



MPEDA – NETFISH

मासिक विवरण – मार्च 2024

MONTHLY REPORT – MARCH 2024



मत्स्य गुणवत्ता प्रबंधन और चिरस्थायी मत्स्ययन नेटवर्क (नेटफिश)
Network for Fish Quality Management & Sustainable Fishing (NETFISH)
[MPEDA, Ministry of Commerce & Industry, GoI]
Vallarpadam P.O., Kochi – 682 504, Kerala, India
Ph: 0484 2982205
netfish@mpeda.gov.in
www.netfishmpeda.org

MONTHLY REPORT ON ACTIVITIES OF MPEDA-NETFISH DURING MARCH 2024

MPEDA-NETFISH during March 2024 had involved in 364 nos. of various programs, reaching 5226 stakeholders along the maritime states of India, as listed below.

Type of Program	During the month		So far in the FY	
	No: of programs	No of Beneficiaries	No: of programs	No of Beneficiaries
NETFISH FUNDED PROGRAMS				
Fishing Harbour program	51	960	452	7631
Dry fish awareness program	9	181	24	465
PPC Program	6	180	17	474
Stakeholder Meetings organized by SCOs	6	17	67	345
Swachhta Clean-up	-	-	12	1491
Exposure visit	-	-	2	48
Workshop	-	-	4	219
MPEDA SC PROGRAM				
Fishing Harbour program	26	780	113	3382
On board training	2	40	12	187
Sea Safety awareness program	-	-	3	90
MPEDA ST PROGRAM				
Fishing Harbour program	-	-	10	300
Training at CIFNET for Lakshadweep Fishers	-	-	14	473
Exposure visit for Lakshadweep Fishers	-	-	2	41
RD-SC-FH	10	300	76	2235
RD-SC-Seafood	15	436	42	1219
RD-ST-FH	1	30	12	360
EXTERNAL FUNDED PROGRAMS				
Seafood Unit training program	3	105	71	2431
Cephalopod Value addition	1	30	1	30
Paradeep Port Trust Funded programs	12	320	50	1170
Munambam FH Management Society	-	-	5	98
Mangrove Foundation sponsored program	-	-	11	247
Marine Mammal Project- Training to Marine Observers	12	52	22	52
Value addition training sponsored by DRP, PMFME, IDC, Mangalore	-	-	1	28
Joint program with CIFNET	-	-	5	250
OTHER ACTIVITIES				
Awareness classes/Meetings conducted by HDCs	190	1142	2817	17604
Meeting / Training / Evaluation of HDCs	4	-	80	-
Participation in meetings/ classes/ activities organized by others	5	-	187	-
Participation in Exhibition	-	-	2	-
Coordination of visit of officials	-	-	17	-
CIFNET-TUNA training program	-	-	2	48
Ornamental fish Health Certification	1	-	64	-
MY Bharat	10	653	11	736
GRAND TOTAL	364	5226	4208	41654

Table: Details of NETFISH activities

Highlights of the Month

- Conducted **28 nos. of SC fisher welfare programs** in various regions utilizing the SC/ST funds with NETFISH.
- Conducted **26 nos. of SC/ST fisher welfare programs** in various regions utilizing the SC/ST funds with MPEDA RD/SRDs.
- Conducted **3 nos. of Sea food unit training programs** in Various region and an income of Rs.30,000/- is generated for NETFISH as training fee.
- Organized 2 Days **Hands on training program on Cephalopod Value addition** in a seafood unit at Porbandar, Gujarat, by collecting Rs. 50,000 as training fee.
- Conducted **12 nos. of Paradeep Port Trust sponsored awareness programme** for fishers at Paradeep.
- Organized **10 nos.** of Events under the **MY Bharat program** in various regions.
- 190 nos. of awareness classes on Hygiene & Conservation were organized through the Harbour Data Collectors at respective harbours.
- Carried out 3443 nos. of by-catch surveys under the marine mammal project. Under the Marine Observer program in the project, obtained data comprised of 3 sightings involving 2 Humpback dolphin and a spotted dolphin and 8 fishery interactions involving 7 Olive Ridley turtles and a Green turtle during the month.

State/Region wise details of Activities during the month

The activities conducted by NETFISH in various state/regions during March 2024 are listed in the table below and described in the subsequent sections

Type of Program	WB	OD	APN	APS	TNN	TNS	KLS	KLN	KA	MHS	MHN	GJ
NETFISH FUNDED PROGRAMS												
Fishing Harbour program	2		4	5	6	4	4	10	3	5	5	3
Dry fish awareness				3		2						4
PPC							6					
Stakeholder Meetings organized by SCOs	1				2			1	1			1
MPEDA SC PROGRAM												
Harbour based program	11	5					6	2	2			
On board	2											
RD MPEDA-SC-Harbour Progrm	1				3	5					1	
RD MPEDA-SC-Seafood training			12	1								2
RD MPEDA-ST-Harbour Progrm					1							
EXTERNAL FUNDED PROGRAMS												
Seafood unit training program		1	1			1						
Cephalopod Value addition												1
PPT funded program		12										

MMO Training					5	4					3	
OTHER ACTIVITIES												
Awareness classes/Meetings conducted by HDCs	41	12	12	17	18	18	0	0	6	0	35	31
Meeting/ Training / Evaluation of HDCs						2			1			1
Participation in meetings/ classes/ activities organized by others	2				1		1			1		
Ornamental fish Health Certification							1					
My Bharat Event					2	3			2		1	2
Grand Total	60	30	29	26	38	39	18	13	15	6	45	45

Marine Mammal By-catch survey	WB	OD	APN	APS	TNN	TNS	KLS	KLN	KA	MHS	MHN	GJ
	133	140	152	100	568	895	195	131	295	169	439	226

WB-West Bengal, **OD**-Odisha, **APN**-Andhra Pradesh North, **APS**-Andhra Pradesh South, **TNN**-Tamilnadu North, **TNS**-Tamilnadu South, **KLS**-Kerala South, **KLN**-Kerala North, **KA**-Karnataka, **MHS**-Maharashtra South & Goa, **MHN**- Maharashtra North, **GJ**- Gujarat

1. WEST BENGAL

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activity	No. of Participants
1	05.03.24	South 24 Parganas, Kakdwip	Farmers meet at Kakdwip	100
2	05.03.24	South 24 Parganas, Namkhana LC	MPEDA funded Fishing Harbour based training for SC Fishers	30
3	06.03.24	South 24 Parganas, Nandabhanga	MPEDA funded Fishing Harbour based training for SC Fishers	30
4	07.03.24	South 24 Parganas, Hariipur, Namkhana	MPEDA funded Fishing Harbour based training for SC Fishers	30
5	08.03.24	South 24 Parganas, Fresergan FHj	Fishing Harbour based training	25
6	08.03.24	South 24 Parganas, Jettyghat, Freserganj	MPEDA funded Fishing Harbour based training for SC Fishers	30
7	09.03.24	South 24 Parganas, Brajaballabhpur	MPEDA funded Fishing Harbour based training for SC Fishers	30
8	10.03.24	South 24 Parganas, Hariipur, Namkhana	RD MPEDA SC Fund- Fishing Harbour based training	30
9	10.03.24	South 24 Parganas, Fresergan FH	MPEDA funded On board training program for SC Fishers	20
10	11.03.24	Purba Medinipur, Dahasonamoi	MPEDA funded Fishing Harbour based training for SC Fishers	30
11	12.03.24	Purba Medinipur, Hariipur	MPEDA funded Fishing Harbour based training for SC Fishers	30
12	12.03.24	Roy Enterprise &	SCO along with DD conducted Inspection	--

		RST Innovative Solution Pvt. Ltd.	of Chill fish and Dry fish handling centres	
13	13.03.24	Purba Medinipur, Dadanpatrabar	MPEDA funded Fishing Harbour based training for SC Fishers	30
14	14.03.24	Purba Medinipur, Dakshin Purushottampur	MPEDA funded Fishing Harbour based training for SC Fishers	30
15	14.03.24	Purba Medinipur, Digha mohana	Meeting with Secretary and other members of DFFTA regarding implementation of TED & Square mesh	4
16	15.03.24	Purba Medinipur, Deshapran FH	Fishing Harbour based training	25
17	15.03.24	Purba Medinipur, Nilpur	MPEDA funded Fishing Harbour based training for SC Fishers	30
18	16.03.24	South 24 Parganas, Narayanpur	MPEDA funded Fishing Harbour based training for SC Fishers	30
19	17.03.24	South 24 Parganas, Mukundapur LC	MPEDA funded On board training program for SC Fishers	20



MPEDA Funded awareness program for SC fishers

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of program	Raidighi	Freserganj	Deshapran	Sankarpur	Namkhana	Kakdwip	Shoula	Total
Awareness by HDCs	6	9	4	5	11	3	3	41

