



मासिक विवरण – जुलाई 2024

MONTHLY REPORT – JULY 2024



मत्स्य गुणवत्ता प्रबंधन और चिरस्थायी मत्स्ययन नेटवर्क (नेटफिश)
Network for Fish Quality Management & Sustainable Fishing (NETFISH)
[MPEDA, Ministry of Commerce & Industry, GoI]



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MONTHLY REPORT ON ACTIVITIES OF MPEDA-NETFISH DURING JULY 2024

MPEDA-NETFISH during July 2024 had involved in 341 nos. of various programs, reaching 5042 stakeholders along the maritime states of India, as listed below.

Type of Program	During the month		Total in the FY	
	No: of programs	No of Beneficiaries	No: of programs	No of Beneficiaries
NETFISH FUNDED PROGRAMS				
Fishing Harbour based program	52	923	79	1469
Dry fish program	4	65	9	161
PPC	13	358	13	358
Stakeholder Meetings organized by SCOs	15	92	42	186
World Ocean Day	-	-	1	100
Exposure visit	-	-	1	10
NETFISH SC/ST PROGRAMS				
SC-Fishing Harbour program	26	773	37	1102
ST-Fishing Harbour program	3	90	5	149
SC-Input Distribution	-	-	1	165
MPEDA RD/SRD SC/ST Fund Programs				
SC-Fishing Harbour program	1	15	2	45
SC/ST Seafood worker's training	0	0	3	90
TED FUND PROGRAM				
Fishing Harbour program	19	767	26	941
TED Workshop	2	256	3	416
EXTERNAL FUNDED PROGRAMS				
Seafood Unit training program	1	35	9	300
Paradeep funded program	-	-	12	1150
MMSAI-Training to Marine observer	-	-	14	340
Value addition	-	-	1	40
OTHER ACTIVITIES				
Awareness classes/Meetings conducted by HDCs	188	1331	868	4860
Meeting / Training / Evaluation of HDCs	3	-	56	-
Participation in meetings/ classes/ activities organized by others	6	-	55	-
Coordination of visit of officials	1	0	4	-
Collaboration with CIFNET	4	353	4	353
Ornamental fish Health Certification	4	-	16	-
GRAND TOTAL	342	5058	1261	12235

Table: Details of NETFISH activities

Highlights of the Month

- Conducted 2 nos. of State level workshop on “Implementation of TED in Trawl gears of India” at Kerala & Goa on 18th & 19th of the month respectively.
- Conducted 52 no. of Harbour based awareness program in various region.
- Conducted 4 no. of Dry fish awareness program in various regions.
- Conducted 13 no. of Pre-processing center program in Kerala.
- Conducted 26 nos. of SC fisher welfare programs & 3 nos. of ST Fisher welfare programs in various regions utilizing the SC/ST funds with NETFISH.
- Conducted 19 nos. of awareness programs on TED in various regions.
- Conducted 1 no. of Sea food unit training program in Karnataka and an income of Rs.10,000/- is generated for NETFISH as training fee.
- NETFISH had coordinated with CIFNET for conducting 2 set of a 3 day skill development training program on Life saving and electronic equipment’s and a one day awareness program on Sea safety, Navigation, Boat engine repairing and Electronics in Maharashtra & Gujarat.
- 188 nos. of awareness classes on Hygiene & Conservation were organized through the Harbour Data Collectors at respective harbours.
- Under the Marine Observer program in the Marine Mammal project, obtained data of sighting of a Bottlenose dolphin and an interaction of Finless porpoise during the month.

State/Region wise details of Activities during the month

The activities conducted by NETFISH in various state/regions during July 2024 are listed in the table below and described in the subsequent sections.

Type of Program	WB	OD	APN	APS	TNN	TNS	KLS	KLN	KA	GOA	MH	GJ
NETFISH FUNDED PROGRAMS												
Fishing Harbour program	2		9	10	6	8	2		7		3	5
Dry fish program				2	2							
PPC							4	9				
Stakeholder Meetings organized by SCOs	3		4		4	3	1					
World Oceans Day program												
Exposure visit												
NETFISH SC/ST PROGRAMS												
SC-Fishing Harbour program	12	5					6		3			
ST-Fishing Harbour program					2				1			
SC-Input Distribution												
RD MPEDA SC/ST PROGRAMS												
SC-Fishing Harbour program						1						
TED Fund Program												

Fishing Harbour program			3	2	3	4		3	1			3
TED Workshop								1		1		
EXTERNAL FUNDED PROGRAMS												
Seafood unit training program									1			
Paradeep funded program												
MMSAI-Training to Marine observer												
Value addition												
OTHER ACTIVITIES												
Awareness classes/Meetings conducted by HDCs	51	26	10	16	28	30	8	0	7			12
Meeting/Training / Evaluation of HDCs								1	1			1
Participation in meetings/ classes/ activities organized by others			2		2				1			1
Coordinating visit of officials			1									
Collaboration with CIFNET											2	2
Ornamental fish Health Certification	1				1		2					
Grand Total	69	31	29	30	48	46	23	14	22	1	5	24

WB-West Bengal, OD-Odisha, APN-Andhra Pradesh North, APS-Andhra Pradesh South, TNN-Tamilnadu North, TNS-Tamilnadu South, KLS-Kerala South, KLN-Kerala North, KA-Karnataka, MHS-Maharashtra South & Goa, MHN- Maharashtra North, GJ- Gujarat

1. WEST BENGAL

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activity	No. of Participants
1	04.07.24	Tangranchor, Kulpi, South 24 Parganas	NETFISH funded capacity building training programme on Biosecurity & Personal Hygiene for SC fishers	30
2	09.07.24	Tegore Park, Kashba, Kolkata	Inspection and issue of ornamental fish health certificate for export purpose	2
3	10.07.24	Arapur, Gosaba, South 24 Parganas	NETFISH funded capacity building training programme on Biosecurity & Personal Hygiene for SC fishers	30
4	11.07.24	Sudhangsupur, Satjelia, South	NETFISH funded capacity building training programme on Biosecurity & Personal Hygiene	30

		24 Parganas	for SC fishers	
5	12.07.24	Sonakhali, Basanti South 24 Parganas	NETFISH funded capacity building training programme on Biosecurity & Personal Hygiene for SC fishers	30
6	15.07.24	Manmathapur, Kakdwip, South 24 Parganas	NETFISH funded capacity building training programme on Biosecurity & Personal Hygiene for SC fishers	30
7	16.07.24	Insenberia, Kulpi, South 24 Parganas	NETFISH funded capacity building training programme on Biosecurity & Personal Hygiene for SC fishers	30
8	18.07.24	Narayanpur, South 24 Parganas	NETFISH funded capacity building training programme on Biosecurity & Personal Hygiene for SC fishers	30
9	19.07.24	Freserganj FH	Fishing Harbour Based Program	25
10	19.07.24	Kakdwip, South 24 Parganas	Meeting with the Secretary, Kakdwip Fishermen Association regarding TED awareness programmes, capacity building programme for SC fishers	2
11	24.07.24	Deshapran FH	Fishing Harbour Based Program	25
12	24.07.24	Digha mohana, Purba Medinipur	Meeting with Chairman, Secretary and Board of Directors of Digha Fishermen & Fish Traders Association regarding implementation of TED and square mesh in the trawlers etc.	14
13	25.07.24	New Jaldah, Mandarmoni, Purba Medinipur	NETFISH funded capacity building training programme on Biosecurity & Personal Hygiene for SC fishers	30
14	25.07.24	Deshapran FH, Purba Medinipur	Meeting with the Special Officer, Deshapran FH regarding harbour development and up gradation of FH, TED awareness programmes, capacity building programme for SC fishers,etc	2
15	26.07.24	Shyampur, Khejuri-II, Purba Medinipur	NETFISH funded capacity building training programme on Biosecurity & Personal Hygiene for SC fishers	30
16	29.07.24	Gangadharpur, South 24 Parganas	NETFISH funded capacity building training programme on Biosecurity & Personal Hygiene for SC fishers	30
17	30.07.24	Moinapara, Kakdwip, South 24 Parganas	NETFISH funded capacity building training programme on Biosecurity & Personal Hygiene for SC fishers	30
18	31.07.24	Basurmahal, Kulpi, South 24 Parganas	NETFISH funded capacity building training programme on Biosecurity & Personal Hygiene for SC fishers	30



NETFISH funded training programme for SC fishers at Narayanpur & Sudhangsupur

➤ Aid material distributed during the month

Sl No.	Type of Aid material distributed	No. of Item	Fund source
1	T-shirt & pant, hand gloves, cap, rain coat, bag, pen, pad	360	NETFISH SC Fund
2	T-shirt & pant, hand gloves, cap, rain coat, bag, pen, pad	50	NETFISH

