin Fish	WhatsApp	>1200

		3.News paper article on 5 vessel of Veraval caught by Coast Guard during fishing in Ban Period		
18	18/08/21	1.Information about fire safety equipment , leatherback turtle 2.Video on Trawl net fishing	WhatsApp	>1200
19	19/08/21	1.Information about Value addition in fish & fishery programme on Cephalopods 2.Information about Shrimps as nutritionally important food 3.Information Fish trivia , sea turtle , moon fish 4.Video on the effect of Ocean Pollution , Plastic pollution	WhatsApp	>1200
20	20/08/21	1.Video -How to fillet every fish Method and mastery, Why whale are so huge, NETFISH animation film on Conservation 2.Information on Sea safety equipment 3.Photos- Boat clean before and after fishing, awareness meeting conducted through by SCO/HDCs Veraval & Porbandar	WhatsApp	>1200
21	21/08/21	1.News paper article on Use of Square mesh cod end 2.Information about fish lungs 3. Photos of awareness meeting conducted through by SCO/HDCs Veraval & Vanakbara 4.Identification chart of fish & fishery products 5.Information about Tuna	WhatsApp	>1200
22	22/08/21	1.Video- chill killing practices, sea turtle 2.Information about stop juvenile fishing 3.Photos of awareness meeting conducted with Mangrol fishermen 4.Poster of 1 Kg Ice: 1 Kg Fish, use square mesh cod end	WhatsApp	>1200
23	23/08/21	1.Information about octopus 2.Photos of awareness meeting by HDC, Porbandar	WhatsApp	>1200
24	24/08/21	1. Photos of awareness meeting by HDC, Vanakbara 2.Information about covid-19 Guidelines 3.Photos of Harbour clean up done by Vanakbara fishermen 4.Information about Hilsa , life jacket	WhatsApp	>1200
25	25/08/21	1.Information about dolphin, Cuttle fish , shrimps , mullet 2.Photos of Virtual meeting conducted with fishermen of Veraval and Okha	WhatsApp	>1200
26	26/08/21	1.Information about tTigershark , fire safety 2.Video of fish life cycle	WhatsApp	>1200
27	27/08/21	1.Information about Big eye tuna , eel fish	WhatsApp	>1200
28	28/08/21	1.Information about Extincted species	WhatsApp	>1200
29	29/08/21	1.Information about shark , Indian mackerel	WhatsApp	>1200
30	30/08/21	1.Vidoe of improved handling practices of tuna from vessel to market 2.Information about Gholfish , Squid	WhatsApp	>1200
31	31/08/21	1.Information about blue fish , tuna fish , milk fish , moon fish , Barracuda , Pomfret etc	WhatsApp	>1200

Impacts/Outcomes observed during the month

1. As a result of NETFISH regular awareness, the fishermen of Mangrol & Vanakbara themselves took initiative to remove solid waste lying near sea shore on 3rd August 2021.



2. Due to NETFISH continuous effort, the fishermen of Vanakbara had stopped putting ice on dirty floor.