S.N	Date	Name of Harbour/LC	Type of Activities	No: Of Participants
1	05.03.2024	Sankarpur	1. Post-Harvest Loss and its reduction - Chill kill & chill washing	6
2	07.03.2024		5	
3	14.03.2024		2. Awareness on MM&T conservation	5
4	19.03.2024		3. Awareness on sea safety -life jacket & life buoy	5
5	21.03.2024		6	
6	04.03.2024	Freserganj		11
7	06.03.2024			10
8	07.03.2024		1. Awareness about life jacket and life buoy	11
9	08.03.2024		2. Chill kill & chill wash	12
10	20.03.2024		3. Awareness about catching small hilsa	12
11	23.03.2024		4. Subsidy of insulated box	10
12	26.03.2024		5. Awareness of marine mammals act	12
13	27.03.2024		9	
14	30.03.2024	12		
15	07.03.2024	Kakdwip	1. Post-harvest loss	6
16	15.03.2024		2. Chill killing & chill wash	10
17	20.03.2024		3. Awareness on Sea safety	8

18	02.03.2024	Raidighi	1. Awareness about life jacket and life buoy	6
19	04.03.2024		2. Chill-killing process	5
20	04.03.2024		3. Avoid bamboo bucket and iron shovel	6
21	05.03.2024		4. Awareness about catching small hilsa	7
22	05.03.2024		5. Awareness on marine mammals act	8
23	06.03.2024	Deshapran	1.Post Harvest Loss and its reduction (Chill kill & chill washing)	6
24	05.03.2024		2. Awareness on MM&T conservation	4
25	07.03.2024		3.Awareness on sea safety (life jacket & life buoy)	5
26	13.03.2024		4. Plastic pollution	5
27	15.03.2024	Namkhana	1. Awareness about life jacket and life buoy	10
28	02.03.2024		2.Chill kill & chill wash	11
29	04.03.2024		3. Awareness about catching small hilsa	8
30	07.03.2024		4. Subsidy of insulated box	9
31	08.03.2024		5. Awareness on marine mammals act	7
32	09.03.2024			11
33	11.03.2024			10
34	22.03.2024			9
35	23.03.2024			11
36	26.03.2024			8
37	28.03.2024			6
38	30.03.2024	Soula	1. Chill killing	5
39	08.03.2024		2. Uses of Plastic basket	7
40	18.03.2024		3. Ice handling properly	6
41	21.03.2024			

➤ **Details of information disseminated to stakeholders on social media:**

Sl.No:	Date	Content shared	Social Media Used	No: of Viewers
1	04.03.24	Unsung heroes, Feeding the 3 billion	Facebook	1500
2	05.03.24	Craving delicious & healthy? Try pomfret! It's a global favourite for a reason!	Instagram Whatsapp	1500
3	07.03.24	On International Women's Day, we celebrate the achievements and leadership of women in the seafood industry.		1500
4	08.03.24	Celebrating International Women's Day 2024!		1500
5	11.03.24	The Marine Products Export Development Authority, Ministry of Commerce, and Government of India are participating in Seafood Expo North America - SENA 2024 Boston		1500
6	11.03.24	MPEDA delegates attend Codex Committee Sessions on Food Hygiene		1500
7	12.03.24	Unlock the power of fish! Packed with protein, omega-3s, and essential nutrients, fish is not just delicious, but heart-healthy too.		1500
8	14.03.24	India is dedicated to sustainable fishing. Proud member of UNCLOS & UN Fish Stocks Agreement and Partnering globally for ocean protection.		1500
9	14.03.24	US Dept. of Commerce and National Oceanic & Atmospheric Administration (NOAA) visited MPEDA Stall during SENA 2024 at Boston Convention & Exhibition centre on 12.03.2024.		1500
10	14.03.24	Mr. Troy R Petrillo, Supervisory Consumer Safety Officer, USFDA visited MPEDA stall at Boston Convention & Exhibition Centre, on 12. 03. 2024		1500
11	14.03.24	The Marine Products Export Development Authority (MPEDA) successfully showcased India's vibrant seafood industry at SENA Boston 2024		1500
12	15.03.24	MPEDA, in collaboration with 16 co-exhibitors, showcased the rich diversity of Indian seafood at SENA 2024.		1500

13	19.03.24	Probiotics: Your Secret Weapon for Healthy Aquaculture	1500
14	21.03.24	Did you know forests play a vital role in ocean health?	1500
15	22.03.24	Water for Peace." Water is a basic human right, and it's essential for life on our planet.	1500
16	23.03.24	This Earth Hour, join us and millions around the world in switching off your lights in support of nature and our planet.	1500
17	27.03.24	MPEDA Now showcases India's incredible Seafood at Hong Kong.	1500
18	29.03.24	Attention seafood exporters! Take your seafood business global with MPEDA	1500

➤ **MARINE MAMMAL PROJECT**

1. By catch Survey

No. of By catch survey conducted in the month	133
---	-----

2. Marine Observer Programme

No. of Sighting reported in the month	1
Major animals	Humpback dolphin

2. ODISHA

➤ **Details of major activities of the month**

S.N.	Date	Location	Type of Activity	No. of Participants
1	01.03.24	Pragati PFCS, Berhampur, Chilka	MPEDA funded Fishing Harbour based training for SC Fishers	30
2	02.03.24	Biplabeni PFCS, Jagulaeipadar, Chilka	MPEDA funded Fishing Harbour based training for SC Fishers	30
3	03.03.24	Sorana Chilka PFCS, Sorana, Chilka	MPEDA funded Fishing Harbour based training for SC Fishers	30
4	04.03.24	Padmadevi PFCS, Bhusandpur, Chilka	MPEDA funded Fishing Harbour based training for SC Fishers	30
5	05.03.24	Berhampur PFCS, Berhampur, Chilka	MPEDA funded Fishing Harbour based training for SC Fishers	30
6	10.03.24	Paradeep	Fishing Harbour based program-PPT	30
7	11.03.24	Paradeep	Fishing Harbour based program-PPT	20
8	12.03.24	Paradeep	Fishing Harbour based program-PPT	30
9	13.03.24	Paradeep	Fishing Harbour based program-PPT	20
10	14.03.24	Paradeep	Fishing Harbour based program-PPT	30
11	15.03.24	Paradeep	Fishing Harbour based program-PPT	30
12	16.03.24	Paradeep	Fishing Harbour based program-PPT	30
13	17.03.24	Paradeep	Fishing Harbour based program-PPT	20
14	18.03.24	Paradeep	Fishing Harbour based program-PPT	30
15	19.03.24	Paradeep	Fishing Harbour based program-PPT	20
16	20.03.24	Paradeep	Fishing Harbour based program-PPT	30
17	22.03.24	Paradeep	Fishing Harbour based program-PPT	30
18	30.03.24	M/s. Falcon Marine Exports Ltd, Balasore	Seafood Processing centre program	40

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of program	Paradeep	Balaramgadi	Dhamara	Total
Awareness program on Fish Quality Management	6	4	2	12

S.N.	Date	Location	Type of Activities	No: of Participants
1	14.3.2024	Paradeep	Fish Quality Management	10
2	16.3.2024	Paradeep	Fish Quality Management	10
3	18.3.2024	Paradeep	Fish Quality Management	10
4	19.3.2024	Paradeep	Fish Quality Management	10
5	21.3.2024	Paradeep	Fish Quality Management	10
6	27.3.2024	Paradeep	Fish Quality Management	10
7	12.3.2024	Balaramgadi	Fish Quality Management	10
8	14.3.2024	Balaramgadi	Fish Quality Management	10
9	18.3.2024	Balaramgadi	Fish Quality Management	10
10	20.3.2024	Balaramgadi	Fish Quality Management	10
11	21.3.2024	Dhamara	Fish Quality Management	10
12	23.3.2024	Dhamara	Fish Quality Management	10

➤ **Details of information disseminated to stakeholders on social media:**

Sl.No:	Date	Content shared	Social Media Used	No: of Viewers
1	01.03.24	Comparison between hygiene and un-hygiene practices	Whatsapp	500
2	03.03.24	Profit of using square mesh cod end	Whatsapp	500
3	04.03.24	Co-management In Fishery	Whatsapp	500
4	06.03.24	Conservation of Marine resources; Quality shrimp seed	Whatsapp	500
5	08.03.24	Profit of using square mesh cod end	Whatsapp	500
6	09.03.24	Comparison between hygiene and un-hygiene practices	Whatsapp	500
7	11.03.24	Profit of using square mesh cod end	Whatsapp	500
8	12.03.24	Conservation of Marine resources; Quality shrimp seed	Whatsapp	500
9	14.03.24	Co-management In Fishery	Whatsapp	500
10	16.03.24	Profit of using square mesh cod end	Whatsapp	500
11	17.03.24	Conservation of Marine resources; Quality shrimp seed	Whatsapp	500
12	18.03.24	Co-management In Fishery	Whatsapp	500
13	20.03.24	Profit of using square mesh cod end	Whatsapp	500
14	22.03.24	Comparison between hygiene and un-hygiene practices	Whatsapp	500
15	24.03.24	Co-management In Fishery	Whatsapp	500
16	25.03.24	Profit of using square mesh cod end	Whatsapp	500
17	26.03.24	Conservation of Marine resources; Quality shrimp seed	Whatsapp	500
18	29.03.24	Comparison between hygiene and un-hygiene practices	Whatsapp	500
19	31.03.24	Profit of using square mesh cod end	Whatsapp	500