➤ Awareness Classes/Meetings conducted by HDCs

Type of program	Freserganj	Kakdwip	Shoila	Namkhana	Sankarpur	Deshapran	Raidighi	Total
Awareness program on Hygiene, Chill killing & Conservation	8	11	7	12	5	2	6	51

S.N.	Date	Location	Type of Activities	No. of Participants
1	01.07.2024	Freserganj	1. Awareness about life jacket and life buoy. 2. Chill-kill & chill-wash of catch. 3. Awareness about catching small hilsa 4. Impact of insulated box. 5. Awareness of marine mammals act.	11
2	03.07.2024			12
3	08.07.2024			10
4	09.07.2024			10
5	10.07.2024			11
6	13.07.2024			10
7	22.07.2024			8
8	23.07.2024			10
9	04.07.2024	Sankarpur	1. Post-Harvest Loss and its reduction (Chill kill & chill washing 2. Awareness on MM&T conservation. 3. Awareness on sea safety (life jacket & life buoy) 4. Plastic pollution	6
10	05.07.2024			4
11	09.07.2024			7
12	10.07.2024			8
13	18.07.2024		4	
14	08.07.2024	Deshapran	1. Post-Harvest Loss and its reduction (Chill kill & chill washing 2. Awareness on MM&T conservation.	8
15	22.07.2024			6
16	01.07.2024	Soula	1. Proper ice headlining 2. Plastic basket uses 3. Chill killing	7
17	03.07.2024			5
18	06.07.2024			7
19	10.07.2024			6
20	11.07.2024			5
21	13.07.2024			6
22	18.07.2024			5

23	01.07.2024	Kakdwip	1.Post harvest loss 2.Chill killing & chill wash 3.Awareness on MM&T conservation 4.awareness Sea safety (life jacket & life buoy)	10
24	02.07.2024			13
25	03.07.2024			9
26	05.07.2024			11
27	06.07.2024			7
28	08.07.2024			10
29	12.07.2024			6
30	13.07.2024			14
31	17.07.2024			12
32	18.07.2024			10
33	19.07.2024	12		
34	01.07.2024	Namkhana	1.Awareness about life jacket and life buoy 2.Chill-kill & chill-wash 3. Awareness about catching small Hilsa 4. Impact of insulated box 5.Awerness of marine mammals act 6. Awareness of plastic.	14
35	03.07.2024			13
36	05.07.2024			13
37	08.07.2024			14
38	09.07.2024			13
39	11.07.2024			14
40	13.07.2024			14
41	18.07.2024			15
42	24.07.2024			15
43	25.07.2024			13
44	27.07.2024			14
45	30.07.2024			13
46	01.07.2024	Raidighi	1.Awareness is given about life jacket and life buoy 2.Chill-killing process 3. Avoid bamboo bucket and iron shovel 4. Awareness about catching small Hilsa 5. Awareness of marine mammals act.	11
47	03.07.2024			11
48	08.07.2024			7
49	09.07.2024			7
50	10.07.2024			6
51	11.07.2024	6		

➤ **Details of information disseminated to stakeholders on social media:**

No. of Harbours with Whatsapp Groups: 7

Total No. of Whatsapp groups formed at Harbours: 7

Total No. of members in the Whatsapp groups: 912

Sl.No:	Date	Content shared
1	01.07.24	Wave of Success! The world craves the taste of India.
2	03.07.24	Frozen fish has surged to the #2 spot in India's seafood export basket for FY 2023-24.
3	03.07.24	Catch the wave of Innovation! Attention innovators, entrepreneurs, technocrats, and start-ups!
4	04.07.24	Fish & Shrimp Meal & Feed exports are making a splash, ranking #3 in both quantity and value of Indian seafood exports
5	04.07.24	Wave of Success! Indian Black Tiger shrimp exports are booming!
6	05.07.24	Wave of Success! In 2023-24, aquaculture and capture fisheries have carved their unique niches in the export market.
7	05.07.24	On July 4, 2024, MPEDA-NETFISH, Kolkata, conducted a day-long capacity-building program in Tanagerchor, Kulpi, South 24 Parganas
8	06.07.24	Wave of success! Crab, Tuna & Tilapia Exports Soar!
9	08.07.24	Wave of Success! Scampi sensation! Our exports are surging across the board, with a value increase of a whopping 23.22% (US\$25.17 million)!
10	09.07.24	Calling all Seafood Technocrats & Innovators! Submit your Scientific Concept Note for the International Conclave on Nextgen technologies in the Sea
11	10.07.24	From farm to fork, fish farmers make the difference! They nurture tiny fish into healthy adults, ensuring a steady supply of delicious seafood for our tables
12	11.07.24	On World Population Day, with the theme "To Leave No One Behind, Count Everyone," let's turn our spotlight to the vital role of seafood.

13	12.07.24	India's First Deep-water Transshipment Port and its Maritime Legacy! Vizhinjam International Seaport opens its door to welcome the mother vessel SAN FERNANDO
14	13.07.24	The boon that lifts your mood. Feeling down?! Fish might just be the answer!
15	15.07.24	MPEDA- NETFISH, Kolkata, organized a one-day capacity-building program for 30 SC boat owners and fishers on July 12, 2024, in Sonakhali, Basanti South 24 Parganas
16	16.07.24	MPEDA NETFISH held an awareness program on the "Turtle Excluder Device (TED)" in Veraval on July 15, 2024.
17	18.07.24	Freshness Redefined! Ditch the "fresh is best" myth! Frozen seafood is quick-frozen at peak freshness, locking in nutrients and flavour.
18	19.07.24	Hatcheries! Enroll with MPEDA for a brighter future. Gain a unique enrollment number, expert support, & streamlined operations
19	20.07.24	Celebrate #InternationalMoonDay with the secret key to thriving fish farms:
20	20.07.24	MPEDA-NETFISH, Kolkata, organized a one-day capacity-building program for 30 SC fishers and 17 fisherwomen on July 18, 2024, in Narayanpur, South 24 Parganas
21	23.07.24	Indulge in luxury with every bite of Ornate Spiny Lobster.
22	24.07.24	The reduction of BCD on Prawn & Shrimps Feed, and Fish Feed from 15% to 5% will facilitate the farmers with good quality feed
23	24.07.24	The Indian Shrimp production is largely dominated by a single species (L. Vannamei) belonging to the North Pacific Ocean.
24	25.07.24	Dirty pond Bottom
25	27.07.24	Reef Cod: A taste of the ocean!
26	27.07.24	MPEDA-NETFISH, Kolkata, organized a one-day capacity-building program for SC fishers on July 26, 2024, in Shyampur Khejuri-II, Purba Medinipur
27	28.07.24	India's seafood is making waves globally. Our exports have surged from \$5 billion to \$7.38 billion in 10 years.
28	29.07.24	India's seafood export value has DOUBLED! From ₹30,213 Cr in 2013-14 to ₹60,524 Cr in 2023-24, the growth is unreal in the last decade.
29	30.7.24	The Protein Powerhouse

➤ **MARINE MAMMAL PROJECT**

1. Marine Observer program

No. of Sighting reported in the month	1
Major animals sighted	Bottlenose dolphin

2. ODISHA

➤ **Details of major activities of the month**

S.N.	Date	Location	Type of Activity	No. of Participants
1	19.7.2024	Maa Budhima PFCS, Chilka	NETFISH funded capacity building training programme on Biosecurity & Personal Hygiene for SC fishers	28
2	24.7.2024	Dhamara	NETFISH funded capacity building training programme on Biosecurity & Personal Hygiene for SC fishers	30
3	26.7.2024	Balaramgadi	NETFISH funded capacity building training programme on Biosecurity & Personal Hygiene for SC fishers	30
4	30.7.2024	Paradeep	NETFISH funded capacity building training programme on Biosecurity & Personal Hygiene for SC fishers	30
5	31.7.2024	Maa Mangala PFCS, Chilka	NETFISH funded capacity building training programme on Biosecurity & Personal Hygiene for SC fishers	30



NETFISH funded training programme for SC fishers at Dhamara & Paradeep

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of program	Dhamara	Balramgadi	Paradeep	Total
Awareness program by HDCs	7	9	10	26