➤ **MARINE MAMMAL PROJECT**

1. By catch Survey

No. of By catch survey conducted in the month	140
---	-----

3. ANDHRA PRADESH

3.1 ANDHRA PRADESH NORTH

Details of major activities of the month

S.N.	Date	Location	Type of Activity	No. of Participants
1	02.03.24	M/s. Sprint Exports Pvt Ltd., Vizag	RD MPEDA SC Fund-Seafood training	30
2	04.03.24	M/s. Danica Aqua Exports Pvt Ltd., Bhogapuram	RD MPEDA SC Fund-Seafood training	30
3	05.03.24	M/s. Sprint Exports Pvt Ltd., Vizag	RD MPEDA SC Fund-Seafood training	30
4	06.03.24	M/s. Kader Exports Pvt Ltd., Unit 3, Vizag	RD MPEDA SC Fund-Seafood training	30
5	07.03.24	M/s. Coastal Corporation Pvt Ltd., Marikavalasa, Vizag	RD MPEDA SC Fund-Seafood training	30
6	08.03.24	M/s. Lito Marine Exports Pvt Ltd., Anakapally	RD MPEDA SC Fund-Seafood training	30
7	09.03.24	M/s. Naga Hanuman fish packers Pvt Ltd., Unit-I, Boyapalem	RD MPEDA SC Fund-Seafood training	30
8	11.03.24	M/s. Coastal Corporation Pvt Ltd., Anandapuram	RD MPEDA SC Fund-Seafood training	30
9	12.03.24	M/s. Naga Hanuman Fish Packers Pvt Ltd., Unit-II, Palavalasa	RD MPEDA SC Fund-Seafood training	30
10	13.03.24	M/s. Sandybay Seafoods(India) Pvt Ltd., Marikavalasa	RD MPEDA SC Fund-Seafood training	30
11	14.03.24	M/s. Abad Frozen Foods Pvt Ltd., Anandapuram	RD MPEDA SC Fund-Seafood training	30
12	15.03.24	M/s. Igloo Frozen Foods Pvt Ltd., Gajuwaka	RD MPEDA SC Fund-Seafood training	30
13	18.03.24	Vizag	Fishing Harbour based program	20
14	19.03.24	Vizag	Fishing Harbour based program	20
15	20.03.24	Vizag	Fishing Harbour based program	20
16	20.03.24	Vizag	Fishing Harbour based program	20
17	25.03.24	M/s. Coastal Corporation Pvt Ltd, Elamanchili	Seafood Processing centre Program	35



Harbour based training program at Vizag FH



RD MPEDA SC-Seafood Training program at Vizag

➤ **Aid material distributed during the month**

SI No.	Type of Aid material distributed	No. of Item	Fund source
1	Plastic Sheets	80	NETFISH

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of program	Pudimadaka	Vizag	Kakinada	Total
Awareness program on Fish Quality Management & Conservation	4	4	4	12

S.N.	Date	Location	Type of Activities	No: of Participants
1	04.03.2024	Pudimadaka	Eradication of single use plastics	6
2	05.03.2024	Visakhapatnam	Importance of conservation of marine mammals and sea turtles	4
3	06.03.2024	Kakinada	Advantages of using square mesh cod end	4
4	09.03.2024	Visakhapatnam	Eradication of single use plastics	5
5	13.03.2024	Pudimadaka	Fish quality management to reduce post-harvest loss	6
6	13.03.2024	Visakhapatnam	Importance of conservation of marine mammals and sea turtles	5
7	14.03.2024	Kakinada	Hygienic handling of ice	5
8	20.03.2024	Visakhapatnam	Eradication of single use plastics	5
9	20.03.2024	Kakinada	Eradication of single use plastics	3
10	23.03.2024	Pudimadaka	Save sea turtles and marine Mammals	5
11	27.03.2024	Kakinada	Eradication of single use plastics	4
12	31.03.2024	Pudimadaka	Eradication of single use plastics	6

➤ **Details of information disseminated to stakeholders on social media:**

SI.No:	Date	Content shared	Social Media Used	No: of Viewers
1	03.03.2024	Marine mammal conservation over the horizon	WhatsApp	158

2	05.03.2024	Trace sheet Tuna and tuna-like fishes in the Indian seas	WhatsApp	158
3	05.03.2024	Hooked on Indian sea food	WhatsApp	68
4	10.03.2024	Hooked on a real flavour (Squid)	WhatsApp	158
5	11.03.2024	Save the Ocean- Keep the sea plastic free	WhatsApp	158
6	11.03.2024	Clean your boat before & after fishing	WhatsApp	68
7	12.03.2024	Healthy in small fishes (Telugu Newspaper)	WhatsApp	158
8	12.03.2024	Eye care for you	WhatsApp	68
9	13.03.2024	Fish for a healthier heart	WhatsApp	158
10	13.03.2024	Started Deep sea investigation centre in Visakhapatnam	WhatsApp	158
11	14.03.2024	Strengthening the institutional capacity in Mangrove Ecosystem	WhatsApp	90
12	14.03.2024	Always use shovel to handle fish	WhatsApp	68
13	13.03.2024	About lifebuoy	WhatsApp	68
14	15.03.2024	Fishing zone information	WhatsApp	90
15	17.03.2024	Plastic bags in the ocean	WhatsApp	68
16	19.03.2024	Ban period news	WhatsApp	158
17	19.03.2024	Weather information	WhatsApp	90
18	19.03.2024	About carry fish in open and without ice	WhatsApp	68
19	20.03.2024	Water for all A water for peace	WhatsApp	68
20	20.03.2024	Today's juveniles tomorrows wealth	WhatsApp	68
21	22.03.2024	Beware of weather conditions	WhatsApp	68
22	25.03.2024	Why the sea is important	WhatsApp	158
23	26.03.2024	Square mesh cod end for suitable fishing	WhatsApp	68
24	27.03.2024	TEDs for turtles	WhatsApp	68
25	29.03.2024	Drive to recover ocean plastic, short film awareness on ocean plastic (Video)	WhatsApp	158

➤ **MARINE MAMMAL PROJECT**

1. By catch Survey

No. of By catch survey conducted in the month	152
---	-----

3.2 ANDHRA PRADESH SOUTH

➤ **Details of major activities of the month**

S.N.	Date	Location	Type of Activities	No: of Participants
1	06.03.24	M/s. Sai Marine Pvt. Ltd., Nellore	RD MPEDA SC Fund-Seafood training	30
2	07.03.24	Vodarevu	Fishing Harbour based program	16
3	08.03.24	Vodarevu	Fishing Harbour based program	14
4	11.03.24	Machilipattinam	Fishing Harbour based program	14
5	12.03.24	Vodarevu	Fishing Harbour based program	22
6	13.03.24	Vodarevu	Fishing Harbour based program	15
7	14.03.24	Vodarevu	Dry fish awareness program	25
8	18.03.24	Vodarevu	Dry fish awareness program	25
9	19.03.24	Vodarevu	Dry fish awareness program	25

➤ **Aid material distributed during the month**

SI No.	Type of Aid material distributed	No. of Item	Fund source
1	Tarpaulins	156	NETFISH



Fishing Harbour and Dry fish program at Vodarevu

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of program	Machilipattinam	Vodarevu	Total
Awareness program on Hygiene, Chill killing & Conservation	8	9	17

S.N.	Date	Location	Type of Activities	No: of Participants
1	02.03.24	Machilipatnam	Post-harvest loss	7
2	04.03.24	Machilipatnam	Chill killing	6
3	06.03.24	Machilipatnam	Eradication of single use plastic from sea	9
4	07.03.24	Machilipatnam	Dry fish hygiene practices	5
5	12.03.24	Machilipatnam	Boat cleaning, handling of fish and Ice	3
6	19.03.24	Machilipatnam	Juvenile fish and square mesh cod ends	5
7	26.03.24	Machilipatnam	Boat cleaning, handling of fish and Ice	5
8	28.03.24	Machilipatnam	Eradication of single use plastic from sea	6
9	04.03.24	Vadarevu	Post-harvest loss	7
10	06.03.24	Vadarevu	Chill killing	8
11	08.03.24	Vadarevu	Eradication of single use plastic from sea	5
12	11.03.24	Vadarevu	Dry fish hygiene practices	6
13	13.03.24	Vadarevu	Chill killing	6
14	18.03.24	Vadarevu	Boat cleaning, handling fish and Ice	6
15	19.03.24	Vadarevu	Post-harvest loss	6
16	27.03.24	Vadarevu	Dry fish hygiene practices	6
17	28.03.24	Vadarevu	Dry fish hygiene practices	6



Awareness by HDCs

➤ **Details of information disseminated to stakeholders on social media:**

Sl.No:	Date	Content Shared	Social Media Used	No: Of Viewers
1	01.03.2024	Rare fish caught news	Whatsapp	601
2	02.03.2024	On board handling of fish -MPEDA poster	Whatsapp	601
3	03.03.2024	Ocean start with lifebuoy – MPEDA poster	Whatsapp	601
4	04.03.2024	Fishing vlogs in Maldives Wishing all angels on land a happy women's day - MPEDA poster	Whatsapp	601
5	05.03.2024	Amazing gill net fishing -YouTube	Whatsapp	601
6	06.03.2024	600 kg weight shark caught by fishermen in Srikakulam- YouTube	Whatsapp	601
7	07.03.2024	Health benefits of fish oil capsules -YouTube	Whatsapp	601
8	08.03.2024	Antarvedi beach news- YouTube	Whatsapp	601
9	09.03.2024	Long line fishing techniques-YouTube	Whatsapp	601
10	10.03.2024	Automatic long line fishing machine -YouTube	Whatsapp	601
11	11.03.2024	Weather news-FFMA app	Whatsapp	601
12	12.03.2024	Carpenter shark news -YouTube	Whatsapp	601
13	13.03.2024	Tragedy incident in Vizag Rushikonda beach news- YouTube	Whatsapp	601
14	14.03.2024	Dugong marine mammal	Whatsapp	601
15	15.03.2024	Weather report-FFMA app	Whatsapp	601
16	16.03.2024	Hook and line fishing- YouTube	Whatsapp	601
17	17.03.2024	Indian sea food in the lime light-MPEDA poster	Whatsapp	601
18	18.03.2024	King fish catching in the deep sea -YouTube	Whatsapp	601
19	19.03.2024	Weather news -FFMA app	Whatsapp	601
20	20.03.2024	Fishing winch with b & s engine YouTube	Whatsapp	601
21	21.03.2024	Weather report-FFMA app	Whatsapp	601
22	22.03.2024	Gill net hauler-YouTube	Whatsapp	601
23	23.03.2024	Long line fishing procedure -YouTube	Whatsapp	601
24	24.03.2024	Squid fishing-YouTube	Whatsapp	601
25	25.03.2024	Whale shark caught news- YouTube	Whatsapp	601
26	26.03.2024	Micro plastic news-YouTube	Whatsapp	601
27	27.03.2024	Weather news -FFMA	Whatsapp	601
28	28.03.2024	Traditional fishing methods- YouTube	Whatsapp	601
29	29.03.2024	King fish catching- YouTube	Whatsapp	601
30	30.03.2024	Life start with life buoy-MPEDA poster	Whatsapp	601
31	31.03.2024	Square mesh cod ends for sustainable fishing-MPEDA poster	Whatsapp	601

➤ **MARINE MAMMAL PROJECT**

1. **By catch Survey**

No. of By catch survey conducted in the month	100
---	-----

4. TAMIL NADU

4.1. TAMIL NADU NORTH

➤ **Details of major activities of the month**

S.N.	Date	Location	Type of Activities	No. of Participants
1	01.03.24	Kundrukadu, Chengalpattu	RD MPEDA –SC Fund-Fishing Harbour based program	30
2	08.03.24	Cuddalore Silver Beach	My Bharat- Clean-up program	140

3	09.03.24	Thalapathy Nagar, Killai, Cuddalore	RD MPEDA –ST Fund-Fishing Harbour based program	30
4	11.03.24	Pazhayaru, Mayuladuthurai	RD MPEDA –SC Fund-Fishing Harbour based program	30
5	12.03.24	Pazhayaru, Mayuladuthurai	RD MPEDA –SC Fund-Fishing Harbour based program	30
6	13.03.24	Poombuhar	Marine Observer Training	5
7	14.03.24	Karaikal	Marine Observer Training	4
8	15.03.24	Nagapattinam	Marine Observer Training	2
9	16.03.24	Cuddalore	Marine Observer Training	2
10	18.03.24	Cuddalore	Fishing Harbour based program	20
11	18.03.24	Cuddalore	Fishing Harbour based program	20
12	19.03.24	Pazhayar	Fishing Harbour based program	20
13	19.03.24	Pazhayar	Fishing Harbour based program	20
14	20.03.24	Pazhayar	Fishing Harbour based program	20
15	20.03.24	Pazhayar	Fishing Harbour based program	20
16	21.03.24	Nagapattinam FH & M/s. MSJ Sea foods	My Bharat-Field visit	70
17	22.03.24	Chennai	Marine Observer Training Discussion with State Fisheries Officials regarding TED implementation	3
18	23.03.24 to 27.03.24	Andaman Islands	Visited Andaman Islands for verifying the infrastructure available in the existing processing facilities in Andaman	-
19	28.03.24	Pondicherry	Discussion with State Fisheries Officials regarding TED implementation	-



Fishing Harbour based program and fishermen aid distribution



RD MPEDA SC Fund-Fishing Harbour based program

➤ **Aid material distributed during the month**

Sl No.	Date	Type of Aid material distributed	No. of Item	Fund source
1	Mar 24	Plastic Baskets & cleaning brush	120	NETFISH

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of program	Chennai	Karaikal	Cuddalore	Mudasaloodai	Pazhaiyar	Pondicherry	Poombuhar	Nagapattinam	Kodikkarai	Total
Awareness program on Hygiene, Chill killing & Conservation	5	2	1	2	1	2	1	2	2	18

S.N.	Date	Location	Type of Activities	No: of Participants
1	09.03.2024	Chennai	Ice and Fish	3
2	13.03.2024	Chennai	Ice and Fish	3
3	18.03.2024	Chennai	Ice and Fish	4
4	21.03.2024	Chennai	Individual Fishing	4
5	22.03.2024	Chennai	Square mesh cod End	3
6	14.03.2024	Pondicherry	Square mesh cod end	4
7	19.03.2024	Pondicherry	Hygienic fish handling	2
8	26.03.2024	Cuddalore	Hygienic Handling of fish at Harbour	3
9	24.03.2024	Mudasalodai	Square mesh cod End	3
10	25.03.2024	Mudasalodai	Hygienic Handling The Fish	3
11	20.03.2024	Pazhayar	Marine turtle	3
12	22.03.2014	Poombuhar	Marine turtle	3
13	19.03.2024	Karaikal	Fish quality and Hygienic handling of fish	2
14	21.03.2024	Karaikal	Fish quality and Hygienic handling of fish	2
15	22.03.2024	Nagapattinam	Marine Mammals	2
16	25.03.2024	Nagapattinam	Dry Fish quality	3
17	19.03.2024	Kodikkarai	Over fishing on seas	4
18	20.03.2024	Kodikkarai	Mesh size regulation	4

➤ **Details of information disseminated to stakeholders on social media**

Sl.No:	Date	Content shared	Social Media Used	No: of Viewers
1	02.03.2024	TED – Newspaper cutting	WhatsApp	340
2	11.03.2024	My Bharat Event news	WhatsApp	26
3	14.03.2024	Pondicherry fisheries advertisement	WhatsApp	127
4	16.03.2024	My Bharat Event news	WhatsApp	26

➤ **MARINE MAMMAL PROJECT**

1. By catch Survey

No. of By catch survey conducted in the month	568
---	-----

4.2. TAMIL NADU SOUTH

➤ **Details of major activities of the month**

S.N.	Date	Location	Type of Activities	No. of Participants
1	01.03.24	RGCA, Morepannai, Ramnad	RD MPEDA SC Fund - Fishing Harbour based program	30

2	02.03.24	RGCA, Morepannai, Ramnad	RD MPEDA SC Fund - Fishing Harbour based program	30
3	06.03.24	Tuticorin	Online meeting with HDCs	
4	08.03.24	M/s Baby Marine Eastern Exports, Mandapam	Seafood unit training program	30
5	11.03.24	RGCA, Uppur, Ramnad	RD MPEDA SC Fund - Fishing Harbour based program	30
6	12.03.24	Dept. of Oceanography & Coastal Area Studies, School of Marine Science, Alagappa University & RGCA Artemia Project, Ramnad	MY Bharat- Explore the Potential and prospects of seaweed farming	50
7	13.03.24	Dept. of Oceanography & Coastal Area Studies, School of Marine Science, Alagappa University & RGCA Artemia Project, Ramnad	MY Bharat- Learn the production techniques of Nation's own Artemia Cysts	50
8	14.03.24	Ramnad	RD MPEDA SC Fund - Fishing Harbour based program	30
9	15.03.24	Ramnad	RD MPEDA SC Fund - Fishing Harbour based program	30
10	16.03.24	Taruvaikulam	Fishing Harbour based program	20
11	16.03.24	Taruvaikulam	Fishing Harbour based program	20
12	17.03.24	Teresapuram, Tuticorin	Dry fish awareness program	20
13	17.03.24	Muthurayar Colony	Dry fish awareness program	20
14	18.03.24	Taruvaikulam	Fishing Harbour based program	15
15	18.03.24	Taruvaikulam	Fishing Harbour based program	15
16	19.03.24	Tharuvaikulam	Marine Observers Training	10
17	20.03.24	Tuticorin	Online meeting with HDCs	
18	21.03.24	Chinnamuttom	Marine Observers Training	5
19	22.03.24	Fisheries College & Research Institute, Tuticorin & M/S LIFFA seafood Exports	MY Bharat - Seafood Sector-Prospects & opportunities	50
20	23.03.24	Thengapattinam	Marine Observers Training	5
21	24.03.24	Thuthoor	Marine Observers Training	5