S. N.	Date	Location	Type of Activities	No: of Participants
1	03-07-24	Dhamara	Profit of using square mesh cod end	11
2	08-07-24	Dhamara	Profit of using square mesh cod end	13
3	12-07-24	Dhamara	Profit of using square mesh cod end	08
4	15-07-24	Dhamara	Profit of using square mesh cod end	15
5	16-07-24	Dhamara	Profit of using square mesh cod end	13
6	18-07-24	Dhamara	Profit of using square mesh cod end	12
7	22-07-24	Dhamara	Profit of using square mesh cod end	12
8	03-07-24	Balaramgadi	Profit of using square mesh cod end	10
9	06-07-24	Balaramgadi	Profit of using square mesh cod end	10
10	09-07-24	Balaramgadi	Profit of using square mesh cod end	10
11	12-07-24	Balaramgadi	Profit of using square mesh cod end	10
12	15-07-24	Balaramgadi	Profit of using square mesh cod end	10
13	18-07-24	Balaramgadi	Profit of using square mesh cod end	10
14	29-07-24	Balaramgadi	Profit of using square mesh cod end	10
15	30-07-24	Balaramgadi	Profit of using square mesh cod end	10
16	31-07-24	Balaramgadi	Profit of using square mesh cod end	10
17	03-07-24	Paradeep	Profit of using square mesh cod end, Chill Killing	10
18	05-07-24	Paradeep	Profit of using square mesh cod end, sorting fish and use of ice ratio 1:1 Kg	10
19	08-07-24	Paradeep	Profit of using square mesh cod end, Chill Killing	10
20	16-07-24	Paradeep	Profit of using square mesh cod end, Maintaining hygiene on boarding during fishing	10
21	22-07-24	Paradeep	Profit of using square mesh cod end, sorting fish and use of ice ratio 1:1 Kg	10
22	24-07-24	Paradeep	Profit of using square mesh cod end, Chill Killing	10
23	25-07-24	Paradeep	Profit of using square mesh cod end, sorting fish and use of ice ratio 1:1 Kg	10
24	27-07-24	Paradeep	Profit of using square mesh cod end, sorting fish and use of ice ratio 1:1 Kg	10
25	28-07-24	Paradeep	Profit of using square mesh cod end , Chill Killing	10
26	29-07-24	Paradeep	Profit of using square mesh cod end , Chill Killing	10

➤ **Details of information disseminated to stakeholders on social media:**

No. of Harbours with Whatsapp Groups: 3

Total No. of Whatsapp groups formed at Harbours: 3

Total No. of members in the Whatsapp groups: 300

Sl.No:	Date	Content shared
1	02.07.24	Profit of using square mesh cod end
2	04.07.24	Profit of using square mesh cod end
3	06.07.24	Conservation of Marine resources; Quality shrimp seed
4	08.07.24	Conservation of Marine resources, Avoid Plastic, An Escape to Depth
5	10.07.24	Profit of using square mesh cod end
6	12.07.24	Profit of using square mesh cod end
7	14.07.24	Conservation of Marine resources; Quality shrimp seed
8	16.07.24	Profit of using square mesh cod end
9	19.07.24	Conservation of Marine resources; Quality shrimp seed
10	21.07.24	Profit of using square mesh cod end
11	23.07.24	Maintaining Quality Seafood
12	25.07.24	Co-management In Fishery
13	27.07.24	Comparison between hygiene and un-hygiene practices
14	28.07.24	Maintaining Quality Seafood
15	29.07.24	Profit of using square mesh cod end
16	30.07.24	Maintaining Quality Seafood

3. ANDHRA PRADESH

3.1 ANDHRA PRADESH NORTH

Details of major activities of the month

S.N.	Date	Location	Type of Activity	No. of Participants
1	04.07.24	Pudimadaka	Fishing Harbour based program	34
2	05.07.24	Vizag	Discussion with the Boat owners association president regarding TED awareness programmes	-
3	08.07.24	Vizag	Fishing Harbour based program	13
4	10.07.24	Vizag	Meeting with Boat owners association on TED programs and coordinate with officials of Port Authority for harbour up gradation works	11
5	11.07.24	Vizag	Coordinated with Dept. of Fisheries for the harbour visit of Shri. A.Babu IAS, Secretary AP Fisheries to see the harbour up gradation works	-
6	11.07.24	Hotel Radyson Blue Vizag	Participated in the "Workshop on Working together to fight AMR in Asia and the Pacific"	-
7	12.07.24	Office of Dept. of Fisheries, Amalapuram	Meeting with DFO regarding proposed TED awareness programmes at Vodlarevu	4
8	12.07.24	Office of Dept. of Fisheries, Yanam	Meeting with AD Fisheries Yanam along with JDF Amalapuram regarding proposed TED awareness programmes	4
9	15.07.24	SIFT, Kakinada	Met the Principal of the Institute and discussed for the Proposed TED awareness programmes to conduct in SIFT	5

10	15.07.24	Kakinada	Fishing Harbour based program	12
11	16.07.24	Kakinada	Fishing Harbour based program	13
12	19.07.24	Office of Comm. Of AP Fisheries, Vijayawada	Met JD Marine of AP Fisheries discussed for proposed TED Workshop and On board trails with TED	3
13	22.07.24	Youth Hostel, YMCA, Vizag	SCO attend the Fishery stakeholders workshop on Small scale fishers livelihood status and suggestions for the Development conducted by FISCON	60
14	23.07.24	SIFT, Kakinada	Met Principal SIFT for venue and participation for proposed TED awareness programme	-
15	23.07.24	Kakinada	Fishing Harbour based program	11
16	24.07.24	Kakinada	Fishing Harbour based program	12
17	24.07.24	Kakinada	Fishing Harbour based program	30
18	24.07.24	Dept. of Fisheries, Yanam	Met Asst. Director Fisheries venue and participation for proposed TED awareness programme in Yanam	-
19	25.07.24	Dept. of Fisheries, Kakinada	Met Deputy Director Fisheries and invited for participation in TED awareness programme scheduled	-
20	25.07.24	Kakinada	Fishing Harbour based program	12
21	26.07.24	Kakinada	TED Awareness program	50
22	27.07.24	Kakinada	Fishing Harbour based program	12
23	29.07.24	Subramania Bharati Govt.HS Yanam	TED Awareness program	40
24	30.07.24	SIFT, Kakinada	TED Awareness program	40



TED awareness program at Yanam



Fishing Hrabour program at Kakinada

➤ Aid material distributed during the month

Sl No.	Type of Aid material distributed	No. of Item	Fund source
1	Fish Tub	30	NETFISH
2	Hand Gloves	105 pair	NETFISH
3	Tarpaulin sheet	30	NETFISH
4	T-shirt & Cap	80	TED Fund

➤ Awareness Classes/Meetings conducted by HDCs

Type of program	Vizag	Pudimadaka	Kakinada	Total
Awareness program by HDCs	3	3	4	10

S. N.	Date	Location	Type of Activities	No: of Participants
1	04.07.2024	Kakinada	Square mesh cod end	5
2	06.07.2024	Pudimadaka	Eradication of single use plastics	5
3	10.07.2024	Visakhapatnam	Conservation of marine mammals and sea turtles	5
4	10.07.2024	Kakinada	Hygienic handling of ice	5
5	16.07.2024	Pudimadaka	Hygienic handling of ice	7
6	18.07.2024	Kakinada	Eradication of single use plastics	4
7	19.07.2024	Visakhapatnam	Eradication of single use plastics	4
8	24.07.2024	Visakhapatnam	Conservation of marine mammals and sea turtles	5
9	26.07.2024	Kakinada	Eradication of single use plastics	4
10	31.07.2024	Pudimadaka	Conservation of marine mammals and sea turtles	6

➤ Details of information disseminated to stakeholders on social media:

No. of Harbours with WhatsApp Groups: 3

Total No. of WhatsApp groups formed at Harbours: 5

Total No. of members in the WhatsApp groups: 228

Sl.No:	Date	Content shared
1	02.07.2024	Taste the success story Frozen Fish makes its mark
2	02.07.2024	Weather information
3	03.07.2024	World's 1st floating fish farming ship yields 3200 tons of fish yearly
4	04.07.2024	Hooked on Indian sea food
5	06.07.2024	Weather information
6	07.07.2024	Fish Protein Raw values per 100 Grams
7	08.07.2024	Good practice in Pudimadaka landing centre
8	10.07.2024	Clean your boat before & after fishing
9	11.07.2024	Worlds growing appetite seafood, the sustainable solution
10	11.07.2024	Importance of square mesh cod end
11	11.07.2024	Eye care for you
12	13.07.2024	Top place in AP in marine exports
13	12.07.2024	Importance of TED
14	12.07.2024	About black tiger shrimp
15	14.02.2024	Always use shovel to handle fish
16	15.07.2024	Say no to plastic
17	15.07.2024	Update your seafood menu Blue & yellow snapper
18	16.07.2024	Plastic bags in the ocean
19	18.07.2024	Frozen seafood A sustainable & Delicious choice
20	18.07.2024	About carry fish in open and without ice
21	18.07.2024	Today's juveniles tomorrows wealth
22	20.07.2024	Cyclone update
23	20.07.2024	Weather information
24	22.07.2024	Cyclone update
25	23.07.2024	Beware of weather conditions
26	25.07.2024	Save the sea
27	27.07.2024	News on Andhra Pradesh is the No.1 Seafood exports in India
28	27.07.2024	TEDs for turtles