➤ **Aid material distributed during the month**

Sl No.	Date	Type of Aid material distributed	No. of Item	Fund source
1	Mar 24	9x6 Tarpaulin	40	NETFISH
2	Mar 24	Plastic Baskets (Big)	10	NETFISH
3	Mar 24	Plastic Baskets (Small)	40	NETFISH
4	Mar 24	Plastic Shovel	10	NETFISH
5	Mar 24	Gumboot	8 Pair	NETFISH



Awareness class at Chippikulam LC



Dryfish worker's program at Theresapuram



Seafood unit training



Marine Observer Training at Thengaipattinam

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of program	Thengapattinam	Colachel	Chinnamuttom	Milipattinam	Mandapam	Rameswaram	Tharuvaikulam	Tuticorin	Total
Awareness program on Hygiene & Conservation	1	3	8	1	1	1	2	1	18

S.N.	Date	Place	Type of Activity	No: of Participants
1	01/03/2024	Thengaipattinam	Hygienic handling of fishes on board FV	10
2	12/03/2024	Colachel	Hygienic handling of fishes on board FV	5
3	14/03/2024	Colachel	Hygienic handling of fishes on Harbour	5
4	18/03/2024	Colachel	Hygienic handling of fishes on Harbour	4
5	05/03/2024	Chinnamuttom	Hygienic handling of fishes on board FV	5
6	09/03/2024	Chinnamuttom	Hygienic handling of fishes on Harbour	4
7	13/03/2024	Chinnamuttom	Hygienic handling of fishes on board FV	4
8	20/03/2024	Chinnamuttom	Hygienic handling of fishes on Harbour	5
9	25/03/2024	Chinnamuttom	Hygienic handling of fishes on board FV	4
10	26/03/2024	Chinnamuttom	Hygienic handling of fishes on Harbour	5
11	27/03/2024	Chinnamuttom	Hygienic handling of fishes on Harbour	5
12	30/03/2024	Chinnamuttom	Hygienic handling of fishes on board FV	5
13	16/03/2024	Tuticorin	Hygienic handling of fishes on board FV	5
14	13/03/2024	Tharuvaikulam	Hygienic handling of fishes on board FV	6
15	26/03/2024	Tharuvaikulam	Hygienic handling of fishes on Harbour	7

16	18/03/2024	Mallipattinam	Hygienic handling of fishes on Harbour	4
17	04/03/2024	Mandapam	Hygienic handling of fishes on Harbour	5
18	17/03/2024	Rameswaram	Hygienic handling of fishes on board FV	4

➤ **Details of information disseminated to stakeholders on social media:**

Sl.No:	Date	Content shared	Social Media Used	No: of Viewers
1	03-03-24	Wind alert	WhatsApp	47
2	04-03-24	Fishermen welfare society announcement	WhatsApp	128
3	09-03-24	AD office notification	WhatsApp	40
4	15-03-24	News - big shark caught in shore net at Vallavilai	WhatsApp	131
5	16-03-24	Newspaper cuttings for shark caught in Vallavilai	WhatsApp	130
6	25-03-24	Fishermen welfare society announcement	WhatsApp	120
7	31-03-24	MPEDA Poster-Easter wishes	WhatsApp	246

➤ **MARINE MAMMAL PROJECT**

1. By catch Survey

No. of By catch survey conducted in the month	895
---	-----

5. KERALA

5.1. KERALA SOUTH

➤ **Details of major activities of the month**

S.N.	Date	Location	Type of Activities	No. of Participants
1	01.03.24	Thoppumpady	Delivered awareness class on Hygienic handling & Sustainable fishing organized by Dept. of Fisheries	30
2	04.03.24	M/s. Fabcern Pet Care Enterprises, Palakkad	Inspection and issue of ornamental fish health certificate	1
3	05.03.24	Thoppumpady	Fishing Harbour based program	20
4	05.03.24	Thoppumpady	Fishing Harbour based program	20
5	06.03.24	Vaikom	MPEDA funded Fishing Harbour based training for SC Fishers	30
6	07.03.24	Sakthikulangara	Fishing Harbour based program	20
7	07.03.24	Sakthikulangara	Fishing Harbour based program	20
8	09.03.24	Vaikom	MPEDA funded Fishing Harbour based training for SC Fishers	30
9	11.03.24	Thykkattussery	MPEDA funded Fishing Harbour based training for SC Fishers	30
10	12.03.24	Kaduthuruthy	MPEDA funded Fishing Harbour based training for SC Fishers	30
11	15.03.24	Pallipuram & Thykkattussery	MPEDA funded Fishing Harbour based training for SC Fishers	30
12	16.03.24	Pallipuram & Thykkattussery	MPEDA funded Fishing Harbour based training for SC Fishers	30
13	18.03.24	CPC Ambalapuzha	Pre-processing centre program	30
14	18.03.24	CPC Ambalapuzha	Pre-processing centre program	30
15	19.03.24	CPC Ambalapuzha	Pre-processing centre program	30
16	19.03.24	CPC Ambalapuzha	Pre-processing centre program	30
17	20.03.24	CPC Ambalapuzha	Pre-processing centre program	30
18	20.03.24	CPC Ambalapuzha	Pre-processing centre program	30



MPEDA Funded Fishing Harbour based program



Pre-processing centre programs at CPC, Ambalapuzha

➤ **Details of information disseminated to stakeholders on social media :**

Sl.No:	Date	Content shared	Social Media Used	No: of Viewers
1	01/03/2024	Avoid over fishing	Whatsapp	855
2	02/03/2024	Clean ocean	Whatsapp	834
3	02/03/2024	Plastic pollution	Whatsapp	784
4	04/03/2024	Stop Juvenile fishing	Whatsapp	802
5	04/03/2024	Whether warning	Whatsapp	796
6	06/03/2024	It's squid for health	Whatsapp	744
7	07/03/2024	Why should you eat sardine fish	Whatsapp	836
8	07/03/2024	Life Buoy	Whatsapp	764
9	08/03/2024	Clean Ocean for green health	Whatsapp	823
10	09/03/2024	Before going for fishing check out the weather condition	Whatsapp	489
11	12/03/2024	Aim of MPEDA	Whatsapp	796
12	13/03/2024	No more ghost fishing	Whatsapp	824
13	14/03/2024	Sea is part of our nature	Whatsapp	428
14	15/03/2024	Sustainable fishing	Whatsapp	769
15	17/03/2024	It's squid for health	Whatsapp	832
16	18/03/2024	Discarded Fishing nets	Whatsapp	890
17	19/03/2024	Weather warning	Whatsapp	903
18	19/03/2024	Juvenile fishing	Whatsapp	811

19	20/03/2024	Personnel protection in the sea	Whatsapp	890
20	20/03/2024	Juvenile fishing	Whatsapp	780
21	22/03/2024	Plastic pollution Life jackets	Whatsapp	842
22	23/03/2024	world turtle day Tuna Fish	Whatsapp	838
23	24/03/2024	Do's and Don'ts at the fishing harbours	Whatsapp	765
24	25/03/2024	Tangled up in ghost net	Whatsapp	823
25	26/03/2023	Sardine fish	Whatsapp	816
26	27/03/2023	5 things you can do to save the ocean Over fishing	Whatsapp	821
27	28/03/2024	Hydraulic pressure processing	Whatsapp	784
28	29/03/2024	World Tourism day	Whatsapp	823
29	30/03/2023	Smart Sea food	Whatsapp	798
30	31/03/2023	Seafood for eye health	Whatsapp	823

➤ **MARINE MAMMAL PROJECT**

1. By catch Survey

No. of By catch survey conducted in the month	195
---	-----

5.2 KERALA NORTH

➤ **Details of major activities of the month**

S.N.	Date	Location	Type of Activities	No: of Participants
1	05.03.24	Ayyambilly	MPEDA Funded Fishing Harbour based program for SC fishers	30
2	07.03.24	Ayyambilly	MPEDA Funded Fishing Harbour based program for SC fishers	30
3	11.03.24	Beypore	Fishing Harbour based program	20
4	12.03.24	Beypore	Fishing Harbour based program	20
5	12.03.24	Beypore	Fishing Harbour based program	20
6	13.03.24	Puthiyappa	Fishing Harbour based program	19
7	13.03.24	Beypore	Fishing Harbour based program	20
8	14.03.24	Beypore	Fishing Harbour based program	20
9	14.03.24	Beypore	Fishing Harbour based program	20
10	14.03.24	Beypore	Fishing Harbour based program	20
11	15.03.24	Beypore	Fishing Harbour based program	20
12	18.03.24	Munakkakadavu	Fishing Harbour based program	23
13	27.03.24	JDF office, Ernakulam	Meeting regarding TED implementation	9