3.2 ANDHRA PRADESH SOUTH

➤ Details of major activities of the month

S.N	Date	Location	Type of Activities	No. of Participants
1	04.07.24	Machilipatnam	Fishing Harbour based program	9
2	04.07.24	Machilipatnam	Fishing Harbour based program	9
3	09.07.24	Machilipatnam	Fishing Harbour based program	9
4	10.07.24	Vodarevu	Fishing Harbour based program	12
5	10.07.24	Vodarevu	Dry fish awareness	15
6	11.07.24	Vodarevu	Dry fish awareness	15
7	16.07.24	Machilipatnam	Fishing Harbour based program	9
8	19.07.24	Office of the Commissioner of Fisheries	SCO along with JD MPEDA conducted meeting with Commissioner of Fisheries, Andhra Pradesh	-
9	22.07.24	Machilipatnam	Fishing Harbour based program	12
10	22.07.24	Machilipatnam	Fishing Harbour based program	7
11	25.07.24	Machilipatnam	Fishing Harbour based program	8
12	26.07.24	Nizampattinam	Fishing Harbour based program	10
13	26.07.24	Nizampattinam	Fishing Harbour based program	10
14	29.07.24	Office of the Commissioner of Fisheries	Meeting with Commissioner of Fisheries regarding TED workshop	-
15	30.07.24	Mchilipattinam	TED Awareness program	30
16	31.07.24	Nizampattinam	TED Awareness program	30



TED awareness program at Machilipatnam & Nizampatnam



Fishing Harbour program at Machilipatnam

Dry fish awareness at Vodarevu

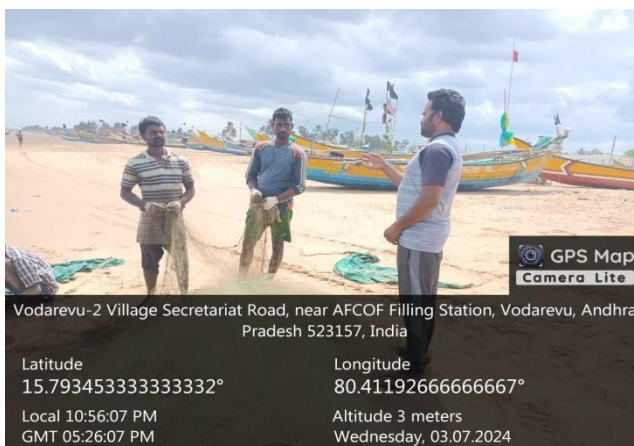
➤ Aid material distributed during the month

Sl No.	Type of Aid material distributed	No. of Item	Fund source
1	Tarpaulins	125	NETFISH

➤ Awareness Classes/Meetings conducted by HDCs

Type of program	Machilipattinam	Vodarevu	Total
Awareness program on Hygiene, Chill killing & Conservation	8	8	16

S. N.	Date	Location	Type of Activities	No. of Participants
1	01-07-24	Machilipatnam	Post-harvest loss	5
2	03-07-24	Machilipatnam	Chill killing	4
3	05-07-24	Machilipatnam	Eradication of single use plastic from sea	5
4	08-07-24	Machilipatnam	Post-harvest loss	5
5	18-07-24	Machilipatnam	Fish and ice importance	5
6	19-07-24	Machilipatnam	Juvenile fish and square mesh cod ends	5
7	22-07-24	Machilipatnam	Post-harvest loss	5
8	27-07-24	Machilipatnam	Post-harvest loss	5
9	03-07-24	Vodarevu LC	Boat cleaning, handling fish and Ice	4
10	06-07-24	Vodarevu LC	Juvenile fish and square mesh cod ends	4
11	09-07-24	Vodarevu LC	Boat cleaning, handling fish and Ice	5
12	11-07-24	Vodarevu LC	Post-harvest loss	4
13	16-07-24	Vodarevu LC	Post-harvest loss	5
14	22-07-24	Vodarevu LC	Boat cleaning, handling fish and Ice	4
15	26-07-24	Vodarevu LC	Juvenile fish and square mesh cod ends	4
16	31-07-24	Vodarevu LC	Boat cleaning, handling fish and Ice	5



Vodarevu-2 Village Secretariat Road, near AFCOF Filling Station, Vodarevu, Andhra Pradesh 523157, India

Latitude
15.793453333333332°

Local 10:56:07 PM
GMT 05:26:07 PM

Longitude
80.41192666666667°

Altitude 3 meters
Wednesday, 03.07.2024



31/158-12, Gilakaladindi, Kara Agraharam, Machilipatnam, Gilakaladindi, Andhra Pradesh 521001, India

Latitude
16.1477772°

Local 08:36:29 AM
GMT 03:06:29 AM

Longitude
81.1592317°

Altitude 3 meters
Wednesday, 03.07.2024

Awareness by HDCs

➤ Details of information disseminated to stakeholders on social media:

No. of Harbours with Whatsapp Groups: 3

Total No. of Whatsapp groups formed at Harbours: 5

Total No. of members in the Whatsapp groups: 550

Sl.No:	Date	Content Shared
1	01.07.2024	Dolphins and whales free documentary
2	02.07.2024	How to cut and clean mackerels
3	03.07.2024	Modern mackerel fishing –canned fish processing line
4	04.07.2024	Stop Small fish Catch-MPEDA-NETFISH
5	05.07.2024	Japanese thread fin bream fish packing video
6	06.07.2024	Amazing seer fish catching in deep sea -YouTube
7	07.07.2024	Americas' favourite sea food-Indian sea food
8	08.07.2024	Marine mammals of the world-YouTube
9	09.07.2024	Conservation of marine resources-YouTube
10	10.07.2024	Marine life animation YouTube
11	11.07.2024	Weather news-INCOIS
12	12.07.2024	Tuna fish cutting skills-YouTube
14	13.07.2024	Hawaii wild fire news-BBC
15	14.07.2024	Diamond mesh to Square mesh training program at mangrol -YouTube
16	15.07.2024	Whales news
17	16.07.2024	Line fishing-YouTube
18	17.07.2024	Tiger shark released video
19	18.07.2024	Good practice for better price animation- MPEDA-NETFISH
20	19.07.2024	Responsible fishing for sustainable future-MPEDA YouTube
21	20.07.2024	Square mesh cod end-- animation- MPEDA-NETFISH
22	21.07.2024	Turtle escape device- YouTube
23	22.07.2024	Amazing seer fish catching in deep sea -YouTube
24	23.07.2024	Why it is important to protect our Oceans? MPEDA
25	24.07.2024	An escape to the depths- animation- MPEDA-NETFISH
26	25.07.2024	The importance of consuming sea food--- MPEDA-NETFISH
27	26.07.2024	Protecting our marine resources-YouTube
28	27.07.2024	Tuna fishing news
29	28.07.2024	Weather news-FFMA app
30	29.07.2024	Fishermen released marine mammal-YouTube
31	30.07.2024	Save tortoise -YouTube
32	31.07.2024	Why are marine mammals so big-YouTube

4.TAMIL NADU

4.1. TAMIL NADU NORTH

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No. of Participants
1	04.07.24	Pondicherry fisheries department	Discuss about TED Workshop and Awareness Program	-
2	07.06.24	Kolathur	Inspection and issue ornamental fish health certificate	1
3	10.07.24	Karaikal	Participated in Fish farmers day celebration and given a talk about Ornamental fish culture	-
4	11.07.24	Pazhayaru	Fishing Harbour Based Program	15
5	11.07.24	Pazhayaru	Fishing Harbour Based Program	15
6	12.07.24	Pazhayaru	Fishing Harbour Based Program	15
7	12.07.24	Pazhayaru	Fishing Harbour Based Program	15

8	13.07.24	Kalaingar Nagar, Cuddalore	NETFISH funded capacity building training programme on Biosecurity & Personal Hygiene for ST fishers	30
9	15.07.24	Pazhayaru	Fishing Harbour Based Program	15
10	15.07.24	Pazhayaru	Fishing Harbour Based Program	15
11	16.07.24	Karaikal	TED awareness program	40
12	17.07.24	Chennai	Participated in Consultative workshop on RPA and TTB	-
13	19.07.24	State fisheries office	SCO along with DD MPEDA had conducted discussion with state fisheries officials about TED workshop	
14	22.07.24	T.S.Pettai,	NETFISH funded capacity building training programme on Biosecurity & Personal Hygiene for ST fishers	30
15	23.07.24	Nagapattinam	Discussion with AD fisheries regarding TED awareness program	-
16	24.07.24	Nagapattinam	Dry fish awareness program	20
17	24.07.24	Nagapattinam	Dry fish awareness program	15
18	26.07.24	Pondicherry	Discussion with DD marine regarding TED Workshop	-
19	30.07.24	Office and state fisheries office	Office work and Discussion with DD marine regarding TED Workshop	-
20	31.07.24	Mudasalodai	TED awareness program	30
21	31.07.24	Mudasalodai	TED awareness program	22



Fishing Harbour based program at Pazhayar



Awareness program on TED at Mudasaloodai & Karaikkal

➤ Aid material distributed during the month

Sl No.	Type of Aid material distributed	No. of Item	Fund source
1	Plastic crate	32	NETFISH
2	Plastic Basket	35	NETFISH
3	Plastic crate	60	NETFISH ST Fund
4	Plastic Basket	180	NETFISH ST Fund
5	Hand Gloves	40	NETFISH ST Fund

➤ Awareness Classes/Meetings conducted by HDCs

Type of program	Chennai	Karaikal	Cuddalore	Mudasaloodai	Pazhayar	Pondicherry	Poombuhar	Nagapattinam	Kodiakkarai	Total
Awareness program on Hygiene, Chill killing & Conservation	4	3	3	4	4	2	3	2	3	28

S.N.	Date	Location	Type of Activities	No: of Participants
1	03.07.2024	Chennai	Ice and Fish	3
2	13.07.2024	Chennai	Individual Fishing	4
3	19.07.2024	Chennai	Ice and Fish	2
4	25.07.2024	Chennai	Individual Fishing	3
5	07.07.2024	Pondicherry	Harbour clean up	3
6	15.07.2023	Pondicherry	Hygienic fish handling	5
7	23.07.2024	Cuddalore	Hygienic handling of Ice	2
8	24.07.2024	Cuddalore	Dry fish Development	3
9	26.07.2024	Cuddalore	Hygiene Handling of fish at Harbour	3
10	07.07.2024	Mudasalodai	Hygienic Handling Of Fish	3
11	13.07.2024	Mudasalodai	Dry fish Development	3
12	16.07.2024	Mudasalodai	Hygienic Ice Packing	2
13	21.07.2024	Mudasalodai	Dry Fish Development	2
14	02.07.2024	Pazhayar	Marine turtle	2
15	11.07.2024	Pazhayar	Marine turtle	2
16	12.07.2024	Pazhayar	Marine turtle	2
17	15.07.2024	Pazhayar	Marine turtle	2
18	05.07.2024	Poombuhar	Marine turtle	2
19	11.07.2024	Poombuhar	Marine turtle	3
20	18.07.2024	Poombuhar	Marine turtle	2
21	15.07.2024	Karaikal	Trash fish	3
22	20.07.2024	Karaikal	Ice ratio	2
23	22.07.2024	Karaikal	fish quality	2
24	22.07.2024	Nagapattinam	Dry fish programme	10
25	23.07.2024	Nagapattinam	Hygienic Handling Fish & Importance Of Marine mammal	5
26	17.07.2024	Kodiyakkarai	Marine pollution	4
27	21.07.2024	Kodiyakkarai	IUU Fishing	4
28	23.07.2024	Kodiyakkarai	Hygiene handling of fishes	3



NETFISH funded awareness program for SC fishers at T.S.Pettai & Cuddalore

➤ Details of information disseminated to stakeholders on social media

No. of Harbours with Whatsapp Groups: 10

Total No. of Whatsapp groups formed at Harbours: 24

Sl.No:	Date	Content shared
1	03.07.2024	Black Tiger Shrimp on the menu
2	15.07.2024	Turtle Video
3	18.07.2024	Turtle Excluder Device

➤ **MARINE MAMMAL PROJECT**

1. Marine Observer program

No. of interaction reported in the month	1
Major animals sighted	Finless porpoise

4.2. TAMIL NADU SOUTH

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No. of Participants
1	05.07.24	Theresapuram	Meeting with SC Fishermen Union at Theresapuram regarding SC trainings	-
2	08.07.24	Thengapattinam	Fishing Harbour based program	15
3	08.07.24	Thengapattinam	Fishing Harbour based program	14
4	09.07.24	Thengapattinam	Fishing Harbour based program	16
5	09.07.24	Thengapattinam	Fishing Harbour based program	13
6	10.07.24	Thengapattinam	Fishing Harbour based program	13
7	10.07.24	Thengapattinam	Fishing Harbour based program	14
8	11.07.24	Thengapattinam	Fishing Harbour based program	15
9	11.07.24	Thengapattinam	Fishing Harbour based program	14
10	12.07.24	O/o. DDF, Kanyakumari/ O/o. ADF, Colachel/	Meeting with DDF, Nagercoil and ADF, Colachel & Meeting with Stakeholders at Colachel regarding TED Trials and Requirement of TED Specifications	7
11	14.07.24	Kanyakumari	Invited Lecture on " Sustainable Fishing and Hygienic Handling for Community Development "Inauguration of Direct-Aid Programme "Community Initiative for sustainable Fisheries in KK district" organized by SFDFS, Kanyakumari	60

12	19.07.24	Thoothoor/E.P Thurai	Stakeholder's meeting with Deep Sea Fishers on Tuna Fishing and On board Handling	25
13	24.07.24	Colachel	TED awareness program	35
14	25.07.24	Vanniyakudi FLC, Colachel FH & O/o DDF, Kanyakumari	Discussion with Stakeholders regarding Juvenile fish/Trash fish landing at Colachel Meeting with DDF, Kanyakumari regarding TED Implementation in KK District	5
15	26.07.24	Vaniyakkudi	TED awareness program	27
16	29.07.24	Vembar FLC	TED awareness program	25
17	30.07.24	Tuticorin	TED awareness program	45
18	30.07.24	Tharuvaikulam	RD MPEDA SC Fund awareness program	15

➤ Aid material distributed during the month

Sl No.	Type of Aid material distributed	No. of Item	Fund source
1	Plastic Basket (Big)	4	NETFISH
2	Gumboot	32	NETFISH
3	Plastic Shovel	40	NETFISH



Fishing Harbour based program at Vallavilai & Poothurai

➤ Awareness Classes/Meetings conducted by HDCs

Type of program	Thengapattinam	Colachel	Chinnamuttom	Mallipattinam	Mandapam	Tuticorin	Kottaipattinam	Rameswaram	Total
Awareness program by HDCs	3	3	8	3	3	6	3	1	30

S.N.	Date	Place	Type of Activity	No. of Participants
1	03/07/2024	Thengaipattinam	Hygienic handling of fishes on board FV	9
2	06/07/2024	Thengaipattinam	Hygienic handling of fishes on board FV	11
3	16/07/2024	Thengaipattinam	Hygienic handling of fishes on board FV	12
4	13/07/2024	Colachel	Hygienic handling of fishes on board FV	5
5	15/07/2024	Colachel	Hygienic handling of fishes on board FV	5
6	25/07/2024	Colachel	Hygienic handling of fishes on Harbour	8
7	04/07/2024	Chinnamuttom	Hygienic handling of fishes on board FV	4