MPEDA Funded Fishing Harbour based program and Fishermen aid distribution



Fishing Harbour based program at Beypore

➤ **Details of information disseminated to stakeholders on social media during the month**

Sl.No:	Date	Content shared	Social Media Used	No: of Viewers
1	01/03/2024	Video of fish auction in a harbour in Italy	Whatsapp	1372
2	02/03/2024	News report on resuming wild shrimp export to US	Whatsapp	1370
3	03/03/2024	World wildlife day poster	Whatsapp	1369
4	03/03/2024	Photo of boats of Andaman	Whatsapp	1366
5	04/03/2024	Postal insurance scheme for fishers	Whatsapp	1362
6	05/03/2024	Video of cutting tuna	Whatsapp	1361
7	06/03/2024	Fishing video	Whatsapp	1353
8	07/03/2024	News report on tuna	Whatsapp	1350
9	08/03/2024	News report on illegal fishing being caught by police	Whatsapp	1343
10	09/03/2024	News on fish scarcity in Thekkady lake	Whatsapp	1343
11	11/03/2024	Video on use of fish skin in medical field	Whatsapp	1337
12	12/03/2024	Video of dolphins in Veravel	Whatsapp	1336
13	13/03/2024	News from Africa on people dead after eating turtle meat.	Whatsapp	1329
14	14/03/2024	News about Octopus	Whatsapp	1333
15	15/03/2024	News about LPG subsidy for fishers	Whatsapp	1329
16	16/03/2024	Poster on waste management	Whatsapp	1321
17	18/03/2024	Video of fish catching insects	Whatsapp	1313
18	19/03/2024	CMFRI mobile app for public to participate research	Whatsapp	1304
19	20/03/2024	Poster on saving marine diversity	Whatsapp	1303
20	21/04/2024	Poster on sustainable fishing	Whatsapp	1301
21	21/03/2024	News on scarcity of sardines this year	Whatsapp	1292
22	22/03/2024	Poster on minerals rich seafood	Whatsapp	1288
23	22/03/2024	World water day poster	Whatsapp	1284
24	23/03/2024	Types of tuna fish	Whatsapp	1285
25	25/03/2024	Video of a fish catching fish	Whatsapp	1278
26	26/03/2024	Poster on sustainable fishing	Whatsapp	1250
27	28/03/2024	Indian marine fish-Black spotted croaker	Whatsapp	1223
28	30/03/2024	Short film on plastic waste in ocean	Whatsapp	1185

➤ **MARINE MAMMAL PROJECT**

1.By catch Survey

No. of By catch survey conducted in the month	131
---	-----

2.Marine Observer Programme

No. of interaction reported in the month	7
Major animals sighted	Olive Ridley, Green turtle

6. KARNATAKA

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of Participants
1	08.03.24	Bhatkal	Fishing Harbour based program	17
2	12.03.24	Malpe	Fishing Harbour based program	23
3	13.03.24	College of fisheries, Mangalore	MY Bharat Programme at College of fisheries	48
4	14.03.24	Mangalore	Online meeting with HDCs	-
5	15.03.24	Govindadas college, Surathkal	MY Bharat Programme at Govindadas college, Surathkal	72
6	16.03.24	Ankola, Uttara Kannada	MPEDA funded Fishing Harbour based program for SC fishers	30
7	18.03.24	Malpe	Fishing Harbour based program	20
8	20.03.24	Ankola, Uttara Kannada	MPEDA funded Fishing Harbour based program for SC fishers	30
9	28.03.24	Directorate of fisheries, Bangalore	Meeting with the Secretary/Director of fisheries regarding the TED implementation	-

➤ Aid material distributed during the month

SI No.	Type of Aid material distributed	No. of Item	Fund source
1	Uniform, Rain coats, Hygiene kits	60	MPEDA SC Fund
2	Hand Gloves	60 Pair	NETFISH



Fishing Harbour based program at Malpe



MPEDA Funded Fishing Harbour based training program for SC fishers at Ankola

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of program	Amdalli	Honnavar	Mangalore	Karwar	Belikeri	Tadri	Total
Awareness program by HDCs	1	1	1	1	1	1	6

S.N.	Date	Location	Type of Activities	No: of Participants
1	08.03.24	Karwar	Participated in study tour to Chennai organized by Marine Biology College, Karwar	13
2	12.03.24	Honnavar	Participated in turtle egg conservation programme at Kasarkod beach	8
3	12.03.24	Amdalli	FQM and Sustainable fishing	10
4	18.03.24	Mangalore	FQM and Sustainable fishing	10
5	15.03.24	Belikeri	Participated in study tour to Chennai organized by Marine Biology College, Karwar	11
6	18.03.24	Tadri	Participated in turtle egg conservation programme at Kasarkod beach	13

➤ **Details of information disseminated to stakeholders on social media:**

Sl. No.	Date	Content shared	Social Media Used	No. of Viewers
1	09-03-2024	National False teeth day	Whatsapp	625
2	09-03-2024	Artificial rocks to Arabian sea	Whatsapp	625
3	09-03-2024	Karnataka launches artificial reef project to bolster fish population in Arabian sea, First phase at Bhatkal	Whatsapp	625
4	13-03-2024	Life inside World's largest offshore fish farming ship	Whatsapp	625
5	13-03-2024	FAO publishes first national report on AMR surveillance in India	Whatsapp	625
6	13-03-2024	Tentative date of examination for ICAR - AIEEA	Whatsapp	625
7	14-03-2024	Climate - resilient hatcheries set up to protect Ridelys egg	Whatsapp	625
8	15-03-2024	The cuttlefish has three hearts	Whatsapp	625
9	15-03-2024	Puffer fish creates blue water art	Whatsapp	625
10	16-03-2024	Self-employment is the best way to give self-reliant life	Whatsapp	625
11	19-03-2024	Aquaculture is best way in self-employment	Whatsapp	625
12	19-03-2024	More Indians are now eating fish	Whatsapp	625
13	19-03-2024	With 21% point jump, J & K saw biggest rise in proportion of fish eaters	Whatsapp	625
14	19-03-2024	MPEDA regional division Mangalore, Karnataka conduct program under My Bharat at Surathkal	Whatsapp	625
15	22-03-2024	Video of Eco Bio trap to prevent mosquitoes	Whatsapp	625
16	23-03-2024	Wide nose Guitar fish returned back to sea at Karwar	Whatsapp	625
17	26-03-2024	India-Sri Lanka joint working group on fisheries will met soon, centre tells madras high court	Whatsapp	625
18	29-03-2024	Jelly fishes again in Uttara Kannada sea, Fear for tourists	Whatsapp	625
19	29-03-2024	Sea snake , the Deadly sea serpent	Whatsapp	625
20	29-03-2024	Ecuador, India, Vietnam Shrimp industries facing higher US countervailing duties	Whatsapp	625
21	30-03-2024	2024 Shrimp summit to address Allegations of Illegal Conduct in India	Whatsapp	625
22	30-03-2024	Practical Biosecurity in Shrimp farms	Whatsapp	625
23	31-03-2024	World Fish's Dr. Vishnumurthy Mohan Chadag retirement Tribute	Whatsapp	625

➤ **MARINE MAMMAL PROJECT**

1. **By catch Survey**

No. of By catch survey conducted in the month	295
---	-----

7. MAHARASHTRA & GOA

7.1 MAHARASHTRA SOUTH & GOA

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of Participants
1	07.03.24	Sindhudurg, Devgad	Joint awareness program with Reliance Foundation on "Personal Hygiene, Hygienic handling of fish during retail selling, to enhance digital literacy, etc.	25
2	12.03.24	Devgad	Fishing Harbour based program	15
3	13.03.24	Devgad	Fishing Harbour based program	17
4	14.03.24	Devgad	Fishing Harbour based program	21
5	15.03.24	Devgad	Fishing Harbour based program	19
6	16.03.24	Devgad	Fishing Harbour based program	15



Fishing Harbour based program at Devgad

➤ Aid material distributed during the month

Sl No.	Type of Aid material distributed	No. of Item	Fund source
1	Rubber hand gloves	87	NETFISH
2	Waste Bin	16	NETFISH
3	Dispenser	16	NETFISH
4	Liquid Soap Sachets	15	NETFISH

➤ Details of information disseminated to stakeholders on social media:

Sl. No:	Date	Content shared	Social Media Used	No: of Viewers
1	04.03.2024	Amendment in Maharashtra MFRA regarding MLS	WhatsApp	665
2	12.03.2024	Information and video on Dolphin stampede Video on Sustainable fishing and Forest Conservation in Marathi language.	WhatsApp	665
3	13.03.2024	Video on Spirulina Super food in Hindi language	WhatsApp	665
4	14.03.2024	Video on Ocean Depth in Hindi language	WhatsApp	665
5	20.03.2024	Newspaper cutting about Amber grease illegal selling	WhatsApp	665
6	28.03.2024	YouTube link of Video Drive to recover ocean plastic [DROP]	WhatsApp	665

➤ MARINE MAMMAL PROJECT

1. By catch Survey

No. of By catch survey conducted in the month	169
---	-----

2. Marine Observer Programme

No. of Sighting reported in the month	1
Major animals sighted	Humpback dolphin

7.2 MAHARASHTRA NORTH

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of Participants
1	01.03.24	New Ferry Wharf	Fishing Harbour based program	15
2	01.03.24	New Ferry Wharf	Fishing Harbour based program	15
3	04.03.24	CKT College, Panvel	MY Bharat Event - Harnessing employment opportunities in fisheries	84
4	06.03.24	New Ferry Wharf	Fishing Harbour based program	16
5	06.03.24	New Ferry Wharf	Fishing Harbour based program	18
6	08.03.24	Uttan, Thane	Fishing Harbour based program	15
7	14.03.24	Uttan, Thane	Marine Observer Training Monitoring of by catch survey	4
8	15.03.24	Alibaug, Raigad	Marine Observer Training Monitoring of by catch survey	4
9	18.03.24	Sassoon dock	Marine Observer Training Monitoring of by catch survey	3
10	22.03.24	Vavoshi, Raigad	RD MPEDA SC Fund-Fishing Harbour based program	30



Fishing Harbour based program at Uttan & New Ferry Wharf

➤ Aid material distributed during the month

Sl No.	Date	Type of Aid material distributed	No. of Item	Fund source
1	Mar 24	Gumboot	60 Pair	NETFISH
2	Mar 24	Hand Gloves	78 Pair	NETFISH
3	Mar 24	Brush	15	NETFISH



RD MPEDA SC Fund- Fishing Harbour based program

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of program	Sassoon dock	Versova	Alibaug	New ferry wharf	Uttan	Vasai	Dahanu	Arnala	Satpati	Total
Awareness by HDCs	4	4	4	4	4	4	4	3	4	35

S.N	Date	Harbour/LC	Topic / Type of program	No: of Participants
1	04.03.2024	Sassoon dock	Sustainable fishing MLS, Juvenile catch, Marine mammals	6
2	15.03.2024	Sassoon dock	Sustainable fishing MLS, Juvenile catch, Marine mammals	2
3	19.03.2024	Sassoon dock	Sustainable fishing MLS, Juvenile catch, Marine mammals	3
4	22.03.2024	Sassoon dock	Sustainable fishing MLS, Juvenile catch, Marine mammals	3
5	14.03.2024	Versova	Hygienic handling of catch and Juvenile catch	2
6	16.03.2024	Versova	Hygienic handling of catch and Juvenile catch	1
7	16.03.2024	Versova	Hygienic handling of catch and Juvenile catch	2
8	19.03.2024	Versova	Juvenile catch and precooling method	3
9	15.03.2024	Alibaug	Hygienic handling on vessels	4
10	17.03.2024	Alibaug	About Juvenile fishing, marine mammals and sea turtles	6
11	18.03.2024	Alibaug	Use plastic sheets, gloves & plastic basket	5
12	18.03.2024	Alibaug	Hygienic handling on dry fish	4
13	06.03.2024	Arnala	Hygienic handling on vessels	5
14	10.03.2024	Arnala	Use plastic sheets, gloves & plastic basket	5
15	22.03.2024	Arnala	About Juvenile fishing, marine mammals and sea turtles	5
16	01.03.2024	Uttan	Quick chilling, Use of TED and Juvenile fishing	3
17	06.03.2024	Uttan	Hygienic handling on board, importance of personal hygiene and sanitation, responsible fishing, icing and quick chilling	3
18	12.03.2024	Uttan	Hygienic handling on board, importance of personal hygiene and sanitation, responsible fishing, icings and quick chilling	4
19	21.03.2024	Uttan	Hygienic handling on board, importance of personal hygiene and sanitation, responsible fishing, icing and quick chilling	5
20	04.03.2024	Vasai	Juvenile and plastic eradication	4
21	11.03.2024	Vasai	Personal hygiene and hygienic handling on board	3
22	14.03.2024	Vasai	Juvenile and plastic eradication	5
23	19.03.2024	Vasai	Good Quality of dry fish	6
24	02.03.2024	Dahanu	Vessel cleanliness and proper handling of fish	3
25	07.03.2024	Dahanu	Better icing and cleanliness	5
26	10.03.2024	Dahanu	Better handling practices for good quality fish	3
27	16.03.2024	Dahanu	Fish quality management	3
28	02.03.2024	Satpati	About Juvenile fishing, marine mammals and sea turtles	4
29	15.03.2024	Satpati	Better icing and cleanliness	4
30	22.03.2024	Satpati	Personal hygiene and hygienic handling on board	3
31	22.03.2024	Satpati	About Juvenile fishing, marine mammals and sea turtles	4
32	06.03.2024	New Ferry Wharf	Use of TED and hygienic handling	4
33	14.04.2024	New Ferry Wharf	Use of square mesh cod end in trawl nets	6
34	18.03.2024	New Ferry Wharf	Precooling	5
35	23.03.2024	New Ferry Wharf	Use of hand gloves and hygienic handling of fish	4

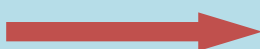
➤ **Details of information disseminated to stakeholders on social media:**

Sl. No.	Date	Content shared	Social Media Used	No. of Viewers
1	05.03.2024	MPEDA Content on Sustainable fishing	WhatsApp	750
2	05.03.2024	Pomfret and its importance in diet	Facebook	1850
3	06.03.2024	Benefits of eating shrimp	WhatsApp	750
4	07.03.2024	News on MY Bharat Event at CKT College, Panvel	Facebook	1850

5	08.03.2024	International Women's Day Wishes	Facebook	1850
6	09.03.2024	Needle Squid in human diet	Facebook	1850
7	11.03.2024	SENA Expo	Facebook	1850
8	12.03.2024	Fish for healthier heart	Facebook	1850
9	12.03.2024	Hawksbills sea turtles	WhatsApp	750
10	12.03.2024	Green sea turtles	WhatsApp	750
11	12.03.2024	Olive Ridley sea turtles	WhatsApp	750
12	13.03.2024	Colour changing species of octopus: video	WhatsApp	750
13	14.03.2024	Seal and sea lion information	WhatsApp	750
14	14.03.2024	News on Client resilient hatcheries set up to protect Olive ridleys	WhatsApp	750
15	14.03.2024	India dedicated to sustainable fishing	Facebook	1850
16	15.03.2024	News on SENA – 2024	Facebook	1850
17	16.03.2024	Importance of artemia in fish diet	Facebook	1850
18	19.03.2024	Use of probiotics in aquaculture	Facebook	1850
19	21.03.2024	International Forest Day Wishes	Facebook	1850
20	22.03.2024	World Water Day Wishes	Facebook	1850
21	23.03.2024	Black spotted croaker: valuable fish	Facebook	1850
22	24.03.2024	News on Vavoshi SC Capacity Building Training	Facebook	1850
23	25.03.2024	Induction programme for Young Professionals by MPEDA	Facebook	1850
24	28.03.2024	Buyer seller meet and seafood tasting session at Hongkong by MPEDA	Facebook	1850
25	28.03.2024	Indian Seafood Exporters visit to Hongkong fish market	Facebook	1850
26	28.03.2024	Hongkong Buyer seller meeting and Indian seafood tasting session	Facebook	1850
27	29.03.2024	Automatic cleaning robot for river cleaning	Facebook	1850

IMPACTS

- Hygienic handling of fish and ice by fishers from New Ferry Wharf, Mumbai, Uttan, Thane, Sassoon dock, Mumbai and Use of plastic crates for keeping fish by fishers at Sassoon dock, Mumbai



Adoption of use of handgloves and plastic baskets at Uttan



Increased use of plastic crates by fishers at Sassoon dock

➤ **MARINE MAMMAL PROJECT**

1. By catch Survey

No. of By catch survey conducted in the month	439
---	-----

2. Marine Observer Programme

No. of Sighting reported in the month	1
Major animals sighted	Spotted dolphin
No. of interaction reported in the month	1
Major animals sighted	Olive ridley

8. GUJARAT

➤ **Details of major activities of the month**

S.N.	Date	Location	Type of Activities	No: of Participants
1	02.03.24	Hotel Balaji, Porbandar	RD MPEDA SC Fund-Seafood Processing centre program	20
2	05.03.24	Veraval	Fishing Harbour based program	16
3	06.03.24 & 07.03.24	M/s. Navrang sea food, Porbandar	Hands on Training programme on Seafood Value addition in Cephalopods	30
4	11.03.24	CIFT, Veraval	My Bharat Event- TED for turtle safety	36
5	12.03.24	Porbandar	Fishing Harbour based program	18
6	12.03.24	Porbandar	Fishing Harbour based program	17
7	15.03.24	RD Veraval	My Bharat Event-Sustainability	53
8	15.03.24	Hotel Heritage , Veraval	RD MPEDA SC Fund-Seafood Processing centre program	26
9	16.03.24	Umargam	Dry fish awareness program	15
10	16.03.24	Umargam	Dry fish awareness program	17
11	17.03.24	Umargam	Dry fish awareness program	17
12	17.03.24	Umargam	Dry fish awareness program	17
13	19.03.24	Directorate of Fisheries Gandhinagar	SCO along with DD MPEDA Porbandar and AD MPEDA Veraval had Conducted meeting with Director of Fisheries, Gandhinagar regarding State Action plan which include Implementation of TED, Square mesh Code end, formation of Enforcement wing, amendment of MFRA, Aquaculture/cage culture lease and license policy, Harbour Development, etc.	-
14	28.03.24	Veraval	Online meeting with HDCs	-