8	13/07/2024	Chinnamuttom	Hygienic handling of fishes on Harbour	5
9	16/07/2024	Chinnamuttom	Hygienic handling of fishes on board FV	5
10	18/07/2024	Chinnamuttom	Hygienic handling of fishes on Harbour	5
11	23/07/2024	Chinnamuttom	Hygienic handling of fishes on board FV	4
12	26/07/2024	Chinnamuttom	Hygienic handling of fishes on Harbour	5
13	27/07/2024	Chinnamuttom	Hygienic handling of fishes on board FV	5
14	29/07/2024	Chinnamuttom	Hygienic handling of fishes on board FV	5
15	05/07/2024	Tuticorin	Hygienic handling of fishes on board FV	5
16	09/07/2024	Tuticorin	Hygienic handling of fishes on board FV	4
17	12/07/2024	Tuticorin	Hygienic handling of fishes on Harbour	4
18	15/07/2024	Tuticorin	Hygienic handling of fishes on board FV	4
19	22/07/2024	Tuticorin	Hygienic handling of fishes on Harbour	5
20	27/07/2024	Tuticorin	Hygienic handling of fishes on board FV	4
21	09/07/2024	Mallipattinam	Hygienic handling of fishes on Harbour	4
22	14/07/2024	Mallipattinam	Hygienic handling of fishes on Harbour	5
23	25/07/2024	Mallipattinam	Hygienic handling of fishes on board FV	3
24	16/07/2024	Kottaipattinam	Hygienic handling of fishes on Harbour	1
25	18/07/2024	Kottaipattinam	Hygienic handling of fishes on Harbour	1
26	23/07/2024	Kottaipattinam	Hygienic handling of fishes on board FV	3
27	09/07/2024	Mandapam	Hygienic handling of fishes on Harbour	3
28	16/07/2024	Mandapam	Hygienic handling of fishes on board FV	3
29	22/07/2024	Mandapam	Hygienic handling of fishes on board FV	4
30	30/07/2024	Rameswaram	Hygienic handling of fishes on board FV	3



TED awareness program at Tuticorin

➤ Details of information disseminated to stakeholders on social media:

No. of Harbours with Whatsapp Groups: 9

Total No. of Whatsapp groups formed at Harbours: 9

Total No. of members in the Whatsapp groups: 502

Sl.No:	Date	Content shared
1	10/07/2024	National fish Farmers day - MPEDA POSTER
2	15/07/2024	Pechiparai dam water released news (ADF)
3	19/07/2024	Weather warning (ADF)
4	27/07/2024	Awareness programme for fisherman(paper cutting)
5	27/07/2024	Ban period allocation fund news (ADF)
6	30/07/2024	International day of friendship -MPEDA POSTER

5. KERALA

5.1. KERALA SOUTH

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No. of Participants
1	02.07.24	M/s. Fabcern Pet Care, Palakkad	Inspection and issue of ornamental fish health certificate	1
2	05.07.24	Tottappally	Fishing Harbour based program	30
3	05.07.24	Tottappally	Meeting with AXE regarding the harbour issues	-
4	05.07.24	Tottappally	Fishing Harbour based program	30
5	08.07.24	Pallipuram	NETFISH funded capacity building training programme on Biosecurity & Personal Hygiene for SC fishers	30
6	09.07.24	Udayanapuram	NETFISH funded capacity building training programme on Biosecurity & Personal Hygiene for SC fishers	30
7	10.07.24	Thykkattusery	Stakeholders meeting to discuss the export possibilities of black clam	15
8	10.07.24	Kraftworks solar, Petta	Discussion regarding solar dryer budget	5
9	11.07.24	Pallipuram	NETFISH funded capacity building training programme on Biosecurity & Personal Hygiene for SC fishers	30
10	19.07.24	Pallipuram	NETFISH funded capacity building training programme on Biosecurity & Personal Hygiene for SC fishers	30
11	02.07.24	M/s. Fabcern Pet Care, Palakkad	Inspection and issue of ornamental fish health certificate	1
12	24.07.24	Eramalloor	Pre-processing centre program	30
13	24.07.24	Eramalloor	Pre-processing centre program	30
14	25.07.24	Pallipuram	NETFISH funded capacity building training programme on Biosecurity & Personal Hygiene for SC fishers	30
15	26.07.24	Eramalloor	Pre-processing centre program	30
16	26.07.24	Eramalloor	Pre-processing centre program	30
17	29.07.24	Pallipuram	NETFISH funded capacity building training programme on Biosecurity & Personal Hygiene for SC fishers	30
18	31.07.24	Cochin Ship Yard	Discussion regarding availability of CSR fund for plastic waste management project at Chellanam	-



Awareness program for SC fishers at Vaikom

➤ **Classes/Meetings conducted by HDCs**

Type of program	Thottappally	Kayamkulam	Muthalapozy	Adimalathura	Total
Awareness program by HDCs	4	2	1	1	8

S.N.	Date	Place	Type of Activity	No: of Participants
1	25/07/24	Kayamkulam	Pre-cooling and fishing vessels hygiene	8
2	25/07/24	Kayamkulam	Awareness program on Hygiene	5
3	29/07/24	Muthalapozy	Fishing vessels hygiene	5
4	27/07/24	Thottappally	Pre-cooling and fishing vessels hygiene	10
5	27/07/24	Thottappally	Fishing vessels hygiene	5
6	31/07/24	Thottappally	Pre-cooling and fishing vessels hygiene	10
7	31/07/24	Thottappally	Fishing vessels hygiene	5
8	26/07/24	Adimalathurai	Chill killing and conservation	5

➤ **Details of information disseminated to stakeholders on social media :**

No. of Harbours with Whatsapp Groups: 6

Total No. of Whatsapp groups formed at Harbours: 6

Total No. of members in the Whatsapp groups: 1230

Sl.No:	Date	Content shared
1	01/07/2024	Wear life jacket to save lives
2	02/07/2024	TEDs for turtles
3	03/07/2024	No more ghost fishing
4	04/07/2024	Information from department of fisheries (square mesh cod end for fishermen for sustainable fishing)
5	05/07/2024	Culture based fisheries
6	08/07/2024	Insulated ice box project of department of fisheries
7	09/07/2024	Fish protein Let's protect our ocean because it is livelihood of many people
8	10/07/2024	Sea safety
9	11/07/2024	Video - save sea turtles and ocean
10	12/07/2024	Enhancing freshness with cutting edge approaches
11	13/07/2024	TED
12	15/07/2024	Life Jackets Saves Life
13	16/07/2024	Plastic pollution in the sea
14	17/07/2024	Capture fisheries
15	18/07/2024	TEDs for turtles
16	20/7/2024	News that Matsyafed among four agencies shortlisted for mass production of TEDs TED workshop-Kerala News

		A healthy ocean starts with us
17	22/07/2024	Onboard fish handling
18	23/07/2024	Six reason we should save our ocean
19	24/07/2024	Objectives of MPEDA
20	26/07/2024	Wear life jacket to save lives
21	27/07/2024	High hydrostatic pressure processing
22	29/07/2024	Fatty is good
23	30/07/2024	Safe seafood
24	31/07/2024	Various reasons for protecting the ocean



Pre-processing centre program at Eramalloor

EFFORT FOR GENERATING EXTERNAL FUND

Sl. No.	Effort taken	Status/ Remarks
1	Second level discussion at Cochin Shipyard regarding availability of CSR fund for plastic project at Chellanam	Application submitted

OUTCOME

MPEDA-NETFISH and Clam Kerala FPC Ltd., had organized a training program on black clam processing for students and teachers of GVHSS Vaikom & Perumbalam in February 2024. The program was aimed to promote black clam exports from Kerala. Following the program, a seafood exporting company in Kochi expressed their interest in exporting black clams. Clam Kerala FPC along with NETFISH facilitated meetings and arranged a field visit with the company. Subsequently, the exporter placed a purchase order for clam meat. To fulfil the order, Clam Kerala FPC Ltd. established a pre-processing centre (PPC) at TV Puram, Vaikom area and identified 20 local fisher folk as clam harvesters and trained 25 fisher women in hygienic handling and processing. Within a month, the company successfully delivered 26 tonnes of clam meat to the exporter, which was successfully exported. Now, Clam Kerala FPC Ltd. continues the supply of depurated black clam (DBC) to the exporter, with a production of one tonne/day.



5.2 KERALA NORTH

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of Participants
1	04.07.24	Maliankara	Pre-processing centre program	24
2	04.07.24	Maliankara	Pre-processing centre program	29
3	04.07.24	Maliankara	Pre-processing centre program	28
4	05.07.24	Maliankara	Pre-processing centre program	27
5	05.07.24	Maliankara	Pre-processing centre program	29
6	05.07.24	Maliankara	Pre-processing centre program	29
7	09.07.24	NETFISH HO	HDC Training	7
8	11.07.24	Ponnani	TED awareness program	26
9	11.07.24	Tanur	TED awareness program	36
10	18.07.24	CIFT Kochi	State level workshop on "Implementation of TED in trawl gears in Kerala"	150
11	23.07.24	Maliankara	Pre-processing centre program	18
12	23.07.24	Maliankara	Pre-processing centre program	31
13	23.07.24	Maliankara	Pre-processing centre program	23
14	24.07.24	Munakkakadavu	TED awareness program	40

State Level Workshop on Implementation of TED: MPEDA-NETFISH in association RD MPEDA Kochi, Dept. of fisheries Kerala & ICAR-CIFT had conducted a state level workshop on Implementation of TED in Trawl gears of Kerala on 18th July 2024. The workshop began with a welcome address by Smt. Preetha Pradeep, Technical Officer, RD MPEDA, Kochi. Dr. George Ninan, Director, ICAR-CIFT did the honour of lighting the lamp and delivered the inaugural speech. He has pointed out the need of adaptability of Indian Fisheries sector to the new requirements and challenges of the global markets. Shri. Johnson D' Cruz, Dy. Director, Regional Division, MPEDA, Kochi delivered the Presidential Address and stressed on the tireless efforts taken by MPEDA in resolving the issue of non-export of wild caught shrimp to USA due to the non-implementation of TED in trawl gears in the country. Smt. Smitha R. Nair, Additional Director, Fisheries Dept., Kerala addressed the gathering as the Guest of Honour and offered all assistance from the Department to resolve the TED issue which has started to affect the income and livelihood of the fishers in the State. The introductory speech on TED was delivered by Dr. Joice V. Thomas, Chief Executive, MPEDA-NETFISH. Shri. Alex K. Ninan, National President, SEAI and Vice-Chairman, MPEDA and Shri. Ahmed Azhar, Vice-President, SEAI, Kerala offered their felicitations. A power-point presentation on CIFT-MPEDA- TED construction, field trials and implementation in India was done

by Shri. Santhosh N.K., State Coordinator, MPEDA-NETFISH. CIFT designed TED was also demonstrated to the participants. Around 150 Stakeholders including officials from Dept. of Fisheries Kerala, ICAR-CIFT, MPEDA, CIFNET, FSI, NIFPHATT, EIA, KUFOS, CUSAT, MATSYAFED, Tufropes Nets Pvt. Ltd, HDCs and representatives from Trawl Boat Owners' Association in various fishing harbours were participated in the workshop.



TED awareness program at Tanur & Ponnani



Pre-processing centre program at Maliankara

➤ **Details of information disseminated to stakeholders on social media during the month:**

No. of Harbours with Whatsapp Groups: 9

Total No. of Whatsapp groups formed at Harbours: 10

Total No. of members in the Whatsapp groups: 1370

Sl.No:	Date	Content shared
1	01/07/2024	Indian seafood success(MPEDA post)
2	02/07/2024	Brochure of MPEDA Conclave on next gen technologies.
3	03/07/2024	Pledge by Odisha fishers on use of square mesh cod end
4	04/07/2024	DoF Kerala Insulated ice box scheme
5	05/07/2024	50% subsidy scheme for square mesh cod end for fishermen
6	05/07/2024	Insurance scheme for traditional fishing craft
7	06/07/2024	Details of Karyashala
8	08/07/2024	Importance of trawl ban
9	09/07/2024	Indian oil sardine - a healthy food fish
10	09/07/2024	Kerala state Awards for aqua culturists
11	10/07/2024	Consequences of pollution
12	11/07/2024	Why we need to protect sea turtle- awareness poster
13	11/07/2024	World population day
14	12/07/2024	Net pause for a seafood feast- MPEDA post on trawl ban
15	12/07/2024	Vizhinjam port Inauguration-MPEDA post
16	13/07/2024	Article about Indian oil sardine
17	16/07/2024	State takes action on juvenile fishing
18	18/07/2024	State level stakeholder's workshop on "Implementation of TED"
19	19/07/2024	News about TED Workshop Kerala
20	20/07/2024	Frozen seafood - A sustainable choice
21	21/07/2024	Kerala's first Aquatic diagnostic lab inaugurated at KUFOS
22	22/07/2024	MLS control success - Threadfin bream production increased
23	23/07/2024	Indian oil sardine auctioned for 1.5 crores
24	24/07/2024	Importance of trawl ban
25	24/07/2024	Subsidy scheme to Shrimp culture
26	25/07/2024	Threadfin production increased- CMFRI study
27	26/07/2024	Good news for value added sea food processing
28	27/07/2024	Facts about Indian oil sardine
29	29/07/2024	Catch of a fisherman

EFFORT FOR GENERATING EXTERNAL FUND

Sl. No.	Effort taken	Status/ Remarks
1	Discussed with PPC owner for sponsoring a part of the uniforms for the PPC workers	The PPC owner has sponsored Rs. 7150 for the uniforms

6. KARNATAKA

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of Participants
1	03.07.24	Mangalore	HDC Meeting	-
2	09.07.24	Thottam, Uduppi	NETFISH funded capacity building training programme on Biosecurity & Personal Hygiene for SC fishers	30
3	10.07.24	Karwar	Harbour Based Programme	28
4	11.07.24	Bhatkal	Harbour Based Programme	24
5	12.07.24	Belekeri	Harbour Based Programme	24
6	13.07.24	Tadri	Harbour Based Programme	25
7	16.07.24	Uttara Kannada, Ankola	NETFISH funded capacity building training programme on Biosecurity & Personal Hygiene for SC fishers	25
8	18.07.24	Udupi, Gangolli	TED awareness programme	26
9	22.07.24	Malpe	Harbour Based Programme	22
10	22.07.24	Mnagalore	Online meeting with HDCs	-
11	23.07.24	Mangaore	Harbour Based Programme	25
12	25.07.24	Angadibail, Ankola	MPEDA sponsored capacity building programme for ST fishers	30
13	26.07.24	Bhatkal	Harbour Based Programme	28
14	27.07.24	Everest seafood's exports, Mangalore	Seafood processing centre program	35
15	29.07.24	Udupi; Balkur, Kundapura	MPEDA sponsored capacity building programme for SC fishers	30

➤ Aid material distributed during the month

Sl No.	Type of Aid material distributed	No. of Item	Fund source
1	Hand gloves	176	NETFISH
2	Rain coats, Hand gloves, Uniform dress	85	NETFISH SC Fund
3	Rain coats, Hand gloves, Uniform dress	30	NETFISH ST Fund



Fishing Harbour program at Malpe & Bhatkal

➤ Awareness Classes/Meetings conducted by HDCs

Type of program	Amdalli	Honnavar	Mangalore	Karwar	Belikeri	Gangolli	Tadri	Total
Awareness program by HDCs	1	1	1	1	1	1	1	7

S.N.	Date	Location	Type of Activities	No: of Participants
1	5/7/24	Karwar	FQM and Conservation of Marine mammals and Sea turtles	12
2	11/7/24	Amdalli	FQM and Conservation of Marine mammals and Sea turtles	10
3	17/7/24	Honnavar	FQM and Conservation of Marine mammals and Sea turtles	10
4	23/7/24	Belekeri	FQM and Conservation of Marine mammals and Sea turtles	12
5	25/7/24	Gangolli	FQM and Conservation of Marine mammals and Sea turtles	10
6	27/7/24	Tadadi	FQM and Conservation of Marine mammals and Sea turtles	14
7	30/7/24	Mangalore	FQM and Conservation of Marine mammals and Sea turtles	15



NETFISH Funded awareness program for SC fishers at Ankola & Udupi



Seafood Processing centre program at Mangalore

➤ Details of information disseminated to stakeholders on social media:

No. of Harbours with Whatsapp Groups: 7

Total No. of Whatsapp groups formed at Harbours: 14

Total No. of members in the Whatsapp groups: 625

Sl. No.	Date	Content shared
1	01-07-2024	Invitation of proposal for conclave on Nextgen technology
2	02-07-2024	World first floating fish farming ship yields 3200 tons of fish yearly.
3	03-07-2024	Highest ocean plastic waste polluters
4	04-07-2024	Video on shrimp fishing by fisherman from Mangalore
5	05-07-2024	Revenue officials inspect order causing fish units
6	06-07-2024	How did scientist discover new anti-ageing secretes from the world longest living vertebrate

7	07-07-2024	Taste the success story
8	10-07-2024	Celebrating national fish farmer's day
9	11-07-2024	Video on octopus effectively changes colour to match the surroundings
10	14-07-2024	Shark awareness day
11	15-07-2024	Guide to FAO guidelines for sustainable aquaculture approved
12	16-07-2024	Solar panels used by inland aquaculture fisherman in their ponds
13	17-07-2024	Information on fish farming is growing profitable
14	20-07-2024	Documents required for diesel passbook renewal at fisheries office
15	23-07-2024	Lokamanya tilak jayanti
16	24-07-2024	Central budget 2024 on fisheries sector
17	25-07-2024	54% jump in budgetary allocation for fisheries
18	26-07-2024	Is shrimp healthy? Here's what a dietician says
19	27-07-2024	International day for the conservation of the mangrove ecosystem
20	28-07-2024	The dolphin plays with air rings underwater, which he himself launches