Fishing Harbour based program at Veraval & Porbandar

➤ **Aid material distributed during the month**

SI No.	Type of Aid material distributed	No. of Item	Fund source
1	Crate	1	NETFISH
2	Shovel	1	NETFISH
3	Gumboot	16	NETFISH
4	Gloves	28	NETFISH
5	Powder	22	NETFISH
6	Brush	22	NETFISH
7	Basket	40	NETFISH
8	Tub	22	NETFISH
9	Plastic Sheet	4	NETFISH



RD MPEDA SC-Seafood Processing plant training program



On 6th and 7th of the month, NETFISH Gujarat region had organized 2 days Hands on training programme on demonstration and preparation of various value added products of Squid and

Octopus at M/s. Navrang Seafoods, Porbandar. The hands-on training program demonstrated and prepared various products from squid and Octopus, including SQT, SQTN, SQRG, SQWC, stuffed squid, butter fly squid, clean Octopus, and Cuttle fish, including whole clean.

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of program	Mangrol	Chorwad	Veraval	Porbandar	Vanakbara	Total
Awareness meeting by HDCs	4	5	6	6	10	31

S.N.	Date	Harbour/LC	Topic	No: of Participants
1	01/03/2024	Porbandar	Awareness meeting with fishermen on "Hygienic handling of fish & Conservation"	5
2	02/03/2024	Mangrol		7
3	02/03/2024	Veraval		6
4	02/03/2024	Veraval		5
5	03/03/2024	Chorwad		4
6	04/03/2024	Veraval		5
7	04/03/2024	Veraval		5
8	05/03/2024	Vanakabara		7
9	08/03/2024	Chorwad		5
10	08/03/2024	Vanakabara		8
11	09/03/2024	Mangrol		9
12	10/03/2024	Vanakabara		7
13	13/03/2024	Vanakabara		6
14	15/03/2024	Mangrol		11
15	15/03/2024	Vanakabara		5
16	16/03/2024	Vanakabara		5
17	17/03/2024	Vanakabara		7
18	18/03/2024	Chorwad		4
19	19/03/2024	Porbandar		5
20	20/03/2024	Vanakabara		5
21	20/03/2024	Chorwad		5
22	20/03/2024	Mangrol		7
23	21/03/2024	Porbandar		6
24	22/03/2024	Porbandar		4
25	23/03/2024	Porbandar		7
26	23/03/2024	Chorwad		5
27	24/03/2024	Vanakabara		5
28	26/03/2024	Vanakabara		8
29	26/03/2024	Veraval		6
30	26/03/2024	Veraval		5
31	30/03/2024	Porbandar		8

➤ **Details of information disseminated to stakeholders on social media:**

Sl.No:	Date	Content shared	Social Media Used	No: of Viewers
1	01/03/24	1.Video of Sea turtle released by FV of Porbandar 2.Information on plastic waste, medicine prepared from fish 3.Photos of various FV of Mangrol bring back plastic waste to land	WhatsApp Instagram Facebook You tube	Whatsapp-1931 Instagram-44 Facebook-44 Youtube-319 subscribed and 2400 viewed

		4.Photos of AWM conducted by HDC Porbandar		
2	02/03/24	1.Information about effect of Mangroves cutting 2.Photos of AWM conducted by HDC Veraval 3.Photos of FV of Veraval and Mangrol bring back plastic waste to land		
3	03/03/24	1. Photos of FV of Veraval, Mangrol and Vanakbara bring back plastic waste to land 2.Photos of AWM conducted by HDC Chorwad	”	”
4	04/03/24	1.Information about plastic pollution into Ocean 2. Link of My Bharat programme circulated 3.Video of sea turtle released by FV of Porbandar 4.Photos of AWM conducted by HDCs Veraval	”	”
5	05/03/24	1.Photos of AWM conducted by HDC Vanakbara 2.Photos of various FV of Mangrol bring back plastic waste to land	”	”
6	06/03/24	1.Video of Sea turtle released by FV of Vanakbara	”	”
7	07/03/24	1. Photos of various FV of Mangrol bring back plastic waste to land	”	”
8	08/03/24	1.Photos of AWM conducted HDC Chorwad & Vanakbara	”	”
9	09/03/24	1. Photos of various FV of Mangrol and Vanakbara bring back plastic waste to land 2.Information about stop juvenile fishing 3.Video of sea turtle released by FV of Mangrol	”	”
10	10/03/24	1.Video of sea turtle released by FV of Vanakbara & Mangrol 2.Photos of AWM conducted by HDC Vanakbara	”	”
11	11/03/24	1. Video of sea turtle released by FV of Vanakbara	”	”
12	12/03/24	1.Video of release of juvenile Whale fish by FV of Veraval	”	”
13	13/03/24	1.Information of demerit of Juvenile fishing 2.Information about AWM conducted by HDC Vanakbara 3. Photos of various FV of Mangrol bring back plastic waste to land	”	”
14	14/03/24	1.Information about sustainable fishing	”	”
15	15/03/24	1.Information about world plastic pollution into Ocean 2.Newspaper cutting about HBP conducted at Porbandar 3.Video of sea turtle released by FV of Porbandar & Mangrol 4. Photos of various FV of Mangrol bring back plastic waste to land 5.Photos of AWM conducted by HDC Vanakbara	”	”
16	16/03/24	1.Information about plastic waste 2.Photos of awareness conducted by HDC	”	”

		Vanakbara 3.Photos of various FV of Mangrol bring back plastic waste to land		
17	17/03/24	1.Photos of awareness conducted by HDC Vanakbara	”	”
18	18/03/24	1.Informative Video on Reef cod 2.Information about plastic waste 3.Video of sea turtle released by FV of Mangrol 4.Information about plastic waste	”	”
19	19/03/24	1.Informative Video on Black Pomfret 2.Photos of AWM conducted by HDC Porbandar 3.Video of sea turtle released by FV of Porbandar	”	”
20	20/03/24	1.Information on Plastic waste 2.Photos of awareness conducted by HDC Vanakbara , Chorwad , Mangrol 3.Photos of various FV of Mangrol bring back plastic waste to land	”	”
21	21/03/24	1.Photos of AWM conducted by HDC Porbandar 2. Photos of various FV of Mangrol bring back plastic waste to land 3.Video of sea turtle released by FV of Mangrol 4.Informative video of Squid fish	”	”
23	22/03/24	1. Photos of various FV of Mangrol bring back plastic waste to land 2.Photos of awareness conducted by HDC Porbandar	”	”
24	23/03/24	1. Photos of various FV of Mangrol and Vanakbara bring back plastic waste to land 2.Video of sea turtle released by FV of Porbandar 3.Photos of AWM conducted by HDC Chorwad & Porbandar	”	”
25	24/03/24	1.Photos of awareness conducted by HDC Vanakbara	”	”
26	25/03/24	1.Information about plastic waste in Ocean 2.Photos of AWM conducted by HDC Vanakbara & Veraval	”	”
27	26/03/24	1.Information on Oil slippage in Ocean	”	”
28	27/03/24	1. Photos of various FV of Mangrol bring back plastic waste to land	”	”
29	28/03/24	1.Information on nutritional quality of fish	”	”
30	29/03/24	1.Information on plastic waste destroy in Ocean 2. Photos of various FV of Mangrol bring back plastic waste to land	”	”
31	30/03/24	1.Photos of awareness conducted by HDC Porbandar 2.Information on Tiger prawns 3.MPEDA you tube video on Indian seafood 3. Photos of various FV of Mangrol and Vanakbara bring back plastic waste to land		
32	31/03/24	1.Video on sea turtle released by FV of Vanakbara		

EFFORT FOR GENERATING EXTERNAL FUND

Sl. No.	Effort taken	Status/ Remarks
1	M/s. Navarang Sea Food, Porbandar paid charges for conducting Hands on training programme on Value added sea food products	Received Rs.50000/-as training fee and conducted Cephalopod value addition program on 6 th & 7 th March 2024.

IMPACTS

- Fishermen of Veraval, Mangrol, Porbandar, Vanakbara bringing back Plastic wastes and disposed off properly.



- Dry fishers of Umagam improved handling of fishes for fish drying



Vessel log sheet collected by HDCs during the month of March 24:

Sl.no	Harbour	Number of log sheet collected during the month
1	Vanakbara	46
2	Kotada	12
3	Veraval	24
4	Mangrol	48
5	Porbandar	29
		159

➤ MARINE MAMMAL PROJECT

1. By catch Survey

No. of By catch survey conducted in the month	226
---	-----