EFFORT FOR GENERATING EXTERNAL FUND

Sl. No.	Effort taken	Status/ Remarks
1	Seafood processing centre program at M/s.Everest seafood's exports, Mangalore	Received Rs. 10,000/- as training fee

7.GOA

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of Participants
1	19.07.24	Goa	State level workshop on "Implementation of TED in Goa"	106
2	20.07.24	Vasco, Goa	SCO along with CE and SCO, Maharashtra visited Vasco jetties	-

State Level Workshop On Implementation Of TED: MPEDA-NETFISH in association with ICAR-CIFT & Directorate of fisheries, Goa had conducted a state level workshop on Implementation of TED in Trawl gears of Goa on 19th July 2024. Shri. Rajakumar Naik, Deputy Director, MPEDA, Regional Division, Mangalore welcomed the gathering. Dr. Parveen kumar, Director, ICAR-CCARI present as the Chief Guest and inaugurated the workshop. Dr. Joice V. Thomas, Chief Executive, MPEDA-NETFISH did a power point presentation on US ban, MPEDA initiatives and CIFT-MPEDA-TED. CIFT designed TED was also demonstrated to the participants. Around 106 Stakeholders participated in the workshop including officials from State Department of Fisheries, ICAR- CCARI, Trawl Boat Owners from Fishermen Co-operative Societies, Boat owners' Association from 4 fish landing centres in Goa, officials of MPEDA, and State coordinators of NETFISH participated in the workshop. Questions raised by participants were answered by dignitaries to their satisfaction.



8. MAHARASHTRA

➤ Details of major activities of the month

S.N	Date	Location	Type of Activities	No. of Participants
1	24.07.24	Arnala	Fishing Harbour based program	27
2	24.07.24	Arnala	Fishing Harbour based program	32
3	25.07.24	Alibaug	Fishing Harbour based program	15
4	27.07.24	Palghar, Satpati	01 day Skill Development Training on "Safety at sea, Marine Electronic equipment and Maintenance of Marine Engines" conducted by CIFNET in collaboration with MPEDA-NETFISH	103
5	29.07.24 to 31.07.24	Palghar, Dakti Dahanu	03 days Skill Development Training on "Life saving and fire fighting appliances & electronic equipment" conducted by CIFNET in collaboration with MPEDA-NETFISH.	50



Fishing Harbour based program at Arnala & Vasai

➤ Aid material distributed during the month

Sl No.	Type of Aid material distributed	No. of Item	Fund source
1	First Aid Kit	72	NETFISH



Joint program with CIFNET

➤ Details of information disseminated to stakeholders on social media:

No. of Harbours with Whatsapp Groups: 10

Total No. of Whatsapp groups formed at Harbours: 11

Total No. of members in the Whatsapp groups: 675

Sl. No:	Date	Content shared
1	05.07.2024	News about Fishers association demands review of factory's effluent treatment plant in Velsao, Goa.
2	12.07.2024	Newspaper article about State level Workshop conducted in Mumbai on 14 th June 2024 about Implementation of TED in trawl gears of Maharashtra in Marathi language. YouTube video of TED fitted to a trawl net to stop turtle drowning
3	21.07.2024	Note on State level Workshop conducted in Goa on 19 th July, 2024 about Implementation of TED in trawl gears of Goa
4	22.07.2024	Newspaper article - Meeting in Mumbai on 23 rd for Fisheries Policy
5	23.07.2024	Newspaper cutting about Maharashtra State is providing 02 drone Cameras to control Illegal fishing in Ratnagiri district
6	25.07.2024	Youtube Video - Fisherman from Karanja Raigad district has rescued baby Octopus trapped in Plastic bottle
7	30.07.2024	Annual report 2024 of World Trade Organization (WTO).
8	31.07.2024	News published in Dahanu Times about 03 days Skill development training programme conducted at Dhakti Dahanu during 29-31 July, 2024

9. GUJARAT

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No. of Participants
1	05.07.24	Veraval	Fishing Harbour based program	22
2	10.07.24	Veraval	Fishing Harbour based program	17
3	12.07.24	CMFRI, Veraval	Participated in Annual Stakeholder meeting organized by CMFRI	40
4	15.07.24	Veraval	TED Awareness program	50
5	23.07.24	Mangrol	Fishing Harbour based program	27
6	24.07.24	Mangrol	TED Awareness program	100
7	23.07.24 to 25.07.24	Mangrol	03 days Skill Development Training on "Life saving and fire fighting appliances & electronic equipment" conducted by CIFNET	100

			in collaboration with MPEDA-NETFISH.	
8	25.07.24	Mangrol	TED Awareness program	75
9	26.07.24	Mangrol	01 day Skill Development Training on “Safety at sea, Marine Electronic equipment and Maintenance of Marine Engines” conducted by CIFNET in collaboration with MPEDA-NETFISH	100
10	26.07.24	Mangrol	Fishing Harbour based program	28
11	29.07.24	Veraval	Fishing Harbour based program	21
12	31.07.24	Veraval	Conducted HDCs meeting	-



Fishing Harbour based program at Veraval & Mangrol



Awareness program on TED at Mangrol



Joint Program with CIFNET

➤ Aid material distributed during the month

Sl No.	Type of Aid material distributed	No. of Item	Fund source
1	Crate	3	NETFISH

2	Shovel	3	NETFISH
3	Gloves	85	NETFISH
4	Gumboot	10	NETFISH
5	Powder	134	NETFISH
6	Brush	79	NETFISH
7	Box	1	NETFISH

➤ Awareness Classes/Meetings conducted by HDCs

Type of program	Chorwad	Porbandar	Mangrol	Veraval	Vanakbara	Total
Awareness by HDCs	2	1	1	4	4	12

S.N	Date	Harbour/LC	Topic / Type of program	No: of Participants
1	02/07/2024	Veraval	Fish Quality management, sustainability, TED implementation	4
2	02/07/2024	Veraval		10
3	03/07/2024	Mangrol		8
4	04/07/2024	Chorwad		5
5	05/07/2024	Vanakbara		7
6	05/07/2024	Vanakbara		4
7	06/07/2024	Vanakbara		7
8	10/07/2024	Chorwad		6
9	10/07/2024	Vanakbara		7
10	14/07/2024	Veraval		7
11	14/07/2024	Veraval		4
12	15/07/2024	Porbandar		5

➤ Details of information disseminated to stakeholders on social media:

No. of Harbours with Whatsapp Groups: 08

Total No. of Whatsapp groups formed at Harbours: 13

Total No. of members in the Whatsapp groups:1500

Sl.No:	Date	Content shared
1	01/07/24	1.Information about save whale shark fish 2.Information about HACCP programme conducted at Mumbai by MPEDA
2	02/07/24	1.Photos of awareness conducted by HDC Veraval
3	03/07/24	1.Photos of awareness conducted HDC Mangrol
4	04/07/24	1.Information about stop juvenile fishing
5	05/07/24	1.Photos of awareness conducted by HDC Chorwad & Vanakbara
6	06/07/24	1. Photos of awareness conducted by HDC Vanakbara
7	07/07/24	1.Information about single use plastics
8	09/07/24	1.Information about Gujarat number one in fish landing
9	10/07/24	1.Information about fish farmers day celebration 2.Photos of awareness conducted by HDC Chorwad 3. Video on deep sea fishing V/s. Shallow water fishing
10	11/07/24	1.Photos of awareness conducted by HDC Vanakbara
11	12/07/24	1.Information about plastic waste in Ocean
12	14/07/24	1.Information about mud crab culture 2.Information about Tilapia fish culture
13	15/07/24	1.Photos of awareness conducted by HDCs Veraval & Porbandar
14	16/07/24	1.Information about TED for turtle excluder
15	19/07/24	1.Information about plastic in Ocean

		2.Information about Five crab species available in Indian sea water
16	20/07/24	1.Inforamtion about plastic pollution
17	21/07/24	1.Informantion about dolphin
18	22/07/24	1.Video on TED
19	23/07/24	1.Video on NETFISH activity of Gujarat
20	24/07/24	1.Informative video on Reef cod
21	25/07/24	1.You tube video on TED programme conducted at Mangrol FH
22	26/07/24	1.You tube video on TED programme conducted at Mangrol FH
23	27/07/24	1.You tube video on TED programme conducted at Mangrol FH
24	28/07/24	1.You tube video on TED programme conducted at Mangrol FH
25	31/07/24	1.Information on Ghol fish

